

SHARE:



[Join Our Email List](#)



When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

To have things added to Buffalo Bytes, please send to bytes@ustersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

CUSTER CONNECTIONS



With the holiday season approaching with the speed of a bullet train (holiday prep, year-end sales pushes, family gatherings, budget reviews, etc.), it's no surprise many of us feel our blood pressure and tension rise, while our patience comes crashing down. While this season is one of the most exciting of the year, it brings lots of extra stress.

But what if some of that stress was unavoidable?

Maybe we can't keep that troublesome relative away but we can borrow wisdom from the minimalist movement and writer Joshua Becker's article, "The Stress We Needlessly Bring into Our Lives."

Here are four practical reframes you can share with your team and apply to your own workflow, designed specifically for business juggling multiple moving parts in busy months ahead.

1. Stop Comparing—Start Aligning

It's tempting to look at other businesses and feel like you're falling behind. Maybe their social media looks polished, their storefront's decorated like a movie set, or their sales numbers seem untouchable.

But comparison steals focus.

Your business has its own rhythm, audience, and goals. Instead of chasing what others are doing, take stock of what's working for *you*. Consistency and authenticity will always outlast temporary trends.

2. Simplify Your Season

Overcommitment is one of the biggest stress traps. For business owners, that often means piling on extra promotions, extending hours you can't sustain, or saying yes to every collaboration that comes along.

You might be busy and pulled in many directions but it's unlikely you'll feel accomplished if you overcommit yourself to trying to do it all at the same time. Imagine if you wanted to paint your entire house. If every day you woke up and painted a different area for one hour, it would be a very long time before the house would feel complete. At the end of a month, you will have put in 30 or so hours in painting but you may not even have an entire room finished. You'll feel depleted and dissatisfied even though you spent a month working on it.

This year, try doing fewer things better. Focus your efforts on what brings in customers or builds lasting relationships. Simplifying isn't a step back; it's a strategy for quality and control and doing more of what works, not more of a little bit of everything.

3. Build Breathing Room Into Your Calendar

Every business has busy seasons, but nonstop hustle doesn't equal progress. Schedule short breaks or "quiet hours" each week to regroup, brainstorm, or catch up. You'll make better decisions when you're not rushing from one task to the next. Encourage your employees to do the same. A calm, focused team provides better service and represents your business more positively, especially during the holidays, when stress levels tend to spill over.

4. Reevaluate Expectations

The pressure to please customers, employees, and family can quickly become overwhelming. But not every long-standing tradition or offer is worth the toll it takes.

If a particular sale or event no longer delivers value, it's okay to let it go or reinvent it. Communicate changes early and clearly, and most customers will understand. When expectations are realistic, everyone wins.

5. Redefine Success for the Season

This time of year, we tend to measure success by numbers—sales totals, event attendance, new clients. But remember, success also looks like closing the year without burnout, keeping your team motivated, or maintaining great customer experiences through the chaos.

As Becker notes, "We can't control everything. We can only control our choices." Choose the ones that keep you steady, clear-minded, and ready for what's next.



Dawn Murray
Executive Director

2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and other organizations.

[Click to download calendar](#)

MARK YOUR CALENDAR

November 11th

Chamber closed for Veterans Day

November 20th

Chamber Mixer
hosted by Jared Slagle at the Custer Beacon
5:00PM-7:00PM

November 27-30th

Chamber closed for Thanksgiving
see you Monday December 1 at 9:00 AM

IMPORTANT ANNOUNCEMENTS



18th Annual **Stuff-A-Truck** FOOD DRIVE

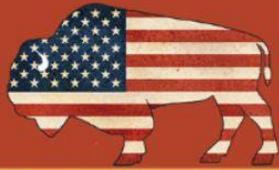
FOOD DONATIONS NEEDED:

Canned fruit cocktail	Canned cranberry sauce
Canned mandarin oranges	Canned green beans
Cake mix	Canned corn
Tubs of frosting	Stuffing mix
Large boxes of jello	

**Bring donations to the Custer Chamber
by Thursday, November 20th**



Together, our efforts will help stock the shelves at the Custer Food Pantry and ensure they have everything needed for their Christmas food baskets.



CUSTER
Chamber of Commerce

**Chamber
Mixer**

Hosted By:

Edward Jones[®]

Jared Slagle

November 20th from 5 p.m. - 7 p.m.

Held At the Custer Beacon

351 Washington St, Custer, SD 577300

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**



**DUE TO THE
UPCOMING**

**THANKSGIVING
HOLIDAY**

**Buffalo Bytes will be sent
on
Wednesday, November
26th.**

**All submissions for that
week's newsletter will
need to be received by
Monday, November 24th
at 5pm.**

**Email Rachelle at
bytes@custersd.com**



In order for staff to enjoy
a little extra family time,



**THE CUSTER CHAMBER
OF COMMERCE**

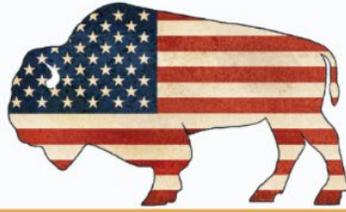


will be closing at noon on
Wednesday, November 26th and
will remain closed through the
weekend.



CUSTER
Chamber of Commerce

SEE YOU MONDAY!



CUSTER

Chamber of Commerce

*We are now accepting nominations of
positive, enthusiastic and involved
individuals for the
Custer Area Chamber of Commerce
Board of Directors*

If you would like to nominate an individual, please
complete the Nomination Form attached below.

[Fillable Form](#)

[Printable Nomination Form](#)



2026 MIXER DATES

JANUARY 29-GOLD PAN
FEBRUARY 19-PREMIER EYE CARE
MARCH 19- CUSTER'S RENDEZVOUS
MAY 21- LEWIS REALTY
SEPTEMBER 10-CAMP BOB MARSHALL
NOVEMBER 19- BRADEEN REAL ESTATE
DECEMBER 17- STARR INSURANCE



CUSTER
Chamber of Commerce

Chamber Board Meetings

November 19th 1:00 P.M

Follow Us on Facebook & Instagram



Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

**U.S. HIGHWAY 385
CONSTRUCTION**

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text "US385" to 605-566-4041



WEEKLY HUMOR



Thank you
for renewing your
Chamber Membership

Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.

- | | |
|---|---|
| 1. 1880 Train | 135. Highmark Credit Union |
| 2. 1881 Courthouse Museum | 136. Hills Inn |
| 3. 21 Electric | 137. HJEM am |
| 4. A & B Business Solutions | 138. Holiday Inn Express |
| 5. A Walk in the Woods | 139. Homestead Carpet Care |
| 6. Abundant Life Fellowship of Custer SD | 140. Horatio's Homemade Ice Cream |
| 7. Aflac -Carol Perrigo | 141. Hounds, Pugs, and Hugs |
| 8. Al Cornella Refrigeration | 142. J & M Lawn Care |
| 9. All Net Connections | 143. Jacqueline Hartwick |
| 10. ALPHA Builders, LLC | 144. JAM Heating and Cooling LLC |
| 11. American Family Insurance- Ronni Calvird Agency | 145. Jewel Cave National Monument |
| 12. American Legion Post #46 | 146. John & Diana Carson |
| 13. Aspen Federal Credit Union | 147. Jon G Gindhart, D.C., PLLC. |
| 14. Aspen+Pine Realty | 148. Jorgensen Log Homes Inc |
| 15. Bakers Bakery | 149. JQ Clothing Co |
| 16. Bavarian Inn | 150. K & S Stagecoach Stop |
| 17. Bear Country USA | 151. K2 Masonry & Concrete Inc |
| 18. Beaver Lake Campground | 152. Ketel Thorstenson |
| 19. Beecher Rock Vehicle Storage | 153. Kieffer Sanitation |
| 20. Begging Burro Mexican Bistro and Tequila Bar | 154. Kitchens by Karla |
| 21. Best Western | 155. Lampert Properties |
| 22. Big Pine Campground | 156. Lasting Impressions Unlimited |
| 23. Black Hills Balloons | 157. Laurie Arthur |
| 24. Black Hills Bronco Adventures | 158. Lenny Merriam CPA, CFE, PLLC |
| 25. Black Hills Burger & Pizza Co | 159. LFC Veterinary Service |
| 26. Black Hills Chemical & Janitorial | 160. Living Outreach Church |
| 27. Black Hills Electric Cooperative, Inc | 161. LJ's Recovery and Transport, LLC |
| 28. Black Hills Enclave | 162. Local Black Hills |
| 29. Black Hills Energy | 163. Lynn's Dakotamart |
| 30. Black Hills Federal Credit Union | 164. Marci & John O'Connell |
| 31. Black Hills Parks & Forests Association | 165. Maria's Mexican Restaurant |
| 32. Black Hills Pizza Hut | 166. McCoy PC dba Custer Lawyer PLLC |
| 33. Black Hills Playhouse | 167. McGas Propane |
| 34. Black Hills Power Bikes Rentals and Boutique | 168. Mickelson Trail Affiliates, LLC |
| 35. Black Hills Preservation Project | 169. Miner's Cup, LLC |
| 36. Blind Guy Custom Window Coverings | 170. Moccasin Springs |
| 37. Bradeen Real Estate and Auctions | 171. Monument Health- Custer Hospital/Clinic |
| 38. Branch Construction Services, LLC | 172. Mountainview Baptist Church |
| 39. Buffalo Ridge Camp Resorts | 173. Mt Rushmore Brewing Co/ Pounding Fathers |
| 40. Buglin' Bull | 174. Murray Auto Repair LLC |
| 41. Busy Ewe Farm & Fiber | 175. My XO Adventures |
| 42. Calamity Jane Kitchen | 176. Naomi Haraldson |
| 43. Calamity Peak Lodge | 177. NARFE |
| 44. Carr Electric, Co, LLC | 178. Nelson's Oil & Gas |
| 45. Carson Drug | 179. New Trails Ministry, Inc |
| 46. Certified Folder Display Service, Inc | 180. Nielsen Enterprises, LLC |
| 47. Chalet Motel | 181. NXTLAW PC |
| 48. Chamberlain McColeys Funeral Home | 182. Operation Black Hills Cabins |
| 49. Chapel in the Hills | 183. Our Place |
| 50. Charley and Norma Najacht | 184. Our Quilty Things |
| 51. Chief Motel | 185. Our Redeemer Lutheran Church |
| 52. Christy Chamberlain & Bob Reich | 186. Outlaw Ranch |

- | | |
|--|---|
| 53. City of Custer | 187. Pain & Movement Solutions |
| 54. Claw Antler and Hide | 188. Patti & Jim Lee |
| 55. Coca-Cola Bottling Company | 189. PDQ Construction |
| 56. Colleen Hennesy and Jim Frank | 190. Peaceful Meadows |
| 57. Comfort Inn & Suites | 191. Petals & Pages |
| 58. Common Cents | 192. Pizza Mill |
| 59. Community Education of the BH | 193. Pleasant Valley Farm and Cabins LLC |
| 60. Crazy Horse Memorial | 194. Plenty Star Ranch Retreat |
| 61. Crossroads Church | 195. Prairie Hills Transit |
| 62. Custer Ace Hardware | 196. Premier Family Eyecare |
| 63. Custer Ambulance Service | 197. Purple Pie Place |
| 64. Custer Area Arts Council | 198. Pye-Barker Fire & Safety |
| 65. Custer Cares | 199. Rabbit Bicycle Rental & Repair |
| 66. Custer Chiropractic, PC | 200. Reed's Chimney Sweeping, Handyman & Caretaking |
| 67. Custer City Masonic Lodge #66 | 201. Regency CSP Resorts |
| 68. Custer County Airport | 202. Reptile Gardens |
| 69. Custer County Candy Company | 203. Rise Custer |
| 70. Custer County Chronicle | 204. Road Runner Inc |
| 71. Custer County Conservation District | 205. Rock Solid |
| 72. Custer County Democratic Party | 206. Rocket Motel |
| 73. Custer County Library Foundation | 207. Rod and Avis Converse |
| 74. Custer County Republicans | 208. Ronald McDonald Charities |
| 75. Custer Dental Studio | 209. RP Lumber Co Inc |
| 76. Custer Golf Corp/ Rocky Knolls Golf Course | 210. Rush Mountain Adventure Park |
| 77. Custer Heating & Air Conditioning | 211. Rushmore Photo & Gift, Inc |
| 78. Custer Lions Club | 212. Rushmore Vacation Rentals |
| 79. Custer Lutheran Fellowship | 213. Sage Creek Grille |
| 80. Custer Mile High Garden Club | 214. Sentinel Federal Credit Union |
| 81. Custer Mt. Rushmore KOA | 215. Servall Uniforms & Linens |
| 82. Custer Piecemaker Quilt Guild | 216. Sew What |
| 83. Custer Rotary | 217. Shady Rest Motel |
| 84. Custer Senior Center | 218. Shepherd of the Hills |
| 85. Custer State Farm- Steve Engelbrecht Agent | 219. Simon Contractors of SD, Inc |
| 86. Custer State Park | 220. Skogen Kitchen |
| 87. Custer Subway | 221. Sleep Better South Dakota, LLC |
| 88. Custer's Gulch RV Park & Campground | 222. Souseleys HillBilly Barbeque Catering |
| 89. Custer's Rendezvous | 223. South Dakota Outdoor Shop |
| 90. Dacotah Bank | 224. South Dakota Parks & Wildlife Foundation |
| 91. Dakota Greens - Custer Greenhouses & Nursery, Inc. | 225. Southern Hills Animal Clinic |
| 92. Dakota Photographic | 226. Southern Hills Family Medicine, PLLC |
| 93. Dave's Rock Shop | 227. Southern Hills Law, PLLC |
| 94. Days Inn | 228. Southern Hills Tactical |
| 95. Deep Creek Art Gallery | 229. Southern Hills Title Co. |
| 96. DGR Engineering | 230. Splish Splash Car, RV and Dog Wash |
| 97. Diane Dennis | 231. Spokane Creek Cabins & Camp |
| 98. Don & Arlayne Barmore | 232. Sprockets Fun Foundry |
| 99. Double Diamond Ranch | 233. St John the Baptist Catholic Church |
| 100. Eagle's Landing Lodge | 234. Star Ridge Advetisments |
| 101. Early Learner Custer | 235. Starr Insurance |
| 102. Econolodge | 236. Stars and Stripes by Steph |
| 103. Edward Jones- Mark Koch | 237. Steele Collision & Glass |
| 104. Edward Jones-Jared Slagel | 238. Steve and Yolanda Davis |
| 105. Edward Jones-Kris Zerbe | 239. Stockade Lake Cabin |
| 106. Elk Haven Vacation Cabins | 240. Studt Construction, Inc |
| 107. enCore Energy Corp | 241. Sturgis Mustang Rally |
| 108. EO Bungalows | 242. Sunset RV Park |
| 109. Evergreen Media | 243. Sunshine Storage |
| 110. Faith Lewis Real Estate Inc | 244. Super 8 |
| 111. Feel Good Café | 245. Sweet Clover and Sage Salon |
| 112. First Choice Lock and Key | 246. Sylvan Rocks Climbing School and Guide Service |

- 113. First Interstate Bank
- 114. Floors and More Cleaning and Restoration
- 115. Four Mile Old West Town & Campground
- 116. Fred & Wendy Hlava
- 117. Freedom Hills Wealth Management
- 118. Freeman's Electric Service, Inc.
- 119. French Creek Campground & RV Park
- 120. French Creek Supply- NAPA Auto Parts
- 121. French Creek Tree Fellers, LLC
- 122. Frenchy's Hideaways
- 123. George Mickelson Trail
- 124. Gideons International Southern Hills Camp
- 125. Gold Camp Cabins, LLC
- 126. Gold Pan Saloon/ Calamity Jane
- 127. Gold Valley Camp
- 128. Golden West Telecommunications
- 129. Good Karma Jewelry
- 130. Green Owl Media
- 131. Grizzly Gulch Adventure Golf
- 132. Growing Roots, Inc
- 133. H&R Block
- 134. Harney Peak Chapter, NSDAR

- 247. Tallgrass Landscape Architecture
- 248. Tanglewood Estate
- 249. Tennyson Investments
- 250. The Cruisin' Canvas
- 251. The Custer Beacon
- 252. The Custer Wolf Food & Drink
- 253. The Mammoth Site
- 254. Thomas Home Improvement
- 255. Travel Custer
- 256. United Way of the Black Hills
- 257. Valhalla Legal, PLLC
- 258. Vector Design Print and Tech
- 259. VFW Post #3442
- 260. Vineyard Black Hills
- 261. Western Skies Real Estate
- 262. Western Tire Chain LLC
- 263. Windsong Valley Gardens
- 264. World Fossil Finders Museum
- 265. Xanterra
- 266. YMCA
- 267. Zonta Club of the Southern Black Hills



Rising Hope Counseling, LLC
Custer Laundry

Lintz Brothers Pizza
Around the Map Travel
Winmore, LLC
Bridle Ridge Horse and RV Camp LLC
Bottoms Up Taphouse
Grant Administration & Consulting LLC
Aflac- Matti (Kelley) Schryvers
Quilted Buffalo
Performance Outdoor Services
Western Dakota Tech Foundation
Encompass Payroll
South Dakota Department of Labor &
Regulation
On The Water
Elk Mountain Retreats and Tours
Rushmore Custom T's
Drover's Ridge
Black Hills Open-Top-Tours
Village of Boyd
Boyds Antiques and Unique's, Inc
Custer Sheds- by Old Hickory
Nomad Vancamp & RV Park

MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

Member Spotlight

PDQ Constuction



Address: 750 W Mt Rushmore Rd, Suite 4, Custer
Phone: 308-760-6960
Email: pdqconstructionhc@gmail.com

#Membership Monday

This week, our member in the spotlight is *PDQ Construction Inc.* Here is what the Owner, Justin, and his crew had to say about the business.

"At PDQ Construction, we take pride in delivering quality craftsmanship with a personal touch. From new builds and remodels to custom projects, our team is committed to bringing your vision to life, on time, and done right. Whether its a home, shop, or commercial space, you can count on us for dependable service and Quality work you can on!"

More info: <https://custersd.com/members/pdq-construction-inc>

AREA EVENTS



*Join us for a
Ladies Night Out*

November 6th 5-8PM

At The Custer Beacon

**Shop Local Vendors Door Prizes
Create Your Own Bracelet
Enjoy Drinks, Music & Fun**

Good Friends. Great Finds. Fabulous Night.

NOV-FEB
6:00- 7:30 PM
\$10 AT DOOR

Black Hills Parks &
Forests Presents

CABIN NATURE CHATS AT THE TRAILHOUSE

148 GORDON ST, CUSTER, SD 57730

Join us for a series of interactive nature programs held in the warm and welcoming Trailhouse. Explore, learn, and connect with the natural world in a cozy setting.

NOV 6

Field Notes: Stories and Skills from the Natural World

Explore the art of observation through photos, videos, and stories that bring tracking, survival, and local plants and wildlife to life. Interactive Q&A included.

DEC 4

Introduction to Survival

Learn the core skills of survival: shelter building, fire without matches, making water safe to drink, and basic snares for food.

JAN 8

Nature's Clues: Intro to Animal Tracking

Discover how to recognize tracks, scat, and other animal signs and interpret what they reveal about behavior, movement, and the ecology of the area.

FEB 5

Voices of Nature: Learning the Language of Wildlife

Tune in to the calls, movements, and behaviors of birds and mammals to detect hidden wildlife and move through nature with greater invisibility.

Learn more



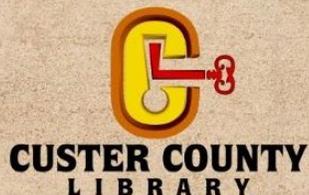
BLACK HILLS
PARKS &
FORESTS
ASSOCIATION

www.bhpf.org | 605-745-7020

November Story Time Schedule



- 11/7 - Special Event: Storytime & book signing at the 1881 Museum
- 11/14 - Pickles (National Pickle Day since 1949!)
- 11/21 - Creation Station & STEAM(8+)
- 11/28 - No Story Time/Thanksgiving break



**Quilted Buffalo
November Classroom Events:**

Storage Pods

Fri 11/7 11AM - 2PM

\$15 Registration Fee

Open Sew

Sat 11/8 11AM - 4PM

\$5 Registration Fee

Temperature Quilt Talk & Planning

Wed 11/12 12:15PM - 1:00PM

FREE

Mondo Bag

Tues/Wed 11/18 & 11/19

11AM - 4PM

\$5 Registration Fee &

\$30 Instructor Fee

EOM/EOB &

Small Business Saturday 11/29



THE CRUISIN' CANVAS

KIDS AFTERNOON

FRIDAY
NOVEMBER 7TH
1PM-3PM



THE BLUEPRINT

Custer County Democratic Party



Saturday, Nov. 1st, 9:00AM, Pancakes & Perspectives

Monthly Breakfast Get-together at Crazy Horse Memorial

Laughing Water Restaurant ~ 1215 Avenue of the Chiefs, Custer, SD

RSVP by Friday noon, October 31st. to ccsddp21info@gmail.com



Saturday, Nov. 8th, 4:00PM - 8:00PM

stART Talking ~ Giving voice. Sharing concerns.

The Custer Beacon ~ Custer SD

In a new community event connecting us through art, we aspire to use art media as a way to bring people together to express how people are being impacted by current events.

Sponsored by the Custer Area Arts Council, The Custer Beacon, & the Custer Co Democratic Party

Tuesday, November 11th, 2:00 PM

Veterans Day Social with the Custer School District

Custer Armory ~ 527 Montgomery Street, Custer, SD



Custer County Democrats of SD
PO Box 5065 - Custer, SD 57730
ccsddp21info@gmail.com
[@custercountydemocratsofsouthdakota](https://www.facebook.com/custercountydemocratsofsouthdakota)

Wednesday, November. 19th Business Meeting

**** Note Date Change ****

6:00 pm ~Custer Co Courthouse Annex Pine Rm~ 447 Crook St, Custer, SD

To join our email list please send a request to ccsddp21info@gmail.com.

The Custer County Democrats invite everyone who values and supports our vision to promote Democracy, Economic Justice, Universal Human Rights, Environmentalism, and a Culture of Peace to join our growing community.

CHRISTMAS FOR KIDS

ANNUAL BENEFIT FUNDRAISER

NOVEMBER 8TH
VFW POST 3442

SILENT AUCTION STARTS 4PM
LIVE AUCTION STARTS AT 6PM

If you would like to donate to the auction please reach out to Jana or Corey Virtue. You can also drop off at the VFW.

Call for Artists

Saturday, November 8, 2025
The Custer Beacon ~ Custer, SD
Viewing opens ~ 4:00 pm
Live performance ~ 6:00 pm

A lot has happened since the 2024 election.

What's stirring?
What truths need daylight?
Have you felt voiceless and unheard this past year?
What deserves our collective grief - or our collective joy?

Join us for an evening of artful expression that reflects the current state of our world. Experience the creativity of others, or bring your own - visual art, spoken word, music, and performance. Share works of protest, resistance, hope, and healing.

Family friendly, but unafraid to speak truth.

The Custer County Democratic Party in partnership with the Custer Area Arts Council and The Custer Beacon requests submissions in all art forms and all skill levels for **stART Talking**, a new community event, connecting through art. We aspire to use art as the vehicle for conversation, bringing people together to express and experience how individually and in community we're being impacted by current events.

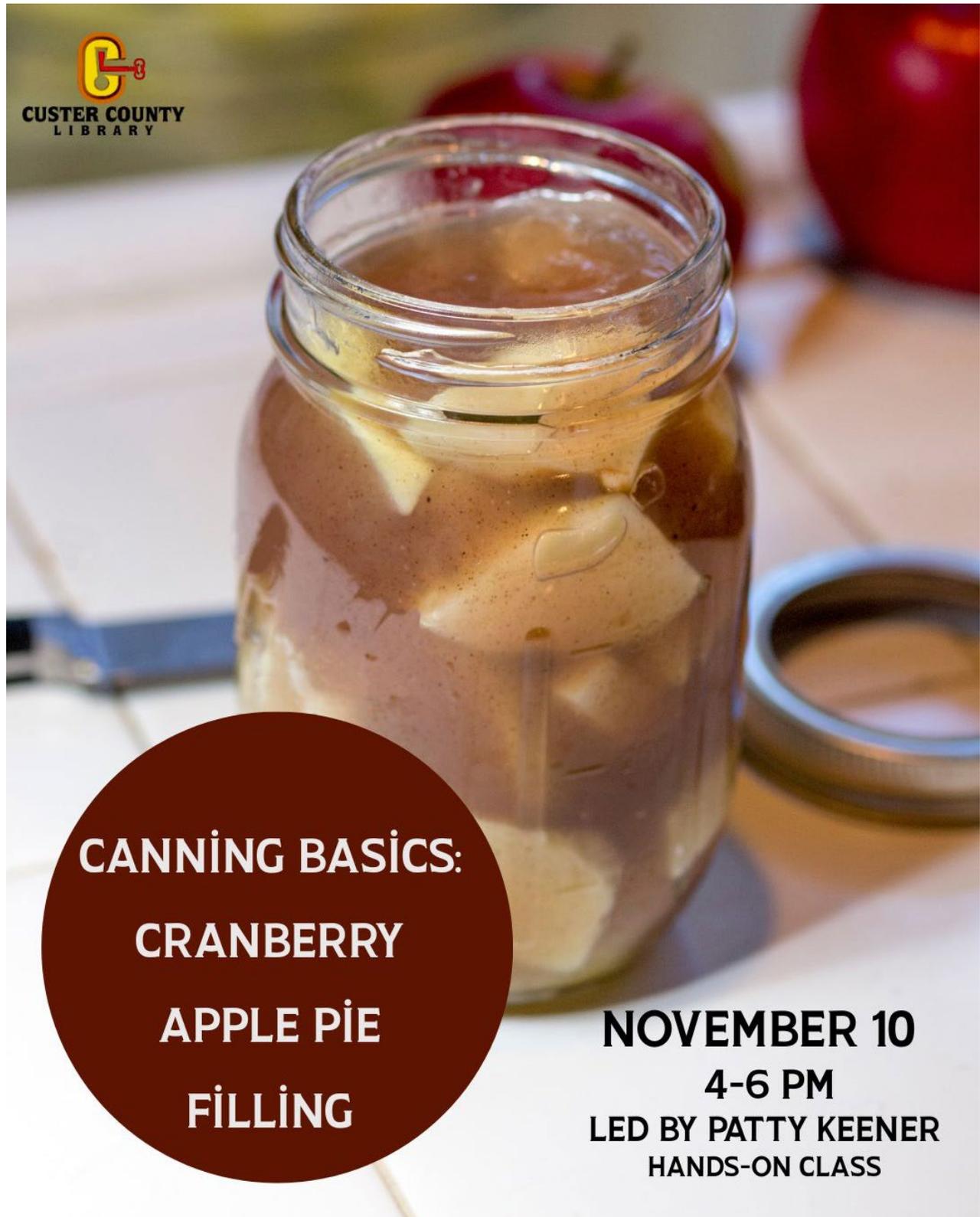
Together, we'll connect, create, and spark conversations that matter.

Submission Requirements

- Registration by October 24th is required for all submissions. [Register here](#).
- All physical media including paintings, sculptures, and mixed media. Performance including music, poetry, dance, and skits. Written works may either be displayed in print or recited on stage.
- No limit to the size of physical art pieces is anticipated.
- Keep live performances to a reasonable length to allow time for all participants.
- Notification of acceptance of your artwork: October 31st.
- More questions? Contact the Custer Co Democrats at ccsddp21info@gmail.com.

stART Talking Sponsors





**CANNING BASICS:
CRANBERRY
APPLE PIE
FILLING**

**NOVEMBER 10
4-6 PM
LED BY PATTY KEENER
HANDS-ON CLASS**

Ladies Night at The Cruisin' Canvas

Tuesdays: 6pm to 8pm



October 28
November 4, 11, 18
December 2, 9, 16
January 6, 13, 20, 27



MILITARY FAMILY MONTH

IN APPRECIATION TO THOSE WHO SERVE AND SUPPORT.

To celebrate Military Family Month, all YMCA locations across the Black Hills will offer a \$0 Joiner Fee for all active-duty service members, National Guard/reserves and military veterans during the month of November.

A \$40 savings!

To redeem this offer you must sign up in person at your preferred YMCA location with a valid military/government-issued photo ID. Other restrictions may apply. Offer valid November 1-30, 2025.

For a better us.®

**FIND YOUR Y.
JOIN TODAY**

QUESTIONS? CONTACT US AT
MEMBER@RCYMCA.ORG

RAPID CITY YMCA
LIBERTY CENTER YMCA (BOX ELDER)
CUSTER YMCA
EDGEMONT YMCA



THE CUSTER COUNTY
HISTORICAL SOCIETY PRESENTS:



VETERANS DAY

tribute at the
1881 Courthouse Museum



One Day Only

Tour the museum and visit the top floor courtroom where a temporary exhibit of military uniforms and equipment (usually kept in the museum vault) will be on display.

Explore special collections honoring Custer's veterans, featuring uniforms, photos, and biographical sketches.



Tuesday

NOVEMBER 11, 2025

9AM - 4PM

411 Mt. Rushmore Rd
Custer, South Dakota
Free Admission





WAREHOUSE

LIQUIDATION ONLINE AUCTION

ONLINE BIDDING
CLOSES Tuesday
Nov. 11th, 2025, 4:00pm



BRADEEN

100 YEARS

REAL ESTATE & AUCTIONS

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers
605-673-2629 • Custer, SD
www.bradeenauction.com

BIG D OIL COMPANY 3685 Sturgis Rd. Rapid City, SD



INFO/BIDDING AT WWW.BRADEENAUCION.COM





Workforce Knowledge Series

Discover opportunities and programs to help your business/organization.

An Overview of South Dakota Labor Laws

Thursday, Nov. 13 | 11:30 a.m. CST/10:30 a.m. MST | Microsoft Teams

Join us for an overview of the employment laws that affect workplaces across South Dakota, including common rules and requirements.

Registration required.



Scan QR code or go to link. Click on calendar listing to register.

tinyurl.com/dlr-workshops



Equal Opportunity Program



U.S. DOJ Funded



Estate planning and finance

At Edward Jones, we believe financial education is an important part of achieving your goals. We also realize there is more to life than just financial goals. That's why we're excited to invite you to this special presentation.

J. Scott James

Attorney at Law

Southern Hills Law

Presenting on Estate Planning

To reserve space for yourself, please contact Aubrey Frasier at 605-673-4092 or aubrey.frasier@edwardjones.com no later than 11/11/2025.

Save the date

Thursday, November 13th,
2025
Starting at 12:00 PM

Hosted by:
Kris Zerbe & Lindsay Luper

Custer County Library
Pine Room
447 Crook Street #4
Custer, SD 57730

Miner's cup will be catering
lunch.



Kris Zerbe, AAMS®
Financial Advisor
P.O. Box 528
Custer, SD 57730
605-673-4092



Lindsay M Luper, CFP®, AAMS®
Financial Advisor
309 S Chicago St
Hot Springs, SD 57747
605-745-5066

PLEASE SEE IMPORTANT DISCLOSURES ON PAGE 2.

MKD-GABRN-NFL-EXP 30 JUN 2026 © 2025 EDWARD J. JONES & CO., L.P. ALL RIGHTS RESERVED. AEO3PAD 7/2025



The Cruisin Canvas

TURKEY PAINTING
FRIDAY THE 14TH
1:00-3:00 PM
BE SURE TO RSVP!



The poster features a central title 'The Cruisin Canvas' in a brown cursive font. Below it, the event details are listed in a brown sans-serif font: 'TURKEY PAINTING', 'FRIDAY THE 14TH', '1:00-3:00 PM', and 'BE SURE TO RSVP!'. The background is a light beige color with decorative brushstrokes in yellow and red. On the left, there is an illustration of a paint palette with various colors and a red-handled brush. On the right, there is an illustration of a collection of art supplies including brushes, tubes of paint, and a palette. In the center, a painting of a turkey is displayed on a wooden easel. The turkey is brown and red, holding two signs that say 'GOBBLE' and 'GOBB'. There are two pumpkins on the ground in front of the turkey.

HARRY POTTER YEAR SEVEN

ESCAPE ROOM

NOVEMBER 14 & 15 | FREE ENTRY | RESERVE YOUR SPOT TODAY

 CUSTER COUNTY LIBRARY

Inspired by the themes of the final wizarding book, this escape room challenges you to uncover cursed objects and sacred relics before time runs out.



Custer YMCA

the **Y**

Get Your Boots On
and scoot on over for the rootin', tootin',

**Great Bowls of Fire Chili Cookoff
& BARN DANCE**
Featuring French Creek Folk

Saturday, November 15, 2025

Chili Cookoff Contest	Barn Dance
\$10 Registration Fee	Free Will Donation
5:30-7:00 PM	7:00 pm - 9:00 pm
Contact the Y for details	

Custer YMCA 644 Crook Street Custer, SD 57730


Custer Mile High Garden Club

ANNUAL FUND RAISER

WREATHS \$25



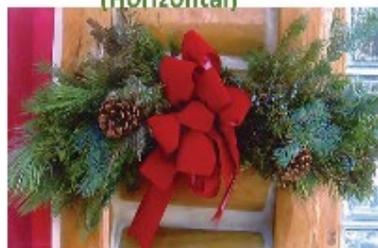
CHARMS \$25

(Vertical)



SWAGS \$25

(Horizontal)



To order call or text: 1-831-596-2755

Or contact a Garden Club Member you may know.

- * *Orders must be received by Nov. 18th*
- * *Pick-up at Dakota Greens, before Nov. 25th*

Funds support Custer Library gardening programs and resource material, scholarships, area gardening projects at Black Hills Playhouse and Custer Museum, County Fair Horticulture program, Gold Discovery Days Flower Show, Summer Garden Tour.



Thank you!

HAPPY HOLIDAYS!

19
NOV.
5:30 PM



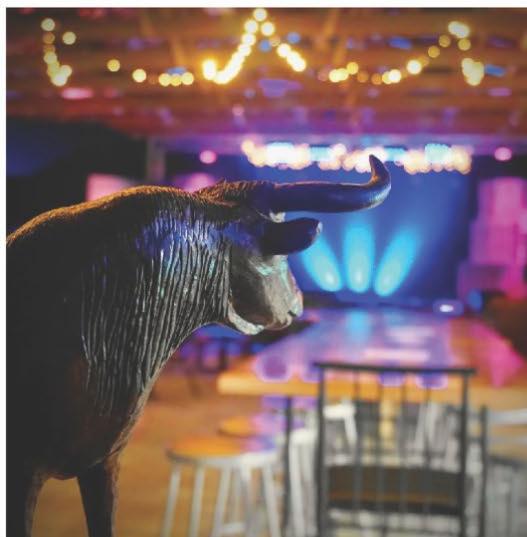
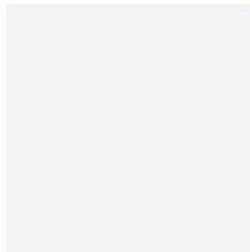
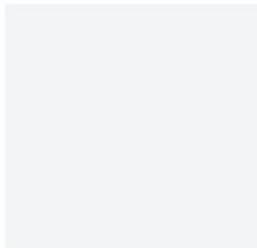
Vinyl *record*
CLUB

GOOD MUSIC. GOOD CONVERSATION.



Edward Jones®

> edwardjones.com | Member SIPC



Edward Jones® Chamber Mixer

The Edward Jones offices of Kris Zerbe, Mark Koch, and Jared Slagle invite all fellow Custer Chamber members to their Chamber Mixer November 20th at The Custer Beacon.

hors d'oeuvres, iced tea, and coffee provided

When

November 20, 2025
5:00 pm – 7:00 pm

Where

The Custer Beacon
351 Washington St

Live Music featuring
Erik Hjortnaes from
HJEM A.M

© 2025 EDWARD D. JONES & CO., L.P. ALL RIGHTS RESERVED. AECSPAD

Custer Senior Center

Happy Thanksgiving

AUTUMN BAKE SALE

NOVEMBER 20TH 2025

STARTING AT 9AM

Stop by the Custer Senior Center to pick up
all your Thanksgiving baked goods while
supporting a local nonprofit organization!

538 Mt. Rushmore Rd.
Custer, SD 57730





Custer Senior Center's
**SOUP & PIE
FUNDRAISER**

Join us for our monthly Soup & Pie Fundraiser!
For just \$10.00, enjoy a warm bowl of soup,
freshly baked bread, and a delicious slice of pie
—all while supporting the Custer Senior Center.

**November 20th
from 11AM to 1PM**

**538 Mt. Rushmore Rd.
Custer, SD 57730**



Follow us on Facebook to stay
up to date on our monthly
soup selections and other
upcoming events!



18th Annual **Stuff-A-Truck** FOOD DRIVE

FOOD DONATIONS NEEDED:

Canned fruit cocktail	Canned cranberry sauce
Canned mandarin oranges	Canned green beans
Cake mix	Canned corn
Tubs of frosting	Stuffing mix
Large boxes of jello	

**Bring donations to the Custer Chamber
by Thursday, November 20th**



Together, our efforts will help stock the shelves at the Custer Food Pantry and ensure they have everything needed for their Christmas food baskets.



**ENCHANTED
"WONDER" LAND**
A Holiday Market

*Shop unique, high-quality gifts and educational items
that support national parks, grasslands, and forests!*

NOVEMBER 10TH - DECEMBER 24TH

833 MT. RUSHMORE ROAD

MONDAY - FRIDAY
9:00AM-4:00PM

SATURDAYS
9:00AM-3:00PM

 **BLACK HILLS
PARKS &
FORESTS
ASSOCIATION**

BHPFA.ORG

*A non-profit organization supporting wonder
and exploration through stewardship of
YOUR public lands.*

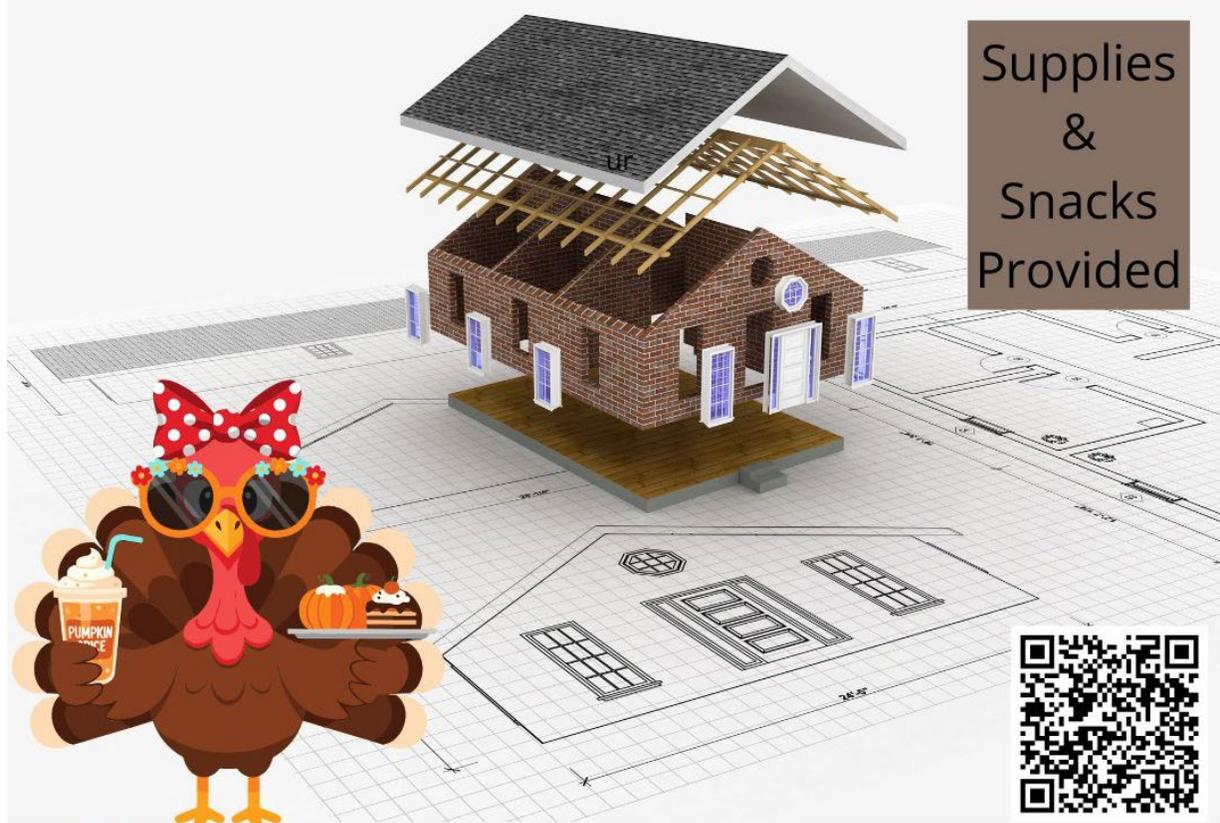
STEAM -Friday, Nov. 21st

10:00 am

Focus: Engineering

Dilemma: Turkey needs a home

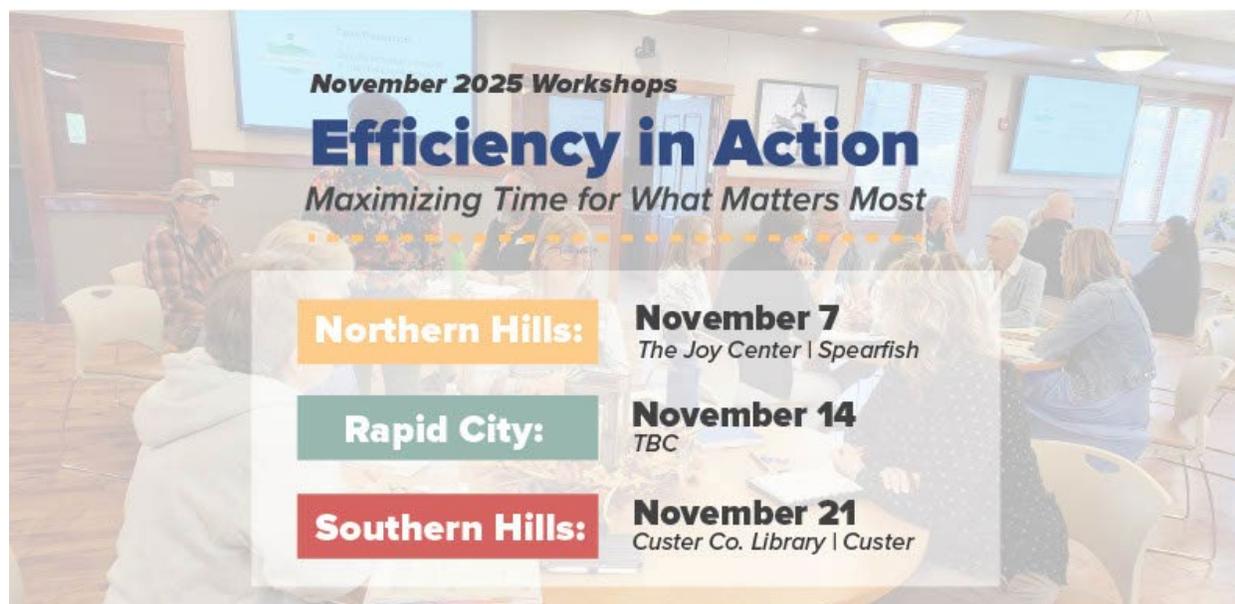
Solution: Curious students ages 8+ will build structures for turkeys



Supplies
&
Snacks
Provided



Registration recommended.



Tools for Optimizing Workflows & Maximizing Productivity

Join us for an engaging and practical training session designed specifically for nonprofit professionals who juggle multiple priorities while striving to make a meaningful impact.

This session will introduce **time management strategies**, **digital tools**, and **workflow techniques** to help streamline daily operations, reduce stress, and enhance organizational performance.

This isn't just a presentation, it's a hands-on learning experience. Participants will take part in **interactive activities** and **guided exercises** that apply directly to their own work environments.

Together, we'll explore ways to:

- Identify and eliminate time-wasters and bottlenecks
- Implement effective scheduling and prioritization methods
- Use technology tools to automate and simplify routine tasks
- Strengthen collaboration and communication across teams
- Develop personalized action plans for immediate implementation

By the end of the session, attendees will leave with practical tools, templates, and next-step strategies to boost productivity and sustain efficiency across their roles and departments.

Register today! www.innovnp.com/npc-blackhills

Sponsored by:



UNITED WAY
of the Black Hills



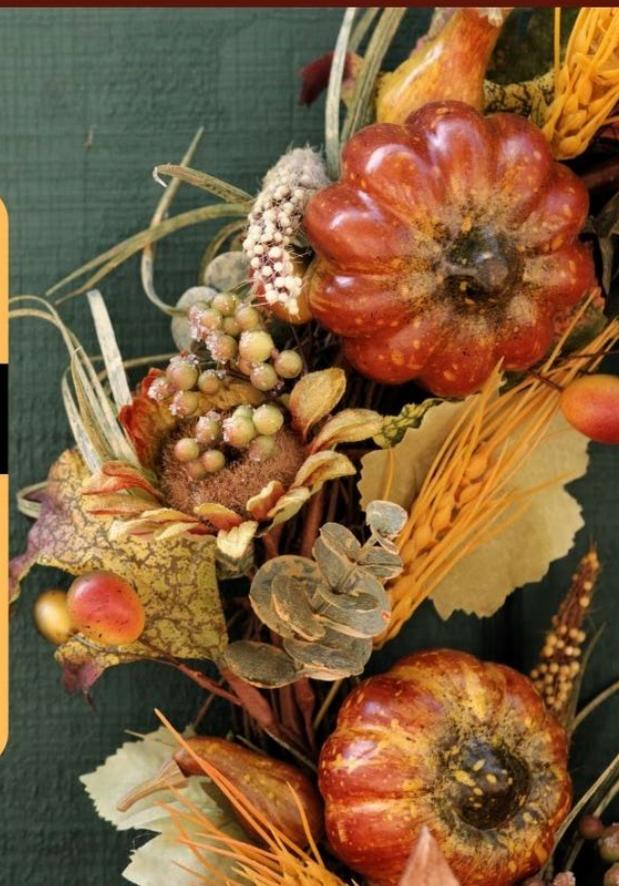


WREATH MAKING

NOVEMBER 22
11 AM

FREE

AGES 16+
REGISTRATION
REQUIRED





Custer Senior Center Members
Please join our

Thanksgiving Potluck

**Tuesday,
November 25
at 12:00 PM**

Members, please bring
your favorite dish to share
at our Thanksgiving
Potluck as we come
together to celebrate
friendship and gratitude
for all that the Senior
Center brings to our
community.

**538 Mt. Rushmore Rd.
Custer, SD 57730**

CUSTER SENIOR CENTER PRESENTS



The Kitchen Band is Back!

TUESDAY, NOVEMBER 25TH AT 1PM



CUSTER SENIOR CENTER
538 MT. RUSHMORE RD.

FREE
OPEN
TO THE
PUBLIC



ABOVE, THE KITCHEN BAND IS PICTURED PRACTICING THEIR TALENTS ALONGSIDE THE LOCAL SHERIFF'S DEPARTMENT.



ANNOUNCEMENTS

JUNE 13, 2026



Bike it like you mean it!

George S. Mickelson Trail

109 Miles • 1 Day
1/2 Century Ride: 49 miles

Register Now!

MickelsonTrailAffiliates.com

We Ride at Dawn!

Event starts in Deadwood, ends in Edgemont

Registration Includes: Meals • Snacks

Day Pass • Rider Support • T-Shirt • Trail Swag

Support Our Vets RAFFLE

PROCEEDS BENEFIT OPERATION BLACK HILLS CABIN

\$5/ 1 ENTRY

\$25/ 6 ENTRIES



KITCHEN BASKET



PUZZLE BASKET



PIZZA BASKET



STATIONARY BASKET



MOVIE BASKET



GRILL BASKET



Scan QR codes to view basket details

NOV 1-14

WINNERS DRAWN ON NOVEMBER 17

All baskets are on display at Black Hills Federal Credit Union >> 1135 Mt Rushmore Rd



**GOOD KARMA
JEWELRY**
Custer, SD

*Extended
Holiday Hours*

NOW THROUGH DECEMBER 24TH

MONDAY - THURSDAY 11AM - 5PM
FRIDAY & SATURDAY 11AM - 6PM
SUNDAY 11AM - 5PM

507 MT. RUSHMORE RD. CUSTER, SD



MILITARY FAMILY MONTH

IN APPRECIATION TO THOSE WHO SERVE AND SUPPORT.

To celebrate Military Family Month, all YMCA locations across the Black Hills will offer a \$0 Joiner Fee for all active-duty service members, National Guard/reserves and military veterans during the month of November.

A \$40 savings!

To redeem this offer you must sign up in person at your preferred YMCA location with a valid military/government-issued photo ID. Other restrictions may apply. Offer valid November 1-30, 2025.

For a better us.®

**FIND YOUR Y.
JOIN TODAY**

QUESTIONS? CONTACT US AT
MEMBER@RCYMCA.ORG

RAPID CITY YMCA
LIBERTY CENTER YMCA (BOX ELDER)
CUSTER YMCA
EDGEMONT YMCA



Announcing Holiday Pass Sale for Season 80 Tickets at the Black Hills Playhouse

Save up to 23% on Tickets from November 1-December 31!

For Immediate Release

SOUTH DAKOTA — Theatre 605 Black Hills Playhouse is excited to announce its annual holiday pass sale, offering exclusive savings on flexible ticket packages for the highly anticipated 2026 season. Running from **November 1 to December 31**, this special sale is one of the year's biggest for theatergoers. With discounts of **up to 23%**, it's the perfect opportunity to plan ahead and secure flexible tickets for an unforgettable summer of theatre in the scenic Black Hills. **The Holiday Pass Sale goes live online on November 1 and by phone via the Box Office on November 4.**

The holiday ticket packages come in a variety of options to suit any budget or gift-giving need:

- **Stocking Stuffer:** Includes 2 flexible tickets
- **Secret Santa:** Includes 4 flexible tickets
- **Shout it From the Rooftop:** Includes 8 flexible tickets
- **Shining Star:** Includes 16 flexible tickets

Each ticket package provides flexibility for attendees. Tickets can be redeemed for any 2026 season regular show performance and used by anyone, making them ideal for sharing with friends or family. Whether as a thoughtful gift or a personal treat, these passes offer convenience and value for all theatre lovers.

Season 80, titled **250 Years and Counting... Celebrating America's past, present, and imperfect progress** features a stellar lineup of four productions sure to captivate audiences:

- ***The Complete History of America (Abridged)***
- ***1776***
- ***Come From Away***
- ***What the Constitution Means to Me***

These flexible ticket packages are the perfect gift for the holiday season, and the Theatre 605 team is ready to assist you with your purchase. Tickets can be purchased conveniently online at theatre605.org starting November 1 or by calling **605.255.4141** starting November 4.

Don't miss out on this opportunity to share the magic of live theatre with loved ones while enjoying exceptional savings!



NOVEMBER

MONTH LONG BLACK FRIDAY DEALS

-10% OFF-

PAINTINGS - ORNAMENTS - CANDLES - OIL LAMPS
POTTERY - WOOD DECOR - WILLOWTREE
NATIVE AMERICAN ART

-15% OFF-

MIRRORS & GALLERY COLLECTION

-20% OFF-

BUTTERFLIES & METAL ART

**507 MT RUSHMORE RD.
CUSTER, SD**



Yoga Teacher Training 200HR Certification

**Our 200-hour Yoga Alliance Registered
Teacher Training is designed for
dedicated practitioners who feel called to
expand their knowledge and impact
others through teaching.**

605-745-7625
www.moccasinsprings.com



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

ATTENTION! PERSONAL USE FUELWOOD PERMITS AVAILABLE

During the government shutdown, Personal Use Firewood Permits may be purchased at one of the offices below during the days/times indicated (please ring the bell or call the phone number listed)

Office Location	Sundance, WY	Spearfish, SD	Rapid City, SD	Custer, SD
Day/Times				***
Monday (8am-1pm)		X	X	
Tuesday (8am-1pm)				X
Wednesday (8am-1pm)			X	
Thursday (8am-1pm)	X			
Friday (8am-4pm)	X	X	X	X

*** Beginning October 21, 2025

Bearlodge Ranger District
101 S. 21st St
Sundance, WY 82729
(307) 283-1361 ext 3450

Northern Hills Ranger District
2014 N. Main St
Spearfish, SD 57783
(605) 443-3055

Mystic Ranger District
8221 Mount Rushmore Rd
Rapid City, SD 57702
(605) 716-1858

Hell Canyon Ranger District
1019 N. 5th St.
Custer, SD 57730
(605) 673-9292

We apologize for any inconvenience this may cause.

USDA is an equal opportunity provider, employer, and lender.



NOVEMBER

MONTH LONG BLACK FRIDAY DEALS

-10% OFF-

PAINTINGS - ORNAMENTS - CANDLES - OIL LAMPS
POTTERY - WOOD DECOR - WILLOWTREE
NATIVE AMERICAN ART

-15% OFF-

MIRRORS & GALLERY COLLECTION

-20% OFF-

BUTTERFLIES & METAL ART

**507 MT RUSHMORE RD.
CUSTER, SD**

ADOPT A RESIDENT FOR CHRISTMAS



petite poinsettias for
all residents at Custer
Care & Rehab Center
and Monument Health
Assisted Living AND
those in the Meals on
Wheels Program

(will be delivered week of
Thanksgiving)

\$20 each

A vertical rectangular graphic with a light beige background, decorated with various autumn leaves in shades of orange, yellow, and brown. The text is centered and reads:

**FALL
HOURS
UPDATE**

**ADVENTURE RENTALS &
HOLLY'S CHIC BOUTIQUE**

**6 DAYS A WEEK
8AM – 6PM**

📍 HILL CITY CLOSED MONDAYS
📍 CUSTER CLOSED TUESDAYS

**COME ENJOY CRISP FALL DAYS
WITH AN OFF-ROAD ADVENTURE
OR A COZY SHOPPING TRIP**

  Black Hills National Forest 2025/2026 Off-Season Campground Information						
Campground Name	Start of Reduced Off-Season Rates	Daily Fee	Units	Lake or Stream	Spur Length (Maximum)	Remarks
Bearlodge	Sept. 8	\$15	8	None	25 ft	Closes 12/15
Beaver Creek	Sept. 8 - Dec. 15	\$0	8	Beaver Creek	45 ft	Sites are outside of the main campground gate. Closes 12/15
Bismarck Lake	Sept. 29	\$15	5	Bismarck Lake	45 ft	Sites are outside of the main campground gate.
Boxelder Forks	Sept. 8 - Dec. 15	\$15	3	Boxelder Creek	45 ft	Sites are outside of the main campground gate.
Black Fox	Sept. 8 - Nov. 30	\$0	9	Rapid Creek	45 ft	Closes 12/1 for snowmobile routes.
Castle Peak	Sept. 8	\$0	9	Castle Creek	45 ft	Historic mining sites are available nearby.
Comanche Park	Sept. 8	\$15	5	None	25 ft	Sites are outside of the main campground gate.
Cook Lake	Sept. 8	\$4 Day Use \$15 Night	15	Cook Lake	45 ft	B Loop is open. All other loops are closed. Closes 12/15
Custer Trail	Sept. 8	\$0	16	Deerfield Lake	50 ft	
Dalton Lake	Sept. 8	\$15	11	Dalton Lake	45 ft	Closes 12/1 or as access allows due to snow
Ditch Creek	Sept. 8	\$0	13	Ditch Creek	50 ft	Off-season access may require a snowmobile or skis.
Dutchman	Sept. 8	\$0	9	Deerfield Lake	50 ft	Top Loop is open. All other loops are closed.
Hanna	Sept. 8	\$15	6 - Tent Only	Spearfish Creek	0 ft	Walk-in tent sites are open during the off-season.
Redbank Springs	Sept. 8 - Nov. 30	\$15	4	None	50 ft	Closes 12/01
Reuter	Sept. 8	\$15	24	None	30 ft	Closes 12/15
Rod & Gun	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	50 ft	Closes 12/1
Roubaix	Sept. 8	\$15	9	Roubaix Lake	25 ft	C Loop is open. All other loops are closed.
Sheridan Lake South	Sept. 29	\$15	30	Sheridan Lake	60 ft	Woodsy Loop is open. All other loops are closed.
Summit Ridge Cabin	Year Round	\$75	1	None	N/A	Reserve at www.recreation.gov - Area roads are not maintained; off-season access may require a snowmobile or skis.
Sundance (Horse Camp)	Sept. 8	\$15	10	None	50 ft	Horse facility (corrals & stalls). No water after 09/11
Timon	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	60 ft	Closes 12/1
Whitetail	Sept. 8	\$0	17	Deerfield Lake	50 ft	Lower Loop (including toilet) is open. Upper Loop is closed.
Closed for the Off-Season on Sept. 8:		Bear Gulch Group Campground, Dalton, Grizzly, Pactola Reservoir, Sheridan Lake North Group Sites, Steamboat Rock, and Strawberry.				
Closed for the Off-Season on Sept 29:		Bismarck, Horsethief Lake, and Oreville. NOTE: Oreville Campground and Iron Creek and Willow Creek Horse Camps are open through October 31 (Weather Permitting).				
* Fees: Self-Pay at all open campgrounds. The Stay Limit is 14 days at all developed campgrounds.						
* Roads: Not maintained during the off-season. Sites above are open until weather prohibits access or closed on date(s) noted above.						
* Garbage: Pack It In, Pack It Out at all sites.						
* Plan Ahead: All campsites are first come, first serve and offer a picnic table and fire ring. Vault toilets are available. Drinking water is NOT available.						
* All information is subject to change, due to inclement weather, decreased staffing, and sporadic conditions beyond control.						

September and October offer some of the best camping conditions in the region. Shoulder season temperatures are comfortable, roadways are less congested, and recreational opportunities still abound on the Forest. Whether you are a local enthusiast or a passing traveler, please see the off-season camping calendar from our friends at the Black Hills National Forest. #FindYourForest



JQ CLOTHING CO.
HOURS

STARTING AUGUST 31ST

MONDAY - SATURDAY
10A TO 6P

SUNDAY 12P - 4P



244 MAIN STREET



LOVE LOCAL GIVE LOCAL

**HELP LOCAL PROJECTS THAT MATTER TO YOU
& YOUR BUSINESS!**

CHAMBER MEMBERS:
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

CURRENT PROJECT:

REBUILD & REVIVE WEST DAM AND PARKS



FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

NEWS FROM THE STATE

Government Shutdown Alert

Because of the federal government shutdown, *www.doi.gov* is not being updated and will not be able to respond to inquiries until appropriations are enacted. For more information please visit: <https://www.doi.gov/shutdown>

Breadcrumb

1. [Home](#) Operations In The Absence of Appropriations

Operations in the Absence of Appropriations

Bureau/Office Contingency Plans

- *Assistant Secretary for Indian Affairs (ASIA)*
- *Assistant Secretary for Insular and International Affairs (ASIIA)*
- *Bureau of Indian Affairs (BIA)*
- *Bureau of Indian Education (BIE)*
- *Bureau of Land Management (BLM)*
- *Bureau of Ocean Energy Management (BOEM)*
- *Bureau of Reclamation (BOR)*
- *Bureau of Safety and Environmental Enforcement (BSEE)*
- *Bureau of Trust Funds Administration (BTFA)*
- *U.S. Fish and Wildlife Service (FWS)*
- *National Park Service (NPS)*
- *Office of the Inspector General (OIG)*
- *Office of the Secretary (OS)*
- *Office of Surface Mining Reclamation and Enforcement (OSMRE)*
- *Solicitor's Office (SOL)*
- *U.S. Geological Survey (USGS)*

PRESS RELEASE



FOR IMMEDIATE RELEASE: Wed., Nov. 5, 2025

CONTACT: [Katlyn Svendsen](#), Global Public Relations & Content Services Senior Director, Travel South Dakota

Travel South Dakota Brings the Spirit of The Mount Rushmore State to the 2026 Rose Parade[®]

PIERRE, S.D. – Travel South Dakota will kick off America's 250th anniversary celebration on one of the nation's most iconic stages: the Rose Parade[®] presented by Honda. On Jan. 1, 2026, the state will roll through Pasadena with its most spectacular float yet, showcasing South Dakota's spirit, beauty and adventure to millions of viewers around the world.

Travel South Dakota's float, named "Carved in Stone; A Legacy of Teamwork" will feature larger-than-life icons, cultural treasures, and the bold spirit that defines South Dakota with the focal point being Mount Rushmore National Memorial. The float will feature nearly 40,000 floral elements, including corn, wheat, sunflowers, textured rust cornsilk for the bison's coat, and light blue iris petals.

Parade viewers can expect the state's famous faces to rise above a landscape bursting with adventure, from thundering bison and the cultural reverence of the Dignity: of Earth and Sky sculpture to iconic native grasses and florals that showcase South Dakota's beauty.

Nearly 15 million visitors journey to South Dakota each year to marvel at its monuments and explore the state's wide-open spaces, agritourism offerings, and unique cities. The float celebrates those unforgettable experiences while introducing the world to the flavors, heritage, and sense of wonder that make South Dakota more than just a stop along the way.

"As we kick off 2026 and our nation's 250th birthday, our goal is to showcase the majesty of South Dakota to millions of viewers watching the parade around the world," said James Hagen, Secretary of the South Dakota Department of Tourism. "With our float, we're highlighting the iconic landmarks that define South Dakota, and sharing some of our hidden treasures that make us an unforgettable destination."

South Dakota's celebration in southern California will extend beyond the parade. During Decorator's Week in Pasadena, the Travel South Dakota team will offer immersive experiences that give visitors a taste of the state, including locally inspired treats, interactive moments, and social media sharing opportunities.



This is **Travel South Dakota's** second appearance in the Rose Parade, the first being 10 years ago in 2016. Travel **South Dakota's** 2026 "Carved in Stone; A Legacy of Teamwork" float is being designed and built by Artistic Entertainment Services.

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The department is led by Secretary James D. Hagen.

-30-

Media Notes: [See this link for a photo](#) of the rendering of Travel South Dakota's "Carved in Stone; A Legacy of Teamwork" 2026 float.

About the Pasadena Tournament of Roses[®] and Rose Parade[®] presented by Honda:

The Pasadena Tournament of Roses[®] is a volunteer organization that hosts America's New Year Celebration[®] with the Rose Parade[®] presented by Honda, the Rose Bowl Game[®] presented by Prudential and a variety of accompanying events. The Association's 935 Members supply more than 80,000 volunteer hours, which will drive the success of the 137th Rose Parade, themed "The Magic in Teamwork," on Thursday, January 1, 2026, followed by the College Football Quarterfinal at the Rose Bowl Game presented by Prudential. Visit www.tournamentofroses.com, follow us on [Instagram](#), [TikTok](#), [YouTube](#) and [X](#), and like us on [Facebook](#).

TravelSouthDakota.com



Supporting
Wonder and Exploration
since 1946

FOR IMMEDIATE RELEASE

BHPFA Supports Women's Stewardship Project on Black Elk Peak Trail

Custer, S.D. — Oct 29 — At the beginning of October, Black Hills Parks & Forests Association partnered with Wilderness Volunteers and SheJumps to host a women's stewardship project in the Black Hills.

The weeklong project brought together 10 women from across the country for hands-on leadership training to prepare them to co-lead future Wilderness Volunteers projects nationwide. The effort was funded through a grant partnership with the National Forest Foundation and Athletic Brewing Company. The organizations provided full scholarships for all participants to attend the training.

Despite adjustments due to the recent federal government shutdown, the group's impact was substantial. Volunteers cleared overgrown vegetation and trimmed brush along two miles of trail and built more than 80 drainage features to improve erosion control and water management on the Custer State Park portion of the popular Black Elk Peak Trail 9 South.

"We are grateful for the support of the trail crew and leadership at Custer State Park, who helped us pivot due to the government shutdown," said Andrea Fountain, Program Manager for BHPFA. "We helped Custer State Park with much needed work that has a positive effect on our Forest Service partner, too, since Trail 9 starts in Custer State Park and continues into Black Hills National Forest. This project provided valuable hands-on experience and equipped participants with the skills to lead future conservation efforts across the United States."

The collaboration exemplifies how partnership, stewardship, and shared purpose can empower women leaders and strengthen the future of public lands.

About Black Hills Parks & Forests Association

Black Hills Parks & Forests Association is a nonprofit partner supporting education, interpretation, and conservation efforts across national parks, forests, and grasslands in the Black Hills and Nebraska Panhandle. Through retail operations, donor support, and project funding, BHPFA helps protect public lands and enhance the visitor experience.

20611 US Hwy 385 | Hot Springs, SD 57747 | 605.745.7020
www.blackhillsparks.org

At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79

intersection.

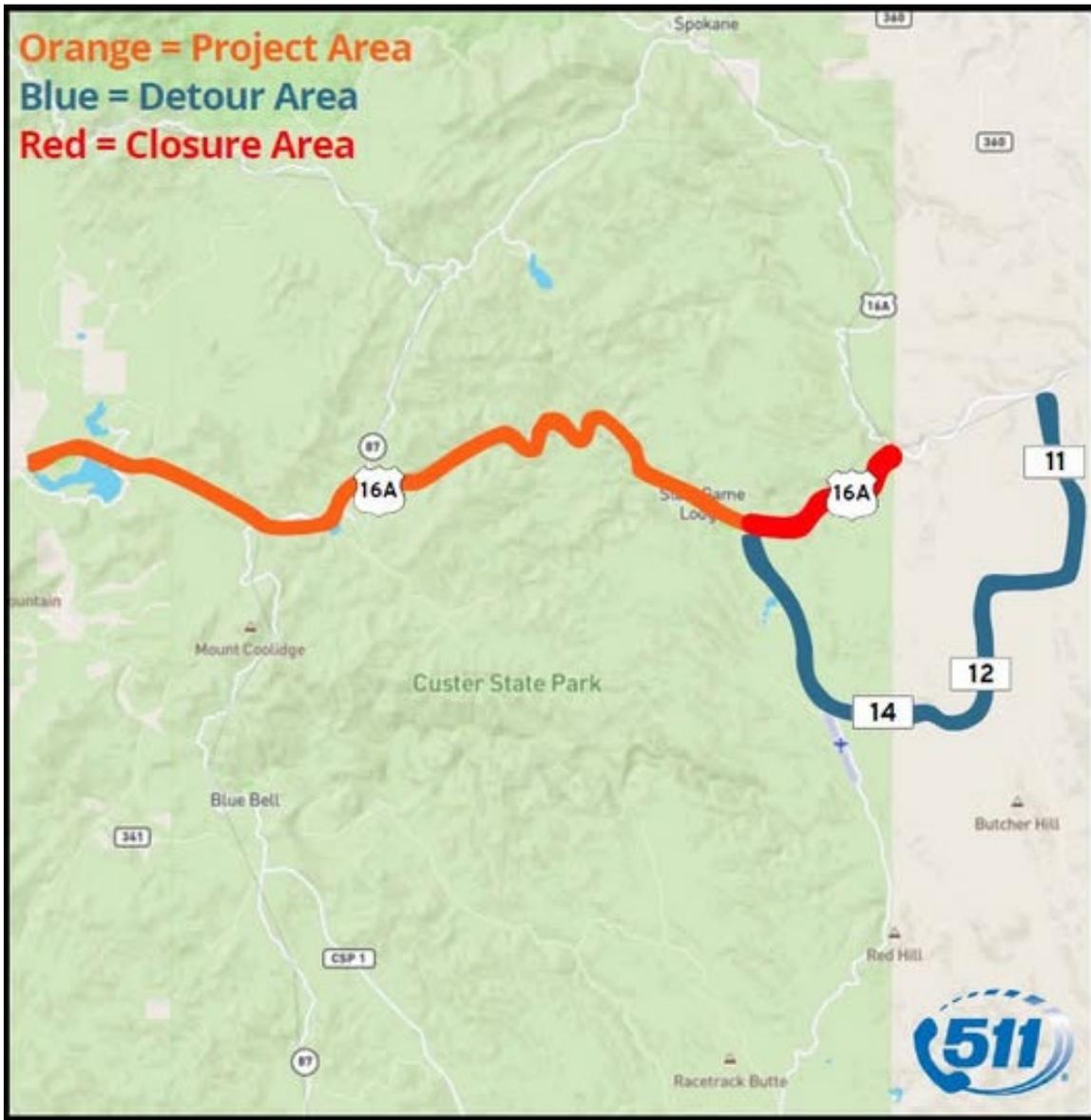
Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. This closure will be in place until April 2026. Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph. S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists.

Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

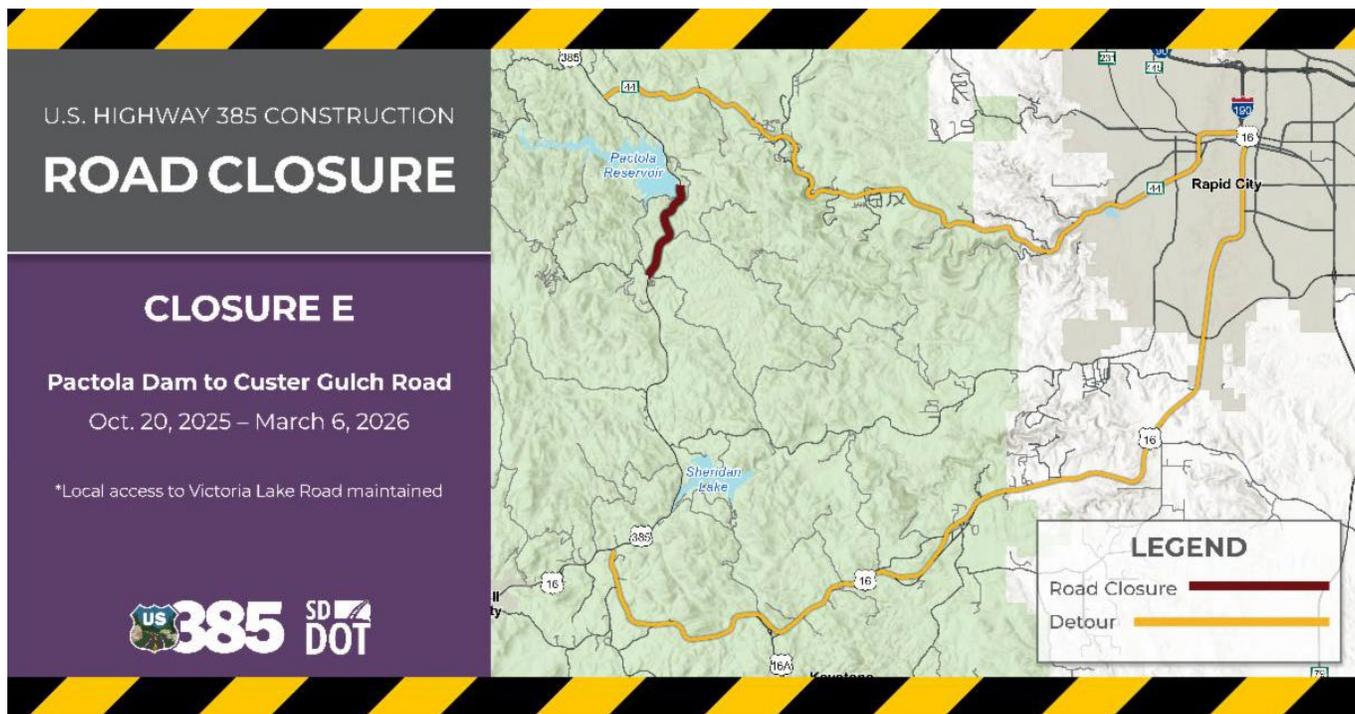
The overall project completion date is October 2026.

#SDDOT #SD511



South Dakota DOT Update





Project Update

Monday, Nov. 3, 2025

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) is currently in place and ends on Friday, March 6, 2026. Outside of the closure, construction crews continue to work on the roadway.
 - The intersection of Custer Gulch Road and U.S. Highway 385 has been temporarily moved 300 feet to the north. A temporary diversion is in place while the contractor places a pre-cast box culvert.
- Roadway grading is taking place between Sheridan Lake Road and McCurdy Gulch Road.
 - The contractor is working to move traffic from the diversion just north of Sheridan Lake Road to the new roadway alignment, which is over the newly completed box culvert. By Friday, Nov. 7, 2025, all traffic movements will be switched in this location.

Upcoming Construction:

- Over the winter, the roadway within the construction area will be a combination of pavement, blotter (hard, packed roadway surface that resembles asphalt), and gravel driving surfaces. Gravel surfacing will be in place on Highway 385 from Wrinkle Valley Road to 1/2-mile from South Sanders Ranch Road and from Sheridan Lake Road to 1/2-mile to the north.



[View Construction Updates](#)

❖❖ Construction Zone Reminders ❖❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.

Custer Senior Center

November Activities

Custer Senior Center Activities Calendar - NOVEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
NOTE: ** Until Further Notice Center Hours will be 9:00 AM – 4:00 PM ** BUY YOUR TICKET FOR THE HOLIDAY RAFFLE BASKET BEFORE DECEMBER 15						
Center will be closed November 11 in honor of Veterans Day November 27 & 28 Thanksgiving Day and the following day		PRAIRIE HILLS TRANSIT BUS Transit Bus to Rapid City from the Center 1st & 3rd Thursdays Leaves Custer between 7:00-8:00 AM - Arrives Custer At 3:00 PM CALL 1-877-873-3687 24 Hours in Advance for Reservations. \$20 Rapid City Round Trip - \$4 Round Trip for Custer Destinations				
2	3	4	5	6	7	8
 SET YOUR CLOCK'S BACK 1 HR	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 9:00 AM PROGRAMS & WAYS & MEANS MEETING 12:00 PM Pinchle	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billards	TRANSIT BUS TO RAPID & RETURN 7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00-3:00 PM 1881 COURTHOUSE MUSEUM HOSTS SOUTHERN BLACK HILLS MUSEUM ALLIANCE KICK-OFF MEETING	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo 2:30 PM Newsletter Meeting	
9	10	11	12	13	14	15
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM BOARD OF DIRECTORS MTG	 CLOSED CENTER	9:00 AM-3:00 PM SHINE MEDICARE INFO SHARE REQUIRES APPOINTMENT 1:00 PM Ladies Billards 1:00 PM PAINT CLASS W/TAMI SHOWERS	7:00 AM Fitness Time 8:00 AM Morning Coffee	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 12:30 PM Bingo	
16	17	18	19	20	21	22
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 12:00 PM Pinchle 2:00 PM MEMBERSHIP MEETING NOMINATE BOARD CANDIDATES	7:00 AM Fitness Time 8:00 AM Morning Coffee	1:00 PM Ladies Billards 12:00-3:00 PM CELEBRATION OF LIFE LUNCHEON FOR ROWENA RICHARDSON	TRANSIT BUS TO RAPID & RETURN 7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM HOLIDAY BAKE SALE 11:00 AM-1:00 PM SOUP & PIE FUNDRAISER	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM LINE DANCING-2 10:00 AM LINE DANCING-1 11:00 AM STRENGTH STEP & STRETCH 12:30 PM Bingo	
23	24	25	26	27	28	29
	7:00 AM Fitness Time 8:00 AM Morning Coffee 9:00 AM Men's Pool 12:00 PM Pinchle	7:00 AM Fitness Time 8:00 AM Morning Coffee 12:00 PM MEMBERS POTLUCK 1:00 PM MUSIC-BY KITCHEN BAND	1:00 PM Ladies Billards	 CENTER CLOSED	CENTER CLOSED Enjoy time with your families (or shopping for bargains) MAKE GOODIES FOR THE COOKIE/CANDY WALK ON DECEMBER 5th	
30						



To educate every student
to his or her potential

[Latest Newsletter](#)

WEEKLY INSPIRATION



HELP WANTED

WE ARE HIRING

**LOOKING FOR A FLEXIBLE, PART-TIME POSITION IN A
POSITIVE, HEALTHCARE SETTING?**

**PAIN & MOVEMENT SOLUTIONS IS SEEKING A DEPENDABLE,
DETAIL-ORIENTED INDIVIDUAL TO SUPPORT OUR CLINIC
TEAM AND KEEP THINGS RUNNING SMOOTHLY BEHIND THE
SCENES. CULTIVATE RELATIONSHIPS WITHIN THE
HEALTHCARE REALM AND WORK WITH INDUSTRY LEADING
THERAPISTS WHILE SERVING AS A CRUCIAL PLAYER IN
MEETING OUR PATIENTS' GOALS.**

8-10 HOURS/WEEK

**WEEKDAYS DURING BUSINESS HOURS (FLEXIBLE
SCHEDULING)**

\$14/ HOUR, PART-TIME

**GREAT FOR STUDENTS INTERESTED IN HEALTHCARE OR
PHYSICAL THERAPY**

SEND RESUME TO

**JULIE@PAINANDMOVEMENTSOLUTIONS.COM FOR
CONSIDERATION**

1369 MONTGOMERY STREET CUSTER, SD



What Moves You?

**Belle Fourche • Sturgis • East Rapid City
West Rapid City • Custer**



Hiring Experienced Server

**\$12 per hour
plus tips**

605-745-7626

soakinhotsprings@gmail.com

Want to Work With Us?

We're Hiring!



HJEM
A.M

**CUSTER SENIOR
CENTER**

**WE'RE
HIRING!**

**OUR EXECUTIVE DIRECTOR
POSITION IS OPEN. PLEASE STOP
BY THE CENTER OR EMAIL YOUR
RESUME TO
CSCDIRECTOR@GWTC.NET**

**For more information please call:
(605)673-2708**

**538 Mt. Rushmore Rd.
Custer, SD 57730**



HELP WANTED

WE ARE LOOKING FOR PART-
TIME WORKERS YEAR-ROUND.

APPLY TODAY

CUSTERCANDYCO@GMAIL.COM

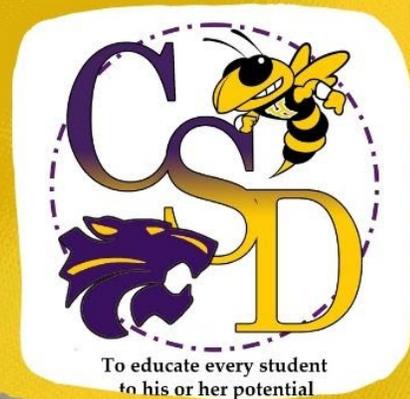
Outlaw Ranch



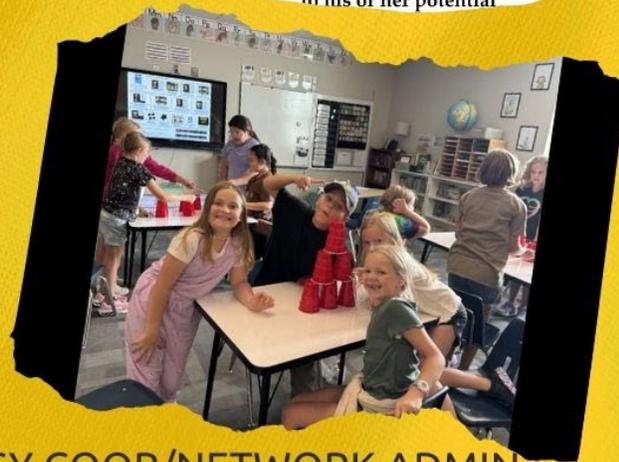
Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

Join Us.



**BE A PART OF OUR
EDUCATIONAL TEAM!**



Current Openings:

- ASST. DISTRICT TECHNOLOGY COOR/NETWORK ADMIN
 - FULL-TIME SPED PARA @ CUSTER ELEM
 - PART-TIME CUSTODIAN @ CUSTER JR/SR HS
 - Activities Advisors & Coaches in Hermosa & Custer
 - Substitute Teachers & Custodians- at all schools
-
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
 - Call Custer School District 605-673-3154

www.csd.k12.sd.us



we are
Hiring!



**GOOD KARMA
JEWELRY
JOIN OUR TEAM
GREAT PAY + EXTRA PAY
FOR EVENING SHIFTS**

**APPLY IN STORE
507 MT RUSHMORE RD
CUSTER, SD 57730**

**FOR MORE INFO:
605-673-3047**

**PREFERABLY AGE 21+
SALES ASSOCIATE
WILLING TO WORK
DAYTIME, EVENINGS &
WEEKENDS**

**RESPONSIBLE & MATURE
CUSTOMER SERVICE EXPERIENCE
SALES EXPERIENCE
GREAT PEOPLE SKILLS
SEASONAL POSITIONS AVAILABLE**

WE ARE HIRING



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
-
- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
-
- Retail associates at factory store 7 miles West of town.
-
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
-

Be sure to check out the Help Wanted section on our [Website:](#)

Chamber Staff & Board of Directors



CHAMBER STAFF

Dawn Murray
Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Adrianna Burgess
Office Assistant
assistant@custersd.com

Rachelle Woodford
Office Assistant
bytes@custersd.com

Joel Behlings
Information Associate
info@custersd.com

2025

Board Of Directors

Amy Bailey – President

Craig Reindl – Vice President

Michelle Fischer – Treasurer

Carrie Moore – Secretary

Amanda Allcock

Corey Virtue

Keely Mahony

Miranda Boggs

Ronni Calvird

Julie Jenniges – City Liaison

Mark Naugle – School Liaison

Lydia Austin – CSP Liaison

Jessica Noteboom – BID Board Liaison



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818



[Visit our Website](#)

dmurray@custersd.com /custersd.com

Send Us An Email

Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD
57730 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!