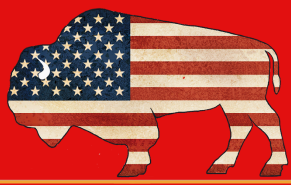


SPONSORSHIP OPPORTUNITIES 2025





CUSTER
Chamber of Commerce

2025

Sponsorship Opportunities

2025 Events Schedule

8th Annual Restaurant Week-February 24-March 1

Annual Spring Fling-April 10

7th Annual Custer Off-Road Rally-June 13-15

Summer Mickelson Trail Trek Reception-June 19

Custer 4th of July Celebrations-July 4 & 5

102nd Annual Gold Discovery Days-July 18-20

Mickelson Trail Trek Reception-September 18

Annual Awards Banquet-October 16

Monster Mash- October 25

Christmas Events- December 6

Call or email us with any questions:

Custer Area Chamber of Commerce

Phone: 605-673-2244

Email: dmurray@custersd.com

Website: www.custersd.com

Restaurant Week



Restaurant Week is a wonderful opportunity to support our participating restaurants!

Event Details

Date: February 24-March 1

Location: Participating
Custer Restaurants

Sponsorship Details

Gold Sponsor: \$300

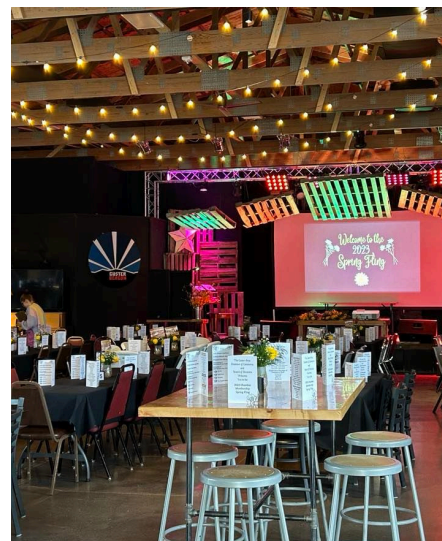
Silver Sponsor: \$200

Bronze Sponsor: \$100

Annual Spring Fling Banquet

The Chamber's Annual Spring Fling Banquet is a time to celebrate with friends, co-workers, and the rest of the community before the busy summer season starts.

The Spring Fling is also when the Gold Discovery Days Royalty and Parade Marshals are announced!



Event Details

Date: April 10

Time: 5:30-8:30pm

Location: TBD

Sponsorship Details

Gold Sponsor: \$300 includes 3 free meals

Silver Sponsor: \$200 includes 2 free meals

Bronze Sponsor: \$100 includes 1 free meal

Off-Road Rally



CUSTER OFF-ROAD RALLY
June 13-15 2025

Off-road enthusiasts will love exploring more than 600 miles of trails throughout our area.

The Off-Road Rally will include a Mayor's Ride, Saturday night banquet, a Poker Run, open riding and more!

Event Details

Date: June 3-15

Time: throughout the day

Location: throughout Custer and the National Forest

Sponsorship Details

Premier Sponsor-\$500+

Razor Sponsor-\$250

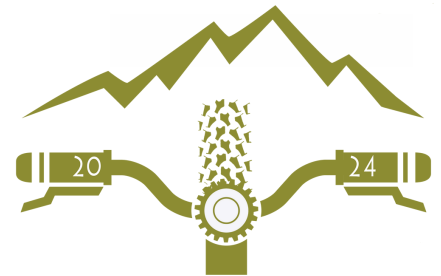
Ranger Sponsor-\$150

Mule Sponsor-\$75

Summer Mickelson Trail Trek Reception

The third weekend in June finds over 250 bike riders joining together to ride the entire 109 miles of the Mickelson Trail.

The Thursday night before the Trek begins, the Chamber provides a welcome reception for all the participants which includes food and a free drink.



GEORGE S. MICKELSON TRAIL
SUMMER TREK

Event Details

Date: June 19

Time: 4pm-9pm

Location: Mt. Rushmore Brewing Company

Sponsorship Details

Fat Tire Sponsor-\$300

Road Bike-\$200

Hospitality Night Sponsor-\$100

4th of July



The Custer Chamber of Commerce, partnering with the Custer VFD, VFW, and American Legion present Custer's 4th of July Celebration. Visitors and locals alike can attend the Patriot's Parade, Children's Fair, Flag Ceremonies, fireworks display and more. All events are free and open to the public.

Event Details

Date: July 4-5

**Time: throughout
the day**

Location:

**Downtown Custer
and Pageant Hill**

Sponsorship

Details

Freedom-\$250+

Patriot-\$150

Stars &

Stripes-\$75

Fireworks Sponsor

Fireworks Sponsor:

Fireworks donations are collected at the Chamber to assist in paying for the annual fireworks display



Gold Discovery Days

102nd Annual Gold Discovery Days



To celebrate the discovery of gold, the City of Custer holds the annual Gold Discovery Days festivities! This annual three-day celebration includes a carnival, car show, arts & crafts fair, gold panner race, volleyball tournament, 5K Fun Run/Walk and the largest parade in the Black Hills!



Alice Kelley,
Mari-Madeline McGee,
Caylee Dennis, Ella Allen

Sponsored by:

**Your Business
Here!**

**Royalty Banner
Sponsor-\$70**

Event Details

Date: July 18-20

**Time: throughout the
day**

**Location: Downtown
Custer**

Sponsorship

Details

Motherload-\$500

Gold Panner-\$250

Miner-\$150

Prospector-\$75

Mickelson Trail Trek Reception

The third weekend in September finds 600 bike riders joining together to ride the entire 109 miles of the Mickelson Trail.



The Thursday night before the Trek begins, the Chamber provides a welcome reception for all the participants which includes food and 2 free drinks.

Event Details

Date: September 18

Time: 4pm-9pm

Location: Mt. Rushmore
Brewing Company

Sponsorship Details

Fat Tire Sponsor-\$300

Road Bike-\$200

Hospitality Night Sponsor-\$100

The Trail Trek takes place September 20-22, 2024

Annual Awards Banquet



The Annual Awards Banquet is the premier opportunity to recognize those outstanding businesses and individuals who have made significant impacts in the Custer area. We all come together to honor the award recipients who contribute so much by their dedication and belief in the Custer area. In addition, Chamber members are brought up-to-date about Chamber accomplishments in the past year and view goals for the year ahead.

Event Details

Date: October 17

Time: 5:30pm-8:30pm

Location: Event Barn in Custer
State Park

Sponsorship Details

Gold Sponsor-\$300 includes 3 free meals

Silver Sponsor-\$200 includes 2 free meals

Bronze Sponsor-\$100 includes 1 free meal

Monster Mash

A fun Halloween themed “Pub Crawl” event with event cups, selfie stations poker run, costume contest, food and fun



Event Details

Date: October 25

Time: 4pm- 11pm

Location: Downtown Custer

Sponsorship Details

Grim Reaper Sponsor-\$250

Bare Bones Sponsor-\$150

Phantom Sponsor-\$75

Christmas Events



The Chamber puts on many events during the Christmas season. Your sponsorship helps with the Christmas Parade and other special events that take place during the holidays that bring our businesses and community together.

Event Details

Date: December 6

Time: throughout the day

Location: Downtown Custer

Sponsorship Details

Santa Sponsor-\$500

Rudolph Sponsor-\$250

Elf Sponsor-\$150

Ornament Sponsor-\$75