

SHARE:



[Join Our Email List](#)



When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

To have things added to Buffalo Bytes for the upcoming holiday, please send to bytes@custersd.com. Items need to be received by Monday the 22nd by 5:00 in order to be added to weekly Buffalo Bytes for Dec 24th. Thank you!

CUSTER CONNECTIONS



You spend a lot of time encouraging everyone else. Your customers. Your team. Your family. Even total strangers on social media.

Today, it's your turn.

Before the year gets away from you, give yourself a gift that costs nothing and can pay off all year long: write a letter to yourself to read this time next year.

Not a to-do list. Not a strategic plan. A pep talk.

Think of it as sitting down with the future you, looking them in the eye, and saying, "Here is what mattered. Here is what I dream for you. And here is why you're stronger than you remember."

Here is how to do it in a way that actually supports you as a business owner, not just adds one more thing to feel guilty about.

Step 1: Start With Where You Are Right Now

Before you talk about dreams, honor the reality.

Where are you today in your business? Be honest and specific. You might write about:

- Revenue or customer growth
- New services you launched
- Systems you finally put in place
- Tough seasons you walked through or goals that remained in the ether because they never materialized

You do not have to dress it up to make it sound impressive. This letter is not marketing copy. Your competition won't read it. It is a snapshot.

You might write something like:

"Right now, I am tired but hopeful. We got through a difficult quarter, but we also retained our best customers and improved our online reviews. I am nervous about cash flow and still figuring out staffing, but I can see how far we have come from a year ago."

This gives your future self context. A year from now, you will likely forget what this moment really felt like. The letter will remind you that you were doing your best with what you had.

Step 2: Name What You're Proud Of

Business owners are experts at moving the goalposts. You reach one milestone and immediately focus on the next thing you haven't done.

Slow down here. List what you are proud of this year.

This might include:

- A customer you went above and beyond for
- A risk you took, even if it did not turn out perfectly
- A boundary you set to protect your time or health
- A partnership you formed
- A new skill you learned

If this feels uncomfortable, pretend you are writing about a friend. How would you describe what they achieved?

Your future self will need this reminder. There will be days next year when you will wonder if you are making progress at all. Reading your own words about what you already accomplished can be powerful proof you are capable, resilient, and resourceful.

Step 3: Talk About The Hard Things

A good pep talk does not skip the hard parts. It acknowledges them and then points forward.

In your letter, gently name your current challenges. Staffing, supply chain, energy, pricing, burnout, uncertainty, or simply the pressure of wearing every hat at once.

Then, write to your future self with compassion:

“If you are reading this and still facing some of these same issues, that does not mean you have failed. It means these are real, complex challenges. You are allowed to grow at a human pace.”

You are not predicting disaster. You are promising yourself grace. That is fuel, not fluff.

Step 4: Cast A Vision For Who You're Becoming

Now shift from where you are to where you want to be.

Think about this time next year. What would you love to be true about:

- How you show up as a leader?
- How your business feels day to day?
- How much time you have for your life outside of work?
- The kind of clients or customers you attract?
- The way your business contributes to your community?

Write in the present tense, as if it is already happening:

“You are more confident delegating. The business is less chaotic and more goal-driven. You have a clearer sense of which opportunities to say yes to and which to politely decline.”

This is not magical thinking. It is a quiet nudge to your brain: *this is the direction we are headed.*

Step 5: Give Yourself Instructions For Tough Days

Every business has days that make you question everything. Use your letter to speak to that future version of you.

You might include:

- A reminder of why you started
- A story of a customer you helped
- A phrase that always steadies you
- Permission to rest without guilt

For example:

“When you feel like quitting, remember the customer who said, ‘You made my day.’ Remember that the work you do matters here, in this town, with these people. Take a day off if you need it. The world can wait 24 hours.”

Future you will be grateful you took the time to write that.

Step 6: Seal It And Set A Reminder

When you are done, put the letter somewhere safe. If you write it by hand, seal it in an envelope and label it: “Open December 2026.” If you type it, save the file with a clear name and set a calendar reminder to open it.

If six months from now, you're having a tough day and need a pep talk, open it then. But write yourself another one.

Why This Matters For Your Business

Running a small business is demanding. You are constantly pushed to plan for the future: next quarter, next campaign, next season. It is easy to lose sight of the person at the center of it all—you.

Writing this letter is a simple practice that:

- Grounds you in what you have already accomplished
- Clarifies what you want more of (and less of)
- Reconnects you to your “why” when things get noisy
- Offers your future self encouragement from the one person who truly understands

Your business is part of the fabric of the community. When you are strengthened, focused, and supported, everyone benefits.
So, sometime this week, give yourself 20-30 quiet minutes. Pour a cup of something warm. Put your phone in another room. And write the pep talk you will be glad to read a year from now.
Your future self is already cheering for you. This letter is your chance to cheer back.

Christina Metcalf is a writer and women’s speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She is the author of The Glinda Principle, rediscovering the magic within.

Facebook: @metcalfwriting
Instagram: @christinametcalfauthor
LinkedIn: @christi



Dawn Murray
Executive Director

**Yes!! The mixer is on. See you all tonight at 5 pm at the
South Dakota Outdoor Shop!**

DECEMBER CHAMBER MIXER

December 18, 2026

5pm - 7 pm

at



South Dakota Outdoor Shop

2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and other organizations.

[Click to download calendar](#)

MARK YOUR CALENDAR

December 18th

Chamber Mixer
hosted by South Dakota Outdoor Shop
5:00PM-7:00PM

December 23rd

Chamber Closed @ 1:00PM
Re-Open January 5th

January 29th

Chamber Mixer
hosted by Gold Pan Saloon
5:00PM-7:00PM

February 19th

Chamber Mixer
hosted by Premier Eye Care
5:00PM-7:00PM

IMPORTANT ANNOUNCEMENTS



Childcare Provider Discount Program

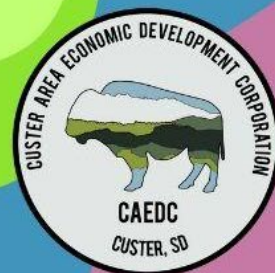
Custer Businesses,

We are looking for participants to commit to providing a discount for our 26 Childcare Workers in Custer. This discount or offer can be unique to your business. These cards will be given to our childcare workers as Christmas presents and would be valid for repeat use throughout the calendar year.

This is a small way to show our appreciation for the Childcare workers who take care of the children of our workforce. For more info or to commit to participating in this program please click the buttons below!

Questions?

Email us at earlylearnercuster@gmail.com



[Sign up to participate](#)



CUSTER
Chamber of Commerce

Be sure to **VOTE**

Custer Area Chamber of Commerce
Board of Directors
2026-2028

Get your ballots turned in by December 18

Remember, only one (1) vote per Chamber Membership

[Click To Vote](#)



GREAT PRIZES AND FUN FOR ALL

Get ready for a festive and fun-filled Christmas Bingo Night! Gather your friends and family for an evening of laughter, joy, and exciting bingo games with a holiday twist.

12

23

25

Gold Pan Saloon
@ 6:00PM

G

B

I

A decorative border on the left and right sides of the lower section, featuring green pine branches, red and gold ornaments, yellow stars, and candy canes.



Gift Wrapping Fundraiser for Fireworks

Join us at *The Hills Finest* for a special gift wrapping fundraiser

Bring your gifts and let us wrap them beautifully for you!

Donation only and all proceeds go to the Custer Chamber of
Commerce for the 4th of July Firework display.

Where: The Hills Finest Address: 26 S. 6th St When: Fri-Sun Starting 11-28-12-21-25

Wanna help or donate? Call Michelle at (605) 517-5588

Wrapping times are 11am-4pm Friday thru Sunday





CLOSED FOR THE HOLIDAYS

OUR DOORS ARE CLOSED AS WE TAKE A SHORT
BREAK FOR THE HOLIDAY SEASON

CLOSED: DECEMBER 23RD AT 1:00
REOPENING: JANUARY 5TH, 2026

Chamber Mixer



Hosted By:



January 29th from 5 p.m. to 7 p.m.

Held At The Gold Pan Saloon

508 Mt Rushmore Rd, Custer, SD 57730

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE
BRING A FRIEND AND ENJOY SOME REFRESHMENTS**

Chamber Mixer



Hosted By:



February 19th from 5 p.m. to 7 p.m.

Held At Premier Eye Care

23 N 1st St, Custer, SD 57730

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE
BRING A FRIEND AND ENJOY SOME REFRESHMENTS**

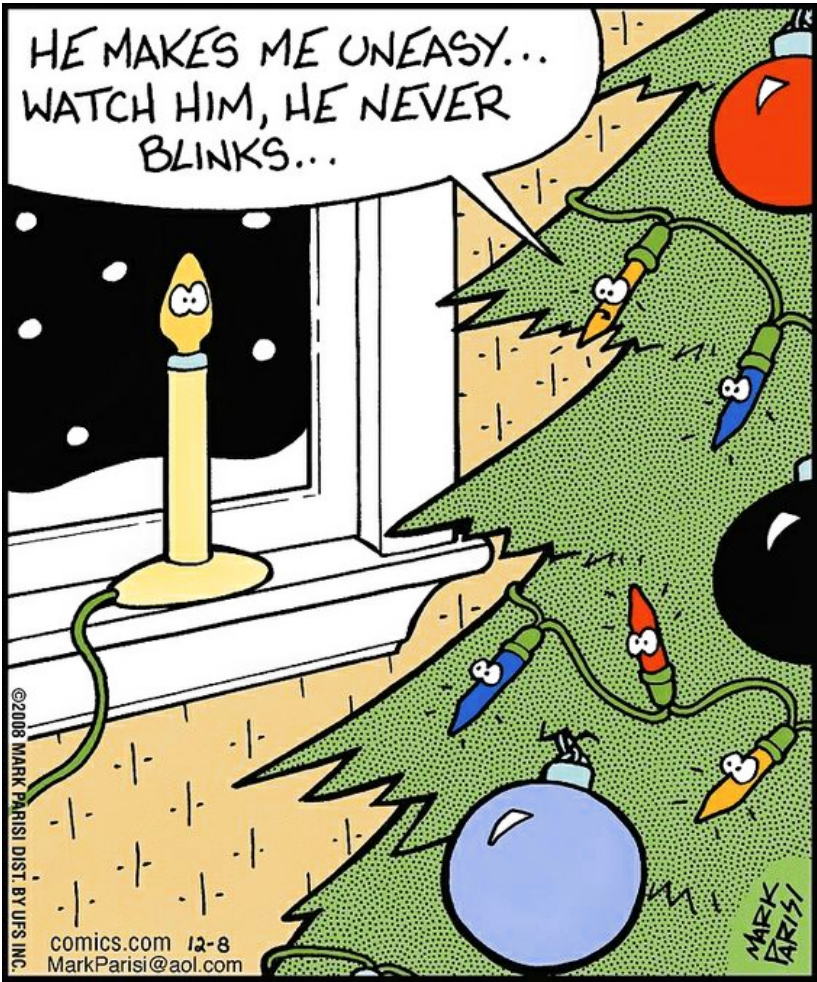


Follow Us on Facebook & Instagram



Chamber Board Meetings

WEEKLY HUMOR



Thank you

for renewing your
Chamber Membership

Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.

1. 1880 Train
2. 1881 Courthouse Museum

139. Highmark Credit Union
140. Hills Inn

- | | |
|---|---|
| 3. 21 Electric | 141. HJEM am |
| 4. A & B Business Solutions | 142. Holiday Inn Express |
| 5. A Walk in the Woods | 143. Homeslice Media Group |
| 6. Abundant Life Fellowship of Custer SD | 144. Homestead Carpet Care |
| 7. Aflac -Carol Perrigo | 145. Honest Paint Co |
| 8. Al Cornella Refrigeration | 146. Horatio's Homemade Ice Cream |
| 9. All Net Connections | 147. Hounds, Pugs, and Hugs |
| 10. ALPHA Builders, LLC | 148. J & M Lawn Care |
| 11. American Family Insurance- Ronni Calvird Agency | 149. Jacqueline Hartwick |
| 12. American Legion Post #46 | 150. JAM Heating and Cooling LLC |
| 13. Aspen Federal Credit Union | 151. Jewel Cave National Monument |
| 14. Aspen+Pine Realty | 152. John & Diana Carson |
| 15. Bakers Bakery | 153. Jon G Gindhart, D.C., PLLC. |
| 16. Bavarian Inn | 154. Jorgensen Log Homes Inc |
| 17. Bear Country USA | 155. JQ Clothing Co |
| 18. Beaver Lake Campground | 156. K & S Stagecoach Stop |
| 19. Beecher Rock Vehicle Storage | 157. K2 Masonry & Concrete Inc |
| 20. Begging Burro Mexican Bistro and Tequila Bar | 158. Ketel Thorstenson |
| 21. Best Western | 159. Kieffer Sanitation |
| 22. Big Pine Campground | 160. Kitchens by Karla |
| 23. Black Granite Construction | 161. Lampert Properties |
| 24. Black Hills Badlands | 162. Lasting Impressions Unlimited |
| 25. Black Hills Balloons | 163. Laurie Arthur |
| 26. Black Hills Bronco Adventures | 164. Lenny Merriam CPA, CFE, PLLC |
| 27. Black Hills Burger & Pizza Co | 165. LFC Veterinary Service |
| 28. Black Hills Chemical & Janitorial | 166. Living Outreach Church |
| 29. Black Hills Electric Cooperative, Inc | 167. LJ's Recovery and Transport, LLC |
| 30. Black Hills Enclave | 168. Local Black Hills |
| 31. Black Hills Energy | 169. Lynn's Dakotamart |
| 32. Black Hills Federal Credit Union | 170. Marci & John O'Connell |
| 33. Black Hills Parks & Forests Association | 171. Maria's Mexican Restaurant |
| 34. Black Hills Pizza Hut | 172. McCoy PC dba Custer Lawyer PLLC |
| 35. Black Hills Playhouse | 173. McGas Propane |
| 36. Black Hills Power Bikes Rentals and Boutique | 174. Mickelson Trail Affiliates, LLC |
| 37. Black Hills Preservation Project | 175. Miner's Cup, LLC |
| 38. Blind Guy Custom Window Coverings | 176. Moccasin Springs |
| 39. Bradeen Real Estate and Auctions | 177. Monument Health- Custer Hospital/Clinic |
| 40. Branch Construction Services, LLC | 178. Mountainview Baptist Church |
| 41. Buffalo Ridge Camp Resorts | 179. Mt Rushmore Brewing Co/ Pounding Fathers |
| 42. Buglin' Bull | 180. Murray Auto Repair LLC |
| 43. Busy Ewe Farm & Fiber | 181. My XO Adventures |
| 44. Calamity Jane Kitchen | 182. Naomi Haraldson |
| 45. Calamity Peak Lodge | 183. NARFE |
| 46. Camp Bob Marshal | 184. Nelson's Oil & Gas |
| 47. Carr Electric, Co, LLC | 185. New Trails Ministry, Inc |
| 48. Carson Drug | 186. Nielsen Enterprises, LLC |
| 49. Certified Folder Display Service, Inc | 187. NXTLAW PC |
| 50. Chalet Motel | 188. Operation Black Hills Cabins |
| 51. Chamberlain McColleys Funeral Home | 189. Our Place |
| 52. Chapel in the Hills | 190. Our Quilty Things |
| 53. Charley and Norma Najacht | 191. Our Redeemer Lutheran Church |
| 54. Chief Motel | 192. Outlaw Ranch |
| 55. Christy Chamberlain & Bob Reich | 193. Pain & Movement Solutions |
| 56. City of Custer | 194. Patti & Jim Lee |
| 57. Claw Antler and Hide | 195. PDQ Construction |
| 58. Coca-Cola Bottling Company | 196. Petals & Pages |
| 59. Colleen Hennesy and Jim Frank | 197. Pizza Mill |
| 60. Comfort Inn & Suites | 198. Pleasant Valley Farm and Cabins LLC |
| 61. Common Cents | 199. Plenty Star Ranch Retreat |
| 62. Community Education of the BH | 200. Prairie Hills Transit |

63. Crazy Horse Memorial	201. Premier Family Eyecare
64. Crossroads Church	202. Purple Pie Place
65. Custer Ace Hardware	203. Pye-Barker Fire & Safety
66. Custer Ambulance Service	204. Rabbit Bicycle Rental & Repair
67. Custer Area Arts Council	205. Reed's Chimney Sweeping, Handyman & caretaking
68. Custer Cares	206. Regency CSP Resorts
69. Custer Chiropractic, PC	207. Reptile Gardens
70. Custer City Masonic Lodge #66	208. Rise Custer
71. Custer County Airport	209. Road Runner Inc
72. Custer County Candy Company	210. Rock Solid
73. Custer County Chronicle	211. Rocket Motel
74. Custer County Conservation District	212. Rod and Avis Converse
75. Custer County Democratic Party	213. Ronald McDonald Charities
76. Custer County Library Foundation	214. RP Lumber Co Inc
77. Custer County Republicans	215. Rush Mountain Adventure Park
78. Custer Dental Studio	216. Rushmore Photo & Gift, Inc
79. Custer Golf Corp/ Rocky Knolls Golf Course	217. Rushmore Vacation Rentals
80. Custer Heating & Air Conditioning	218. Sage Creek Grille
81. Custer Lions Club	219. Sentinel Federal Credit Union
82. Custer Lutheran Fellowship	220. Servall Uniforms & Linens
83. Custer Mile High Garden Club	221. Sew What
84. Custer Mt. Rushmore KOA	222. Shady Rest Motel
85. Custer Piecemaker Quilt Guild	223. Shepherd of the Hills
86. Custer Rotary	224. Simon Contractors of SD, Inc
87. Custer Senior Center	225. Skogen Kitchen
88. Custer State Farm- Steve Engelbrecht Agent	226. Sleep Better South Dakota, LLC
89. Custer State Park	227. Sousleys HillBilly Barbeque Catering
90. Custer Subway	228. South Dakota Outdoor Shop
91. Custer's Gulch RV Park & Campground	229. South Dakota Parks & Wildlife Foundation
92. Custer's Rendezvous	230. Southern Hills Animal Clinic
93. Dacotah Bank	231. Southern Hills Family Medicine, PLLC
94. Dakota Greens - Custer Greenhouses & Nursery, Inc.	232. Southern Hills Law, PLLC
95. Dakota Photographic	233. Southern Hills Tactical
96. Dave's Rock Shop	234. Southern Hills Title Co.
97. Days Inn	235. Splish Splash Car, RV and Dog Wash
98. Deep Creek Art Gallery	236. Spokane Creek Cabins & Camp
99. DGR Engineering	237. Sprockets Fun Foundry
100. Diane Dennis	238. St John the Baptist Catholic Church
101. Don & Arlayne Barmore	239. Star Ridge Advetisments
102. Double Diamond Ranch	240. Starr Insurance
103. Eagle's Landing Lodge	241. Stars and Stripes by Steph
104. Early Learner Custer	242. Steele Collision & Glass
105. Econolodge	243. Steve and Yolanda Davis
106. Edward Jones- Mark Koch	244. Stockade Lake Cabin
107. Edward Jones-Jared Slagel	245. Studt Construction, Inc
108. Edward Jones-Kris Zerbe	246. Sturgis Mustang Rally
109. Elk Haven Vacation Cabins	247. Sunset RV Park
110. enCore Energy Corp	248. Sunshine Storage
111. EO Bungalows	249. Super 8
112. Evergreen Media	250. Sweet Clover and Sage Salon
113. Faith Lewis Real Estate Inc	251. Sylvan Rocks Climbing School and Guide Service
114. Feel Good Café	252. Tallgrass Landscape Architecture
115. First Choice Lock and Key	253. Tanglewood Estate
116. First Interstate Bank	254. Tennyson Investments
117. Floors and More Cleaning and Restoration	255. The Cruisin' Canvas
118. Four Mile Old West Town & Campground	256. The Custer Beacon
119. Fred & Wendy Hlava	257. The Custer Wolf Food & Drink
120. Freedom Hills Wealth Management	258. The Mammoth Site
121. Freeman's Electric Service, Inc.	259. Thomas Home Improvement
122. French Creek Campground & RV Park	260. Travel Custer

- | | | | |
|------|---|------|--|
| 123. | French Creek Supply- NAPA Auto Parts | 261. | United States Forest Service Supervisor's Office |
| 124. | French Creek Tree Fellers, LLC | 262. | United Way of the Black Hills |
| 125. | Frenchy's Hideaways | 263. | Valhalla Legal, PLLC |
| 126. | George Mickelson Trail | 264. | Vector Design Print and Tech |
| 127. | Gideons International Southern Hills Camp | 265. | VFW Post #3442 |
| 128. | Glen Erin Campground | 266. | Vineyard Black Hills |
| 129. | Gold Camp Cabins, LLC | 267. | Western Skies Real Estate |
| 130. | Gold Pan Saloon/ Calamity Jane | 268. | Western Tire Chain LLC |
| 131. | Gold Valley Camp | 269. | Windsong Valley Gardens |
| 132. | Golden West Telecommunications | 270. | Workplace Disability Network of the Black Hills |
| 133. | Good Karma Jewelry | 271. | World Fossil Finders Museum |
| 134. | Green Owl Media | 272. | Xanterra |
| 135. | Grizzly Gulch Adventure Golf | 273. | YMCA |
| 136. | Growing Roots, Inc | 274. | Zonta Club of the Southern Black Hills |
| 137. | H&R Block | | |
| 138. | Harney Peak Chapter, NSDAR | | |



PDQ Specialty Products
Xtreme Sports Simulators
The Christians Team-Broker Heath Shields

The Hills Finest-Bridal by Michelle
Don't Panic, LLC
Rising Hope Counseling, LLC
Custer Laundry
Lintz Brothers Pizza
Around the Map Travel
Winmore, LLC
Bridle Ridge Horse and RV Camp LLC
Bottoms Up Taphouse
Grant Administration & Consulting LLC
Aflac- Matti (Kelley) Schryvers
Quilted Buffalo
Performance Outdoor Services
Western Dakota Tech Foundation
Encompass Payroll
South Dakota Department of Labor &
Regulation
On The Water
Elk Mountain Retreats and Tours
Rushmore Custom T's
Drover's Ridge
Black Hills Open-Top-Tours
Village of Boyd
Boyds Antiques and Unique's, Inc
Custer Sheds- by Old Hickory
Nomad Vancamp & RV Park

MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

Member Spotlight

Custer Laundry



Address: 242 Mt Rushmore Rd, Custer
Phone: 605-673-2932
Email: hello@custerlaundry.com

#Membership Monday

This week's Membership Spotlight features one of Custer's newest local hot spots for all your laundry needs — Custer Laundry!

Give it up for this awesome new business! Here's what owners Jennifer and Nathan

have to say about their growing venture:

"We're Jennifer and Nathan, proud owners and operators of Custer Laundry since December 2024. We offer easy-to-use self-service machines as well as convenient drop-off wash-and-fold service for personal and short-term rental laundry. We're proud to be a part of the Custer community and will continue to work to create a clean, reliable, and welcoming space for all your laundry needs. "

More Info: <https://custersd.com/members/custer-laundry>

◆◆ Membership Spotlight Time! ◆◆

We love shining a light on the amazing businesses that make our community great! ◆◆

Would you like to see your business in the spotlight?

Send a short write-up and a few photos to assistant@custersd.com — we can't wait to feature YOU!



AREA EVENTS



COOKIE

*THIS WEEKEND DECEMBER 19TH- DECEMBER 23RD SANTA CLAUS IS
COMING TO TOWN WITH CHRISTMAS COOKIE JARS FILLED WITH FRESH
BAKED COOKIES & TREATS*

*THERE IS NO CHARGE FOR A COOKIE JAR AND ANY AND ALL
DONATIONS WILL BE DONATED TO
THE CUSTER CHAMBER OF COMMERCE IN SUPPORT OF
THE FANTASTIC 2026 FIREWORK DISPLAY.*

*TO RESERVE YOUR COOKIE JAR CONTACT:
MICHELLE @ 605-517-5588.*

*PICK UP OR DELIVERY (WITHIN A 2 MILE RADIUS) AT NO CHARGE WILL
BE DETERMINED AT TIME OF RESERVATION.*

QUANTITIES LIMITED AND COOKIE JARS VALUED AT \$25

*MERRY CHRISTMAS TO ALL FROM THE HILLS FINEST , BRIDAL BY
MICHELLE.*



SAVE UP TO
23%
ON TICKETS!



THEATRE 605
BLACK HILLS PLAYHOUSE

NOW LIVE!
THROUGH DEC 31

STOCKING
STUFFER

2 tickets | \$72

+\$10 processing fee

SECRET SANTA

4 tickets | \$138

+\$10 processing fee

SHOUT IT FROM
THE ROOFTOP

8 tickets | \$272

+\$10 processing fee

SHINING STAR

16 tickets | \$530

+\$10 processing fee

Visit our Website

https://myemail.constantcontact.com/Buffalo-Bytes-December-18th--2025.html?soid=1116591913941&aid=Iv9_rSpPWhc[12/18/2025 3:08:37 PM]



**On Sunday evening, Dec. 21st at 6 p.m.
the Mountainview Baptist Church
will perform the Christmas cantata,
“Then Jesus Came.”**

All of the songs and performances
will be conducted by Custer
residents. The church’s adult
and youth choirs will provide
special music.



In the play, the “Church at Forest Grove”
calls a new pastor, and the town gossips,
“Tilly” and “Lizzy” help the plot to thicken
by discussing details of the problems in their
little country church.



There’s lots of good humor and a
positive message in this delightful
script. It’s wholesome entertainment
that the whole family will enjoy.

Mountainview Baptist Church
12230 Aviation Way
(next to the Custer airport)
605-673-2498

The poster features a teal background with a repeating pattern of gingerbread cookies (bells, stars, trees, and candy canes) hanging from the top. The title "GINGERBREAD" is in large, white, bold, sans-serif capital letters, and "House Competition" is in a large, orange, cursive script font with a brown outline. Below the title, the text "It's time for another gingerbread house contest at the Custer County Library!" is in white. The next line, "We will have sign ups and starter kits available for pick up at the library (while supplies last) starting Monday, November 17th.", is also in white. The following line, "All entries must be dropped off by December 6th.", is in white. The last line, "December 8th - 31st voting by patrons", is in white. A white rectangular box with an orange border contains the text "*Prizes awarded January 2026!!!". At the bottom, there are two gingerbread houses with red roofs and white trim, each with a gingerbread man in a red Santa hat standing in front of it. The Custer County Library logo, which includes a stylized 'C' with a keyhole and the text "CUSTER COUNTY LIBRARY", is at the bottom center.

GINGERBREAD

House Competition

It's time for another gingerbread house contest
at the Custer County Library!

We will have sign ups and starter kits available for
pick up at the library (while supplies last)
starting Monday, November 17th.

All entries must be dropped off by December 6th.
December 8th - 31st voting by patrons

*Prizes awarded January 2026!!!

 **CUSTER COUNTY**
LIBRARY



ENCHANTED "WONDER" LAND

A Holiday Market

*Shop unique, high-quality gifts and educational items
that support national parks, grasslands, and forests!*

NOVEMBER 10TH - DECEMBER 24TH

833 MT. RUSHMORE ROAD

MONDAY - FRIDAY
9:00AM-4:00PM

SATURDAYS
9:00AM-3:00PM



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

BHPFA.ORG

*A non-profit organization supporting wonder
and exploration through stewardship of
YOUR public lands.*





Adopt A Resident

Spread holiday cheer
this year!

PICK UP TAGS 12/1/2025 DROP OFF BY 12/19/2025

HOW CAN YOU HELP?

- GRAB A TAG FROM THE TREE.
- SHOP FOR YOUR RESIDENT.

Spread the Joy!

Custer Care & Rehab Center
1065 Montgomery St.
605-673-2115



Looking for a way to escape
the chilly December weather?
Come join us at Jewel Cave



HOLLY JOLLY LANTERN-LED SCENIC

December 19th @ 10:45am

**Free tickets available
on a first-come, first-
served basis on the
day of.**



National Monument on
December 19th at 10:45 A.M.
for a Holly Jolly Lantern-Led
Scenic Tour!

Much like our Lantern Tours
in the summer, this tour will
use only hand-held battery
powered lanterns to light up
the path, allowing visitors a
chance to experience the
wonders of the cave in its
more natural darkness.

Tickets for this FREE tour will
be available on a first-come,
first-serve basis on December
19th. There are only 20 tickets
for this tour, so spots will be
limited!



Join Growing Roots Preschool for a

LANTERN



Walk



DECEMBER 20, 2025

All Are Welcome

Begins at 3:30 PM

Custer Lutheran Fellowship

12622 US Hwy 16A



growingrootssd.com





BLUEY & Bingo

MEET AND GREET

SATURDAY DECEMBER 27TH

@ 4:30PM, 5:30PM, 6:30PM, 7:30PM

IN THE FINE ARTS THEATRE





BLUEY™ and BLUEY character logos
TM & © Ludo Studio Pty Ltd 2018

[https://myemail.constantcontact.com/Buffalo-Bytes-December-18th--2025.html?soid=1116591913941&aid=Iv9_rSpPWhc\[12/18/2025 3:08:37 PM\]](https://myemail.constantcontact.com/Buffalo-Bytes-December-18th--2025.html?soid=1116591913941&aid=Iv9_rSpPWhc[12/18/2025 3:08:37 PM])

LEARN TO QUILT CLASSES

WITH JODY OF OUR QUILTY THINGS



Sew Quick pattern by Fabric Cafe

Ready for some fabric fun? Over 4 Mondays in January OR 4 Fridays in February/March you will learn how to cut fabric with a rotary cutter and ruler, sew a quarter-inch seam, nest seams, and attach borders & binding. **Class schedule is January 5, 12, 29, 26 from 9AM to Noon OR February 6, 20, 27, March 6 from 9am to Noon**. Cost is **\$100** and seats are limited to 8 sewists. Stop by the store for more information & a supplies list. Pattern and supplies can be purchased separately from the Quilted Buffalo.

Minimum of 4 students must be registered by January 2nd for January classes and February 4th for February classes. Register in the shop or online at QuiltedBuffalo.com through the Classes or Calendar tab.

Mondays in January
OR
Fridays in February

9AM to Noon

Quilted Buffalo Classroom
757 Mt Rushmore Rd, Custer, SD
Jody Tomac – Our Quilty Things
307.746.8550

NOV-FEB
6:00- 7:30 PM
\$10 AT DOOR

Black Hills Parks &
Forests Presents

CABIN NATURE CHATS AT THE TRAILHOUSE

148 GORDON ST, CUSTER, SD 57730

Join us for a series of interactive nature programs held in the warm and welcoming Trailhouse. Explore, learn, and connect with the natural world in a cozy setting.

NOV 6

Field Notes: Stories and Skills from the Natural World

Explore the art of observation through photos, videos, and stories that bring tracking, survival, and local plants and wildlife to life. Interactive Q&A included.

DEC 4

Introduction to Survival

Learn the core skills of survival: shelter building, fire without matches, making water safe to drink, and basic snares for food.

JAN 8

Nature's Clues: Intro to Animal Tracking

Discover how to recognize tracks, scat, and other animal signs and interpret what they reveal about behavior, movement, and the ecology of the area.

FEB 5

Voices of Nature: Learning the Language of Wildlife

Tune in to the calls, movements, and behaviors of birds and mammals to detect hidden wildlife and move through nature with greater invisibility.

Learn more



**BLACK HILLS
PARKS &
FORESTS
ASSOCIATION**

www.bhpfpa.org | 605-745-7020

JUNE 13, 2026



Bike it like you mean it!

George S. Mickelson Trail

109 Miles • 1 Day
1/2 Century Ride: 49 miles

Register Now!

MickelsonTrailAffiliates.com

We Ride at Dawn!

Event starts in Deadwood, ends in Edgemont

Registration Includes: Meals • Snacks

Day Pass • Rider Support • T-Shirt • Trail Swag

ANNOUNCEMENTS

STUDENT-BUILT SHED FOR SALE



DESCRIPTION OF PROPERTY:

For sale is an 8' x 16' storage shed built by Custer High School Career & Technical Education students. This property is being offered as is, where is, and it will be the responsibility of the successful bidder to move the shed from its current location at the Custer High School.

Custer School District is not warranting the property in any way whatsoever, either expressed or implied.



See www.csd.k12.sd.us for official bid form & info. & how to place a bid

Custer School District
605.673.3154



GRIEF SUPPORT GROUPS

Rapid City - Open Group

Hospice House

224 Elk St.
Rapid City, SD 57701
Thursday 5:30 p.m. - 6:30 p.m.

Rapid City - Closed Group

Hospice House

224 Elk St.
Rapid City, SD 57701
RSVP for details

All groups are free and open to anyone in the community experiencing grief and the loss of a loved one. Please RSVP for more information.

Spearfish - Open Group

Home+ Home Health and Hospice

431 E. Colorado Blvd.
Spearfish, SD 57783
2nd and 4th Thursday
12:00 p.m. - 1 p.m.

Custer - Open Group

Custer Hospital

1220 Montgomery St.
Custer, SD 57730
1st and 3rd Friday
12 p.m. - 1 p.m.

TO RSVP, CALL:


**Bereavement
Coordinator
605-755-7729**

Hot Springs - Open Group

Fall River Health Services

1201 State Hwy. 71
Hot Springs, SD 57747
2nd and 4th Friday
12:00 p.m. - 1 p.m.

HOSPICE BEREAVEMENT PROGRAM
605-755-7729

 **MONUMENT HEALTH**

Edward Jones®

> edwardjones.com | Member SIPC

Merry Christmas

Wishing you and yours peace, joy and hope
this holiday.



Kris Zerbe, AAMS®
Financial Advisor
P O Box 528
Custer, SD 57730
605-673-4092



Scan the code
with the camera
on your phone

EJB-9811F-A-E-DA.AECSPAD 27225951

Edward Jones

> edwardjones.com | Member SIPC

Cheers to a new year!

May you have a happy, prosperous and healthy new year!



Jared N Slagle
Financial Advisor

P O Box 528
Custer, SD 57730
605-673-4092



Scan the code
with the camera
on your phone

EJB-9811F-A-E-DA AECSPAD 27226067



CUSTER COUNTY CWPP

Community Wildfire Protection Plan

Custer County is updating its CWPP in cooperation with representatives from local, state, and federal agencies and other organizations with a stake in wildfire preparedness and mitigation. The project is being facilitated and supported by contract staff from Bintel Inc.

The CWPP is a plan developed by a community in an area at risk from wildfire. The Community Wildfire Protection Planning process is the collaboration between communities and agencies interested in reducing wildfire risk.

We welcome your feedback on how wildfire affects you for the purposes of the CWPP.

Survey Topics:

- county wildfire risks
- landowner mitigation
- evacuation planning



Scan for Survey



What is included in a CWPP?

- fire history, behavior, and probability
- firefighting capabilities & water supplies
- evacuation routes
- wildfire community hazard ratings
- wildfire mitigation recommendations
- home ignition zone recommendations

For more information about the project contact
sesser@custercountysd.com



Bintel Inc

Take Survey

Hats on, Gloves up! Let's Warm The
Community



Winter Hat & Glove Drive

DROP OFF LOCATION
EDWARD JONES: KRIS ZERBE
245 MT. RUSHMORE RD
CUSTER, SD 57730



**Donate: Hats/gloves brand new or
clean in good condition**

All sizes needed from infant to teenager!



For more information call Aubrey at 605-673-4092 or
email at aubrey.frasier@edwardjones.com



Forest Service
U.S. DEPARTMENT OF AGRICULTURE



CHRISTMAS TREE **PERMIT**

GET YOURS AT
RECREATION.GOV

Cut down your own Christmas tree
and bring home a story!



Cutting your own tree delivers gifts for the forest and families

- 📦 Removing trees in designated areas helps other trees grow and can open areas that provide forage for wildlife.
- 📦 The adventure of hiking through the forest and the memories made can create traditions worth carrying on for generations.

For information on how to obtain your Christmas Tree Permit and important Know Before You Go steps visit recreation.gov/tree-permits or you can scan the bar code.



Fourth Graders with Every Kid Outdoors Passes are Eligible for a **Free** Christmas Tree Permit.



USDA is an equal
opportunity provider,
employer, and lender.

RECREATION.gov
BRING HOME A STORY



MOCCASIN SPRINGS
NATURAL MINERAL SPA
HOT SPRINGS, SD



12 Month Membership

-Unlimited Soak Pass
-Unlimited Yoga Classes
10% OFF
(spa services, events, gift shop, The Dragonfly restaurant)



SALE \$50 OFF



AVAILABLE DECEMBER ONLY

EXCLUSIVE OFFER
#membership

605-745-7625





HOLIDAY EXPRESS

*All aboard for
a magical ride!*



.1880 TRAIN.



*Every weekend from
Thanksgiving to Christmas Eve*

RESERVATIONS - 1880TRAIN.COM



**GOOD KARMA
JEWELRY**
Custer, SD

Year End **WINTER**
CLEARANCE SALE

25% OFF
MEN'S & WOMEN'S ROCK N ROLL DENIM JEANS

20-25% OFF
SELECT MEN'S & WOMEN'S CLOTHING

15% OFF
KIMES MEN'S & WOMEN'S CLOTHING

SALE ENDS 12/31
507 MT RUSHMORE RD. CUSTER, SD

DONATIONS NEEDED



– Empower Job Corps Classes –



Donate your old (working) sewing machines to Job Corps to aid in helping students build the skills and gain the hands-on experience needed to launch a successful career, pursue higher education, or join the military.

**Drop off your donations
at Custer Senior Center**

**GOOD KARMA
JEWELRY**
Custer, SD

*Extended
Holiday Hours*

NOW THROUGH DECEMBER 24TH

MONDAY - THURSDAY 11AM - 5PM
FRIDAY & SATURDAY 11AM - 7PM
SUNDAY 11AM - 5PM

507 MT. RUSHMORE RD. CUSTER, SD



Announcing Holiday Pass Sale for Season 80 Tickets at the Black Hills Playhouse

Save up to 23% on Tickets from November 1-December 31!

For Immediate Release

SOUTH DAKOTA — Theatre 605 Black Hills Playhouse is excited to announce its annual holiday pass sale, offering exclusive savings on flexible ticket packages for the highly anticipated 2026 season. Running from **November 1 to December 31**, this special sale is one of the year's biggest for theatergoers. With discounts of **up to 23%**, it's the perfect opportunity to plan ahead and secure flexible tickets for an unforgettable summer of theatre in the scenic Black Hills. **The Holiday Pass Sale goes live online on November 1 and by phone via the Box Office on November 4.**

The holiday ticket packages come in a variety of options to suit any budget or gift-giving need:

- **Stocking Stuffer:** Includes 2 flexible tickets
- **Secret Santa:** Includes 4 flexible tickets
- **Shout it From the Rooftop:** Includes 8 flexible tickets
- **Shining Star:** Includes 16 flexible tickets

Each ticket package provides flexibility for attendees. Tickets can be redeemed for any 2026 season regular show performance and used by anyone, making them ideal for sharing with friends or family. Whether as a thoughtful gift or a personal treat, these passes offer convenience and value for all theatre lovers.

Season 80, titled **250 Years and Counting...Celebrating America's past, present, and imperfect progress** features a stellar lineup of four productions sure to captivate audiences:

- ***The Complete History of America (Abridged)***
- ***1776***
- ***Come From Away***
- ***What the Constitution Means to Me***

These flexible ticket packages are the perfect gift for the holiday season, and the Theatre 605 team is ready to assist you with your purchase. Tickets can be purchased conveniently online at theatre605.org starting November 1 or by calling **605.255.4141** starting November 4.

Don't miss out on this opportunity to share the magic of live theatre with loved ones while enjoying exceptional savings!

LOVE LOCAL GIVE LOCAL

**HELP LOCAL PROJECTS THAT MATTER TO YOU
& YOUR BUSINESS!**

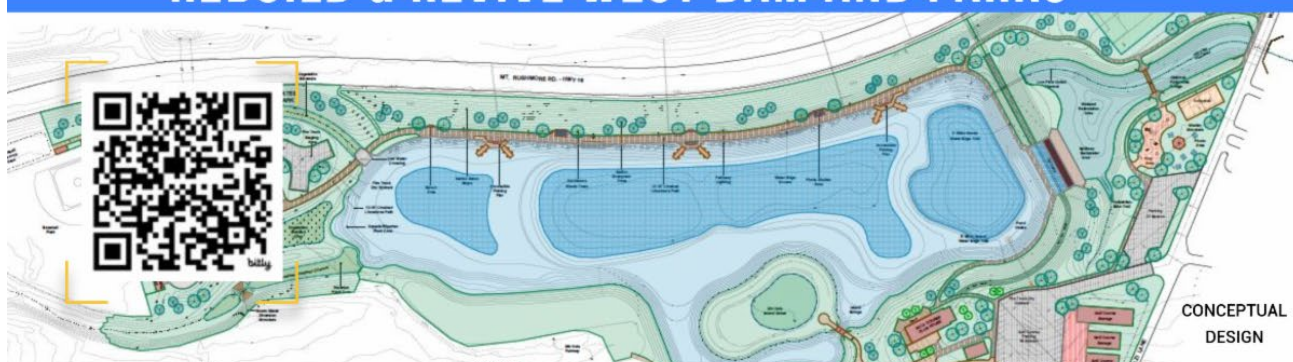
CHAMBER MEMBERS:
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

CURRENT PROJECT:

REBUILD & REVIVE WEST DAM AND PARKS



FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

NEWS FROM THE STATE



FOR IMMEDIATE RELEASE: Tues., Dec. 2, 2025

CONTACT: Katlyn Svendsen, Global Public Relations & Content Services Senior Director, Travel South Dakota

Travel South Dakota Proudly Recognizes Official 2025 Great Place and Great Face Designees

PIERRE, S.D. – Travel South Dakota is proud to recognize **38** businesses with a **2025 South Dakota Great Place** designation and **65** individuals with a **2025 South Dakota Great Face** designation. These tourism-focused businesses and individuals earned the designation for their outstanding hospitality and customer service.

“South Dakota continues to be a place where visitors are met with genuine warmth and hospitality,” said James Hagen, Secretary of the Department of Tourism. “But this doesn’t just happen. We are known for world-class hospitality because of the businesses and people that prioritize it and embody that welcoming spirit on a daily basis. I couldn’t be prouder to recognize each of them for their commitment to excellence.”

The **South Dakota Great Place** program puts a spotlight on businesses that exemplify great service by going above and beyond for guests and employees. The **South Dakota Great Face** program honors individuals in the tourism and hospitality industry who excel in customer service by providing top-tier service to guests. The goal of both programs is to strengthen the tourism industry in South Dakota and offer support to tourism industry members.

“Hospitality remains at the heart of what makes South Dakota so special,” continued Hagen. “Our **Great Place** and **Great Face** designees consistently go above and beyond to make every guest feel at home.”

To view the list of **Great Place** businesses recognized, please [click here](#). For a list of **Great Face** individuals, [click here](#).

Online application forms for 2026 **South Dakota Great Place** and 2026 **South Dakota Great Face** will open in February 2026. All are encouraged to participate. For more information about the **Great Place** program, [click here](#). To learn more about the **Great Face** program, [click here](#).

The department also offers an **Online Hospitality Training** program. The training is free, and all tourism industry businesses are encouraged to share the training with their staff. For more information about the department’s hospitality programs, please [click here](#).

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The department is led by Secretary James D. Hagen.

-30-

Media Notes: The 2025 South Dakota Great Place and South Dakota Great Place designees listed by community and organization:

2025 GREAT PLACES

Aberdeen

Wylie Park/Storybook Land

Brookings

Brookings Arts Council

The Carrot Seed Kitchen Co.

Children's Museum of South Dakota

Dacotah Bank Center

Downtown Brookings

Kool Beans Coffee and Roasterie
The Lanes
McCrory Gardens at SDSU
The Oscar Larson Performing Arts Center
South Dakota Agricultural Heritage Museum
South Dakota Art Museum
Visit Brookings
Wooden Legs Brewing Co.

Bruce

Oakwood Lakes State Park (SD GFP)

Chamberlain

Akta Lakota Museum & Cultural Center

Crazy Horse

Crazy Horse Memorial

Custer

Fort Welikot Campground

Hot Springs

The Mammoth Site

Keystone

Big Thunder Gold Mine

Rush Mountain Adventure Park

Sprockets Fun Foundry

Lake Preston

Lake Thompson Recreation Area (SD GFP)

Madison

Lake Herman State Park & Walker's Point Recreation Area (SD GFP)

Mitchell

My Place Hotel/Mitchell Holdings LLC

Rapid City

Black Hills Adventure Tours

Black Hills Caverns

Black Hills Visitor Information Center

Hotel Alex Johnson

Sioux Falls

Experience Sioux Falls

Falls Park Visitor Information Center

McCrossan Boys Ranch

Watertown

My Place Hotels

Quality Inn and Suites

Venerts Hotel Management, Inc.

Yankton

Lewis & Clark Recreation Area

Visit Yankton

2025 GREAT FACES

Brookings – McCrory Gardens at SDSU

Varlika Ahirekar, Kathryn Bowar, Carson Hunsley, Catherine Jones, Lisa Marotz, Victoria Meier, Rose Nett, Sophie Pavelka, Lori Puetz, John Qui, Alyson Swanson, Sydney Trio, Laura Valentina Lopez Bustos

Brookings – Children's Museum of South Dakota

Loren Bauder and Bob Ullom

Brookings – Visit Brookings

Bridgit Burghardt, Laura Schoen Carbonneau, Kate Solberg

Brookings – The Oscar Larson Performing Arts Center at SDSU

Christina Castillo

Brookings – Wooden Legs Brewing Company

Jack Richards, Rachel Schmitz, Regan Yseth

Chamberlain – Akta Lakota Museum & Cultural Center

Wanda Bunker and Linnea Wright

Crazy Horse Memorial

Rebekah Bone, Skyller Coughlin, Bill Daybrest, Jim DeHaven, Joe DeRouchey, Judith Evanoff, John Hanson, Robert Knudsen, Mike Reznik, Kevin Showers, Betty Sowder, Tom Wilson

Keystone – Rush Mountain Adventure Park

Megan Jones, MiBella Ochoa, Jeremiah Shepperd

Keystone – Sprockets Fun Foundry

Tyler Cooper, Spencer Hagen, Loki Joeckel

Mitchell - My Place Hotels

Brenda Nelson

Rapid City – Black Hills Adventure Tours

Mark Barker, Mike Faust, Lisa Ficek, Carrie Gerlach, Denny Gienger, Mickey Higgins, Al Maas, Jamie McSherry, Aura Plooster, Jacki Welbig-Stenson

Rapid City – Black Hills Caverns

Isaac Cristol

Rapid City – Black Hills Visitor Information Center

Kelly Braun, Twila Ferguson, Katie Hoeke, Skip Stanec, Ed Toms, Jessica Underwood

Sioux Falls – Experience Sioux Falls

Jessica Pappas and Kristi Desaulniers

Watertown – My Place Hotels

Mamie Blanas and Dennille Goette

Watertown – Quality Inn & Suites

Traci Hanchet

PRESS RELEASE



Black Hills Parks & Forests Association

Supporting wonder and exploration through stewardship of **your** public lands.

FOR IMMEDIATE RELEASE

Contact: Patty Ressler

Email: pressler@blackhillsparks.org

Government Shutdown Leaves Public-Lands Partner with More Than \$105,000 in Lost Revenue

HOT SPRINGS, SD – Black Hills Parks and Forests Association, a nonprofit that supports National Park Service and U.S. Forest Service sites in South Dakota and Nebraska, reports more than \$105,000 in lost revenue following the 43-day federal government shutdown. The financial hit affects the organization's ability to fund educational programs that thousands of visitors rely on each year, including Junior Ranger activities at several national parks and forests.

BHPFA operates 16 stores inside federal land agency facilities across the region, including Wind Cave National Park, Jewel Cave National Monument, Scotts Bluff National Monument, Agate Fossil Beds National Monument, and ranger district offices for the Black Hills and Nebraska National Forests. These locations provide most of the nonprofit's operating income.

"Our partner retail operations make up 89 percent of our operating revenue," said BHPFA Executive Director Patty Ressler. "October is usually a strong sales month for us. Losing this revenue will impact how we support our federal partners, especially the education programs families count on."

Because the shutdown closed federal facilities to visitors, BHPFA's stores were unable to operate during one of the most active visitor periods of the fall season. The organization says the shortfall threatens funding for interpretive materials, youth education, and community outreach programs that help connect people with public lands.

To stabilize its budget, the nonprofit is launching a year-end fundraising effort supported by a \$50,000 matching gift. The appeal aims to prevent interruptions to partner support and to maintain staffing levels for the organization's nine full-time employees.

"A gift at this time will assure our federal partners there will be no gaps in funding their education programs," Ressler said. "It also helps us keep our staff employed so we can continue serving the parks and forests our communities care about."

BHPFA has also opened a holiday market at its new headquarters at 833 Mt. Rushmore Road in Custer, offering seasonal hours through Dec. 24.

About Black Hills Parks & Forests Association:

Black Hills Parks & Forests Association (BHPFA) is a nonprofit partner of the U.S. Forest Service and National Park Service. The organization supports wonder and exploration through stewardship of public lands. In 2025, BHPFA has provided over \$100,000 to its agency partners for educational programming, interpretive materials, and public outreach across South Dakota and Nebraska.

Proud non-profit partner of Wind Cave National Park, Jewel Cave National Monument, Scotts Bluff National Monument, Agate Fossil Beds National Monument, Black Hills National Forest, Nebraska National Forests & Grasslands, & the National Grasslands Visitor Center

26611 US HIGHWAY 385 | HOT SPRINGS, SD 57747 | 605.745.7020

BlackHillsParks.org

At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79 intersection.

Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. This closure will be in place until April 2026. Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

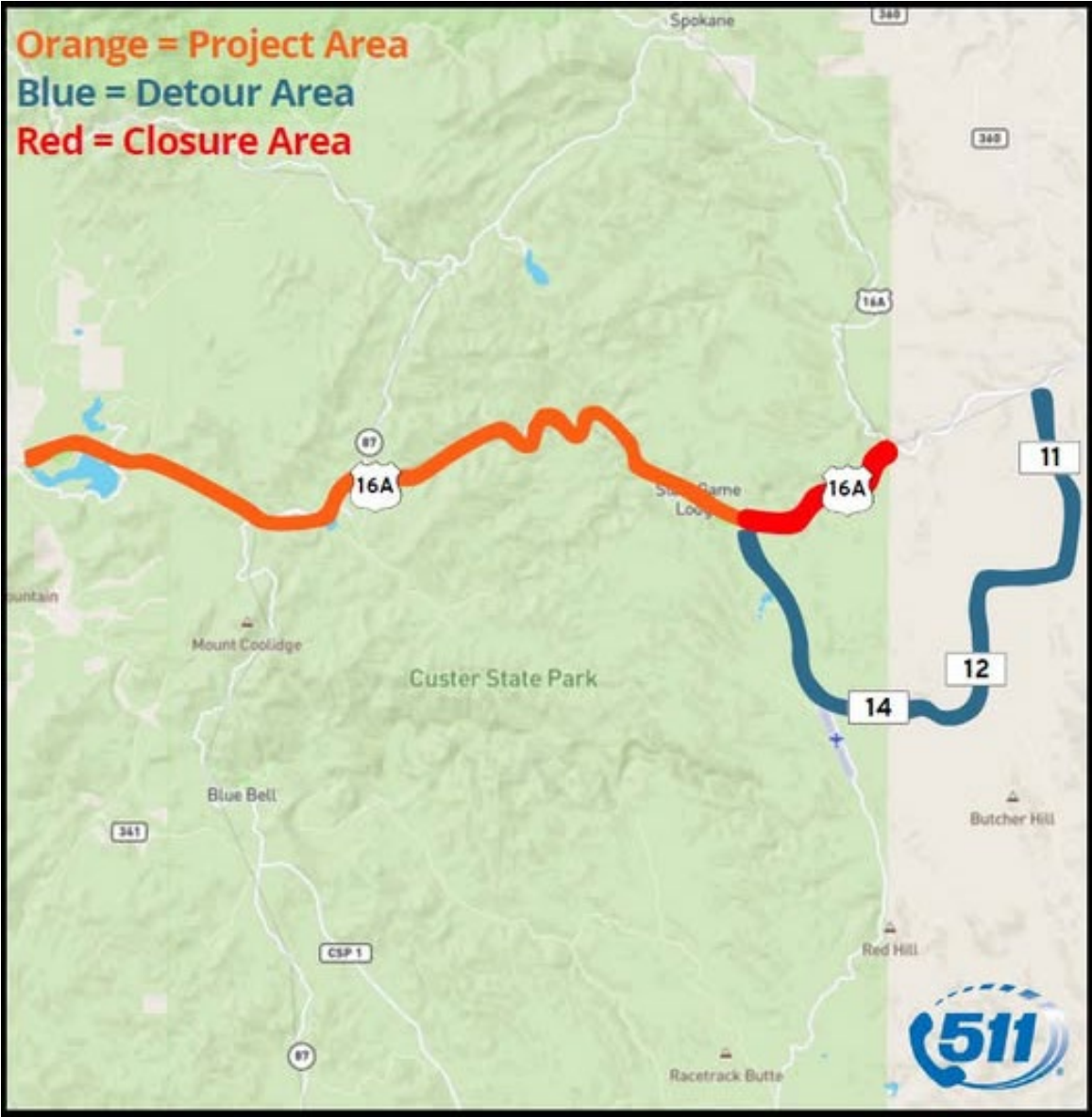
During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph.

S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists.

Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

The overall project completion date is October 2026.

#SDDOT #SD511



South Dakota DOT Update





Project Update

Friday, Dec. 12, 2025

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) is currently in place and ends on Friday, March 6, 2026. Outside of the closure area, construction crews are continuing work on the roadway.
- The driving surface within the construction area is a combination of pavement, blotter (a hard, packed surface that resembles asphalt), and gravel. U.S. Highway 385 from Wrinkle Valley Road to 1/2-mile from South Sanders Ranch Road and from Sheridan Lake Road to 1/2-mile to the north is gravel.
- Pilot cars with wait times of up to 15 minutes are being used within the construction as needed during working hours.
- In the event of winter weather, the South Dakota Department of Transportation will plow and maintain the construction area as well as Custer Gulch Road.
- Within the closure area, the contractor continues to conduct planned rock blasts, the excavation and replacement of culverts, and grading of the roadway.

Construction Paused for Holiday Break: Construction will be paused from Friday, Dec. 19, 2025, through Sunday, Jan. 4, 2026. During this time, Closure E (Highway 385 from the south end of Pactola Dam to Custer Gulch Road) will remain in place. The construction area will be maintained during winter weather events.



[View Construction Updates](#)

❖❖ Construction Zone Reminders ❖❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.

U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text "US385" to 605-566-4041



Custer Senior Center

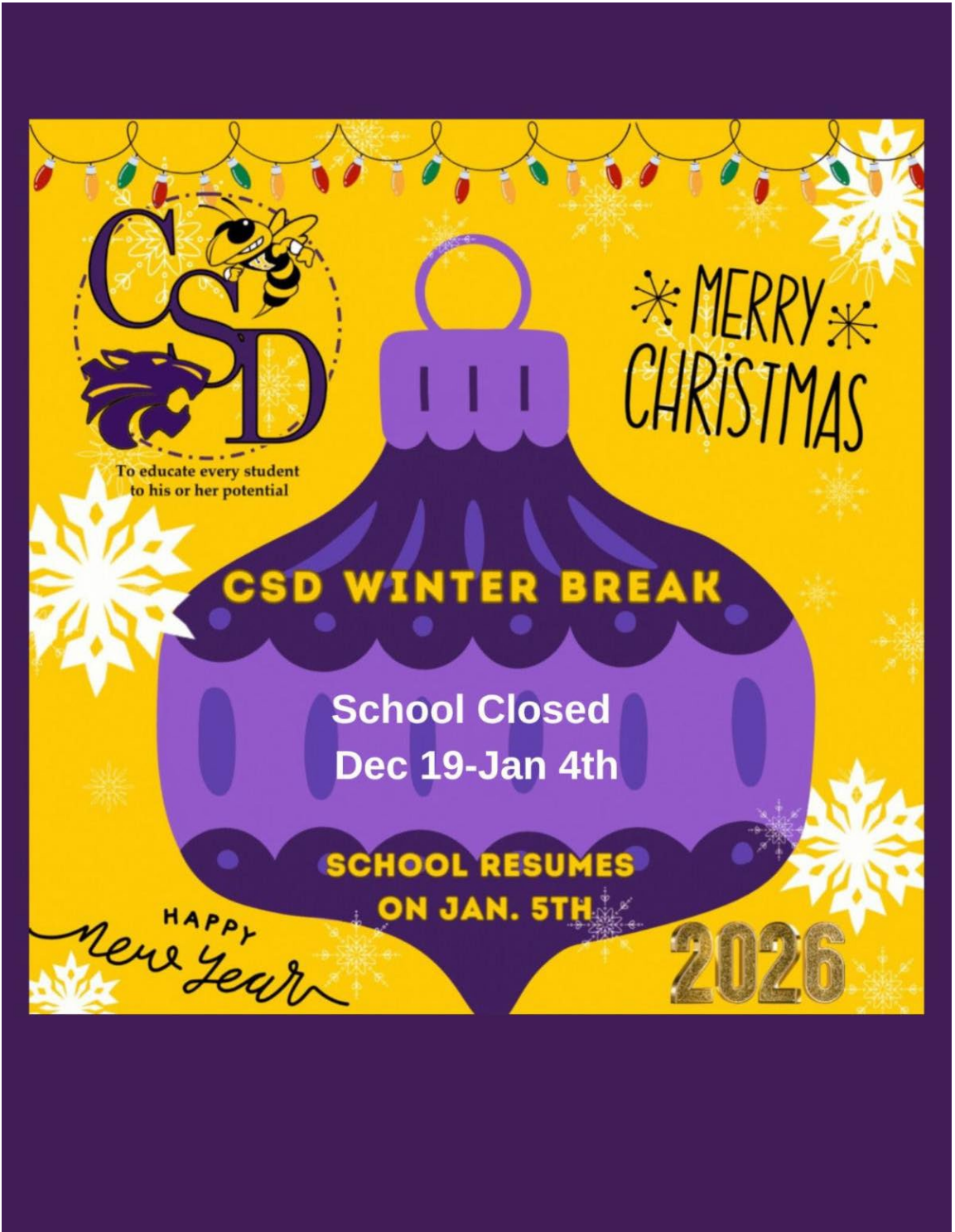
October Activities





To educate every student
to his or her potential

[Latest Newsletter](#)



STUDENT-BUILT SHED FOR SALE



DESCRIPTION OF PROPERTY:
For sale is an 8' x 16' storage shed built by Custer High School Career & Technical Education students. This property is being offered as is, where is, and it will be the responsibility of the successful bidder to move the shed from its current location at the Custer High School.

Custer School District is not warranting the property in any way whatsoever, either expressed or implied.



See www.csd.k12.sd.us for official bid form & info. & how to place a bid

Custer School District
605.673.3154

WEEKLY INSPIRATION



HELP WANTED

Volunteer Recreation Position Open in the Southern Black Hills



Looking to spend your summer in the beautiful Black Hills? If so, you may be interested in a new volunteer vacancy announcement for the southern hills. The Black Hills National Forest and Nebraska National Forests and Grasslands are teaming together to host some volunteers to help at various recreation sites. Routine maintenance and some enhancement projects are planned, along with some visitor engagement through sporadic site visits. If you need a trailer pad for housing, one is available in Hot Springs, South Dakota, specifically tied to this position. The camping pad is free, with full hookups; in exchange for the site, the selected volunteer is required to work 32 hours per week (typically four, 8-hour days).

Working in public lands is a wonderful way to see the beauty of our nation's natural and cultural history. The southern Black Hills offer some fantastic opportunities for attractions, shops, restaurants, cultural sites and museums, and other vacation-like options. With three days off each week, volunteers will enjoy a summer filled with some challenging work assignments and projects yet relax in the outdoor atmosphere and local hospitality of western South Dakota.



<https://www.volunteer.gov/s/volopprecord?listing=a09Sj00000Jny1hYAB>

WE ARE HIRING



Ready for a Summer Job That's Anything But Ordinary?

If you're looking to spend your summer surrounded by South Dakota's stunning landscapes, wildlife, and adventure—this is the opportunity for you.

Custer State Park is hiring for a variety of seasonal positions that offer more than just a paycheck—they offer real-life experiences, outdoor work, and the chance to be part of something special. Whether you're interested in parks, wildlife, customer service, or just want to be part of a dynamic team, there's a spot for you.

- Applicants must be 17 or older
- Competitive wages
- Housing available

Typical season runs mid-May through Labor Day (some positions may start earlier or end later)

Most roles involve working outdoors and interacting with visitors—so if you love nature and people, this is your chance to shine.

Questions? Call the park office at 605-394-2693

We can't wait to meet our 2026 crew—come join the team and make this summer unforgettable!

#HiFromSD #SDInTheField #DiscoverBlackHills

View job descriptions and apply with the links below:

Naturalist - <https://bit.ly/4q4jnYo>
Custer State Park Campground Attendant - <https://bit.ly/48FUINr>
Gate Attendant/Information - <https://bit.ly/4oTs2LV>
Ground Maintenance - <https://bit.ly/4josgiZ>
Resource Technician Crew Leader - <https://bit.ly/4pHtC55>
Resource Technician - <https://bit.ly/4s1yROj> See less



We are seeking qualified candidates to join our team in the ***Black Hills Visitor Information Center.***

Interested applicants should send a cover letter and resume to ara@blackhillsbadlands.com or give Ara a call at 605-355-3600.

Visitor Information Center Host: <https://bit.ly/3KKeh4f>
Visitor Information Center Supervisor: <https://bit.ly/4pMSWWF>



CARSON DRUG

WE ARE HIRING

Don't miss this opportunity

- PHARMACY TECHNICIAN
- PART-TIME OR FULLTIME
- PAY \$20.00-\$25.00
- CERTIFICATION PREFERRED
BUT NOT REQUIRED IN SD

- Stop in to apply in person
- Send Your CV to Colby at
Carsondrug@gwtc.net
- Apply on Indeed





PAIN & MOVEMENT
SOLUTIONS

JOIN OUR TEAM!





CUSTER, SD

**PHYSICAL
THERAPIST**

- Clinic Director Opportunity, mentorship available
- Serve as primary care for all musculoskeletal conditions in general outpatient private practice.

Email office@painandmovementsolutions.com to learn more.



WE ARE HIRING

Physical Therapist Aide

Custer Location

Looking for a flexible, part-time position in a positive, healthcare setting? We're seeking a dependable, detail-oriented individual to support our clinic team and keep things running smoothly behind the scenes.

Cultivate relationships within the healthcare realm and work with industry leading therapists while serving as a crucial player in meeting our patients' goals.

- 8-10 hours/week
 - Weekdays during business hours (flexible scheduling)
- \$14/ hour, part-time
- Great for students interested in healthcare or physical therapy
- Send resume to julie@painandmovementsolutions.com for consideration



1369 Montgomery Street, Custer, SD 605-574-1802



Hiring Experienced Server

**\$12 per hour
plus tips**

605-745-7626

soakinhotsprings@gmail.com





**CUSTER SENIOR
CENTER**

**WE'RE
HIRING!**

**OUR EXECUTIVE DIRECTOR
POSITION IS OPEN. PLEASE STOP
BY THE CENTER OR EMAIL YOUR
RESUME TO
CSCDIRECTOR@GWTC.NET**

**For more information please call:
(605)673-2708**

**538 Mt. Rushmore Rd.
Custer, SD 57730**



HELP WANTED

WE ARE LOOKING FOR PART-
TIME WORKERS YEAR-ROUND.

APPLY TODAY

CUSTERCANDYCO@GMAIL.COM

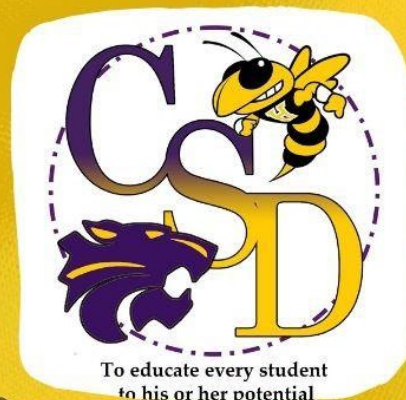
Outlaw Ranch



Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

Join Us.



**BE A PART OF OUR
EDUCATIONAL
TEAM!**



Current Openings:

- SPED PARAPROFESSIONAL @ CES
- Substitute Teachers & Custodians- at all schools
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
- Call Custer School District 605-673-3154

www.csd.k12.sd.us

Be sure to check out the Help Wanted section on our [Website](#):

Chamber Staff & Board of Directors



CHAMBER STAFF

Dawn Murray
Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Adrianna Burgess
Office Assistant
assistant@custersd.com

Rachelle Woodford
Office Assistant
bytes@custersd.com

Joel Behlings
Information Associate
info@custersd.com

2025

Board Of Directors

Amy Bailey – President

Craig Reindl – Vice President

Michelle Fischer – Treasurer

Carrie Moore– Secretary

Amanda Allcock

Corey Virtue

Keely Mahony

Miranda Boggs

Ronni Calvird

Julie Jenniges – City Liaison

Tim Frederick – School Liaison

Lydia Austin – CSP Liaison

Jessica Noteboom – BID Board Liaison



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818



Visit our Website

dmurray@ustersd.com /ustersd.com

Send Us An Email

Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD
57730 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!