

When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

To be included in Buffalo Bytes, please email your items to bytes@custersd.com.
Submissions must be received by Wednesday at 5:00 PM to be included in that week's issue.
Thank you!

CUSTER CONNECTIONS



QR codes have faded in and out of popularity over the past decade, but they've finally surpassed trend status and they're here to stay. They are convenient ways to drive traffic to desired information or action platforms. When used with intention, QR codes quietly remove friction and move customers exactly where you want them to go.

QR codes are great for information that could change such as daily specials. QR code stickers can also update old info on printed materials (perfect for the extremely budget conscious business) as in the case of a move and old business cards. Slap a QR code sticker on the cards directing scanners to info on your new locale.

Whether QR codes are effective in your business or not depends on how you've been using them.

This guide will help you use QR codes the smart way, without annoying your customers or wasting valuable space.

Start With One Clear Job

Every QR code should do one thing well. Not three. Not "menu, reviews, newsletter, and follow us on Instagram."

Before you generate a code, finish this sentence:

"When someone scans this, I want them to ____."

Order ahead. Pay a bill. Join a waitlist. Watch a demo. Book an appointment. Leave a review.

If you can't answer that clearly, the QR code isn't ready yet. Confusion kills scans faster than bad Wi-Fi.

Match the QR Code to the Moment

Context matters more than placement.

A QR code on a table should help someone who is already seated.

A QR code at checkout should help someone who is already paying.

A QR code on packaging should help someone who already bought.

Too many businesses ask customers to change mental gears. Someone standing in line does not want to read your brand story.

Someone browsing your storefront does not want to fill out a five-field form.

Ask yourself what problem exists in that exact moment and solve only that.

Send Them to a Mobile-friendly Destination

This sounds obvious but it is also the most common mistake. If your QR code leads to a desktop-only website, a tiny PDF, or a page that takes more than three seconds to load, you've lost the scan.

Best practices here are non-negotiable:

- Mobile-optimized page
- Minimal text
- Clear headline
- One primary action
- No pinching or zooming required

A QR code is an express lane. Don't route it through construction.

Tell People What They'll Get

Never assume people will scan just because a square exists.

Add a short, human instruction:

- "Scan to view today's specials"
- "Scan to reorder in under 30 seconds"

• “Scan for the how-it’s-made video”

You’re not selling the QR code. You’re selling the outcome. The more specific the payoff, the higher the scan rate.

Use Dynamic QR Codes Whenever Possible

Static QR codes are set in stone. Dynamic QR codes let you change the destination later without reprinting anything. That flexibility matters more than you think.

Menus change. Links break. Campaigns evolve. A dynamic code protects your investment and lets you adapt without starting over.

It also gives you data. Scans by time, location, and device help you see what’s actually working instead of guessing.

Design for Visibility, not Decoration

QR codes do not need to be pretty. They need to be scannable.

Follow these design rules:

- High contrast between code and background
- Adequate white space around the code
- Large enough to scan from the intended distance
- No visual clutter nearby

If someone must tilt their phone, squint, or move closer than expected, the moment is gone.

Brand colors are fine. Artistic distortion is not.

Respect Trust and Privacy

Customers are cautious. A QR code that feels sketchy will be ignored.

Avoid sending people directly to:

- Download prompts without explanation
- Login walls
- Overly long forms
- Anything that looks unrelated to where they are

If you’re collecting information, say so. If you’re offering value, lead with that. Trust is part of the user experience.

Test Like a Customer, not an Owner

Scan every QR code yourself. Then have someone else scan it. Try different phones. Try different lighting. Try it on cellular data, not office Wi-Fi.

Ask:

- Does it load quickly?
- Is it obvious what to do next?
- Would I scan this again?

If the answer isn’t a confident yes, fix it before it goes live.

Measure Results, Then Prune

QR codes are not “set it and forget it.”

Check performance monthly. Retire codes that don’t get used. Improve the ones that do. Replace vague destinations with clearer ones.

A few high-performing QR codes will always beat a dozen ignored ones.

Note to restaurants and those employing QR menus: COVID created a need for using QR codes to replace physical menus. Some restaurants (and service providers) are enjoying the freedom and cost reduction from using these codes instead of paper menus.

There’s nothing wrong with this unless your audience finds it annoying. Understand the demographic you’re serving and their preferences. Some groups find the lack of a physical menu to be a barrier instead of a quicker way to see it. If that’s the case with your audience, you may be losing money because they don’t feel like scanning the QR code again to view the drink or dessert menu. Upsells and additions will be less likely.

Used well, QR codes are invisible helpers. They shorten lines, speed decisions, and remove tiny annoyances your customers may never articulate but absolutely feel. But remember: the goal isn’t more scans; it’s smoother experiences.

*Christina Metcalf is a writer and women’s speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She is the author of *The Glinda Principle*, rediscovering the magic within.*

Medium: @christinametcalf

Facebook: @tellyourstorygetemtalking



Dawn Murray
Executive Director

MINIMUM WAGE REMINDER

Effective Jan. 1, 2026:

- the minimum wage for non-tipped employees in South Dakota is \$11.85/hour.
- the minimum wage for tipped employees in South Dakota is \$5.925/hour.

South Dakota minimum wage requirements apply to all employees; however, no minimum wage requirements apply to independent contractors.

2026 EVENTS CALENDAR

A full list of 2026 events by the Chamber and other organizations.

[Click to download calendar](#)

MARK YOUR CALENDAR

February 5th

Open House
hosted by Monument Health
5:00PM-7:00PM

February 13th

Ribbon Cutting for Xtreme Sports Simulators

4:30PM

February 19th

Ribbon Cutting for Premier Eye Care
4:30PM

February 19th

Chamber Mixer
hosted by Premier Eye Care
5:00PM-7:00PM

IMPORTANT ANNOUNCEMENTS

Key Stats – 2025 Tourism Economic Impact in South Dakota

- **14.97 million visitors traveled to and within South Dakota**
- **\$5.16 billion in visitor spending, up 1.1% from 2024**
- **\$2.3 billion in household income for South Dakotans employed in the tourism industry**
- **Tourism accounted for 4.7% of the state's economy**
- **59,145 jobs supported by tourism activity**
- **\$406.1 million generated in state and local tax revenue**
- **16.5% of all state sales tax collections generated by tourism**
- **\$1,121 in additional taxes avoided per household due to tourism**

Source: Tourism Economics

Spaces are available for this year's Custer City Map.
Call Dawn TODAY to reserve yours!

****Ad spaces available on a first-come, first-served basis- business card size ads are SOLD OUT!****



CUSTER CITY MAP

Once again, the Custer Chamber is working with Evergreen Media to produce a Custer City Map. This map will primarily be used for Custer tourism, and most Custer Chamber member businesses will be listed.

CHAMBER MEMBER ADVERTISING OPPORTUNITIES



YOUR AD ON BACK OF MAP:

SINGLE ADS: \$250

DOUBLE SPACES AVAILABLE

Limited spots available!

First come, first serve basis.

Sizes:

- 3.3" x 1.8" **Single** (WxH)
- 3.3" x 3.75" **Double** Vertical (WxH)
- 6.7" x 1.8" **Double** Horizontal (WxH)

PREMIUM BUSINESS LISTING

ON FRONT OF MAP:

\$100 PER BUSINESS

Be one of only a few Premium Businesses! First come, first serve basis.

Includes business name, phone number, and website

CONTACT DAWN FOR

MORE INFORMATION:

dmurray@custersd.com

605-673-2244

DEADLINE:

APRIL 10TH

New Custer Chamber member? *Some things you should know!*

Our website, myblackhillscountry.com, saw more than

585,000 hits in October 2025

600,000 hits in November 2025

464,000 hits in December 2025

and 10,000 Facebook followers to boot!

•The Custer County Chronicle, Hill City Prevailor and Western Trader are viable community newspapers with a dedicated readership in paper, on our website and via digital edition



•Down Country Roads, our Hills-wide magazine, has been published since 2012 and reaches a huge audience in paper (2500 copies) and online



•The annual Custer Area Chamber of Commerce magazine is Custer's magazine - and as a chamber member you need to be in it!



•Our summer tourism magazine, Black Hills Adventure Guide, sees more than 30,000 printed copies and is online - and is a huge hit with visitors!

So whatever you're looking for advertising-wise, we have you covered!

Contact Kate today!

605-440-1248

chroniclewriter2@gmail.com

2026

Ribbon Cutting



XTREME SPORTS SIMULATORS

WHEN: FRIDAY, FEBRUARY 13TH

WHERE: 750 W. MT. RUSHMORE RD

CUSTER, SD

TIME: 4:30 PM

*CUSTER
Chamber of Commerce*

2026

Ribbon Cutting



Premier
—FAMILY EYECARE—

PREMIER FAMILY EYECARE

WHEN: THURSDAY, FEBRUARY 19TH

WHERE: 23 N 1ST ST

CUSTER, SD

TIME: 4:30 PM

*CUSTER
Chamber of Commerce*

Chamber Mixer



CUSTER
Chamber of Commerce

Hosted By:



February 19th from 5 p.m. to 7 p.m.

Held At Premier Eye Care

23 N 1st St, Custer, SD 57730

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE
BRING A FRIEND AND ENJOY SOME REFRESHMENTS**



2026 MIXER DATES

JANUARY 29-GOLD PAN
FEBRUARY 19-PREMIER EYE CARE
MARCH 19- CUSTER'S RENDEZVOUS
MAY 21- LEWIS REALTY
SEPTEMBER 10-CAMP BOB MARSHALL
NOVEMBER 19- BRADEEN REAL ESTATE
DECEMBER 10- STARR INSURANCE



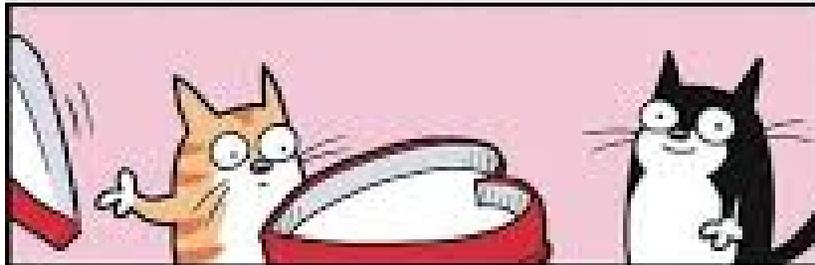
Follow Us on Facebook & Instagram



Chamber Board Meetings

WEEKLY HUMOR

CHOCOLATE?! YOU KNOW
I CAN'T...



offthemark.com
©2002 Mark Postel. All rights reserved. Get a signed print: offthemark@gmail.com 2-14



Welcome New Members



Fly Badlands
PDQ Specialty Products
Xtreme Sports Simulators
The Christians Team-Broker Heath Shields
The Hills Finest-Bridal by Michelle
Don't Panic, LLC

MEMBERSHIP SPOTLIGHT



Another Monday, another **#MembershipSpotlight**. Here is all the info you need to know about this week's spotlight
Rush Mountain Adventure Park, Home of Rushmore Cave.

"Looking for the ultimate family adventure in the Black Hills? Look no further than Rush Mountain Adventure Park! Located just east of Keystone on Highway 40, we are your one-stop destination for thrills, subterranean wonders, and non-stop family fun right near Mount Rushmore. Whether you're a cave explorer or a thrill-seeker, we have something for everyone!

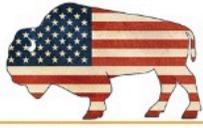
What's Waiting For You:

- Rushmore Cave: Discover the hidden beauty of the hills on a guided cave tour.
- The Mountain Coaster: Speed through the trees on the area's only mountain coaster!
- Soaring Eagle Zip Ride: Take flight on our unique 2-seated zip ride for incredible views.
- Gunslinger 7-D Ride: Test your aim in this immersive, interactive shooting game.
- Wingnut Hike & Rope Course: Challenge yourself on our massive 3-story ropes course.
- Season Pass Holder Perk!

Love coming back for more? Being a Season Pass holder pays off! Every time you visit, you get \$5 per day of arcade play at Sprockets Fun Foundry! (Offer is not cumulative; one-time use per day).

Pack up the family and come make some memories with us!"

More Info: <https://custersd.com/members/rush-mountain-adventure-park>



CUSTER
Chamber of Commerce

2026 Custer
Chamber

Member Spotlight



☀️ Membership Spotlight Time! ☀️

We love shining a light on the amazing businesses that make our community great! ❤️

Would you like to see your business in the spotlight? ✨

Send a short write-up and a few photos to assistant@custersd.com — we can't wait to feature YOU! 📸

AREA EVENTS

JOIN US FOR AN OPEN HOUSE

AT CUSTER HOSPITAL AND CLINIC

Thursday, February 5 | 5 - 7 p.m.

Custer Hospital Lobby, 1220 Montgomery St.

Come meet our primary care providers and dedicated teams who care for our community. This is a great opportunity to connect with our Orthopedics and Sports Medicine team, and our Therapy Department, including physical, occupational and speech therapists.

PRIMARY CARE



LISA
BROWN, M.D.



JOY
FALKENBURG, M.D.



LOUISE
HALBLEIB, D.O.



JARON
MINER, D.O.



AVERY
SIDES, M.D.



JEFFREY
STEPHENS, M.D.



CONNOR
WEISSER, D.O.

ORTHOPEDICS & SPORTS MEDICINE



JOSEPH
HUMPHERYS, M.D.



RYLAN JOHNSON,
DPM, FACFAS



DANIEL
LOCHMANN, M.D.



ABBIE
METZLER, D.O.



STEPHEN
TAKASAKI, D.O.



DAVID
WOODWARD, M.D.



OLGA
SCHUTH, M.D.

Stop by, say hello, enjoy hors d'oeuvres and learn more about the services available close to home.



Custer Senior Center's

Freshly Baked Cinnamon Rolls!

Pickup Dates in February:

February 6th at 9 AM

February 13th at 9 AM

February 20th at 9 AM

February 27th at 9 AM



To place your order, please call the Senior Center at (605) 673-2708. We prefer to have all orders in by Wednesday for that week's pickup. You're always welcome to stop by the day of, but be sure to come early—our rolls go quickly!

Caramel Rolls with Nuts = \$4.00

Caramel Rolls = \$3.50

Frosted Cinnamon Rolls = \$3.00

Plain Cinnamon Rolls = \$2.50

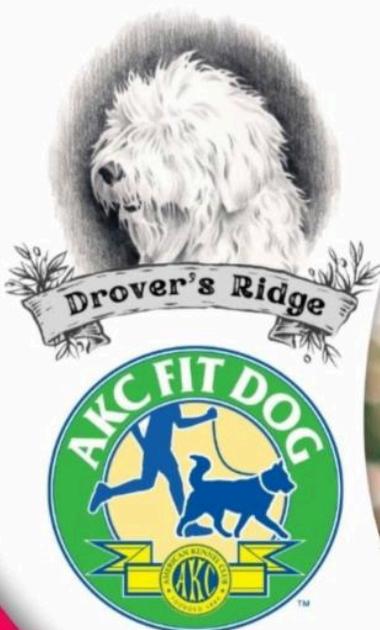
Pickup your rolls at: 538 Mt. Rushmore Rd.

📣🍦 February Pop-Ups at Horatio's Homemade Ice Cream! 🍦📣

- 🌟 Feb 7 – Ice Cream for Breakfast Day (8am–3pm)
- 🏈 Feb 8 – Super Bowl Weekend Stock-Up (1pm–5pm)
- ❤️ Feb 14–15 – Valentine's Weekend
- 🍷 Feb 23–28 – Restaurant Week (Noon–7pm)

Special menus, limited hours, and lots of sweet reasons to stop by—
February is packed!





CUSTER PACK WALK

Meets the 1st Saturday of every month. Weather & holiday permitting

A fun, FREE, pack walk around different parts of our town! No Reservation Required, Please bring your own water bowl/water, proof of vaccines and poo bags. No overly reactive or aggressive dogs. All pets must stay on a leash.



Each month could have a new meetup location!
Be sure to follow our page and don't miss out!

Saturday, February 1th, 2026 @ French Creek Park



Call or Text Us
605-503-3163

1:00 pm

Visit Our Website
www.droversridgeoes.com



Valentine Sweetheart

BINGO

**Saturday
February 7th**

2:00-5:00



VFW Auxiliary Benefit

VFW Post 3442 Custer, SD

ANYONE CAN PLAY - ALL AGES WELCOME

**Custer County Historical Society Program
With Guest Speaker Paul Horsted**

South Dakota Yesterday & Today



Paul's talk previews his forthcoming book, *South Dakota Yesterday & Today*, scheduled for release this July. For nearly a decade, he has traveled the state locating the sites of more than 300 historic photos from the 1870s to the 1970s and recreating them with precisely matched modern images. This approach puts history in context, revealing environmental change and the growth—or decline—of towns, cities, and landscapes. Paul will explain how he acquired and selected historic images, determined where they were taken, and used techniques—including high-resolution digital photography and drones—to replicate views originally captured from airplanes, water towers, grain elevators, and other structures that may no longer exist.

February 7 at 2:30pm

***Program is free & open to the public
in the Pine Room at the Custer Library***



THE BLUEPRINT

Custer County Democratic Party



Monthly Breakfast Get-together

Saturday, February 7th

9:00AM, Pancakes & Perspectives

Crazy Horse Memorial - Laughing Water Restaurant

1215 Avenue of the Chiefs, Custer, SD

RSVP by Friday noon, February 6th to ccsddp21info@gmail.com



February Business Meeting and Local Advocacy

Thursday, February 19th : 5:30PM Soup/Bread 6:00PM Meeting

Custer County Library – Pine room - 447 Crook St, Custer, SD 57730

Join us for a business session and an open discussion on navigating key bills and committee priorities shaping South Dakota's 2026 Legislative Session.

Your voice matters! Together we can make a difference on issues that impact our local community!

Come for the connection. Leave empowered.



Custer County Democrats of SD
PO Box 5065 - Custer, SD 57730
ccsddp21info@gmail.com
Facebook icon [@custercountymocratsouthdakota](#)

February is a month to champion local voices. Unite to support and promote Custer County and South Dakota community issues. Let's make a difference, together!

The Custer County Democrats invite everyone who values and supports our vision to promote Democracy, Economic Justice, Universal Human Rights, Environmentalism, and a Culture of Peace to join our growing community.



Super Bowl Sunday FUN at Custer's Kenneth Kuper VFW Post 3442

**Join us Super Bowl Sunday, Feb 8, 2026, for a day
filled with food, fun and many chances to raise
funds for the VFW Scholarship Fund!**

**Doors open at Noon and "kickoff" with a Potluck!
(sign up sheet at bar)**

**Super Bowl Boards: \$50, \$5, \$2 and \$1 boards
available NOW!**

**Silent Auction
(currently accepting auction items!)**

1/4 Beef Raffle



CUSTER VFW POST 3442

1/4 BEEF DRAWING

SUNDAY, FEBRUARY 8, 2026

Need not be present to win!

Beef donated by Mitch Paulsen of Paulsen Ranch

\$5.00 EACH
-or- 5 for \$20.00

*Drawing to be held during
Half Time of the Super Bowl.*

CUSTER VFW POST 3442
1/4 BEEF DRAWING
Sunday, February 8, 2026

No 0001

NAME _____
ADDRESS _____
CITY/STATE _____
PHONE _____
EMAIL _____

CUSTER VFW POST 3442
1/4 BEEF DRAWING
Sunday, February 8, 2026

Need not be present to win!

Beef donated by
Mitch Paulsen of Paulsen Ranch

No 0001

\$5.00 EACH
-or- 5 for \$20.00

*Drawing to be held
during half time of
the Super Bowl.*

Custer Senior Center's Center Conversations:

COREY VIRTUE

HOW TO BE PREPARED FOR EMERGENCIES

The Custer Senior Center welcomes Corey Virtue on February 11th at 11:00 AM for a special talk on emergency preparedness. Learn simple steps you can take to be ready for emergencies and protect yourself and your loved ones.

11 FEBRUARY, 2026 | 11:00 AM

538 MT. RUSHMORE RD.
CUSTER, SD 57730

CONTACT US:

 605-673-2708



YOU'RE INVITED TO
CUSTER AREA ECONOMIC DEVELOPMENT CORPORATION'S

Annual Mixer Meeting & Awards FOR THE LOVE OF *Economic Development*

JOIN US FOR AN EVENING OF DRINKS, APPETIZERS,
NETWORKING AND MORE!

THURSDAY 12 5-8 PM
FEBRUARY CUSTER BEACON

Tickets: \$35 each
Available by Clicking the Ticket Below



Is your organization interested in
sponsoring this event? Please click the
link below for more information!



You're Invited: CAEDC Annual Meeting

The Custer Area Economic Development Corporation (CAEDC) invites you to attend our **Annual Meeting** on **Thursday, February 12**, from **5:00–8:00 PM** at the **Custer Beacon**.

Join us for an evening of community connection, updates on local economic development efforts, and a look ahead at what's next for Custer's growth and prosperity. This is a great opportunity to hear about current projects, future goals, and how CAEDC continues to support businesses and the community.

All members, business owners, and community supporters are encouraged to attend.

Date: Thursday, February 12

Time: 5:00–8:00 PM

Location: Custer Beacon

We look forward to seeing you there!

[JOIN US HERE](#)

stio PRESENTS

GIRL WINTER

FILM TOUR



SHEJUMPS x BHPFA x THE CUSTER BEACON

FILM SCREENING: Girl Winter Film Tour



BLACK HILLS
PARKS &
FORESTS
ASSOCIATION



CUSTER | SD

Celebrate Galentine's Day with BHPFA and SheJumps!

The Girl Winter Film Tour features six short films that highlight stories of perseverance, creativity, and connection to the mountains—told by and about women redefining what it means to thrive in winter.

All are welcome to attend!

SCAN TO
PURCHASE
TICKETS!



Feb. 13, 2026

6:00 pm - 8:00 pm MT
Custer Beacon, Custer, SD

Grab a drink, enjoy delicious appetizers, and relax in the cozy atmosphere of the Beacon.

Timeline:

6:00 pm- Doors open
6:30 pm- Welcome and raffle!
6:45 pm-7:00pm- Women's Adventure Film Tour

Win great prizes from Yeti, Smith Optics, Rumpl, and more!



BLACK HILLS
PARKS &
FORESTS
ASSOCIATION



Black Hills Parks & Forests Association | www.blackhillsparks.org | 605-745-7020





THE
GREAT GATSBY
Valentine's Soirée

Step back into the Roaring 1920s!

• VIBIN' VOCALS • JAZZ & KARAOKE HITS •

Custer VFW Post 3442 • 721 Mt. Rushmore Rd., Custer, SD

February 14, 2026 • 7:00 - 11:00 PM

Dinner \$35.00 • Steak or Salmon

— Add 5 Shrimp for \$5.00 —

House Salad, Garlic Parmesan Mash Potatoes

— **Decadent Dessert** —

Chocolate Mousse with Shaved Chocolate and
Choice of Fresh Raspberries or Strawberries

OR

Chocolate Chip Cookie Bowl with Vanilla
or Chocolate Ice Cream from Horatio's

Includes 2 Drink Tickets Per Plate



FOR DINNER RESERVATIONS please call

605-440-3723

Reservations Starting at 4:30

Dress to Impress in 1920s Glamour
& Romance!

Custer School District

Developmental Screening

FEBRUARY 20, 2026
CUSTER & HERMOSA SCHOOLS
& GROWING ROOTS, INC., PRESCHOOL
TIME 9:30-11:30 & 12:30-2:30

Call Today for an Appointment

In Custer 605-673-2171 In Hermosa 605-255-4345

Developmental Screening for children ages 3–5 years old

The screening covers the following developmental areas:

Motor Skills & Concepts

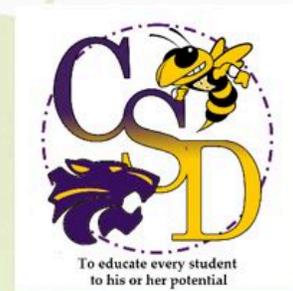
Language

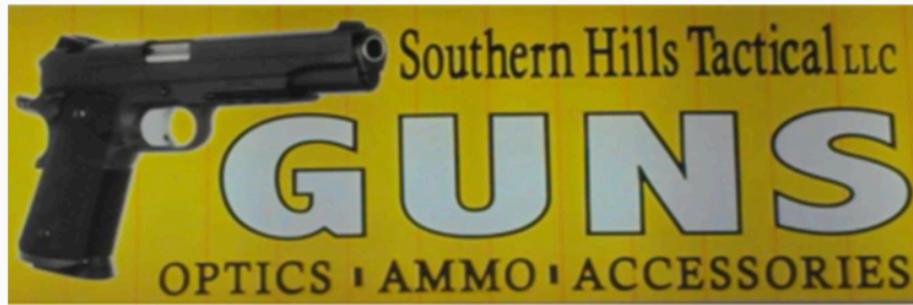
Self-Help & Social Development

Vision/Hearing Screening upon request

Snacks will be provided for all children who go through the screening.

Parents will leave with a printout of where their child is performing developmentally.





South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Feb 21st 9:00am to 4:00pm

The Enhanced Permit allows you carry in 39 states including MN, NE, WI, NV, NH, WA, NM and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at www.sodakian.com, contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net

CHAMBER MEMBER EXCLUSIVE

AI Training For Small Business
ONLINE WEBINAR

TUESDAY, FEB 24, 2026
at 1:00 PM eastern

MEMBERS: CHECK YOUR INBOX FOR YOUR EXCLUSIVE REGISTRATION LINK!

with featured speakers

Frank Kenny
CEO AND CO-FOUNDER OF THE CHAMBER PROS COMMUNITY, LEADING AI EXPERT

Norma Davey
CO-FOUNDER OF THE CHAMBER PROS COMMUNITY, LEADING AI EXPERT FOR MARKETING

Ready to work smarter, not harder?

Join us for **AI for Small Business**, a **FREE 90-minute online training** for Chamber members that shows real-world ways to use AI in your business.

Live + on-demand
Beginner-friendly
No tech overwhelm

Keep an eye on your inbox for the **private registration link**.



**WESTERN
SOUTH DAKOTA
GARDENING**

**Thursday Mar 5, 2026
6 - 7 p.m. MT**

Hill City Public Library
341 Main Street
Hill City, SD



**SOUTH DAKOTA STATE
UNIVERSITY EXTENSION**

SMALL PIECES

ART SHOW

May 9th-31st

"Leave the road,
take the trail"

...Pythagoras



Art Expressions
Gallery and Gifts

YOUTH, TEEN AND ADULT CATEGORIES
ENTRY DETAILS ON FACEBOOK

OR AT THE GALLERY

VOTE FOR PEOPLE'S CHOICE

CLOSING RECEPTION SUNDAY, MAY 31ST

449 MT RUSHMORE RD • CUSTER • SOUTH DAKOTA • 57730 • .605-673-3467

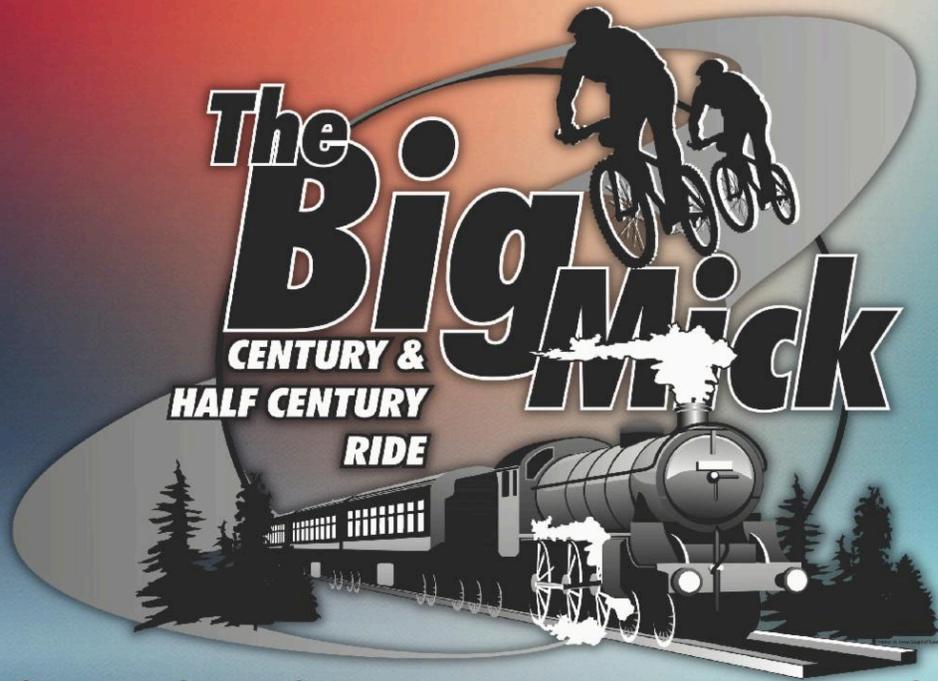
Sip & Paint

Hosted by:
The Cruisin' Canvas

March 19, 2026 6:00 PM
@ THE CUSTER BEACON

**CUSTER
BEACON**
EAT • SIP • GATHER • GROOVE

JUNE 13, 2026



Bike it like you mean it!

George S. Mickelson Trail

109 Miles • 1 Day
1/2 Century Ride: 49 miles

Register Now!

MickelsonTrailAffiliates.com

We Ride at Dawn!

Event starts in Deadwood, ends in Edgemont
Registration Includes: Meals • Snacks
Day Pass • Rider Support • T-Shirt • Trail Swag



CUSTER

FINE ARTISTS FESTIVAL

FRIDAY, JUNE 19 & SATURDAY, JUNE 20

On the Lawn at 6th St. & Washington St.

ARTIST APPLICATIONS NOW BEING ACCEPTED

Email: DeepCreekArt@yahoo.com

AWARDS:

\$750 FIRST PLACE

\$500 SECOND PLACE

\$300 THIRD PLACE

**\$350 "BEST SOUTH DAKOTA
LANDSCAPE" PRIZE**

FOR ARTISTS ONLY!

ANNOUNCEMENTS

SUBSCRIBE AND SAVE THIS FEBRUARY!

We  our subscribers!

FOR THE ENTIRE MONTH OF FEBRUARY
NEW SUBSCRIBERS SAVE \$10
ON A YEAR'S SUBSCRIPTION TO THE
CUSTER COUNTY CHRONICLE!



REG. \$70
SPECIAL \$60
ANNUALLY

WITH THIS COUPON
OR CALL 605-673-2217
AND MENTION THIS AD

DELIVERED DIRECTLY TO YOUR
HOME OR POST OFFICE BOX!

NAME: _____

ADDRESS: _____ CITY _____ STATE _____ ZIP _____

EMAIL _____

CREDIT CARD # _____ EXP _____ SECURITY# _____

SUBSCRIPTION: CHOOSE ONE/TWO/ALL PRINT _____ EMAIL _____ WEBSITE _____

DROP OFF AT 431 N. 5TH ST., OR MAIL TO PO BOX 551, CUSTER, SD 57730

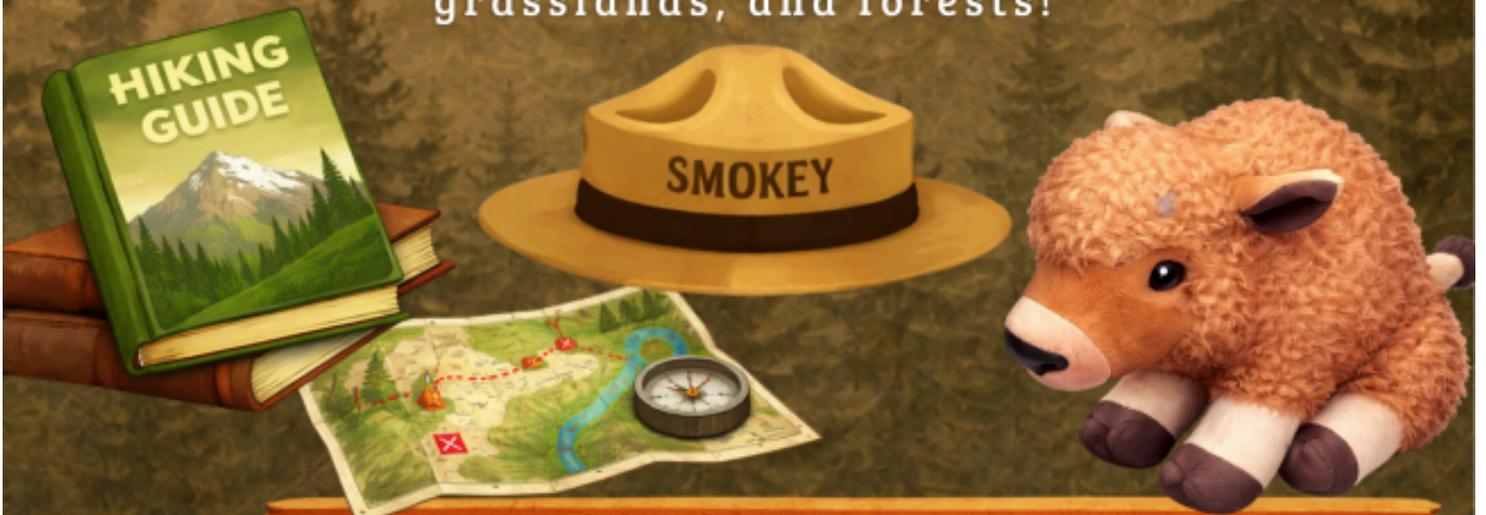
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MONDAY - FRIDAY • 9:00AM - 4:00PM

*Black Hills Parks and Forests Association is a non-profit organization supporting **wonder and exploration** through stewardship of YOUR public lands.*

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Buffalo passes are back!

Choose from our Buffalo Pass, which includes 4 tickets to any season 80 show, or the Baby Buffalo Pass, which includes 2 tickets to any season 80 show!

This is a great opportunity to not only save on tickets, but to gain early access a full MONTH before general admission tickets go on sale this spring.

Trot on over to our website, or call our box office to purchase your buffalo passes:

[Buffalo Passes](#)

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Tickets and Passes

Great things are happening at



We are working hard Early Learner Custer!

Here are some of our most recent updates!

Update Table of Contents:

- Southern Hills Family Resource Fair- Vendors Needed
- Early Learner Custer Mini Grant Program
- Childcare Provider Discount Card Program
- A Special Thank you to Jennifer White

Planning for the 3rd Annual Southern Hills Family Resource Fair is underway!

We can't believe it's time to plan for our 3rd SHFRF already! We are so excited to bring this amazing event to the Early Learners in the Custer Community! We would like to thank the Custer School District for allowing us to use the Elementary school again for our event! This event is critical for businesses and organizations to be involved in. If you can provide an early learning experience or resource for kids 0-8 or their families in our community, you should have a booth at the fair! We have had 300+ participants from our community at past fairs. If you would like to have a booth at the fair, free of charge, click the button to sign up! Be sure to Save the Date! March 14th!

[Click Here to Register for a Booth](#)

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EVERY

TUESDAY, WEDNESDAY & THURSDAY

3:30-5:30PM

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\$5 CRAFT PINTS
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JAN-MAY 2026

For ages 5-12

Last Thursday of the month 9 am- Noon

COST PER CLASS

\$10, BHPFA members get 15% off

REGISTRATION REQUIRED



www.bhpfa.org

LOCATION

Circle Z Ranch Outdoor Learning Area, Custer, SD

Inclement weather location: The Trailhouse, Custer, SD

MONTHLY TOPICS

JANUARY 29

Nature Observation Skills

FEBRUARY 26

Black Hills Mammals

MARCH 26

Outdoor Survival Skills

APRIL 29

Spring Changes

MAY 28

Voices of Nature



Please come dressed for all weather conditions; we will be outside for the entire program. Parents are not required to stay on site.



www.bhpfa.org | 605-745-7020 | Supporting Wonder & Exploration since 1946



50% off Winter Sale

224 MAIN STREET HILL CITY SD
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JANUARY 14 - FEBRUARY 14

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The best bingo game in the Black Hills is Back in 2026!
We play Bingo - EVERY WEDNESDAY @ 6:30pm



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Your vision for retirement is unique to you, and it's natural to have questions on how to turn your goals into reality. We can help you plan ahead for this big transition, offering you ideas and practical advice at every step. That way, you can prepare to live retirement on your terms.

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Custer, SD

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SUNDAY : 12PM - 4PM

507 MT RUSHMORE RD CUSTER, SD



Stay Informed & Engaged!

Sign up for weekly updates, action alerts and texts during the 2026 legislative session.



It's Your Industry – Help Us Protect it!

Anticipated and known legislation:

- Outfitter & Guide licensing
- Repeal of tax exemptions on advertising
- Repeal of tax exemptions on rodeo services
- Potential legislation to redirect tourism tax to property tax relief
- Legislation to change local economic development tools
- Legislation to change GOED Future Funds
- Campground expansion
- Airport legislation
- And many more to come

We need everyone in the tourism industry to be aware, be prepared and support advocacy efforts with calls and emails when legislators need to be contacted!



605-660-1078



carmen@tourismcoalitionsd.com



tourismcoalitionsd.com



CUSTER COUNTY CWPP

Community Wildfire Protection Plan

Custer County is updating its CWPP in cooperation with representatives from local, state, and federal agencies and other organizations with a stake in wildfire preparedness and mitigation. The project is being facilitated and supported by contract staff from Bintel Inc.

The CWPP is a plan developed by a community in an area at risk from wildfire. The Community Wildfire Protection Planning process is the collaboration between communities and agencies interested in reducing wildfire risk.

We welcome your feedback on how wildfire affects you for the purposes of the CWPP.

Survey Topics:

- county wildfire risks
- landowner mitigation
- evacuation planning



Scan for Survey



What is included in a CWPP?

- fire history, behavior, and probability
- firefighting capabilities & water supplies
- evacuation routes
- wildfire community hazard ratings
- wildfire mitigation recommendations
- home ignition zone recommendations

For more information about the project contact sesser@custercountysd.com



Take Survey

NEWS FROM THE STATE



FOR IMMEDIATE RELEASE: Fri., Jan. 23, 2026

CONTACT: [Katlyn Svendsen](#), Global Public Relations & Content Services Senior Director, Travel South Dakota

From Rising Stars to Lasting Legends, South Dakota Celebrates Tourism Excellence

PIERRE, S.D. – Twelve awards were presented honoring businesses and individuals for outstanding achievements and contributions to the tourism industry. Winners received their awards from **Governor Larry Rhoden** and **James Hagen**, Secretary of the Department of Tourism (Travel South Dakota), on Thursday night at the **2026 South Dakota Governor’s Conference on Tourism**.

The **Governor’s Tourism Rising Star Award** was presented to **Phoebe Caldwell*** of **Spearfish**. This award recognizes an individual who has worked in the tourism industry for two to four years, is excelling in their career, and whose work is demonstrating a bright future in the tourism industry. Starting as an intern at **Visit Spearfish**, Caldwell quickly rose through the ranks to become director of marketing.

“Not only does she oversee all digital marketing, email campaigns, social media, budget management, and creative direction, she’s transformed the local event scene,” Hagen said. “Her collaborative spirit and forward-thinking approach are sure to leave a lasting impact on Spearfish and the future of tourism in our state.”

The **Peter Norbeck Excellence in Tourism Innovation Award** was given to **Beth Simonson*** of **Highmore**. What started as a sunflower photo shoot in 2023 transformed into the **Sunflower Festival**. In 2024, the 2nd Annual Sunflower Festival attracted more than 500 visitors from 13 states, including some that traveled from Louisiana to South Dakota specifically for the festival.

The **Rooster Rush Cacklin’ Community Award** was presented to **Pierre** and **Fort Pierre** for going above and beyond to make in-state and out-of-state hunters feel welcome in South Dakota. Together, these communities hosted a storefront decoration contest with 33 participating businesses.

The **Rally Rush Rumbly Community Award** was given to **Visit Brookings** for their outstanding efforts in welcoming visitors before the Sturgis Motorcycle Rally. Starting with a social campaign aimed at visitors heading west on Highway 14, Brookings went on to welcome travelers with swag, giveaways, admission deals, a partnership with local auto shops, and cross-promotion with neighboring communities.

“This community was a shining example of collaboration involving local businesses, hotel partners, and thinking outside the box to spread love around the state,” said Hagen.

The **A.H. Pankow Award** recognizes a representative of the media for showing superior interest in and providing coverage of South Dakota’s tourism industry. This year’s award went to **Jeff Erickson*** of **Riverfront Broadcasting** in **Yankton**. A long-trusted voice for southeast South Dakota, Erickson was recognized for his dedication to sharing community stories with accuracy, passion and pride.

There were two winners for this year’s **George S. Mickelson Award**, which honors businesses, communities, or organizations that exceed visitors’ customer service expectations all year long. Because of their professionalism, warmth,

and authentic enthusiasm, the **Black Hills Visitor Information Center in Rapid City** won for acting as both a welcoming first stop and a trusted guide for anyone about to explore.

“By combining thoughtful listening with local expertise, they ensure every visitor experience today shapes a better one tomorrow,” said Hagen.

Experience Sioux Falls in Sioux Falls also won a **George S. Mickelson Award** for their year-round dedication to elevating hospitality through a locally developed online training program that equips frontline workers with customer service skills that help them become proud ambassadors for the entire state. During National Travel and Tourism Week in 2025, they also personally delivered 180 dozen freshly baked cookies to hotels, attractions and media partners across the city.

“Governor George S. Mickelson often closed his speeches by saying, ‘The people who make a difference are the people who show up,’” said Hagen. “Without a doubt, this organization has shown up.”

The **Ruth Ziolkowski* Outstanding Hospitality & Customer Service Award** is given annually to four industry members, each representing one of the four tourism regions in South Dakota. This award recognizes tourism industry professionals who provide remarkable service to visitors and whose work demonstrates an outstanding spirit of hospitality. These awards were given to **Laurie Sutterer*** of **Visit Rapid City in Rapid City**; **Lauren Dietz*** of the **Children’s Museum of South Dakota in Brookings**; **Todd Moser*** of **Wilbert’s Service in Pollock**; and **Noreen Jorgensen*** of **Blue Tin Ranch in Burbank**.

The **Ben Black Elk Award** is a prestigious honor recognizing an individual who makes outstanding contributions to the state’s visitor industry. This year’s award was given to **Rollie Noem*** of **Hill City**. For more than 40 years, Noem’s tireless work with South Dakota Game, Fish & Parks, Crazy Horse Memorial, and the South Dakota Parks & Wildlife Foundation helped develop and promote South Dakota’s natural and cultural resources. Working as a trails coordinator, he developed the Black Hills Snowmobile Trail System, a massive undertaking that helped cement the northern Black Hills as a year-round destination. During his 19 years as director of Custer State Park, the park transformed from a drive-through destination into a nationally renowned gem. He also helped grow the Custer State Park Buffalo Roundup into the world-class event it is today.

“Perhaps no one since Peter Norbeck has left such a lasting footprint across the natural landscapes of South Dakota, and inspired future conservationists for generations to come,” said Hagen.

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The department is led by Secretary James D. Hagen

PRESS RELEASE

Forest Service News Release

Contact Title: National Press Desk
SM.FS.pressoffice@usda.gov

USDA Forest Service issues revised oil and gas leasing rule

New rule speeds leasing and permitting for federal oil and gas development

(Washington, D.C., Jan. 27, 2026) — The U.S. Department of Agriculture’s Forest Service finalized revisions to its regulation governing federal oil and gas resources on National Forest System lands. The revision modernizes and streamlines the process for managing energy development across millions of acres.

U.S. Secretary of Agriculture Brooke L. Rollins and Interior Secretary Doug Burgum announced the updated rule today, emphasizing the Trump Administration's joint commitment to eliminating outdated and burdensome processes and advancing President Donald J. Trump's Executive Orders on Declaring a National Energy Emergency and Unleashing American Energy.

"President Trump has made it clear that unleashing American energy requires a government that works at the speed of the American people, not one slowed by bureaucratic red tape," said Secretary Brooke Rollins. "This rule gives energy producers the certainty they need to expand supply to make energy more affordable, create jobs, and ensure America remains the dominant force in global energy markets - all while safeguarding forests and communities. Energy security is national security. These revisions create clarity and alignment across federal agencies, allowing our teams to move swiftly on leasing and permitting so American families and businesses can rely on affordable, dependable energy, while continuing to be good stewards of our public lands."

"We are replacing the Biden administration's bureaucratic delays with American innovation and efficiency," said Secretary Doug Burgum. "These new rules provide the certainty needed to boost production, slash energy costs, and guarantee our global leadership. By streamlining permitting and cutting bureaucracy, we are lowering costs for families, creating jobs, and securing our nation all while protecting our public lands."

The final rule (36 CFR 228 Subpart E), now published in the Federal Register, updates and simplifies federal oil and gas leasing procedures, allowing the Forest Service and Bureau of Land Management (BLM) to seamlessly coordinate when issuing permits. By establishing a single, clearly defined leasing decision point and reducing duplicative analysis, the rule improves response times to industry requests, helps reduce longstanding backlogs, accelerates lease issuance, and supports the timely processing of applications for permits to drill.

Under federal law, the Forest Service manages the surface estate of National Forest System lands, while the BLM manages the subsurface mineral estate. The two agencies work together to develop permitting conditions under their respective authorities.

Currently, 5,154 federal oil and gas leases cover approximately 3.8 million acres (about 2%) of National Forest System lands. Of these, roughly 2,850 leases spanning 1.8 million acres across 39 national forests and grasslands contain producing federal oil or gas wells.

About the Forest Service: The USDA Forest Service has for more than 100 years brought people and communities together to answer the call of conservation. Grounded in world-class science and technology— and rooted in communities—the Forest Service connects people to nature and to each other. The Forest Service cares for shared natural resources in ways that promote lasting economic, ecological, and social vitality. The agency manages 193 million acres of public land, provides assistance to state and private landowners, maintains the largest wildland fire and forestry research organizations in the world. The Forest Service also has either a direct or indirect role in stewardship of about 900 million forested acres within the U.S., of which over 130 million acres are urban forests where most Americans live.



At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79 intersection. Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. **This closure will be in place until April 2026.** Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph.

S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists. Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

The overall project completion date is October 2026.

#SDDOT #SD511

South Dakota DOT Update



U.S. HIGHWAY 385 CONSTRUCTION
ROAD CLOSURE

CLOSURE E

Pactola Dam to Custer Gulch Road
Oct. 20, 2025 – March 6, 2026

*Local access to Victoria Lake Road maintained

LEGEND

Road Closure 

Detour 

The graphic contains a map of U.S. Highway 385 in South Dakota. A red line indicates the road closure area from Pactola Dam to Custer Gulch Road. A yellow line shows the detour route around the closure. Key locations like Pactola Reservoir, Sheridan Lake, and Rapid City are labeled. A legend in the bottom right corner defines the red line as "Road Closure" and the yellow line as "Detour".

Project Update

Friday, Jan. 23, 2026

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) is currently in place and ends on Friday, March 6, 2026. Outside of the closure area, construction crews are continuing work on the roadway.
- The driving surface within the construction area is a combination of pavement, blotter (a hard, packed surface that resembles asphalt), and gravel. Portions of U.S. Highway 385 are gravel, including the segment from Wrinkle Valley Road to ½ mile from South Sanders Ranch Road, and the segment from Sheridan Lake Road to ½ mile to the north.
- The contractor is placing topsoil along the roadway from Sheridan Lake Road to Custer Gulch Road. Pilot cars, with wait times of up to 15 minutes, are being used within the construction area as needed during working hours.

- In the event of winter weather, the South Dakota Department of Transportation will plow and maintain the construction area, as well as Custer Gulch Road.

Within the closure area, the contractor continues to conduct planned rock blasting the excavation and replacement of culverts, and grading of the roadway. Existing pavement is being milled and reclaimed to be used as fill material as the road is reconstructed.



[View Construction Updates](#)



Construction Zone Reminders



- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

[Visit Route Reimagined](#)



A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.

**U.S. HIGHWAY 385
CONSTRUCTION**
PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text "US385" to 605-566-4041

US 385 SD DEPARTMENT OF TRANSPORTATION

Custer Senior Center

February Activities



[Latest Newsletter](#)

WEEKLY INSPIRATION

Short month,
tall achievements
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Looking for a fun, high-energy person to join our team at Xtreme Sport! ✨

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Come be part of the action and make work feel like play! 💪

✉️ Apply in person or DM us for more info!



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HIRING

The Custer YMCA is now hiring childcare positions!

- Afterschool Activity Assistant
- Childcare Site Coordinator & Childcare Aide
- Toddler Lead Teacher

apply online at: <https://rcymca.isolvedhire.com/jobs/>



Making a Difference Together!

Premier Family Eyecare is looking for a dependable, self-motivated, compassionate person with a customer service background and good computer skills to help at our front desk.

Candidate must be able to:

- Work as a part of a team
- Greet patients in a polite, prompt, and helpful manner
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- Collect patient copays
- Ensure completion of any required forms
- Inform clinical staff of patient's arrival
- Maintain orderly waiting areas
- Coordinate, schedule, and reschedule patient appointments
- Answer questions as able or assist the patient in getting questions answered
- Answer telephone, screen calls, and take messages as needed
- Assist patients with frame and lens options
- Dispense contact lenses and glasses

We are looking for a full-time employee, but maybe flexible for the right candidate.

No night or weekend hours required. Experience is preferred but not required.

If interested, please contact Premier Family Eyecare at 605-673-2716 or email resumes to custereye@gwtc.net

Volunteer Recreation Position Open in the Southern Black Hills



Looking to spend your summer in the beautiful Black Hills? If so, you may be interested in a new volunteer vacancy announcement for the southern hills. The Black Hills National Forest and Nebraska National Forests and Grasslands are teaming together to host some volunteers to help at various recreation sites. Routine maintenance and some enhancement projects are planned, along with some visitor engagement through sporadic site visits. If you need a trailer pad for housing, one is available in Hot Springs, South Dakota, specifically tied to this position. The camping pad is free, with full hookups; in exchange for the site, the selected volunteer is required to work 32 hours per week (typically four, 8-hour days).

Working in public lands is a wonderful way to see the beauty of our nation's natural and cultural history. The southern Black Hills offer some fantastic opportunities for attractions, shops, restaurants, cultural sites and museums, and other vacation-like options. With three days off each week, volunteers will enjoy a summer filled with some challenging work assignments and projects yet relax in the outdoor atmosphere and local hospitality of western South Dakota.



<https://www.volunteer.gov/s/volopprecord?listing=a09SJ00000Jny1hYAB>

WE ARE

HIRING



Ready for a Summer Job That's Anything But Ordinary?

If you're looking to spend your summer surrounded by South Dakota's stunning landscapes, wildlife, and adventure—this is the opportunity for you.

Custer State Park is hiring for a variety of seasonal positions that offer more than just a paycheck—they offer real-life experiences, outdoor work, and the chance to be part of something special. Whether you're interested in parks, wildlife, customer service, or just want to be part of a dynamic team, there's a spot for you.

- Applicants must be 17 or older
- Competitive wages
- Housing available

Typical season runs mid-May through Labor Day (some positions may start earlier or end later)

Most roles involve working outdoors and interacting with visitors—so if you love nature and people, this is your chance to shine.

Questions? Call the park office at 605-394-2693

We can't wait to meet our 2026 crew—come join the team and make this summer unforgettable!

#HiFromSD #SDInTheField #DiscoverBlackHills

View job descriptions and apply with the links below:

Naturalist - <https://bit.ly/4q4jnY0>
Custer State Park Campground Attendant - <https://bit.ly/48FUiNr>
Gate Attendant/Information - <https://bit.ly/4oTs2LV>
Ground Maintenance - <https://bit.ly/4j0sgiz>
Resource Technician Crew Leader - <https://bit.ly/4pHtC55>
Resource Technician - <https://bit.ly/4s1yROj> See less



We are seeking qualified candidates to join our team in the ***Black Hills Visitor Information Center.***

Interested applicants should send a cover letter and resume to ara@blackhillsbadlands.com or give Ara a call at 605-355-3600.

Visitor Information Center Host: <https://bit.ly/3KKeh4f>

Visitor Information Center Supervisor: <https://bit.ly/4pMSWWF>



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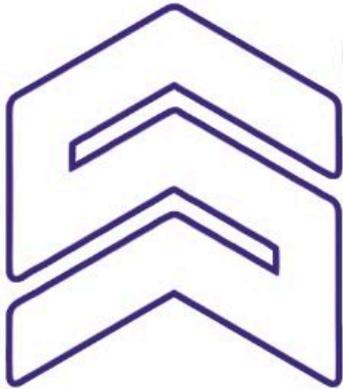
- Stop in to apply in person
- Send Your CV to Colby at
Carsondrug@gwtc.net
- Apply on Indeed





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CUSTER, SD

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Looking for a flexible, part-time position in a positive, healthcare setting? We're seeking a dependable, detail-oriented individual to support our clinic team and keep things running smoothly behind the scenes.

Cultivate relationships within the healthcare realm and work with industry leading therapists while serving as a crucial player in meeting our patients' goals.

- 8-10 hours/week
 - Weekdays during business hours (flexible scheduling)
- \$14/ hour, part-time
- Great for students interested in healthcare or physical therapy
- Send resume to julie@painandmovementsolutions.com for consideration



1369 Montgomery Street, Custer, SD 605-574-1802

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CSCDIRECTOR@GWTC.NET



For more information please call:
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**538 Mt. Rushmore Rd.
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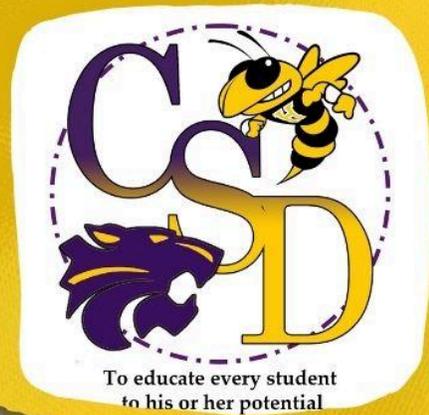
Outlaw Ranch



Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

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EDUCATIONAL
TEAM!**



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- Call Custer School District 605-673-3154

www.csd.k12.sd.us

Be sure to check out the Help Wanted section on our [Website](#):

Chamber Staff & Board of Directors



CHAMBER STAFF

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2025

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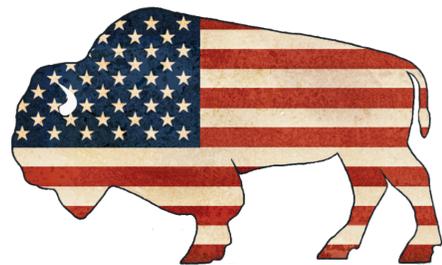
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Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818



CUSTER
Chamber of Commerce

[Visit our Website](#)

dmurray@custersd.com / [custersd.com](https://www.custersd.com)

Send Us An Email

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