



BUFFALO Bytes



When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

To be included in Buffalo Bytes, please email your items to bytes@custersd.com.
Submissions must be received by Wednesday at 5:00 PM to be included in that week's issue.

Thank you!

CUSTER CONNECTIONS

Exciting news! The 2026 Spring Fling event is happening tonight at the beautiful Laughing Water Restaurant—a truly special setting for an unforgettable evening.

This year's celebration is especially meaningful as we announce the Gold Discovery Days Parade Marshals and Royalty for 2026. Social hour begins at 5:00 PM, with the program starting around 6:15 PM.

We'd like to extend a heartfelt thank you to all of our valued guests joining us this evening. Your support and participation play a vital role in making this event such a success. We're excited to celebrate with you and hope you enjoy a wonderful night of community, recognition, and fun.

We would also like to express our sincere appreciation to the generous sponsors of this year's Spring Fling. Their support makes events like this possible, and we are truly grateful for their continued commitment to our community. Please take a moment to recognize and support the businesses listed below.

We look forward to seeing you tonight!



Thank you Spring Fling Sponsors!

Gold Sponsor

- American Family Insurance
- Aspen Federal Credit Union
- Black Hills Energy
- Black Hills Federal Credit Union
- Crazy Horse Memorial
- Custer Hospitality Hotels & Resorts
- Custer State Park
- Dacotah Bank
- Highmark Credit Union
- Local Black Hills
- Nielsen Enterprises LLC
- NXTLAW
- Petals & Pages
- Sentinel Federal Credit Union
- SD Parks & Wildlife Foundation
- Southern Hills Publishing
- Starr Insurance

Silver Sponsor

- Bavarian Inn /Feel Good
- Calamity Peak Lodge
- First Interstate Bank
- Miner's Cup
- Lewis Realty

Bronze Sponsor

- Bradeen Real Estate & Auctions
- Custer County Republicans
- Kenneth Kuper VFW Post 3442



Dawn Murray
Executive Director

2026 EVENTS CALENDAR

A full list of 2026 events by the Chamber and other organizations.

[Click to download calendar](#)

MARK YOUR CALENDAR

April 9th

Spring Fling

At Laughing Water Restaurant

5:00PM-7:00PM

April 14th

Post Legislature Update

Pine Room at Court House Annex, 447 Crook St

1pm

IMPORTANT ANNOUNCEMENTS

CUSTER



OFF-ROAD RALLY

JUNE 12-14-2026

2026



Register Now!

For more information:

custersd.com/events/custer-off-road-rally

Register Now



Travel South Dakota, in partnership with the South Dakota Retailers Association, is bringing *James T. Robilotta* to South Dakota for the **2026 Spring Customer Service Seminars** (May 5–7). These free, in-person sessions are a great opportunity for frontline staff, customer-facing employees, and managers to hear an engaging keynote on building stronger workplace culture and customer service. With **National Travel & Tourism Week** (May 3–9) taking place that same week, these seminars are also a great way to recognize and invest in the people who create positive visitor and customer experiences every day.

Two seminars will be taking place in your region this year:

Rapid City — Tuesday, May 5 @ 9-10:30 a.m. MT — **The Monument (LaCroix Hall C), 444 Mt. Rushmore Road N**

Hill City — Tuesday, May 5 @ 1:30-3 p.m. MT — **Hill City Center, 227 Walnut Avenue**

See attached flyer. Or check out SDVisit.com for a full list of all stops on the SCSS tour.

No registration required. No cost to attend.

SOUTH DAKOTA
SPRING CUSTOMER SERVICE SEMINARS
MAY 5-7, 2026



FREE SPRING CUSTOMER SERVICE SEMINAR

FEATURING JAMES T. ROBILOTTA

WHO SHOULD ATTEND: Anyone working with customers and visitors

TIME & DATE: 1:30-3 p.m. MT on TUESDAY, MAY 5, 2026

LOCATION: HILL CITY - Hill City Center, 227 Walnut Ave.

REGISTRATION: Registration is not required for this session. There is no charge to attend.

Choosing to Care: How curiosity creates community in the workplace

No organization wants its people to be apathetic—toward the work, the people, or the community. Community ignites loyalty and drives retention in both in-person and hybrid workplaces, and is built with one simple thing: curiosity. Curiosity is the opposite of apathy. Events are ideal opportunities to authentically connect, reflect, validate, and innovate. In this hysterical and motivational keynote we will talk about how to ask better questions, change the way we hear people's stories and insights, and adapt the mindset of curiosity. Let's stop the apathy and the assuming and start learning about each other because curiosity creates community.

MEET THE SPEAKER



James Robilotta, CSP, is a leadership author, motivational speaker, emcee, and trained improv comedian. After years of leading teams, he built two successful businesses—including his speaking and coaching practice, where he helps organizations create stronger, more human workplace cultures.

Since 2009, James has spoken internationally, using humor to spark meaningful conversations that inspire reflection and action. His work focuses on fighting apathy, improving feedback, and helping leaders better engage and retain their people.

His core belief: we don't learn from perfect people—we learn from imperfect ones. Companies like American Express, GE, Accenture, and Afterpay have embraced this message to transform how their teams show up for each other. James is on a mission to make workplaces more human—where people feel seen, heard, respected... and maybe even laugh a little.

See more on James' website, Jamestrobo.com.

See more information on the free Customer Service Seminars at SDVisit.com.



SOUTH DAKOTA
SPRING CUSTOMER SERVICE SEMINARS
MAY 5-7, 2026



FREE SPRING CUSTOMER SERVICE SEMINAR

FEATURING JAMES T. ROBILOTTA

WHO SHOULD ATTEND: Anyone working with customers and visitors

TIME & DATE: 9-10:30 a.m. MT on TUESDAY, MAY 5, 2026

LOCATION: RAPID CITY - The Monument (LaCroix Hall C), 444 Mt. Rushmore Road N.

REGISTRATION: Registration is not required for this session. There is no charge to attend.

Choosing to Care: How curiosity creates community in the workplace

No organization wants its people to be apathetic—toward the work, the people, or the community. Community ignites loyalty and drives retention in both in-person and hybrid workplaces, and is built with one simple thing: curiosity. Curiosity is the opposite of apathy. Events are ideal opportunities to authentically connect, reflect, validate, and innovate. In this hysterical and motivational keynote we will talk about how to ask better questions, change the way we hear people's stories and insights, and adapt the mindset of curiosity. Let's stop the apathy and the assuming and start learning about each other because curiosity creates community.

MEET THE SPEAKER



James Robilotta, CSP, is a leadership author, motivational speaker, emcee, and trained improv comedian. After years of leading teams, he built two successful businesses—including his speaking and coaching practice, where he helps organizations create stronger, more human workplace cultures.

Since 2009, James has spoken internationally, using humor to spark meaningful conversations that inspire reflection and action. His work focuses on fighting apathy, improving feedback, and helping leaders better engage and retain their people.

His core belief: we don't learn from perfect people—we learn from imperfect ones. Companies like American Express, GE, Accenture, and Afterpay have embraced this message to transform how their teams show up for each other. James is on a mission to make workplaces more human—where people feel seen, heard, respected... and maybe even laugh a little.

See more on James' website, Jamestrobo.com.

See more information on the free Customer Service Seminars at SDVisit.com.





2026 MIXER DATES

JANUARY 29-GOLD PAN
FEBRUARY 19-PREMIER EYE CARE
MARCH 19- CUSTER'S RENDEZVOUS
MAY 21- LEWIS REALTY
SEPTEMBER 10-CAMP BOB MARSHALL
NOVEMBER 19- BRADEEN REAL ESTATE
DECEMBER 10- STARR INSURANCE



Follow Us on Facebook & Instagram

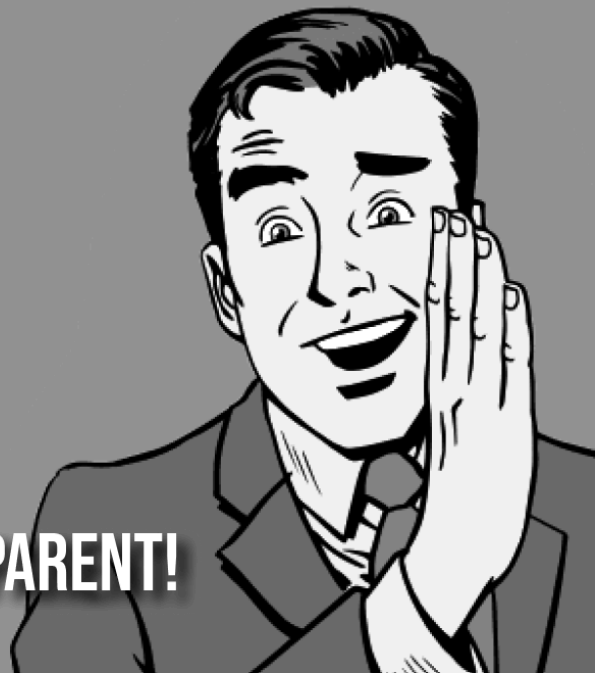


Chamber Board Meetings

April 22nd

WEEKLY HUMOR

**WHEN DOES A JOKE
BECOME A DAD JOKE?**



WHEN IT BECOMES APPARENT!



Fort Welikeit Campground
Black Hills Sewer and Drain Solutions
KND Accounting Solutions
Weather Tite Exteriors
Black Hills Lifestyle Magazine

Wild Spruce Market
Fly Badlands
PDQ Specialty Products
Xtreme Sports Simulators
The Christians Team-Broker Heath Shields
The Hills Finest-Bridal by Michelle
Don't Panic, LLC

 **MEMBERSHIP SPOTLIGHT** 



2026 Custer
Chamber

Member Spotlight

THIS COULD BE YOU!!!

We are pleased to announce that our Weekly Membership Spotlights are now open for scheduling. Available dates that run through the end of the year. Spots are offered on a first come, first served basis.

If you would like to reserve a specific week, please email assistant@custersd.com and let Lacey know which date you would like to claim.

To complete your spotlight, please provide:

- A short write-up about your business
- A couple of photos

If writing is not your preference, no problem at all. You are welcome to send a few fun facts or key details about your business, and we will gladly help craft the spotlight for you.

We look forward to highlighting your business and sharing your story with our community.

We love shining a light on the amazing businesses that make our community great! ❤️

Would you like to see your business in the spotlight? ✨

Send a short write-up and a few photos to assistant@custersd.com — we can't wait to feature YOU! 📷

AREA EVENTS



THE BLUEPRINT

Custer County Democratic Party



Monthly Breakfast Get-together

Saturday, April 4th - Easter Weekend - Bring Your Family!

9:15AM, Pancakes & Perspectives

Crazy Horse Memorial - Laughing Water Restaurant

1215 Avenue of the Chiefs, Custer, SD

RSVP by Friday noon, April 3rd to ccsddp21info@gmail.com



April CCDP Member Meeting

Thursday, April 16th : 5:30PM Sliders & Salads 6:00PM Meeting

Custer County Library - Pine room - 447 Crook St, Custer, SD 57730

Join us for our April Business Meeting, featuring Candidate updates and the launch of an exciting new program. It's another chance for us to come together, strengthen our connections, and deepen our impact in the community. We're neighbors working side by side on real issues, solving problems the South Dakota way: finding practical solutions, and putting real change into motion.

Come for the connection. Leave empowered.

Custer County Democrats of SD
PO Box 5065 - Custer, SD 57730
ccsddp21info@gmail.com
[@custercountymocratsofsouthdakota](https://www.facebook.com/custercountymocratsofsouthdakota)

"The people are the only sure reliance for the preservation of our liberty." ~ George McGovern

Let's make a difference, together!

The Custer County Democrats invite everyone who values and supports our vision to promote Democracy, Economic Justice, Universal Human Rights, Environmentalism, and a Culture of Peace to join our growing community.

Spring Bunny

at The Cruisin' Canvas Studio, 122 N. 6th St.,
Custer

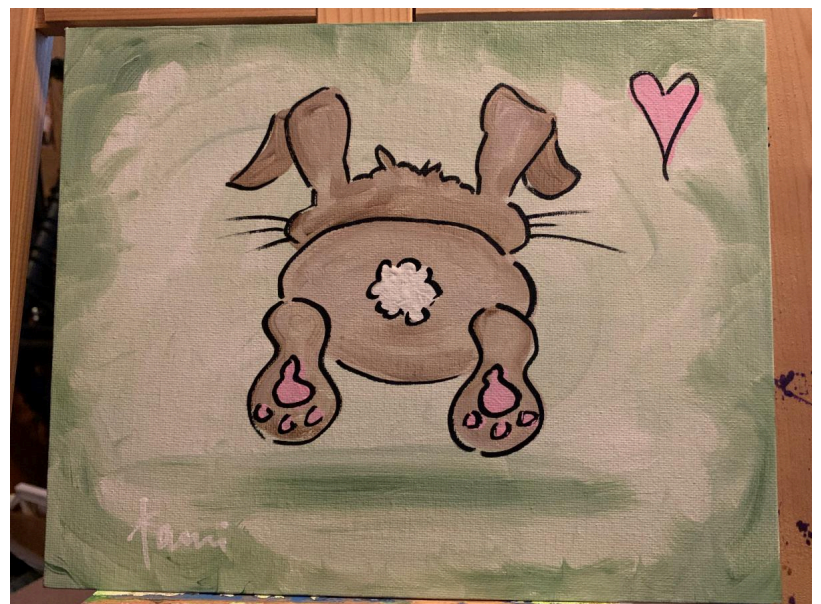
Must RSVP! Call Tami, 970-481-8183

Kids' Class (Age 9 and up).

Space is limited

Friday, April 10th at 1:00 PM

\$16 per painter





South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday April 11th 2026 9:00am to 4:30pm

The Enhanced Permit allows you carry in 39 states including MN, NE, WI, NV, NH, WA, NM and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at www.sodakian.com, contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net

Mt. Rushmore (ish) SPRING BLOCK PARTY

SATURDAY, APRIL 11

Join us for a Block Party celebration to celebrate Spring and some new business locations!

- CHECK OUT THE BLOCK!**
Explore local businesses and new locations.
- WIN PRIZES!**
Participating businesses will have punch cards – get 5 stamps and enter them into a drawing for prizes!
- TURN IN BY 5:00 PM**
Turn in your punch cards to the **South Dakota Outdoor Shop** on April 11 by 5:00 pm.
Winners do not have to be present to win.
- LIVE MUSIC**
The Block Party will wrap up at the **South Dakota Outdoor Shop** with live music.

SPRING HAS SPRUNG!

AND WE'RE THROWING A PARTY
IN DOWNTOWN CUSTER, SD

Saturday, April 11th



Explore the block & visit businesses

Get your punch card

Collect 5 stamps

WIN PRIZES!



Turn in completed punch cards by 5 PM at South Dakota Outdoor Shop

(No need to be present to win!)

End the day with live music and good vibes!

Hit every stop: Whirligigs (Aspen + Pine Realty) • Dairy Queen • Petals & Pages

1881 Courthouse Museum • South Dakota Outdoor Shop • Axbow Bikes

Custer Deli • The Rock Shop • Black Hills Burger & Pizza

Wild Spruce • Art Expressions • Black Hills Candles • Skogen Kitchen



ONLINE BIDDING CLOSES APRIL 14, 2026





INSPIRE
BY OMNITECH



CELEBRATING FIVE YEARS



Rapid City

Black Hills State
University - Rapid City

APRIL 14, 2026

Sponsored by:



Golden West
Connecting you to what matters most.

goldenwest.com

Free Engineering Conference

**All Boys and Girls in 8-12 grade are Invited
to Explore the World of Engineering!**

Join us for an exciting event hosted by Omnitech, where you'll explore thrilling engineering careers, discover potential college pathways, and gain insights from industry professionals through engaging workshops. Don't miss out on this unforgettable opportunity!

Breakfast, lunch, and snacks will be provided throughout the event. Additionally, there will be swag bags and exciting giveaways!

There are 200 spots, 110 in Sioux Falls and 90 in Rapid City. Reserve your spot starting on January 1, 2026!



605.321.6689

inspire@omnitech-inc.com

inspirebyomnitech.com



WIN A TRIP

The 14th Annual **KENTUCKY 152th** **DERBY RAFFLE**

TO



RMHC
South Dakota

Luxury travel. Iconic event. Unmatched experience. **benefitting**

One lucky winner and five guests will enjoy an unforgettable VIP trip to the 152nd Kentucky Derby on Saturday, May 2, 2026.

The Prize Package Includes:

- Six premium seats at Churchill Downs (Section 114, Row D) on Saturday, May 2, 2026
- Private round-trip air charter from Sioux Falls to Louisville
- Private ground transportation to and from the Louisville airport and racetrack
- Rapid City winner bonus: Private car service for six to Sioux Falls, plus overnight hotel stays May 1-2 at the Canopy by Hilton

Raffle Drawing & Cocktail Reception

Thursday,
April 9, 2026

Rapid City
The Monument
LaCroix Hall
5:00-9:30 PM

Sioux Falls
Canopy
by Hilton
5:30-9:30 PM



\$150
EACH

Every raffle ticket includes admission to one of the two cocktail receptions, where you can watch the live drawing and celebrate with fellow supporters.

Winner does not need to be present at the drawing to claim the prize.

The raffle drawing will be broadcast live from Rapid City at 6:30 PM MT / 7:30 PM CT.



rmhcsodak.org/events/kentucky-derby-event

100%

of ticket proceeds support Ronald McDonald House South Dakota.

Dress in your finest Derby fashion!



Prizes awarded for best dressed!

Ronald McDonald House South Dakota Locations

Our new Rapid City house is opening in the fall of 2026!

Rapid City : 3140 Elm Avenue | (605) 336-6398 option 3

Sioux Falls : 825 South Lake Avenue | 808 East 24th Street

QUILTED BUFFALO

APRIL EVENTS

757 MT RUSHMORE RD, CUSTER, SD

APR
18

OPEN SEW

11AM - 4P \$5

APR
29

SASSY ½ PACK EVENT

11AM - 4PM FREE

APR
30

PUFF QUILT CLASS

10AM - 4PM \$20

APR
30

EOM/EOB SALE

PRE-REGISTRATION REQUIRED IN THE SHOP
OR ONLINE AT QUILTEDBUFFALO.COM



175^{YEAR} ANNIVERSARY



HEALTHY KIDS DAY[®]

Free To The Public!



COMMUNITY CHAMPION



APRIL 18 9 to 11am

NATIONAL SPONSORS



LOCAL SPONSORS

Strider Bikes
KOTA TV
NewsCenter1
Rapid City Journal

Custer YMCA - 644 Crook St.
605-673-5134 ymcabh.org

52715 SC20P

**“So You Think You
Want a
Greenhouse...”
Practical Advice on
Greenhouse &
High Tunnel
Gardening in Custer**

Jenny Behlings SDMG

FREE PUBLIC PRESENTATION

Saturday, April 18, 2026

1:00 PM

Pine Room, Custer Co. Annex

447 Crook Street

Sponsored by Custer Mile High Garden Club





BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

Spring Workshops

Wind Cave National Park

April 18 | 9:00 am- 3:00 pm

Nature's Clues: Animal Tracks & Signs — We'll uncover the hidden lives of animals through the clues they leave behind .

May 9 | 9:00 am - 1:00 pm

Learning the Language of Nature — We'll learn how to tune into the communication systems of animals and begin to "read" the landscape through sound and behavior.

BHPFA

**members get
15% off!**

Adult (18+): \$40

Children: \$20

Ages 8 and up recommended

Register Here!



Our workshops feature:

- Hands-on activities
- Take-home skills
- A memorable guided adventure at Wind Cave!

BHPFA an official
partner of
Wind Cave
National Park



BHPFA.org | 605-745-7020 | bhpf@blackhillsparks.org

Join Us to Celebrate

\$100 MILLION

AND COUNTING...

Local giving. Lasting impact.

Community Open House

Tuesday, April 21, 2026 | 2-4 p.m.



Member FDIC. Equal Housing Lender. 

LEWIS REALTY'S ANNUAL **FREE SHRED DAY**

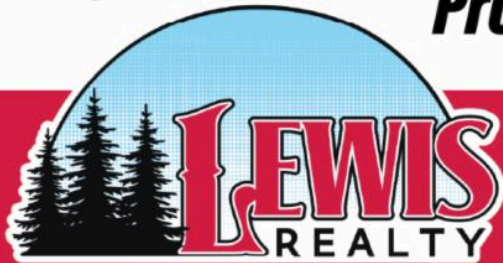
Limit of 2 Bankers Boxes per Household or Business
Paper with paperclips or staples OK - NO hard drives nor computer equipment.

**STOP IN AND ENJOY
SOME SNACKS!**

***FREEWILL DONATION
Proceeds to The VFW***



The BAM Shredding truck
will be on-site.



Thursday, April 23rd, 11am - 1pm
14 W Mt. Rushmore Rd, Custer, 605-673-5885



South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday April 25th 2026 9:00am to 4:30pm

The Enhanced Permit allows you carry in 39 states including MN, NE, WI, NV, NH, WA, NM and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at echo.ft.sd@gmail.com, contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net

Whimsy Spring Tree

at The Custer Beacon

Must RSVP through The Custer Beacon FB page for ticket sales

Thursday, April 30th. 6:00 PM

Space is Limited



2026 SPRING CUSTOMER SERVICE SEMINARS

Throughout the week of May 5-7, we've partnered with Travel South Dakota to bring a series of fun and informative customer service training sessions in communities across the state.

On the route this year...

Rapid City– Tuesday, May 5 @ 9-10:30 a.m. MT — The Monument (LaCroix Hall C), 444 Mt. Rushmore Road N

Hill City – Tuesday, May 5 @ 1:30-3 p.m. MT – Hill City Center, 227 Walnut Ave

Chamberlain – Wednesday, May 6 @ 8:30-10 a.m. CT – AmericInn, 1981 E King Street

Aberdeen – Wednesday, May 6 @ 2:30-4 p.m. CT – Aberdeen Community Theatre (Walker Hall), 417 S Main Street

Sioux Falls — Thursday, May 7 @ 9-10:30 a.m. CT — Monick Yards, 605 E 8th Street

Free to attend & no registration necessary.





FILM NEGATIVE



FILM NEGATIVE



FILM NEGATIVE

FILM NEGATIVE

OUTLAW RANCH

DAYSPRING RIBBON CUTTING AND OPEN HOUSE

Join Lutherans Outdoors for a special celebration as we officially unveil the newly remodeled Dayspring lodging facility at Outlaw Ranch.

May 5, 2026

4:00 PM – 6:00 PM
Program at **4:30 PM**

Enjoy refreshments and tours of the newly renovated Dayspring facility.

This fully donor-funded project expands year-round hospitality at Outlaw Ranch. All are welcome to celebrate with us.

To RSVP Please Contact

Carol at Lutherans Outdoors

Email: carol@losd.org

Phone: 605-274-5332

📍 2703 Outlaw Ranch Road
East of Custer



ANNOUNCEMENTS

Salute our 2026 Custer & Hill City **GRADUATES**



SPECIAL EDITION

*To be published
in full color May 20, 2026
in the
Custer County Chronicle
& Hill City Prevaler News
as a keepsake.
DEADLINE: May 8, 2026*

*Featuring quotes from students,
memories, and
lots of photos!*

Advertising sizes and prices

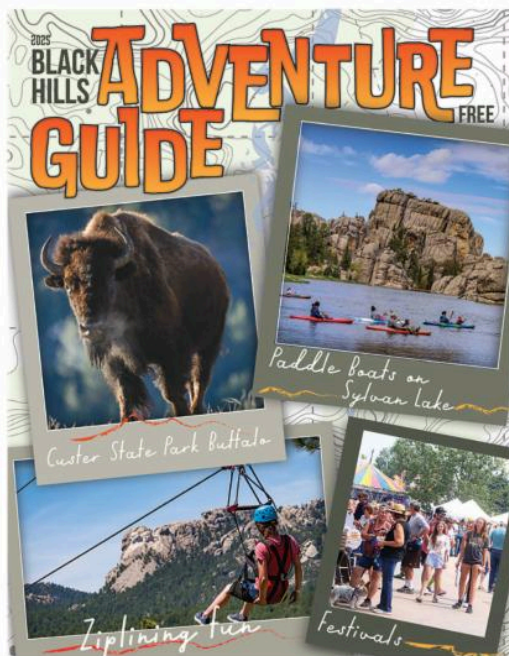
<u>Full Page</u> \$275 10" wide x 9.5" tall	<u>1/2 Page</u> \$175 10" wide x 4.75" tall or 4.937" wide x 9.5" tall	<u>1/4 Page</u> \$125 4.937" wide x 4.75" tall	<u>1/8 Page</u> \$100 4.937" wide x 2.25" tall
<u>Listing</u> \$25	<u>Student sponsorship</u> \$50	<u>Banner sponsoring full page</u> \$200	

For space reservations, call Kate at 605-440-1248
or email chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

What do our visitors want?

Studies have shown they want: 1) An "Experience" & 2) History.
You provide the first. We'll provide the second!



2026 Black Hills Adventure Guide

Featuring the best of the Black Hills:
History • Stories • Photos • You!

Let's give our visitors what they really want: Fun, adventure, stories, history, beautiful photos, a behind-the-scenes look at the Hills and a one-of-a-kind experience. Off the beaten path, no endless lists of businesses. Can't-miss events, activities, experiences and opportunities to create memories for a lifetime. This is your Black Hills Adventure Guide!

Our website receives
More than 250k
visits per month!

Over 30,000
Printed Copies!
PLUS on
myblackhillscountry.com

Full Page Size
7.708" wide x 10.139" tall
With bleed (8.875" wide x 11.305" tall)

1/2 Page Size
7.708" wide x 5" tall

1/4 Page Size
3.75" wide x 5" tall

1/8 Page Size
3.75" wide x 2.5" tall

Advertising Rates Full-Color

Full page ad	\$1,950
Half page ad	\$1,100
Quarter page ad	\$700
One eighth page ad	\$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: May of 2026

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi as JPG or PDF files.

To ensure your space, call Kate Najacht at 605-440-1248 or 605-673-2217

or mail: chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

myblackhillscountry.com

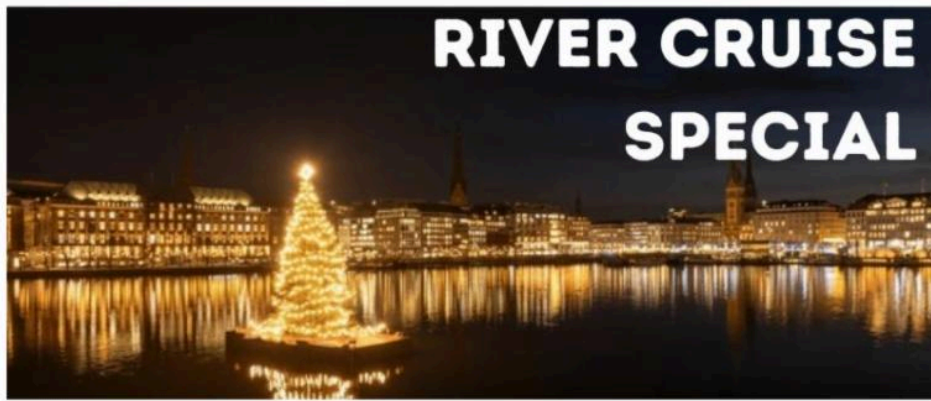
WANTED



**THIS EVENT WOULDN'T BE POSSIBLE WITHOUT
OUR AMAZING SPONSORS & VOLUNTEERS!**

- WE'RE CURRENTLY SEEKING: TRAIL SWEEPS (RIDERS)**
- TRAILHEAD HELPERS
 - SWAG BAG DONATIONS
 - SPONSORSHIP SUPPORT: TO HELP COVER THE COST OF MEALS & VOLUNTEER APPRECIATION ITEMS

**WANT TO BE PART OF IT? CONTACT US AT:
MICKELSONTRAILAFFILIATES@GMAIL.COM OR 605.440.2400**



Magical Christmas Markets of Germany

AmaWaterways | AmaCerto
Nov 2027

LIMITED TIME OFFER

Promotions expire June 30, 2026

Magical • Enchanting • Festive River Cruise

Cruise the Main & Rhine 7 nights through storybook villages,
castles, with exceptional dining & iconic Christmas markets
and guided tours all for one inclusive price

Small deposit due by June 30, 20286 - Don't delay!

CONTACT:

307.760.7175



your hometown agency

Good Karma Jewelry

Spring Etsy Sale!

30% OFF EVERYTHING
+ Free Domestic Shipping

Sale runs 3/20 - 3/31

♥ Shop at ♥

www.etsy.com/shop/goodkarmajewelrystd

Progress Edition

You will want to be included in the largest and most informative issue of the year where we spotlight all the good things that are happening in our area.

Custer County Chronicle

HILL CITY
Prevailer♥News

Progress 2026

Coming Wednesday, April 15

This is your opportunity to tell everyone about your business!
Deadline is April 3, 2026



Full color included in all ad prices!

This is one of our most well read editions and a great opportunity to advertise your business!

<p>Full Page Size 10" wide x 20.8" tall</p>	<p>1/2 Page Size 10" wide x 10.5" tall</p>
	<p>1/4 Page Size 5" wide x 10.5" tall</p>
	<p>1/8 Page Size 5" wide x 5.25" tall</p>

Progress Advertising Rates

	<u>Full Page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>1/8 Page</u>
Chronicle	\$1,000	\$575	\$300	\$150
Prevailer	\$900	\$500	\$250	\$125
Combo	\$1,550 (Save \$350)	\$950 (Save \$125)	\$475 (Save \$75)	\$240 (Save \$35)

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

For space reservations call: Kate Najacht at 605-440-1248
or email Kate Najacht at chroniclewriter2@gmail.com
Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730



THE Reboot *Together* **PLACE**

This spring, hit reset with the Y. Join a community that supports your goals and helps you find your stride again.

From giving back to moving you forward — discover your place and potential at the Y.

- Summer Swim Lessons for all ages
- Over 33 types of group exercise classes to choose from including boot camp, active older adults, cycling & more!
- Youth sports: Volleyball, Basketball, T Ball & Junior Golf

Custer YMCA
605-673-5134 ▶ ymcabh.org

JOIN NOW FOR FREE
THRU APRIL 30th

**JOIN
TODAY** 

Humane Society Senior Project

Hi, my name is Jacie Behlings, and I am a senior at Custer High School. For my senior project, I want to support the team at Battle Mountain Humane Society. I have always cared about animals, and I found an organization that deeply cares about what they do.

I went and observed what the Humane Society does. It was very eye-opening to see how many animals they have to take care of. I quickly realized how expenses can add up and make it stressful. We all know that animals do best when they are a part of a family, and the Battle Mountain team provides a great home while animals wait their forever home

Donate items for the humane society for my senior project at these locations at

- Lynns Dakotamart
- Dollar General
- Custer Chamber
- Ace
- SD Outdoor shop

If you are not comfortable leaving items in the boxes, please contact me a JB5497@k12.sd.us

DONATION WISH LIST

- Pedigree wet can dog food (chicken & rice)
- Purina dry dog and cat chow
- Friskies pate wet can cat food
- Purina one kitten food dry & wet
- Kids swimming pool
- Blankets & sheets
- Train pee pads
- Cat litter
- Dog & cat toys
- Collars and leashes

Any questions or concerns please
contact JB5497@k12.sd.us



Kylee Ellerton is a senior at Custer High School. As part of her graduation requirements, she is completing a senior project focused on helping women access essential hygiene products. This project is especially meaningful to her because it allows her to apply what she has learned while making a positive impact in the community.

Kylee is seeking monetary donations to support this effort. Contributions of any amount will go directly toward purchasing hygiene products, which will be donated to the WEAVE center in Custer. WEAVE (Women Escaping a Violent Environment) provides a safe and supportive place for women rebuilding their lives after difficult circumstances.

Community support will play an important role in helping Kylee reach her goal and make a meaningful difference for women in need.

Those interested in contributing may contact Kylee for additional details about the project. She would also be pleased to recognize supporting businesses in any presentations, reports, or displays associated with her senior project, if desired.

Contact Information:
Phone: 605-440-1005
Email: kellerton08@gmail.com

Kylee Ellerton's Senior Project

Supporting Women in Need

Raising Funds for Hygiene Products for

WEAVE

Women Escaping A Violent Environment

- ♥ Donations of Any Amount Appreciated
- ★ Helping Women in Need in Our Community

Your Support Makes a Difference!

For More Information or to Donate:

Contact Kylee Ellerton

Phone: 605-440-1005

Email: kellerton08@gmail.com



Registration Now Open for Theatre 605 Jr. Camps 2026 Milestone Year

Celebrating 10 Years of Transformative Theatre Experiences for South Dakota Youth

For Immediate Release

South Dakota — Theatre 605, formerly known as the Black Hills Playhouse, is pleased to announce that registration is now open for 2026 Theatre 605 Jr. Camps, welcoming students in grades 5 through 12 for a week of artistic discovery, skill-building, and lifelong memories. **Registration is open through June 1, 2026.**

This summer marks a significant milestone: **the 10th anniversary of Theatre 605 Jr. Camps.** In honor of this occasion, camp is moving to a new and exciting home on the University of South Dakota campus in Vermillion, South Dakota. Campers will rehearse and perform in a professional theatre facility while benefiting from expanded learning opportunities through a partnership with USD Theatre faculty. The move reflects Theatre 605's continued commitment to giving young artists meaningful, immersive experiences in real performing arts environments.

Both the 5th-8th grade and 8th-12th grade camps will run **July 19 through 25, 2026.** Throughout the week, campers will explore acting, singing, dance, and technical theatre, guided by professional instructors who encourage bold artistic choices and creative confidence. The week culminates in an end-of-camp showcase where campers celebrate and share everything they have worked toward. Beyond the stage, campers will enjoy outside activities including swimming and rock wall climbing, rounding out a full week of fun and friendship.

The enthusiasm for these camps continues to grow across the state. In 2025, Theatre 605 Jr. Camps welcomed more than 100 campers from communities all across South Dakota, a testament to the lasting impact this program has on young performers and theatre enthusiasts alike, statewide.

"This is a place where young people discover their voices, gain confidence, and form lasting friendships through the world of theatre," said Jen Luke, Artistic Director of Jr. Camps. "Year after year, we are inspired by how students grow in creativity and character, reminding us just how transformative the arts can be."



2025–2026 SCHOLARSHIP

Invest in Your Future!

Award Includes:

\$500 Cash Scholarship

Complimentary eye examinations each year the student is enrolled in a post-secondary educational institution
(college, vocational/technical school – up to 4 years)

One pair of complimentary eyewear valued up to \$200 (prescription eyewear or sunglasses)

Eligibility:

Applicants must be a high school senior enrolling in a post-secondary education program.

Requirements:

Attach a weighted transcript for grades 9–12

Attach a resume listing activities, awards, honors, and leadership positions (school & community) during grades
9–12

Include one letter of recommendation from someone who can attest to your academic improvement

Include the following information:

Name

Address

Phone Number

Email

GPA

College or trade school you plan to attend

Deadline:

Applications must be received by May 1, 2026.

Submit applications by:

Email: custereye@gwtc.net

Premier Family Eyecare

Mail: 23 N 1st St, Custer, SD 57730

Drop off: In person at our office



GOOD KARMA JEWELRY

NEW SPRING HOURS!

OPEN 11 AM - 5 PM

7 DAYS A WEEK

 507 Mt Rushmore Rd.
Custer, SD

Now
open!

BLACK HILLS NATURE SHOP

Books • Gifts • Smokey Bear • Plush

Shop unique, high-quality gifts and educational items that support national parks, grasslands, and forests!



Purchases Support Public Lands!



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION
BHPFA.ORG

833 MT. RUSHMORE ROAD
CUSTER, SD

MONDAY - FRIDAY • 9:00AM - 4:00PM

*Black Hills Parks and Forests Association is a non-profit organization supporting **wonder and exploration** through stewardship of YOUR public lands.*



Just a short drive from Custer, JQ Clothing Co. in Hill City is a must-visit Black Hills boutique for visitors and locals alike. We offer trendy and affordable women's clothing in sizes Small–3X, along with stylish accessories, jewelry, gifts, kid's items, toys, and unique Black Hills souvenirs. Whether you're exploring Custer State Park, visiting Mount Rushmore, or touring the beautiful Black Hills, stop by JQ Clothing Co. to find the perfect outfit, gift, or keepsake from your trip. Enjoy a fun and welcoming shopping experience for the whole family in the heart of Hill City.

The Dragonfly



Breakfast & Lunch



Wednesday-Sunday 8am-3pm

 www.moccasin springs.com

 605-745-7626

Local business owners: Don't overlook retirement plans

Reported by Jared Slagle MBA,
Edward Jones, Member SIPC

If you're a local business owner, you're likely juggling growth, expenses and your team's needs, all while planning for your own future. A workplace retirement plan may be able to help with all of that, directly and indirectly.

For the business, employer contributions are tax-deductible, and as a participant in your company plan, your pretax salary deferrals are excluded from income taxes. Many plans even offer Roth options for tax-free withdrawals later. Your local business may also qualify for federal tax credits to offset startup and administrative costs, along with other expenses.

A retirement plan also can reduce risk. If you have your own net worth tied up in the business, your retirement may depend on a future sale. Building personal assets now adds flexibility and security.

And in today's competitive labor market, strong benefits help attract and keep great employees.

Not sure where to start? A qualified financial advisor can guide you through options and help align your plan with your goals.



Jared Slagle

is a Financial Advisor
with Edward Jones in
Custer, SD

He can be reached at
(605) 673-4092 or
www.edwardjones.com/jared-slagle

This article was written by Edward Jones for use by your local Edward Jones Financial Advisor. Edward Jones, Member SIPC



**We're here to help you uncover
new opportunities.
Let's prepare for your future
together.**



Kris Zerbe
AAMS®
Financial Advisor
P O Box 528
Custer, SD 57730
605-673-4092

Angie Svoboda
Sr. Branch Office Administrator
Aubrey Frasier
Sr. Branch Office Administrator

EJB-19325-A-E-DA-4 AECSPAD 28119777

NEWS FROM THE STATE



FOR IMMEDIATE RELEASE: Tues., March 17, 2026

CONTACT: *Katlyn Svendsen*, Global Public Relations & Content Services Senior Director, Travel South Dakota

Travel South Dakota Earns Multiple Honors at American Advertising Awards

PIERRE, S.D. – Travel South Dakota took home two marketing awards from AAF-SD for its email program and earned a Gold ADDY and a Judge’s Choice honor from AAF-CO during the 60th Annual American Advertising Awards for its "Into the Roundup" web series. The traveler-focused email series received a **Gold ADDY** in the category Advertising & Promotion: Email. A second email series, the Travel Insights Email, targeted at South Dakota’s tourism industry members, received a **Silver ADDY** in the same category. The five-episode web series "Into the Roundup" received a **Gold ADDY** in the category Branded Content & Entertainment: Non-Broadcast. The series was also selected for a special honor as one of three **Judge’s Choice** recipients, recognized for its compelling narrative and creative design.

South Dakota Department of Tourism Secretary James Hagen praised the marketing efforts.

“Over the past few years, we’ve made huge strides on both the creative and strategic sides of our email campaigns and content series,” said Hagen. “Whether through audience segmentation, personalization, or dynamic content, we’re constantly evolving how we connect with potential travelers and our tourism industry.”

The American Advertising Awards are the first tier of a three-tier national competition conducted annually by the American Advertising Federation alongside more than 200 local clubs across the country. Entries earning a Gold ADDY are recognized as having the highest level of creative excellence and advance to the next tier of the competition.

Travel South Dakota partnered with Karsh Hagan, Lou Hammond Group, Love Communications, Miles Partnership, and Lawrence & Schiller on the award-winning work.

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The department is led by Secretary James D. Hagen.

-30-

Media Notes:

For downloadable imagery representing the award-winning work, *please visit our Dropbox*. Credit: Travel South Dakota.

PRESS RELEASE

FOR IMMEDIATE RELEASE

YMCA of the Black Hills Invites Custer Families to Kick Off a Healthy, Active Summer at 2026 Healthy Kids Day®

Free and open to the public, this annual event features a day of fun-filled activities to celebrate kids being kids.

CUSTER SD, APRIL 3, 2026 – The YMCA of the Black Hills is hosting the Y’s annual Healthy Kids Day® on Saturday, April 18th from 9am to 11am at the Custer YMCA. This free, annual event features a variety of family-friendly activities to encourage healthy kids, healthy families and a healthy start to the summer season.

Sponsored nationally by Peanuts and Gatorade, Healthy Kids Day’s mission is to prepare Custer families for a safe, healthy and fun summer. Some featured activities include Custer Library Story Time at 9:30 and 10:30am, water safety, family group exercise activities and local community partners.

“It is so important for kids to stay active over the summer, both physically and mentally,” said Elaina Kempin, Marketing Director for the YMCA of the Black Hills. “At the Y, we believe in providing resources for families to create healthy habits, no matter the time of year.

Healthy Kids Day is a fun, free community-wide event that encourages families to take advantage of all the great summer activities the Y has to offer.”

In honor of its 175th anniversary in the United States, YMCAs nationwide are expanding their commitment to nurturing healthy, confident kids through their annual Healthy Kids Day celebration. Healthy Kids Day reflects the Y’s long-standing mission of strengthening communities and helping youth reach their full potential, a mission that has guided the organization for 175 years and continues to shape its work today. The YMCA of the Black Hills has been serving the Black Hills region for over 77 years.

Locally, Healthy Kids Day is sponsored by: **Community Champion** Monument Health, Strider Bikes, the Rapid City *Journal*, KOTA TV and NewsCenter1.

For more information, contact the Custer YMCA at 605.673.5134 or visit www.ymcabh.org/events for a full schedule of events.



Telling Stories. Changing Lives.

FOR IMMEDIATE RELEASE: 3.25.2026

Contact: Jen Luke, Artistic Director of Education

jen@theatre605.org / 605 255-4910 ext 2

Theatre 605 Program Education Program Associate Joining April 1st

Theatre 605, South Dakota's only regional professional theatre company, is delighted to announce the addition of Alex Newcomb Weiland to our team as she steps into the role of Education Program Associate. Theatre 605 Education Base is located in Sioux Falls. Alex will manage the 26-year-old Tours program, which sends artists across the region to deliver high-quality arts experiences for K-12 youth and work with the Jr. Camps program debuting in July on the USD Vermillion Campus.

Alex comes with an impressive skill set, having graduated Magna Cum Laude from The University of South Dakota with a BFA in Musical Theatre Performance and a minor in Dance in the spring of 2019. Alex is no stranger to the stage, having performed on our very own Playhouse stage during the 2017 Season. Post-grad, she took her passion and career to the stages of New York City, pursuing experiences both on and off the stage through places like Playwrights Horizons and Hangman on Broadway.

As the Pandemic hit in the spring of 2020, Alex found herself returning to her roots and to her hometown of Sioux Falls, SD, where she took a job at The Premiere Playhouse (formerly The Sioux Empire Community Theatre). Through her six years with TPP, Alex took on many roles, starting out as their Education Coordinator. Through three promotions, driven by hard work, dedication, and a passion for the craft, Alex eventually became TPP's Artistic Development Manager, serving as both their Company Manager and Manager of Education Programming. During this time, Alex's enthusiasm and knowledge of the impact theatre can have on individuals and communities alike enabled her to curate and launch numerous outreach programs, creating new opportunities in the Sioux Falls area.

Theatre 605 welcomes Alex and all her passion, knowledge, and experience to Theatre 605 Education programs. "I feel so grateful to join the T605 team," Alex says. "As an admirer of their professional standard at the Black Hills Playhouse and their mission in creating accessible and inclusive theatre opportunities statewide, I am humbled and ecstatic to be a part of this incredible team! Theatre is powerful and encourages us to lead with empathy, grace, and intentionality in our world, and I can't wait to create with this group of talented professionals."

###

FOR MORE INFORMATION:

JULY 3 FIREWORKS AT MOUNT RUSHMORE: TICKET LOTTERY OPENS APRIL 8



News Release Date: March 9, 2026

Contact: NewsMedia@nps.gov

WASHINGTON – The National Park Service today announced fireworks will again illuminate the sky above *Mount Rushmore National Memorial* on July 3, 2026, to celebrate the country’s 250th anniversary. Public tickets for the event will be available through a *lottery on Recreation.gov from April 8–12*.

After a five-year absence, the return of fireworks to this iconic national memorial reflects *President Donald J. Trump’s* vision of a “grand celebration worthy of the momentous occasion of the 250th anniversary of American Independence.”

“In partnership with the State of South Dakota, we are excited to reinstate a spectacular fireworks show as the highlight of Mount Rushmore’s Independence Day commemoration,” **said Dr. Jenifer Chatfield, Deputy Assistant Secretary for Fish and Wildlife and Parks**. “We invite the public to enjoy the show and reflect on our nation’s remarkable journey and the great patriotic leaders who established, preserved and expanded our country’s destiny.”

“In just a few short months, our nation will throw the biggest birthday party ever for the United States of America,” **said Governor Larry Rhoden**. “South Dakota is the freest state in a nation founded on the principles of freedom, so it is only fitting to celebrate in our backyard. We look forward to celebrating at the iconic Mount Rushmore National Memorial!”

Mount Rushmore’s majestic carvings honoring Presidents George Washington, Thomas Jefferson, Theodore Roosevelt, and Abraham Lincoln provide a stunning setting for a full schedule of activities during the Independence Day weekend. Details are available on the park’s *Event Calendar*.

Tickets are required to attend the July 3 festivities and fireworks. The park will close to the general public the evening of July 2 and reopen for ticketed participants only starting at 1 p.m. Mountain Time on July 3. July 3 special events in the park will take place from approximately 4–10 p.m.

Applications for the *ticket lottery* can be submitted from April 8 at 8 a.m. MT through April 12 at 9:59 p.m. MT. There is a \$1 non-refundable lottery application fee. Each applicant can apply for up to four tickets and a parking space or shuttle service. Applicants will receive lottery results on April 14. Successful notices will include additional details and instructions for attendees. As part of the Trump administration's commitment to enhancing access for American residents, the lottery and event are open only to U.S. residents. A valid, government-issued photo ID will be required for entry for ages 16 years and older. Visitors should allow ample time for security screening. There will be limitations on items allowed through security. Additional information is available on the *park's Independence Day website*.

About the National Park Service. Established in 1916, the National Park Service preserves America's most treasured natural and cultural places for the enjoyment, education and inspiration of current and future generations. Learn more at [nps.gov](https://www.nps.gov).

South Dakota DOT Update



A graphic providing information about a road closure on U.S. Highway 385. On the left, a dark purple box contains the text: "U.S. HIGHWAY 385 CONSTRUCTION", "ROAD CLOSURE", "CLOSURE E", "Pactola Dam to Custer Gulch Road", "Oct. 20, 2025 – March 6, 2026", and "*Local access to Victoria Lake Road maintained". At the bottom left of this box are the "US 385" and "SD DOT" logos. To the right is a map of the region showing the route of Highway 385. A red line on the map indicates the "Road Closure" area between Pactola Reservoir and Custer Gulch Road. A yellow line indicates the "Detour" route. The map also shows other roads like 44, 16, 16A, 25, 24, 247, and 160, and locations like Rapid City, Victoria Lake, and Custer. A legend in the bottom right corner of the map area defines the red line as "Road Closure" and the yellow line as "Detour".

Project Update

Friday, April 3, 2026

Current Construction:

- Construction activities, including blasting, are continuing in the U.S. Highway 385 construction area (Pactola Dam to Calumet Road) with the use of flaggers.

Motorists should expect delays of up to 15 minutes on workdays (Monday-Saturday). Work generally occurs during daylight hours.

- The driving surface within the construction area is a combination of pavement, blotter (a hard, packed surface that resembles asphalt), and gravel. The following portions of Highway 385 are gravel: the segment from Wrinkle Valley Road to Pactola Dam and the segment from Sheridan Lake Road, extending 0.5 miles to the north.



[View Construction Updates](#)



Construction Zone Reminders



- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined



A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text “US385” to 605-566-4041.

Subscribers can unsubscribe at any time.

**U.S. HIGHWAY 385
CONSTRUCTION**
PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text “US385” to 605-566-4041

Thank you for joining the SDDOT U.S. Highway 385 Text Update List! You will now receive the latest updates on this project via your mobile device. Thank you!

Custer Senior Center

April Activities



To educate every student
to his or her potential

April Calendar

CSD
To educate every student
to his or her potential

**IMPORTANT REMINDER:
CLOSED FOR
SPRING BREAK!**

*Have a
safe & wonderful
break!*

CUSTER SCHOOL
DISTRICT

NO SCHOOL

**APRIL 2 ~
APRIL 6**

SCHOOL RESUMES
TUESDAY, APRIL 7, 2026

WEEKLY INSPIRATION

Make the work you are
doing today better than the
work you did yesterday.

Robin S. Sharma

quotekey

HELP WANTED

WE'RE HIRING!



➤ ADMINISTRATIVE ASSISTANT

Full-Time, Benefited Position
Applications will be accepted through April 8.

➤ STAKING TECHNICIAN

Full-Time, Benefited Position
Applications will be accepted until the position is filled.

For full descriptions and how to apply visit:

www.bhec.coop/careers



Black Hills
Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 

Black Hills Electric Cooperative is an equal
opportunity provider, employer, and lender.

WE ARE HIRING

ARCADE ATTENDANTS & TAPROOM SERVER

- Fun work environment
- Employee discounts
- Friends & family passes
- Flexible schedule
- Employee events



OPEN YEAR ROUND  KEYSTONE, SD



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

FOREST SERVICE CAREERS

**REAL JOBS
REAL IMPACT**

NOW HIRING

**Recreation Temporary Positions
Not To Exceed 1039 Hours**



The Forest Service is hiring seasonal/temporary positions across the Nation. Positions are not to exceed 1039 hours. The job opportunities are available in a variety of exciting and rewarding locations. If your passion is working in the great outdoors the Forest Service invites you to apply!

Forestry Aids and Technicians perform most of their duties outdoors, which could include trail repair, campground maintenance, visitor information, and wilderness protection.

Apply on USAJOBS.GOV

Scan to learn how to create an effective USAJOBS resume within the new two-page limit.



Questions?

Email: SM.FS.r8recruiting@usda.gov

Scan to learn more about Forest Service careers.



USDA is an equal opportunity provider, employer, and lender.



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

We are Hiring!

Do you enjoy working hard with a fun crew all while supporting National Parks, Forests, and Monuments? If yes, then maybe one of these jobs is for YOU!

Wind Cave

Retail Sales & Information Associate



Hot Springs, SD



Part-Time WEEKEND Associate - \$13-\$15/hour



Send applications & questions to:
hthompson@blackhillsparks.org

Jewel Cave

Retail Sales & Information Associate



Custer, SD



Part/Full Time Associate \$13-\$15/hour



Send applications & questions to:
rreichardt@blackhillsparks.org

BHPFA HQ

Retail Sales & Information Associate



Custer, SD



Part/Full Time Associate - \$13-\$15/hour



Send applications & questions to:
nmasek@blackhillsparks.org

Pactola Visitor Center

Retail Sales & Information Associate



Rapid City, SD



Part/Full Time Associate \$13-\$15/hour



Send applications & questions to:
nmasek@blackhillsparks.org



Scan QR Code
or visit:

<https://blackhillsparks.org/employment/>



🌟 WE'RE HIRING! 🌟

Looking for a fun, high-energy person to join our team at Xtreme Sport! ✨

If you can multi-task, serve beer 🍺, throw food in the oven 🍕, and show guests how to play our simulators 🎮, we want YOU!

🕒 Openings: Monday – Thursday, 10:30 AM – 8/9 PM
Come be part of the action and make work feel like play! 💪

✉️ Apply in person or DM us for more info!



the **Y** **NOW**
HIRING

The Custer YMCA is now hiring childcare positions!

- Afterschool Activity Assistant
- Childcare Site Coordinator & Childcare Aide
- Toddler Lead Teacher

apply online at: <https://rcymca.isolvedhire.com/jobs/>



Making a Difference Together!

Premier Family Eyecare is looking for a dependable, self-motivated, compassionate person with a customer service background and good computer skills to help at our front desk.

Candidate must be able to:

- Work as a part of a team
- Greet patients in a polite, prompt, and helpful manner
- Update patient information
- Collect patient copays
- Ensure completion of any required forms
- Inform clinical staff of patient's arrival
- Maintain orderly waiting areas
- Coordinate, schedule, and reschedule patient appointments
- Answer questions as able or assist the patient in getting questions answered
- Answer telephone, screen calls, and take messages as needed
- Assist patients with frame and lens options
- Dispense contact lenses and glasses

We are looking for a full-time employee, but maybe flexible for the right candidate.

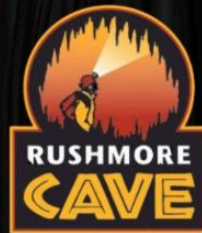
No night or weekend hours required. Experience is preferred but not required.

If interested, please contact Premier Family Eyecare at 605-673-2716 or email resumes to custereye@gwtc.net

WE ARE **HIRING**

TOUR GUIDES, RIDE OPS, SNACK SHACK ATTENDANTS, INDOOR SUPERVISOR, SPARKYS SUPERVISOR, RETAIL SUPERVISOR.

- Fun work environment
- Employee discounts
- Friends & family passes
- Flexible schedule
- Employee events



A large museum exhibit of mammoth skeletons in a naturalistic setting. The skeletons are arranged in a way that suggests a natural habitat, with large tusks and bones visible. The background is a light-colored wall with a dark railing. The text is overlaid on a semi-transparent brown rounded rectangle.

WE ARE HIRING!

CONSERVATION
TECHNICIAN

Visit

www.mammothsite.org/hiring
for more information

WE ARE

HIRING



Ready for a Summer Job That's Anything But Ordinary?

If you're looking to spend your summer surrounded by South Dakota's stunning landscapes, wildlife, and adventure—this is the opportunity for you.

Custer State Park is hiring for a variety of seasonal positions that offer more than just a paycheck—they offer real-life experiences, outdoor work, and the chance to be part of something special. Whether you're interested in parks, wildlife, customer service, or just want to be part of a dynamic team, there's a spot for you.

- Applicants must be 17 or older
- Competitive wages
- Housing available

Typical season runs mid-May through Labor Day (some positions may start earlier or end later)

Most roles involve working outdoors and interacting with visitors—so if you love nature and people, this is your chance to shine.

Questions? Call the park office at 605-394-2693

We can't wait to meet our 2026 crew—come join the team and make this summer unforgettable!

#HiFromSD #SDInTheField #DiscoverBlackHills

View job descriptions and apply with the links below:

Naturalist - <https://bit.ly/4q4jnY0>
Custer State Park Campground Attendant - <https://bit.ly/48FUiNr>
Gate Attendant/Information - <https://bit.ly/4oTs2LV>
Ground Maintenance - <https://bit.ly/4j0sgiz>
Resource Technician Crew Leader - <https://bit.ly/4pHtC55>
Resource Technician - <https://bit.ly/4s1yROj> See less



We are seeking qualified candidates to join our team in the ***Black Hills Visitor Information Center***. Interested applicants should send a cover letter and resume to ara@blackhillsbadlands.com or give Ara a call at 605-355-3600.

Visitor Information Center Host: <https://bit.ly/3KKeh4f>
Visitor Information Center Supervisor: <https://bit.ly/4pMSWWF>



CARSON DRUG

WE ARE HIRING

Don't miss this opportunity

- PHARMACY TECHNICIAN
- PART-TIME OR FULLTIME
- PAY \$20.00-\$25.00
- CERTIFICATION PREFERRED
BUT NOT REQUIRED IN SD

- Stop in to apply in person
- Send Your CV to Colby at
Carsondrug@gwtc.net
- Apply on Indeed





PAIN & MOVEMENT
SOLUTIONS

JOIN OUR TEAM!



CUSTER, SD

PHYSICAL THERAPIST

- Clinic Director Opportunity, mentorship available
- Serve as primary care for all musculoskeletal conditions in general outpatient private practice.

Email office@painandmovementsolutions.com to learn more.



WE ARE HIRING

Physical Therapist Aide

Custer Location

Looking for a flexible, part-time position in a positive, healthcare setting? We're seeking a dependable, detail-oriented individual to support our clinic team and keep things running smoothly behind the scenes.

Cultivate relationships within the healthcare realm and work with industry leading therapists while serving as a crucial player in meeting our patients' goals.

- 8-10 hours/week
 - Weekdays during business hours (flexible scheduling)
- \$14/ hour, part-time
- Great for students interested in healthcare or physical therapy
- Send resume to julie@painandmovementsolutions.com for consideration



1369 Montgomery Street, Custer, SD 605-574-1802

Want to Work With Us?

We're
Hiring!





HELP WANTED

WE ARE LOOKING FOR PART-
TIME WORKERS YEAR-ROUND.

APPLY TODAY

CUSTERCANDYCO@GMAIL.COM

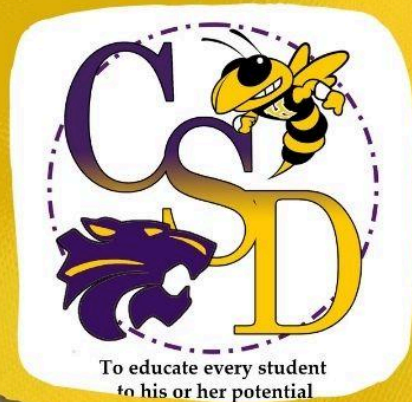
Outlaw Ranch



Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

Join Us.



**BE A PART OF OUR
EDUCATIONAL
TEAM!**



Current Openings:

- SPED PARAPROFESSIONAL @ CES
- Substitute Teachers & Custodians- at all schools
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
- Call Custer School District 605-673-3154

www.csd.k12.sd.us

Be sure to check out the Help Wanted section on our [Website:](#)

Chamber Staff & Board of Directors

CHAMBER STAFF

Dawn Murray
Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate

fbaumann@custersd.com

Lacey Curl
Office Assistant
assistant@custersd.com

Rachelle Woodford
Office Assistant
bytes@custersd.com

Joel Behlings
Information Associate
info@custersd.com

2026

Board Of Directors

Craig Reindl - President

Corey Virtue - Vice President

Michelle Fischer - Treasurer

Carrie Moore- Secretary

Amanda Allcock

Amy Bailey

Miranda Boggs

Ronni Calvird

Scott Eastman

Julie Jenniges - City Liaison

Tim Frederick - School Liaison

Lydia Austin - CSP Liaison

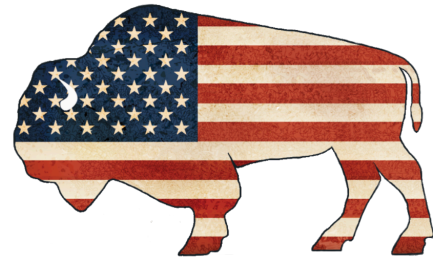
Jessica Noteboom - BID Board Liaison



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818

dmurray@custersd.com / custersd.com



CUSTER

Chamber of Commerce

[Visit our Website](#)

[Send Us An Email](#)

Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD 57730 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!