

SHARE:



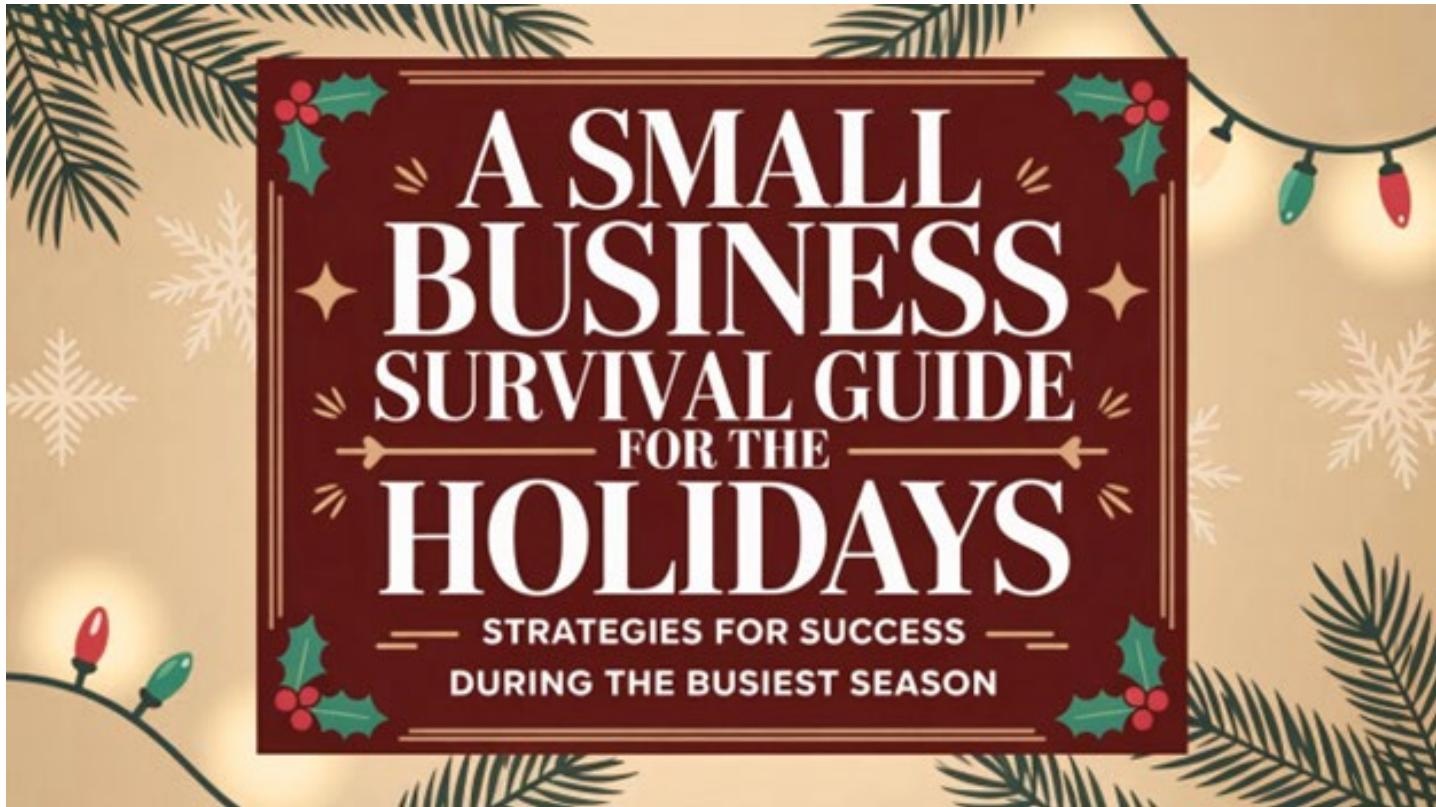
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When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

CUSTER CONNECTIONS



We're fast approaching the time of year where it can like you're running a marathon on a tightrope. Customers need attention. Promotions are queued up to be launched (or designed). Your inventory is giving you nightmares and you have huge goals for the end of the year.

And you're supposed to stay cheerful, strategic, and somehow well-rested through it all.

But the problem isn't your big aspirations for 2026, nor does the problem lie in trying to solve the things you can't control.

It's your habits.

James Clear's *Atomic Habits* reminds us that meaningful results come from the small, repeatable choices we make every day. During the holidays, those tiny decisions are the difference between burnout and breakthrough. When you build systems that work even when you're tired, distracted, or knee-deep in ribbon, the season gets lighter and your business gets stronger.

Here's how to apply some of Clear's most practical ideas to help you not just survive the holiday season, but launch into January with invincible momentum.

Start with a 1% Mindset

One percent doesn't sound like much until you stack it day after day. You don't have to reinvent your business. You don't need a perfect storefront, flawless offers, or an Instagram grid that looks like a lifestyle magazine.

Instead, choose one area to improve just slightly. Take that one small step toward your goal.

- Maybe it's tightening up your email promo schedule.
- Maybe it's creating a smoother checkout flow.
- Maybe it's something as simple as promising yourself (and following through on) a good night's rest for the next month.

Small refinements reduce stress and increase sales. They also remind you that progress is happening, even in chaos.

Re-design Your Environment

Clear says our surroundings often shape our behavior more than our motivation does. This is especially true during the holidays when the pace is high and attention is scattered.

Look around your space with strategic eyes.

If your workspace feels cluttered, simplify it. If your best seasonal products aren't visible at first glance, elevate them. If your team keeps losing pens, square readers, bags, or bows, create a "holiday command center" with everything in one place.

Tiny environmental shifts create smoother systems. And smoother systems prevent those frantic moments when you're internally screaming, "Where did we put the gift bags?!"

Build Habits That Support Your Busiest Days

The season is unpredictable, so anchor your day with predictable habits.

A few anchors to consider:

- A 5-minute morning reset, before opening or seeing clients
- A quick end-of-day review: what sold, what slowed down, what needs restocking, what got clicks, what impact on our customers did we see?
- A customer-touch habit: one message, one email, or one thank-you note daily
- A "two-minute tidy" before leaving (your future self will adore you)

Consistency creates stability. When everything else feels like holiday improv, these anchors act like rhythm lines on the page.

Use Systems, not Willpower

If you remember nothing else from this article...pay attention...

Willpower gets weaker when you get tired. Systems don't.

If you want to post consistently on social media, schedule a week's worth of content on one calmer afternoon.

If you want to upsell a holiday special, script one clear line for every team member.

If you want to stay on top of inventory, set an alarm that reminds you to check key items before the weekend rush.

During the holidays, systems carry you when energy can't.

Make Good Habits Easy and Bad Habits Harder

Clear's "make it obvious, make it attractive, make it easy, make it satisfying" formula is your season's secret weapon.

Want your team to use the upsell script? Keep it taped near the register or near each desk.

Want customers to sign up for your loyalty program? Put the QR code where people naturally pause and that can be more than one spot.

Want to stop scrolling between transactions? Keep your phone in a drawer.

Design beats discipline every time.

Don't Forget Identity: Who Are You Becoming This Season?

In *Atomic Habits*, Clear says outcomes come from identity. While you're navigating the busiest weeks of the year, take a breath and remember who you are as a leader.

- Are you the business that handles crowds with warmth?
- The business that makes people feel good?
- The business that takes care of its team so they can take care of customers?

When you anchor yourself in identity, your choices shift. You show up differently. You communicate more intentionally.

You prioritize what matters instead of chasing every glitter-coated opportunity.

And your customers feel it.

Give Yourself Permission to Rest

This sounds counterintuitive in a season that thrives on hustle, but rest is productivity's partner.

Clear reminds us that habits compound. That includes bad ones like exhaustion, resentment, and skipping meals.

Take care of yourself the way you take care of your customers. Breaks aren't indulgent; they're fuel.

Let the Season Shape You—Without Steamrolling You

You don't need massive change. You need micro-moves that create calm, clarity, and steady revenue.

If you build the right habits now, January stops being a "recovery month" and becomes a runway. Your systems will be tighter. Your team will be stronger. And you'll have proof that even small businesses can thrive in big seasons.

*Christina Metcalf is a ghostwriter and speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and remain top of mind. She is the author of six books including her recent non-fiction book *The Glinda Principle*, rediscovering the magic within.*

*Facebook: @tellyourstorygetemtalking
Instagram: @christinametcalfauthor
LinkedIn: @christinagsmith*



Dawn Murray
Executive Director



CUSTER COUNTY CWPP

Community Wildfire Protection Plan

Custer County is updating its CWPP in cooperation with representatives from local, state, and federal agencies and other organizations with a stake in wildfire preparedness and mitigation. The project is being facilitated and supported by contract staff from Bintel Inc.

The CWPP is a plan developed by a community in an area at risk from wildfire. The Community Wildfire Protection Planning process is the collaboration between communities and agencies interested in reducing wildfire risk.

We welcome your feedback on how wildfire affects you for the purposes of the CWPP.

Survey Topics:

- county wildfire risks
- landowner mitigation
- evacuation planning



Scan for Survey



What is included in a CWPP?

- fire history, behavior, and probability
- firefighting capabilities & water supplies
- evacuation routes
- wildfire community hazard ratings
- wildfire mitigation recommendations
- home ignition zone recommendations

For more information about the project contact
sesser@custercountysd.com



[Take Survey](#)

2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and

other organizations.

[Click to download calendar](#)

MARK YOUR CALENDAR

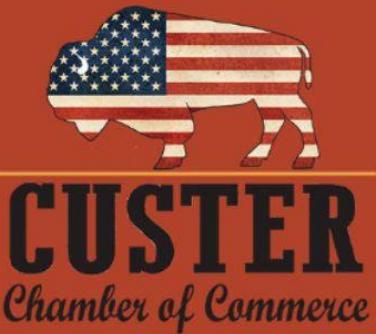
November 20th

Chamber Mixer
hosted by Jared Slagle at the Custer Beacon
5:00PM-7:00PM

November 27-30th

Chamber closed for Thanksgiving
see you Monday December 1 at 9:00 AM

IMPORTANT ANNOUNCEMENTS



Chamber Mixer —

Hosted By:

Edward Jones®

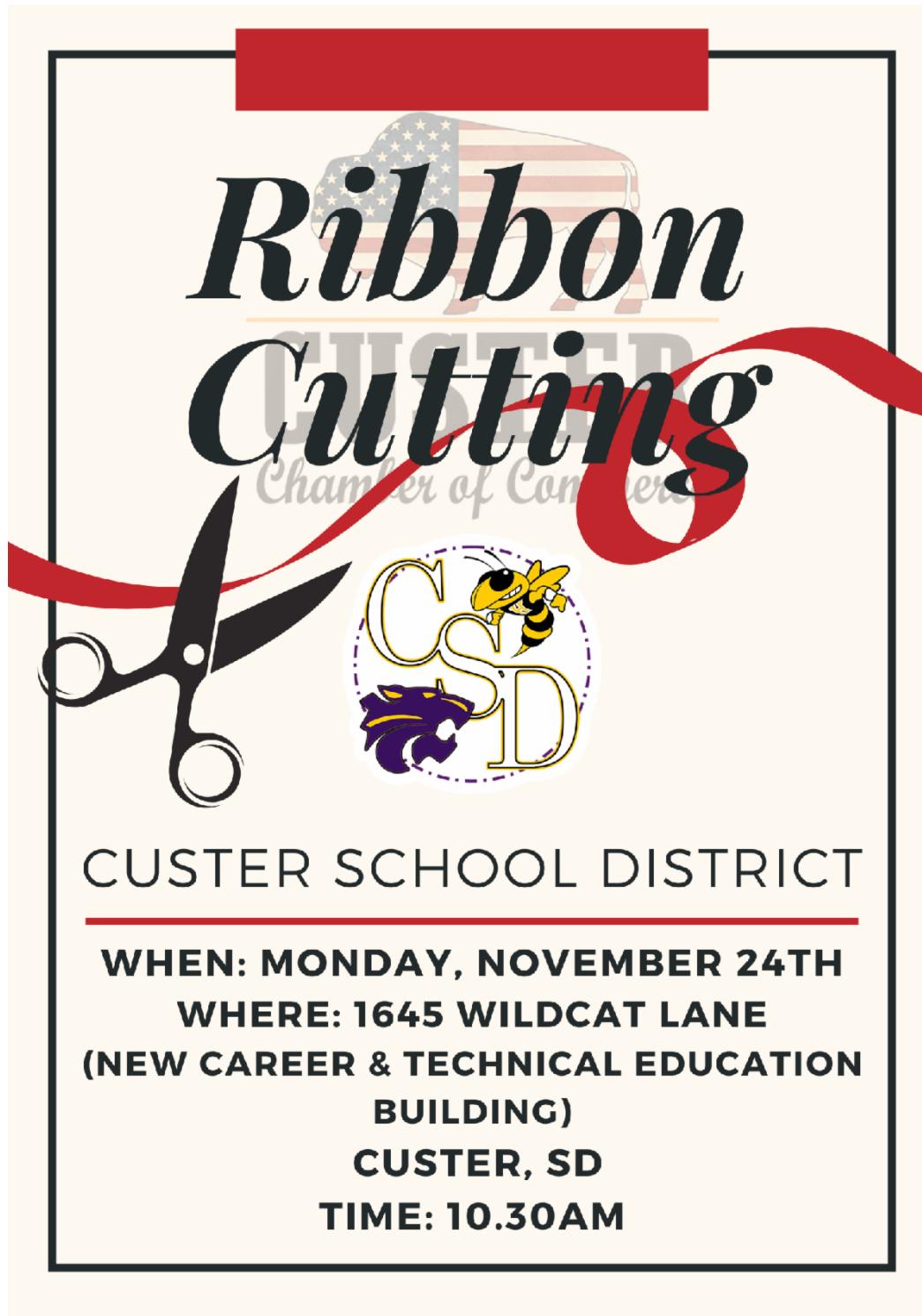
Jared Slagle

November 20th from 5 p.m. - 7 p.m.

Held At the Custer Beacon

351 Washington St, Custer, SD 577300

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS





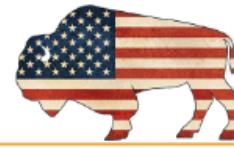
CUSTER JR/SR HIGH SCHOOL
NEW CAREER & TECHNICAL EDUCATION (CTE) BUILDING

Save the Date!

DEDICATION CEREMONY

Dignitaries Speaking at the Dedication:
• U.S. Senator John Thune
& others TBA soon!

~ PLEASE JOIN US ~
PUBLIC WELCOME!
MONDAY, NOV. 24, 2025
10:30AM @ CTE BLDG.



CUSTER
Chamber of Commerce

**Be sure to
VOTE**

**Custer Area Chamber of Commerce
Board of Directors
2026-2028**

Get your ballots turned in by December 18

Remember, only one (1) vote per Chamber Membership

[Click To Vote](#)

LOST ELF

HAVE YOU SEEN ME?



CUSTER
Chamber of Commerce

ITS TIME FOR ZIPPY THE ELF TO COME BACK!!!
SIGN UP TO PARTICIPATE IN THE ELF ON THE
SHELF

PLEASE CALL: **605-673-2244**



ADOPT A RESIDENT FOR CHRISTMAS



petite poinsettias for
all residents at Custer
Care & Rehab Center
and Monument Health
Assisted Living AND
those in the Meals on
Wheels Program

(will be delivered week of
Thanksgiving)

\$20 each

**REMINDER TO HAVE YOUR
CHRISTMAS CASH BOXES READY
AND OUT NOV 28TH**

1ST DRAWING DEC 5TH







In order for staff to enjoy
a little extra family time,

**THE CUSTER CHAMBER
OF COMMERCE**

will be closing at noon on
Wednesday, November 26th and
will remain closed through the
weekend.

SEE YOU MONDAY!

CUSTER
Chamber of Commerce



Gift Wrapping Fundraiser for Fireworks

Join us at **The Hills Finest** for a special gift wrapping fundraiser

Bring your gifts and let us wrap them beautifully for you!

Donation only and all proceeds go to the Custer Chamber of
Commerce for the 4th of July Firework display.

Where: The Hills Finest Address: 26 S. 6th St When: Fri-Sun Starting 11-28-12-21-25

Wanna help or donate? Call Michelle at (605) 517-5588

Wrapping times are 11am-4pm Friday thru Sunday





Get signed up to participate in the

CHRISTMAS PARADE

Saturday, December 6 at 5:30pm

[Sign Up Here](#)

Christmas Scavenger Hunt



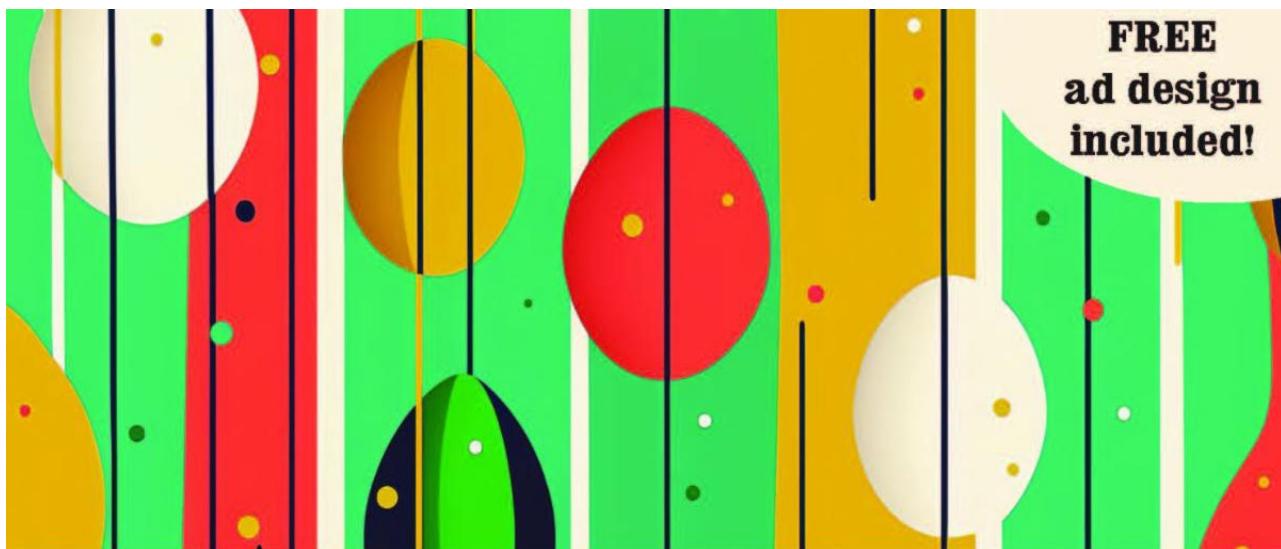
Get your business signed up today!

December 6th, 2026

Kids will pick up a part of a Christmas figurine at
your business

Call 605-673-2244 or [click here](#) to sign up

[Click here to sign up](#)



**FREE
ad design
included!**

Reserve your holiday ad space now!

Thank your friends, neighbors and community for a wonderful year!

Chronicle only

3.25" wide by 5" tall: \$120
6.625" wide by 5" tall: \$220

COMBO (both papers)

3.25" wide by 5" tall: \$220
6.625" wide by 5" tall: \$400

Prevailer only

3.25" wide by 5" tall: \$120
6.625" wide by 5" tall: \$220

**DEADLINE:
December 12**

Contact Kate now to be included!
chroniclewriter2@gmail.com
call or text 605-440-1248

**With kids'
letters to
Santa!**



2026 MIXER DATES

JANUARY 29-GOLD PAN

FEBRUARY 19-PREMIER EYE CARE

MARCH 19- CUSTER'S RENDEZVOUS

MAY 21- LEWIS REALTY

SEPTEMBER 10-CAMP BOB MARSHALL

NOVEMBER 19- BRADEEN REAL ESTATE

DECEMBER 17- STARR INSURANCE



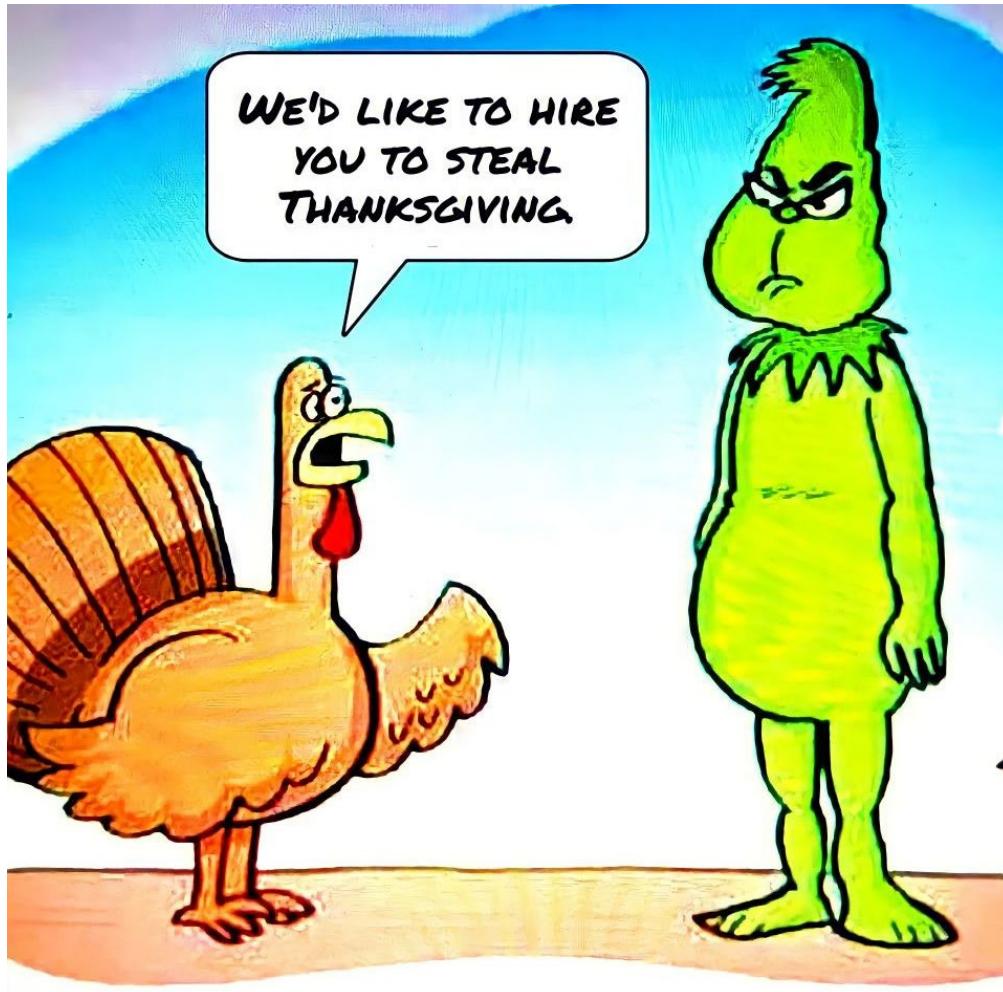
Follow Us on Facebook & Instagram



Chamber Board Meetings

November 19th 1:00 P.M

WEEKLY HUMOR



Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.

2. 1881 Courthouse Museum	136. Hills Inn
3. 21 Electric	137. HJEM am
4. A & B Business Solutions	138. Holiday Inn Express
5. A Walk in the Woods	139. Homestead Carpet Care
6. Abundant Life Fellowship of Custer SD	140. Horatio's Homemade Ice Cream
7. Aflac -Carol Perrigo	141. Hounds, Pugs, and Hugs
8. Al Cornella Refrigeration	142. J & M Lawn Care
9. All Net Connections	143. Jacqueline Hartwick
10. ALPHA Builders, LLC	144. JAM Heating and Cooling LLC
11. American Family Insurance- Ronni Calvird Agency	145. Jewel Cave National Monument
12. American Legion Post #46	146. John & Diana Carson
13. Aspen Federal Credit Union	147. Jon G Gindhart, D.C., PLLC.
14. Aspen+Pine Realty	148. Jorgensen Log Homes Inc
15. Bakers Bakery	149. JQ Clothing Co
16. Bavarian Inn	150. K & S Stagecoach Stop
17. Bear Country USA	151. K2 Masonry & Concrete Inc
18. Beaver Lake Campground	152. Ketel Thorstenson
19. Beecher Rock Vehicle Storage	153. Kieffer Sanitation
20. Begging Burro Mexican Bistro and Tequila Bar	154. Kitchens by Karla
21. Best Western	155. Lampert Properties
22. Big Pine Campground	156. Lasting Impressions Unlimited
23. Black Hills Balloons	157. Laurie Arthur
24. Black Hills Bronco Adventures	158. Lenny Merriam CPA, CFE, PLLC
25. Black Hills Burger & Pizza Co	159. LFC Veterinary Service
26. Black Hills Chemical & Janitorial	160. Living Outreach Church
27. Black Hills Electric Cooperative, Inc	161. LJ's Recovery and Transport, LLC
28. Black Hills Enclave	162. Local Black Hills
29. Black Hills Energy	163. Lynn's Dakotamart
30. Black Hills Federal Credit Union	164. Marci & John O'Connell
31. Black Hills Parks & Forests Association	165. Maria's Mexican Restaurant
32. Black Hills Pizza Hut	166. McCoy PC dba Custer Lawyer PLLC
33. Black Hills Playhouse	167. McGas Propane
34. Black Hills Power Bikes Rentals and Boutique	168. Mickelson Trail Affiliates, LLC
35. Black Hills Preservation Project	169. Miner's Cup, LLC
36. Blind Guy Custom Window Coverings	170. Moccasin Springs
37. Bradeen Real Estate and Auctions	171. Monument Health- Custer Hospital/Clinic
38. Branch Construction Services, LLC	172. Mountainview Baptist Church
39. Buffalo Ridge Camp Resorts	173. Mt Rushmore Brewing Co/ Pounding Fathers
40. Buglin' Bull	174. Murray Auto Repair LLC
41. Busy Ewe Farm & Fiber	175. My XO Adventures
42. Calamity Jane Kitchen	176. Naomi Haraldson
43. Calamity Peak Lodge	177. NARFE
44. Carr Electric, Co, LLC	178. Nelson's Oil & Gas
45. Carson Drug	179. New Trails Ministry, Inc
46. Certified Folder Display Service, Inc	180. Nielsen Enterprises, LLC
47. Chalet Motel	181. NXTLAW PC
48. Chamberlain McColleys Funeral Home	182. Operation Black Hills Cabins
49. Chapel in the Hills	183. Our Place
50. Charley and Norma Najacht	184. Our Quilty Things
51. Chief Motel	185. Our Redeemer Lutheran Church
52. Christy Chamberlain & Bob Reich	186. Outlaw Ranch
53. City of Custer	187. Pain & Movement Solutions
54. Claw Antler and Hide	188. Patti & Jim Lee
55. Coca-Cola Bottling Company	189. PDQ Construction
56. Colleen Hennesy and Jim Frank	190. Peaceful Meadows
57. Comfort Inn & Suites	191. Petals & Pages
58. Common Cents	192. Pizza Mill
59. Community Education of the BH	193. Pleasant Valley Farm and Cabins LLC
60. Crazy Horse Memorial	194. Plenty Star Ranch Retreat
61. Crossroads Church	195. Prairie Hills Transit

62. Custer Ace Hardware	196. Premier Family Eyecare
63. Custer Ambulance Service	197. Purple Pie Place
64. Custer Area Arts Council	198. Pye-Barker Fire & Safety
65. Custer Cares	199. Rabbit Bicycle Rental & Repair
66. Custer Chiropractic, PC	200. Reed's Chimney Sweeping, Handyman & Caretaking
67. Custer City Masonic Lodge #66	201. Regency CSP Resorts
68. Custer County Airport	202. Reptile Gardens
69. Custer County Candy Company	203. Rise Custer
70. Custer County Chronicle	204. Road Runner Inc
71. Custer County Conservation District	205. Rock Solid
72. Custer County Democratic Party	206. Rocket Motel
73. Custer County Library Foundation	207. Rod and Avis Converse
74. Custer County Republicans	208. Ronald McDonald Charities
75. Custer Dental Studio	209. RP Lumber Co Inc
76. Custer Golf Corp/ Rocky Knolls Golf Course	210. Rush Mountain Adventure Park
77. Custer Heating & Air Conditioning	211. Rushmore Photo & Gift, Inc
78. Custer Lions Club	212. Rushmore Vacation Rentals
79. Custer Lutheran Fellowship	213. Sage Creek Grille
80. Custer Mile High Garden Club	214. Sentinel Federal Credit Union
81. Custer Mt. Rushmore KOA	215. Servall Uniforms & Linens
82. Custer Piecemaker Quilt Guild	216. Sew What
83. Custer Rotary	217. Shady Rest Motel
84. Custer Senior Center	218. Shepherd of the Hills
85. Custer State Farm- Steve Engelbrecht Agent	219. Simon Contractors of SD, Inc
86. Custer State Park	220. Skogen Kitchen
87. Custer Subway	221. Sleep Better South Dakota, LLC
88. Custer's Gulch RV Park & Campground	222. Sousleys HillBilly Barbeque Catering
89. Custer's Rendezvous	223. South Dakota Outdoor Shop
90. Dacotah Bank	224. South Dakota Parks & Wildlife Foundation
91. Dakota Greens - Custer Greenhouses & Nursery, Inc.	225. Southern Hills Animal Clinic
92. Dakota Photographic	226. Southern Hills Family Medicine, PLLC
93. Dave's Rock Shop	227. Southern Hills Law, PLLC
94. Days Inn	228. Southern Hills Tactical
95. Deep Creek Art Gallery	229. Southern Hills Title Co.
96. DGR Engineering	230. Splish Splash Car, RV and Dog Wash
97. Diane Dennis	231. Spokane Creek Cabins & Camp
98. Don & Arlayne Barmore	232. Sprockets Fun Foundry
99. Double Diamond Ranch	233. St John the Baptist Catholic Church
100. Eagle's Landing Lodge	234. Star Ridge Advetisments
101. Early Learner Custer	235. Starr Insurance
102. Econolodge	236. Stars and Stripes by Steph
103. Edward Jones- Mark Koch	237. Steele Collision & Glass
104. Edward Jones-Jared Slagel	238. Steve and Yolanda Davis
105. Edward Jones-Kris Zerbe	239. Stockade Lake Cabin
106. Elk Haven Vacation Cabins	240. Studt Construction, Inc
107. enCore Energy Corp	241. Sturgis Mustang Rally
108. EO Bungalows	242. Sunset RV Park
109. Evergreen Media	243. Sunshine Storage
110. Faith Lewis Real Estate Inc	244. Super 8
111. Feel Good Café	245. Sweet Clover and Sage Salon
112. First Choice Lock and Key	246. Sylvan Rocks Climbing School and Guide Service
113. First Interstate Bank	247. Tallgrass Landscape Architecture
114. Floors and More Cleaning and Restoration	248. Tanglewood Estate
115. Four Mile Old West Town & Campground	249. Tennyson Investments
116. Fred & Wendy Hlava	250. The Cruisin' Canvas
117. Freedom Hills Wealth Management	251. The Custer Beacon
118. Freeman's Electric Service, Inc.	252. The Custer Wolf Food & Drink
119. French Creek Campground & RV Park	253. The Mammoth Site
120. French Creek Supply- NAPA Auto Parts	254. Thomas Home Improvement
121. French Creek Tree Fellers, LLC	255. Travel Custer

122. Frenchy's Hideaways
123. George Mickelson Trail
124. Gideons International Southern Hills Camp
125. Gold Camp Cabins, LLC
126. Gold Pan Saloon/ Calamity Jane
127. Gold Valley Camp
128. Golden West Telecommunications
129. Good Karma Jewelry
130. Green Owl Media
131. Grizzly Gulch Adventure Golf
132. Growing Roots, Inc
133. H&R Block
134. Harney Peak Chapter, NSDAR

256. United Way of the Black Hills
257. Valhalla Legal, PLLC
258. Vector Design Print and Tech
259. VFW Post #3442
260. Vineyard Black Hills
261. Western Skies Real Estate
262. Western Tire Chain LLC
263. Windsong Valley Gardens
264. Workplace Disability Network of the Black Hills
265. World Fossil Finders Museum
266. Xanterra
267. YMCA
268. Zonta Club of the Southern Black Hills



The Christians Team-Broker Heath Shields
The Hills Finest-Bridal by Michelle
Don't Panic, LLC
Rising Hope Counseling, LLC

Custer Laundry
Linz Brothers Pizza
Around the Map Travel
Winmore, LLC
Bridle Ridge Horse and RV Camp LLC
Bottoms Up Taphouse
Grant Administration & Consulting LLC
Aflac- Matti (Kelley) Schryvers
Quilted Buffalo
Performance Outdoor Services
Western Dakota Tech Foundation
Encompass Payroll
South Dakota Department of Labor &
Regulation
On The Water
Elk Mountain Retreats and Tours
Rushmore Custom T's
Drover's Ridge
Black Hills Open-Top-Tours
Village of Boyd
Boyds Antiques and Unique's, Inc
Custer Sheds- by Old Hickory
Nomad Vancamp & RV Park

MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

Member Spotlight

United Way of the Black Hills



**United Way
of the Black Hills**



Address: 621 6th St, Ste 100, Rapid City

Phone: [605-343-5872](tel:605-343-5872)

Email: info@unitedwayblackhills.org

#Membership Monday

Today, we are handing the spotlight to *United Way of the Black Hills*. Here is what John Cass, the Executive Director of the Black Hills Chapter, had to say about United Way and their mission.

" 81 Years of Impact! United is the Way! For over 8 decades, United Way of the Black Hills has raised and reinvested \$70+ million to strengthen our local communities. Together, we've given 1 million books to kids through Dolly Parton's Imagination Library and supported thousands of families across the region.

A dollar a day makes a difference. Join us—give, volunteer, and be part of creating a Black Hills where everyone can thrive."

More info: <https://custersd.com/members/united-way-of-the-black-hills>

◆◆ **Membership Spotlight Time!** ◆◆

We love shining a light on the amazing businesses that make our community great! ◆◆

Would you like to see your business in the spotlight?

Send a short write-up and a few photos to assistant@custersd.com — we can't wait to feature YOU!



AREA EVENTS



GINGERBREAD

House Competition

It's time for another gingerbread house contest
at the Custer County Library!

We will have sign ups and starter kits available for
pick up at the library (while supplies last)
starting Monday, November 17th.

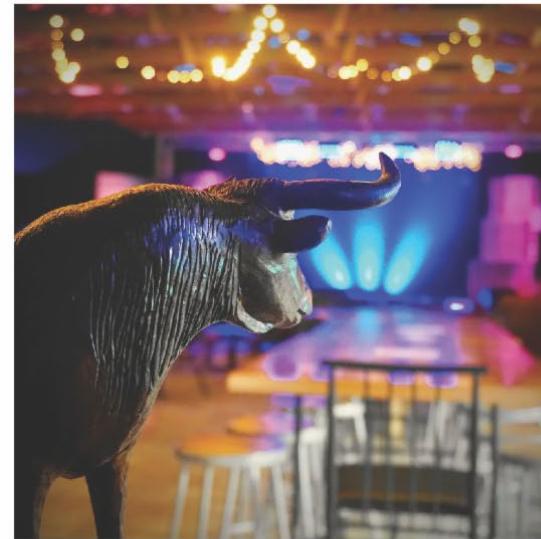
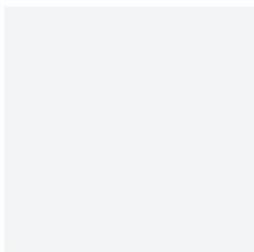
All entries must be dropped off by December 6th.
December 8th - 31st voting by patrons

*Prizes awarded January 2026!!!



Edward Jones®

> edwardjones.com | Member SIPC



Edward Jones® Chamber Mixer

The Edward Jones offices of Kris Zerbe, Mark Koch, and Jared Slagle invite all fellow Custer Chamber members to their Chamber Mixer November 20th at The Custer Beacon.

hors d'oeuvres, iced tea, and coffee provided

When

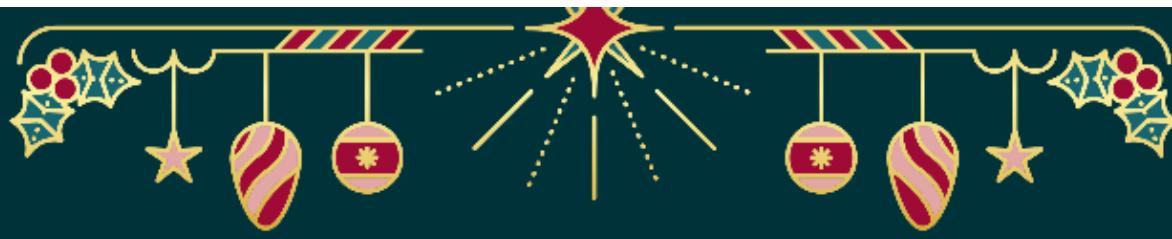
November 20, 2025
5:00 pm – 7:00 pm

Where

The Custer Beacon
351 Washington St

Live Music featuring
Erik Hjortnaes from
HJEM A.M

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ENCHANTED “WONDER” LAND

A Holiday Market

*Shop unique, high-quality gifts and educational items
that support national parks, grasslands, and forests!*

NOVEMBER 10TH - DECEMBER 24TH

833 MT. RUSHMORE ROAD

MONDAY - FRIDAY
9:00AM-4:00PM

SATURDAYS
9:00AM-3:00PM



BHPFA.ORG

*A non-profit organization supporting wonder
and exploration through stewardship of
YOUR public lands.*



November Story Time Schedule



11/7 - Special Event: Storytime & book signing at the 1881 Museum

11/14 - Pickles (National Pickle Day since 1949!)

11/21 - Creation Station & STEAM(8+)

11/28 - No Story Time/Thanksgiving break



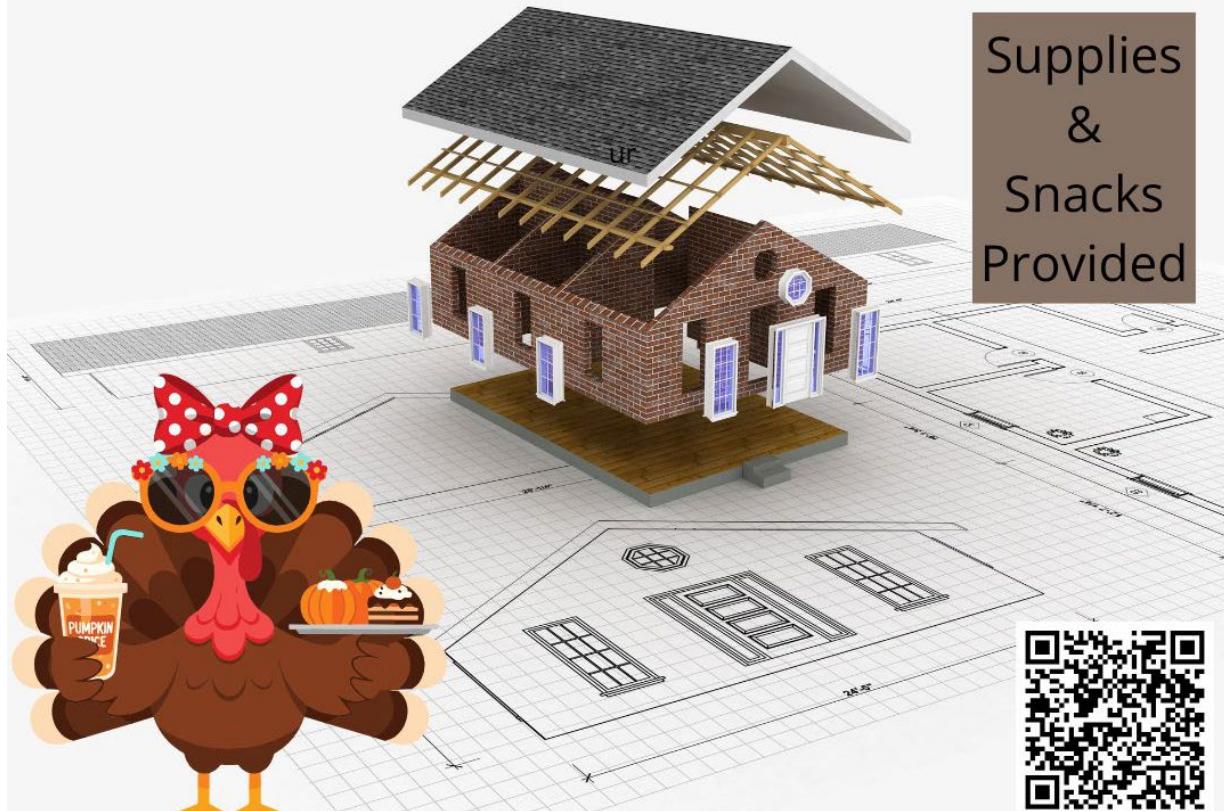
STEAM -Friday, Nov. 21st

10:00 am

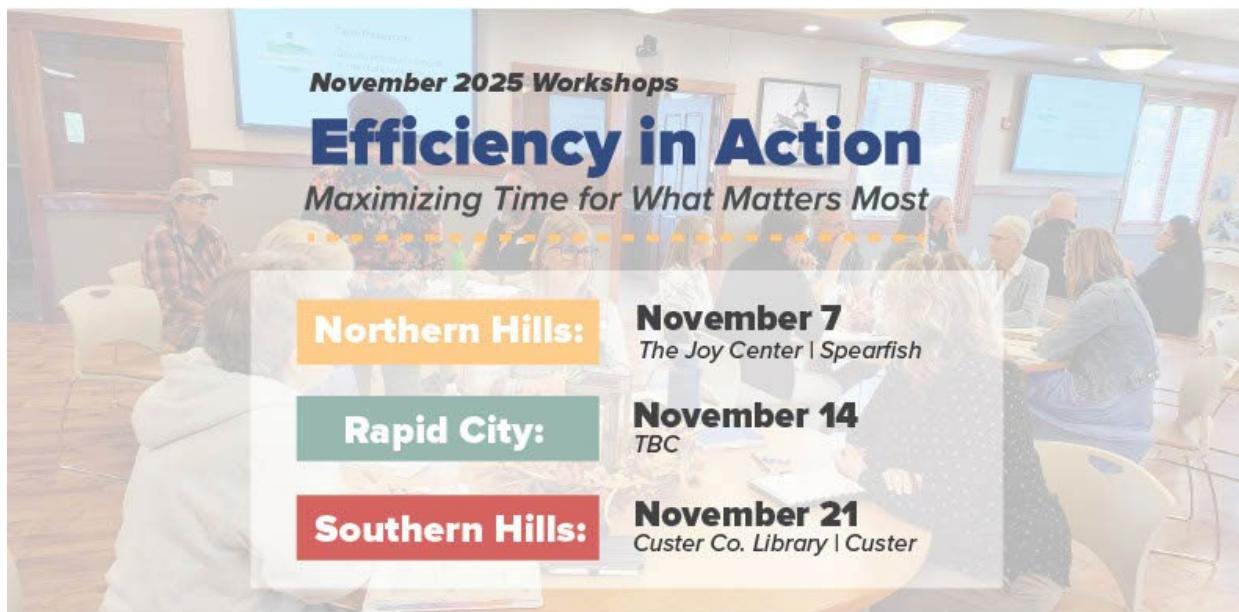
Focus: Engineering

Dilemma: Turkey needs a home

Solution: Curious students ages 8+ will build structures for turkeys



Registration recommended.



November 2025 Workshops

Efficiency in Action

Maximizing Time for What Matters Most

Northern Hills: November 7, The Joy Center | Spearfish

Rapid City: November 14, TBC

Southern Hills: November 21, Custer Co. Library | Custer

Tools for Optimizing Workflows & Maximizing Productivity

Join us for an engaging and practical training session designed specifically for nonprofit professionals who juggle multiple priorities while striving to make a meaningful impact.

This session will introduce **time management strategies**, **digital tools**, and **workflow techniques** to help streamline daily operations, reduce stress, and enhance organizational performance.

This isn't just a presentation, it's a hands-on learning experience. Participants will take part in **interactive activities** and **guided exercises** that apply directly to their own work environments.

Together, we'll explore ways to:

- Identify and eliminate time-wasters and bottlenecks
- Implement effective scheduling and prioritization methods
- Use technology tools to automate and simplify routine tasks
- Strengthen collaboration and communication across teams
- Develop personalized action plans for immediate implementation

By the end of the session, attendees will leave with practical tools, templates, and next-step strategies to boost productivity and sustain efficiency across their roles and departments.

Register today! www.innovnp.com/npc-blackhills

Sponsored by:



Nonprofit
Connections

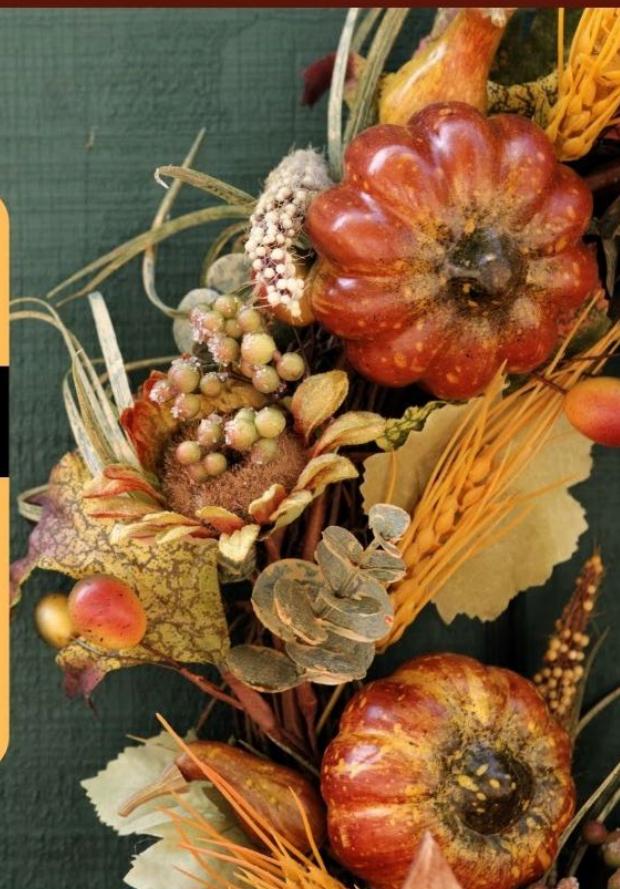


WREATH MAKING

**NOVEMBER 22
11 AM**

FREE

**AGES 16+
REGISTRATION
REQUIRED**



NOV 25 6 PM

BINGO



Gold Pan Saloon



CUSTER SENIOR CENTER PRESENTS



The Kitchen Band is Back!



TUESDAY, NOVEMBER 25TH AT 1PM



CUSTER SENIOR CENTER

538 MT. RUSHMORE RD.

FREE
OPEN
TO THE
PUBLIC



ABOVE, THE KITCHEN BAND IS
PICTURED PRACTICING THEIR
TALENTS ALONGSIDE THE
LOCAL SHERIFF'S DEPARTMENT.



*Adopt
A Resident*

**Spread holiday cheer
this year!**

PICK UP TAGS: DROP OFF BY

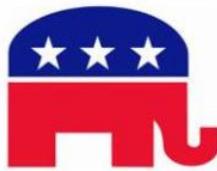
12/1/2025 12/19/2025

HOW CAN YOU HELP?

- GRAB A TAG FROM THE TREE.
SHOP FOR YOUR RESIDENT.**

Spread the Joy!

**Custer Care & Rehab Center
1065 Montgomery St.
605-673-2115**



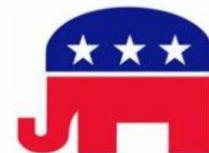
Custer County Republicans

The Custer County Republicans will meet Tuesday, December 2, 5:30 pm in the Tap Room of the Mt. Rushmore Brewery (on the south side of the Brewery). We will be celebrating the holiday season and a great year over dinner. We will also hear a bit about the generosity of our Custer County community and some of the great projects that happen.

Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at [CusterCountySDRepublicans](#)

Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



Vehicle-Trailer-Toy Trains- Collectibles-Firearms-Coins-Tools

ESTATE AUCTION

**The Roger Behlings Estate & Guests,
Custer, SD**

**Closing Tuesday · December 2nd,
2025, 4:00PM**



Highlights include: 2017 Ford F150 4x4, 4 dr pickup, 14645 miles A-1; snow mobile trailer; Luigi Franchi Semi-auto 12 ga.; Mossberg Model 500 12 ga.; Henry Golden Boy 22 Cal.; Henry Big Boy 44 Rem Mag/44 SPL; Henry Big Boy 30/30 Win.; Ruger New Model Black Hawk, 24 Kt Gold Plated; Romarm/Cugir/Wasr-10; Minnesota Arms Co. double barrel 12 Ga.; PW Arms Model M91/30 caliber 7.62 X 54R; Cabela's 50 Cal. BP Hawken w/set trigger; Thompson Center 50

Cal. New Englander Muzzleloader; BPI New Frontier 50 Cal.; Thompson Center 45 Cal. Hawken Muzzleloader; large selection of coins & proof sets; 100+ locomotives and train sets, model cars; wood working tools; lawn/patio furniture; Riding lawn mower; tools & shop items; modern & antique furniture; antique & collectible; pocket watches; art work and MUCH MORE!



BRADEEN
100 YEARS

REAL ESTATE & AUCTIONS

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers

605-673-2629 • Custer, SD

www.bradeenauction.com

EILEEN MCDONALD ESTATE - BUFFALO GAP SD



ESTATE AUCTION REAL ESTATE & PERSONAL PROPERTY

SELLING AT ONLINE AUCTION - BIDDING CLOSES DECEMBER 3, 2025

BID ONLINE AT WWW.BRADEENAUCTION.COM

PROPERTY LOCATED AT 410 N. 3RD STREET, BUFFALO GAP SD

REAL ESTATE CONSISTS OF A LARGE CORNER LOT ON THE NORTH EDGE OF BUFFALO GAP AT THE CORNER OF N 3RD. STREET AND DUDLEY STREET, FEATURING A WOOD FRAME SHOP WITH ELECTRIC HEAT & AIR CONDITIONING, AIR COMPRESSOR, AND MORE. ALSO FEATURES A FIVE STALL STORAGE BUILDING WITH 5 INDIVIDUAL ROLL UP DOORS AND A FINISHED OFFICE. ALSO INCLUDES AN EXISTING SEPTIC SYSTEM AND CITY WATER HOOKUP TO ADD A RESIDENCE IF DESIRED. ALSO INCLUDES A WELL FOR GARDEN/LAWN WATER, GARDEN AREA, SHADE TREES, GARDEN SHED AND MORE.

TERMS & CONDITIONS: ABSOLUTE AUCTION, SELLING TO THE HIGHEST BIDDER WITHOUT MINIMUM OR RESERVE BID. 15% DOWN AUCTION DAY WITH THE BALANCE IN 30 DAYS. ADMINISTRATORS DEED & TITLE INSURANCE PROVIDED. SELLING "AS-IS WHERE-IS" WITHOUT WARRANTY OF ANY KIND, INSPECT TO THE EXTENT DEEMED NECESSARY, BOTH ON AND OFF PREMISE AND RELY UPON YOUR OWN JUDGEMENT WHEN BIDDING. SEE WWW.BRADEENAUCTION.COM FOR ADDITIONAL TERMS, CONDITION, INSPECTION, PHOTOS, ONLINE BIDDING, ETC.

PERSONAL PROPERTY INCLUDES AN ATLAS TWIN POST FREE STANDING HOIST, COATS TIRE MACHINE, FULL LINE OF SHOP TOOLS, SOME HOUSEHOLD ITEMS, 1956 FORD F-600 TRUCK WITH DUMP BOX - PARTIALLY RESTORED IN RUNNING CONDITION, JD RIDING LAWN MOWER, AND MUCH MORE!

AUCTIONEERS NOTE: WHETHER YOU ARE SEARCHING FOR A SHOP WITH PLENTY OF STORAGE AND ROOM TO EXPAND OR LOOKING FOR A HOMESITE OR MOBILE HOME SITE WITH UTILITIES, LOOK NO FURTHER. THIS IS AN ATTRACTIVE OFFERING IN THE QUIET, BUT GROWING COMMUNITY OF BUFFALO GAP. INSPECT THIS INTERESTING PROPERTY, HAVE ARRANGEMENTS SECURED, AND MAKE PLANS TO PARTICIPATE IN THE ONLINE BIDDING, AS THIS PROPERTY WILL SELL WITHOUT RESERVE!

EILEEN MCDONALD ESTATE
LORI SHORB, PERSONAL REPRESENTATIVE

Ladies Night at The Cruisin' Canvas

Tuesdays: 6pm to 8pm



October 28
November 4, 11, 18
December 2, 9, 16
January 6, 13, 20, 27

Mark your calendars!

Poker Night is coming - Thursdays - Starting December 4th!

In support of Christmas for Kids



NOV-FEB
6:00- 7:30 PM
\$10 AT DOOR

Black Hills Parks & Forests Presents

CABIN NATURE CHATS AT THE TRAILHOUSE

148 GORDON ST, CUSTER, SD 57730

Join us for a series of interactive nature programs held in the warm and welcoming Trailhouse. Explore, learn, and connect with the natural world in a cozy setting.

NOV 6
Field Notes: Stories and Skills from the Natural World
Explore the art of observation through photos, videos, and stories that bring tracking, survival, and local plants and wildlife to life. Interactive Q&A included.

DEC 4
Introduction to Survival
Learn the core skills of survival: shelter building, fire without matches, making water safe to drink, and basic snares for food.

JAN 8
Nature's Clues: Intro to Animal Tracking
Discover how to recognize tracks, scat, and other animal signs and interpret what they reveal about behavior, movement, and the ecology of the area.

FEB 5
Voices of Nature: Learning the Language of Wildlife
Tune in to the calls, movements, and behaviors of birds and mammals to detect hidden wildlife and move through nature with greater invisibility.



Learn more



TRAILHOUSE
a creative gathering space
www.TRAILHOUSEARTS.COM

BLACK HILLS PARKS & FORESTS ASSOCIATION

www.bhpfa.org | 605-745-7020

SANTA'S VILLAGE CRAFT FAIR



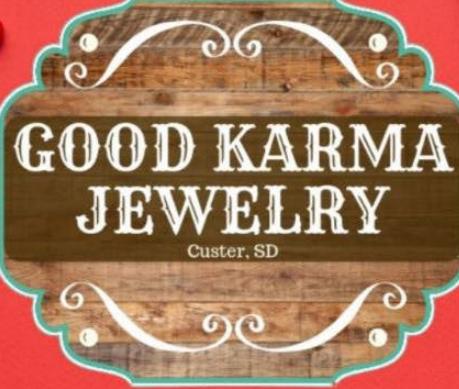
**Shop for Christmas gifts
Support local vendors/businesses
Concessions available
Pictures with Santa from 10 AM-12 PM
Hourly door prizes
And lots more!**

Date and time:
December 6th, 9 AM-3 PM
1645 Wildcat Lane, Custer SD



For More Information:
605-673-2222
erinw@rcycymca.org

[Registration Form](#)



YOU ARE INVITED TO OUR

HOLIDAY

Open House

MAJOR HOLIDAY SALES

FESTIVE TREATS

2 FOR 1 DRINKS

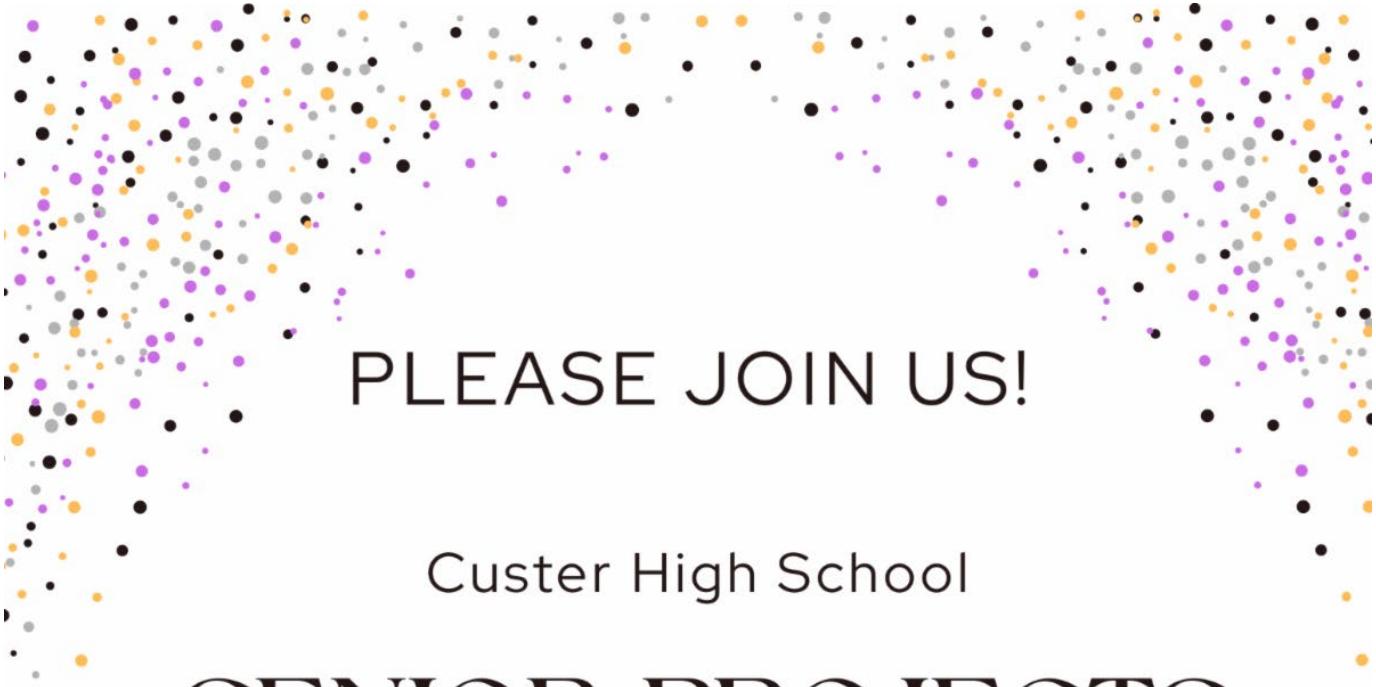
MUSIC

RAFFLE DRAWING

SATURDAY DEC 6TH

10AM - 7PM

507 MT. RUSHMORE RD.
CUSTER, SD



PLEASE JOIN US!

Custer High School

SENIOR PROJECTS COMMUNITY EXPO

Monday, December 8th

6:00 p.m. - 7:30 p.m.

Custer High School Commons



GALLERY-WALK STYLE

OPPORTUNITY TO CELEBRATE OUR SENIORS'

HARD WORK



CHRISTMAS FOR KIDS 2025

The 34th Annual Christmas for Kids event will take place at the Custer High School on Saturday December 13th, 2025 Noon-3:00 P.M.

All children residing in Custer County, ages 0-10 years, are welcome to attend this free event but must be registered.

Registration via email at custerchristmas4kids@gmail.com, registration will start on Saturday November 17th and end on December 5th.

A reply email will confirm your registration and will let you know what time to arrive. Kids and parents will enjoy lunch, holiday games, crafts and kids will visit with Santa and Mrs. Claus.

If you would like to donate to this event to assist with our toy purchases, or have any questions, please contact Corey or Jana Virtue at custerchristmas4kids@gmail.com or at 605-890-0458.



Details

Date: Saturday 13 December 2025

Time: 4:00 pm – 10:00 pm

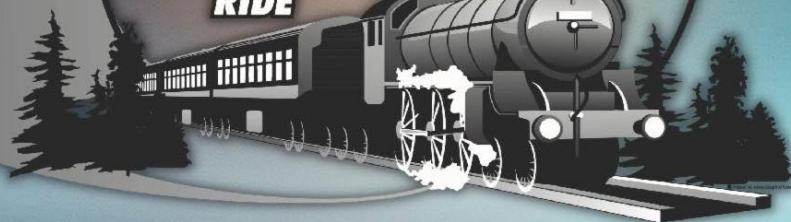
Cover Charge: Free for all ages!

Location: The Custer Beacon!



JUNE 13, 2026

The **Big Mick** CENTURY & HALF CENTURY RIDE



Bike it like you mean it! **George S. Mickelson Trail**

109 Miles • 1 Day
1/2 Century Ride: 49 miles

Register Now!
MickelsonTrailAffiliates.com

We Ride at Dawn!
Event starts in Deadwood, ends in Edgemont
Registration Includes: Meals • Snacks
Day Pass • Rider Support • T-Shirt • Trail Swag

ANNOUNCEMENTS



VFW Post 3442 Angel Tree

There are 71 envelopes on the tree. Each envelope has a number and that number is assigned to a resident at the State Veterans Home in Hot Springs. Inside each envelope is a list of what that veteran would like for Christmas. Most of the lists are very short, but nothing says you can't buy more for that person.

When you pick a card, you will be Christmas shopping for that veteran. Please fill out your name and phone number on the sheet provided next to the number that you picked.

There will also be a contact card in the envelope for you to list your name, phone number and mailing address in case that veteran wants to personally thank you.

Please have all gifts back to the VFW by Dec 15th so we can deliver them later that week.

We would prefer that you wrap the gifts or at least put them in a holiday gift bag so that it really feels like Christmas to the heroes at the State Vets home.

Hats on, Gloves up! Let's Warm The Community



Winter Hat & Glove Drive

DROP OFF LOCATION
EDWARD JONES: KRIS ZERBE
245 MT. RUSHMORE RD
CUSTER, SD 57730



**Donate: Hats/gloves brand new or
clean in good condition**

All sizes needed from infant to teenager!



For more information call Aubrey at 605-673-4092 or
email at aubrey.frasier@edwardjones.com



Forest Service
U.S. DEPARTMENT OF AGRICULTURE



CHRISTMAS TREE **PERMIT**

GET YOURS AT
[RECREATION.GOV](https://recreation.gov/tree-permits)

Cut down your own Christmas tree
and bring home a story!



Cutting your own tree delivers gifts for the forest and families

- Removing trees in designated areas helps other trees grow and can open areas that provide forage for wildlife.
- The adventure of hiking through the forest and the memories made can create traditions worth carrying on for generations.

For information on how to obtain your Christmas Tree Permit and important Know Before You Go steps visit recreation.gov/tree-permits or you can scan the bar code.



Fourth Graders with Every Kid Outdoors Passes are Eligible for a **Free Christmas Tree Permit**.



USDA is an equal opportunity provider, employer, and lender.

RECREATION.gov
BRING HOME A STORY

DONATIONS NEEDED



- Empower Job Corps Classes -



Donate your old (working) sewing machines to Job Corps to aid in helping students build the skills and gain the hands-on experience needed to launch a successful career, pursue higher education, or join the military.

**Drop off your donations
at Custer Senior Center**



“November Nonsense Sale”

“Bundle up” for Fall!

10 Admission Bundle

Normally \$200

Sale Price \$150

605-745-7625

*limit 2



HOLIDAY EXPRESS

*All aboard for
a magical ride!*



1880 TRAIN.

*Every weekend from
Thanksgiving to Christmas Eve*

RESERVATIONS - 1880TRAIN.COM



DRAWING WILL BE DECEMBER 6TH

FOR EVERY \$25 YOU SPEND GET 1 FREE RAFFLE TICKET

OR BUY 1 TICKET FOR \$5 OR 5 TICKETS FOR \$20

TOP 3 PRIZES WILL BE MAILED IF WINNER IS OUT OF STATE

-TOP PRIZE-

BLACK HILLS GOLD WOMEN'S WATCH - OR - HANDMADE DAMASCUS
DINO BONE INLAYERED FOLDING KNIFE WITH SHEATH - ESTIMATED
RETAIL PRICE \$650

-2ND PRIZE-

LARIMAR STERLING SILVER BRACELET -
ESTIMATED RETAIL PRICE \$360

-3RD PRIZE-

TITAN INTERNATIONAL HANDMADE VIKING
INSPIRED AXE WITH SHEATH - ESTIMATED VALUE \$150

AS WELL AS MANY OTHER PRIZES FOR LOCALS SUCH
AS CINCH, KIMES, PANHANDLE, BLACK HILLS GOLD
APPAREL AND ACCESSORIES, AND WITH THE WIND WINERY
AND MANY MORE.

507 MT RUSHMORE RD
CUSTER, SD



Come Stay With Us

Eagles Landing Lodge

Family visiting for the holidays? We've got the perfect spot for them to stay!

Location: 12046 US Hwy 16
Custer SD 57730
Call/Text directly: (605) 673-3373



A large, stylized orange and yellow turkey is the central figure. It wears a black pilgrim hat with a gold buckle. The turkey is surrounded by various autumn-themed illustrations: a pie with a lattice crust, a green ginkgo leaf, a small orange candle with a flame, a green four-leaf clover, and a small pie in the upper right corner. The background is a light gray, and the overall theme is a festive, holiday-oriented advertisement for a lodgings.

DONATIONS NEEDED



- Empower Job Corps Classes -



Donate your old (working) sewing machines to Job Corps to aid in helping students build the skills and gain the hands-on experience needed to launch a successful career, pursue higher education, or join the military.

**Drop off your donations
at Custer Senior Center**

Support Our Vets RAFFLE

PROCEEDS BENEFIT OPERATION BLACK HILLS CABIN

\$5/ 1 ENTRY

\$25/ 6 ENTRIES



Scan QR codes to
view basket details!

NOV 1-14

WINNERS DRAWN ON NOVEMBER 17

All baskets are on display at Black Hills Federal Credit Union >> 1135 Mt Rushmore Rd







MILITARY FAMILY MONTH
**IN APPRECIATION TO THOSE WHO SERVE
AND SUPPORT.**

To celebrate Military Family Month, all YMCA locations across the Black Hills will offer a \$0 Joiner Fee for all active-duty service members, National Guard/reserves and military veterans during the month of November.

A \$40 savings!

To redeem this offer you must sign up in person at your preferred YMCA location with a valid military/government-issued photo ID. Other restrictions may apply.
Offer valid November 1-30, 2025.

For a better us.®

the YMCA

**FIND YOUR Y.
JOIN TODAY**

QUESTIONS? CONTACT US AT
MEMBER@RCYMCA.ORG

RAPID CITY YMCA
LIBERTY CENTER YMCA (BOX ELDER)
CUSTER YMCA
EDGEMONT YMCA



Announcing Holiday Pass Sale for Season 80 Tickets at the Black Hills Playhouse

Save up to 23% on Tickets from November 1-December 31!

For Immediate Release

SOUTH DAKOTA — Theatre 605 Black Hills Playhouse is excited to announce its annual holiday pass sale, offering exclusive savings on flexible ticket packages for the highly anticipated 2026 season. Running from **November 1 to December 31**, this special sale is one of the year's biggest for theatergoers. With discounts of **up to 23%**, it's the perfect opportunity to plan ahead and secure flexible tickets for an unforgettable summer of theatre in the scenic Black Hills. **The Holiday Pass Sale goes live online on November 1 and by phone via the Box Office on November 4.**

The holiday ticket packages come in a variety of options to suit any budget or gift-giving need:

- **Stocking Stuffer:** Includes 2 flexible tickets
- **Secret Santa:** Includes 4 flexible tickets
- **Shout it From the Rooftop:** Includes 8 flexible tickets
- **Shining Star:** Includes 16 flexible tickets

Each ticket package provides flexibility for attendees. Tickets can be redeemed for any 2026 season regular show performance and used by anyone, making them ideal for sharing with friends or family. Whether as a thoughtful gift or a personal treat, these passes offer convenience and value for all theatre lovers.

Season 80, titled **250 Years and Counting...Celebrating America's past, present, and imperfect progress** features a stellar lineup of four productions sure to captivate audiences:

- ***The Complete History of America (Abridged)***
- ***1776***
- ***Come From Away***
- ***What the Constitution Means to Me***

These flexible ticket packages are the perfect gift for the holiday season, and the Theatre 605 team is ready to assist you with your purchase. Tickets can be purchased conveniently online at theatre605.org starting November 1 or by calling **605.255.4141** starting November 4.

Don't miss out on this opportunity to share the magic of live theatre with loved ones while enjoying exceptional savings!



NOVEMBER

MONTH LONG BLACK FRIDAY DEALS

-10% OFF-

PAINTINGS - ORNAMENTS - CANDLES - OIL LAMPS
POTTERY - WOOD DECOR - WILLOWS TREE
NATIVE AMERICAN ART

-15% OFF-

MIRRORS & GALLERY COLLECTION

-20% OFF-

BUTTERFLIES & METAL ART

**507 MT RUSHMORE RD.
CUSTER, SD**



Yoga Teacher Training 200HR Certification

Our 200-hour Yoga Alliance Registered Teacher Training is designed for dedicated practitioners who feel called to expand their knowledge and impact others through teaching.

605-745-7625
www.moccasinsprings.com





Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

ATTENTION! PERSONAL USE FUELWOOD PERMITS AVAILABLE

**During the government shutdown, Personal Use Firewood Permits may be purchased at one of the offices below during the days/times indicated
(please ring the bell or call the phone number listed)**

Office Location	Sundance, WY	Spearfish, SD	Rapid City, SD	Custer, SD
Day/Times				***
Monday (8am-1pm)		X	X	
Tuesday (8am-1pm)				X
Wednesday (8am-1pm)			X	
Thursday (8am-1pm)	X			
Friday (8am-4pm)	X	X	X	X

***** Beginning October 21, 2025**

Bearlodge Ranger District 101 S. 21 st St Sundance, WY 82729 (307) 283-1361 ext 3450	Northern Hills Ranger District 2014 N. Main St Spearfish, SD 57783 (605) 443-3055	Mystic Ranger District 8221 Mount Rushmore Rd Rapid City, SD 57702 (605) 716-1858	Hell Canyon Ranger District 1019 N. 5 th St. Custer, SD 57730 (605) 673-9292
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We apologize for any inconvenience this may cause.

USDA is an equal opportunity provider, employer, and lender.

FALL HOURS UPDATE

ADVENTURE RENTALS &
HOLLY'S CHIC BOUTIQUE

6 DAYS A WEEK
8AM – 6PM

- 📍 HILL CITY CLOSED MONDAYS
- 📍 CUSTER CLOSED TUESDAYS

COME ENJOY CRISP FALL DAYS
WITH AN OFF-ROAD ADVENTURE
OR A COZY SHOPPING TRIP



Black Hills National Forest 2025/2026 Off-Season Campground Information						
Campground Name	Start of Reduced Off-Season Rates	Daily Fee	Units	Lake or Stream	Spur Length (Maximum)	Remarks
Bearlodge	Sept. 8	\$15	8	None	25 ft	Closes 12/15
Beaver Creek	Sept. 8 - Dec. 15	\$0	8	Beaver Creek	45 ft	Sites are outside of the main campground gate. Closes 12/15
Bismarck Lake	Sept. 29	\$15	5	Bismarck Lake	45 ft	Sites are outside of the main campground gate.
Boxelder Forks	Sept. 8 - Dec. 15	\$15	3	Boxelder Creek	45 ft	Sites are outside of the main campground gate.
Black Fox	Sept. 8 - Nov. 30	\$0	9	Rapid Creek	45 ft	Closes 12/1 for snowmobile routes.
Castle Peak	Sept. 8	\$0	9	Castle Creek	45 ft	Historic mining sites are available nearby.
Comanche Park	Sept. 8	\$15	5	None	25 ft	Sites are outside of the main campground gate.
Cook Lake	Sept. 8	\$4 Day Use \$15 Night	15	Cook Lake	45 ft	B Loop is open. All other loops are closed. Closes 12/15
Custer Trail	Sept. 8	\$0	16	Deerfield Lake	50 ft	
Dalton Lake	Sept. 8	\$15	11	Dalton Lake	45 ft	Closes 12/1 or as access allows due to snow
Ditch Creek	Sept. 8	\$0	13	Ditch Creek	50 ft	Off-season access may require a snowmobile or skis.
Dutchman	Sept. 8	\$0	9	Deerfield Lake	50 ft	Top Loop is open. All other loops are closed.
Hanna	Sept. 8	\$15	6 - Tent Only	Spearfish Creek	0 ft	Walk-in tent sites are open during the off-season.
Redbank Springs	Sept. 8 - Nov. 30	\$15	4	None	50 ft	Closes 12/01
Reuter	Sept. 8	\$15	24	None	30 ft	Closes 12/15
Rod & Gun	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	50 ft	Closes 12/1
Roubaix	Sept. 8	\$15	9	Roubaix Lake	25 ft	C Loop is open. All other loops are closed.
Sheridan Lake South	Sept. 29	\$15	30	Sheridan Lake	60 ft	Woodsy Loop is open. All other loops are closed.
Summit Ridge Cabin	Year Round	\$75	1	None	N/A	Reserve at www.recreation.gov - Area roads are not maintained; off-season access may require a snowmobile or skis.
Sundance (Horse Camp)	Sept. 8	\$15	10	None	50 ft	Horse facility (corrals & stalls). No water after 09/11
Timon	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	60 ft	Closes 12/1
Whitetail	Sept. 8	\$0	17	Deerfield Lake	50 ft	Lower Loop (including toilet) is open. Upper Loop is closed.
Closed for the Off-Season on Sept. 8:		Bear Gulch Group Campground, Dalton, Grizzly, Pactola Reservoir, Sheridan Lake North Group Sites, Steamboat Rock, and Strawberry.				
Closed for the Off-Season on Sept 29:		Bismarck, Horsethief Lake, and Oreville. NOTE: Oreville Campground and Iron Creek and Willow Creek Horse Camps are open through October 31 (Weather Permitting).				
<p>* Fees: Self-Pay at all open campgrounds. The Stay Limit is 14 days at all developed campgrounds.</p> <p>* Roads: Not maintained during the off-season. Sites above are open until weather prohibits access or closed on date(s) noted above.</p> <p>* Garbage: Pack It In, Pack It Out at all sites.</p> <p>* Plan Ahead: All campsites are first come, first serve and offer a picnic table and fire ring. Vault toilets are available. Drinking water is NOT available.</p> <p>* All information is subject to change, due to inclement weather, decreased staffing, and sporadic conditions beyond control.</p>						

September and October offer some of the best camping conditions in the region. Shoulder season temperatures are comfortable, roadways are less congested, and recreational opportunities still abound on the Forest. Whether you are a local enthusiast or a passing traveler, please see the off-season camping calendar from our friends at the Black Hills National Forest. #FindYourForest



LOVE LOCAL GIVE LOCAL

HELP LOCAL PROJECTS THAT MATTER TO YOU
& YOUR BUSINESS!

CHAMBER MEMBERS:
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

CURRENT PROJECT:

REBUILD & REVIVE WEST DAM AND PARKS



FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

NEWS FROM THE STATE

PRESS RELEASE

At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79 intersection.

Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. This closure will be in place until April 2026. Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

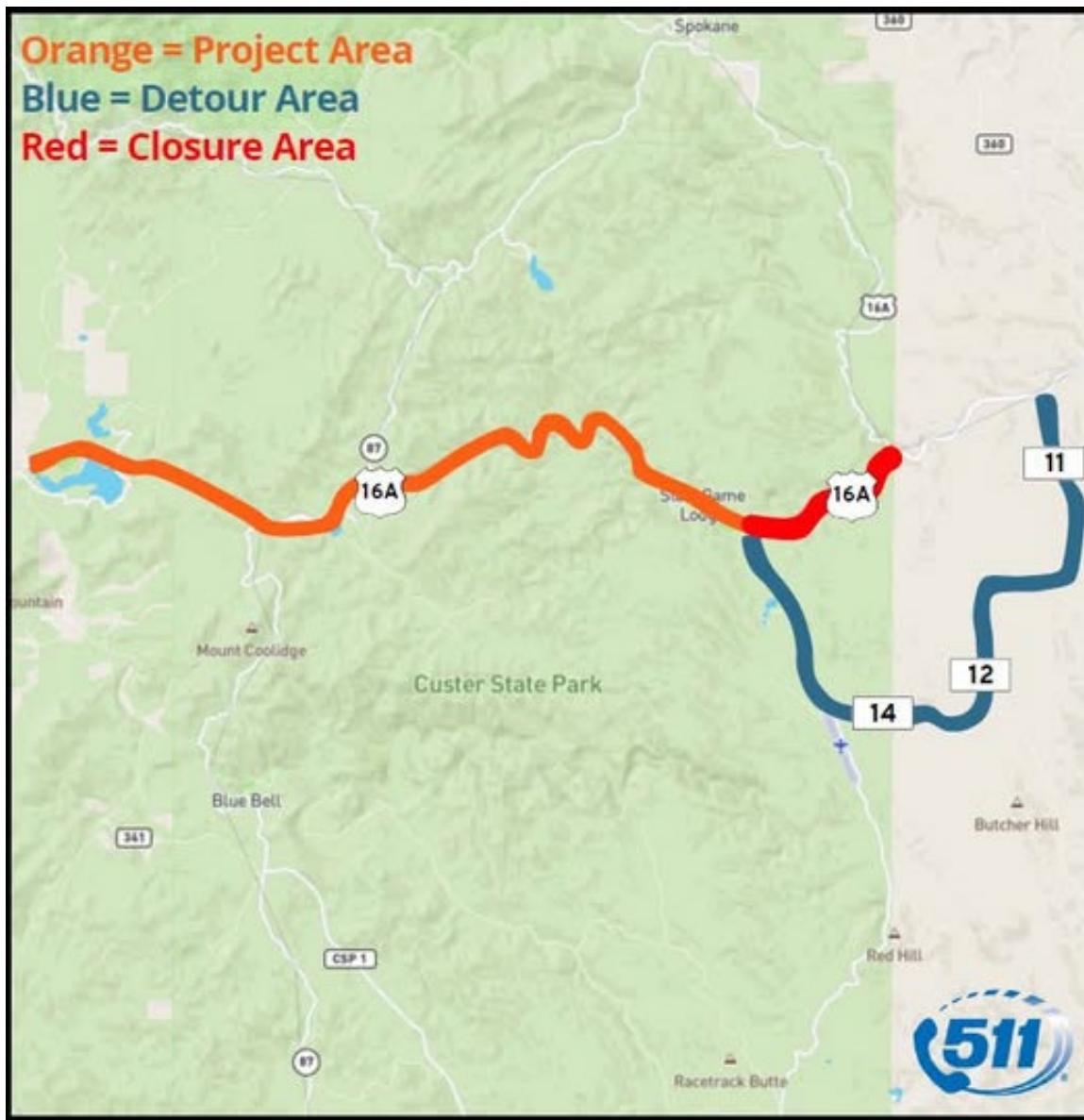
During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph.

S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists.

Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

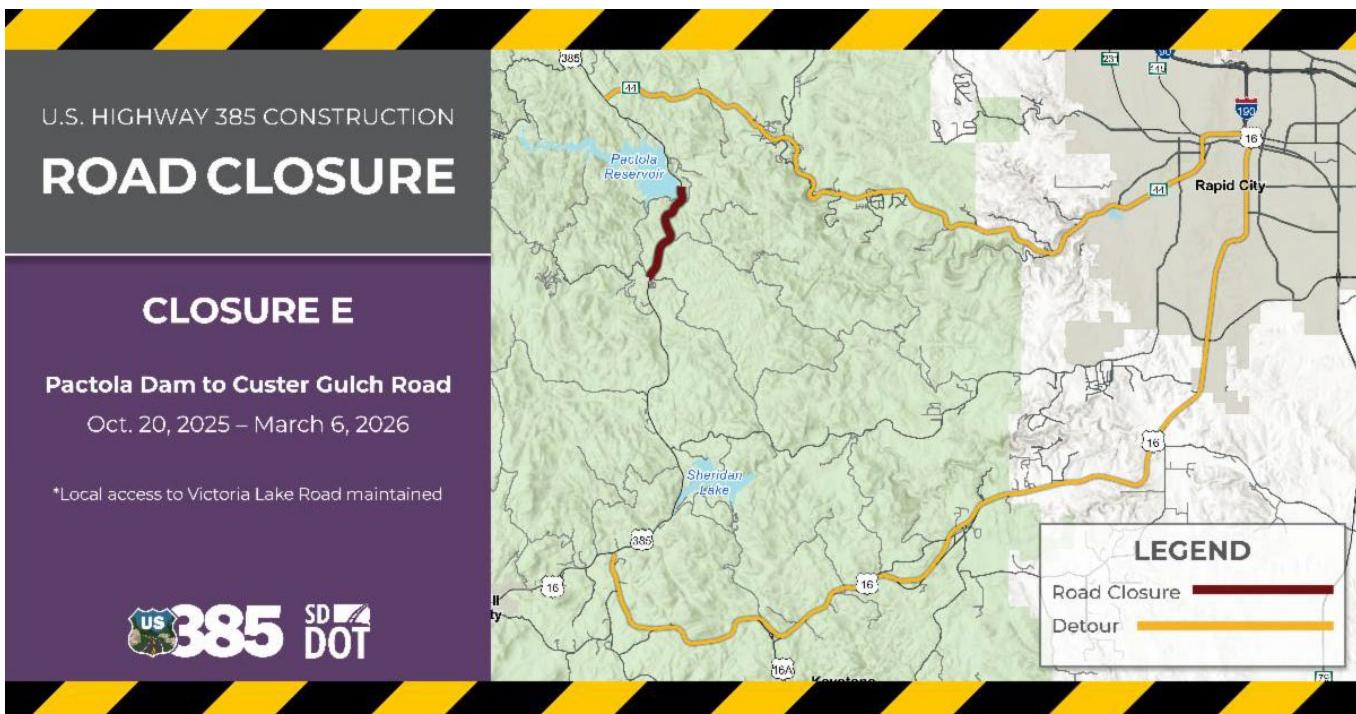
The overall project completion date is October 2026.

#SDDOT #SD511



South Dakota DOT Update





Project Update

NOVEMBER 14th

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) is currently in place and ends on Friday, March 6, 2026. Outside of the closure area, construction crews continue to work on the roadway.
- The intersection of Custer Gulch Road and U.S. Highway 385 has been temporarily moved 300 feet to the north. A temporary diversion is in place while the contractor continues work on a box culvert in this area.
- In preparation of winter weather, the contractor has placed road markers and reflective delineators along the roadway between Sheridan Lake Road and Calumet Road.
- Roadway grading is taking place between Sheridan Lake Road and McCurdy Gulch Road.
- Within the closure area, the contractor is currently conducting planned rock blasts, excavating and replacing culverts, and grading the roadway.

Upcoming Construction:

- Throughout the winter, the roadway surfacing within the construction area will be a combination of pavement, blotter (hard, packed surface that resembles asphalt), and gravel. The surface of Highway 385 from Wrinkle Valley Road to 1/2-mile from South Sanders Ranch Road and from Sheridan Lake Road to 1/2-mile to the north will be gravel.



[View Construction Updates](#)

❖?❖ Construction Zone Reminders ❖?❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *HWY 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

[Visit Route Reimagined](#)

A free text-in service is being used to communicate major traffic changes.

**To subscribe, simply text "US385" to 605-566-4041.
Subscribers can unsubscribe at any time.**



**U.S. HIGHWAY 385
CONSTRUCTION**
PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

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US 385 SD DEPARTMENT OF TRANSPORTATION

Custer Senior Center

November Activities

Custer Senior Center Activities Calendar - NOVEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
NOTE: ** Until Further Notice Center Hours will be 9:00 AM - 4:00 PM **						1
BUY YOUR TICKET FOR THE HOLIDAY RAFFLE BASKET BEFORE DECEMBER 15						
SET YOUR CLOCKS BACK 1 HR	Center will be closed November 11 in honor of Veterans Day November 27 & 28 Thanksgiving Day and the following day			PRAIRIE HILLS TRANSIT BUS Transit Bus to Rapid City from the Center 1st & 3rd Thursdays Leaves Custer between 7:00-8:00 AM - Arrives Custer At 3:00 PM CALL 1-877-673-3687 24 Hours in Advance for Reservations. \$20 Rapid City Round Trip - \$4 Round Trip for Custer Destinations		
2	3	4	5	6	7	8
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Vets' Pool 9:00 AM PROGRAMS & WAYS & MEANS MEETING 12:00 PM Pinochle	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billiards	TRANSIT BUS TO RAPID & RETURN 7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00-3:00 PM 1881 COURTHOUSE MUSEUM HOSTS SOUTHERN BLACK HILLS MUSEUM ALLIANCE KICK-OFF MEETING	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo 2:00 PM Newsletter Meeting	
9	10	11	12	13	14	15
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM BOARD OF DIRECTORS MTG		9:00 AM-3:00 PM SHINE MEDICARE INFO SHARE REQUIRES APPOINTMENT 1:00 PM Ladies Billiards 1:00 PM PAINT CLASS W/TAM SHOWERS	7:00 AM Fitness Time 8:00 AM Morning Coffee	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 12:30 PM Bingo	
16	17	18	19	20	21	22
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Vets' Pool 12:00 PM Pinochle 2:00 PM MEMBERSHIP MEETING NOMINATE BOARD CANDIDATES	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billiards 12:00-3:00 PM CELEBRATION OF LIFE LUNCHEON FOR ROWENA RICHARDSON	TRANSIT BUS TO RAPID & RETURN 7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM HOLIDAY BAKE SALE 11:00 AM-1:00 PM SOUP & PIE FUNDRAISER	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo	
23	24	25	26	27	28	29
30	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Vets' Pool 12:00 PM Pinochle	7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00 PM MEMBERS POTLUCK 1:00 PM MUSIC-BY KITCHEN BAND	1:00 PM Ladies Billiards		CENTER CLOSED Enjoy time with your families (or shopping for bargains) MAKE GOODIES FOR THE COOKIE/CANDY WALK ON DECEMBER 5th	



To educate every student
to his or her potential

Latest Newsletter

Thanksgiving



Holiday Break



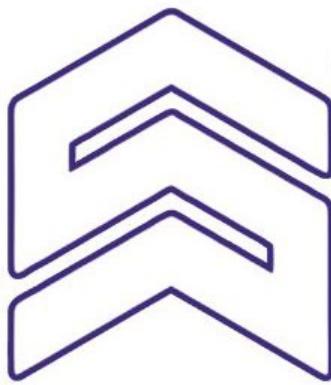
Closed Nov. 26 - 27 - 28, 2025

School resumes Mon., Dec. 1, 2025

WEEKLY INSPIRATION



HELP WANTED



CUSTER, SD

PHYSICAL THERAPIST

- Clinic Director Opportunity, mentorship available
- Serve as primary care for all musculoskeletal conditions in general outpatient private practice.

Email office@painandmovementsolutions.com to learn more.



WE ARE HIRING

Physical Therapist Aide

Custer Location

Looking for a flexible, part-time position in a positive, healthcare setting? We're seeking a dependable, detail-oriented individual to support our clinic team and keep things running smoothly behind the scenes.

Cultivate relationships within the healthcare realm and work with industry leading therapists while serving as a crucial player in meeting our patients' goals.

- 8-10 hours/week
 - Weekdays during business hours (flexible scheduling)
- \$14/ hour, part-time
- Great for students interested in healthcare or physical therapy
- Send resume to julie@painandmovementsolutions.com for consideration



1369 Montgomery Street, Custer, SD 605-574-1802



Hiring Experienced Server

**\$12 per hour
plus tips**

**605-745-7626
soakinhotsprings@gmail.com**





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CENTER**

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POSITION IS OPEN. PLEASE STOP
BY THE CENTER OR EMAIL YOUR
RESUME TO
CSCDIRECTOR@GWTC.NET**

**For more information please call:
(605)673-2708**

**538 Mt. Rushmore Rd.
Custer, SD 57730**



HELP WANTED

WE ARE LOOKING FOR PART-TIME WORKERS YEAR-ROUND.

APPLY TODAY

CUSTERCANDYCO@GMAIL.COM

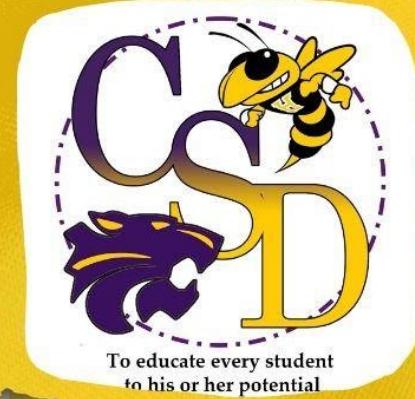
Outlaw Ranch



Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

Join Us.



**BE A PART OF OUR
EDUCATIONAL
TEAM!**



Current Openings:

- SPED PARAPROFESSIONAL @ CES
- Substitute Teachers & Custodians- at all schools

• To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
• Call Custer School District 605-673-3154

www.csd.k12.sd.us



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**GREAT PAY + EXTRA PAY
FOR EVENING SHIFTS**

PREFERABLY AGE 21+
SALES ASSOCIATE
WILLING TO WORK
DAYTIME, EVENINGS &
WEEKENDS

RESPONSIBLE & MATURE
CUSTOMER SERVICE EXPERIENCE
SALES EXPERIENCE
GREAT PEOPLE SKILLS
SEASONAL POSITIONS AVAILABLE

APPLY IN STORE
507 MT RUSHMORE RD
CUSTER, SD 57730
FOR MORE INFO:
605-673-3047

WE ARE HIRING



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
-
- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
-
- Retail associates at factory store 7 miles West of town.
-
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
-

Be sure to check out the Help Wanted section on our [Website](#):

Chamber Staff & Board of Directors



CHAMBER STAFF

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dmurray@custersd.com

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2025

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Mark Naugle – School Liaison

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Jessica Noteboom – BID Board Liaison



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818



[Visit our Website](#)

dmurray@custersd.com / custersd.com

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