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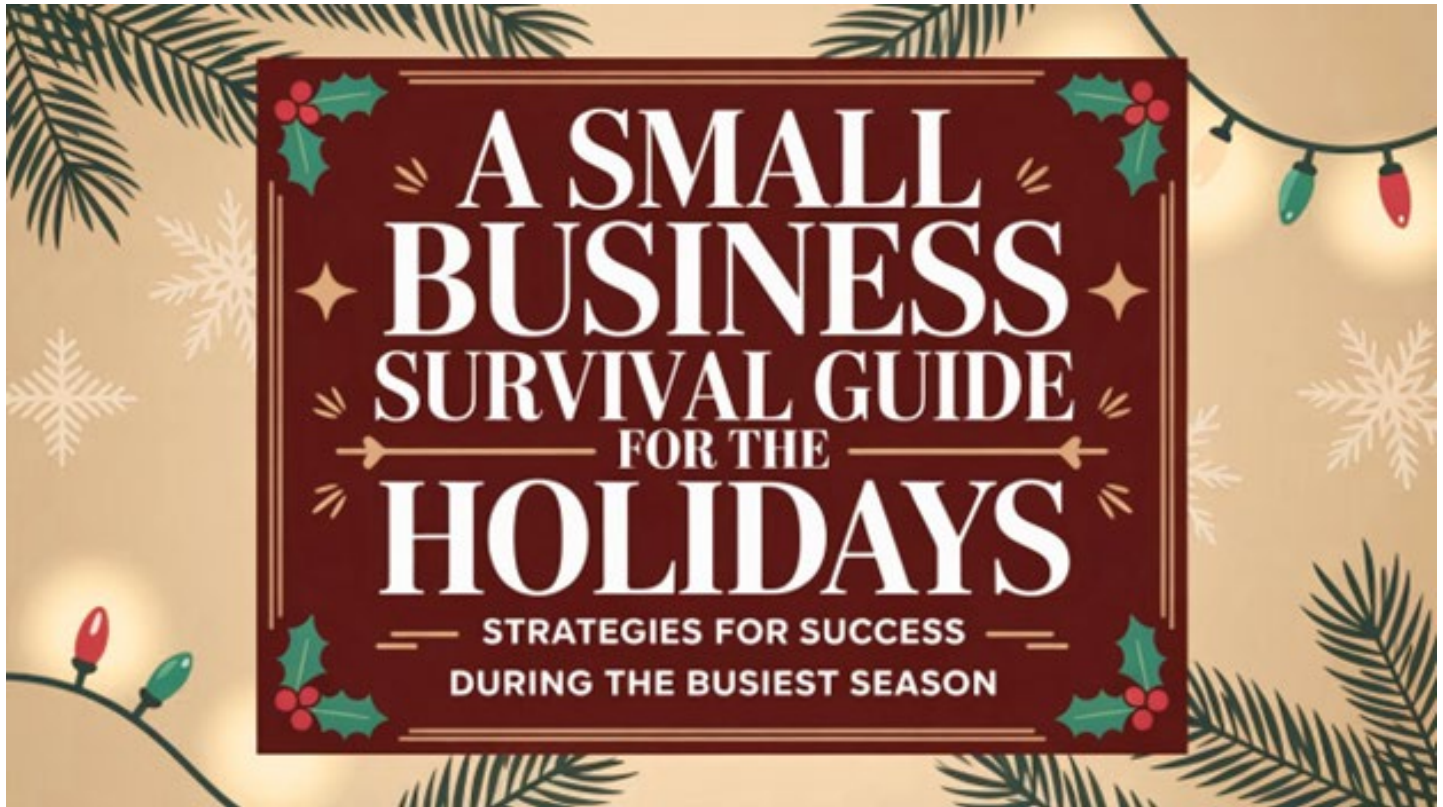


\*\*\*When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

To have things added to Buffalo Bytes, please send to [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

# CUSTER CONNECTIONS





We're fast approaching the time of year where it can feel like you're running a marathon on a tightrope. Customers need attention. Promotions are queued up to be launched (or designed). Your inventory is giving you nightmares and you have huge goals for the end of the year. And you're supposed to stay cheerful, strategic, and somehow well-rested through it all. But the problem isn't your big aspirations for 2026, nor does the problem lie in trying to solve the things you can't control. It's your habits.

James Clear's *Atomic Habits* reminds us that meaningful results come from the small, repeatable choices we make every day. During the holidays, those tiny decisions are the difference between burnout and breakthrough. When you build systems that work even when you're tired, distracted, or knee-deep in ribbon, the season gets lighter and your business gets stronger. Here's how to apply some of Clear's most practical ideas to help you not just survive the holiday season, but launch into January with invincible momentum.

## Start with a 1% Mindset

One percent doesn't sound like much until you stack it day after day. You don't have to reinvent your business. You don't need a perfect storefront, flawless offers, or an Instagram grid that looks like a lifestyle magazine. Instead, choose one area to improve just slightly. Take that one small step toward your goal.

- Maybe it's tightening up your email promo schedule.
- Maybe it's creating a smoother checkout flow.
- Maybe it's something as simple as promising yourself (and following through on) a good night's rest for the next month.

Small refinements reduce stress and increase sales. They also remind you that progress is happening, even in chaos.

## Re-design Your Environment

Clear says our surroundings often shape our behavior more than our motivation does. This is especially true during the holidays when the pace is high and attention is scattered.

Look around your space with strategic eyes.



If your workspace feels cluttered, simplify it. If your best seasonal products aren't visible at first glance, elevate them. If your team keeps losing pens, square readers, bags, or bows, create a "holiday command center" with everything in one place.

Tiny environmental shifts create smoother systems. And smoother systems prevent those frantic moments when you're internally screaming, "Where did we put the gift bags?!"

## Build Habits That Support Your Busiest Days

The season is unpredictable, so anchor your day with predictable habits.

A few anchors to consider:

- A 5-minute morning reset, before opening or seeing clients
- A quick end-of-day review: what sold, what slowed down, what needs restocking, what got clicks, what impact on our customers did we see?
- A customer-touch habit: one message, one email, or one thank-you note daily
- A "two-minute tidy" before leaving (your future self will adore you)

Consistency creates stability. When everything else feels like holiday improv, these anchors act like rhythm lines on the page.

## Use Systems, not Willpower

If you remember nothing else from this article...pay attention...

**Willpower gets weaker when you get tired. Systems don't.**

If you want to post consistently on social media, schedule a week's worth of content on one calmer afternoon.

If you want to upsell a holiday special, script one clear line for every team member.

If you want to stay on top of inventory, set an alarm that reminds you to check key items before the weekend rush.

During the holidays, systems carry you when energy can't.

## Make Good Habits Easy and Bad Habits Harder

Clear's "make it obvious, make it attractive, make it easy, make it satisfying" formula is your season's secret weapon.

Want your team to use the upsell script? Keep it taped near the register or near each desk.

Want customers to sign up for your loyalty program? Put the QR code where people naturally pause and that can be more than one spot.

Want to stop scrolling between transactions? Keep your phone in a drawer.

Design beats discipline every time.

## Don't Forget Identity: Who Are You Becoming This Season?

In *Atomic Habits*, Clear says outcomes come from identity. While you're navigating the busiest weeks of the year, take a breath and remember who you are as a leader.

- Are you the business that handles crowds with warmth?
- The business that makes people feel good?
- The business that takes care of its team so they can take care of customers?

When you anchor yourself in identity, your choices shift. You show up differently. You communicate more intentionally. You prioritize what matters instead of chasing every glitter-coated opportunity.

And your customers feel it.

## Give Yourself Permission to Rest

This sounds counterintuitive in a season that thrives on hustle, but rest is productivity's partner.

Clear reminds us that habits compound. That includes bad ones like exhaustion, resentment, and skipping meals.

Take care of yourself the way you take care of your customers. Breaks aren't indulgent; they're fuel.

## Let the Season Shape You—Without Steamrolling You

You don't need massive change. You need micro-moves that create calm, clarity, and steady revenue.

If you build the right habits now, January stops being a "recovery month" and becomes a runway. Your systems will be tighter. Your team will be stronger. And you'll have proof that even small businesses can thrive in big seasons.

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*Christina Metcalf is a ghostwriter and speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and remain top of mind. She is the author of six books including her recent non-fiction book *The Glinda Principle*, rediscovering the magic within.*



*Facebook: @tellyourstorygetemtalking*  
*Instagram: @christinametcalfaauthor*  
*LinkedIn: @christinagsmith*



Dawn Murray  
Executive Director

---





# CUSTER COUNTY CWPP

## Community Wildfire Protection Plan

Custer County is updating its CWPP in cooperation with representatives from local, state, and federal agencies and other organizations with a stake in wildfire preparedness and mitigation. The project is being facilitated and supported by contract staff from Bintel Inc.

The CWPP is a plan developed by a community in an area at risk from wildfire. The Community Wildfire Protection Planning process is the collaboration between communities and agencies interested in reducing wildfire risk.

We welcome your feedback on how wildfire affects you for the purposes of the CWPP.

**Survey Topics:**

- county wildfire risks
- landowner mitigation
- evacuation planning



Scan for Survey



**What is included in a CWPP?**

- fire history, behavior, and probability
- firefighting capabilities & water supplies
- evacuation routes
- wildfire community hazard ratings
- wildfire mitigation recommendations
- home ignition zone recommendations

For more information about the project contact  
[sesser@custercountysd.com](mailto:sesser@custercountysd.com)



Bintel Inc

Take Survey

# 2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and



other organizations.

[Click to download calendar](#)

## MARK YOUR CALENDAR

### November 20th

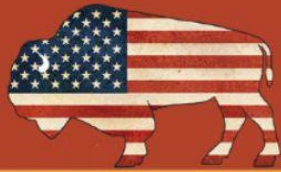
Chamber Mixer  
hosted by Jared Slagle at the Custer Beacon  
5:00PM-7:00PM

### November 27-30th

Chamber closed for Thanksgiving  
see you Monday December 1 at 9:00 AM

## IMPORTANT ANNOUNCEMENTS





**CUSTER**  
*Chamber of Commerce*

# Chamber Mixer

Hosted By:

**Edward Jones**<sup>®</sup>

Jared Slagle

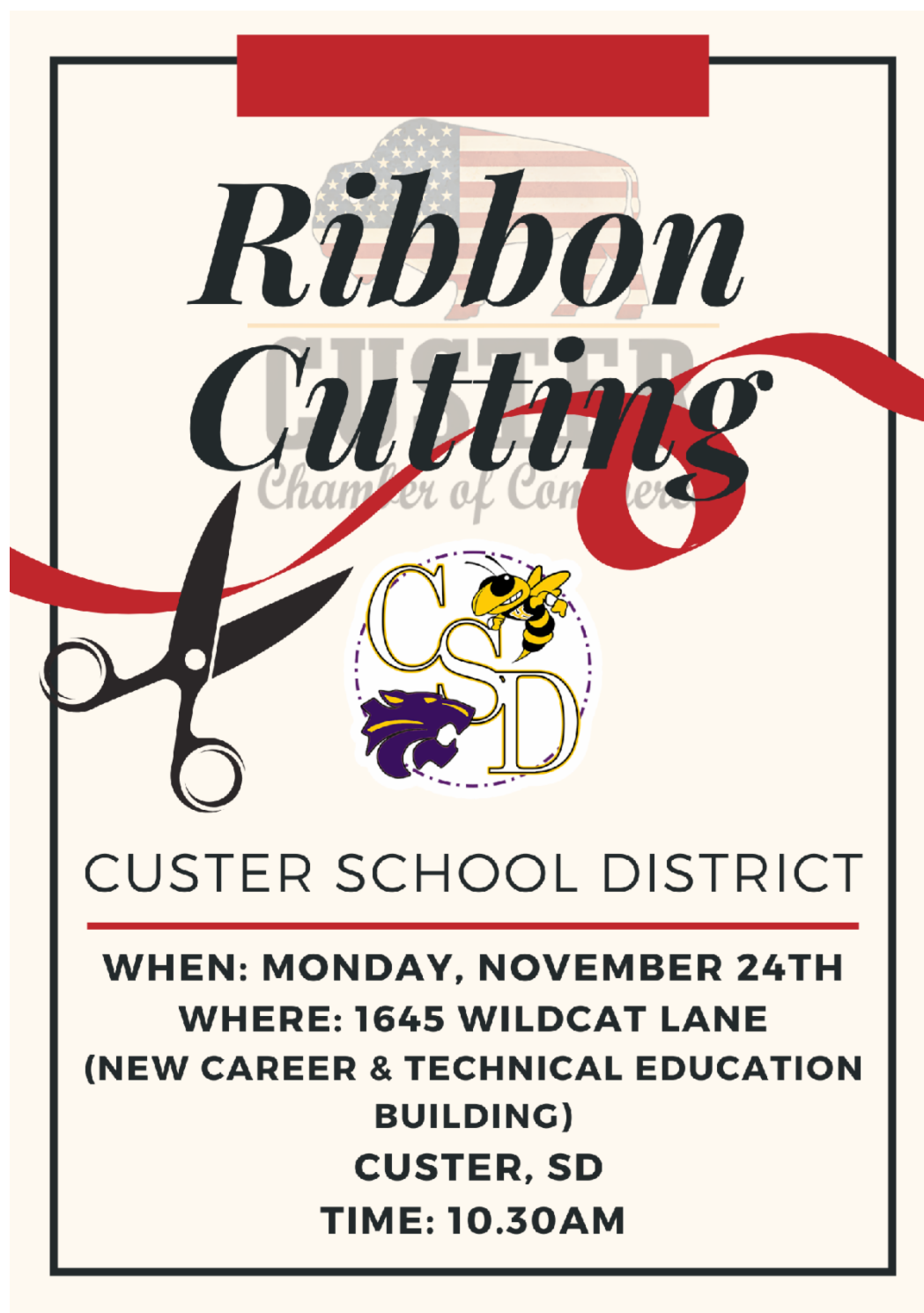
**November 20th from 5 p.m. - 7 p.m.**

**Held At the Custer Beacon**

**351 Washington St, Custer, SD 577300**



**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE  
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**





A poster for a ribbon cutting event. At the top, a red rectangular block is partially visible. Below it, the words "Ribbon Cutting" are written in a large, black, cursive font. A red ribbon is draped across the text. To the left of the text is a black silhouette of a pair of scissors. To the right is the Custer School District logo, which features a yellow bee and a purple flower. Below the logo, the text "CUSTER SCHOOL DISTRICT" is written in a black, sans-serif font. A red horizontal line separates this from the event details. The details are listed in a black, sans-serif font: "WHEN: MONDAY, NOVEMBER 24TH", "WHERE: 1645 WILDCAT LANE (NEW CAREER & TECHNICAL EDUCATION BUILDING)", "CUSTER, SD", and "TIME: 10.30AM".

# *Ribbon Cutting*



**CUSTER SCHOOL DISTRICT**

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**WHEN: MONDAY, NOVEMBER 24TH**  
**WHERE: 1645 WILDCAT LANE**  
**(NEW CAREER & TECHNICAL EDUCATION BUILDING)**  
**CUSTER, SD**  
**TIME: 10.30AM**





CUSTER JR/SR HIGH SCHOOL

NEW CAREER & TECHNICAL  
EDUCATION (CTE) BUILDING



*Save the Date!*

**DEDICATION CEREMONY**

Dignitaries Speaking at the Dedication:

- U.S. Senator John Thune  
& others TBA soon!

~ PLEASE JOIN US ~  
PUBLIC WELCOME!  
MONDAY, NOV. 24, 2025  
**10:30AM @ CTE BLDG.**





**CUSTER**  
*Chamber of Commerce*

# **Be sure to** **VOTE**

**Custer Area Chamber of Commerce**  
**Board of Directors**  
**2026-2028**

**Get your ballots turned in by December 18**

**Remember, only one (1) vote per Chamber Membership**

[Click To Vote](#)



# HAVE YOU SEEN ME?



**605-673-2244**







# ADOPT A RESIDENT FOR CHRISTMAS



petite poinsettias for  
all residents at Custer  
Care & Rehab Center  
and Monument Health  
Assisted Living AND  
those in the Meals on  
Wheels Program

(will be delivered week of  
Thanksgiving)

\$20 each





**REMINDER TO HAVE YOUR  
CHRISTMAS CASH BOXES READY  
AND OUT NOV 28<sup>TH</sup>**

**1ST DRAWING DEC 5TH**











In order for staff to enjoy  
a little extra family time,



**THE CUSTER CHAMBER  
OF COMMERCE**



will be closing at noon on  
Wednesday, November 26th and  
will remain closed through the  
weekend.



**CUSTER**  
Chamber of Commerce

**SEE YOU MONDAY!**





## Gift Wrapping Fundraiser for Fireworks

Join us at *The Hills Finest* for a special gift wrapping fundraiser

Bring your gifts and let us wrap them beautifully for you!

Donation only and all proceeds go to the Custer Chamber of  
Commerce for the 4th of July Firework display.

Where: The Hills Finest   Address: 26 S. 6<sup>th</sup> St   When: Fri-Sun Starting 11-28-12-21-25

Wanna help or donate? Call Michelle at (605) 517-5588

Wrapping times are 11am-4pm Friday thru Sunday







[Sign Up Here](#)



# Christmas Scavenger Hunt



Get your business signed up today!

December 6<sup>th</sup>, 2026

Kids will pick up a part of a Christmas figurine at  
your business

Call 605-673-2244 or [click here to sign up](#)

[Click here to sign up](#)





**FREE  
ad design  
included!**

**Reserve your holiday ad space now!**  
**Thank your friends, neighbors and community for a wonderful year!**

<b>Chronicle only</b> 3.25" wide by 5" tall: \$120 6.625" wide by 5" tall: \$220	<b>COMBO (both papers)</b> 3.25" wide by 5" tall: \$220 6.625" wide by 5" tall: \$400	<b>Prevailer only</b> 3.25" wide by 5" tall: \$120 6.625" wide by 5" tall: \$220
--	---	--

**DEADLINE:  
December 12**

Contact Kate now to be included!  
chroniclewriter2@gmail.com  
call or text 605-440-1248

**With kids'  
letters to  
Santa!**





Follow Us on Facebook & Instagram

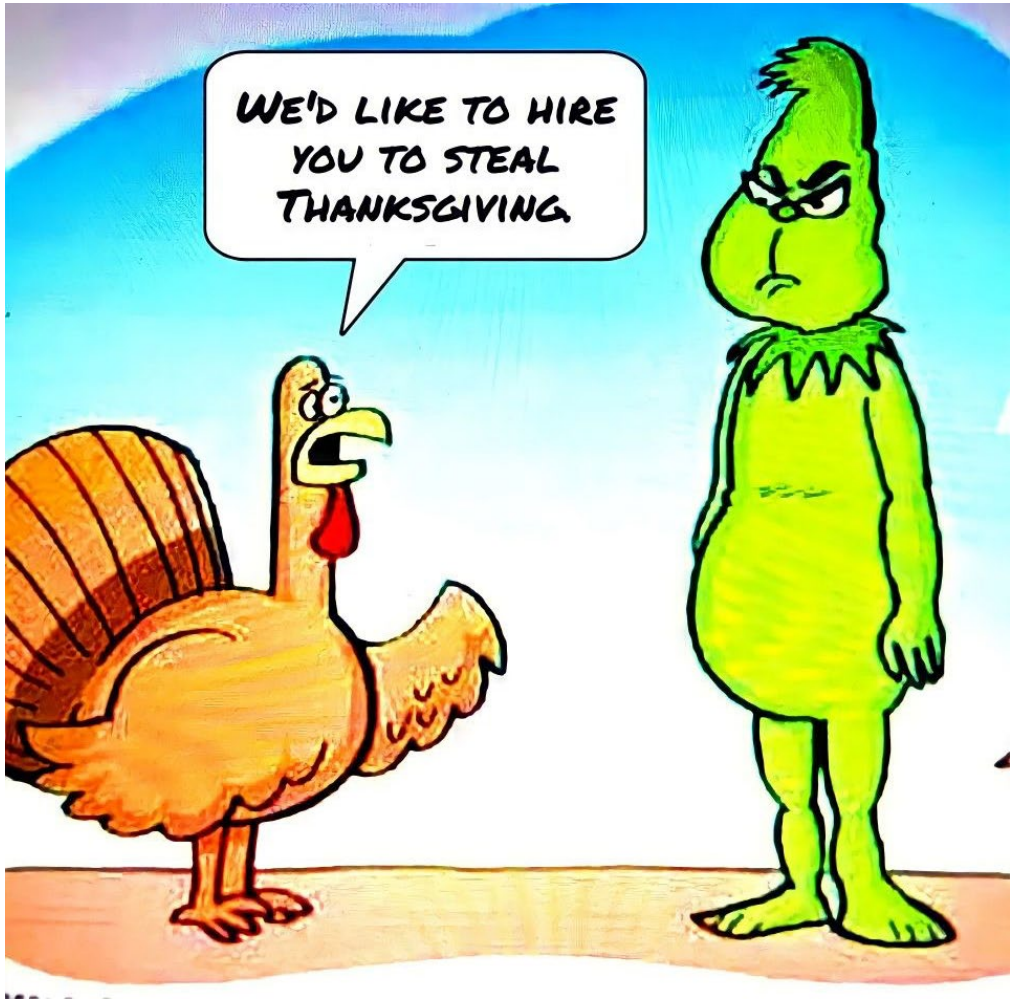


## Chamber Board Meetings

November 19th 1:00 P.M

## WEEKLY HUMOR





**Thank you**  
**for renewing your**  
**Chamber Membership**

Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.



- |   |   |
|---|---|
| 2. 1881 Courthouse Museum                           | 136. Hills Inn                                |
| 3. 21 Electric                                      | 137. HJEM am                                  |
| 4. A & B Business Solutions                         | 138. Holiday Inn Express                      |
| 5. A Walk in the Woods                              | 139. Homestead Carpet Care                    |
| 6. Abundant Life Fellowship of Custer SD            | 140. Horatio's Homemade Ice Cream             |
| 7. Aflac -Carol Perrigo                             | 141. Hounds, Pugs, and Hugs                   |
| 8. Al Cornella Refrigeration                        | 142. J & M Lawn Care                          |
| 9. All Net Connections                              | 143. Jacqueline Hartwick                      |
| 10. ALPHA Builders, LLC                             | 144. JAM Heating and Cooling LLC              |
| 11. American Family Insurance- Ronni Calvird Agency | 145. Jewel Cave National Monument             |
| 12. American Legion Post #46                        | 146. John & Diana Carson                      |
| 13. Aspen Federal Credit Union                      | 147. Jon G Gindhart, D.C., PLLC.              |
| 14. Aspen+Pine Realty                               | 148. Jorgensen Log Homes Inc                  |
| 15. Bakers Bakery                                   | 149. JQ Clothing Co                           |
| 16. Bavarian Inn                                    | 150. K & S Stagecoach Stop                    |
| 17. Bear Country USA                                | 151. K2 Masonry & Concrete Inc                |
| 18. Beaver Lake Campground                          | 152. Ketel Thorstenson                        |
| 19. Beecher Rock Vehicle Storage                    | 153. Kieffer Sanitation                       |
| 20. Begging Burro Mexican Bistro and Tequila Bar    | 154. Kitchens by Karla                        |
| 21. Best Western                                    | 155. Lampert Properties                       |
| 22. Big Pine Campground                             | 156. Lasting Impressions Unlimited            |
| 23. Black Hills Balloons                            | 157. Laurie Arthur                            |
| 24. Black Hills Bronco Adventures                   | 158. Lenny Merriam CPA, CFE, PLLC             |
| 25. Black Hills Burger & Pizza Co                   | 159. LFC Veterinary Service                   |
| 26. Black Hills Chemical & Janitorial               | 160. Living Outreach Church                   |
| 27. Black Hills Electric Cooperative, Inc           | 161. LJ's Recovery and Transport, LLC         |
| 28. Black Hills Enclave                             | 162. Local Black Hills                        |
| 29. Black Hills Energy                              | 163. Lynn's Dakotamart                        |
| 30. Black Hills Federal Credit Union                | 164. Marci & John O'Connell                   |
| 31. Black Hills Parks & Forests Association         | 165. Maria's Mexican Restaurant               |
| 32. Black Hills Pizza Hut                           | 166. McCoy PC dba Custer Lawyer PLLC          |
| 33. Black Hills Playhouse                           | 167. McGas Propane                            |
| 34. Black Hills Power Bikes Rentals and Boutique    | 168. Mickelson Trail Affiliates, LLC          |
| 35. Black Hills Preservation Project                | 169. Miner's Cup, LLC                         |
| 36. Blind Guy Custom Window Coverings               | 170. Moccasin Springs                         |
| 37. Bradeen Real Estate and Auctions                | 171. Monument Health- Custer Hospital/Clinic  |
| 38. Branch Construction Services, LLC               | 172. Mountainview Baptist Church              |
| 39. Buffalo Ridge Camp Resorts                      | 173. Mt Rushmore Brewing Co/ Pounding Fathers |
| 40. Buglin' Bull                                    | 174. Murray Auto Repair LLC                   |
| 41. Busy Ewe Farm & Fiber                           | 175. My XO Adventures                         |
| 42. Calamity Jane Kitchen                           | 176. Naomi Haraldson                          |
| 43. Calamity Peak Lodge                             | 177. NARFE                                    |
| 44. Carr Electric, Co, LLC                          | 178. Nelson's Oil & Gas                       |
| 45. Carson Drug                                     | 179. New Trails Ministry, Inc                 |
| 46. Certified Folder Display Service, Inc           | 180. Nielsen Enterprises, LLC                 |
| 47. Chalet Motel                                    | 181. NXTLAW PC                                |
| 48. Chamberlain McColleys Funeral Home              | 182. Operation Black Hills Cabins             |
| 49. Chapel in the Hills                             | 183. Our Place                                |
| 50. Charley and Norma Najacht                       | 184. Our Quilty Things                        |
| 51. Chief Motel                                     | 185. Our Redeemer Lutheran Church             |
| 52. Christy Chamberlain & Bob Reich                 | 186. Outlaw Ranch                             |
| 53. City of Custer                                  | 187. Pain & Movement Solutions                |
| 54. Claw Antler and Hide                            | 188. Patti & Jim Lee                          |
| 55. Coca-Cola Bottling Company                      | 189. PDQ Construction                         |
| 56. Colleen Hennesy and Jim Frank                   | 190. Peaceful Meadows                         |
| 57. Comfort Inn & Suites                            | 191. Petals & Pages                           |
| 58. Common Cents                                    | 192. Pizza Mill                               |
| 59. Community Education of the BH                   | 193. Pleasant Valley Farm and Cabins LLC      |
| 60. Crazy Horse Memorial                            | 194. Plenty Star Ranch Retreat                |
| 61. Crossroads Church                               | 195. Prairie Hills Transit                    |



62. Custer Ace Hardware	196. Premier Family Eyecare
63. Custer Ambulance Service	197. Purple Pie Place
64. Custer Area Arts Council	198. Pye-Barker Fire & Safety
65. Custer Cares	199. Rabbit Bicycle Rental & Repair
66. Custer Chiropractic, PC	200. Reed's Chimney Sweeping, Handyman & Caretaking
67. Custer City Masonic Lodge #66	201. Regency CSP Resorts
68. Custer County Airport	202. Reptile Gardens
69. Custer County Candy Company	203. Rise Custer
70. Custer County Chronicle	204. Road Runner Inc
71. Custer County Conservation District	205. Rock Solid
72. Custer County Democratic Party	206. Rocket Motel
73. Custer County Library Foundation	207. Rod and Avis Converse
74. Custer County Republicans	208. Ronald McDonald Charities
75. Custer Dental Studio	209. RP Lumber Co Inc
76. Custer Golf Corp/ Rocky Knolls Golf Course	210. Rush Mountain Adventure Park
77. Custer Heating & Air Conditioning	211. Rushmore Photo & Gift, Inc
78. Custer Lions Club	212. Rushmore Vacation Rentals
79. Custer Lutheran Fellowship	213. Sage Creek Grille
80. Custer Mile High Garden Club	214. Sentinel Federal Credit Union
81. Custer Mt. Rushmore KOA	215. Servall Uniforms & Linens
82. Custer Piecemaker Quilt Guild	216. Sew What
83. Custer Rotary	217. Shady Rest Motel
84. Custer Senior Center	218. Shepherd of the Hills
85. Custer State Farm- Steve Engelbrecht Agent	219. Simon Contractors of SD, Inc
86. Custer State Park	220. Skogen Kitchen
87. Custer Subway	221. Sleep Better South Dakota, LLC
88. Custer's Gulch RV Park & Campground	222. Sousleys HillBilly Barbeque Catering
89. Custer's Rendezvous	223. South Dakota Outdoor Shop
90. Dacotah Bank	224. South Dakota Parks & Wildlife Foundation
91. Dakota Greens - Custer Greenhouses & Nursery, Inc.	225. Southern Hills Animal Clinic
92. Dakota Photographic	226. Southern Hills Family Medicine, PLLC
93. Dave's Rock Shop	227. Southern Hills Law, PLLC
94. Days Inn	228. Southern Hills Tactical
95. Deep Creek Art Gallery	229. Southern Hills Title Co.
96. DGR Engineering	230. Splish Splash Car, RV and Dog Wash
97. Diane Dennis	231. Spokane Creek Cabins & Camp
98. Don & Arlayne Barmore	232. Sprockets Fun Foundry
99. Double Diamond Ranch	233. St John the Baptist Catholic Church
100. Eagle's Landing Lodge	234. Star Ridge Advetisments
101. Early Learner Custer	235. Starr Insurance
102. Econolodge	236. Stars and Stripes by Steph
103. Edward Jones- Mark Koch	237. Steele Collision & Glass
104. Edward Jones-Jared Slagel	238. Steve and Yolanda Davis
105. Edward Jones-Kris Zerbe	239. Stockade Lake Cabin
106. Elk Haven Vacation Cabins	240. Studt Construction, Inc
107. enCore Energy Corp	241. Sturgis Mustang Rally
108. EO Bungalows	242. Sunset RV Park
109. Evergreen Media	243. Sunshine Storage
110. Faith Lewis Real Estate Inc	244. Super 8
111. Feel Good Café	245. Sweet Clover and Sage Salon
112. First Choice Lock and Key	246. Sylvan Rocks Climbing School and Guide Service
113. First Interstate Bank	247. Tallgrass Landscape Architecture
114. Floors and More Cleaning and Restoration	248. Tanglewood Estate
115. Four Mile Old West Town & Campground	249. Tennyson Investments
116. Fred & Wendy Hlava	250. The Cruisin' Canvas
117. Freedom Hills Wealth Management	251. The Custer Beacon
118. Freeman's Electric Service, Inc.	252. The Custer Wolf Food & Drink
119. French Creek Campground & RV Park	253. The Mammoth Site
120. French Creek Supply- NAPA Auto Parts	254. Thomas Home Improvement
121. French Creek Tree Fellers, LLC	255. Travel Custer



- |      |   |      |   |
|------|---|------|---|
| 122. | Frenchy's Hideaways                       | 256. | United Way of the Black Hills                   |
| 123. | George Mickelson Trail                    | 257. | Valhalla Legal, PLLC                            |
| 124. | Gideons International Southern Hills Camp | 258. | Vector Design Print and Tech                    |
| 125. | Gold Camp Cabins, LLC                     | 259. | VFW Post #3442                                  |
| 126. | Gold Pan Saloon/ Calamity Jane            | 260. | Vineyard Black Hills                            |
| 127. | Gold Valley Camp                          | 261. | Western Skies Real Estate                       |
| 128. | Golden West Telecommunications            | 262. | Western Tire Chain LLC                          |
| 129. | Good Karma Jewelry                        | 263. | Windsong Valley Gardens                         |
| 130. | Green Owl Media                           | 264. | Workplace Disability Network of the Black Hills |
| 131. | Grizzly Gulch Adventure Golf              | 265. | World Fossil Finders Museum                     |
| 132. | Growing Roots, Inc                        | 266. | Xanterra  |
| 133. | H&R Block                                 | 267. | YMCA  |
| 134. | Harney Peak Chapter, NSDAR                | 268. | Zonta Club of the Southern Black Hills          |



The Christians Team-Broker Heath Shields  
The Hills Finest-Bridal by Michelle  
Don't Panic, LLC  
Rising Hope Counseling, LLC



Custer Laundry  
Lintz Brothers Pizza  
Around the Map Travel  
Winmore, LLC  
Bridle Ridge Horse and RV Camp LLC  
Bottoms Up Taphouse  
Grant Administration & Consulting LLC  
Aflac- Matti (Kelley) Schryvers  
Quilted Buffalo  
Performance Outdoor Services  
Western Dakota Tech Foundation  
Encompass Payroll  
South Dakota Department of Labor &  
Regulation  
On The Water  
Elk Mountain Retreats and Tours  
Rushmore Custom T's  
Drover's Ridge  
Black Hills Open-Top-Tours  
Village of Boyd  
Boyds Antiques and Unique's, Inc  
Custer Sheds- by Old Hickory  
Nomad Vancamp & RV Park

## MEMBERSHIP SPOTLIGHT





2025 Custer Chamber

# Member Spotlight

## United Way of the Black Hills



United Way  
of the Black Hills



Address: 621 6th St, Ste 100, Rapid City  
Phone: 605-343-5872  
Email: [info@unitedwayblackhills.org](mailto:info@unitedwayblackhills.org)

## #Membership Monday

Today, we are handing the spotlight to *United Way of the Black Hills*. Here is what John Cass, the Executive Director of the Black Hills Chapter, had to say about United Way and their mission.

" 81 Years of Impact! United is the Way! For over 8 decades, United Way of the Black Hills has raised and reinvested \$70+ million to strengthen our local communities. Together, we've given 1 million books to kids through Dolly Parton's Imagination Library and supported thousands of families across the region.



A dollar a day makes a difference. Join us—give, volunteer, and be part of creating a Black Hills where everyone can thrive."

More info: <https://custersd.com/members/united-way-of-the-black-hills>

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◆◆ Membership Spotlight Time! ◆◆

We love shining a light on the amazing businesses that make our community great! ◆◆

Would you like to see your business in the spotlight?

Send a short write-up and a few photos to [assistant@custersd.com](mailto:assistant@custersd.com) — we can't wait to feature YOU!



---

# AREA EVENTS



The poster features a teal background with a pattern of white snowflakes. At the top, a row of gingerbread decorations including stars, trees, and bells hangs from thin white lines. The title 'GINGERBREAD' is in large, bold, white capital letters, and 'House Competition' is in a large, orange, cursive font with a brown outline. Below the title, white text provides details about the contest. At the bottom, two gingerbread houses with red roofs and white trim are shown, each with a gingerbread man in a Santa hat standing in front. The Custer County Library logo is at the bottom center.

# GINGERBREAD

## *House Competition*

It's time for another gingerbread house contest  
at the Custer County Library!

We will have **sign ups and starter kits** available for  
pick up at the library (while supplies last)  
starting Monday, November 17th.

All entries must be dropped off by December 6th.  
December 8<sup>th</sup> - 31<sup>st</sup> voting by patrons

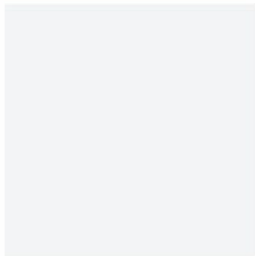
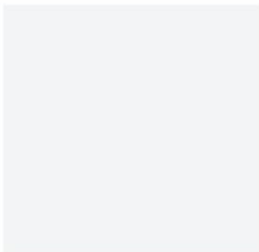
\*Prizes awarded January 2026!!!

 **CUSTER COUNTY**  
LIBRARY



Edward Jones®

> [edwardjones.com](http://edwardjones.com) | Member SIPC



# Edward Jones® Chamber Mixer

The Edward Jones offices of Kris Zerbe, Mark Koch, and Jared Slagle invite all fellow Custer Chamber members to their Chamber Mixer November 20<sup>th</sup> at The Custer Beacon.

hors d'oeuvres, iced tea, and coffee provided

## When

November 20, 2025  
5:00 pm – 7:00 pm

## Where

The Custer Beacon  
351 Washington St

Live Music featuring  
Erik Hjortnaes from  
HJEM A.M

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# ENCHANTED "WONDER" LAND

## *A Holiday Market*

*Shop unique, high-quality gifts and educational items  
that support national parks, grasslands, and forests!*

**NOVEMBER 10TH - DECEMBER 24TH**

**833 MT. RUSHMORE ROAD**

MONDAY - FRIDAY  
9:00AM-4:00PM

SATURDAYS  
9:00AM-3:00PM



BLACK HILLS  
**PARKS &  
FORESTS**  
ASSOCIATION

**BHPFA.ORG**

*A non-profit organization supporting wonder  
and exploration through stewardship of  
YOUR public lands.*

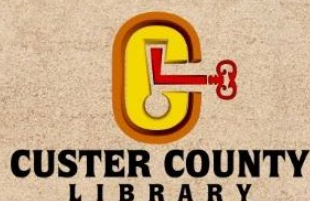




# November Story Time Schedule



- 11/7 - Special Event: Storytime & book signing at the 1881 Museum**
- 11/14 - Pickles (National Pickle Day since 1949!)**
- 11/21 - Creation Station & STEAM(8+)**
- 11/28 - No Story Time/Thanksgiving break**





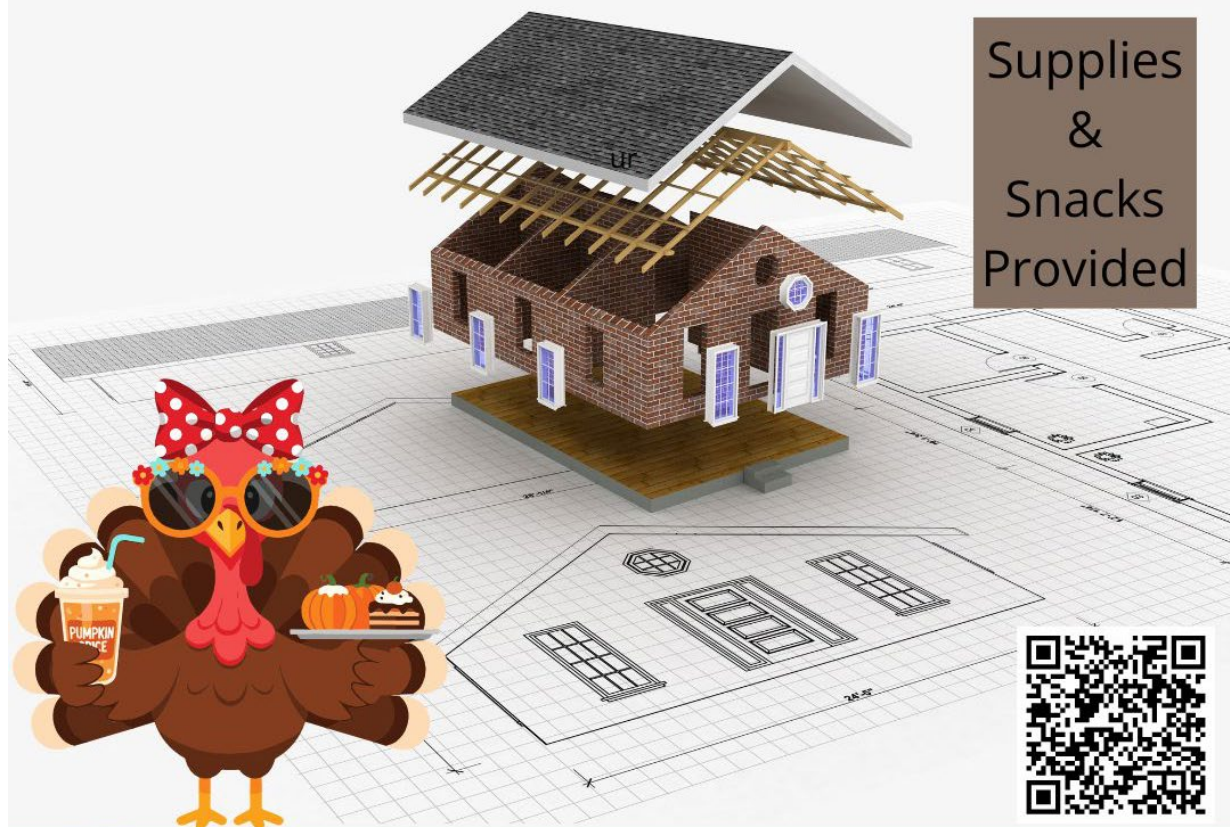
# STEAM -Friday, Nov. 21st

10:00 am

**Focus: Engineering**

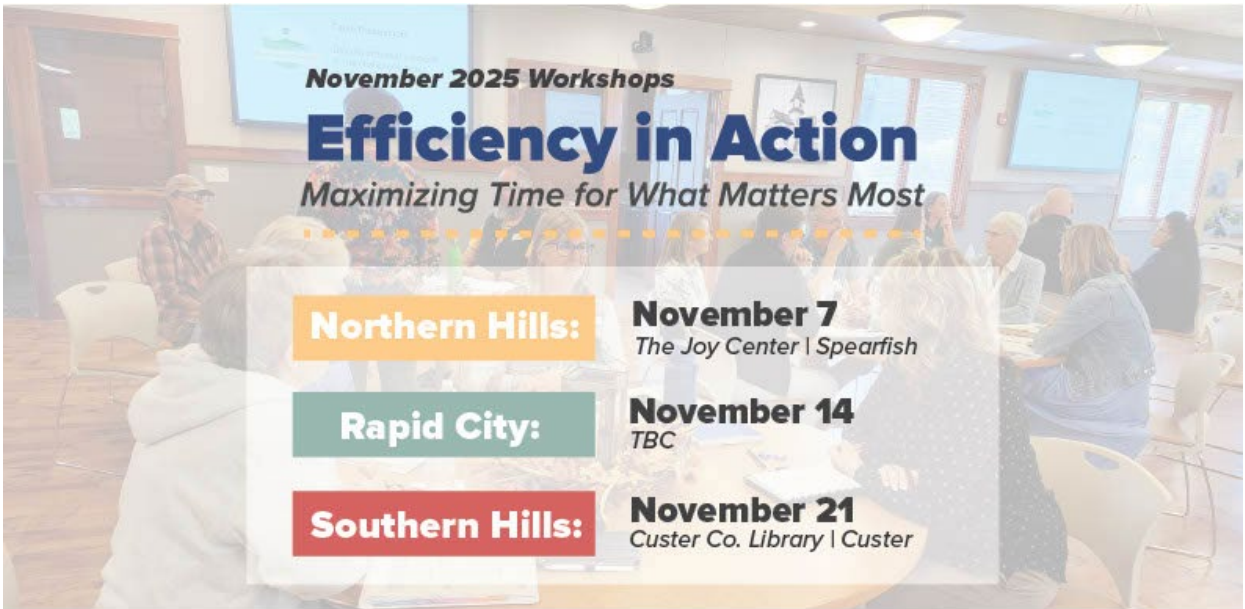
**Dilemma: Turkey needs a home**

**Solution: Curious students ages 8+ will build structures for turkeys**



Registration recommended.





November 2025 Workshops

# Efficiency in Action

Maximizing Time for What Matters Most

**Northern Hills:**

**November 7**

The Joy Center | Spearfish

**Rapid City:**

**November 14**

TBC

**Southern Hills:**

**November 21**

Custer Co. Library | Custer

## Tools for Optimizing Workflows & Maximizing Productivity

Join us for an engaging and practical training session designed specifically for nonprofit professionals who juggle multiple priorities while striving to make a meaningful impact.

This session will introduce **time management strategies**, **digital tools**, and **workflow techniques** to help streamline daily operations, reduce stress, and enhance organizational performance.

This isn't just a presentation, it's a hands-on learning experience. Participants will take part in **interactive activities** and **guided exercises** that apply directly to their own work environments.

Together, we'll explore ways to:

- Identify and eliminate time-wasters and bottlenecks
- Implement effective scheduling and prioritization methods
- Use technology tools to automate and simplify routine tasks
- Strengthen collaboration and communication across teams
- Develop personalized action plans for immediate implementation

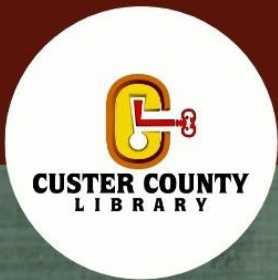
By the end of the session, attendees will leave with practical tools, templates, and next-step strategies to boost productivity and sustain efficiency across their roles and departments.

**Register today! [www.innovnp.com/npc-blackhills](http://www.innovnp.com/npc-blackhills)**

Sponsored by:







# WREATH MAKING

**NOVEMBER 22**  
**11 AM**

**FREE**

**AGES 16+**  
**REGISTRATION**  
**REQUIRED**













CUSTER SENIOR CENTER PRESENTS



# *The Kitchen Band is Back!*



TUESDAY, NOVEMBER 25<sup>TH</sup> AT 1PM



CUSTER SENIOR CENTER  
538 MT. RUSHMORE RD.

**FREE**  
OPEN  
TO THE  
PUBLIC



ABOVE, THE KITCHEN BAND IS  
PICTURED PRACTICING THEIR  
TALENTS ALONGSIDE THE  
LOCAL SHERIFF'S DEPARTMENT.





# *Adopt A Resident*

**Spread holiday cheer  
this year!**

**PICK UP TAGS DROP OFF BY**  
**12/1/2025 12/19/2025**

## **HOW CAN YOU HELP?**

- GRAB A TAG FROM THE TREE.  
SHOP FOR YOUR RESIDENT.

*Spread the Joy!*

**Custer Care & Rehab Center**  
**1065 Montgomery St.**  
**605-673-2115**







## Custer County Republicans

The Custer County Republicans will meet Tuesday, December 2, 5:30 pm in the Tap Room of the Mt. Rushmore Brewery (on the south side of the Brewery). We will be celebrating the holiday season and a great year over dinner. We will also hear a bit about the generosity of our Custer County community and some of the great projects that happen.

Please RSVP to [CCRepubs@goldenwest.net](mailto:CCRepubs@goldenwest.net) to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans

Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



### Vehicle-Trailer-Toy Trains- Collectibles-Firearms-Coins-Tools **ESTATE AUCTION**

**The Roger Behlings Estate & Guests,  
Custer, SD**

**Closing Tuesday · December 2nd,  
2025, 4:00PM**



**Highlights include:** 2017 Ford F150 4x4, 4 dr pickup, 14645 miles A-1; snow mobile trailer; Luigi Franchi Semi-auto 12 ga.; Mossberg Model 500 12 ga.; Henry Golden Boy 22 Cal.; Henry Big Boy 44 Rem Mag/44 SPL; Henry Big Boy 30/30 Win.; Ruger New Model Black Hawk, 24 Kt Gold Plated; Romarm/Cugir/Wasr-10; Minnesota Arms Co. double barrel 12 Ga.; PW Arms Model M91/30 caliber 7.62 X 54R; Cabela's 50 Cal. BP Hawken w/set trigger; Thompson Center 50



Cal. New Englander Muzzelloader; BPI New Frontier 50 Cal.; Thompson Center 45 Cal. Hawken Muzzelloader; large selection of coins & proof sets; 100+ locomotives and train sets, model cars; wood working tools; lawn/patio furniture; Riding lawn mower; tools & shop items; modern & antique furniture; antique & collectible; pocket watches; art work and MUCH MORE!



**BRADEEN**  
100 YEARS  
**REAL ESTATE & AUCTIONS**

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers  
**605-673-2629 • Custer, SD**  
[www.bradeenauction.com](http://www.bradeenauction.com)



# EILEEN MCDONALD ESTATE - BUFFALO GAP SD



**SELLING AT ONLINE AUCTION - BIDDING CLOSES DECEMBER 3, 2025**

**BID ONLINE AT [WWW.BRADEENAUCTION.COM](http://WWW.BRADEENAUCTION.COM)**

**PROPERTY LOCATED AT 410 N. 3RD STREET, BUFFALO GAP SD**

**REAL ESTATE CONSISTS OF** A LARGE CORNER LOT ON THE NORTH EDGE OF BUFFALO GAP AT THE CORNER OF N 3RD. STREET AND DUDLEY STREET, FEATURING A WOOD FRAME SHOP WITH ELECTRIC HEAT & AIR CONDITIONING, AIR COMPRESSOR, AND MORE. ALSO FEATURES A FIVE STALL STORAGE BUILDING WITH 5 INDIVIDUAL ROLL UP DOORS AND A FINISHED OFFICE. ALSO INCLUDES AN EXISTING SEPTIC SYSTEM AND CITY WATER HOOKUP TO ADD A RESIDENCE IF DESIRED. ALSO INCLUDES A WELL FOR GARDEN/LAWN WATER, GARDEN AREA, SHADE TREES GARDEN SHED AND MORE.

**TERMS & CONDITIONS: ABSOLUTE AUCTION**, SELLING TO THE HIGHEST BIDDER WITHOUT MINIMUM OR RESERVE BID. 15% DOWN AUCTION DAY WITH THE BALANCE IN 30 DAYS. ADMINISTRATORS DEED & TITLE INSURANCE PROVIDED. SELLING "AS-IS WHERE-IS" WITHOUT WARRANTY OF ANY KIND, INSPECT TO THE EXTENT DEEMED NECESSARY, BOTH ON AND OFF PREMISE AND RELY UPON YOUR OWN JUDGEMENT WHEN BIDDING. SEE [WWW.BRADEENAUCTION.COM](http://WWW.BRADEENAUCTION.COM) FOR ADDITIONAL TERMS, CONDITION, INSPECTION, PHOTOS, ONLINE BIDDING, ETC.

**PERSONAL PROPERTY** INCLUDES AN ATLAS TWIN POST FREE STANDING HOIST, COATS TIRE MACHINE, FULL LINE OF SHOP TOOLS, SOME HOUSEHOLD ITEMS, 1956 FORD F-600 TRUCK WITH DUMP BOX - PARTIALLY RESTORED IN RUNNING CONDITION, JD RIDING LAWN MOWER, AND MUCH MORE!

**AUCTIONEERS NOTE:** WHETHER YOU ARE SEARCHING FOR A SHOP WITH PLENTY OF STORAGE AND ROOM TO EXPAND OR LOOKING FOR A HOMESITE OR MOBILE HOME SITE WITH UTILITIES, LOOK NO FURTHER. THIS IS AN ATTRACTIVE OFFERING IN THE QUIET, BUT GROWING COMMUNITY OF BUFFALO GAP. INSPECT THIS INTERESTING PROPERTY, HAVE ARRANGEMENTS SECURED, AND MAKE PLANS TO PARTICIPATE IN THE ONLINE BIDDING, **AS THIS PROPERTY WILL SELL WITHOUT RESERVE!**

**EILEEN MCDONALD ESTATE  
LORI SHORB, PERSONAL REPRESENTATIVE**



# *Ladies Night at The Cruisin' Canvas*

## **Tuesdays: 6pm to 8pm**



**October 28**  
**November 4, 11, 18**  
**December 2, 9, 16**  
**January 6, 13, 20, 27**

Mark your calendars!

Poker Night is coming - Thursdays - Starting December 4th!

In support of Christmas for Kids







**NOV-FEB**  
**6:00- 7:30 PM**  
**\$10 AT DOOR**

Black Hills Parks &  
Forests Presents

**CABIN NATURE CHATS  
AT THE TRAILHOUSE**

**148 GORDON ST, CUSTER, SD 57730**

*Join us for a series of interactive nature programs held in the warm and welcoming Trailhouse. Explore, learn, and connect with the natural world in a cozy setting.*

**NOV 6**

**Field Notes: Stories and Skills from the Natural World**

*Explore the art of observation through photos, videos, and stories that bring tracking, survival, and local plants and wildlife to life. Interactive Q&A included.*

**DEC 4**

**Introduction to Survival**

*Learn the core skills of survival: shelter building, fire without matches, making water safe to drink, and basic snares for food.*

**JAN 8**

**Nature's Clues: Intro to Animal Tracking**

*Discover how to recognize tracks, scat, and other animal signs and interpret what they reveal about behavior, movement, and the ecology of the area.*

**FEB 5**

**Voices of Nature: Learning the Language of Wildlife**

*Tune in to the calls, movements, and behaviors of birds and mammals to detect hidden wildlife and move through nature with greater invisibility.*

Learn more



**BLACK HILLS  
PARKS &  
FORESTS  
ASSOCIATION**

**www.bhpfpa.org | 605-745-7020**



# SANTA'S VILLAGE CRAFT FAIR



**Shop for Christmas gifts**  
**Support local vendors/businesses**  
Concessions available  
Pictures with Santa from 10 AM-12 PM  
Hourly door prizes  
And lots more!

Date and time:  
**December 6th, 9 AM-3 PM**  
1645 Wildcat Lane, Custer SD



For More Information:  
605-673-2222  
[erinw@rcymca.org](mailto:erinw@rcymca.org)

[Registration Form](#)









PLEASE JOIN US!

Custer High School

# SENIOR PROJECTS COMMUNITY EXPO

**Monday, December 8th**

**6:00 p.m. - 7:30 p.m.**

**Custer High School Commons**

GALLERY-WALK STYLE

OPPORTUNITY TO CELEBRATE OUR SENIORS'

HARD WORK







## CHRISTMAS FOR KIDS 2025

The 34th Annual Christmas for Kids event will take place at the Custer High School on Saturday December 13th, 2025 Noon-3:00 P.M.

All children residing in Custer County, ages 0-10years, are welcome to attend this free event but must be registered.

Registration via email at [custerchristmas4kids@gmail.com](mailto:custerchristmas4kids@gmail.com), registration will start on Saturday November 17th and end on December 5th.

A reply email will confirm your registration and will let you know what time to arrive. Kids and parents will enjoy lunch, holiday games, crafts and kids will visit with Santa and Mrs. Claus.

If you would like to donate to this event to assist with our toy purchases, or have any questions, please contact Corey or Jana Virtue at [custerchristmas4kids@gmail.com](mailto:custerchristmas4kids@gmail.com) or at 605-890-0458.





# Details

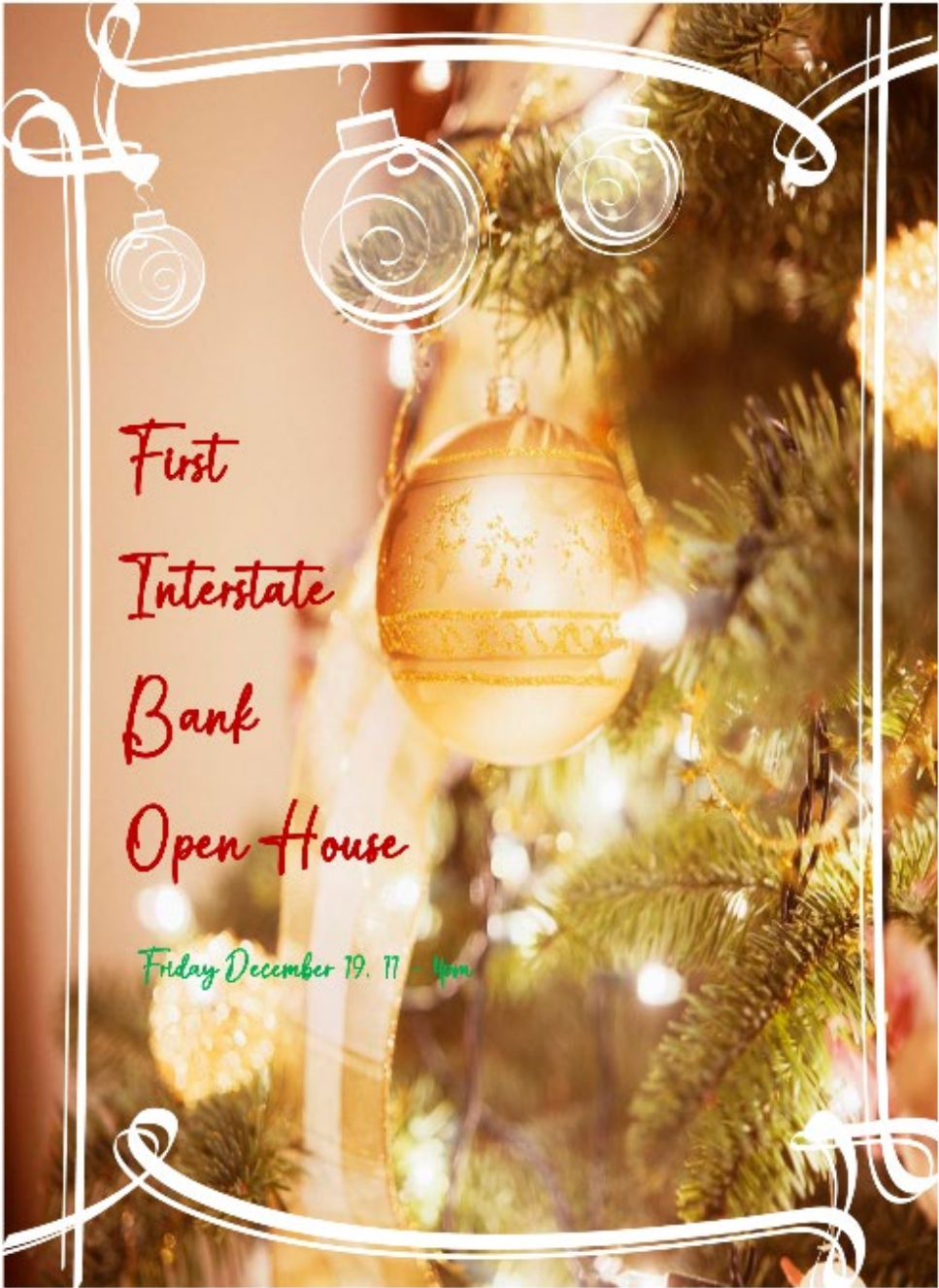
Date: Saturday 13 December 2025

Time: 4:00 pm - 10:00 pm

Cover Charge: Free for all ages!

Location: The Custer Beacon!







# **JUNE 13, 2026**



## **Bike it like you mean it!**

### **George S. Mickelson Trail**

**109 Miles • 1 Day**  
**1/2 Century Ride: 49 miles**

### **Register Now!**

**[MickelsonTrailAffiliates.com](http://MickelsonTrailAffiliates.com)**

### **We Ride at Dawn!**

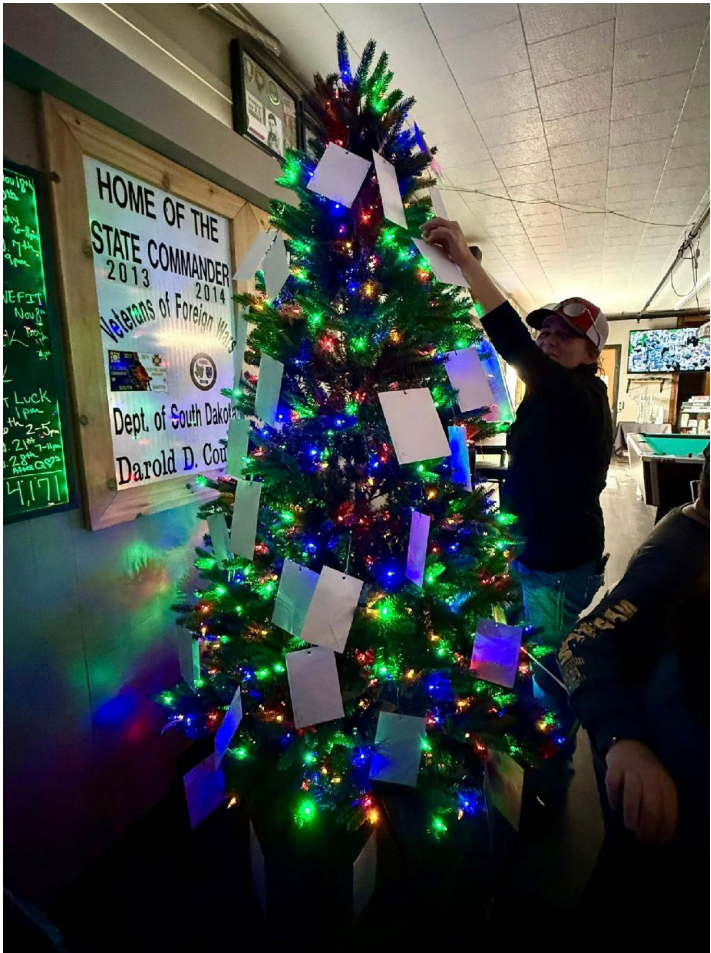
Event starts in Deadwood, ends in Edgemont

Registration Includes: Meals • Snacks

Day Pass • Rider Support • T-Shirt • Trail Swag

## **ANNOUNCEMENTS**







# VFW Post 3442 Angel Tree

There are 71 envelopes on the tree. Each envelope has a number and that number is assigned to a resident at the State Veterans Home in Hot Springs. Inside each envelope is a list of what that veteran would like for Christmas. Most of the lists are very short, but nothing says you can't buy more for that person.

When you pick a card, you will be Christmas shopping for that veteran. Please fill out your name and phone number on the sheet provided next to the number that you picked.

There will also be a contact card in the envelope for you to list your name, phone number and mailing address in case that veteran wants to personally thank you.

Please have all gifts back to the VFW by Dec 15<sup>th</sup> so we can deliver them later that week.

We would prefer that you wrap the gifts or at least put them in a holiday gift bag so that it really feels like Christmas to the heroes at the State Vets home.



Hats on, Gloves up! Let's Warm The  
Community



# Winter Hat & Glove Drive

DROP OFF LOCATION  
EDWARD JONES: KRIS ZERBE  
245 MT. RUSHMORE RD  
CUSTER, SD 57730



**Donate: Hats/gloves brand new or  
clean in good condition**

**All sizes needed from infant to teenager!**



For more information call Aubrey at 605-673-4092 or  
email at [aubrey.frasier@edwardjones.com](mailto:aubrey.frasier@edwardjones.com)





Forest Service  
U.S. DEPARTMENT OF AGRICULTURE



# CHRISTMAS TREE **PERMIT**

GET YOURS AT  
**RECREATION.GOV**

Cut down your own Christmas tree  
and bring home a story!

For information on how to  
obtain your Christmas Tree  
Permit and important Know  
Before You Go steps visit  
[recreation.gov/tree-permits](https://recreation.gov/tree-permits)  
or you can scan the bar code.



Fourth Graders with Every Kid  
Outdoors Passes are Eligible for  
a **Free** Christmas Tree Permit.



## Cutting your own tree delivers gifts for the forest and families

- 📦 Removing trees in designated areas helps other trees grow and can open areas that provide forage for wildlife.
- 📦 The adventure of hiking through the forest and the memories made can create traditions worth carrying on for generations.

USDA is an equal  
opportunity provider,  
employer, and lender.

RECREATION.gov  
BRING HOME A STORY



# DONATIONS NEEDED



– Empower Job Corps Classes –



Donate your old (working) sewing machines to Job Corps to aid in helping students build the skills and gain the hands-on experience needed to launch a successful career, pursue higher education, or join the military.

**Drop off your donations  
at Custer Senior Center**





**“November Nonsense Sale”**

**“Bundle up” for Fall!**

**10 Admission Bundle**

**Normally \$200**

**Sale Price \$150**

**605-745-7625**

**\*limit 2**

*Holiday Express*



# HOLIDAY EXPRESS

*All aboard for  
a magical ride!*



**.1880 TRAIN.**



*Every weekend from  
Thanksgiving to Christmas Eve*



RESERVATIONS - 1880TRAIN.COM





**DRAWING WILL BE DECEMBER 6<sup>TH</sup>**

**FOR EVERY \$25 YOU SPEND GET 1 FREE RAFFLE TICKET**

**OR BUY 1 TICKET FOR \$5 OR 5 TICKETS FOR \$20**

**TOP 3 PRIZES WILL BE MAILED IF WINNER IS OUT OF STATE**

**-TOP PRIZE-**

BLACK HILLS GOLD WOMEN'S WATCH - OR - HANDMADE DAMASCUS  
DINO BONE INLAYED FOLDING KNIFE WITH SHEATH - ESTIMATED  
RETAIL PRICE \$650

**-2ND PRIZE-**

LARIMAR STERLING SILVER BRACELET -  
ESTIMATED RETAIL PRICE \$360

**-3RD PRIZE-**

TITAN INTERNATIONAL HANDMADE VIKING  
INSPIRED AXE WITH SHEATH - ESTIMATED VALUE \$150

AS WELL AS MANY OTHER PRIZES FOR LOCALS SUCH  
AS CINCH, KIMES, PANHANDLE, BLACK HILLS GOLD  
APPAREL AND ACCESSORIES, AND WITH THE WIND WINERY  
AND MANY MORE.

**507 MT RUSHMORE RD  
CUSTER, SD**





# Eagles Landing Lodge





# DONATIONS NEEDED



– Empower Job Corps Classes –



Donate your old (working) sewing machines to Job Corps to aid in helping students build the skills and gain the hands-on experience needed to launch a successful career, pursue higher education, or join the military.

**Drop off your donations  
at Custer Senior Center**



# Support Our Vets RAFFLE

PROCEEDS BENEFIT OPERATION BLACK HILLS CABIN

**\$5/** 1 ENTRY      **\$25/** 6 ENTRIES



KITCHEN BASKET



PUZZLE BASKET



PIZZA BASKET



STATIONARY BASKET



MOVIE BASKET



GRILL BASKET



Scan QR codes to  
view basket details

# NOV 1-14

**WINNERS DRAWN ON NOVEMBER 17**

*All baskets are on display at Black Hills Federal Credit Union >> 1135 Mt Rushmore Rd*





**GOOD KARMA  
JEWELRY**  
Custer, SD

*Extended  
Holiday Hours*

NOW THROUGH DECEMBER 24TH

**MONDAY - THURSDAY 11AM - 5PM**  
**FRIDAY & SATURDAY 11AM - 7PM**  
**SUNDAY 11AM - 5PM**

507 MT. RUSHMORE RD. CUSTER, SD





# MILITARY FAMILY MONTH

## IN APPRECIATION TO THOSE WHO SERVE AND SUPPORT.

To celebrate Military Family Month, all YMCA locations across the Black Hills will offer a \$0 Joiner Fee for all active-duty service members, National Guard/reserves and military veterans during the month of November.

**A \$40 savings!**

To redeem this offer you must sign up in person at your preferred YMCA location with a valid military/government-issued photo ID. Other restrictions may apply. Offer valid November 1-30, 2025.

**For a better us.®**



**FIND YOUR Y.  
JOIN TODAY**

QUESTIONS? CONTACT US AT  
[MEMBER@RCYMCA.ORG](mailto:MEMBER@RCYMCA.ORG)

RAPID CITY YMCA  
LIBERTY CENTER YMCA (BOX ELDER)  
CUSTER YMCA  
EDGEMONT YMCA





## **Announcing Holiday Pass Sale for Season 80 Tickets at the Black Hills Playhouse**

*Save up to 23% on Tickets from November 1-December 31!*

### **For Immediate Release**

**SOUTH DAKOTA — Theatre 605 Black Hills Playhouse** is excited to announce its annual holiday pass sale, offering exclusive savings on flexible ticket packages for the highly anticipated 2026 season. Running from **November 1 to December 31**, this special sale is one of the year's biggest for theatergoers. With discounts of **up to 23%**, it's the perfect opportunity to plan ahead and secure flexible tickets for an unforgettable summer of theatre in the scenic Black Hills. **The Holiday Pass Sale goes live online on November 1 and by phone via the Box Office on November 4.**

The holiday ticket packages come in a variety of options to suit any budget or gift-giving need:

- **Stocking Stuffer:** Includes 2 flexible tickets
- **Secret Santa:** Includes 4 flexible tickets
- **Shout it From the Rooftop:** Includes 8 flexible tickets
- **Shining Star:** Includes 16 flexible tickets

Each ticket package provides flexibility for attendees. Tickets can be redeemed for any 2026 season regular show performance and used by anyone, making them ideal for sharing with friends or family. Whether as a thoughtful gift or a personal treat, these passes offer convenience and value for all theatre lovers.

Season 80, titled **250 Years and Counting...Celebrating America's past, present, and imperfect progress** features a stellar lineup of four productions sure to captivate audiences:

- ***The Complete History of America (Abridged)***
- ***1776***
- ***Come From Away***
- ***What the Constitution Means to Me***

These flexible ticket packages are the perfect gift for the holiday season, and the Theatre 605 team is ready to assist you with your purchase. Tickets can be purchased conveniently online at [theatre605.org](https://theatre605.org) starting November 1 or by calling **605.255.4141** starting November 4.

Don't miss out on this opportunity to share the magic of live theatre with loved ones while enjoying exceptional savings!





**GOOD KARMA  
JEWELRY**  
Custer, SD

# NOVEMBER

## MONTH LONG BLACK FRIDAY DEALS

**-10% OFF-**

PAINTINGS – ORNAMENTS – CANDLES – OIL LAMPS  
POTTERY – WOOD DECOR – WILLOWTREE  
NATIVE AMERICAN ART

**-15% OFF-**

MIRRORS & GALLERY COLLECTION

**-20% OFF-**

BUTTERFLIES & METAL ART

**507 MT RUSHMORE RD.  
CUSTER, SD**





# Yoga Teacher Training 200HR Certification

**Our 200-hour Yoga Alliance Registered Teacher Training is designed for dedicated practitioners who feel called to expand their knowledge and impact others through teaching.**

605-745-7625  
[www.moccasinsprings.com](http://www.moccasinsprings.com)







Forest Service  
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

**ATTENTION! PERSONAL USE FUELWOOD PERMITS AVAILABLE**

**During the government shutdown, Personal Use Firewood Permits may be purchased at one of the offices below during the days/times indicated (please ring the bell or call the phone number listed)**

Office Location	Sundance, WY	Spearfish, SD	Rapid City, SD	Custer, SD
Day/Times				***
Monday (8am-1pm)		X	X	
Tuesday (8am-1pm)				X
Wednesday (8am-1pm)			X	
Thursday (8am-1pm)	X			
Friday (8am-4pm)	X	X	X	X

\*\*\* Beginning October 21, 2025

<b>Bearlodge Ranger District</b> 101 S. 21 <sup>st</sup> St Sundance, WY 82729 (307) 283-1361 ext 3450	<b>Northern Hills Ranger District</b> 2014 N. Main St Spearfish, SD 57783 (605) 443-3055	<b>Mystic Ranger District</b> 8221 Mount Rushmore Rd Rapid City, SD 57702 (605) 716-1858	<b>Hell Canyon Ranger District</b> 1019 N. 5 <sup>th</sup> St. Custer, SD 57730 (605) 673-9292
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**We apologize for any inconvenience this may cause.**

USDA is an equal opportunity provider, employer, and lender.



A vertical rectangular graphic with a light beige background. It is decorated with numerous autumn leaves in shades of orange, yellow, and brown, scattered around the text. The text is centered and reads:

# FALL HOURS UPDATE

**ADVENTURE RENTALS &  
HOLLY'S CHIC BOUTIQUE**

**6 DAYS A WEEK  
8AM – 6PM**

-  **HILL CITY CLOSED MONDAYS**
-  **CUSTER CLOSED TUESDAYS**

**COME ENJOY CRISP FALL DAYS  
WITH AN OFF-ROAD ADVENTURE  
OR A COZY SHOPPING TRIP**



<div><div></div><div>Black Hills National Forest</div><div>2025/2026 Off-Season Campground Information</div></div>						
Campground Name	Start of Reduced Off-Season Rates	Daily Fee	Units	Lake or Stream	Spur Length (Maximum)	Remarks
Bearlodge	Sept. 8	\$15	8	None	25 ft	Closes 12/15
Beaver Creek	Sept. 8 - Dec. 15	\$0	8	Beaver Creek	45 ft	Sites are outside of the main campground gate. Closes 12/15
Bismarck Lake	Sept. 29	\$15	5	Bismarck Lake	45 ft	Sites are outside of the main campground gate.
Boxelder Forks	Sept. 8 - Dec. 15	\$15	3	Boxelder Creek	45 ft	Sites are outside of the main campground gate.
Black Fox	Sept. 8 - Nov. 30	\$0	9	Rapid Creek	45 ft	Closes 12/1 for snowmobile routes.
Castle Peak	Sept. 8	\$0	9	Castle Creek	45 ft	Historic mining sites are available nearby.
Comanche Park	Sept. 8	\$15	5	None	25 ft	Sites are outside of the main campground gate.
Cook Lake	Sept. 8	\$4 Day Use \$15 Night	15	Cook Lake	45 ft	B Loop is open. All other loops are closed. Closes 12/15
Custer Trail	Sept. 8	\$0	16	Deerfield Lake	50 ft	
Dalton Lake	Sept. 8	\$15	11	Dalton Lake	45 ft	Closes 12/1 or as access allows due to snow
Ditch Creek	Sept. 8	\$0	13	Ditch Creek	50 ft	Off-season access may require a snowmobile or skis.
Dutchman	Sept. 8	\$0	9	Deerfield Lake	50 ft	Top Loop is open. All other loops are closed.
Hanna	Sept. 8	\$15	6 - Tent Only	Spearfish Creek	0 ft	Walk-in tent sites are open during the off-season.
Redbank Springs	Sept. 8 - Nov. 30	\$15	4	None	50 ft	Closes 12/01
Reuter	Sept. 8	\$15	24	None	30 ft	Closes 12/15
Rod & Gun	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	50 ft	Closes 12/1
Roubaix	Sept. 8	\$15	9	Roubaix Lake	25 ft	C Loop is open. All other loops are closed.
Sheridan Lake South	Sept. 29	\$15	30	Sheridan Lake	60 ft	Woody Loop is open. All other loops are closed.
Summit Ridge Cabin	Year Round	\$75	1	None	N/A	Reserve at <a href="http://www.recreation.gov">www.recreation.gov</a> - Area roads are not maintained; off-season access may require a snowmobile or skis.
Sundance (Horse Camp)	Sept. 8	\$15	10	None	50 ft	Horse facility (corrals & stalls). No water after 09/11
Timon	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	60 ft	Closes 12/1
Whitetail	Sept. 8	\$0	17	Deerfield Lake	50 ft	Lower Loop (including toilet) is open. Upper Loop is closed.
Closed for the Off-Season on Sept. 8:		Bear Gulch Group Campground, Dalton, Grizzly, Pactola Reservoir, Sheridan Lake North Group Sites, Steamboat Rock, and Strawberry.				
Closed for the Off-Season on Sept 29:		Bismarck, Horsethief Lake, and Oreville. NOTE: Oreville Campground and Iron Creek and Willow Creek Horse Camps are open through October 31 (Weather Permitting).				
* Fees: Self-Pay at all open campgrounds. The Stay Limit is 14 days at all developed campgrounds.						
* Roads: Not maintained during the off-season. Sites above are open until weather prohibits access or closed on date(s) noted above.						
* Garbage: Pack It In, Pack It Out at all sites.						
* Plan Ahead: All campsites are first come, first serve and offer a picnic table and fire ring. Vault toilets are available. Drinking water is NOT available.						
* All information is subject to change, due to inclement weather, decreased staffing, and sporadic conditions beyond control.						

September and October offer some of the best camping conditions in the region. Shoulder season temperatures are comfortable, roadways are less congested, and recreational opportunities still abound on the Forest. Whether you are a local enthusiast or a passing traveler, please see the off-season camping calendar from our friends at the Black Hills National Forest. #FindYourForest





JQ CLOTHING CO.  
**HOURS**

STARTING AUGUST 31ST

MONDAY - SATURDAY  
10A TO 6P

SUNDAY 12P - 4P



244 MAIN STREET



# LOVE LOCAL GIVE LOCAL

**HELP LOCAL PROJECTS THAT MATTER TO YOU  
& YOUR BUSINESS!**

CHAMBER MEMBERS:  
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

CURRENT PROJECT:

## REBUILD & REVIVE WEST DAM AND PARKS



FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:  
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:  
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

## NEWS FROM THE STATE



# PRESS RELEASE

At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79 intersection.

Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. This closure will be in place until April 2026. Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

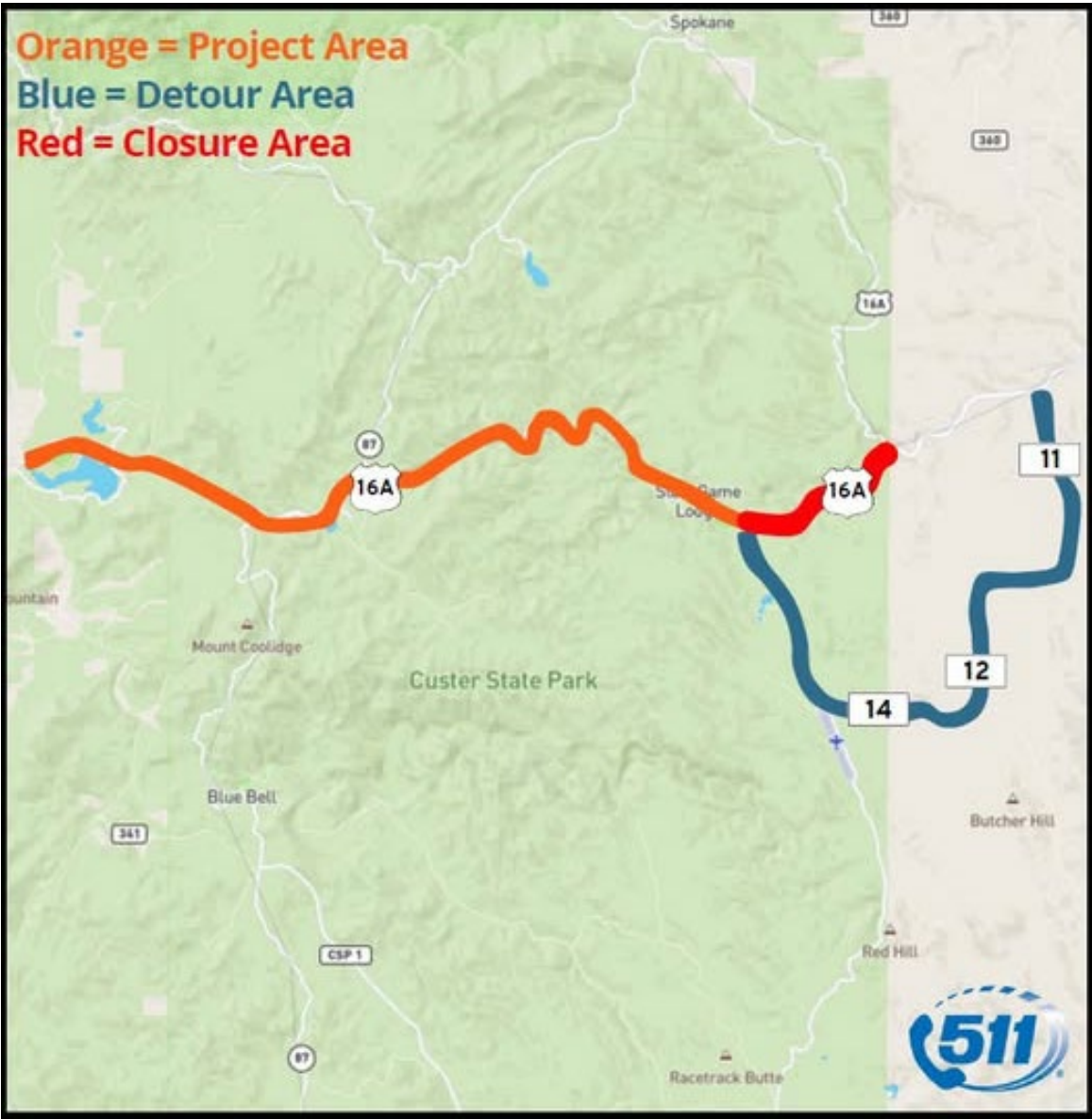
During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph. S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists.

Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

The overall project completion date is October 2026.

*#SDDOT #SD511*





# South Dakota DOT Update







## Project Update

**NOVEMBER 14th**

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) is currently in place and ends on Friday, March 6, 2026. Outside of the closure area, construction crews continue to work on the roadway.
- The intersection of Custer Gulch Road and U.S. Highway 385 has been temporarily moved 300 feet to the north. A temporary diversion is in place while the contractor continues work on a box culvert in this area.
- In preparation of winter weather, the contractor has placed road markers and reflective delineators along the roadway between Sheridan Lake Road and Calumet Road.
- Roadway grading is taking place between Sheridan Lake Road and McCurdy Gulch Road.
- Within the closure area, the contractor is currently conducting planned rock blasts, excavating and replacing culverts, and grading the roadway.

Upcoming Construction:

- Throughout the winter, the roadway surfacing within the construction area will be a combination of pavement, blotter (hard, packed surface that resembles asphalt), and gravel. The surface of Highway 385 from Wrinkle Valley Road to 1/2-mile from South Sanders Ranch Road and from Sheridan Lake Road to 1/2-mile to the north will be gravel.





[View Construction Updates](#)

## ❖❖ Construction Zone Reminders ❖❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

## HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

### *Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041.**

**Subscribers can unsubscribe at any time.**



## U.S. HIGHWAY 385 CONSTRUCTION




PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

**FREE TEXT ALERTS:**  
Text "US385" to 605-566-4041



# Custer Senior Center

## November Activities

Custer Senior Center Activities Calendar - NOVEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>NOTE: ** Until Further Notice Center Hours will be 9:00 AM – 4:00 PM **</b>						
<b>BUY YOUR TICKET FOR THE HOLIDAY RAFFLE BASKET BEFORE DECEMBER 15</b>						
Center will be closed November 11 in honor of Veterans Day November 27 & 28 Thanksgiving Day and the following day		<b>PRAIRIE HILLS TRANSIT BUS</b> Transit Bus to Rapid City from the Center 1st & 3rd Thursdays Leaves Custer between 7:00-8:00 AM - Arrives Custer At 3:00 PM CALL 1-877-673-3687 24 Hours in Advance for Reservations. \$20 Rapid City Round Trip - \$4 Round Trip for Custer Destinations				1
2	3	4	5	6	7	8
 SET YOUR CLOCKS BACK 1 HR	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 9:00 AM PROGRAMS & WAYS & MEANS MEETING 12:00 PM Pinchle	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billards	<b>TRANSIT BUS TO RAPID &amp; RETURN</b> 7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00-3:00 PM 1881 COURTHOUSE MUSEUM HOSTS SOUTHERN BLACK HILLS MUSEUM ALLIANCE KICK-OFF MEETING	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING--2 10:00 AM LINE DANCING--1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo 2:30 PM Newsletter Meeting	
9	10	11	12	13	14	15
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM BOARD OF DIRECTORS MTG	 <b>CLOSED CENTER</b>	9:00 AM-3:00 PM SHIINE MEDICARE INFO SHARE <b>REQUIRES APPOINTMENT</b> 1:00 PM Ladies Billards 1:00 PM PAINT CLASS W/AM! SHOWERS	7:00 AM Fitness Time 8:00 AM Morning Coffee	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING--2 10:00 AM LINE DANCING--1 12:30 PM Bingo	
16	17	18	19	20	21	22
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 12:00 PM Pinchle 2:00 PM MEMBERSHIP MEETING <b>NOMINATE BOARD CANDIDATES</b>	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billards 12:00-3:00 PM CELEBRATION OF LIFE LUNCHEON FOR ROWENA RICHARDSON	<b>TRANSIT BUS TO RAPID &amp; RETURN</b> 7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM HOLIDAY BAKE SALE 11:00 AM-1:00 PM SOUP & PIE FUNDRAISER	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING--2 10:00 AM LINE DANCING--1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo	
23	24	25	26	27	28	29
30	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 12:00 PM Pinchle	7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00 PM MEMBERS POTLUCK 1:00 PM MUSIC-BY KITCHEN BAND	1:00 PM Ladies Billards	 <b>CENTER CLOSED</b>	<b>CENTER CLOSED</b> Enjoy time with your families (or shopping for bargains) <b>MAKE GOODIES FOR THE COOKIE/CANDY WALK ON DECEMBER 5<sup>th</sup></b>	





To educate every student  
to his or her potential

[Latest Newsletter](#)



# Thanksgiving



Holiday Break



Closed Nov. 26 - 27 - 28, 2025

School resumes Mon., Dec. 1, 2025

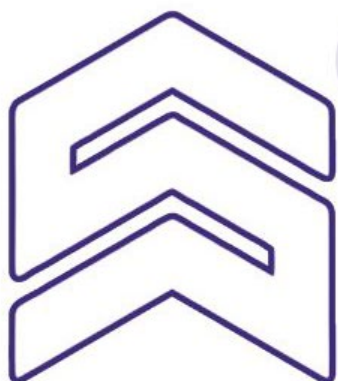
## WEEKLY INSPIRATION





**HELP WANTED**





**CUSTER, SD**

## **PHYSICAL THERAPIST**

- Clinic Director Opportunity, mentorship available
- Serve as primary care for all musculoskeletal conditions in general outpatient private practice.

**Email [office@painandmovementsolutions.com](mailto:office@painandmovementsolutions.com) to learn more.**





# WE ARE HIRING

## Physical Therapist Aide

Custer Location

Looking for a flexible, part-time position in a positive, healthcare setting? We're seeking a dependable, detail-oriented individual to support our clinic team and keep things running smoothly behind the scenes.

Cultivate relationships within the healthcare realm and work with industry leading therapists while serving as a crucial player in meeting our patients' goals.

- 8-10 hours/week
  - Weekdays during business hours (flexible scheduling)
- \$14/ hour, part-time
- Great for students interested in healthcare or physical therapy
- Send resume to [julie@painandmovementsolutions.com](mailto:julie@painandmovementsolutions.com) for consideration



1369 Montgomery Street, Custer, SD 605-574-1802





## **Hiring Experienced Server**

**\$12 per hour  
plus tips**

**605-745-7626**

**soakinhotsprings@gmail.com**









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**For more information please call:  
(605)673-2708**

**538 Mt. Rushmore Rd.  
Custer, SD 57730**





# HELP WANTED

WE ARE LOOKING FOR PART-  
TIME WORKERS YEAR-ROUND.

**APPLY TODAY**

*CUSTERCANDYCO@GMAIL.COM*



# Outlaw Ranch

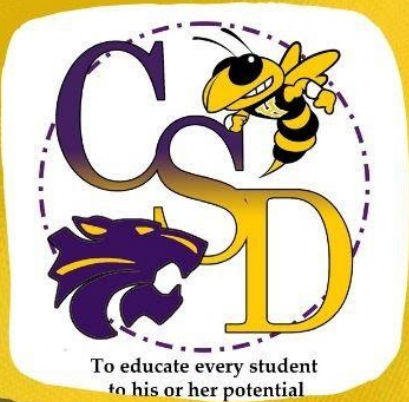


**Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.**

**Please call Jamie at 605-673-4040 for more details.**



# Join Us.



**BE A PART OF OUR  
EDUCATIONAL  
TEAM!**



**Current Openings:**

- SPED PARAPROFESSIONAL @ CES
- Substitute Teachers & Custodians- at all schools
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
- Call Custer School District 605-673-3154

[www.csd.k12.sd.us](http://www.csd.k12.sd.us)





# GOOD KARMA JEWELRY JOIN OUR TEAM

**GREAT PAY + EXTRA PAY  
FOR EVENING SHIFTS**

**APPLY IN STORE**  
507 MT RUSHMORE RD  
CUSTER, SD 57730

**FOR MORE INFO:**  
605-673-3047

**PREFERABLY AGE 21+  
SALES ASSOCIATE  
WILLING TO WORK  
DAYTIME, EVENINGS &  
WEEKENDS**

**RESPONSIBLE & MATURE  
CUSTOMER SERVICE EXPERIENCE  
SALES EXPERIENCE  
GREAT PEOPLE SKILLS  
SEASONAL POSITIONS AVAILABLE**



# WE ARE HIRING



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
- 
- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
- 
- Retail associates at factory store 7 miles West of town.
- 
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
- 

Be sure to check out the Help Wanted section on our [Website:](#)

**Chamber Staff & Board of Directors**





## ***CHAMBER STAFF***

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2025

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**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818



Visit our Website



*dmurray@custersd.com /custersd.com*

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