



# Buffalo Bytes



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# CUSTER CONNECTIONS



Women's History Month is a fantastic opportunity for you to recognize the invaluable contributions of women, past and present. It's not just about historical figures; it's about celebrating the women who drive your business, your community, and the world forward.

And let's face it, it's a great reminder to put some good cheer into the world. After all, people love feel-good narratives. While it may be difficult to implement these ideas before the end of the month, you can always use them to plan for next year or make an announcement this month to unveil a larger plan rollout for another time.

Here are some creative ways to celebrate, internally and externally, at your business:

#### Internal Employee Celebrations: Fostering Appreciation and Growth

Like Mother's Day, you don't have to be a woman to celebrate the accomplishments and contributions of women. Make it enjoyable and welcoming for all.

Here are a few ways to encourage support for, and interest in, Women's History Month:

#### **Create a Women Who Inspire Spotlight**

Dedicate a segment of your internal newsletter or intranet to spotlighting female employees, customers, or figures who inspire your team. Share their stories, achievements, and insights. But that's just the beginning. Get your crew involved too. Create a "wall of inspiration" in your breakroom or office (or even your front lobby or register stand), where employees can post pictures and stories of women who inspire them.

#### **Host Skill-Sharing Workshops or Lunch & Learns**

Invite female employees to lead workshops on their areas of expertise. This empowers them and provides valuable learning opportunities for the team. For instance, your marketing maven could give a workshop on personal branding. Organize a lunch & learn session featuring a female speaker from your industry or community. This could be a mentor, a successful entrepreneur, or an expert in a relevant field. Not only is this inspiring but could lead employees to see their career path in a new way.

#### Launch a Mentorship Program

Launch or promote existing mentorship programs that connect female employees with experienced mentors, either within or outside the company. Create a networking event specifically for the women in your company. If you have a smaller business where that is difficult to do, work with local groups like your chamber to create opportunities for networking, mentorships, and leadership development.

Create a Danant friendly Joh Drogram

Create a Parent-Irienary Job Program

One of the hardest parts of keeping women in the workforce is childcare. While your business may not have the budget to offer employees childcare or a subsidy to offset the cost, you may be able to offer alternative shifts that make parenting and work possible. For instance, you could offer a 9-3 shift to accommodate parents who have to pick up children from school or you could arrange job shares that would allow two part-time employees to share one full-time position. This would ensure the needs of the parents and the business are both met.

#### **External Celebrations: Engaging Your Community and Customers**

Women's History Month has become increasingly popular over the past few years. Many businesses are hosting events and other celebrations. Here are a few ideas of how you can do the same:

#### **Host a Female Author or Speaker**

Partner with a local bookstore or library to host a book signing or speaking event featuring a female author or thought leader. If you don't have time to host a speaker this year, try interviewing one for your newsletter on a topic of interest to your ideal audience.

#### **Support Women-Owned Businesses**

Feature products or services from women-owned businesses in your store or on your website. Offer a special discount or promotion for customers who support women-owned businesses. Call attention to the women-owned businesses you work with, such as vendors and suppliers, or highlight the stories of some of your employees.

#### **Community Partnership**

Partner with a local women's shelter, non-profit organization, or educational institution to host a fundraising event or volunteer activity.

**Long-term idea:** sponsor a scholarship or award for female students or entrepreneurs.

#### **Educational Content**

Create blog posts, articles, or videos highlighting the achievements of women in your industry or community. Share educational resources and information about women's history and current issues on your website and social media channels.

#### **Social Media Campaigns**

Use relevant hashtags like #WomensHistoryMonth, #WomenInBusiness, and #CelebrateWomen to share stories, quotes, and images of inspiring women. Run a social media contest or giveaway that celebrates women's achievements. Feature your female staff members and their roles within the company. Ask them to tell stories of the women who inspire them.

#### **Customer Appreciation**

Highlight female customers and their achievements through social media posts or blog posts. (with customer permission, of course).

#### **Make It Part of a Larger Conversation**

Women's History Month is a way to instill appreciation for the struggles of women and their contributions to the many areas of our society—personally and professionally. But the historical tribute can also be the beginning of a larger conversation. Is equality something you want to make part of your employee culture? Do you want customers to understand that you have programs in place that help women receive equal pay to their male counterparts? How does this celebration of women tie into your culture of who you are or who you want to be?

By celebrating Women's History Month in meaningful and creative ways, you can demonstrate your commitment to gender equality, foster a positive and inclusive work environment, and strengthen your connection with your community and customers. This month isn't just about clever marketing. It could be the beginning of a much larger conversation about workforce dynamics and culture in your company and beyond.

Christina Metcalf is a writer and women's speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She is the author of The Glinda Principle, rediscovering the magic within.

Facebook: @tellyourstorygetemtalking Instagram: @christinametcalfauthor

LinkedIn: @christinagsmith

Dawn Murray
Executive Director



## **IMPORTANT ANNOUNCEMENTS**



#### **CHAMBER STAFF**

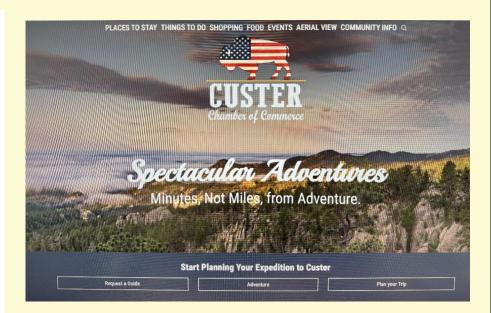
Dawn Murray Executive Director dmurray@custersd.com

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Adrianna Burgess
Office Assistant
assistant@custersd.com

Rachelle Woodford Office Assistant



\*\*Exciting News: Our New Website is Now Live! \*\*

Our team has been working around the clock the last couple months, we are thrilled to announce the launch of our brand-new website! Designed with your needs in mind, it offers an exceptional user experience characterized by intuitive navigation and a wealth of detailed information. We poured our hearts into this project, and we can't wait for you to explore all that it has to offer.

Curious about the exciting new features? You can now effortlessly submit an event right from our website with just a few clicks! Dive in and discover the possibilities by clicking the link below. We hope you'll love navigating our new site as much as we enjoyed creating it for you!

Submit Your Event

Members, please take a minute to check your listing on our new website and send us a picture /logo for your business listing.

bytes@custersd.com

by tese castersares...

Joel Behlings
Information Associate
info@custersd.com

2025

**Board Of Directors** 

Amy Bailey - President

Craig Reindl - Vice President

Michelle Fischer – Treasurer

Carrie Moore – Secretary

Amanda Allcock Corey Virtue Keely Mahony Miranda Boggs Ronni Calvird

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison



Visit our Website

IMPORTANT ANNOUNCEMENT from Rockin' R Rides:

Peggy and Randy - have retired from the trail ride business! After 25 years of offering trail rides in the Black Hills, including 20 seasons at Heritage Village and 2 seasons at Willow Creek, it's time for a new chapter!

We are eternally grateful to the Custer Chamber (members since 2003!) for all the support and referrals over the years. And a huge Thank You to all the other businesses who have faithfully referred riders to us. We appreciate the relationships/friendships forged over the past decades!

We will be staying in Custer and working on the next phase, including a couple of new businesses. For some history on Rockin R, you can check out our website www.rockingrtrailrides.com. Happy Trails!



# 2024 CHAMBER ANNUAL REPORT

Click To View

Follow Us on Facebook & Instagram





To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## MARK YOUR CALENDAR

# March 20th

**Dacotah Bank Mixer** 

35 S 6th Street

5-7PM

# April 3rd

Ribbon Cutting
Pain & Movement Solutions
1369 Montgomery St, #103
5-7PM

# April 7th

Ribbon Cutting Petals and Pages 21 N 4th St 4:30PM

# April 10th

Spring Fling Laughing Water Restaurant 12151 Ave of the Chiefs

# April 17th

Faith Lewis Realty Mixer 14 Mt Rushmore Rd 5-7PM

# April 18th

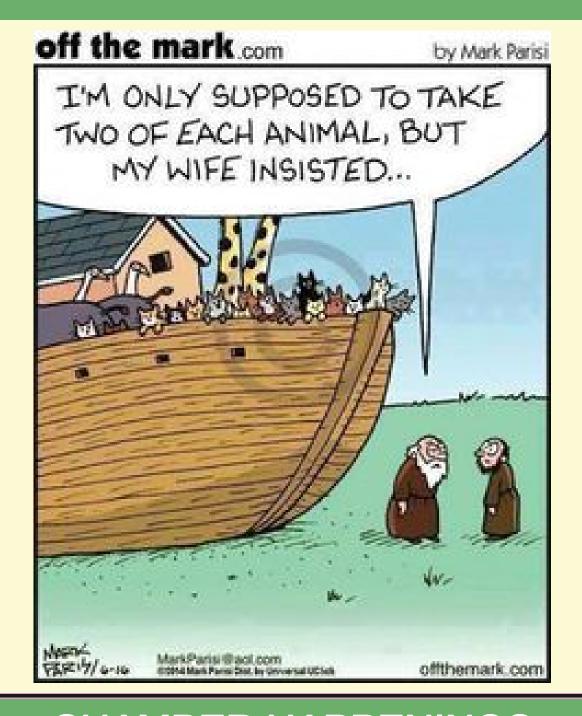
Ribbon Cutting Custer Rendezvous 537 Mt Rushmore Rd 5-7 PM

# April 24th

Service Animals, the ADA, and Your Business

447 Crook St 1 PM

## **WEEKLY HUMOR**



## CHAMBER HAPPENINGS

Thank you all for making this year's Custer Restaurant week a giant success!! Thank you to all of our participating restaurants AND a BIG thank you to all of our amazing sponsors!









# Hosted By:

# Chamber Mixer



March 20th from 5 p.m. - 7 p.m. Held At Dacotah Bank 35 S 6th St, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS



PAIN AND MOVEMENT SOLUTIONS

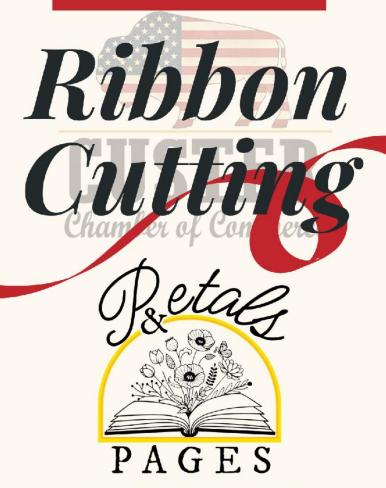


**WHEN: APRIL 3, 2025** 

WHERE: 1369 MONTGOMERY ST

**CUSTER SD** 

TIME: 5 PM



A FLOWER SHOP WITH A LITERARY TWIST

**WHEN: APRIL 7TH** 

WHERE: 21 N 4TH ST, CUSTER

**TIME: 4:30 PM** 



Thursday, April 10 at Laughing Water Restaurant

5:00pm Social Hour 6:00pm Heavy Hors D'oevres \$35 per person

Please RSVP to Dawn by April 3rd dmurray@custersd.com or 673-2244

# Spring Hing Sponsors Meeded

Sponsoring this event is an opportunity to showcase your business and show your community support. Your sponsorship will be announced during the banquet and printed on all published materials.





CUSTER'S RENDEZVOUS



**WHEN: APRIL 18TH, 2025** 

WHERE: 537 MT RUSHMORE RD,

**CUSTER** 

TIME: 5 PM



&
Custer Chamber of
Commerce
Presents

# Service Animals, the ADA, and Your Business

Understanding Service Animals in Businesses and Other Public Spaces

Join us for an informative training session covering essential topics related to service animals under the Americans with Disabilities Act (ADA) and what businesses need to know to ensure compliance and inclusivity.

Date: April 24, 2025
Time: 1:00 pm
Location: Pine Room,
Custer Library
447 Crook St #4, Custer,

Who Should Attend?
Business owners, professionals,
customer service staff,
managers, and
anyone interested in learning
how to support individuals
with service animals.







# \* RAFFLE TICKETS



PROFITS WILL GO TO

# 4TH OF JULY FIREWORK FUND

DRAWING WILL BE HELD AT THE 2025 SPRING FLING



TICKETS AVAILABLE FOR PURCHASE AT THE CHAMBER OFFICE



Purchase Tickets Here

# Get registered today!

Join us for the 7th Annual Custer Off-Road Rally June 13-15, 2025.

We have some exciting events, such as the Mayor's Ride, Presidents Ride, Selfie Poker Run, Happy Hour, Live Entertainment, and more.

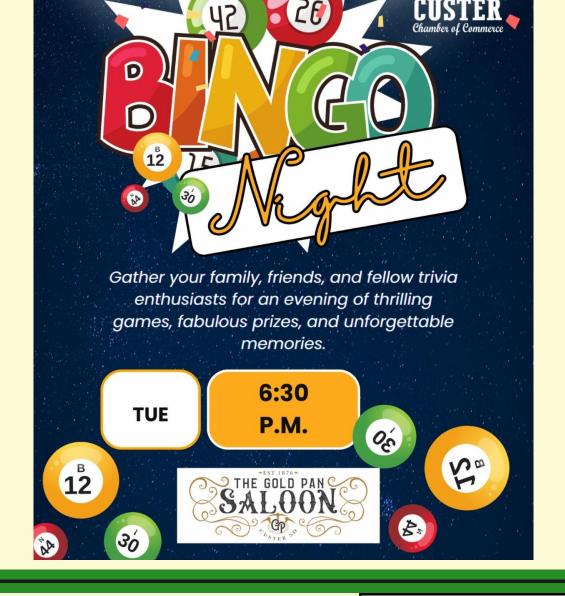
There is sure to be compething for everyonal

#### There is sure to be something for everyone:



Register Here





# WELCOME

# NEW MEMBERS!



#### Game On Arcade

Custer Lawyer, PLLC South Dakota Parks & Wildlife Foundation Black Hills Preservation Project Local Black Hills

555 Pro Books

A & B Business Solutions

CJR Painting

Dave's Rock Shop

St John the Baptist Catholic Church

Black Hills Glass Restoration

Sleep Better South Dakota LLC

Our Quilty Things

Gideons International- Southern Hills Camp

Pain & Movement Solutions

ZenBusiness

Sweet Clover and Sage Salon

# MEMBERSHIP SPOTLIGHT

Today's membership spotlight is all about Kitchens by Karla. Here are some words from the amazing people at Kitchens by Karla.

Kitchens by Karla has been in the kitchen design business for over 20 years, but just recently (2013) in the gorgeous Black Hills.

Karla sells cabinets from Bertch Cabinet Mfg. and offers custom design to make sure your kitchen works for you. Using local contractors for installation, plumbing, electrical, and anything else needed makes sure that the customer is taken care of and no corners are cut. Call Karla for all of your cabinetry needs.

New Construction or Remodel. We can take care of everything for you!



# Kitchens By Karla



25021 Sylvan Lake Rd, Custer <u>605-580-0183</u> <u>karlahaagenson@gmail.com</u>

# **AREA EVENTS**



#### CUSTER SENIOR CENTER FUNDRAISER

## Cinnamon Roll Sale

We recommend calling the Center to order cinnamon rolls ahead of your desired pickup date.

You may start picking up your rolls at the Senior Center after 9:00 AM.

To place orders please call (605) 673-2708

March Pickup Dates:

March 7

March 14

March 21

March 28

Caramel Cinnamon Roll (w/nuts) \$4.00 Caramel Cinnamon Roll (no nuts) \$3.50 Frosted Cinnamon Roll (w/nuts) \$3.00

Plain Cinnamon Roll \$2.50

Pickup at Custer Senior Center, 538 Mt. Rushmore Road, Custer SD 57730





**Custer County Library** 

# Seed Library Open House

March 19th 4:30 PM

Free Seeds, Plant Giveaway, Ask a Gardener Table, Propagation Station

The Custer Seed Library is made possible by the partnership of the Custer Mile High Garden Club and the Custer County Library

CUSTER COUNTY

MIDWEST CAMPERS & RECREATION – Rapid City, SD

COMPLETE DISPERSAL – ABSOLUTE ONLINE AUCTION

A DIC DAVIC WEDNESDAYA A DOWN OF WEDNESDAY ADDW 17 AND

#### 2 BIG DAYS - WEDNESDAY MARCH 19 & WEDNESDAY APRIL 10, 2025

Located at 3045 Pool Drive, Rapid City, SD, across from the Windmill Pilot Travel Center at I-90 & Deadwood Ave.

**First Auction Public Showings:** Friday March 14 and Wednesday March 19 (Auction closing day) from 9:00 am to 1:00 pm each day. (Please inspect on showing dates only!)

Settlement-Pickup Day: Friday March 21 from 9:30 am to 4:00 pm – Addn. pickup date Saturday March 22 from 10:00 am to 1:00 pm (if settlement has been made).

**Featuring:** '22 Kubota R540 Articulating Wheel Loader, with lg. material bucket and "Steve's Hitch" hydraulic trailer moving quick tach., 400+- hours, A-1; '22 Regal LX4 24' Bow Rider Runabout, w/Yamaha 250 outboard, bow thruster, power folding wake tower, restroom, custom cover, like new condition!

Selling a HUGE inventory of quality Recreational Vehicle – Camper – Trailer Parts and accessories including plumbing, electrical, electronics, leveling, jacks, towing, lighting, housewares, rooftop air conditioners, SEVERAL HUNDRED OF LOTS, ALL NEW INVENTORY!

**ALSO:** Toyota Diesel Forklift, Van storage trailers, ConEx storage container, Quick'tach Hydraulic Sweeper; quality slot-wall and gondola shelving, office items, LARGE asst. of qualitytools, power tools and shop items, new wheel balancer, large mechanics tool chests, heavy duty shop shelving, new tires, LARGE inventory of new trailer skinning materials, siding, windows, doors, roofing, etc.

**Several used Campers, trailers, boats:** Rockwood Premier travel trailer, Volvo toter home, several RV's of all types, 4 New Hoosier pontoon boat trailers, 5 runabout boats,

**Auctioneers Note:** As the property has sold, Midwest Campers & Recreation will liquidate its ENTIRE new and used inventory, as well as vehicles, tools, and equipment used in the business. If you own an RV or trailer (s), do not miss this opportunity to purchase quality items, in large and small lots, where YOU set the price. . . All selling WITHOUT MINIMUM OR RESERVE BID! This is a LARGE Auction utilizing online bidding only. See photos, descriptions, info and BIDDING at www.bradeenauction.com. Call ahead for assistance if you are unable to bid online. Thank you for making Bradeen Auctions YOUR Auctioneers for over 100 years!

**Terms:** Cash, Credit Card +3%, Bankable Check or Wire Transfer. 10% Buyer's Premium. Selling as-is without warranty of any kind. Descriptions believed accurate but are not guaranteed.

#### See complete details & photos on www.bradeenauction.com





Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers 605-673-2629 • Custer, SD www.bradeenauction.com





# Fundraising Event

Thursday, March 20th, 2025 11:00 AM - 1:00 PM

Soup Choices: Chili, Zuppa Toscana Soup, Calico Bean Soup



Join us for a delicious bowl of soup, freshly baked bread, and a slice of pie, all for just \$10!

Thank you to our March Sponsor!!







## March 2025 - EVENTS



Saturday, March 1st - Breakfast 9:15 am

Laughing Waters Restaurant @ Crazy Horse Memorial

RSVP via email by Friday, 2.28.25

Saturday, March 1st - Custer Trade Show Booth

Custer Armory — 9 am - 3 pm

Thursday, March 20th - Meeting 6:00 pm

Custer County Courthouse Annex — Pine Room

Saturday, April 5th - Breakfast 9:15 am

Laughing Waters Restaurant @ Crazy Horse Memorial

RSVP via email by Friday, 4.04.25

Email: ccsddp21info@gmail.com

Facebook: @custercountydemocratsofsouthdakota



Tractors-Horseless Carriage-Tools-Furniture-Appliances

Sedlesky & Guests

ONLINE BIDDING OPENS - Friday - March 21<sup>st</sup>, 2025 –

Closing Tuesday - March 25th, 2025, 4:00PM MST

3 Locations: 1) 25216 US Hwy 385, Custer, SD.

2) 120 Centennial Dr., off Hwy 385, Custer, SD.

3) Sunshine Storage - 25176 US Hwy 385, Custer, SD. Units 104 & 107

**Featuring:** 1800 Replica Horseless Carriage; Farmall B Tractor; Farmall M Tractor; Farmall A Tractor; Farmall Cub Tractor; Allis-Chalmers R, B, G & WD Tractors; Ford 9N Tractor; 1938 John Deere L Tractor; Flatbed trailer; Ferguson 3pt. Dirt Mover; Fagor kegerators; Kenmore kitchen appliances; Vintage pulleys; Wood chairs; gutters; drains; cove heaters; Dewalt tools; saddles; coolers; patio clock; camping gear; ice fishing poles; Craftsman tool box; work bench; furniture; air-compressors; Char-broil grill; lamps; chandeliers; gantry hoist and much more.

**TERMS & CONDITIONS:** ONLINE ONLY AUCTION. 10% Buyer's Premium. Complete detailed, Photos, Descriptions, terms & registration at www.bradeenauction.com.

**Property inspection:** Properties will be available for inspection on March 21<sup>st</sup>, 2025, at locations listed above from 11AM - 2PM MST.

**Property Settlement & Pickup:** All items must be settled for at Bradeen Auctions Office ~ 9 W. Mt. Rushmore Rd., Custer and then picked up at property addresses, list provided at office, on March 25th, 2025, from 10AM to 3PM MST. No Exceptions.

Shipping Available Determined by Lot.

See complete details & photos on www.bradeenauction.com

OWNER: Ed Sedlesky & Guests



www.bradeenauction.com





## HOSTED BY

# OUR QUILTY THINGS

LOCATION
757 MT Rushmore Rd
Custer, SD
Quilted Buffalo Classroom



March Open Sew – March 21 & 22, 2025 Register for one day or both 10AM – 4PM \$15 per day

**Rag Quilt Class** – March 31, 2025 9AM – 3PM \$30

Chenille Hot Pad Class – April 14, 2025 9AM – 3PM \$30

April Open Sew – April 25 & 26, 2025 Register for one day or both 10AM – 4PM \$15 per day Please register by the Monday prior to class by contacting

Jody Tomac 307.746.8550
OurQuiltyThings@gmail.com
OurQuiltyThings on FaceBook



#### **SOUTHERN HILLS**

FREE Nonprofit Workshop

**Building Sustainable Income** 



11:00 AM - 2:00 PM

igcap Custer County Library

#### Designed for staff at all levels!

This workshop will empower you to take control of your organization's financial future with a diversified fundraising strategy. We will discuss pathways to income including:

**Events** 

**Appeals** 

Grants

**Donors** 





Register today: 

www.innovnp.com/npc-blackhills

CUSTER ELEMENTARY
JUNIOR KINDERGARTEN and KINDERGARTEN ROUNDUP
AND

#### REGISTRATION



March 24th and 25th
At Custer Elementary School for
Children turning 5 on or before September 1st
Call 673-4483 for an appointment.





MUSE

ENTERTAINMENT BY ROD RICE.



**PERFORMANCE BY** 

# ROD RICE

## 25 MARCH 2025 AT 1PM

Location: Custer Senior Center, 538 Mt. Rushmore Rd., Custer, SD 57730

**OPEN TO THE PUBLIC** 

ORDER YOUR TICKET AT WWW.REALLYGREATSITE.COM

# Medicare

# Questions and Answers

# Steve from Custer State Farm

Tuesday, March 25th

5:30pm-7:00pm

609 Mt. Rushmore Road, Custer

Join us for an informational session about Medicare and Medicare Supplement Insurance. Steve is an expert in both and will clear up any questions you have about either.

605-673-4141 steve@protectcuster.com





#### OPTICS | AMMO | ACCESSORIES

#### **South Dakota Enhanced Conceal Carry Class**

This is a One day Class

#### Saturday March 29th 2025 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 stats including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at **echo.ft.sd@gmail.com**, call the shop at 605-673-3222 or e mail us southernhillstactical@gwtc.net



### Custer Piecemakers Quilt Guild

# Seeking vendors and sponsors

For our annual Quilt Show July 18-20, 2025!!

Sponsor application due by April 1st, 2025 to be included on advertising posters.

Vendor applications due by April 10<sup>th</sup>, 2025.

Both applications can be found on our website, **custerpiecemakersquiltguild.com**or by emailing **CusterQuilters@gmail.com** 







**Proceeds supporting: Friends of Custer County Search & Rescue** 









"To see in color is a delight for the eye, to see in black and white is a delight for the soul,"

TOTH ANNUAL • YOUTH, TEEN AND ADULT CATEGORIES ENTRY DETAILS ON AE FACEBOOK PAGE OR AT THE GALLERY • VOTE FOR PEOPLE'S CHOICE • CLOSING RECEPTION WEDNESDAY, JUNE 4TH

HOSTED BY ART EXPRESSIONS GALLERY 17 NORTH 5TH ST CUSTER SD 605-673-3167 LOCAL CONTACT: JIM TILLER • JIHLLER @HOTMAIL.COM



#### Call for Artists

## **Small Pieces Art Show**

"To See in color is delight for the eye, to see in black and white is a delight for the soul" ... Andri Cauldwell

#### May 14th - June 4th, 2024

- Your entry DOES NOT have to reflect our theme. The Theme Award, for the best interpretation of our theme, is only one of many awards given.
- We will accept work in any medium. The piece must be the artist's original work presented in its original medium. Prints are acceptable only from original work in a digital or film medium.
- Although it may be smaller, the piece must fit in an 8x8x8 inch wall space. All pieces hang on the wall, so
  a hanger that will supports your art piece is required.
- · Adult and two Youth divisions. Teen: age 13 through 17. Junior: age 12 and younger.
- \$20 Entry Fee for Adult, \$15 Teen, \$5 for Juniors, to be paid at the time the artwork is submitted.
- No jury selection.
- Art Expressions Gallery reserves the right to refuse any submission that is inappropriate.
- Art Expressions Gallery is not responsible for loss of or damage to the artwork displayed.
- No show submission may be removed until the end of the show.
- If you choose, we will list your item for sale. Art Expressions receives a 40% commission if we sell your piece while it is part of our show.

#### Timeline

Although we will accept pieces for display throughout the run of the show, judges will name the pieces receiving ribbons and other prizes before the show opens on May 14<sup>th</sup>. People's Choice will be named on June 4<sup>th</sup> during the closing reception. Bring your entries to the gallery or mail them to arrive in the week before the show opens. To make other arrangements, contact the gallery.

- May 4<sup>th</sup>- 10<sup>th</sup> Bring your work to the gallery.
- May 13<sup>th</sup> -- Judges select pieces receiving ribbons and other awards.
- May 14<sup>th</sup> Small Pieces Show Opens.
- June 4<sup>th</sup> Small Pieces Show Closing Reception at Art Expression Galley, 4:30-6 P.M. Please make every
  effort to attend. We will take your picture with your work. Awards will be officially presented, and
  pictures will be taken about 5:30 PM. You may take your piece(s) with you at 6 PM.
- June 4th June 11st -- Art can be picked up at the gallery during normal business hours.





## Bike it like you mean it!

George S. Mickelson Trail

109 Miles • 1 Day

1/2 Century Ride: 49 miles

## Registration is Open!

MickelsonTrailAffiliates.com

This event wouldn't be possible without our volunteers & sponsors! If your business or organization is interested in supporting The Big Mick, we'd love to hear from you!

MickelsonTrailAffiliates@gmail.com







## MICKELSON TRAIL TREK

3 Days | 109 Miles | Food | Music

Black Hills, South Dakota ----

2025

## JUNE 20 - 22, 2025

- The Mickelson Summer Trek is an annual three-day bicycle ride covering the trail of South Dakota's George S. Mickelson Trail.
- Riders can enjoy the beauty of the heart of the Black Hills, travel through the scenic valleys, old railroad tunnels, and historic mining towns.
- The registration fee includes daily trail passes, shuttle service, six snacks, two meals, and two meal vouchers for Hill City or Custer and Deadwood.



For More Information: call (605) 584 - 3896 email mickelsontrail@state.sd.us visit mickelsontrail.com



## **ANNOUNCEMENTS**





# Fine Art Festival

2025

6th and Washington St in Custer,Sd

14-15 June 2025



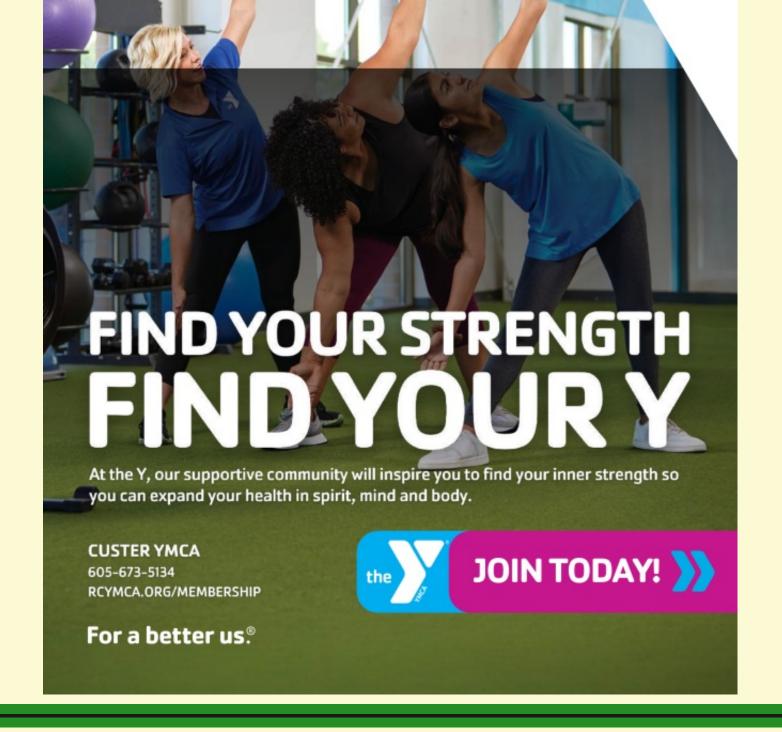
Event is Juried and awards will be given

For more information

deepcreekart@yahoo.com

312-505-4592





## The Cruisin' Canvas STUDIO Class Schedule

\_\_\_\_\_

MARCH & APRIL 2025

(Minimum of 6 students per class preferred)

Ladies Night

Tuesday evenings, 6:00-8:00 PM March 4th, 11th, 18th & 25th April 1st, 8th, 15th, 22nd & 29th

ART with Seniors

Wednesday Afternoons, 1:00-3:00 PM

March 12<sup>th</sup> & 26<sup>th</sup>

April 2<sup>nd</sup>, 23<sup>rd</sup> & 30<sup>th</sup>

Kids Klub (Age 10+)

Friday Afternoons, 1:00-3:00 PM March 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup> & 28<sup>th</sup> April 4<sup>th</sup>, 11<sup>th</sup> & 25<sup>th</sup>

Please call ahead or email to reserve your seat! Tami@thecruisincanvas.com OR Call (970)481-8183





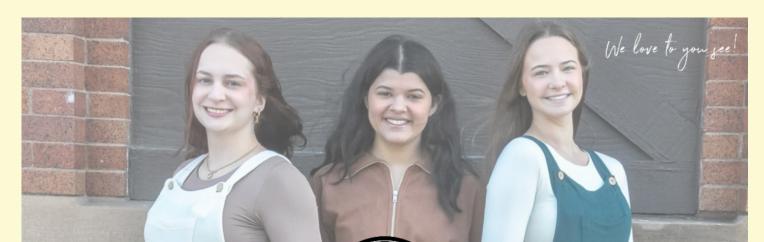
## CUSTER BLUEGRASS JAM HAPPENING AT THE **CUSTER WOLF ON MONDAYS** MUSIC



2:00-4:00 P.M.















## **MONDAY - SUNDAY**

10AM - 5PM

## **LOCATED AT**

507 MT RUSHMORE RD CUSTER, SD 605-673-3047

## Now welcoming new clients

Your customers are online—are you?
Social media isn't just a trend; it's your ticket to:

- Building trust with your audience
- Attracting new customers without breaking the bank
- Showcasing your unique story and products
- Driving traffic to your website

In today's world, if you're not on social media, you're invisible to

countless potential customers! Let's grow your brand, connect with your community, and drive sales—all with the power of strategic social media content. MAYBE YOU NEED SOCIAL MEDIA MANAGER 605.440.2400 GreenOwlMedia.com Serving the Black Hills
Digital Marketing / Commercial Photography

#### A quick hello from Southern Hills Publishing!

In December, our website saw more than 258,000 hits! Yes, that is correct! And that is a huge amount of traffic! We offer many advertising opportunities for our website; contact me to discuss! It's time for our annual Progress Edition of the Chronicle and Prevailer! This reports on all the good news from our communities: new businesses, growth to existing businesses, infrastructure and community upgrades, a tourism outlook and much more! This edition is the biggest and best-read issue of the Chronicle and Prevailer all year, so it's one you don't want to miss. (insert promo sheet) It's also time for the 2025 Black Hills Adventure Guide! With 35,000 copies distributed Memorial Day weekend and throughout the summer, as well as online, this is your summer tourism magazine! Our Certified Folder rep said these fly off the shelves at the SD Department of Tourism Welcome Centers in Spearfish and Chamberlain. Another don't miss opportunity! (insert promo sheet)

Contact Kate at 605-440-1248 or *chroniclewriter2@gmail.com* to discuss how you can get the most bang for your buck with your Southern Hills Publishing marketing plan!



You will want to be included in the largest and most informative issue of the year where we spotlight all the good things that are happening in our area.



Custer County Chronicle

custor country chromete

Prevailer News

## **Progress 2025**

Coming Wednesday, April 16

This is your opportunity to tell everyone about your business! **Deadline is April 4, 2025** 

Full Page Size 10" wide x 20.8" tall 1/2 Page Size 10" wide x 10.5" tall

1/4 Page Size 5" wide x 10.5" tall

1/8 Page Size 5" wide x 5.25" tall



This is one of our most well read editions and a great opportunity to advertise your business!

#### **Progress Advertising Rates**

Full Page
Chronicle \$1,000
Prevailer \$900
Combo \$1,550
(Save \$350)

1/2 Page
Chronicle \$575
Prevailer \$500
Combo \$950
(Save \$125)

1/4 Page
Chronicle \$300
Prevailer \$250
Combo \$475
(Save \$75)

1/8 Page
Chronicle \$150
Prevailer \$125
Combo \$240
(Save \$35)

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

For space reservations call: Kate Najacht at 605-440-1248 or email Kate Najacht at chroniclewriter2@gmail.com

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

## What do our visitors want?

Studies have shown they want: 1) An "Experience" & 2) History. You provide the first. We'll provide the second!



2025 Black Hills Adventure Guide

Featuring the best of the Black Hills:



#### History • Stories • Photos • You!

Let's give our visitors what they really want: Fun, adventure, stories, history, beautiful photos, a behind-the-scenes look at the Hills and a one-of-a-kind experience. Off the beaten path, no endless lists of businesses. Can't-miss events, activities and opportunities to create memories for a lifetime. This is your Black Hills

Our Website receives
Up to 250k
visits per month!

Adventure Guide!

Printed Copies!

Ablackhillscountry.com

## Full Page Size 7.708" wide x 10.139" tall With bleed (8.875" wide x 11.305" tall)

1/2 Page Size 7.708" wide x 5" tall

1/4 Page Size 3.75" wide x 5" tall

1/8 Page Size 3.75" wide x 2.5" tall

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to custerads@gwtc.net in the appropriate size at 300 dpi as JPG or PDF files.

#### Advertising Rates Full-Color

Full page ad \$1,950 Half page ad \$1,000 Quarter page ad \$675 One eighth page ad \$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

**DEADLINE: May 2, 2025** 

To ensure your space, call Kate Najacht at 605-440-1248

or mail: chroniclewriter2@gmail.com Southern Hills Publishing Inc. • PO Box 551 522 Mt. Rushmore Rd. • Custer, SD 57730

## FICAF

First Interstate Custer Area Fund 648 Mt Rushmore Rd 605-673-2215 Curtis.Tyler@fib.com The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru March 31. Recipients will be selected and grants funded during the Month of April. 2025.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$304,784.00 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to donna.cullum@fib.com.

Grant application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673-2716, Misty Fish 673-4848 or Jen Hartshorn 605-255-5373

The deadline for completed applications for the annual disbursement of funds will be March 29, 2025.

Funds will be disbursed during the month of April, 2025.

# Feel like you're the only business not relocating this Spring?

Well, don't feel left out, here are some commercial opportunities for you to grow your business!





1.5 acres just off of Hwy 16 close to golf course. Level lot, utilities close and high traffic area! MLS 81403 \$230,000

1100 sf on 6th Street-just one block of central business district in Custer! Remodeled. Can be retail or office! MLS 82092 \$325,000

#### **Hill City**

Remodeled Log Office/Retail Building in Hill City. 1426 sf Super-Duper high traffic area! 451 E Main St, Hill City MLS 82641 \$399,000

1 acre at Three Forks area in Hill City Level lot and high traffic area! Ideal for short term rental, office, winery, strip center & more. MLS 80978 \$219,000

Aspen+Pine Realty
Andrea Ronning, Owner/Broker
605-517-1130
andrea@aspenandpinerealty.com







#### Black Hills Playhouse Brings the Luck of the Irish with Exclusive Pass Sale

#### **For Immediate Release**

**SOUTH DAKOTA** – Get ready to embrace the luck of the Irish! The **Black Hills Playhouse** is celebrating the season with a **special limited-time offer**—the **Luck of the Irish Pass Sale**, available **March 1–17**. This is your chance to experience an unforgettable night of live theatre at a discounted rate—but act fast before this deal disappears.

#### What's Included for Just \$72.00 (+\$8.00 processing fee)?

- Two tickets to any upcoming **Black Hills Playhouse** performance
  - One large box of their famous popcorn
    - A total savings of \$18.00

Now, the only question is—which **incredible show** will you choose?

#### Season 79: "The Impossible Must Be Possible"

This season's lineup features four captivating productions that will transport audiences into worlds of mystery, music, and theatrical magic:

- Agatha Christie's Murder on the Orient Express A thrilling whodunit filled with intrigue
  - Legally Blonde: The Musical A high-energy, feel-good Broadway hit
    - Waitress: The Musical A heartfelt story with show-stopping songs
  - *The Book of Will* A love letter to Shakespeare and the power of storytelling

#### **Don't Miss Out**

This **exclusive offer** is only available until **March 17**, so don't wait—**secure your Luck of the Irish Pass today** and get ready for an unforgettable theatre experience.

**Purchase your pass now:** https://www.blackhillsplayhouse.com/passes

#### FOR MORE INFORMATION:

Kassi Blue-Scates

Community/Development Associate kassi@blackhillsplayhouse.com

# Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.- The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit *custerstatepark.com* or contact Lydia Austin at *Lydia.Austin@state.sd.us* 

## **NEWS FROM THE STATE**





## MILE MARKER





FEBRUARY 2025 SDVISIT.COM

Hello, Tourism Partners! Greetings from Los Angeles!

As I write this quick message, Calvin Bloemendaal, our Research Manager, and I just finished the two-day Los Angeles Travel & Adventure Show at the LA Convention Center. It was an INCREDIBLE showing for The Mount Rushmore State!

The LA show had record-breaking attendance, and our booth was swamped with Southern Californians

looking for adventure in our beautiful, inspiring, creative and unique state. We had dozens and dozens of folks who told us our state is definitely on their vacation bucket list. We also had SO MANY attendees stop and tell us that of all the trips they have taken in the USA, South Dakota was their very favorite. The excitement, genuineness, and sparkle in the eyes of those who shared their South Dakota vacation memories with us was nothing short of inspiring. I will be staying in Los Angeles for a few more days this week as I visit with members of the travel media as well as meet with a potential marketing partner whose event could very well put South Dakota in the spotlight in a big way in 2026. Stay tuned! Be sure and check out all kinds of great updates in the newsletter below. You'll read about Cole's recent Brand USA mission to India, Calley's work at the American Bus Association Marketplace in Philadelphia, and a deadline for completing our *Destination Development Program survey* (February 28). If you have questions about any of these items, please don't hesitate to reach out. The 2025 legislative session is halfway over, and we want to take a moment to thank the Tourism Coalition of South Dakota (TCSD) for their outstanding work in keeping tabs on bills that affect the tourism industry in our state. As I shared at last month's tourism conference, we are so fortunate to have a newly revamped, dynamic, and strong advocacy arm for tourism in South Dakota that is working hard to make sure our industry's voice is heard in the halls of our state capitol. If you are not yet a

In closing, I want to share a very warm email message we received from two recent visitors to our state. It sums up so perfectly just how very special our state and its citizens are. The recent visitors wrote:

member of the TCSD, please consider joining today. You can learn more about the Tourism Coalition

"We came to America over 50 years ago, and this trip to South Dakota felt like discovering its beauty all over again. The landscapes were incredible, but it was the warmth of the people that truly touched us. Even when we got stuck in the snow, two amazing drivers stopped to help us without hesitation. We were so grateful and moved ♥. Thank you @travelsouthdakota for an experience we'll cherish forever!"

It doesn't get much better than that!

here.

THANK YOU, friends, for being such kind people and for taking such great care of every guest who crosses the borders of our state. Keep up the great work! We are proud of you. All our best.

Jim and Team

### PRESS RELEASE





#### Project Update

Friday, March 7, 2025

#### **Current Construction:**

- Phase 2 construction operations currently involve off-road grading, tree clearing, and logging operations. The contractor is using a pilot car and flaggers as needed from 7 a.m. to 6 p.m. (MT) on weekdays and some Saturdays.
  - Rock blasting is anticipated to take place on U.S. Highway 385 one-half mile north of Sheridan Lake Road during the week of March 17, 2025. Blasting times are yet to be determined. Users of Highway 385 can expect temporary road closures causing up to one hour of delay during rock blasting and subsequent rockfall cleanup. The public is advised to stay away from the drilling and blasting

area during this time. To avoid unknown wait times, please consider using an alternative route.

#### **Upcoming Construction:**

- Phase 1 (Pactola Dam to the Pennington-Lawrence County Line) permanent surfacing takes place this summer and will be completed by the end of July 2025. Currently, there are approximately two miles of gravel and three miles of hard surface between Pactola Dam and the Pennington-Lawrence County Line. During this time period, roadway users can expect the use of flaggers and pilot cars with delays up to15 minutes.
- Closure C (Sheridan Lake Road to Be Still Road) takes effect on Monday, April

roadway will not be open to through traffic. Outside of the closure, but within the construction area, travelers can expect pilot cars and wait times, the use of large construction equipment, narrowed driving lanes, and loose gravel surfacing.

 Closure D (Be Still Road to Calumet Road) begins on Tuesday, Aug. 12, 2025, and ends on Friday, Oct. 17, 2025. Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.









View Construction Updates

#### ☐ Construction Zone Reminders ☐

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

#### **Stay Connected**

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <a href="https://us-385.com">https://us-385.com</a>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to605-566-4041. Subscribers can unsubscribe at any time.



#### U.S. HIGHWAY 385



## CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

#### **FREE TEXT ALERTS:**

Text "US385" to 605-566-4041





#### **HWY 385 ROUTING INITIATIVE**



BH&B is sharing information related to the upcoming *Hwy* 385 infrastructure improvement project that will include routing options and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

#### Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

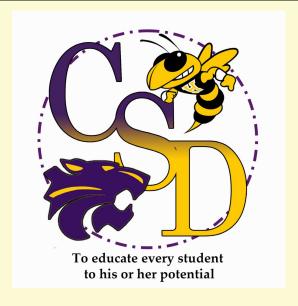
Subscribers can unsubscribe at any time.





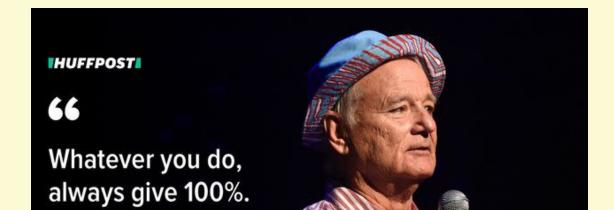
## Custer Senior Center

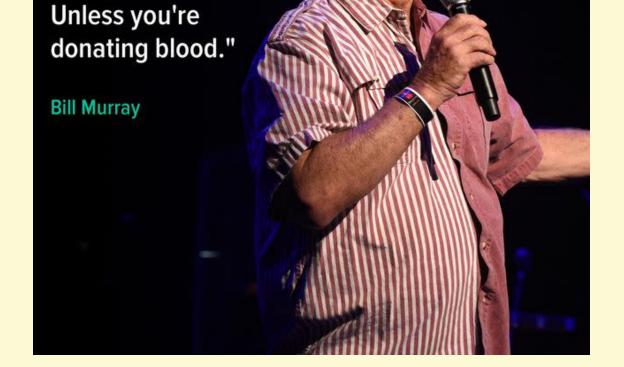
**March Activities** 



**March Newsletter** 

## **WEEKLY INSPIRATION**





## **HELP WANTED**





- Marketing Manager
- 🧹 Bartenders
- Servers
- ✓ Kitchen Team
- Dish Washers

APPLY IN PERSON 351 WASHINGTON ST.



# Gift Shop Bus to Base Tour/Driver Guide Laughing Water Restaurant Snack Shop

Apply Online at:

https://korczaksheritage.khonline.biz/open-positions?showleaving-site-message=true



# SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills





## Hiring Full Time Dishwasher \$14hr Wed-Sun

Email: soakinhotsprings@gmail.com

TXT: 605-891-9271

thedragonfly2024 Join our kitchen team as a dishwasher! \$14hr Full Time hours! ....



# APPLYING FOR NATIONAL PARK SERVICE JOBS





To apply for a job, there are 4 basic steps:

- STEP 1: Create an Account on <u>USAJOBS.GOV</u>
  - Enter your profile information and create a resume.
    - Consider the Helpful Resume Tips.
    - Note: Visit <u>USAJOBS' Help Center</u> for more information on Getting Started

## HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in USAJOBS.
- Include hours of work or full-time/part-

- account to search for jobs, but you do to create an account to apply for jobs.
- STEP 2: Search Jobs
  - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
  - Review job opportunity announcements and save those of interest.
  - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- STEP 3: Apply For Jobs
  - Carefully follow the instructions in the "How to Apply" section for each job announcement.
  - Submit any supporting documentation to verify your qualifications.
    - Leaving out a required document may result in you not being found eligible and/or qualified.
- STEP 4: Manage Your Career
  - Log into your USAJOBS account to obtain application status for positions for which you have applied.
  - Contact the agency for the specific followup questions or those related to the particular job.
  - The agency contact information is listed in the "How to Apply" section of the job announcement.

- work experience section on your resume.
- · Make your resume searchable.

## COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

## THE NPS HIRING EXPERIENCE

- · Apply to a Job Announcement
- · Notification of Results sent to Candidate
- Possible Invitation to Interview
- · If Selected, a Tentative Offer Letter
- Completion of a Background Check
- · A Firm Offer Letter with a Start Date
- · Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

FOR QUESTIONS, PLEASE CONTACT: NATIONAL RECRUITMENT TEAM (IN PROPERTY OF THE P



## LKEW NEEDED

Part time Dishwashers!

Skogen Kitchen is hiring! Tips plus hourly wage (20\$hr average)

**Family Meal** 



Fun Atmosphere

Stop in to meet us!



Hiring Full Time Massage Therapists

-Great Wages

## -Flexible Schedule





Job Description: Delivery Driver

#### Job Description Summary:

The Delivery Driver successfully executes the delivery of propane gas to patron locations, while providing excellent customer service. The Delivery Driver reports to the Service Manager.

#### **Essential Functions:**

Delivery of propane gas to customers as routed by dispatch.

Other duties as assigned (tank maintenance, assisting service department, basic vehicle maintenance).

#### Requirements:

Class B license with airbrakes and hazmat (X) endorsement

Education: High school diploma preferred

Willingness to learn company software and procedures

Physical:

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Body Movements: Sitting, standing, driving

Strength: Some lifting is required, up to 100 lbs

Working Conditions: Outside environment, driving and delivering in all weather conditions.

Travel: Daily travel to customer homes and business locations, other company facilities, no overnights.

Hourly Rate: \$24/ hr and up, DOE. Opportunities for overtime and advancement. Other compensation includes health insurance, 401(k) match, and PTO.

Please email your resume to <a href="mailto:stefany@mcgas.biz">stefany@mcgas.biz</a> or call the office at 605-347-3811.



Family Owned & Operated Since 1939

Job Description: Service Technician

#### Job Description Summary:

The Service Technician executes the installation, repairing, and operation of company equipment and appliances, while providing excellent customer service. The Service Technician reports to the Service Manager.

#### **Essential Duties:**

Tank delivery and setting. Diagnose and solve customer problems. Connect appliances.

Install furnaces and heaters.

#### Requirements:

Hazmat CDL license.

Class B license with airbrakes.

High school diploma preferred.

At least 2 years of commercial driving experience preferred, but not required.

At least 2 years of maintenance/repair experience preferred, but not required.

Excellent problem-solving skills.

Attention to detail.

Ability to collaborate with others in the organization.

Enthusiasm, communication skills, and a passion for safety.

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Strength: Lifting up to 150 lbs

Working Conditions: Outside environment

Travel: Daily travel to customer homes and business locations, as well as

other company facilities. No overnights.

Hourly Rate: \$25-\$35 DOE

Please email your resume to stefany@mcgas.biz or call the office at 605-347-3811.

#### Be sure to check out the Help Wanted section on our Website:

#### **Our Address:**

615 Washington Street Custer, SD 57730

#### **Phone Numbers:**

605-673-2244 800-992-9818



Visit our Website

dmurray@custersd.com /custersd.com

Send Us An Email

## Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD 57730 US

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



Try email marketing for free today!