



# Buffalo Bytes



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# *CUSTER CONNECTIONS*

**Join us tonight at the Laughing Water Restaurant, located at Crazy Horse Memorial, for the 2025 Spring Fling celebration. This special event will feature the announcement of this year's Gold Discovery Days Parade Marshals and Royalty candidates.**

**The evening will kick off with a social hour starting at 5 PM, followed by the main program at approximately 6:15 PM.**

**We want to express our gratitude to all the sponsors of this year's Spring Fling and everyone who has registered to attend. Your support is essential in making this event possible. Below is the list of businesses that have generously sponsored this occasion..**



# 2025 Chamber Spring Fling



## Gold Sponsor

Petals & Pages  
American Family Insurance  
Aspen Federal Credit Union  
Bavarian Inn  
Begging Burro  
Black Hills Federal Credit Union  
Black Hills Energy  
Crazy Horse Memorial  
Custer Hospitality Hotels & Resorts  
Custer State Park  
Dacotah Bank  
First Interstate Bank  
Highmark Credit Union  
K2 Masonry & Concrete  
Nielsen Enterprises LLC  
NXTLAW  
Sentinel Federal Credit Union  
Southern Hills Title  
Starr Insurance  
Western Skies Real Estate



## Silver Sponsor

Bradeen Real Estate and  
Auctions  
Calamity Peak Lodge  
Custer Heating & Air  
Conditioning  
Lewis Realty  
Tallgrass Landscape  
Architecture  
VFW Post #3442



## Bronze Sponsor

Custer County Republicans  
Nelsons Oil and Gas



Dawn Murray  
Executive Director

## IMPORTANT ANNOUNCEMENTS







## **CHAMBER STAFF**

Dawn Murray  
Executive Director  
[dmurray@custersd.com](mailto:dmurray@custersd.com)

Fred Baumann  
Information Associate  
[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

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Joel Behlings  
Information Associate  
[info@custersd.com](mailto:info@custersd.com)



Unfortunately, there has been some extremely incorrect information circulating in the community pertaining to the Custer Chamber of Commerce and the cancellation of the Tesla Rally, which was held in May for the past several years. After years of issues arising from, and during this event with little return to the chamber and the community of Custer, coupled with the event contact person stepping away after the 2024 rally, the chamber board of directors voted at the July 2024 board meeting to discontinue this event. That information was scheduled to be published at that time, but an oversight occurred, and it did not make it to the public. Our meeting minutes will in fact reflect that decision that was made last July. The 2025 Chamber Event calendar was published in the fall of 2024, and that event was in fact not included as a chamber happening for the upcoming year.

A rumor has arisen suggesting that the Chamber canceled this event due to political protests related to Elon Musk. This claim is false. The Custer Chamber of Commerce, including its board, directors, and staff, is committed to keeping political opinions out of our decisions regarding community events. Our primary focus is on supporting our members and the community as a whole, and we take pride in doing so.



2025

## Board Of Directors

Amy Bailey – President

Craig Reindl – Vice  
President

Michelle Fischer –  
Treasurer

Carrie Moore– Secretary

Amanda Allcock  
Corey Virtue  
Keely Mahony  
Miranda Boggs  
Ronni Calvird

Julie Jenniges – City  
Liaison

Mark Naugle – School  
Liaison

Lydia Austin – CSP Liaison

Jessica Noteboom – BID  
Board Liaison



**LOVE LOCAL  
GIVE LOCAL**

**1 MILLION IN  
DONATIONS WILL  
BE MATCHED!**  
PLEGGED BY A GENEROUS  
LOCAL FAMILY

**SUPPORTING CUSTER'S FUTURE!  
HELP LOCAL PROJECTS  
THAT MATTER TO YOU!**

**CUSTER HAS MAJOR PROJECTS IN THE WORKS,  
BUT IT'S UP TO US TO MAKE IT HAPPEN!**

DONATE TO CUSTER COMMUNITY DEVELOPMENT VIA OUR TRUSTED PARTNER:  
THE BLACK HILLS AREA COMMUNITY FOUNDATION

**CURRENT PROJECT:**  
**REBUILD & REVIVE WEST DAM AND PARKS**



**FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER**

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:  
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:  
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

Printable contribution Form

Follow Us on Facebook & Instagram



To have things added to Buffalo Bytes, please send to [bytes@clustersu.com](mailto:bytes@clustersu.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## MARK YOUR CALENDAR

**April 10th**

**Ribbon Cutting  
Highmark Credit  
302 Mt Rushmore Rd  
11:00 AM**

**April 10th**

**Spring Fling  
Laughing Water Restaurant  
12151 Ave of the Chiefs  
5-7pm**

**April 15th**

**Ribbon Cutting  
Maria's Mexican  
216 W Mt Rushmore Rd  
4 PM**

**April 17th**

**Faith Lewis Realty Mixer  
14 Mt Rushmore Rd  
5-7PM**

**April 18th**

**April 18th**  
**Ribbon Cutting**  
**Custer Rendezvous**  
**537 Mt Rushmore Rd**  
**5-7 PM**

**April 24th**  
**Service Animals, the ADA, and Your Business**  
**Pine Room at Library**  
**447 Crook St**  
**1 PM**

**May 15th**  
**1881 Courthouse Museum Mixer**  
**411 Mt Rushmore Rd**  
**5-7 PM**

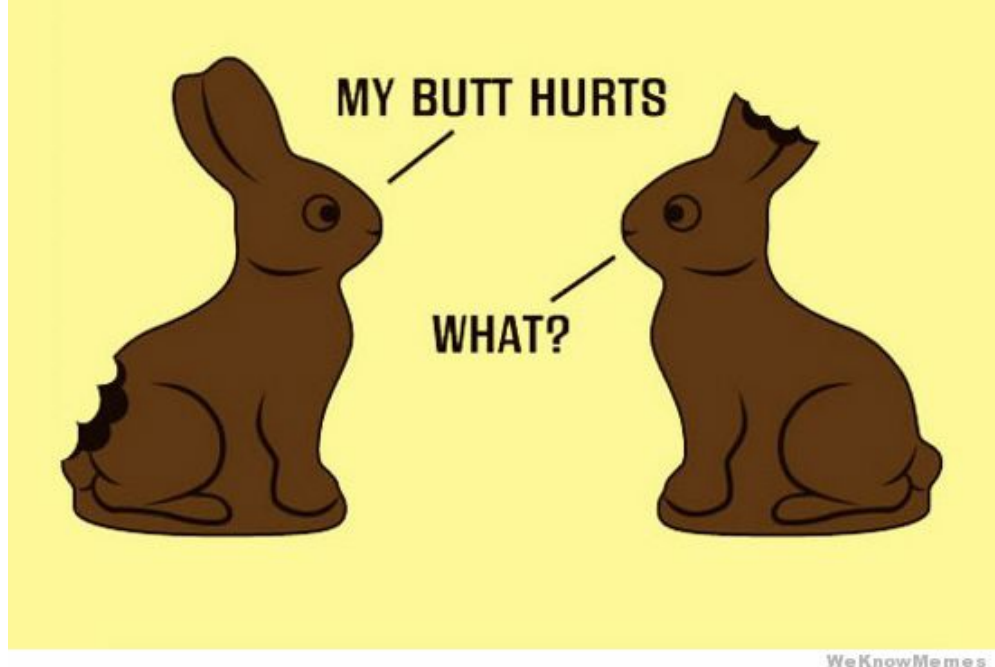
## **2025 EVENTS CALENDAR**

A full list of 2025 events by the Chamber and other organizations.

[Click to download calendar](#)

## **WEEKLY HUMOR**





## CHAMBER HAPPENINGS



**WE'RE OPEN**

Please give us a call and let us know  
when you are opening.

 **605-673-2244**



Don't forget to purchase your raffle tickets drawing will be

Don't forget to purchase your raffle tickets drawing will be held at the Spring Fling on April 10th.

# 4TH OF JULY QUILT RAFFLE TICKETS



PROFITS WILL GO TO  
**4TH OF JULY FIREWORK FUND**

DRAWING WILL BE HELD AT THE  
2025 SPRING FLING

TICKETS AVAILABLE FOR PURCHASE AT THE  
CHAMBER OFFICE



[Purchase Tickets Here](#)



# We're out of Office

APRIL 10TH AT  
10:30 AM - 12 PM  
FOR STAFF ASSIGNMENT  
CLOSING AT 2:30





# *Ribbon Cutting*



**WHEN: APRIL 15TH, 2025**  
**WHERE: 216 W MT RUSHMORE**  
**RD, CUSTER**  
**TIME: 4 PM**

# *Ribbon Cutting*

CUSTER'S RENDEZVOUS



**WHEN: APRIL 18TH, 2025**

**WHERE: 537 MT RUSHMORE RD,  
CUSTER**

**TIME: 5 PM**





# HAPPY EASTER MONDAY

OFFICE CLOSED MONDAY THE  
21ST FOR A LONG WEEKEND

Workplace Disability Network  
of the Black Hills



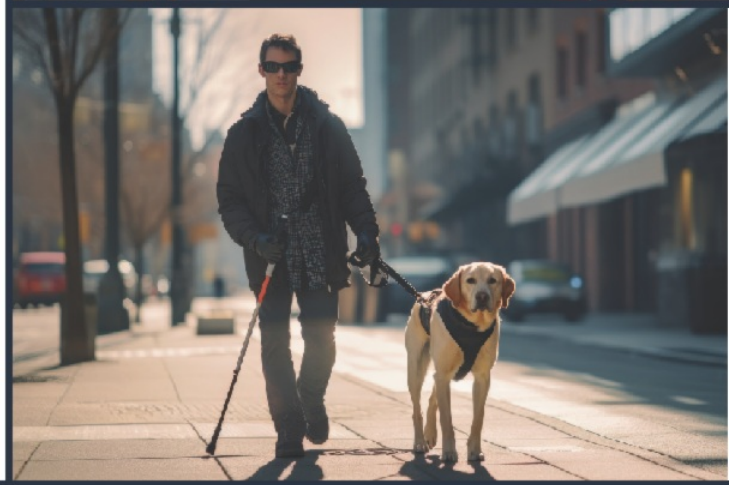


&  
Custer Chamber of  
Commerce  
Presents

## Service Animals, the ADA, and Your Business

Understanding Service  
Animals in Businesses  
and Other Public Spaces

Join us for an informative  
training session covering  
essential topics related to  
service animals under the  
Americans with Disabilities Act  
(ADA) and what businesses  
need to know to ensure  
compliance and inclusivity.



Date: April 24, 2025  
Time: 1:00 pm  
Location: Pine Room,  
Custer Library  
447 Crook St #4, Custer,

Who Should Attend?  
Business owners, professionals,  
customer service staff,  
managers, and  
anyone interested in learning  
how to support individuals  
with service animals.





**CUSTER**  
*Chamber of Commerce*

# Chamber Mixer

Hosted By:

1881  
Courthouse  
Museum

**May 15th from 5 p.m. - 7 p.m. Held At 1881  
Courthouse Museum**

**411 Mt Rushmore Rd, Custer, SD 57730**

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE  
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**

***Get registered today!***

**Join us for the 7th Annual Custer Off-Road Rally June 13-15, 2025.**

**We have some exciting events, such as the Mayor's Ride, Presidents Ride, Selfie Poker Run, Happy Hour, Live Entertainment, and more.**

**There is sure to be something for everyone!**







*Register Now*

**For more information:**

<https://www.custersd.com/events/custer-off-road-rally>

Register Here





# CUSTER CITY MAP

Once again, the Custer Chamber is working with Evergreen Media to produce a Custer City Map. This map will primarily be used for Custer tourism, and most Custer Chamber member businesses will be listed.

## CHAMBER MEMBER ADVERTISING OPPORTUNITIES



### YOUR AD ON BACK OF MAP:

**SINGLE ADS: \$250**

**DOUBLE SPACES AVAILABLE**

Limited spots available!

**First come, first serve basis.**

#### Sizes:

3.3" x 1.8" **Single** (WxH)

3.3" x 3.75" **Double** Vertical (WxH)

6.7" x 1.8" **Double** Horizontal (WxH)

### PREMIUM BUSINESS LISTING

**ON FRONT OF MAP:**

**\$100 PER BUSINESS**

Be one of only  
a few Premium Businesses!  
First come, first serve basis.

Includes business name,  
phone number, and  
website

#### CONTACT DAWN FOR

#### MORE INFORMATION:

[dmurray@custersd.com](mailto:dmurray@custersd.com)

605-673-2244

**DEADLINE:**

**APRIL 18TH**



# CHAMBER LIT SWAP

**TUESDAY MAY 13TH  
1PM-4PM  
CRAZY HORSE  
MEMORIAL**



**BRING YOUR RACK CARDS!**



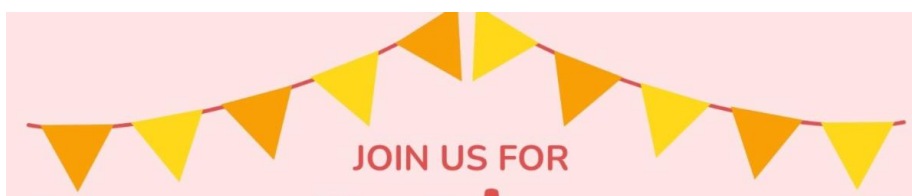
**PICK UP YOUR 2025 CUSTER INFO!**



**COFFEE AND COOKIES WILL  
BE PROVIDED**



Get ready for an exciting evening on Tuesday, April 15th, at the Gold Pan Saloon for Easter bingo! Join us for a chance to win a fantastic Easter basket brimming with delightful goodies. Don't miss out on the fun—come play and celebrate with us! Bring your friends and family for a fantastic time!



JOIN US FOR







WELCOME  
NEW  
MEMBERS!



Game On Arcade  
Custer Lawyer, PLLC

South Dakota Bank & Wildlife Foundation



South Dakota Parks & Wildlife Foundation  
Black Hills Preservation Project  
My XO Adventures  
Local Black Hills  
555 Pro Books  
A & B Business Solutions  
CJR Painting  
Dave's Rock Shop  
St John the Baptist Catholic Church  
Black Hills Glass Restoration  
Sleep Better South Dakota LLC  
Our Quilty Things  
Gideons International- Southern Hills Camp  
Pain & Movement Solutions  
ZenBusiness  
Sweet Clover and Sage Salon

## MEMBERSHIP SPOTLIGHT

This week's membership spotlight is all about ***Ketel Thorstenson, LLP***. Here are some words from the wonderful staff that serves the Custer Community every day.

"Ketel Thorstenson, LLP – Proudly Serving Custer

Ketel Thorstenson, LLP (KT) has deep roots in the Custer community, providing trusted tax, accounting, and advisory services for individuals and businesses. While our physical office location has changed over the years, our commitment to Custer remains strong, with local team members working remotely and always available to serve our clients.

Heather Grace, a Custer native, returned home to raise her family and give back to the community. She has proudly served on the Custer School District Board of Education and the Black Hills Special Services Cooperative Board for the past nine years. Brian Watland and his wife, Michelle, have called Custer home for 26 years, where they raised their family. Michelle recently retired after many years as the Custer Elementary School Counselor. We are honored to be part of the Custer community and appreciate the opportunity to continue serving our clients and supporting local businesses."



2025 Custer Chamber

# Member Spotlight

# Ketel Thorstenson, LLP



Address: 810 Quincy St, Rapid City  
605-342-5630  
[heather.grace@ktllp.com](mailto:heather.grace@ktllp.com) or [brian.watland@ktllp.com](mailto:brian.watland@ktllp.com)

## AREA EVENTS



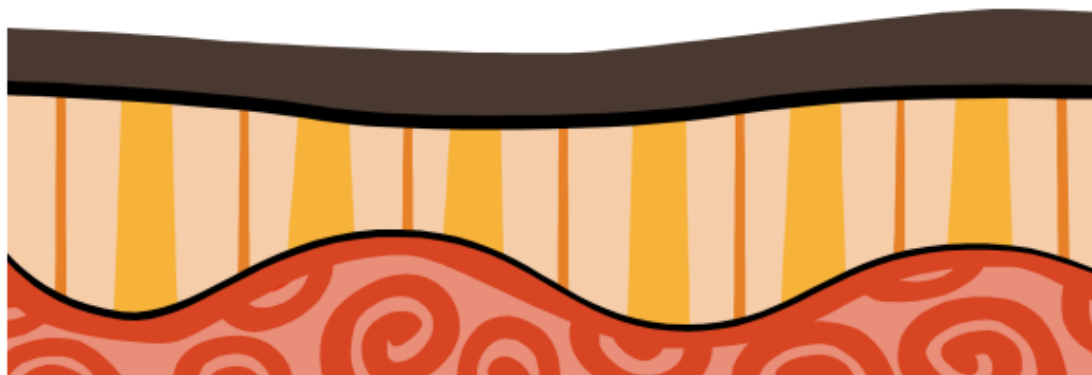


Custer Piecemakers Quilt Guild  
**Seeking vendors and sponsors**

For our annual Quilt Show  
July 18-20, 2025!!

Sponsor application due by April 1<sup>st</sup>, 2025  
to be included on advertising posters.

Vendor applications due by April 10<sup>th</sup>, 2025.  
Both applications can be found on our website,  
[custerpiecemakersquiltguild.com](http://custerpiecemakersquiltguild.com)  
or by emailing [CusterQuilters@gmail.com](mailto:CusterQuilters@gmail.com)





# The Great Custer Easter Egg Hunt



Organized by:  **Custer  
State Farm**

**Friday, April 11th**  
**4PM-6PM**



Join Custer State Farm starting at 4PM at their office  
at 609 Mt. Rushmore Road. Children will receive an  
Easter Basket (Compliments of Custer State Farm)  
and a map to local businesses participating in the  
Great Easter Egg Hunt.



'76 CJ5 Jeep-Furniture-Firearms-Décor-Pottery

## Auction

## Mary Orton & Guests-Custer, SD

ONLINE BIDDING OPENS - Friday - April 11th 2025 –

Closing Tuesday - April 15th, 2025, 4:00PM MST

Property & settlement locations: 1) Settlement @ Bradeen Office, 9 W. Mt. Rushmore Rd. Custer, SD; 2) 12376 Elk Valley Rd. Custer, SD; 3) 833 Mt. Rushmore Rd. Custer, SD.

**Featuring:** 1976 CJ5 Jeep, runs good! Couch & Swivel Chairs; Dining Table w/leaf & Chairs; Silver Elk Centerpiece; Credenza; Area Rugs; Antler w/Metal Bowl; Aspen Wood w/Rack; Coffee Table; Moose Antler Display; Dresser; Stools; Speakers & Sub-Woofers; TV; Many pieces of Pottery; Kathy Siegle Prints; Pot Stands; Leaf Blower; Trimmer; Tool Box; Kitchen utensils & appliances; Filing cabinet; Grill; Hunting Sled; Gardening accessories; Commercial Metal Shelving (from former Custer Ace Hardware location) and so much more!

**Firearms:** PW Arms M59/66; Savage Model B 20 ga.; Springfield 16ga.; Mosberg 20ga.; Marlin Model 795; Mossberg 151M 22 L,R; Winchester Model 74 22L,R; J.C. Higgins Model 30; Winchester 94 44mag; Henry 22; Browning 308 BLR; Mossberg 46B 22 S-L-L,R; Ruger Model 10-22 22cal.; Westernfield 20ga.; Ruger Model 10-22 22 cal.; Kimber 45cal.; Ruger P89 9mm.; Walther P22; Ruger LCP 380 Auto and many more.

**TERMS & CONDITIONS:** ONLINE ONLY AUCTION. 10% Buyer's Premium. Complete detailed photos, descriptions, terms & registration at [www.bradeenauction.com](http://www.bradeenauction.com).

**Property Inspection:** Properties will be available for inspection on Tuesday, April 15th from 11am to 2pm or see the detailed descriptions & photos in the online catalog.

**Property Settlement & Pickup:** All items must be settled for at **9 W. Mt. Rushmore RD. Custer, SD** and picked up at the properties on Thursday, April 17th between 10:00am & 3:00pm. No Exceptions. Shipping available, see terms.

See complete details & photos on [www.bradeenauction.com](http://www.bradeenauction.com)

OWNER:  
Mary Orton &  
Guests





## **South Dakota Enhanced Conceal Carry Class**

**This is a One day Class**

**Saturday April 12th 2025 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including  
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may  
contact the instructor at **[www.sodakian.com](http://www.sodakian.com)**, contact us at  
605-673-3222 or by e-mail at  
[southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)





# BUMM

# BINGO

**Sunday  
April 13  
2:00-5:00**

**VFW Post 3442  
Custer, SD**

**VFW Auxiliary Benefit**

**GREAT FUN  
GREAT PRIZES**

**ANYONE CAN PLAY - ALL AGES WELCOME**



*Muse Printables*

CUSTER HIGH SCHOOL MUSIC DEPT. 3RD ANNUAL

# SUNDAY SOCIAL

# CLUB

# FUNDRAISER

APRIL 13, 2025, 2 - 5 PM  
AT THE CUSTER BEACON



COME ENJOY AN AFTERNOON OF LIVE  
MUSIC, HORS D'OEUVRES, AND DESSERTS!

\$10 TICKETS FOR PRE-SALE

\$15 TICKETS CAN BE PURCHASED AT THE DOOR



UPCOMING CLASSES





HOSTED BY

OUR QUILTY  
THINGS

LOCATION

757 MT Rushmore Rd

Custer, SD

Quilted Buffalo Classroom

***March Open Sew*** – March 21 & 22, 2025

Register for one day or both

10AM – 4PM

\$15 per day

***Rag Quilt Class*** – March 31, 2025

9AM – 3PM

\$30

***Chenille Hot Pad Class*** – April 14, 2025

9AM – 3PM

\$30

***April Open Sew*** – April 25 & 26, 2025

Register for one day or both

10AM – 4PM

\$15 per day

Please register by the  
Monday prior to class by  
contacting

Jody Tomac 307.746.8550

[OurQuiltyThings@gmail.com](mailto:OurQuiltyThings@gmail.com)

OurQuiltyThings on FaceBook

**MIDWEST CAMPERS & RECREATION – Rapid City, SD**

**COMPLETE DISPERSAL – ABSOLUTE ONLINE AUCTION**

**2 BIG DAYS - WEDNESDAY MARCH 19 & WEDNESDAY APRIL 16, 2025**

Located at 3045 Pool Drive, Rapid City, SD, across from the Windmill Pilot Travel Center at



I-90 & Deadwood Ave.

**First Auction Public Showings:** Friday March 14 and Wednesday March 19 (Auction closing day) from 9:00 am to 1:00 pm each day. (Please inspect on showing dates only!)

**Settlement-Pickup Day:** Friday March 21 from 9:30 am to 4:00 pm – Addn. pickup date  
Saturday March 22 from 10:00 am to 1:00 pm (if settlement has been made).

**Featuring:** '22 Kubota R540 Articulating Wheel Loader, with lg. material bucket and "Steve's Hitch" hydraulic trailer moving quick tach., 400+- hours, A-1; '22 Regal LX4 24' Bow Rider Runabout, w/Yamaha 250 outboard, bow thruster, power folding wake tower, restroom, custom cover, like new condition!

**Selling a HUGE inventory of quality Recreational Vehicle – Camper – Trailer Parts and accessories** including plumbing, electrical, electronics, leveling, jacks, towing, lighting, housewares, rooftop air conditioners, SEVERAL HUNDRED OF LOTS, ALL NEW INVENTORY!

**ALSO:** Toyota Diesel Forklift, Van storage trailers, ConEx storage container, Quick'tach Hydraulic Sweeper; quality slot-wall and gondola shelving, office items, LARGE asst. of quality tools, power tools and shop items, new wheel balancer, large mechanics tool chests, heavy duty shop shelving, new tires, LARGE inventory of new trailer skinning materials, siding, windows, doors, roofing, etc.

**Several used Campers, trailers, boats:** Rockwood Premier travel trailer, Volvo totter home, several RV's of all types, 4 New Hoosier pontoon boat trailers, 5 runabout boats,

**Auctioneers Note:** As the property has sold, Midwest Campers & Recreation will liquidate its ENTIRE new and used inventory, as well as vehicles, tools, and equipment used in the business. If you own an RV or trailer (s), do not miss this opportunity to purchase quality items, in large and small lots, where YOU set the price. . . All selling WITHOUT MINIMUM OR RESERVE BID! This is a LARGE Auction utilizing online bidding only. See photos, descriptions, info and BIDDING at [www.bradeenauction.com](http://www.bradeenauction.com). Call ahead for assistance if you are unable to bid online. Thank you for making Bradeen Auctions YOUR Auctioneers for over 100 years!

**Terms:** Cash, Credit Card +3%, Bankable Check or Wire Transfer. 10% Buyer's Premium. Selling as-is without warranty of any kind. Descriptions believed accurate but are not guaranteed.

**See complete details & photos on [www.bradeenauction.com](http://www.bradeenauction.com)**



CUSTER SENIOR CENTER

*Easter*



*Easter  
Treats Bake  
Sale*

**APRIL 17TH, THURSDAY  
9 AM ONWARDS  
538 MT. RUSHMORE RD  
CUSTER, SD 57730**

**THE BLUEPRINT**  
Custer County Democratic Party

**Saturday, April 5<sup>th</sup> - Breakfast 9:15 am**

*Laughing Waters Restaurant @ Crazy Horse Memorial*

*RSVP via email by Friday, 4.04.25*

**Thursday, April 17<sup>th</sup> - Meeting 6:00 pm**

*Custer County Courthouse Annex — Pine Room*

*- Vote for Election of Officers -*



**Saturday, May 3<sup>rd</sup> - McGovern Day Rally**


*Laughing Waters Restaurant @ Crazy Horse Memorial*

***Advance Tickets Available Now Online!***

<https://secure.actblue.com/donate/mcgoverncluster>

**Unite. Act. Change the Future.**

Email: [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)

 Facebook: [@custercountydemocratsofsouthdakota](https://www.facebook.com/custercountydemocratsofsouthdakota)



CUSTER SENIOR CENTER

**SOUP & PIE**



# SOUP & PIE FUNDRAISING EVENT

THURSDAY, APRIL 17TH  
11AM TO 1PM



**Come enjoy a delicious bowl of soup, a slice of pie, and freshly baked bread—all for just \$10!**

**538 MT. RUSHMORE RD., CUSTER, SD 57730  
(605)673-2708**

## **More Info:**

*cscdirector@gwtc.net*  
or  
*smyers@custercountysd.com*

## **Classes start at 2PM**

**Classes will be at the  
Custer Senior Center  
538 Mt. Rushmore Rd.**

Cyber Security & Video Calling

# April Technology Classes for FREE

**Thursday, April 17th at 2PM - Cyber Security**

**Thursday, April 24th at 2PM - Video Calling**

Join the Custer Senior Center and Custer County Library as we team up to offer a series of technology classes in the coming months! In February, we started with Smartphone Classes, and in March, we'll dive into Computer Basics (covering macOS 11 and Windows 10). Then, in April, we'll have classes on Video Calling and Cybersecurity Essentials. Each session will include refreshments, snacks, and a fun tech swag bag! Feel free to bring your own laptops to get the most out of the classes.

Supported By:



# SPRING FLING FUN & *Glow Egg Count*



**APRIL 19 & 20  9AM TO 5PM**  
**\$5 OR FREE WITH WRISTBAND PURCHASE**

**EASTER BUNNY PHOTOS**  
**FACE PAINTING OUTDOOR GAMES**



**RECOMMENDED FOR AGES 12 & YOUNGER**



**FIRST 500 CHILDREN GUARANTEED A PRIZE**



**KEEPING OUR PROMISE TO  
AMERICA'S VETERANS**



**Disabled American Veterans (DAV) will be available to assist ANY veteran to file a VA disability claim or to answer questions:**

**1st Date:** Saturday, 5 April 2025  
**Time:** 9:00 AM – 11:00 AM  
**Location:** DAV Chapter 3  
101 E Madison Street, Rapid City, SD

**2nd Date:** Saturday, 19 April 2025  
**Time:** 9:00 AM – 11:00 AM  
**Location:** Public Library  
1040 Harley-Davidson Way, Sturgis, SD

[Contacts at DAV Chapter 3, Rapid City](#)

Christine Speirs	605-787-2645	<a href="mailto:bizex2@me.com">bizex2@me.com</a>
Peggy Kirk	719-433-1901	<a href="mailto:peggykirk1953@outlook.com">peggykirk1953@outlook.com</a>

[Contacts at DAV Northern Hills, Chapter 11](#)

Dick Turnwall	605-645-7442	<a href="mailto:dick.turnwall@gmail.com">dick.turnwall@gmail.com</a>
Ed Simpson	605-569-6312	<a href="mailto:edsimpson68@gmail.com">edsimpson68@gmail.com</a>



BLACK HILLS  
**PARKS &  
FORESTS**  
ASSOCIATION

**Nature Connection**  
**Workshops**

BHPFA Members  
receive 15% off!

Perfect for beginners and seasoned outdoors people including naturalists, photographers, hikers, and hunters.



#### Costs

- Individual (18 and up): \$40.00
- Children Under 18: \$20.00
- Family Rate: \$100.00 (Two adults, 1-2 children)

## Connect with nature while learning valuable hands-on skills to further your exploration!

*Our experienced instructors have years of professional outdoor experience! They have taught corporate teams, assisted state and county wildlife inventories, and worked with top outdoors organizations. They will bring a depth of knowledge and real-world experience to every lesson.*

**April 19: 9 am- 1 pm**

### ***Nature's Clues: A workshop in animal tracking and signs***

In this hands-on workshop, we'll go on a journey of discovery as we unlock the stories animals tell through the signs they leave behind.

**May 17: 9 am -1 pm**

### ***Voices of Nature: Decoding animal communication***

Discover how to interpret the calls, movements, and behaviors of wildlife, and gain the ability to detect nearby predators, prey, and other species

**June 21: 9 am -1 pm**

### ***Secrets of Wind Cave's Prairie: An ecological adventure***

In this course, participants will explore some of the most fascinating ecological stories and processes that make Wind Cave National Park's prairie ecosystem unique

**Register  
Here!**



[www.blackhillsparks.org](http://www.blackhillsparks.org) | 605-745-7020



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# AN EGG CITING

# AN EGG-LITING EASTER EGG-STRAVAGANZA

**CUSTER YMCA**

**THE CUSTER VFW POST #3442**

**BEGGING BURRO MEXICAN BISTRO**

**SOUTHERN HILLS TITLE COMPANY**

**MT. RUSHMORE BREWING COMPANY**

Hop on over to Harbach Park across from the Custer Chamber of Commerce. Bring your baskets and be ready to collect eggs stuffed with special treats courtesy of the Custer VFW Post #3442, Begging Burro Mexican Bistro, Southern Hills Title Company & Mt. Rushmore Brewing Company. Have your camera ready & snap a photo with the Easter Bunny! This event is free for all children ages 0 to 8 years old. No registration is required.

**DATE:**

**SATURDAY, APRIL 19, 2025**

**TIME:**

**9:00 AM**

**FEE:**

**FREE**

**AGES:**

**INFANT – 3RD GRADE**

**LOCATION:**

**HARBACH PARK**

(Across from The Custer Chamber of Commerce)

**Washington Street**

**Mickelson Trail**

**Custer, SD 57730**

**605.673.5134**

<http://www.rcymca.org>



111237 04/12

# EASTER EGG HUNT



## AGE DIVISIONS:

3 AND UNDER | 4 - 7 YEARS OLD | 8 - 10 YEARS OLD

Happy

SATURDAY, APRIL 19TH

10:00 AM - SHARP!

Easter

HERMOSA BASEBALL FIELDS

FREE ADMISSION - BRING YOUR BASKET!



Black Hills  
Electric Cooperative, Inc.

A Touchstone Energy® Cooperative



# Easter Buffet Sunday, April 20th

Breakfast Items | Ham | Roast Beef  
Broasted Chicken | Desserts | More

**No Menu Service**

adults \$35.<sup>99</sup> | kids 6-12 \$15.<sup>99</sup>

kids 5 and under free

## Reserve Your Table Today!

Seating Times: 10am | 12pm | 2pm

**Open 9am-4pm**

*Reservations requested*

*Walk-ins welcome*

## Call: (605) 673-4681



*Laughing Water*  
**RESTAURANT®**  
AT CRAZY HORSE MEMORIAL®

## CUSTER SENIOR CENTER PRESENTS...



## Heart of the Hills





Performance with  
*Peggie & Sheri*

TUESDAY | APRIL 22ND | 1PM



At 538 Mt. Rushmore Rd  
Custer, SD 57730

**LEWIS REALTY'S ANNUAL**  
**FREE SHRED DAY**

**Limit of 2 Bankers Boxes per Household or Business**

Paper with paperclips or staples OK - NO hard drives nor computer equipment.







**STOP IN AND ENJOY  
SOME SNACKS!**

**FREEWILL DONATION  
Proceeds to The VFW**



The BAM Shredding truck  
will be on-site.



**Thursday, April 24th, 11am - 1pm**  
**14 W Mt. Rushmore Rd, Custer, 605-673-5885**



**13<sup>th</sup> Annual  
Custer Rotary**



**Wine & Beer  
Extravaaganza &**

# **Extravaganza & Raffle Event**

**Chance to win one of Three Grand Prizes:  
Choice of Wagon of Wine  
or Wagon Full of Beer**

*Evening includes drawings for multiple items & gift certificates*

**\$20.00 Per Ticket ~ 3 for \$50; 7 for \$100**

**Friday, April 25<sup>th</sup> 2025**

**Doors open: 5:00PM • Drawings from: 6–8PM**

**Laughing Water Restaurant at Crazy Horse Memorial**



**FREE**  
**Hors d'oeuvres**  
**CASH Bar**



**OPEN TO THE PUBLIC**

NEED NOT BE PRESENT FOR GRAND PRIZE DRAWINGS • PROCEEDS GO FOR ROTARY COMMUNITY PROJECTS



**South Dakota Enhanced Conceal Carry Class**



**This is a One day Class**

**Saturday April 26th 2025 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at **echo.ft.sd@gmail.com**, call the shop at 605-673-3222 or e mail us **southernhillstactical@gwtc.net**



**BLACK HILLS  
PARKS &  
FORESTS**

**Field Note  
Presentations**



**Free!**  
Suggested donation  
\$10-15

**All ages welcome!**

Great for families, folks of all



## A blend of nature trivia with story time!

Through pictures, videos, and stories, you'll have the chance to learn about naturalist skills, tracking, survival techniques, and gain a deeper insight into our local flora and fauna. Test your knowledge as we dive into questions about the natural world and uncover the hidden meanings behind animal signs and calls!

Plus, we'll share how you can support our public lands alongside  
Black Hills Parks & Forests Association!

**March 25: The Trailhouse, Custer, SD**

6:30 pm- 8:00 pm

**April 2: Smiling Sage, Hot Springs, SD**

6:30 pm- 8:00 pm

**April 26: Rapid City Earth Day Expo, Western Dakota Tech**

Time TBD

**June 11: Sturgis Public Library, Sturgis, SD**

5:30pm- 7:00 pm

Learn more  
Here!



Watch our website for program updates!

[www.blackhillsparks.org](http://www.blackhillsparks.org) | 605-745-7020

## LARGE FARM & RANCH EQUIPMENT AUCTION

SCOTT & KRISTI PHILLIPS – HOT SPRINGS, SD

LIVE AND ONLINE PUBLIC AUCTIONS

### 2-Big Days

LIVE PUBLIC AUCTION Tuesday April 29<sup>th</sup> 10:00 am.

ONLINE AUCTION BIDDING CLOSES Thursday May 1st, 2025,

2:00 pm MDT

**SOLD AT LIVE PUBLIC AUCTION Tuesday April 29<sup>th</sup> 10:00 am ON THE FOLLOWING ITEMS ONLY, AT THE RANCH:**

John Deere 2030 tractor; John Deere 6400 MFWD tractor w/loader; New Holland manure spreader; Bottomless feed bunks; Portable coral panels; continuous fence; Dodge pickup; several single axle trailers; ATV's, Side x sides; Air compressors; wire feed welders; torch sets; large selection of power & hand tools; log chains and load binders; new and used tires; oil and lubricants; shop press; space heaters; Hobart welder; Industrial Air Honda powered air compressor; tool chest and cabinets; drill presses; Husqvarna chain saws; propane tanks; used T posts; fencing material; Shop items; Household and so much more.

**ONLINE AUCTION BIDDING CLOSES Thursday May 1st, 2025, 2:00 pm MDT ON THE FOLLOWING ITEMS ONLY:**

**TRACTORS – TRUCKS-TRAILERS-CONSTRUCTION EQUIPMENT**

2-John Deere 6155M MFWD tractors w/640R loaders both like new; 2012 6170R MFWD tractor w/H380 loader low hours clean A-1; Cat 225LC Track hoe/excavator; Cat 4×4 Backhoe; Cat D7G dozer; Cat 130 road grader; Michigan scraper; Ditchwitch trencher; 1996 Peterbilt; 1984 Peterbilt dump truck; 2007 Wilson triple axle cattle pot; triple axle equipment trailer; Drop deck trailer; 3-semi trailers for storage; plus more.

**FARM, RANCH, LIVESTOCK EQUIPMENT– MISCELLANEOUS**

4895 John Deere Swather like new; 569 Mega wide plus round baler; JD 568 round baler; U850D NDEco feeder wagon; Ogden Hyd. Fold drag harrow; John Deere drill like new; Bison NVHL-300XHD 10' rear blade; ROWSE 16 wheel V-Rake; ROWSE 5 wheel rake; JD 980 Field Cultivator like new; JD tandem disk; TE SLAA pull type box blade scraper; Apache feed wagon; Haybuster 2650 bale processor; 2006 Featherlite stock trailer; Flexcoil sprayer; concrete feed bunks, Titan Gooseneck trailer; and so much more.

**This is only a partial list of the 2- Auctions. Please keep checking for more details and watch for the online catalog at [www.bradeenauction.com](http://www.bradeenauction.com).**

**BRADEEN**  
100 YEARS

**REAL ESTATE & AUCTIONS**

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers  
605-673-2629 • Custer, SD  
[www.bradeenauction.com](http://www.bradeenauction.com)



*It's that time of year again! The Senior Center is*



*hosting its annual tea party, with tea, snacks, and a great door prize. Tickets are limited, so be sure to get yours soon. Don't forget to wear your cutest tea hat (some will be available to borrow)!*



*538 Mt. Rushmore Rd., Custer, SD 57730*

*May 1st at  
12:30pm*

*Members \$25  
Nonmembers \$30*

*More Info:  
(605)673-2708*



# **McGovern Day Rally**

**May 3<sup>rd</sup> 2025**

**4:00 ~ 7:00 pm**

**Laughing Water Restaurant**

**- Crazy Horse Memorial -**

**Unite. Act. Change the Future.**



## An Evening of Entertainment - Politics - Food + Drink

4:00 pm ~ Happy Hour, Cash Bar, & Hor d'oeuvres

5:00 pm ~ Welcome, Live Auction, Entertainment

6:00 pm ~ Deluxe Buffet Meal

6:30 pm ~ Speakers



- Nicole Uhre-Balk: District 32 Representative      - Anne Jensen: West River Field Organizer

- Live Auction conducted by Jeff Kingsbury
- Entertainment by Black Hills Playhouse Actors  
Jeff Kingsbury & John Kirk

The Custer County Democrats invite everyone who values and supports our vision to promote democracy, universal human rights, economic justice, environmentalism, and a culture of peace to join our growing community.



Buy Event Tickets Online!  
\$50 per person

**ADVANCE TICKETS ONLY**  
**NOW AVAILABLE UNTIL APRIL 25<sup>th</sup>**  
**(605)-673-2426**



**PURCHASE HERE**

<https://secure.actblue.com/donate/mcgoverncluster>



Email: [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)  
Facebook: [@custercountymcgo](https://www.facebook.com/custercountymcgo)

### PENNINGTON COUNTY SD – HERMOSA AREA ABSOLUTE LAND AUCTION

223+- PRIME ACRES – SELLING IN 12 TRACTS – 10 TO 35 ACRES EACH  
Perfect for homesites, vacation retreats, barndominiums, horses and more!

**TUESDAY MAY 6, 2025 10:00 AM MDT**

PROPERTY LOCATED, just 10.5 miles south of RAPID CITY SD on US Highway 79. Tracts 1-3 are ¼ mile west on Murphy Rd., Tracts 4-12 are ¼ mile east on Porcupine Rd. All just 1 – 1 ½ mile north of Hermosa City limits.

Auction held at the American Legion Post, 14386, US Hyw. 40, Hermosa SD  
Live Public Auction with simulcast internet bidding available

Featuring 3 prime tracts, 74.68 total acres on Murphy Road, 11.82 to 34.83 acres each, located west of US 79. These are spectacular "view" building sites, with rolling to steep foothills terrain, scenic rock outcroppings and an abundance of pine, elm & ash trees, all with native grass pasture. These very impressive tracts are suitable for the finest custom homes, equestrian use, or rural retreats!

ALSO, 9 choice sites totaling 180.80+- acres on Porcupine Road, 10.0 to 29.9 acres, located east of US 79. From level hay meadows to elevated "view sites", this property offers a variety of building sites. SBHWS rural water will be constructed to each lot! Light protective covenants allow for modular homes, livestock and more. These could be the affordable country homesites with the flexibility you have been searching for!

Terms and Conditions: Absolute Auction, Selling to the highest bidders without minimum or reserve bid! 15% Down Auction day with the balance due upon closing on or before June 5, 2025. Warranty Deed and Title Insurance provided. Tracts will be offered individually and as 2 combinations, selling in the manner achieving the best result.

Inspection: Feel Free to inspect at your leisure. Corners are marked, maps available onsite.

Bring your UTV, 4x4 or horseback if you prefer, just be extremely cautious of natural hazards! OR, Meet the Auctioneers onsite on Thursday April 24, Sunday May 4, Monday May 5, from noon to 3:00 pm each day. Also available by appointment.

Broker participation encouraged!

Auctioneers Note: Location, location, location best describes these prime Black Hills area sites, with easy commuting to Rapid City and all the Black Hills has to offer! These impressive tracts will ABSOLUTELY SELL WITHOUT RESERVE! Consider investing in multiple tracts, certainly bound to increase in value. Have arrangements made, inspect the property and be in attendance or online May 6 to place your bid!

For full details, photos, maps and to register for online bidding, visit

[www.bradeenauction.com](http://www.bradeenauction.com)

Owners: Preston Family Inc.

Bradeen Auction Logo

Hermosa SD

**SOUTH DAKOTA**  
**SPRING CUSTOMER SERVICE SEMINARS**  
MAY 12-15, 2025



**FREE** **SPRING CUSTOMER SERVICE SEMINAR**

**FEATURING DR. REBECCA HEISS**

**WHO SHOULD ATTEND:** Anyone working with customers and visitors

**TIME & DATE:** 3-4:30 p.m. MT on MONDAY, MAY 12, 2025



TIME & DATE: 9-4:30 p.m. MT on MONDAY, MAY 12, 2025  
LOCATION: **CUSTER** - The Custer Beacon, 32 S. 3rd Street  
REGISTRATION: **Registration is not required for this session.**  
**There is no charge to attend.**

### **Fear(less) Stress**

In this energizing session, stress physiologist Dr. Rebecca Heiss reveals the best-kept secret to “managing” stress: how the very pressures that keep you up at night can become your greatest competitive edge!

Let’s face it—customer service professionals constantly navigate intense situations. From handling difficult customers and resolving complex problems to maintaining composure when tensions rise, your role demands exceptional performance under pressure. That’s great news, because Olympic athletes don’t break world records at practice — they break records when the pressure is at its peak. We can all learn to perform at our best under stress as well.

With the right mindset, stress can motivate and inspire us all to achieve new levels of performance while deepening our purpose and our connection to one another.

With inspirational storytelling and science-backed practical tools, Rebecca will reveal how we can use stress to power forward together and rise to new heights, no matter what challenges get thrown our way.

### **MEET THE SPEAKER**



As a stress physiologist, Dr. Rebecca Heiss is dedicated to helping us overcome our instinctual limitations - the ancient, often subconscious fears that hold us back from our optimal performance and our happiest lives. Her research has been designated “transformative” by the National Science Foundation and it is waking up audiences around the world.

Today she shares her T-minus 3 Technique to transform fear to fuel from stages around the world as a full-time speaker and facilitator of her Fearless Masterclass. She continues her research on how we can turn trauma into Post Traumatic Growth (PTG) rather than PTSD. Rebecca’s “fear(less)” message inspires hope and actionable insights to train our brains to work for us, rather than against us in times of change and uncertainty. With surprising humor and palpable energy, no matter if Dr. Heiss is delivering virtually or on stage, she wins over her audiences with interactive, inspiring, and timely takeaways.

See more on Rebecca’s website, [RebeccaHeiss.com](https://RebeccaHeiss.com).

See more information on the free **Customer Service Seminars** at [SDVisit.com](https://SDVisit.com).



# **SMALL PIECES**

2025



# ART SHOW

## May 14th - June 4th

*"To see in color is a delight for the eye, to see in black and white is a delight for the soul."*  
..... *André Gaudin*

**10TH ANNUAL • YOUTH, TEEN AND ADULT CATEGORIES**  
**ENTRY DETAILS ON AE FACEBOOK PAGE**

**OR AT THE GALLERY • VOTE FOR PEOPLE'S CHOICE •**  
**CLOSING RECEPTION WEDNESDAY, JUNE 4TH**

**HOSTED BY ART EXPRESSIONS GALLERY**  
**17 NORTH 5TH ST CUSTER SD 605-673-3167**  
**LOCAL CONTACT: JIM TILLER • JTILLER@HOTMAIL.COM**



**Art Expressions**  
**Gallery and Gifts**

17 North 5th Street • Custer • South Dakota • 57730 • 605-673-3167

Find us on Facebook at Art Expressions Gallery of Custer

### Call for Artists

Art Expressions Gallery in Custer, South Dakota is asking for your work to be displayed in our 10<sup>th</sup> annual

## Small Pieces Art Show

*"To See in color is delight for the eye, to see in black and*

to see in color is a delight for the eye, to see in black and white is a delight for the soul" ... Andri Cauldwell

May 14th – June 4th, 2024

- **Your entry DOES NOT have to reflect our theme.** The Theme Award, for the best interpretation of our theme, is only one of many awards given.
- We will accept work in any medium. The piece must be the artist's original work presented in its original medium. Prints are acceptable only from original work in a digital or film medium.
- Although it may be smaller, **the piece must fit in an 8x8x8 inch wall space.** All pieces hang on the wall, so a hanger that will support your art piece is required.
- Adult and two Youth divisions. Teen: age 13 through 17. Junior: age 12 and younger.
- \$20 Entry Fee for Adult, \$15 Teen, \$5 for Juniors, to be paid at the time the artwork is submitted.
- No jury selection.
- Art Expressions Gallery reserves the right to refuse any submission that is inappropriate.
- Art Expressions Gallery is not responsible for loss of or damage to the artwork displayed.
- No show submission may be removed until the end of the show.
- If you choose, we will list your item for sale. Art Expressions receives a 40% commission if we sell your piece while it is part of our show.

#### Timeline

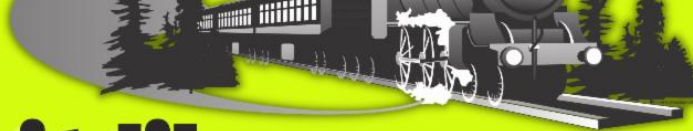
Although we will accept pieces for display throughout the run of the show, judges will name the pieces receiving ribbons and other prizes before the show opens on May 14<sup>th</sup>. People's Choice will be named on June 4<sup>th</sup> during the closing reception. Bring your entries to the gallery or mail them to arrive in the week before the show opens. To make other arrangements, contact the gallery.

- May 4<sup>th</sup>– 10<sup>th</sup> – Bring your work to the gallery.
- May 13<sup>th</sup> -- Judges select pieces receiving ribbons and other awards.
- May 14<sup>th</sup> – Small Pieces Show Opens.
- June 4<sup>th</sup> – Small Pieces Show Closing Reception at Art Expression Galley, 4:30-6 P.M. Please make every effort to attend. We will take your picture with your work. Awards will be officially presented, and pictures will be taken about 5:30 PM. You may take your piece(s) with you at 6 PM.
- June 4<sup>th</sup> – June 11<sup>st</sup> -- Art can be picked up at the gallery during normal business hours.

# JUNE 14, 2025







# **Bike it like you mean it!**

**George S. Mickelson Trail**

**109 Miles • 1 Day**

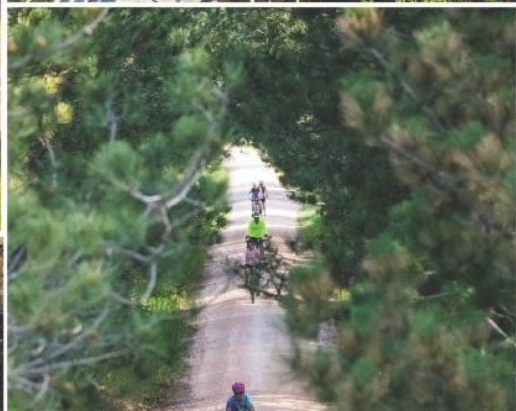
**1/2 Century Ride: 49 miles**

***Registration is Open!***

**MickelsonTrailAffiliates.com**

**This event wouldn't be possible without  
our volunteers & sponsors! If your  
business or organization is interested in  
supporting The Big Mick, we'd  
love to hear from you!**

**MickelsonTrailAffiliates@gmail.com**







# MICKELSON TRAIL TREK

3 Days | 109 Miles | Food | Music

Black Hills, South Dakota → 2025

## JUNE 20 - 22, 2025

- The Mickelson Summer Trek is an annual three-day bicycle ride covering the trail of South Dakota's George S. Mickelson Trail.
- Riders can enjoy the beauty of the heart of the Black Hills, travel through the scenic valleys, old railroad tunnels, and historic mining towns.
- The registration fee includes daily trail passes, shuttle service, six snacks, two meals, and two meal vouchers for Hill City or Custer and Deadwood.



For More Information:  
call (605) 584 - 3896  
email [mickelsontrail@state.sd.us](mailto:mickelsontrail@state.sd.us)  
visit [mickelsontrail.com](http://mickelsontrail.com)



## ANNOUNCEMENTS

The Community School Garden Has Raised Beds Available

The Garden has raised beds available for this growing

season. If you interested in having a raised bed contact Colleen Hennessy at [chennefrank@aol.com](mailto:chennefrank@aol.com). For the growing season the raised bed will cost \$30 and you will need to fill out garden application.

Colleen

The garden is located behind the school baseball field and right off Sydney Park Rd.



**The Custer Mile High Garden Club annual scholarship program has two scholarships available for 2025 in the amount of \$1,000.00 each. Our Mission is to promote community and home beautification while improving the environment and conserving native plants.**

**Applicants must be a current Custer County or Fall River County resident pursuing post-secondary studies.**

**Scholarship applicants must be currently enrolled in a**

recognized horticulture, agriculture, botany, or ecology program in such a college, technical school, or trade school. The recipient must provide all documentation requested in the application. The scholarship is to be used within one calendar year of the scholarship selection.

Direct any questions or request electronic forms from:

Jenny Behlings  
Custer Mile High Garden Club Scholarship Committee  
[jennybehlings@gmail.com](mailto:jennybehlings@gmail.com)  
605-673-1901

2025 Scholarship applications must be postmarked by Monday, April 21, 2025. Applications postmarked after April 21, 2025 will be evaluated on an individual basis. Scholarship recipients will be notified by May 10, 2025.

Respectfully,  
Custer Mile High Garden Club, Scholarship Committee



**WE ARE**





# MOVING

**HIGHMARK WILL BE CLOSING AT  
1 P.M. FRIDAY MARCH 28TH TO MOVE  
&  
REOPEN AT 302 MT. RUSHMORE.**



**224 MAIN STREET | HILL CITY SD  
338 PACIFIC AVENUE | MEDORA ND  
503 MAIN AVENUE | OAKES ND**

# Spring

# SIDEWALK SALE

**UP TO 75% OFF**

The Cruisin' Canvas  
STUDIO Class Schedule

-----  
**MARCH & APRIL 2025**

**(Minimum of 6 students per class preferred)**

Ladies Night

Tuesday evenings, 6:00-8:00 PM

March 4<sup>th</sup>, 11<sup>th</sup>, 18<sup>th</sup> & 25<sup>th</sup>

April 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup> & 29<sup>th</sup>

### ART with Seniors

Wednesday Afternoons, 1:00-3:00 PM

March 12<sup>th</sup> & 26<sup>th</sup>

April 2<sup>nd</sup>, 23<sup>rd</sup> & 30<sup>th</sup>

### Kids Klub (Age 10+)

Friday Afternoons, 1:00-3:00 PM

March 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup> & 28<sup>th</sup>

April 4<sup>th</sup>, 11<sup>th</sup> & 25<sup>th</sup>

**Please call ahead or email to reserve your seat!**

**Tami@thecruisincanvas.com OR Call (970)481-8183**

## THE IMPOSSIBLE — MUST BE — POSSIBLE

BLACK HILLS PLAYHOUSE  
SEASON 79

AGATHA CHRISTIE'S  
MURDER ON THE ORIENT EXPRESS

June 8 – 22, 2025

LEGALLY BLONDE: THE MUSICAL

June 29 – July 13, 2025

WAITRESS: THE MUSICAL



**WAITRESS: THE MUSICAL**  
July 20 – August 3, 2025

**THE BOOK OF WILL**  
August 10 – 16, 2025

THE BLACK HILLS  
PLAYHOUSE



**Black Hills Playhouse Announces General Admission Tickets on  
Sale April 1 for 2025 Season**

### For Immediate Release

**Black Hills, S.D.** — General Admission tickets officially go on sale for summer shows held at the Black Hills Playhouse beginning April 1, 2025. The Black Hills Playhouse is holding its 79th season of performances this summer, with the 79th Season Kickoff on Sunday, June 8, 2025. Season 79, titled "The Impossible Must Be Possible" features four productions: *Agatha Christie's Murder on the Orient Express*, *Legally Blonde: The Musical*, *Waitress: The Musical*, and *The Book of Will*. A pre-season warmer, the Tatanka Teaser, hits the stage for one performance only on Saturday, May 31, 2025, at 2:00 pm.

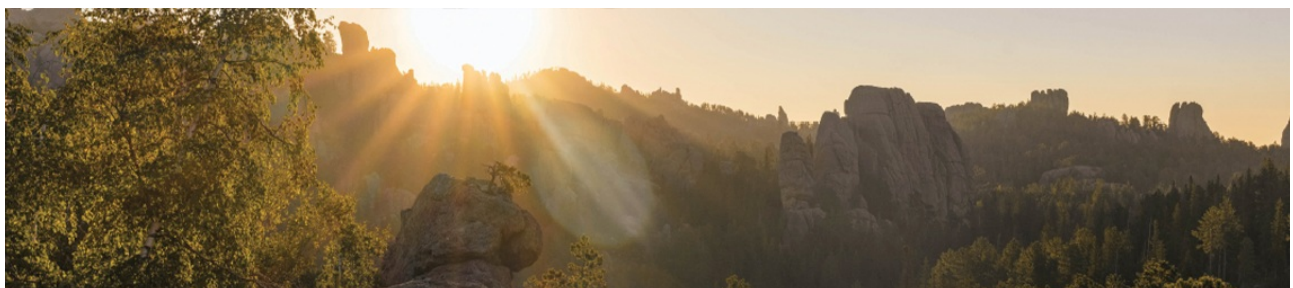
In addition to general admission tickets, attendees have the option to purchase Buffalo and Baby Buffalo passes, which provide discounted rates. Passes are on sale now. The Black Hills Playhouse is situated within the scenic surroundings of Custer State Park, offering a unique theatre experience. Please note that a Custer State Park pass is required for entry. Passes can be conveniently purchased online or at the Playhouse Snack Bar.

The Black Hills Playhouse, one of the nation's longest-running summer stock theatres, has delighted audiences with high-quality performances since 1946. Each year, auditions and interviews are held nationwide to assemble a talented cast and crew of theatre professionals from across the country. The company blends returning alumni with fresh new talent, creating a dynamic and diverse ensemble. Throughout the summer, the team crafts stunning sets and costumes while rehearsing to bring four distinct productions to life, staging a total of 58 performances from June through August.

Pay-What-You-Can Dress rehearsal performances are available to attend on the Saturday night before the Sunday opening of each production. A suggested \$10 donation is encouraged for those who can, and all donations are welcome. These Pay-What-You-Can shows are first-come come first-served and general admission.

## NEWS FROM THE STATE

**APRIL 2025**  
**SDVISIT.COM**





## ONLINE HOSPITALITY TRAINING

Hello, Tourism Partners!

Travel South Dakota's **FREE** *Online Hospitality Training* continues to be a hit! Originally created for our travel and tourism industry partners to assist with staff training, this online program is available for any South Dakotan to utilize and it's available year-round. It covers information and skills anyone can benefit from. The training includes 10 lessons focusing on customer service and 3 lessons specifically about the Forever 605 stewardship program. Once all 13 lessons have been completed, the participant will receive a certificate and a link for a free T-shirt (limit one per participant).

Knowing time and resources vary for everyone, we've aimed to make this training as easy to access as possible. It may be completed on any mobile device or desktop, can be paused and saved to complete at a later time, and may be taken more than once. It also counts towards the criteria for both our *Great Face Program* and *Great Place Program*.

For more information about the **Online Hospitality Training**, **Great Face Program** or **Great Place Program**, visit [SDVisit.com](http://SDVisit.com) or email [Bailey.Tysdal@TravelSouthDakota.com](mailto:Bailey.Tysdal@TravelSouthDakota.com).

All our best,

Jim and Team

**R**

Online Learning Event

# Property Tax 101

Tuesday, April 22nd at 10am CST

[Visit our Website](#)



**April 2, 2025**

**REGISTER NOW FOR THIS YEAR'S EMPLOYMENT LAW SEMINARS**

**Deadline to sign-up is April 3rd!**

Join Chris Hoyme of Jackson Lewis P.C. as he addresses today's employment law issues. This is a FREE BENEFIT for members, and \$100 (per person) for nonmembers (cost can be applied to new membership dues).

Topics Include:

- Notable employment law changes and what to expect for 2025
  - Use of severance agreements
  - Handling employee terminations correctly
- Disciplinary scenarios—the proper way to handle
  - Smart (and legal) hiring

**ONLINE LEARNING EVENT: PROPERTY TAX 101**

**Tuesday, April 22 at 10:00am Central Time | 9:00am Mountain Time  
via Zoom**

Property taxes are a front burner issue in South Dakota right now – but how they work is a mystery to most of us.

Here's your chance to find out the basics of property taxes, and property tax reforms that are on the table.

Join South Dakota Retailers Association Executive Director Nathan Sanderson for this free online learning event, exclusively for South Dakota Retailers Association members.

- Quick overview of how property taxes work and where the money goes
  - The brand-new changes that go into effect July 1<sup>st</sup>
- The Governor's proposal for a county sales tax to offset property tax relief for homeowners
  - Preview of the legislative summer study
  - Q&A

***Register here***

(NOTE: registration availabilities are limited, so don't wait!)

***Download the handout and share!***

Your investment includes:

- Information on trends and compliance issues
- A voice to keep South Dakota business-friendly
  - Proven money-saving services
- Support of like-minded business owners

**WITH YOUR SUPPORT, WE TURN BELIEFS INTO ACTIONS.**

Please *download the handout* and share with any potential members!

Photo from the 2022 South Dakota Retailers Association

Business Conference. Todd Pharis (second from the left) was the 2022 Retailers Association Community Service Award recipient.

**LOCAL RESTAURANT INDUSTRY  
STILL STRONG**

Interview with Todd Pharis (Pizza Ranch)

“I think we’ve been open here for 17 years and we’ve never had a down year in Sioux Falls,” Pizza Ranch co-owner Todd Pharis said.

That includes 2019 when a tornado caused extensive damage to the restaurant and then the global pandemic that hit the following year.

Pharis says Sioux Falls remains a vibrant market for restaurants. He says a lot of national franchises have their eyes on locating to the city but that increased competition could put the squeeze on existing businesses here.

*Read the full article here.*

### Employment Law Assistance

Jackson Lewis PC is a premier law firm with a nationwide practice exclusively specializing in employment law. SDRA members receive free answers to basic employment law questions from the firm. Additionally, if an SDRA member ever requires assistance beyond basic questions, the member will receive a 20% reduction off the regular rate from the Jackson Lewis law firm. *This service is valued at \$715/hour and is offered at NO COST to members!*

To take advantage of this service, call the SD Retailers office at 605-224-5050.

View the rest of our services *here*.

## PRESS RELEASE



## Project Update

**Friday, April 4, 2025**

### Current Construction:

- Phase 2 construction operations currently involve off-road grading, tree clearing, logging operations, and controlled rock blasting. The contractor is using a pilot car and flaggers as needed from 7 a.m. to 6 p.m. (MT) on weekdays and some Saturdays.
- The speed limit in the Phase 2 construction area has been reduced to 45 miles per hour.

### Upcoming Construction:

- On Monday, April 7, 2025, the contractor will begin milling (removal of the existing pavement) on U.S. Highway 385 from one-half mile south of Sheridan Lake Road to Calumet Road and from the south end of Pactola Dam to just north of McCurdy Gulch Road. Motorists can expect flaggers and pilot cars throughout the Phase 2 construction area, large machinery, narrowed driving lanes, increased noise and dust, and a loose gravel surface.
- The Pactola Overlook Parking Lot will be closed beginning Monday, April 7, 2025, through

- The Pactola Overlook Parking Lot will be closed beginning Monday, April 7, 2025, through Saturday, April 19, 2025.
- Closure D (Be Still Road to Calumet Road) takes effect on Monday, April 28, 2025, and ends Friday, June 13, 2025. During this time period, the closed roadway will not be open to through traffic. Outside of the closure, but within the construction area, travelers can expect pilot cars and wait times, the use of large construction equipment, narrowed driving lanes, and loose gravel surfacing.
- Phase 1 (Pactola Dam to the Pennington-Lawrence County Line) permanent surfacing takes place this summer and will be completed by the end of July 2025. Currently, there are approximately two miles of gravel and three miles of hard surface between Pactola Dam and the Pennington-Lawrence County Line. During this time period, roadway users can expect the use of flaggers and pilot cars with delays up to 15 minutes.
- Closure C (Sheridan Lake Road to Be Still Road) begins on Tuesday, Aug. 12, 2025, and ends on Friday, Oct. 17, 2025. Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.

## **About the Project**

The South Dakota Department of Transportation (SDDOT) is reconstructing a portion of U.S. Highway 385 between the Pennington-Lawrence County Line and the south end of Sheridan Lake. Once completed, this section of Highway 385 will feature safety improvements, including wider shoulders on each side of the road where possible, improved road curves to meet current design standards, additional turning lanes to improve traffic flow, and new surfacing. Learn more about this project by watching *this presentation*. Phase 2 is currently under construction.







[View Construction Updates](#)

## ☐ Construction Zone Reminders ☐

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

## FREE TEXT ALERTS:

Text "US385" to 605-566-4041



# 385



## HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

### *Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041.**

**Subscribers can unsubscribe at any time.**



# Custer Senior Center

April Activities



To educate every student  
to his or her potential

April Newsletter

## WEEKLY INSPIRATION



Bloom  
Your own way.  
Every flower has





## HELP WANTED

**MOUNT  
RUSHMORE  
SOCIETY**

# Join Our Team!

**Spend your summer at Mount Rushmore!  
Join a team of passionate park partners at the  
Mount Rushmore Bookstores.**

## CASHIER ASSOCIATE

- Friendly and outgoing
- Assist visitors with selecting books and educational gifts, answering questions as needed
- Great teamwork and customer service skills
- Working knowledge of computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)


## WAREHOUSE ASSOCIATE

- Friendly and outgoing
- Moving and sorting, pricing product to help fill Bookstores at Mount Rushmore
- Great teamwork and can-do attitude
- Working knowledge of warehouse standards, computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

THE MOUNT RUSHMORE SOCIETY PROVIDES TRAINING, COMPETITIVE WAGES AND GREAT EMPLOYEE PERKS.

*The non-profit Mount Rushmore Bookstores at Mount Rushmore are operated by the Mount Rushmore Society, whose mission is to preserve, promote, protect and enhance Mount Rushmore National Memorial. Retail sales support park projects and provide educational opportunities for visitors to the Memorial.*

For more information and employment application, visit:

 [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com)



**CRAZY HORSE  
MEMORIAL®**

**NOW HIRING!**

### *Cultural Center Attendant*

**Crazy Horse Memorial Foundation®** is currently seeking a qualified candidate to fill the position of **Cultural Center Attendant**.

*This Seasonal non-exempt, hourly position will report to the Director of Museum and Cultural Affairs.*

*Job duties will include (but not limited to) opening and closing the Cultural Center, staffing the information desk, monitoring the Cultural Center, welcoming and informing guests about the **Crazy Horse Memorial®** and its museums and cultural programs.*

*Duties also include engaging with guests and answer their questions, thanking them for visiting the **Crazy Horse Memorial®**, tracking attendance numbers of guests, performing light cleaning duties, assisting with cultural programs, assisting the Museum Collections team with pest and environmental monitoring, and light cleaning of objects. Attendant will also demonstrate support for workforce diversity and cultural sensitivity, demonstrate teamwork and cooperation, and promote a safe work environment.*

*A high school diploma or equivalent, candidates must be able to pass a background check and a minimum of 3 years customer service experience preferred. Compensation for this position is competitive for the region.*

*Qualified candidates should submit cover letter, resume and three professional references to:*

*hr@crazyhorse.org*



hr@crazyhorse.org  
or mail cover letter, resume and references to:  
Crazy Horse Memorial Foundation  
Attn: Human Resources  
12151 Avenue of the Chiefs  
Crazy Horse, SD 57730-8900



MOCCASIN SPRINGS  
NATURAL MINERAL SPA  
HOT SPRINGS, SD

# Positions Available

**-Front Desk Staff Member**



## **-Housekeeping Staff Member**

Competitive Wage  
Employee Benefits  
Facility Benefit Options  
Employee Discounts

Apply today:  
soakinhotsprings@gmail.com  
TXT: 605-891-9271



## **INTERN WITH JEWEL CAVE THIS SUMMER!**

**Interpretive intern to provide site orientation and visitor assistance at the visitor center. The intern also guides cave tours and other visitor engagement activities like patio talks and guided hikes.**

- \$15 per hour
- 40 hours per week for up to 12 weeks in the summer, plus another \$300 for a boot/pant stipend.
- Housing at no cost to the intern is provided (if intern does not live in the area).

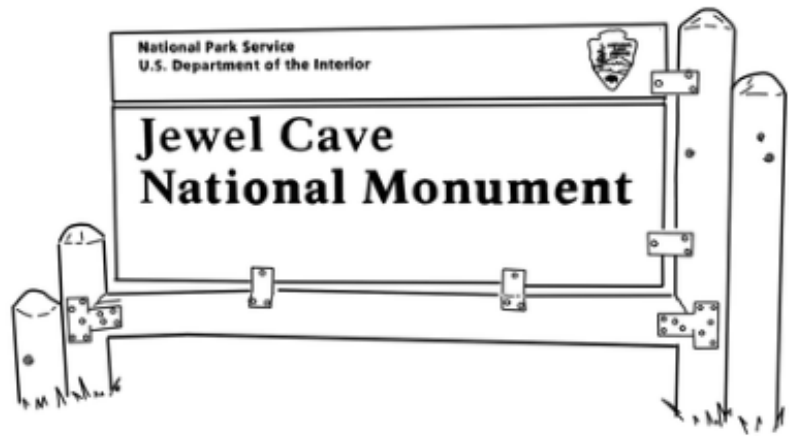
**Email resume and references to  
[aimee\\_murillo@nps.gov](mailto:aimee_murillo@nps.gov)**



Funding provided by



**BLACK HILLS  
PARKS &  
FORESTS  
ASSOCIATION**



**CUSTER BEACON  
IS HIDING**



# **IS HIRING** **FOR SUMMER** **SEASON**

- ✓ **Marketing Manager**
- ✓ **Bartenders**
- ✓ **Servers**
- ✓ **Kitchen Team**
- ✓ **Dish Washers**

**APPLY IN PERSON**  
**351 WASHINGTON ST.**

**We're**  
**Hiring!**

**JOIN US FOR THE 2025 SEASON**  
**SEASONAL POSITIONS AVAILABLE**

**Gift Shop**



**Bus to Base Tour/Driver Guide  
Laughing Water Restaurant  
Snack Shop**

Apply Online at:

<https://korczaksheritage.khonline.biz/open-positions?show-leaving-site-message=true>

A large rectangular area with a red and black plaid pattern. The pattern consists of squares, some of which are solid red, some solid black, and some with diagonal red lines on a black background.

**WE'RE HIRING!**  
**JOIN OUR TEAM**



# THE GOLD PAN SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills



## APPLYING FOR NATIONAL PARK SERVICE JOBS



### ● STEPS ●

To apply for a job, there are 4 basic steps:

- **STEP 1: Create an Account on [USAJOBS.GOV](https://www.usajobs.gov)**
  - Enter your profile information and create a resume.
    - Consider the Helpful Resume Tips. →
    - *Note:* Visit [USAJOBS' Help Center](https://www.usajobs.gov/help-center) for more information on Getting Started
  - You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.

### HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in [USAJOBS](https://www.usajobs.gov).
- Include hours of work or full-time/part-time status for each job you include in the work experience section on your resume.
- Make your resume searchable.



- **STEP 2: Search Jobs**
  - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
  - Review job opportunity announcements and save those of interest.
  - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
  - Carefully follow the instructions in the "How to Apply" section for each job announcement.
  - Submit any supporting documentation to verify your qualifications.
    - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
  - Log into your USAJOBS account to obtain application status for positions for which you have applied.
  - Contact the agency for the specific follow-up questions or those related to the particular job.
  - The agency contact information is listed in the "How to Apply" section of the job announcement.

## COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

## THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

**FOR QUESTIONS, PLEASE CONTACT:**  
[NATIONALRECRUITMENTTEAM@NPS.GOV](mailto:NATIONALRECRUITMENTTEAM@NPS.GOV)



# KITCHEN CREW NEEDED



# NEEDED

Part time  
Dishwashers!

Skogen Kitchen is hiring!  
Tips plus hourly wage  
(20\$hr average)

Family Meal

Fun Atmosphere

Stop in to meet us!



Be sure to check out the Help Wanted section on our [Website](#):

**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818

[dmurray@custersd.com](mailto:dmurray@custersd.com) / [custersd.com](http://custersd.com)

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