



Buffalo Bytes



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CUSTER CONNECTIONS

Restaurant Week & Trade show

Custer is buzzing with delicious food and exciting events this week! Restaurant Week is a fantastic way to support local businesses, and with 18 restaurants participating, there is a wonderful variety to explore.

We hope you will come out during the rest of the week to support our local restaurants. It's a great time to visit an old favorite or try something new—you might even discover your new favorite local spot!

Don't forget about the Custer Trade Show this Saturday, March 1, from 9 AM to 3 PM at the Custer Armory/School Administration. It's a GREAT week to be in Custer, South Dakota! Custer is buzzing with delicious food and exciting events this week!





Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS



CHAMBER STAFF

Dawn Murray
Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com



****Exciting News: Our New Website is Now Live! ****

Our team has been working around the clock the last couple months, we are thrilled to announce the launch of our brand-new website! Designed with your needs in mind, it offers an exceptional user experience characterized by intuitive navigation and a wealth of detailed information. We poured our hearts into this project, and we can't wait for you to explore all that it has to offer.

Curious about the exciting new features? You can now effortlessly submit an event right from our

phattervig@custersd.com

Adrianna Burgess
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Joel Behlings
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2025

Board Of Directors

Amy Bailey – President

Craig Reindl – Vice
President

Michelle Fischer –
Treasurer

Carrie Moore– Secretary

Amanda Allcock
Corey Virtue
Keely Mahony
Miranda Boggs
Ronni Calvird

Now effortlessly submit an event right from our website with just a few clicks! Dive in and discover the possibilities by clicking the link below. We hope you'll love navigating our new site as much as we enjoyed creating it for you!

[Submit Your Event](#)

Members, please take a minute to check your listing on our new website and send us a picture /logo for your business listing.



[Visit our Website](#)

Julie Jenniges – City
Liaison

Mark Naugle – School
Liaison

Lydia Austin – CSP Liaison

Jessica Noteboom – BID
Board Liaison



The poster for Custer Restaurant Week 2025 features a top border with logos of participating restaurants: Burger & Pizza Co., Bugles & Buns, Galamity Jane's, Custer Saloon, Custer Wolf, The Big Red Saloon, HJEM, VFW, Custer Saloon, Custer Wolf, The Big Red Saloon, HJEM, VFW, Custer Saloon, Custer Wolf, The Big Red Saloon, HJEM, VFW. The main text reads "Ready... Set... EAT!" in large, bold, black letters. To the right is a circular logo with "CUSTER RESTAURANT WEEK" around the top, "2025" in the center, and "February 24 - March 1" around the bottom. A red arrow points to the logo with the text "MENUS INSIDE!". Below the text is a large blue fork. A red box contains the following text: "The 8th annual **Custer Restaurant Week** brings Custer's vibrant food scene to life for several days of delicious dining. The event will showcase the freshest ingredients, most flavorful dishes and tastiest culinary gems that Custer has to offer. Participating restaurants will offer their regular menus in addition to the Restaurant Week featured menu. It will be a great time to visit an old favorite or try something new. Custer is full of delicious dining options! We hope you find your new favorite local restaurant and discover another reason to love Custer! Join us in Custer for some culinary delights!" Below this is a section for more information, featuring the Custer Chamber of Commerce logo, social media icons for Facebook and Instagram, the handle @CusterRestaurantWeek, the website custersd.com/events/custer-restaurant-week, and a QR code with the text "SCAN ME".

Ready...
Set...
EAT!

CUSTER RESTAURANT WEEK
2025
February 24 - March 1

*The 8th annual **Custer Restaurant Week** brings Custer's vibrant food scene to life for several days of delicious dining. The event will showcase the freshest ingredients, most flavorful dishes and tastiest culinary gems that Custer has to offer.*

Participating restaurants will offer their regular menus in addition to the Restaurant Week featured menu. It will be a great time to visit an old favorite or try something new. Custer is full of delicious dining options! We hope you find your new favorite local restaurant and discover another reason to love Custer! Join us in Custer for some culinary delights!

For more information, visit
@CusterRestaurantWeek
custersd.com/events/custer-restaurant-week
Sharing on social media? Use the hashtag #CusterRestaurantWeek

CUSTER
Chamber of Commerce

SCAN ME

Printable Event Information



2024 CHAMBER ANNUAL REPORT

Click To View

Follow Us on Facebook & Instagram



To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

February 24- March 1
Custer Restaurant Week

March 1st

March 1st

**Custer Trade Show and Craft Fair
Custer School District Armory
527 Montgomery St**

March 6th

**Ribbon Cutting
Pain & Movement Solutions
1369 Montgomery St, #103
5-7PM**

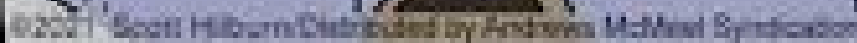
March 20th

**Dacotah Bank Mixer
35 S 6th Street
5-7PM**

WEEKLY HUMOR

SEE? I TOLD YOU THEY HATE A

125



CHAMBER HAPPENINGS



Ribbon Cutting

CUSTER
Chamber of Commerce

PAIN AND MOVEMENT
SOLUTIONS



WHEN: MARCH 6TH, 2025

WHERE: 1369 MONTGOMERY ST

CUSTER SD

TIME: 5 PM





CUSTER
Chamber of Commerce

Chamber Mixer

Hosted By:



March 20th from 5 p.m. - 7 p.m.

Held At Dacotah Bank

35 S 6th St, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS

2025 Chamber's Annual Spring Fling



Thursday, April 10
at Laughing Water Restaurant

5:00pm Social Hour

6:00pm Heavy Hors D'oeuvres
\$35 per person



Please RSVP to Dawn by April 3rd
dmurray@custersd.com or 673-2244

Reservations



Spring Fling



Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support. Your sponsorship will be announced during the banquet and printed on all published materials.



Gold Sponsor~ \$300
includes 3 free meals

Silver Sponsor~ \$200
includes 2 free meals

Bronze Sponsor~ \$100
includes 1 free meal

**If you are interested in being a sponsor,
contact Dawn at dmurray@custersd.com or 673-2244**

4TH OF JULY QUILT

RAFFLE TICKETS



PROFITS WILL GO TO

4TH OF JULY FIREWORK FUND

DRAWING WILL BE HELD AT THE
2025 SPRING FLING

TICKETS AVAILABLE FOR PURCHASE AT THE
CHAMBER OFFICE



[Purchase Tickets Here](#)



CUSTER
Chamber of Commerce

TACOS-TEQUILA-TINGO



BINGO NIGHT

TUESDAY | 6:30 PM
AT THE GOLD PAN
SALOON

*GATHER YOUR FAMILY, FRIENDS FOR AN EVENING OF THRILLING
GAMES, FABULOUS PRIZES, AND UNFORGETTABLE MEMORIES.*

WELCOME NEW MEMBERS!



My XO Adventures
Local Black Hills

555 Pro Books
A & B Business Solutions
CJR Painting

COR Painting
Dave's Rock Shop
St John the Baptist Catholic Church
Black Hills Glass Restoration
Sleep Better South Dakota LLC
Our Quilty Things
Gideons International- Southern Hills Camp
Pain & Movement Solutions
ZenBusiness
Sweet Clover and Sage Salon

MEMBERSHIP SPOTLIGHT

This week's membership spotlight is *McGas Propane*.

Here are some words from them.

"McGas proudly serves the Black Hills region, providing residential and commercial gas service solutions. We offer propane tanks for lease, propane delivery, free monitoring, and service/repair for any propane appliance. Founded in 1939, we provide service to the residents of Sturgis, New Underwood, Custer, Hot Springs, Belle Fourche, Lead/Deadwood, and surrounding communities. At McGas, we value integrity, credibility, relationships, safety, and quality, and our mission is to be the most customer-focused propane provider in the Black Hills. We invite you to connect with us at our Custer office, and discover the McGas difference!"

Thank you for all you do for Custer!



2025 Custer Chamber

Member Spotlight

McGas



Address: 1030 Mt Rushmore, Custer
Phone: 605-673-5844 | 1-844-86-MCGAS
Email: info@mcgas.biz

AREA EVENTS

Antique, Vintage, Collectible Auction

ONLINE BIDDING OPENS - Friday - February 28th

Closing Tuesday - March 4th, 2025, 4:00PM MST

Located at 9 W. Mt. Rushmore Rd. Custer, SD

Featuring: Rare Fluorescent Minerals from Franklin mine in N.J.; 1950's collection of Willemite; Franklinite; Rough peridot; Thumbled Turtilla Fossils; Rough peridot; Antique ammo; Shot shell pin fire primed; Knives; Star Wars Galaxy card sheet framed; Star Wars 1977 Twentieth Century Fox Poster Framed; D.C. Comics card sheet; Star Wars Return Of The Jedi card sheet, un cut sheet; P.B.M Graphics; Darth Vader ceramic head candy jar; fine set of Community silverware (plated), Two sets of Rogers silverware; Xbox 360 games; Halo Limited Edition; Star Wars Waffle maker; Star Wars Mandalorian M&M Dispenser; Storm Trooper Ceramic jar w/ candy / M&M dispenser; 1926 Monarch Peanut Butter Tin (Teenie Weenie); Cast iron Wood Pecker Tooth pick holder; L. Gaddard Framed Vintage print; Beaver pelt; Bobcat Pelt; White Artic Fox pelt; Saddle blanket; Locomotives; 1940's & 1950's Railroad Timetables; knives; vintage stamps & postcards; antique furniture and much more!

Auctioneers Note: Large Collection of Star Wars Collectibles, Knives & Vintage Furnishings. Little Something for everyone!

TERMS & CONDITIONS: ONLINE ONLY AUCTION. 10% Buyer's Premium. Complete detailed, Photos, Descriptions, terms & registration at www.bradeenauction.com

Property inspection: Property will be Available for inspection at Bradeen Auctions Office, 9 W Mt. Rushmore Rd. from 11:00 AM - 2:00 PM MST.

Property Settlement & Pickup: All items must be settled for and picked up at Bradeen Auctions, 9 W. Mt. Rushmore Rd. on March 6th, 2025, from 10AM to 3PM.

Shipping Available Determined by Lot. No Exceptions!

See complete details & photos on www.bradeenauction.com



Custer Senior Center Fundraiser

Cinnamon Roll Sale

We recommend calling the Center to order cinnamon rolls ahead of your desired pickup date. **You may start picking up your rolls at the Senior Center after 9am.**

**To call and place orders, please call
(605)673-2708**



February Pickup Dates:

Feb. 7th

Feb. 14th

Feb. 21st

Feb. 28th

Caramel Cinnamon Roll (w/nuts) - \$4.00
Caramel Cinnamon Roll (no nuts) - \$3.50
Frosted Cinnamon Roll - \$3.00
Plain Cinnamon Roll - \$2.50

538 Mt. Rushmore Rd. Custer, SD 57730

SD DEMS



March 2025 - EVENTS



Saturday, March 1st - Breakfast 9:15 am

Laughing Waters Restaurant @ Crazy Horse Memorial

RSVP via email by Friday, 2.28.25

Saturday, March 1st - Custer Trade Show Booth

Custer Armory — 9 am - 3 pm

Thursday, March 20th - Meeting 6:00 pm


Custer County Courthouse Annex — Pine Room

Saturday, April 5th - Breakfast 9:15 am

Laughing Waters Restaurant @ Crazy Horse Memorial

RSVP via email by Friday, 4.04.25

Email: ccsddp21info@gmail.com

 Facebook: [@custercountymocratsofsouthdakota](https://www.facebook.com/custercountymocratsofsouthdakota)



©PAULHORSTED.COM

**Custer County Historical Society &
1881 Courthouse Museum Present:**

Exploring Custer County & Beyond

**GUEST SPEAKER, PAUL HORSTED
2:30 PM | SATURDAY • MARCH 1, 2025**

*THE PINE ROOM
CUSTER COUNTY LIBRARY
447 CROOK ST. CUSTER, SD*

**PROGRAM IS FREE
OPEN TO THE PUBLIC**

Have BREAKFAST

Come to BREAKFAST



with the
VFW Post 3442 Auxiliary

721 Mt. Rushmore Rd, Custer

*Enjoy good food with your fellow
neighbors and friends*

Sponsored by the following

Aspen+Pine Realty

Lampert Properties

Lewis Realty

Bradeen Real Estate & Auctions

Western Skies Real Estate

The Country Inn @ Three Forks, Hill City

The first Sunday of the month

February 2,

March 2 and April 6

8:00am - 12:30pm



Adults \$15.00 Ages 8-16 \$12.00 7 & Under Free



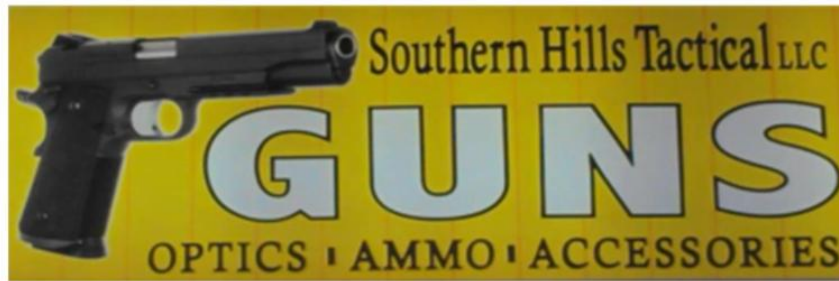
Custer County Republicans

The Custer County Republicans will meet on Tuesday, March 4, at 5:30 pm at the Hermosa Elementary School in Hermosa. Our speaker this month will be Michael Fazio who owns a geodesic greenhouse over in the Hermosa area. He will be giving us some

who owns a geodesic greenhouse over in the Hermosa area. He will be giving us some good information about the benefits of the greenhouse and what things he has growing—think citrus trees! Our meetings are open to anyone interested, and all Republicans are encouraged to attend. Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans

Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday March 8th 2025 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at www.sodakian.com, contact us at
605-673-3222 or by e-mail at
southernhillstactical@gwtc.net



An open door for returning Catholics

St. John the Baptist, Custer

St. Anthony of Padua, Hot Springs

St. Rose of Lima, Hill City

St. James, Edgemont

Welcome!

- Were you raised Catholic but do not come or seldom come to Church anymore?
- Are you a Catholic who now feels separated from the Church?
- Would you like to know more about the Catholic Church as it is today?
- Would you like to feel at home in the Catholic Church again?

No matter how long you have been away and no matter what reason, we invite you to consider renewing your relationship with the Catholic Church.

Informal listening sessions begin:

Date: Saturday, March 8, 2025 & continuing for 6 weeks

Time: 10:00-11:30 AM

Place: St. John the Baptist Catholic Church, Custer

Sponsored by the local Catholic Parishes listed above
For more information call Lynda Davis (605) 745-3988

SAVE THE DATE



FOR THE SOUTHERN HILLS

FAMILY RESOURCE FAIR

SATURDAY, MARCH 8
10:00 AM TO 2:00 PM

**CUSTER ELEMENTARY
SCHOOL**

DESIGNED FOR FAMILIES WITH CHILDREN AGES
0-8, BUT OPEN AND WELCOMING
TO ALL WHO SUPPORT EARLY LEARNING AND
COMMUNITY ENGAGEMENT.

**TOUCH-A-
TRUCK!**

**GIVE
AWAYS!**

**BOUNCY
HOUSES!**

**FREE
FOOD!**



Announcing the 2nd Annual Southern Hills Family Resource Fair

This exciting event will be held on Saturday, March 8th, 2025, from 10:00 AM to 2:00 PM at
Custer Elementary School.

By participating, you'll have the opportunity to:

- Connect directly with families seeking services, products, and resources for their children.
- Increase brand visibility and build relationships within the community.
- Support early childhood development in Custer.

Event Highlights:

- Vendor Mixer: Join us for a coffee and light breakfast mixer on Saturday, March 8th, from 9:00 AM to 9:45 AM to network with other vendors.
- Interactive Activities: Engage families with fun, hands-on activities that showcase your offerings.

Event Details:

- Date: Saturday, March 8th, 2025
- Time: 10:00 AM - 2:00 PM
- Location: Custer Elementary School
- Vendor Setup: Evening of Friday, March 7th

To reserve your booth and learn more, please register [HERE](#).

[Register Here](#)



LEGION



JOIN THE CUSTER POST 46 AMERICAN LEGION FAMILY

IN CELEBRATING!

The American Legion's 106th Birthday

Hosted By:

Custer American Legion Post 46 & Crazy Horse Memorial

Price: \$35.00 per person

Entree Buffet - Roast Beef and Broasted Chicken - full soup and salad bar. Veggie of the day, potato or rice, gravy, breads, Birthday Cake with Ice Cream.

Where: Crazy Horse Memorial Laughing Water Restaurant

When: Tuesday, March 11th, 2025

Social Hour 1700-1800 / Dinner at 1800hrs

Silent Auction -Door Prizes- Raffle Prizes

Membership Awards

Citizen Recognition Awards



For Tickets, please contact Post 46 by;
Mar 7th, via email at adjutant@custerpost46.org
Or by phone at (605) 673-3930





Custer County Library

Seed Library Open House

March 19th 4:30 PM

Free Seeds, Plant Giveaway, Ask a Gardener Table,
Propagation Station

The Custer Seed Library is made possible by the partnership of the Custer Mile
High Garden Club and the Custer County Library



SOUTHERN HILLS

FREE Nonprofit Workshop

Building Sustainable Income



March 21, 2025



11:00 AM - 2:00 PM



Custer County Library

Designed for staff at all levels!

This workshop will empower you to take control of your organization's financial future with a diversified fundraising strategy.

We will discuss pathways to income including:

Events
Appeals
Grants
Donors



UNITED WAY
of the Black Hills

Register today: → www.innovnp.com/npc-blackhills

**CUSTER ELEMENTARY
JUNIOR KINDERGARTEN and KINDERGARTEN ROUNDUP
AND**



REGISTRATION



March 24th and 25th
At Custer Elementary School for
Children turning 5 on or before September 1st
Call 673-4483 for an appointment.



EASTER

EGG HUNT

AGE DIVISIONS:

3 AND UNDER | 4 - 7 YEARS OLD | 8 - 10 YEARS OLD

Happy

SATURDAY, APRIL 19TH

10:00 AM - SHARP!

Easter

HERMOSA BASEBALL FIELDS

FREE ADMISSION - BRING YOUR BASKET!



Black Hills
Electric Cooperative, Inc.

A Touchstone Energy® Cooperative



JUNE 14, 2025





Bike it like you mean it!

George S. Mickelson Trail

109 Miles • 1 Day

1/2 Century Ride: 49 miles

Registration is Open!

MickelsonTrailAffiliates.com

**This event wouldn't be possible without
our volunteers & sponsors! If your
business or organization is interested in
supporting The Big Mick, we'd
love to hear from you!**

MickelsonTrailAffiliates@gmail.com





MICKELSON TRAIL TREK

3 Days | 109 Miles | Food | Music

Black Hills, South Dakota —————→ 2025

JUNE 20 - 22, 2025

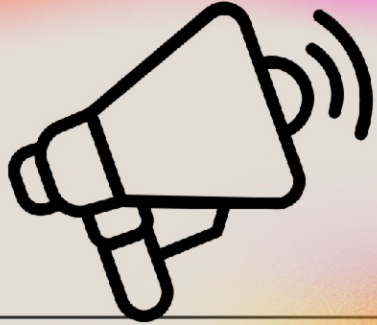
- The Mickelson Summer Trek is an annual three-day bicycle ride covering the trail of South Dakota's George S. Mickelson Trail.
- Riders can enjoy the beauty of the heart of the Black Hills, travel through the scenic valleys, old railroad tunnels, and historic mining towns.
- The registration fee includes daily trail passes, shuttle service, six snacks, two meals, and two meal vouchers for Hill City or Custer and Deadwood.



For More Information:
call (605) 584 - 3896
email mickelsontrail@state.sd.us
visit mickelsontrail.com



ANNOUNCEMENTS



Calling all
artists!



Fine Art Festival 2025

6th and Washington
St in Custer, Sd

14-15 June 2025

Event is Juried and awards will be given



For more information

deepcreekart@yahoo.com

| 312-505-4592





FIND YOUR STRENGTH FIND YOUR Y

At the Y, our supportive community will inspire you to find your inner strength so you can expand your health in spirit, mind and body.

CUSTER YMCA

605-673-5134

RCYMCA.ORG/MEMBERSHIP



JOIN TODAY!



For a better us.®

The Cruisin' Canvas
STUDIO Class Schedule

MARCH & APRIL 2025
(Minimum of 6 students per class preferred)

Ladies Night

Tuesday evenings, 6:00-8:00 PM

March 4th, 11th, 18th & 25th

April 1st, 8th, 15th, 22nd & 29th

ART with Seniors

Wednesday Afternoons, 1:00-3:00 PM

March 12th & 26th

April 2nd, 23rd & 30th

Kids Klub (Age 10+)

Friday Afternoons, 1:00-3:00 PM

March 7th, 14th, 21st & 28th

April 4th, 11th & 25th

Please call ahead or email to reserve your seat!

Tami@thecruisincanvas.com OR Call (970)481-8183





**CUSTER BLUEGRASS JAM HAPPENING AT THE
CUSTER WOLF ON MONDAYS**



2:00-4:00 P.M.

MUSIC

Relax



Enjoy

Wednesday-Sunday
7:30am-7:30pm

Guest Favorites

Crustless Quiche

Steak Bowl

The Melt Burger

14oz Ribeye

www.MoccasinSprings.com



We love to you see!



40% off
Clothing

224 Main Street | Hill City, SD
701.742.5638
www.jqclothingco.com

MONDAY-SATURDAY 10AM-6PM
SUNDAY 12PM-4PM





STORE *hours*

MONDAY - SUNDAY

10AM - 5PM

LOCATED AT

507 MT RUSHMORE RD
CUSTER, SD
605-673-3047

Now welcoming new clients

**Your customers are online—are you?
Social media isn't just a trend; it's your ticket to:**

- Building trust with your audience
- Attracting new customers without breaking the bank
- Showcasing your unique story and products
- Driving traffic to your website

In today's world, if you're not on social media, you're invisible to countless potential customers! Let's grow your brand, connect with your community, and drive sales—all with the power of strategic social media content.

**MAYBE YOU NEED
SOCIAL MEDIA
MANAGER**



605.440.2400

GreenOwlMedia.com

**Serving the Black Hills
Digital Marketing / Commercial Photography**

A quick hello from Southern Hills Publishing!

In December, our website saw more than 258,000 hits! Yes, that is correct! And that is a huge amount of traffic! We offer many advertising opportunities for our website; contact me to discuss!

It's time for our annual Progress Edition of the Chronicle and Prevaler! This reports on all the good news from our communities: new businesses, growth to existing businesses, infrastructure and community upgrades, a tourism outlook and much more! This edition is the biggest and best-read issue of the Chronicle and Prevaler all year, so it's one you don't want to miss. (insert promo sheet)

It's also time for the 2025 Black Hills Adventure Guide! With 35,000 copies distributed Memorial Day weekend and throughout the summer, as well as online, this is your summer tourism magazine! Our Certified Folder rep said these fly off the shelves at the SD Department of Tourism Welcome Centers in Spearfish and Chamberlain. Another don't miss opportunity! (insert promo sheet)

Contact Kate at 605-440-1248 or chroniclewriter2@gmail.com to discuss how you can get the most bang for your buck with your Southern Hills Publishing marketing plan!

Progress Edition

You will want to be included in the largest and most informative issue of the



year where we spotlight all the good things that are happening in our area.

Custer County Chronicle

HILL CITY
Prevailer♥News

Progress 2025

Coming Wednesday, April 16

This is your opportunity to tell everyone about your business!

Deadline is April 4, 2025

Full Page Size
10" wide x 20.8" tall

1/2 Page Size
10" wide x 10.5" tall

1/4 Page Size
5" wide x 10.5" tall

1/8 Page Size
5" wide x 5.25" tall



We Are Always Working Harder to Better Serve You and Better Serve Our Community.

Be sure to visit our new **DakotaMart Gas and Convenience Store** right next to our Custer Store.

Gas Station & C-Store
605-673-5563

Full color included in all ad prices!

This is one of our most well read editions and a great opportunity to advertise your business!

Progress Advertising Rates

<u>Full Page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>1/8 Page</u>
Chronicle \$1,000	Chronicle \$575	Chronicle \$300	Chronicle \$150
Prevailer \$900	Prevailer \$500	Prevailer \$250	Prevailer \$125
Combo \$1,550 (Save \$350)	Combo \$950 (Save \$125)	Combo \$475 (Save \$75)	Combo \$240 (Save \$35)

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

For space reservations call: Kate Najacht at 605-440-1248
or email Kate Najacht at chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

What do our visitors want?

Studies have shown they want: **1) An "Experience" & 2) History.**
You provide the first. We'll provide the second!

FREE BLACK HILLS Adventure Guide



Featuring the best of the Black Hills: History • Stories • Photos • You!

Let's give our visitors what they really want: Fun, adventure, stories, history, beautiful photos, a behind-the-scenes look at the Hills and a one-of-a-kind experience. Off the beaten path, no endless lists of businesses. Can't-miss events, activities and opportunities to create memories for a lifetime. This is your Black Hills Adventure Guide!

Our website receives
Up to 250k
visits per month!

35,000
Printed Copies!
PLUS on
myblackhillscountry.com

Full Page Size
7.708" wide x 10.139" tall
With bleed (8.875" wide x 11.305" tall)

1/2 Page Size
7.708" wide x 5" tall

1/4 Page Size
3.75" wide x 5" tall

1/8 Page Size
3.75" wide x 2.5" tall

Advertising Rates Full-Color

Full page ad	\$1,950
Half page ad	\$1,000
Quarter page ad	\$675
One eighth page ad	\$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: May 2, 2025

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi as JPG or PDF files.

To ensure your space, call Kate Najacht at 605-440-1248

or mail: chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551

522 Mt. Rushmore Rd. • Custer, SD 57730

FICAF

First Interstate Custer Area Fund
648 Mt Rushmore Rd

The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru March 31. Recipients will be selected and grants funded during the Month of April, 2025.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$304,784.00 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to donna.cullum@fib.com.

Grant application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673-2716, Misty Fish 673-4848 or Jen Hartshorn 605-255-5373

The deadline for completed applications for the annual disbursement of funds will be March 29, 2025.

Funds will be disbursed during the month of April, 2025.

**Feel like you're the only business
not relocating this Spring?**

*Well, don't feel left out, here are some commercial
opportunities for you to grow your business!*



Custer

1.5 acres just off of Hwy 16 close to golf course. Level lot, utilities close and high traffic area!
MLS 81403 \$230,000



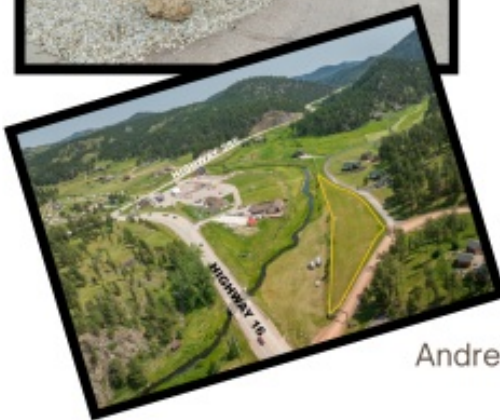
1100 sf on 6th Street-just one block of central business district in Custer! Remodeled. Can be retail or office!
MLS 82092 \$325,000

Hill City

Remodeled Log Office/Retail Building in Hill City. 1426 sf
Super-Duper high traffic area!
451 E Main St, Hill City
MLS 82641 \$399,000



1 acre at Three Forks area in Hill City
Level lot and high traffic area! Ideal for short term rental, office, winery, strip center & more.
MLS 80978 \$219,000



Aspen+Pine Realty
Andrea Ronning, Owner/Broker
605-517-1130
andrea@aspenandpinerealty.com



Black Hills Playhouse Jr. Camps Are Now Open For Registration

Register your student for a BHP Jr. Camp next summer!

For Immediate Release

SOUTH DAKOTA — Registration is now open for BHP Jr. Performing Arts Camps until June 1, 2025, for sessions happening next summer. BHP Education will host two summer camps in 2025: one for 5th-8th graders from July 6-12, and another for 8th-12th graders from July 13-19. All campers will have the chance to learn and perform “Disney’s The Little Mermaid Jr.”

BHP Jr. offers an inclusive and creative theatre experience that emphasizes lifelong learning and a deep appreciation for the arts. Campers create lasting connections and friendships while benefiting from passionate instructors. The camp takes place in the beautiful Black Hills Forest at Placerville Camp, where participants enjoy the full sleep-away camp experience.

“From the moment they enter camp, we let kids know that it’s a safe environment and we accept them, no matter what,” said Deb Workman, BHP Director of Education.

Students receive guidance and training from industry professionals. The program for grades 5-8 is

tailored to meet each camper at their skill level, enhancing their theatre experience and knowledge. The 8-12 program challenges campers to broaden their skills by delving into the creative process and moving beyond the script.

To discover more about BHP Jr. Performing Arts Camps and to register your student today, visit <https://www.blackhillssplayhouse.com/camps> or call 605-255-4141 for additional information.

###

FOR MORE INFORMATION:

Erin Wegleitner or Deb Workman

edu@blackhillssplayhouse.com

605-255-4910

About the Black Hills Playhouse

The Black Hills Playhouse is committed to creating theatre that welcomes, celebrates, and promotes the human experience in all its diversity. They seek to collaborate with, employ, share the stories of, and engage individuals of all backgrounds and experiences to foster a healthy environment for opportunity and growth through the power of performance art.

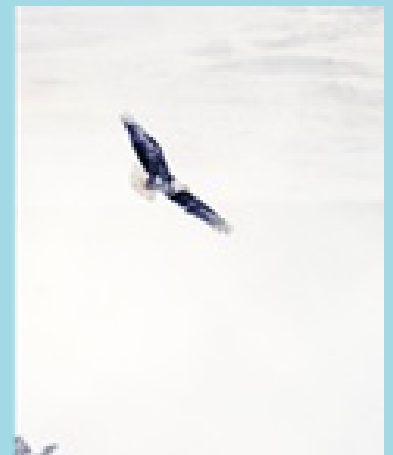
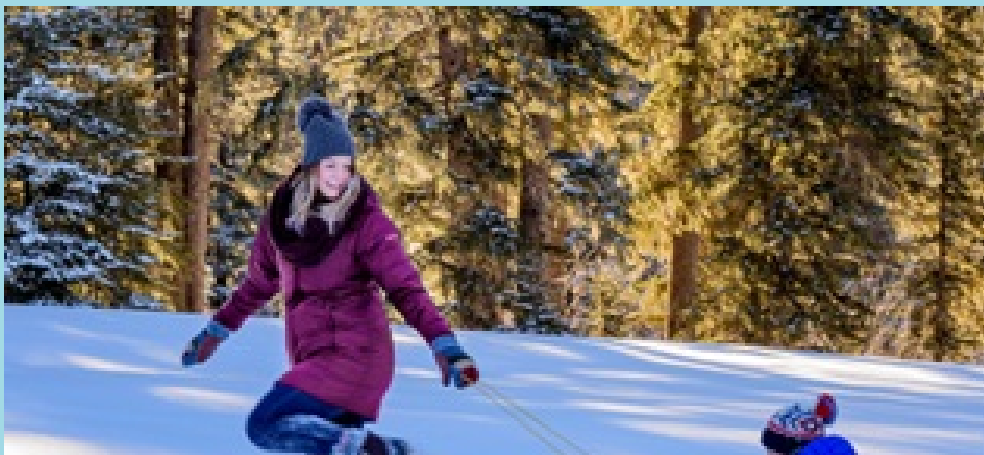
Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.– The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, *portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.*

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit custerstatepark.com or contact Lydia Austin at Lydia.Austin@state.sd.us

NEWS FROM THE STATE





FEBRUARY 2025
SDVISIT.COM

Hello, Tourism Partners!

Greetings from Los Angeles!

As I write this quick message, Calvin Bloemendaal, our Research Manager, and I just finished the two-day Los Angeles Travel & Adventure Show at the LA Convention Center. It was an INCREDIBLE showing for The Mount Rushmore State!

The LA show had record-breaking attendance, and our booth was swamped with Southern Californians looking for adventure in our beautiful, inspiring, creative and unique state. We had dozens and dozens of folks who told us our state is definitely on their vacation bucket list. We also had SO MANY attendees stop and tell us that of all the trips they have taken in the USA, South Dakota was their very favorite. The excitement, genuineness, and sparkle in the eyes of those who shared their South Dakota vacation memories with us was nothing short of inspiring. I will be staying in Los Angeles for a few more days this week as I visit with members of the travel media as well as meet with a potential marketing partner whose event could very well put South Dakota in the spotlight in a big way in 2026. Stay tuned! Be sure and check out all kinds of great updates in the newsletter below. You'll read about Cole's recent Brand USA mission to India, Calley's work at the American Bus Association Marketplace in Philadelphia, and a deadline for completing our *Destination Development Program survey* (February 28). If you have questions about any of these items, please don't hesitate to reach out.

The 2025 legislative session is halfway over, and we want to take a moment to thank the Tourism Coalition of South Dakota (TCSD) for their outstanding work in keeping tabs on bills that affect the tourism industry in our state. As I shared at last month's tourism conference, we are so fortunate to have a newly revamped, dynamic, and strong advocacy arm for tourism in South Dakota that is working hard to make sure our industry's voice is heard in the halls of our state capitol. If you are not yet a member of the TCSD, please consider joining today. You can learn more about the Tourism Coalition [here](#).

In closing, I want to share a very warm email message we received from two recent visitors to our state. It sums up so perfectly just how very special our state and its citizens are. The recent visitors wrote:

"We came to America over 50 years ago, and this trip to South Dakota felt like discovering its beauty all over again. The landscapes were incredible, but it was the warmth of the people that truly touched us. Even when we got stuck in the snow, two amazing drivers stopped to help us without hesitation. We were so grateful and moved ♥. Thank you @travelsouthdakota for an experience we'll cherish forever!"

It doesn't get much better than that!

THANK YOU, friends, for being such kind people and for taking such great care of every guest who crosses the borders of our state. Keep up the great work! We are proud of you.

All our best,

Jim and Team

PRESS RELEASE



Project Update

Friday, Feb. 21, 2025

Current Construction Updates:

- Phase 2 construction operations currently involve off-road grading, tree clearing, and logging operations. The contractor is using a pilot car and flaggers as needed from 7 a.m. to 6 p.m. (MT) on weekdays and some Saturdays.

Upcoming Construction Updates:

- Phase 1 (Pactola Dam to the Pennington-Lawrence County Line) permanent surfacing takes place this summer and will be completed by the end of July 2025. Currently, there are approximately two miles of gravel and three miles of hard surface between Pactola Dam and the Pennington-Lawrence County Line. During this time period, roadway users can expect the use of flaggers and pilot cars with delays up to 15 minutes.
- Phase 2 construction is underway, and the first closure begins this spring. Closure C (Sheridan Lake Road to Be Still Road) takes effect on Monday, April 28, 2025, and ends Friday, June 13, 2025. During this time period, the closed roadway will not be open to through traffic. Outside of the closure, but within the construction area, travelers can expect pilot cars and wait times, the use of large construction equipment, narrowed driving lanes, and loose gravel surfacing.
- Closure D (Be Still Road to Calumet Road) begins on Tuesday, Aug. 12, 2025, and ends on Friday, Oct. 17, 2025. Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.
- The posted detour for these closures is S.D. Highway 44 and U.S. Highway 16.

PHASE 2 CONSTRUCTION

Spring 2025 - Fall 2026

WHAT TO EXPECT DURING CONSTRUCTION:



Pilot car lines and wait times



Rock blasting



Loose gravel road surface



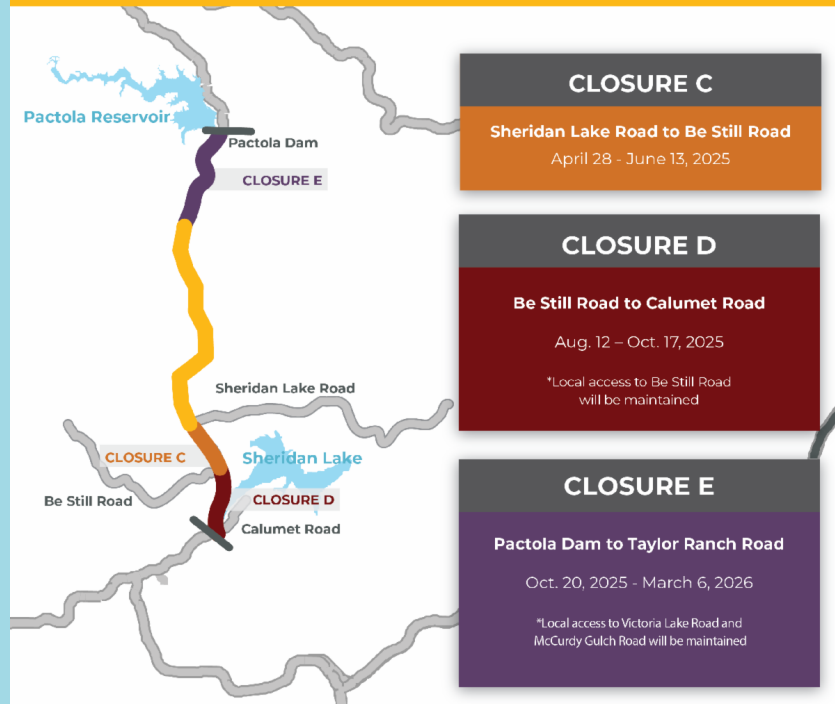
Narrowed driving lanes



Large construction equipment



Temporary road closures



[View Construction Updates](#)

□ Construction Zone Reminders □

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the H2 Highway 225 Construction Project. This is a great opportunity to stay connected and informed.

be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.
A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text "US385" to 605-566-4041



HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined



A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.



Custer Senior Center

February Activities

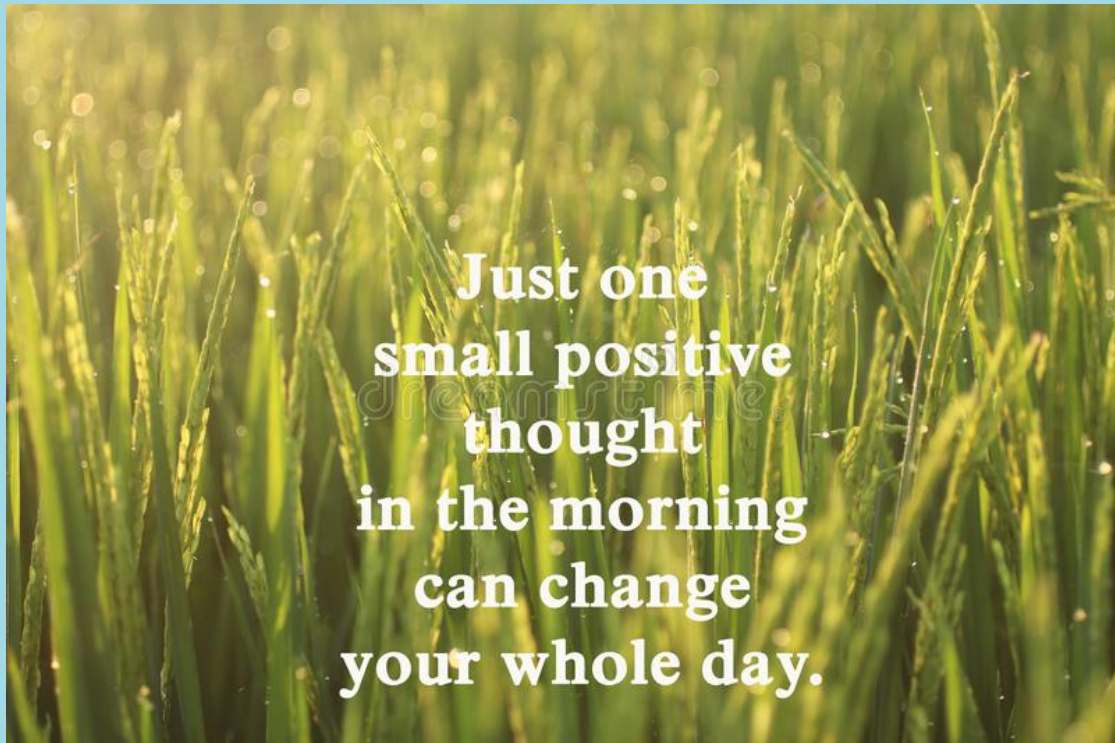


To educate every student




To educate every student
to his or her potential

February Newsletter

WEEKLY INSPIRATION



HELP WANTED



Outlaw Ranch

Food Service Manager - Outlaw Ranch is
looking for a full time/year-round Food
Service Manager. Located off American Center

Service Manager. Located off America Center Road in Custer - we host year-round meetings, retreats and gatherings. The Outlaw Ranch Food Service Manager runs all aspects of the summer camp and retreat season food service program.

If interested, email outlaw@losd.org or call 605-673-4040 for full job description.EEO



**We're
Hiring!**

JOINING US FOR THE 2025 SEASON

JOIN US FOR THE 2025 SEASON
SEASONAL POSITIONS AVAILABLE

Gift Shop
Bus to Base Tour/Driver Guide
Laughing Water Restaurant
Snack Shop

Apply Online at:

<https://korczaksheritage.khonline.biz/open-positions?show-leaving-site-message=true>

WE'RE HIRING!

JOIN OUR TEAM



THE GOLD PAN SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills



APPLYING FOR NATIONAL PARK SERVICE JOBS



● STEPS ●

To apply for a job, there are 4 basic steps:

- **STEP 1:** Create an Account on [USAJOBS.GOV](https://www.usajobs.gov)
 - Enter your profile information and create a resume.

HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in

- Consider the Helpful Resume Tips.
 - Note: Visit [USAJOBS' Help Center](#) for more information on Getting Started
- You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.
- **STEP 2: Search Jobs**
 - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
 - Review job opportunity announcements and save those of interest.
 - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
 - Carefully follow the instructions in the "How to Apply" section for each job announcement.
 - Submit any supporting documentation to verify your qualifications.
 - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
 - Log into your USAJOBS account to obtain application status for positions for which you have applied.
 - Contact the agency for the specific follow-up questions or those related to the particular job.
 - The agency contact information is listed in the "How to Apply" section of the job announcement.

duties section of the job announcements in [USAJOBS](#).

- Include hours of work or full-time/part-time status for each job you include in the work experience section on your resume.
- Make your resume searchable.

COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

FOR QUESTIONS, PLEASE CONTACT:
NATIONALRECRUITMENTTEAM@NPS.GOV



KITCHEN

KITCHEN CREW NEEDED

Part time
Dishwashers!

Skogen Kitchen is hiring!
Tips plus hourly wage
(20\$hr average)

Family Meal

Fun Atmosphere

Stop in to meet us!



MOCCASIN SPRINGS
NATURAL MINERAL SPA

HOT SPRINGS, SD

Hiring
Full Time Massage Therapists

- Great Wages
- Employee Membership
- Flexible Schedule



Contact: soakinhotsprings@gmail.com
605-745-7625



Job Description: Delivery Driver

Job Description Summary:

The Delivery Driver successfully executes the delivery of propane gas to patron locations, while providing excellent customer service. The Delivery Driver reports to the Service Manager.

Essential Functions:

Essential Functions:

Delivery of propane gas to customers as routed by dispatch.

Other duties as assigned (tank maintenance, assisting service department, basic vehicle maintenance).

Requirements:

Class B license with airbrakes and hazmat (X) endorsement

Education: High school diploma preferred

Willingness to learn company software and procedures

Physical:

Body Positions:	Sitting, standing, driving, bending, crawling, climbing
Body Movements:	Sitting, standing, driving
Strength:	Some lifting is required, up to 100 lbs

Working Conditions: Outside environment, driving and delivering in all weather conditions.

Travel: Daily travel to customer homes and business locations, other company facilities, no overnights.

Hourly Rate: \$24/ hr and up, DOE. Opportunities for overtime and advancement. Other compensation includes health insurance, 401(k) match, and PTO.

Please email your resume to stefany@mcgas.biz or call the office at 605-347-3811.



Job Description: Service Technician

Job Description Summary:

The Service Technician executes the installation, repairing, and operation of company equipment and appliances, while providing excellent customer service. The Service Technician reports to the Service Manager.

Essential Duties:

Tank delivery and setting

Tank delivery and setting.
Diagnose and solve customer problems.
Connect appliances.
Install furnaces and heaters.

Requirements:

Hazmat CDL license.

Class B license with airbrakes.

High school diploma preferred.

At least 2 years of commercial driving experience preferred, but not required.

At least 2 years of maintenance/repair experience preferred, but not required.

Excellent problem-solving skills.

Attention to detail.

Ability to collaborate with others in the organization.

Enthusiasm, communication skills, and a passion for safety.

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Strength: Lifting up to 150 lbs

Working Conditions: Outside environment

Travel: Daily travel to customer homes and business locations, as well as other company facilities. No overnights.

Hourly Rate: \$25-\$35 DOE

Please email your resume to stefany@mcgas.biz or call the office at 605-347-3811.

Be sure to check out the Help Wanted section on our [Website:](#)

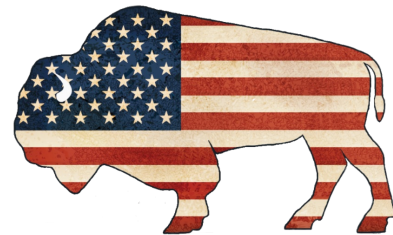
Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

dmurray@custersd.com / custersd.com



CUSTER
Chamber of Commerce

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Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD
57730 US

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