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To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

CUSTER CONNECTIONS

Thank you to everyone who joined us for the 2025 Custer Chamber Annual Awards Dinner!

What a wonderful evening celebrating the people and businesses who make Custer such a vibrant and extraordinary community. We were honored to recognize this year's outstanding achievements.

◆◆◆ Congratulations to our 2025 Award Winners:

- ◆◆◆ Heart of Custer Award – *Marge McColley*
- ◆◆◆ Custer's Rising Star Award – *Holly Nielson*
- ◆◆◆ Individual of the Year Award – *Ronni Calvird*
- ◆◆◆ Community Team Award – *Southern Hills Realtors for Kids*
- ◆◆◆ New Business of the Year Award – *Petals & Pages*
- ◆◆◆♀ Extra Mile Award – *Sam Smolinsky*
- ◆◆◆ Outstanding Service Award – *Connie Curry*
- ◆◆◆ Business of the Year – *Custer Ace Hardware*
- ◆◆◆ President's Choice Award – *Jim Ashmore*
- ◆◆◆ Lifetime Achievement Award – *Gary Lipp*

A heartfelt thank-you to our event sponsors—your continued support makes celebrations like this possible.

Special appreciation also goes to Fred Baumann, Adrianna Burgess, Joel Behlings, and Shelly Woodford for their dedication and hard work in making the evening a success.

And the fun isn't over yet!

Join us Saturday night for the second annual Monster Mash Pub Crawl, Poker Run & Bash!

◆◆◆ 4 PM – 8 PM:

- Visit participating businesses
- Enjoy a beverage in your glow-in-the-dark event cup
- Snap a selfie at each selfie station—and don't forget to tell us your favorite!

◆◆◆ 8 PM – Custer Beacon Bash:

- Show your selfies and draw your poker hand
- 5 stops = 1 poker hand
- Each extra stop = 1 redraw — visit all 9 stops and you'll get four chances to improve your hand!
- Cash prizes for the best hands

◆◆◆ Costume Contest:

- Registration begins at 9 PM
- Prizes for the best costumes!

Plus, enjoy a popcorn bar, door prizes, a cash bar, and live music by The Saint Paul Mudsteppers to keep the party going.

A Big thanks to our Monster Mash Sponsors

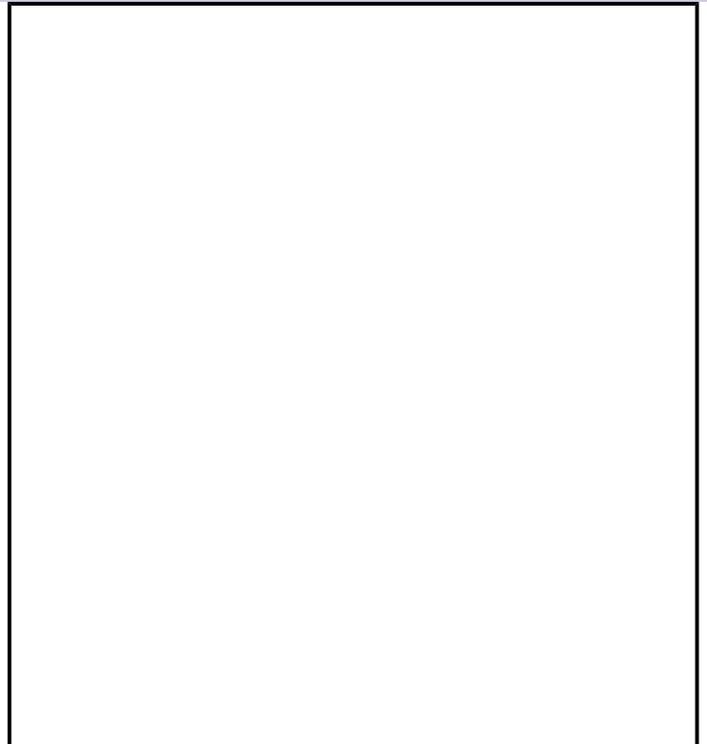
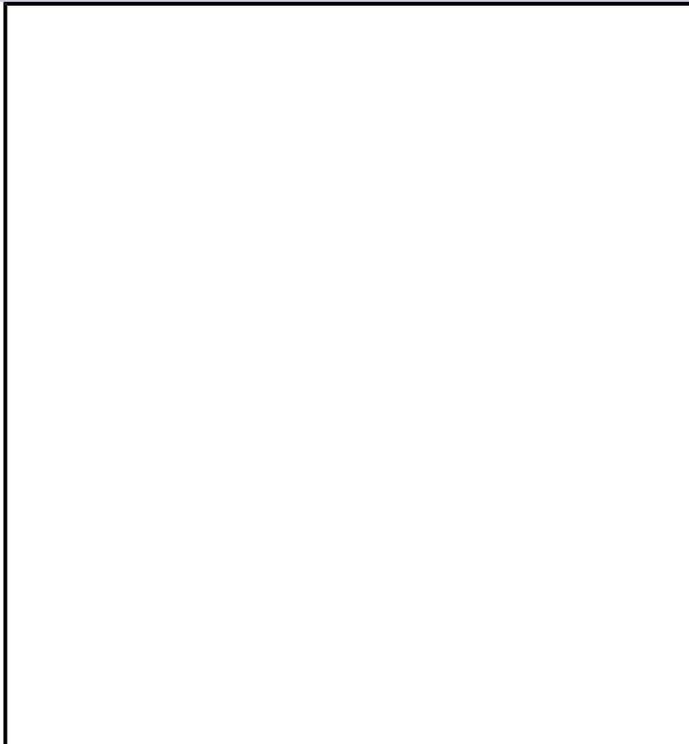


Dawn Murray
Executive Director

2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and other organizations.

[Click to download calendar](#)



Southern Hills Vacation Guide

HOT SPRINGS • KEYSTONE • CUSTER • HILL CITY

IDEAL for Young Families, Active Couples & Bucket Listers.

Featuring all that vacationers to the Southern Black Hills need in a guide:

Four Community Profiles
Events Calendar • Maps

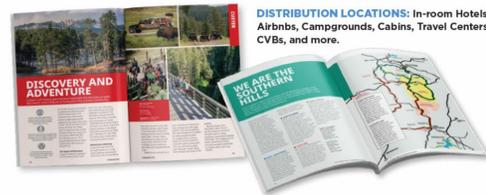


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75K
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ANNUALLY

120+
DISTRIBUTION
LOCATIONS

southernblackhillsvacation.com



DISTRIBUTION LOCATIONS: In-room Hotels, Airbnbs, Campgrounds, Cabins, Travel Centers, CVBs, and more.



TWO PAGE SPREAD
Safety: 11" w x 8"
Trim: 12" w x 9"
Bleed: 12.25" w x 9.25" h



FULL PAGE
Safety: 4.875" w x 8"
Trim: 6" w x 9"
Bleed: 6.125" w x 9.25" h



1/2 PAGE
4.875" w x 4"
FREE Lodging or Dining Listing with a 1/2 page or larger



1/4 PAGE
2.35" w x 4"

FORMAT & REVISIONS

High resolution PDFs (300 dpi) preferred. We accept PDF, JPG, PNG, and EPS. Please convert all RGB colors to CMYK. Email your press-ready PDF ad file to info@egmrc.com. NOTE: Full Page and Two Page Spread - keep all content 1/2" from gutter. Ad design is included with three proofs, free of charge, for revisions. Revisions after the third proof: \$15/proof. \$75 to purchase your Ad design file.

INVESTMENT OPTIONS

1/4 PAGE	\$1125	INSIDE FRONT COVER	\$3850
1/2 PAGE	\$2250	INSIDE BACK COVER	\$3850
FULL PAGE	\$4005	BACK COVER	\$4700
TWO PAGE	\$7255		



DIGITAL ENGAGEMENT ONLINE

- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

EVERGREEN
MEDIA
329 Main St. Suite 1
Rapid City, SD
evergreenmediarc.com

90K+
SOUTHERN HILLS VACATION GUIDE
ANNUAL VISITORS

FOR MORE INFORMATION:
Voni Hansen | Voni@egmrc.com
605.343.7684 Ext. 314
Cell: 605.786.6270

Your Custer-area magazine! Everything you need to know about Custer and Custer County!



CUSTER
Chamber of Commerce

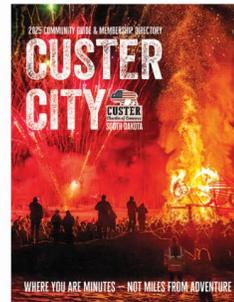
2026 Custer Area Chamber of Commerce Business and Membership Directory

Your Custer Area Chamber of Commerce & Visitors Bureau is producing the 2026 Chamber Business and Membership Directory with helpful features for chamber members, Custer visitors and potential residents. This beautiful, full-color directory will include great photography, a community profile, a calendar of special events, accommodations, attractions, restaurant listings and a complete categorical directory of all chamber members in full magazine-size layout.

We'll print 15,000 copies of this directory, which will be distributed to prospective visitors and residents who call our community seeking information about traveling to the region, or relocating their home or business to the Custer area. In addition, thousands of copies will be distributed at our Visitor Information Center and at chamber businesses such as local motels, restaurants and campgrounds. **This will be our primary economic development and business recruitment piece!**

If you'd like to distribute your message to thousands of potential customers who will visit Custer or are inquiring about living here, just give the folks at Southern Hills Publishing a call at 673-2217. Don't miss this opportunity. Thanks for your continued support.

Amy Bailey
Chamber President



<p>Full Page Size 7.708" wide x 10.139" tall <small>With bleed (8.875" wide x 11.305" tall)</small></p>	<p>1/2 Page Size 7.708" wide x 5" tall</p>
	<p>1/4 Page Size 3.75" wide x 5" tall</p>
	<p>1/8 Page Size 3.75" wide x 2.5" tall</p>

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be e-mailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

Advertising Rates
Full-Color Ad

Full page ad	\$1650
Half page ad	\$875
Quarter page ad	\$600
One eighth page ad	\$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: Oct. 24, 2025

For Space Reservations, Call Kate Najacht at 605-440-1248
or email Kate at chroniclewriter2@gmail.com
Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730 • 605-673-2217

Printable Copy

MARK YOUR CALENDAR

October 25th

Monster Mash
4PM-12AM

October 31st

Custer Merchant's Trick-Or-Treat
4:00PM-6:00PM

November 20th

Chamber Mixer
hosted by Jared Slagle at the Custer Beacon
5:00PM-7:00PM

IMPORTANT ANNOUNCEMENTS

MERCHANTS TRICKS AND TREATS

OCT 31ST | FROM 4:00-6:00 PM

STOP BY PARTICIPATING LOCAL
BUSINESSES FROM 4-6PM FOR A FUN
EVENING OF TRICK-OR-TREATING

SCAN FOR MORE INFO

OR VISIT
WWW.CUSTERSD.COM



MERCHANTS TRICK OR TREAT

Friday, October 31 4:00pm-6:00pm

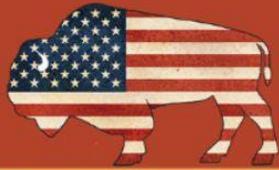
*Get your business
signed
up now!*



SIGN UP

Sponsored by:
Custer Area Chamber of Commerce
605-673-2244

[Sign Up Here](#)



CUSTER
Chamber of Commerce

Chamber Mixer

Hosted By:

Edward Jones[®]

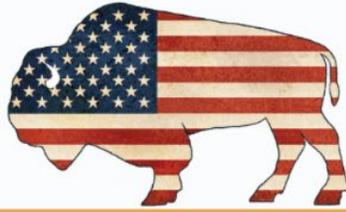
Jared Slagle

November 20th from 5 p.m. - 7 p.m.

Held At the Custer Beacon

351 Washington St, Custer, SD 577300

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**



CUSTER

Chamber of Commerce

*We are now accepting nominations of
positive, enthusiastic and involved
individuals for the
Custer Area Chamber of Commerce
Board of Directors*

If you would like to nominate an individual, please
complete the Nomination Form attached below.

[Fillable Form](#)

[Printable Nomination Form](#)

18th Annual **Stuff-A-Truck** FOOD DRIVE

FOOD DONATIONS NEEDED:

- | | |
|--------------------------------|-------------------------------|
| Canned fruit cocktail | Canned cranberry sauce |
| Canned mandarin oranges | Canned green beans |
| Cake mix | Canned corn |
| Tubs of frosting | Stuffing mix |
| Large boxes of jello | |

**Bring donations to the Custer Chamber
by Thursday, November 20th**



Together, our efforts will help stock the shelves at the Custer Food Pantry and ensure they have everything needed for their Christmas food baskets.



2026 MIXER DATES

JANUARY 29-GOLD PAN
FEBRUARY 19-PREMIER EYE CARE
MARCH 19- CUSTER'S RENDEZVOUS
MAY 21- LEWIS REALTY
SEPTEMBER 10-CAMP BOB MARSHALL
NOVEMBER 19- BRADEEN REAL ESTATE
DECEMBER 17- STARR INSURANCE




Chamber Board Meetings

November 19th 1:00 P.M

Follow Us on Facebook & Instagram



Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:
Text "US385" to 605-566-4041



WEEKLY HUMOR



Thank you
for renewing your
Chamber Membership

Thank you so much for renewing your membership with the Custer Chamber! We truly

appreciate your continued support and partnership.

- | | |
|---|---|
| 1. 1880 Train | 125. Hills Inn |
| 2. 1881 Courthouse Museum | 126. Homestead Carpet Care |
| 3. 21 Electric | 127. Horatio's Homemade Ice Cream |
| 4. A & B Business Solutions | 128. Hounds, Pugs, and Hugs |
| 5. A Walk in the Woods | 129. J & M Lawn Care |
| 6. Abundant Life Fellowship of Custer SD | 130. Jacqueline Hartwick |
| 7. Aflac -Carol Perrigo | 131. Jewel Cave National Monument |
| 8. Al Cornella Refrigeration | 132. John & Diana Carson |
| 9. All Net Connections | 133. Jon G Gindhart, D.C., PLLC. |
| 10. ALPHA Builders, LLC | 134. Jorgensen Log Homes Inc |
| 11. American Family Insurance- Ronni Calvird Agency | 135. JQ Clothing Co |
| 12. American Legion Post #46 | 136. K & S Stagecoach Stop |
| 13. Aspen Federal Credit Union | 137. Ketel Thorstenson |
| 14. Aspen+Pine Realty | 138. Kieffer Sanitation |
| 15. Bakers Bakery | 139. Kitchens by Karla |
| 16. Bavarian Inn | 140. Lampert Properties |
| 17. Bear Country USA | 141. Lasting Impressions Unlimited |
| 18. Beaver Lake Campground | 142. Laurie Arthur |
| 19. Beecher Rock Vehicle Storage | 143. Lenny Merriam CPA, CFE, PLLC |
| 20. Begging Burro Mexican Bistro and Tequila Bar | 144. LFC Veterinary Service |
| 21. Big Pine Campground | 145. Living Outreach Church |
| 22. Black Hills Balloons | 146. LJ's Recovery and Transport, LLC |
| 23. Black Hills Bronco Adventures | 147. Local Black Hills |
| 24. Black Hills Burger & Pizza Co | 148. Lynn's Dakotamart |
| 25. Black Hills Chemical & Janitorial | 149. Marci & John O'Connell |
| 26. Black Hills Electric Cooperative, Inc | 150. Maria's Mexican Restaurant |
| 27. Black Hills Energy | 151. McGas Propane |
| 28. Black Hills Federal Credit Union | 152. Mickelson Trail Affiliates, LLC |
| 29. Black Hills Parks & Forests Association | 153. Miner's Cup, LLC |
| 30. Black Hills Pizza Hut | 154. Moccasin Springs |
| 31. Black Hills Playhouse | 155. Monument Health- Custer Hospital/Clinic |
| 32. Black Hills Power Bikes Rentals and Boutique | 156. Mountainview Baptist Church |
| 33. Black Hills Preservation Project | 157. Mt Rushmore Brewing Co/ Pounding Fathers |
| 34. Blind Guy Custom Window Coverings | 158. Murray Auto Repair LLC |
| 35. Bradeen Real Estate and Auctions | 159. My XO Adventures |
| 36. Branch Construction Services, LLC | 160. NARFE |
| 37. Buglin' Bull | 161. Nelson's Oil & Gas |
| 38. Busy Ewe Farm & Fiber | 162. New Trails Ministry, Inc |
| 39. Calamity Jane Kitchen | 163. Nielsen Enterprises, LLC |
| 40. Calamity Peak Lodge | 164. NXTLAW PC |
| 41. Carr Electric, Co, LLC | 165. Operation Black Hills Cabins |
| 42. Carson Drug | 166. Our Place |
| 43. Certified Folder Display Service, Inc | 167. Our Quilty Things |
| 44. Chalet Motel | 168. Our Redeemer Lutheran Church |
| 45. Chamberlain McColleys Funeral Home | 169. Outlaw Ranch |
| 46. Chapel in the Hills | 170. Pain & Movement Solutions |
| 47. Charley and Norma Najacht | 171. Patti & Jim Lee |
| 48. Chief Motel | 172. PDQ Construction |
| 49. Christy Chamberlain & Bob Reich | 173. HJEM am |
| 50. City of Custer | 174. Petals & Pages |
| 51. Claw Antler and Hide | 175. Pizza Mill |
| 52. Colleen Hennesy and Jim Frank | 176. Pleasant Valley Farm and Cabins LLC |
| 53. Common Cents | 177. Plenty Star Ranch Retreat |
| 54. Community Education of the BH | 178. Prairie Hills Transit |

- | | |
|--|---|
| 55. Crazy Horse Memorial | 179. Premier Family Eyecare |
| 56. Custer Ace Hardware | 180. Purple Pie Place |
| 57. Custer Ambulance Service | 181. Pye-Barker Fire & Safety |
| 58. Custer Area Arts Council | 182. Rabbit Bicycle Rental & Repair |
| 59. Custer Cares | 183. Reed's Chimney Sweeping, Handyman & Caretaking |
| 60. Custer Chiropractic, PC | 184. Reptile Gardens |
| 61. Custer City Masonic Lodge #66 | 185. Rise Custer |
| 62. Custer County Airport | 186. Road Runner Inc |
| 63. Custer County Candy Company | 187. Rock Solid |
| 64. Custer County Chronicle | 188. Rocket Motel |
| 65. Custer County Democratic Party | 189. Rod and Avis Converse |
| 66. Custer County Library Foundation | 190. Ronald McDonald Charities |
| 67. Custer County Republicans | 191. RP Lumber Co Inc |
| 68. Custer Dental Studio | 192. Rush Mountain Adventure Park |
| 69. Custer Golf Corp/ Rocky Knolls Golf Course | 193. Rushmore Photo & Gift, Inc |
| 70. Custer Heating & Air Conditioning | 194. Rushmore Vacation Rentals |
| 71. Custer Lions Club | 195. Sage Creek Grille |
| 72. Custer Lutheran Fellowship | 196. Sentinel Federal Credit Union |
| 73. Custer Mile High Garden Club | 197. Servall Uniforms & Linens |
| 74. Custer Mt. Rushmore KOA | 198. Sew What |
| 75. Custer Piecemaker Quilt Guild | 199. Shady Rest Motel |
| 76. Custer Rotary | 200. Shepherd of the Hills |
| 77. Custer Senior Center | 201. Simon Contractors of SD, Inc |
| 78. Custer State Farm- Steve Engelbrecht Agent | 202. Skogen Kitchen |
| 79. Custer State Park | 203. Sleep Better South Dakota, LLC |
| 80. Custer Subway | 204. Sousleys HillBilly Barbeque Catering |
| 81. Custer's Gulch RV Park & Campground | 205. South Dakota Outdoor Shop |
| 82. Custer's Rendezvous | 206. South Dakota Parks & Wildlife Foundation |
| 83. Dacotah Bank | 207. Southern Hills Animal Clinic |
| 84. Dakota Greens - Custer Greenhouses & Nursery, Inc. | 208. Southern Hills Family Medicine, PLLC |
| 85. Dakota Photographic | 209. Southern Hills Law, PLLC |
| 86. Dave's Rock Shop | 210. Southern Hills Tactical |
| 87. Days Inn | 211. Southern Hills Title Co. |
| 88. Deep Creek Art Gallery | 212. Splish Splash Car, RV and Dog Wash |
| 89. DGR Engineering | 213. Sprockets Fun Foundry |
| 90. Diane Dennis | 214. St John the Baptist Catholic Church |
| 91. Double Diamond Ranch | 215. Star Ridge Advetisments |
| 92. Eagle's Landing Lodge | 216. Starr Insurance |
| 93. Early Learner Custer | 217. Stars and Stripes by Steph |
| 94. Edward Jones- Mark Koch | 218. Steele Collision & Glass |
| 95. Edward Jones-Jared Slagel | 219. Steve and Yolanda Davis |
| 96. Edward Jones-Kris Zerbe | 220. Stockade Lake Cabin |
| 97. Elk Haven Vacation Cabins | 221. Studt Construction, Inc |
| 98. enCore Energy Corp | 222. Sturgis Mustang Rally |
| 99. Evergreen Media | 223. Sunset RV Park |
| 100. Faith Lewis Real Estate Inc | 224. Sunshine Storage |
| 101. Feel Good Café | 225. Sweet Clover and Sage Salon |
| 102. First Choice Lock and Key | 226. Sylvan Rocks Climbing School and Guide Service |
| 103. First Interstate Bank | 227. Tallgrass Landscape Architecture |
| 104. Floors and More Cleaning and Restoration | 228. Tanglewood Estate |
| 105. Four Mile Old West Town & Campground | 229. Tennyson Investments |
| 106. Fred & Wendy Hlava | 230. The Cruisin' Canvas |
| 107. Freedom Hills Wealth Management | 231. The Custer Beacon |
| 108. Freeman's Electric Service, Inc. | 232. The Mammoth Site |
| 109. French Creek Campground & RV Park | 233. Thomas Home Improvement |
| 110. French Creek Supply- NAPA Auto Parts | |

- 111. French Creek Tree Fellers, LLC
- 112. George Mickelson Trail
- 113. Gideons International Southern Hills Camp
- 114. Gold Camp Cabins, LLC
- 115. Gold Pan Saloon/ Calamity Jane
- 116. Gold Valley Camp
- 117. Golden West Telecommunications
- 118. Good Karma Jewelry
- 119. Green Owl Media
- 120. Grizzly Gulch Adventure Golf
- 121. Growing Roots, Inc
- 122. H&R Block
- 123. Harney Peak Chapter, NSDAR
- 124. Highmark Credit Union

- 234. Travel Custer
- 235. United Way of the Black Hills
- 236. Valhalla Legal, PLLC
- 237. Vector Design Print and Tech
- 238. VFW Post #3442
- 239. Vineyard Black Hills
- 240. Western Skies Real Estate
- 241. Western Tire Chain LLC
- 242. Windsong Valley Gardens
- 243. World Fossil Finders Museum
- 244. Xanterra
- 245. YMCA
- 246. Zonta Club of the Southern Black Hills



Bridle Ridge Horse and RV Camp LLC
Bottoms Up Taphouse

Grant Administration & Consulting LLC
Aflac- Matti (Kelley) Schryvers
Quilted Buffalo
Performance Outdoor Services
Western Dakota Tech Foundation
Encompass Payroll
South Dakota Department of Labor &
Regulation
On The Water
Elk Mountain Retreats and Tours
Rushmore Custom T's
Drover's Ridge
Black Hills Open-Top-Tours
Village of Boyd
Boyds Antiques and Unique's, Inc
Custer Sheds- by Old Hickory
Nomad Vancamp & RV Park

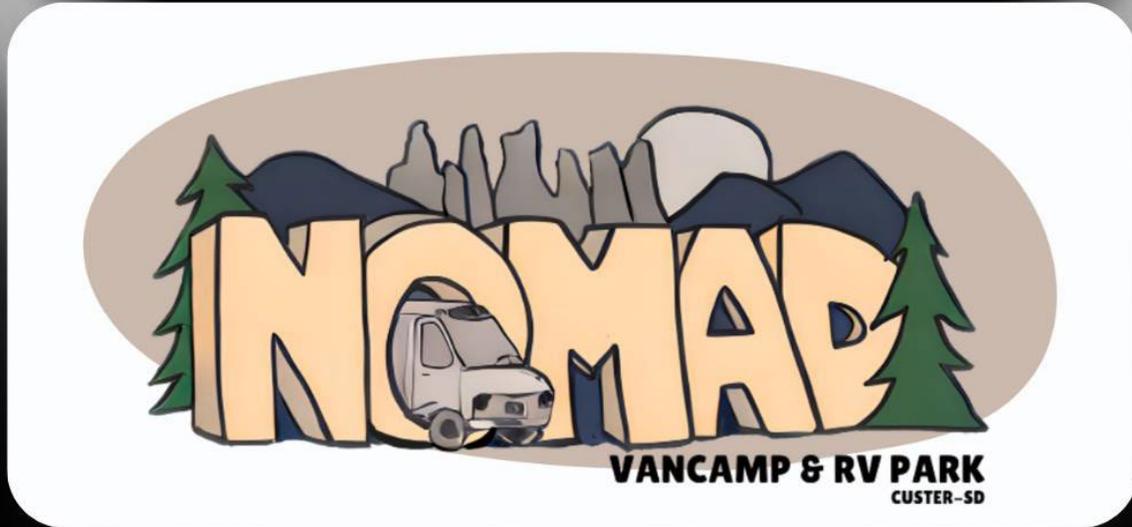
MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

Member Spotlight

Nomad Vancamp and RV Park



Address: 434 Washington St, Custer
Phone: (605) 440-3188
Email: nomadvancamp@gmail.com

#Membership Monday

Today we are shining the membership spotlight on *Nomad VanCamp & RV Park* one of our newer members. Here is what the owner had to say about this new business.

"Nomad VanCamp & RV Park is newly remodeled and located in the heart of downtown Custer- walking distance to all the dining and shopping Custer has to offer. Located on the Mickelson Trail, we are a great base for your biking adventures! We offer full hook-up RV sites and Van/Car camping sites with a bathhouse and yard space. Let us be your urban camp for wilderness adventure!"

Check out www.NomadVanCampRV.com for more info"

More info: <https://custersd.com/members/nomad-vancamp--rv-park>

AREA EVENTS



Your copy should address 3 key questions: Who am I writing for (audience)? Why should they care (benefit)? What do I want them to do (call-to-action)?

Create a great offer by adding words like "free," "personalized," "complimentary," or "customized." A sense of urgency often helps readers take action, so consider inserting phrases like "for a limited time only" or "only 7 remaining!"

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(call-to-action)?

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**CUSTER COUNTY
LIBRARY**

SEASONAL TAKE-N-MAKE AVAILABLE AT THE LIBRARY FRONT DESK



We have creative kits for
ages 0-5 & general audience.
Ask a librarian for your supply kit
Oct. 20th - 31st!

Get yours before they're gone!



Custer Senior Citizens Center's

Strength, Step, & Stretch

Fun, low-impact fitness for all levels – strength, balance & flexibility set to upbeat hits from every decade. Feel energized, mobile & confident after every class!

First Class: Friday, Sept. 26 • 11 AM – 12 PM

Enjoy a healthy power snack or refreshment after each session!

Classes continue every other Friday:

Oct. 10 & 24 • Nov. 7 & 21

(No classes in December – Christmas Break)

FREE

**Fitness classes for
Seniors in the
community**

Meet Your Instructor:

Sydney Baer

NASM-Certified Trainer & ACE Group Fitness Instructor with 10+ years of experience coaching thousands of classes. Sydney blends safety, nutrition know-how, and functional movement to create workouts that are approachable, effective – and fun for every age and fitness level!



Our address:

538 Mt. Rushmore Rd.

Custer, SD 57730

Call us if you have Questions:

(605)673-2708



HOWL-O-WEEEN

DOG COSTUME CONTEST

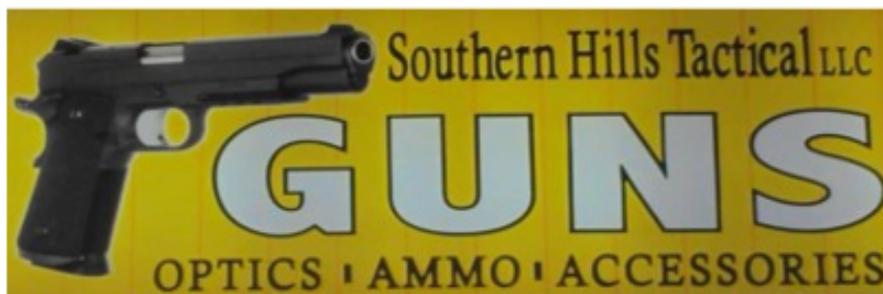
ALL TREATS NO TRICKS

SATURDAY OCTOBER 25TH

2:30PM-4:00PM

429 MOUNT RUSHMORE RD.
CUSTER, SD 57730





South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Oct 25th 2025 8:00am to 4:30pm

Basic AR Rifle Class.

This class is for new and intermediate shooters. It will cover sight alignment, stance, trigger control and much more.

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at echo.ft.sd@gmail.com, contact us at

605-673-3222 or by e-mail at

southernhillstactical@gwtc.net

**BOO
Bingo**

**Oct 26th
2:00-5:00**

**VFW Post 3442
Custer, SD**

Auxiliary Benefit

Great Fun - Great Prizes

ANYONE CAN PLAY - ALL AGES WELCOME

pageborders.org

LIVE MUSIC

ROY HENDRICKSON & SPECIAL GUEST

Live at the Custer Senior Center

28 OCTOBER 2025

Event starts from: 6:30PM

538 Mt. Rushmore Rd.
Custer, SD 57730



Monster Mash Sponsor and Selfie
Station:

Saturday, October 25th, 2025.
4:00PM-9:00PM

Ladies Nights: Tuesday October
28th, 6:00PM-8:00PM
\$27 per person (includes tax)

Kids Afternoons: Fridays ,
1:00PM-3:00PM

\$16 per person (includes tax)
coming soon!!

STUDIO Schedule details for
October 2025-January 2026:
122 N. 6th Street, Custer.
Space is limited.

Please call 1 970-481-8183
or email
tami@thecruisincanvas.com to
RSVP.



Ladies Night at The Cruisin' Canvas

Tuesdays: 6pm to 8pm



October 28
November 4, 11, 18
December 2, 9, 16
January 6, 13, 20, 27

CUSTER CITY, COUNTY & SCHOOL SURPLUS AUCTION

**Online Bidding Closes WEDNESDAY
OCTOBER 29TH, 2025, 3:00 PM MST**
Settlement at Bradeen Auctions, 9 W.

Mt. Rushmore Rd. Custer, SD: Friday, October 31st, 10:00 am – 2:00 pm



Selling a large variety of **SURPLUS** property
for Custer County Sheriff's Department,
Custer City & Custer School District.

Highlights include: Hustler 340 w/snow plow; Hustler 400 w/snow plow; Hustler 640 Hillsider w/plow & mower deck; 1986 Chevy Diesel w/plow & sander; 1998 Dodge 3500 Dump Truck, works; 2005 Dodge Ram 2500 w/western snow plow; (2) 2009 Chevy Suburban; (2) Utility Trailers; John Deere F935 Sweeper; Disk 3 Pt.; 2 Bottom Plow 3pt.; Roller Packer; 2015 Chevy Tahoe, burnt transmission; 2015 Dodge Durango, Bad brain module; 2017 Dodge Durango, Bad brain module; 2018 Dodge Charger, Drive shaft broke w/ cracked housing. **LARGE ASSORTMENT OF OFFICE/SCHOOL FURNITURE & COMPUTER-RELATED ITEMS OF ALL TYPES AND MISC.**



BRADEEN
100 YEARS

REAL ESTATE & AUCTIONS

Ron Bradeen - Jeff Storm - Travis Mayer, Auctioneers
605-673-2629 • Custer, SD
www.bradeenauction.com



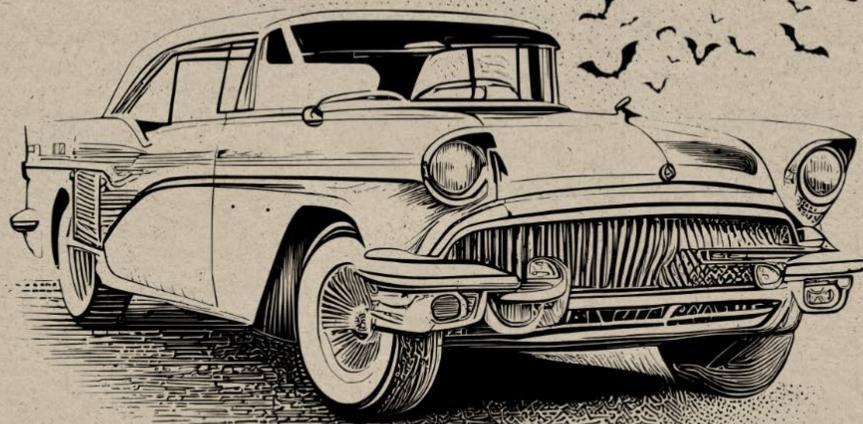
**HAUNTED
HOUSE**

30-31 OCTOBER 2025
700 PM - 900 PM

527 MONTGOMERY STREET.
CUSTER SD
THE ARMORY



CLASSIC CAR TRUNK OR TREAT



A twist on our normal Show & Shine event. The event will take place during the Merchant's Trick or Treat. Bring your classic car down to S&B Motor Parts and candy for the Trick or Treaters! Bonus for costumes...you or your car!

****There is no registration fee for this event. All are welcome!**

 S&B MOTOR PARTS, 700 MT. RUSHMORE RD, CUSTER

31

OCTOBER

4PM-6PM

PRESENTED
BY:

*Custer
StateFarm*



S&B

MOTOR

PARTS

Custer, SD



CALLING ALL GHOSTS, WITCHES AND
SUPERHEROS!



**SENTINEL FCU IS THRILLED TO
SAY WE ARE HAVING A TRUNK
OR TREAT IN OUR PARKING LOT**

FRIDAY OCTOBER 31ST

4:00PM TO 7:00PM

WE LOOK FORWARD TO SEEING YOU!!





Join us for a
Ladies Night Out

November 6th 5-8PM

At The Custer Beacon

Shop Local Vendors Door Prizes

Create Your Own Bracelet

Enjoy Drinks, Music & Fun

Good Friends. Great Finds. Fabulous Night.

NOV-FEB
6:00- 7:30 PM
\$10 AT DOOR

Black Hills Parks &
Forests Presents

CABIN NATURE CHATS AT THE TRAILHOUSE

148 GORDON ST, CUSTER, SD 57730

Join us for a series of interactive nature programs held in the warm and welcoming Trailhouse. Explore, learn, and connect with the natural world in a cozy setting.

NOV 6

Field Notes: Stories and Skills from the Natural World

Explore the art of observation through photos, videos, and stories that bring tracking, survival, and local plants and wildlife to life. Interactive Q&A included.

DEC 4

Introduction to Survival

Learn the core skills of survival: shelter building, fire without matches, making water safe to drink, and basic snares for food.

JAN 8

Nature's Clues: Intro to Animal Tracking

Discover how to recognize tracks, scat, and other animal signs and interpret what they reveal about behavior, movement, and the ecology of the area.

FEB 5

Voices of Nature: Learning the Language of Wildlife

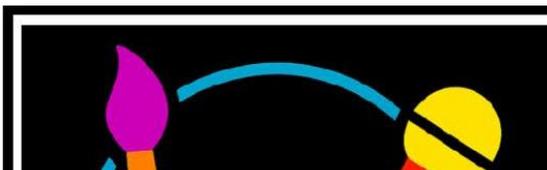
Tune in to the calls, movements, and behaviors of birds and mammals to detect hidden wildlife and move through nature with greater invisibility.

Learn more



BLACK HILLS
PARKS &
FORESTS
ASSOCIATION

www.bhpfpa.org | 605-745-7020



Call for



Artists

Saturday, November 8, 2025
The Custer Beacon ~ Custer, SD
Viewing opens ~ 4:00 pm
Live performance ~ 6:00 pm

A lot has happened since the 2024 election.

What's stirring?
 What truths need daylight?
 Have you felt voiceless and unheard this past year?
 What deserves our collective grief - or our collective joy?

Join us for an evening of artful expression that reflects the current state of our world. Experience the creativity of others, or bring your own - visual art, spoken word, music, and performance. Share works of protest, resistance, hope, and healing.

Family friendly, but unafraid to speak truth.

The Custer County Democratic Party in partnership with the Custer Area Arts Council and The Custer Beacon requests submissions in all art forms and all skill levels for **stART Talking**, a new community event, connecting through art. We aspire to use art as the vehicle for conversation, bringing people together to express and experience how individually and in community we're being impacted by current events.

Together, we'll connect, create, and spark conversations that matter.

Submission Requirements

- Registration by October 24th is required for all submissions. **Register [here](#).**
- All physical media including paintings, sculptures, and mixed media. Performance including music, poetry, dance, and skits. Written works may either be displayed in print or recited on stage.
- No limit to the size of physical art pieces is anticipated.
- Keep live performances to a reasonable length to allow time for all participants.
- Notification of acceptance of your artwork: October 31st.
- More questions? Contact the Custer Co Democrats at ccsddp21info@gmail.com.

stART Talking Sponsors





THE CUSTER COUNTY
HISTORICAL SOCIETY PRESENTS:



VETERANS DAY

tribute at the
1881 Courthouse Museum



One Day Only

Tour the museum and visit the top floor courtroom where a temporary exhibit of military uniforms and equipment (usually kept in the museum vault) will be on display.

Explore special collections honoring Custer's veterans, featuring uniforms, photos, and biographical sketches.



Tuesday

NOVEMBER 11, 2025

9 AM - 4 PM

411 Mt. Rushmore Rd
Custer, South Dakota
Free Admission





Workforce Knowledge Series

Discover opportunities and programs to help your business/organization.

An Overview of South Dakota Labor Laws

Thursday, Nov. 13 | 11:30 a.m. CST/10:30 a.m. MST | Microsoft Teams

Join us for an overview of the employment laws that affect workplaces across South Dakota, including common rules and requirements.

Registration required.



Scan QR code or go to link. Click on calendar listing to register.

tinyurl.com/dlr-workshops



Equal Opportunity Program

U.S. GOV. PRINTED



Estate planning and finance

At Edward Jones, we believe financial education is an important part of achieving your goals. We also realize there is more to life than just financial goals. That's why we're excited to invite you to this special presentation.

J. Scott James

Attorney at Law

Southern Hills Law

Presenting on Estate Planning

To reserve space for yourself, please contact Aubrey Frasier at 605-673-4092 or aubrey.frasier@edwardjones.com no later than 11/11/2025.

Save the date

Thursday, November 13th,
2025
Starting at 12:00 PM

Hosted by:
Kris Zerbe & Lindsay Luper

Custer County Library
Pine Room
447 Crook Street #4
Custer, SD 57730

Miner's cup will be catering
lunch.



Kris Zerbe, AAMS®
Financial Advisor
P.O. Box 528
Custer, SD 57730
605-673-4092



Lindsay M Luper, CFP®, AAMS®
Financial Advisor
309 S Chicago St
Hot Springs, SD 57747
605-745-5066

PLEASE SEE IMPORTANT DISCLOSURES ON PAGE 2.

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Custer YMCA

the **Y**

Get Your Boots ON
and scoot on over for the rootin', tootin',

**Great Bowls of Fire Chili Cookoff
& BARN DANCE**
Featuring French Creek Folk

Saturday, November 15, 2025

Chili Cookoff Contest	Barn Dance
\$10 Registration Fee	Free Will Donation
5:30-7:00 PM	7:00 pm - 9:00 pm
Contact the Y for details	

Custer YMCA 644 Crook Street Custer, SD 57730


Custer Mile High Garden Club

ANNUAL FUND RAISER

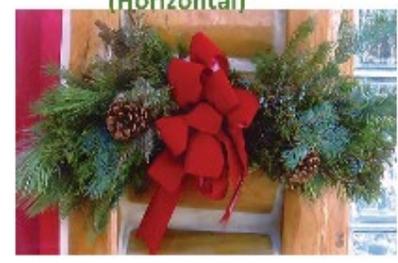
WREATHS \$25



CHARMS \$25
(Vertical)



SWAGS \$25
(Horizontal)



To order call or text: 1-831-596-2755

Or contact a Garden Club Member you may know.

- *Orders must be received by Nov. 18th
- *Pick-up at Dakota Greens, before Nov. 25th

Funds support Custer Library gardening programs and resource material, scholarships, area gardening projects at Black Hills Playhouse and Custer Museum, County Fair Horticulture program, Gold Discovery Days Flower Show, Summer Garden Tour.



Thank you!

HAPPY HOLIDAYS!

18th Annual **Stuff-A-Truck** FOOD DRIVE

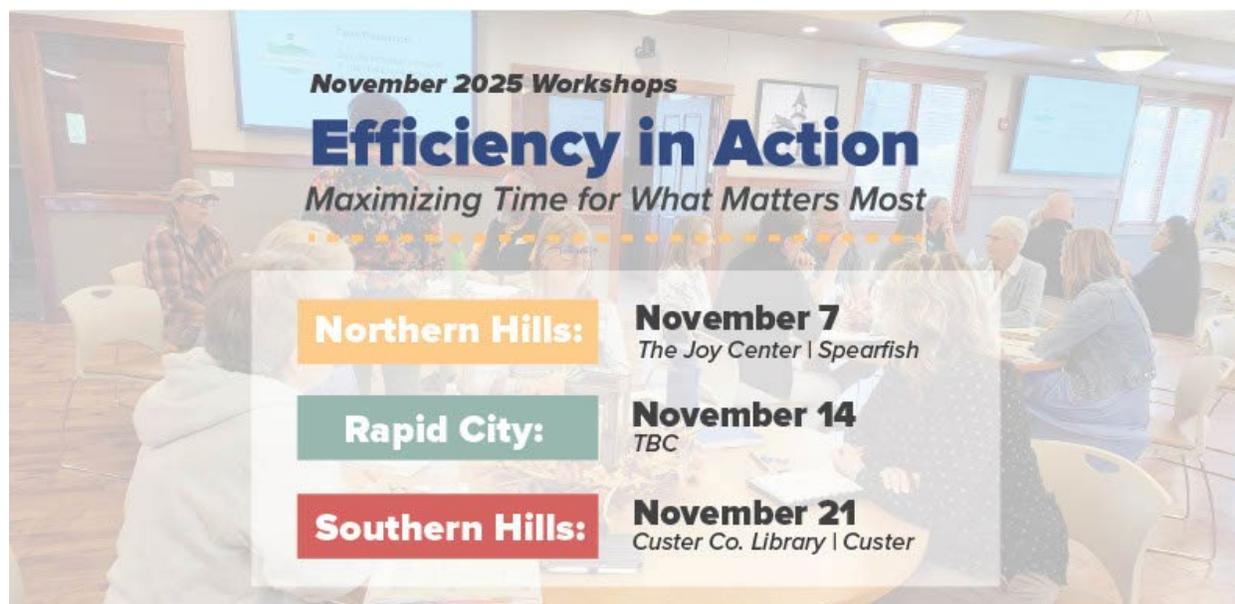
FOOD DONATIONS NEEDED:

- | | |
|--------------------------------|-------------------------------|
| Canned fruit cocktail | Canned cranberry sauce |
| Canned mandarin oranges | Canned green beans |
| Cake mix | Canned corn |
| Tubs of frosting | Stuffing mix |
| Large boxes of jello | |

**Bring donations to the Custer Chamber
by Thursday, November 20th**



Together, our efforts will help stock the shelves at the Custer Food Pantry and ensure they have everything needed for their Christmas food baskets.



November 2025 Workshops

Efficiency in Action

Maximizing Time for What Matters Most

Northern Hills:

November 7

The Joy Center | Spearfish

Rapid City:

November 14

TBC

Southern Hills:

November 21

Custer Co. Library | Custer

Tools for Optimizing Workflows & Maximizing Productivity

Join us for an engaging and practical training session designed specifically for nonprofit professionals who juggle multiple priorities while striving to make a meaningful impact.

This session will introduce **time management strategies**, **digital tools**, and **workflow techniques** to help streamline daily operations, reduce stress, and enhance organizational performance.

This isn't just a presentation, it's a hands-on learning experience. Participants will take part in **interactive activities** and **guided exercises** that apply directly to their own work environments.

Together, we'll explore ways to:

- Identify and eliminate time-wasters and bottlenecks
- Implement effective scheduling and prioritization methods
- Use technology tools to automate and simplify routine tasks
- Strengthen collaboration and communication across teams
- Develop personalized action plans for immediate implementation

By the end of the session, attendees will leave with practical tools, templates, and next-step strategies to boost productivity and sustain efficiency across their roles and departments.

Register today! www.innovnp.com/npc-blackhills

Sponsored by:



ANNOUNCEMENTS



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

ATTENTION! PERSONAL USE FUELWOOD PERMITS AVAILABLE

During the government shutdown, Personal Use Firewood Permits may be purchased at one of the offices below during the days/times indicated (please ring the bell or call the phone number listed)

Office Location	Sundance, WY	Spearfish, SD	Rapid City, SD	Custer, SD
Day/Times				***
Monday (8am-1pm)		X	X	
Tuesday (8am-1pm)				X
Wednesday (8am-1pm)			X	
Thursday (8am-1pm)	X			
Friday (8am-4pm)	X	X	X	X

*** Beginning October 21, 2025

Bearlodge Ranger District
101 S. 21st St
Sundance, WY 82729
(307) 283-1361 ext 3450

Northern Hills Ranger District
2014 N. Main St
Spearfish, SD 57783
(605) 443-3055

Mystic Ranger District
8221 Mount Rushmore Rd
Rapid City, SD 57702
(605) 716-1858

Hell Canyon Ranger District
1019 N. 5th St.
Custer, SD 57730
(605) 673-9292

We apologize for any inconvenience this may cause.

USDA is an equal opportunity provider, employer, and lender.



The Black Hills Playhouse Has Announced An Expanded Name and New Look

The non-profit corporation, long known as The Black Hills Playhouse, Inc, has officially entered a new chapter with an expanded name and a bold new look: Theatre 605.

For Immediate Release

South Dakota — The nonprofit corporation, The Black Hills Playhouse, Inc., has officially adopted a new umbrella brand to cohesively link expanded programming and to emphasize its statewide impact. Meet Theatre 605.

For nearly 80 years, the Black Hills Playhouse has been a cornerstone of South Dakota's performing arts community, welcoming audiences to its historic theatre nestled in Custer State Park. Now, under the new corporate umbrella of Theatre 605, the organization hopes to highlight its statewide presence while staying true to its roots. The Black Hills Playhouse name will continue as the Black Hills Playhouse, a division of Theatre 605.

"**You've known us all along.**" says the organization's campaign tagline, a nod to the many ways people across South Dakota have experienced its work. For some, it's the unforgettable summer theatre experience in the Black Hills. For others, it's the transformative educational programming that has reached schools and communities across the state.

A Broader Vision for Statewide Impact

Over the past decade, Theatre 605's mission and programming have grown far beyond the borders of Custer State Park. Its **education headquarters in Sioux Falls** has enriched lives through the arts for more than 25 years, offering theatre experiences and outreach programs to thousands of participants.

"This rebrand allows us to clearly communicate who we've become," said Linda Anderson, Theatre 605's Executive Director. "Our mission, values, and programming remain the same. We're simply embracing a name that reflects our statewide dedication to bringing quality theatre to all."

A Look at Theatre 605's Programs

- **The Black Hills Playhouse:**
The beloved summer stock theatre at the heart of Theatre 605 is the only professional regional theatre in South Dakota. It employs talented artists from across the country and has been inspiring audiences for nearly eight decades.

- **Theatre 605 Tours (formerly Children's Theatre Company of South Dakota and Dakota Players):**
For 26 years, these tours have brought exceptional theatre education to communities across South Dakota and beyond, led by professional artists who inspire creativity, confidence, and imagination in young performers.
- **Theatre 605 Jr. (formerly BHP Jr. Camps):**
Since 2016, these youth theatre camps have empowered hundreds of young people to discover their voices, build confidence, and form lasting friendships through the magic of theatre.
- **Expanding Stage:**
Partnering with organizations such as DakotAbilities and LifeScape, Expanding Stage provides inclusive performance opportunities for children and adults of all abilities. Since 2013, it has fostered creativity, accessibility, and empowerment through the arts.

Commitment to South Dakota

Theatre 605 remains deeply committed to creating theatre that welcomes, celebrates, and promotes diversity, engaging individuals of all backgrounds to build community and opportunity through the transformative power of performance.

As Theatre 605 embarks on this new chapter, audiences can look forward to the same professional artistry, community connection, and creative excellence that have defined the organization for nearly 80 years, now with a name that reflects its statewide reach and enduring spirit. [To learn more about this rebrand, click here.](#)

###

FOR MORE INFORMATION:

Linda Anderson
Executive Director
605-255-4910 ext 1, cell 605 939-5271
landerson@blackhillssplayhouse.com
After 10.15 linda@theatre605.org

A Halloween-themed promotional banner for Good Karma Jewelry. The background is a dark blue night sky with white stars and yellow bat silhouettes. At the top center is a wooden sign with the text 'GOOD KARMA JEWELRY' and 'Custer, SD' below it. The main text '20% OFF ETSY SPOOKY SALE' is in large, white, distressed font. Below it is the date '10/4-10/31'. The bottom section features a dark silhouette of a graveyard with tombstones and a witch's hat, with the text 'PLUS FREE DOMESTIC SHIPPING!' in white.

**GOOD KARMA
JEWELRY**
Custer, SD

**20% OFF ETSY
SPOOKY SALE**

10/4-10/31

SHOP AT :
WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD

PLUS FREE DOMESTIC SHIPPING !

What every business owner needs

As a business owner, you have many things to consider beyond your daily responsibilities. While you have many priorities, we have one. Our sole focus is to understand and help you achieve what's most important to you — and your business.

How we help you reach your personal and business financial goals



We'll work together with your tax and legal professionals through an established process to build personalized strategies for you — including specific actions — to help you reach your personal and business financial goals. Over time, we'll continue to revisit these goals, your comfort with risk and the strategies we've developed to help keep you on track.

Where personal and business needs meet

Few things are more rewarding — or challenging — than owning your own business. And because it's become an integral part of your life, you'll need a comprehensive financial strategy for your future, your business and your family.

Your business

Having the appropriate investment and protection strategies is a critical step in helping you reach your goals.

Your family

Establishing a strategy can help you and your family save for multiple goals — such as retirement and education — and prepare for the unexpected.

Your employees

Offering a retirement plan can help attract and retain quality employees and may provide tax advantages.

Your exit strategy

Developing strategies is important so you can protect the value of your business, help retain key employees and provide for an orderly transition when you leave.

Edward Jones, its employees and financial advisors are not estate planners and cannot provide tax or legal advice. Please consult your estate planning attorney or qualified tax advisor regarding your situation. Important information concerning the investments and services offered at Edward Jones can be found at edwardjones.com/investments-services.



Jared N Slagle
Financial Advisor
P.O. Box 628
Custer, SD 57730
605-573-4092

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Edward Jones serves more than 8 million investors, and we're committed to supporting our clients in the local communities where we live and work. We also support more than 250,000 employers like you, from local businesses and professional practices to national companies with numerous locations.

Investments

- Annuities
- Certificates of deposit
- Equity investments
- Fixed-income investments
- Insurance
 - Disability
 - Key Person
 - Life
- Mutual funds

Retirement

- Business retirement plans
 - 401(k)s
 - Defined benefit
 - Cash balance
 - Profit-sharing
 - Money purchase
 - SEP plan
 - SIMPLE IRAs
- Individual retirement accounts
 - Roth IRAs
 - Traditional IRAs

Services

- Check writing and debit cards
- Personal and business credit cards
- Edward Jones Advisory Solutions®
- Edward Jones Guided SolutionsSM
- Employee education programs
- Estate consideration and trust services
- Online Access and e-delivery
- Personal and reserve lines of credit

Would you like to make a
DIFFERENCE
in the community?

Join the Custer Rotary Club!

**Can't make the Monday noon meetings?
That's OK! Join us Monday, Oct. 27, at 5:30
p.m. in the Pizza Hut meeting room as we
explore the possibility of forming a satellite
club that meets evenings. If you're ever
been curious about Rotary and what we
are about, come have dinner on us!**



**Monday. Oct 27 • 5:30 p.m.
Pizza Hut • Join us!**



www.operationblackhillscabin.org

operationblackhillscabin@gmail.com

We at Operation Black Hills Cabin would like to say Thank You to these following businesses and individuals for their direct involvement in providing the Combat Wounded Veterans and their immediate families that are hosted by OBHC the most amazing respite possible! It is only because of each and every one of YOU that these families are able to have a care-free week to reconnect with each other, and be shown by our gratitude that what they fought for, and the permanent life-changing injuries they have sustained, were not in vain.

A Dude's Place	Adventure Rentals
Alpine Inn	Baker's Bakery
Bear Country USA	Beggin' Burro
Big Thunder Goldmine	Calamity Jane's
Christy Chamberlin & Bob Reich	Claw, Antler, Hide
Crazy Horse Memorial/Korczak's Heritage	Custer County Candy Co.
Custer County Chronicle	Custer Chamber of Commerce
Custer County 1881 Courthouse Museum	Custer Dairy Queen
CSP State Game Lodge	Custer Piecemaker's Quilt Guild
Dinosaur Museum	CSP Buffalo Safari Jeep Ride
Evans Plunge	Custer Laundry
Grizzly Gulch Mini Golf	1880 Train
Mammoth Site	Four Mile Old West Town
Our Place	Highmark Federal Credit Union
National Presidential Wax Museum, Holy Terror Mini Golf, Grapes & Grinds Coffee Shop	Mary Swanson/Master Gardener
Rush Mountain Adventure Park	Petals and Pages
South Dakota Outdoor Shop	Pizza Mill
Sylvan Rocks Climbing School & Guide Service	Purple Pie Place
World Fossil Finder Museum, Good Karma, Stone Décor & Supply	Reptile Gardens
	Rushmore Candy Company
	Scotty & Phyllis Terral
	Sprockets Fun Foundry
	VFW Post #3442
	Xanterra @ Mt. Rushmore
	YMCA of Custer

A huge Thank You to all the faithful volunteers –the Board of Directors and their spouses, the “Cabin Cleaners”, the “Treat Committee”, the “Outdoor Maintenance Committee”, the Business Involvement Committee, the gift bag donators, and to ALL of you who donate financially!

ADOPT A RESIDENT FOR CHRISTMAS



petite poinsettias for
all residents at Custer
Care & Rehab Center
and Monument Health
Assisted Living AND
those in the Meals on
Wheels Program

(will be delivered week of
Thanksgiving)

\$20 each

A vertical rectangular graphic with a light beige background, decorated with various autumn leaves in shades of orange, yellow, and brown. The text is centered and reads:

**FALL
HOURS
UPDATE**

**ADVENTURE RENTALS &
HOLLY'S CHIC BOUTIQUE**

**6 DAYS A WEEK
8AM – 6PM**

📍 HILL CITY CLOSED MONDAYS
📍 CUSTER CLOSED TUESDAYS

**COME ENJOY CRISP FALL DAYS
WITH AN OFF-ROAD ADVENTURE
OR A COZY SHOPPING TRIP**

 Black Hills National Forest 2025/2026 Off-Season Campground Information						
Campground Name	Start of Reduced Off-Season Rates	Daily Fee	Units	Lake or Stream	Spur Length (Maximum)	Remarks
Bearlodge	Sept. 8	\$15	8	None	25 ft	Closes 12/15
Beaver Creek	Sept. 8 - Dec. 15	\$0	8	Beaver Creek	45 ft	Sites are outside of the main campground gate. Closes 12/15
Bismarck Lake	Sept. 29	\$15	5	Bismarck Lake	45 ft	Sites are outside of the main campground gate.
Boxelder Forks	Sept. 8 - Dec. 15	\$15	3	Boxelder Creek	45 ft	Sites are outside of the main campground gate.
Black Fox	Sept. 8 - Nov. 30	\$0	9	Rapid Creek	45 ft	Closes 12/1 for snowmobile routes.
Castle Peak	Sept. 8	\$0	9	Castle Creek	45 ft	Historic mining sites are available nearby.
Comanche Park	Sept. 8	\$15	5	None	25 ft	Sites are outside of the main campground gate.
Cook Lake	Sept. 8	\$4 Day Use \$15 Night	15	Cook Lake	45 ft	B Loop is open. All other loops are closed. Closes 12/15
Custer Trail	Sept. 8	\$0	16	Deerfield Lake	50 ft	
Dalton Lake	Sept. 8	\$15	11	Dalton Lake	45 ft	Closes 12/1 or as access allows due to snow
Ditch Creek	Sept. 8	\$0	13	Ditch Creek	50 ft	Off-season access may require a snowmobile or skis.
Dutchman	Sept. 8	\$0	9	Deerfield Lake	50 ft	Top Loop is open. All other loops are closed.
Hanna	Sept. 8	\$15	6 - Tent Only	Spearfish Creek	0 ft	Walk-in tent sites are open during the off-season.
Redbank Springs	Sept. 8 - Nov. 30	\$15	4	None	50 ft	Closes 12/01
Reuter	Sept. 8	\$15	24	None	30 ft	Closes 12/15
Rod & Gun	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	50 ft	Closes 12/1
Roubaix	Sept. 8	\$15	9	Roubaix Lake	25 ft	C Loop is open. All other loops are closed.
Sheridan Lake South	Sept. 29	\$15	30	Sheridan Lake	60 ft	Woodsy Loop is open. All other loops are closed.
Summit Ridge Cabin	Year Round	\$75	1	None	N/A	Reserve at www.recreation.gov - Area roads are not maintained; off-season access may require a snowmobile or skis.
Sundance (Horse Camp)	Sept. 8	\$15	10	None	50 ft	Horse facility (corrals & stalls). No water after 09/11
Timon	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	60 ft	Closes 12/1
Whitetail	Sept. 8	\$0	17	Deerfield Lake	50 ft	Lower Loop (including toilet) is open. Upper Loop is closed.
Closed for the Off-Season on Sept. 8:		Bear Gulch Group Campground, Dalton, Grizzly, Pactola Reservoir, Sheridan Lake North Group Sites, Steamboat Rock, and Strawberry.				
Closed for the Off-Season on Sept 29:		Bismarck, Horsethief Lake, and Oreville. NOTE: Oreville Campground and Iron Creek and Willow Creek Horse Camps are open through October 31 (Weather Permitting).				
* Fees: Self-Pay at all open campgrounds. The Stay Limit is 14 days at all developed campgrounds.						
* Roads: Not maintained during the off-season. Sites above are open until weather prohibits access or closed on date(s) noted above.						
* Garbage: Pack It In, Pack It Out at all sites.						
* Plan Ahead: All campsites are first come, first serve and offer a picnic table and fire ring. Vault toilets are available. Drinking water is NOT available.						
* All information is subject to change, due to inclement weather, decreased staffing, and sporadic conditions beyond control.						

September and October offer some of the best camping conditions in the region. Shoulder season temperatures are comfortable, roadways are less congested, and recreational opportunities still abound on the Forest. Whether you are a local enthusiast or a passing traveler, please see the off-season camping calendar from our friends at the Black Hills National Forest. #FindYourForest



JQ CLOTHING CO.
HOURS

STARTING AUGUST 31ST

MONDAY - SATURDAY
10A TO 6P

SUNDAY 12P - 4P



244 MAIN STREET

Custer Senior Center's Intergenerational Program

Join our Senior-to-Senior Mentorship Program

What is this program?

This fall and spring, **the Custer Senior Center and Custer High School are teaming up to connect two generations.** High school seniors can choose to be paired with community seniors to guide them through their Senior Project. Each senior citizen mentor will share experience, insight, and encouragement as students plan, develop, and complete their project.

What's in it for your Senior Student?

Thanks to generous memorial donations honoring former Custer High School Principal Russ Arnold, **the Senior-to-Senior Mentorship Program includes a scholarship award.** At the end of the school year, **two participating high school seniors will be selected to receive scholarships** recognizing outstanding effort, creativity, and collaboration with their senior mentors. These awards celebrate meaningful connections and support the students' next steps after graduation.

Need more information?

For more information or to get involved, contact **ShayAnna Woodward, Executive Director of the Custer Senior Center**, at (605) 673-2708 or cscdirector@gwtc.net or reach out to **Cassandra Morgan, CHS Senior Project Teacher**, at Cassandra.Morgan@k12.sd.us





Stay.



Relax.



Enjoy.

www.moccasin springs.com



LOVE LOCAL GIVE LOCAL

**HELP LOCAL PROJECTS THAT MATTER TO YOU
& YOUR BUSINESS!**

CHAMBER MEMBERS:
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

CURRENT PROJECT:

REBUILD & REVIVE WEST DAM AND PARKS



FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

NEWS FROM THE STATE

Government Shutdown Alert

Because of the federal government shutdown, *www.doi.gov* is not being updated and will not be able to respond to inquiries until appropriations are enacted. For more information please visit: <https://www.doi.gov/shutdown>

Breadcrumb

1. [Home](#) Operations In The Absence of Appropriations

Operations in the Absence of Appropriations

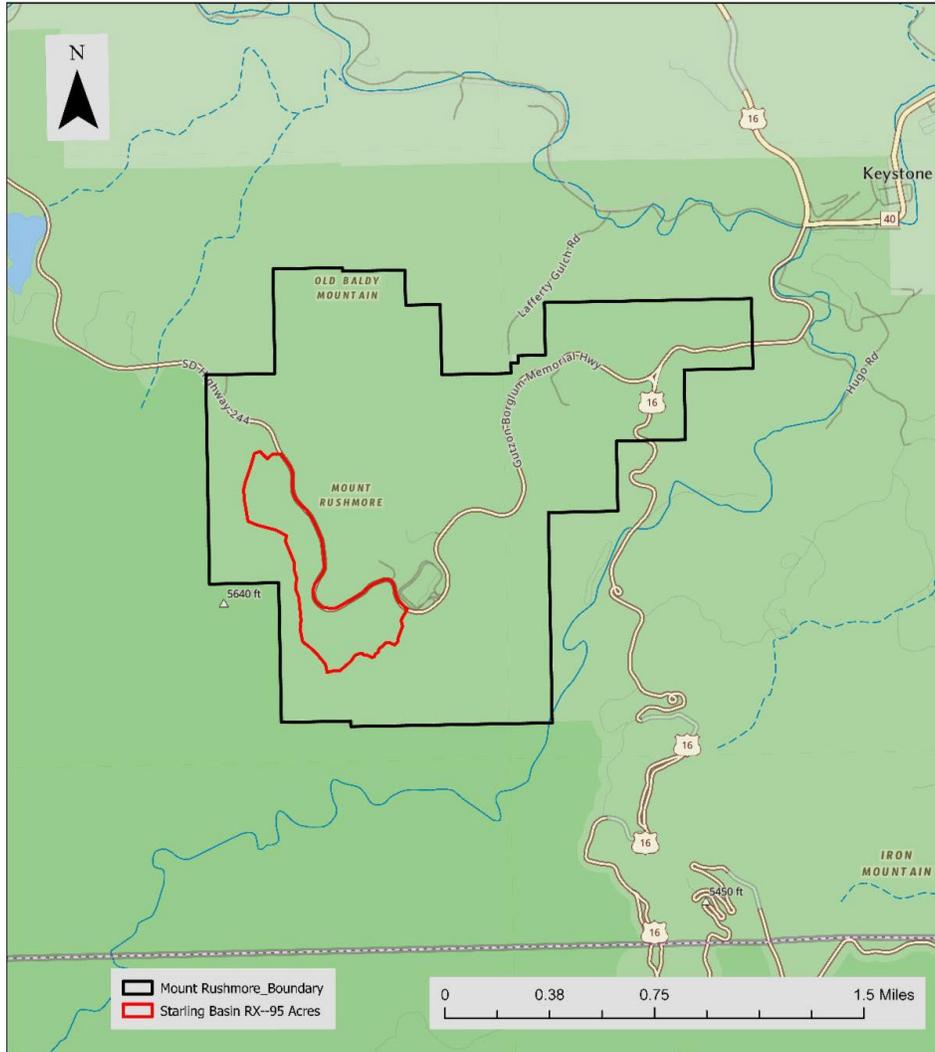
Bureau/Office Contingency Plans

- *Assistant Secretary for Indian Affairs (ASIA)*
- *Assistant Secretary for Insular and International Affairs (ASIIA)*
- *Bureau of Indian Affairs (BIA)*
- *Bureau of Indian Education (BIE)*
- *Bureau of Land Management (BLM)*
- *Bureau of Ocean Energy Management (BOEM)*
- *Bureau of Reclamation (BOR)*
- *Bureau of Safety and Environmental Enforcement (BSEE)*
- *Bureau of Trust Funds Administration (BTFA)*
- *U.S. Fish and Wildlife Service (FWS)*
- *National Park Service (NPS)*
- *Office of the Inspector General (OIG)*
- *Office of the Secretary (OS)*
- *Office of Surface Mining Reclamation and Enforcement (OSMRE)*
- *Solicitor's Office (SOL)*
- *U.S. Geological Survey (USGS)*

PRESS RELEASE



Starling Basin Prescribed Fire





National Park Service
U.S. Department of the Interior

Mount Rushmore National
Memorial
13000 Hwy 244
Keystone, SD 57754

605-574-2523 phone
www.nps.gov

Mount Rushmore National Memorial News Release

Release Date: 09/19/2025

For Immediate Release

Blaine Kortemeyer, 605-574-3170

Blaine_Kortemeyer@nps.gov

National Park Service Plans Prescribed Fire

at Mount Rushmore National Memorial - Starling Basin

KEYSTONE, S.D. – The National Park Service at Mount Rushmore National Memorial plans to conduct a prescribed fire at Starling Basin, a 95-acre burn, on or after Oct. 1, 2025, weather permitting.

For visitor and firefighter safety, some areas of the park may be temporarily closed during the operation. Visitors may see smoke in the area, and short-term smoke impacts are possible along Highway 244 and in nearby communities.

Firefighters will monitor conditions to minimize smoke impacts and ensure the fire remains within designated boundaries. The project is expected to take approximately seven days to complete.

The Starling Basin prescribed fire is part of an ongoing effort to reduce hazardous fuels, improve forest health, and enhance wildlife habitat within the Memorial. Safety is the priority, and the prescribed fire is scheduled to be conducted only under favorable weather and environmental conditions.

“Prescribed fires help reduce the risk of larger, more severe wildfires, promote healthy forests and support diverse wildlife habitats,” said Jonathan Dunbar, Fire Management Officer for the Northern Great Plains Fire Management Zone. “By reducing fuel loads and improving ecosystem conditions, we’re investing in the long-term health of the Memorial’s landscape.”

The Starling Basin prescribed fire is a collaborative effort involving the National Park Service’s Northern Great Plains Fire Management Zone, Mount Rushmore National Memorial staff, and multiple interagency partners, including federal, state and local fire departments.

For updates on the Starling Basin prescribed fire, including timing and potential area closures, visit nps.gov/moru or follow [@MountRushmoreNPS](https://twitter.com/MountRushmoreNPS) on social media.



FOR IMMEDIATE RELEASE: Fri., Oct. 17, 2025

CONTACT: [Katlyn Svendsen](#), Global Public Relations & Content Services Senior Director, Travel South Dakota

Travel South Dakota Wins Prestigious Gold w3 Award

PIERRE, S.D. – Travel South Dakota has been awarded a coveted Gold w3 award for its “Travel South Dakota” consumer email series.

The series of emails was carefully crafted to inspire visitation to South Dakota, help people plan for the unplannable, and map their adventure throughout the state. The meticulous creation of content was designed to cut through the digital clutter with breezy prose and vivid imagery.

The award was given in the General Marketing – Email Marketing category. This is the second year in a row that Travel South Dakota has won a Gold w3 award.

“This recognition is a testament to the creativity, understanding of our audience, and hard work of our entire team and our partners,” said James Hagen, Secretary of the South Dakota Department of Tourism. “More than anything, it underscores our commitment to sharing the beauty, stories, and spirit of South Dakota with people everywhere. We hope this honor inspires even more people to explore, and fall in love with, our incredible state.”

The campaign was done in partnership with Lawrence & Schiller.

Since 2005, the w3 Awards has honored excellence in digital content, design and experiences, recognizing brands, agencies, institutions and independent creators who set trends, break boundaries and shape the digital landscape.

For more inspiration and travel planning resources, visit TravelSouthDakota.com.

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The department is led by Secretary James D. Hagen.

-30-

At 11 a.m. MT today, Monday, Oct. 6, 2025, a road construction project is scheduled to begin on U.S. Highway 16A near Custer. The reconstruction project to replace a box culvert structure and multiple pipe culverts is located 14 miles east of Custer or nine miles west of the S.D. Highway 79

intersection.

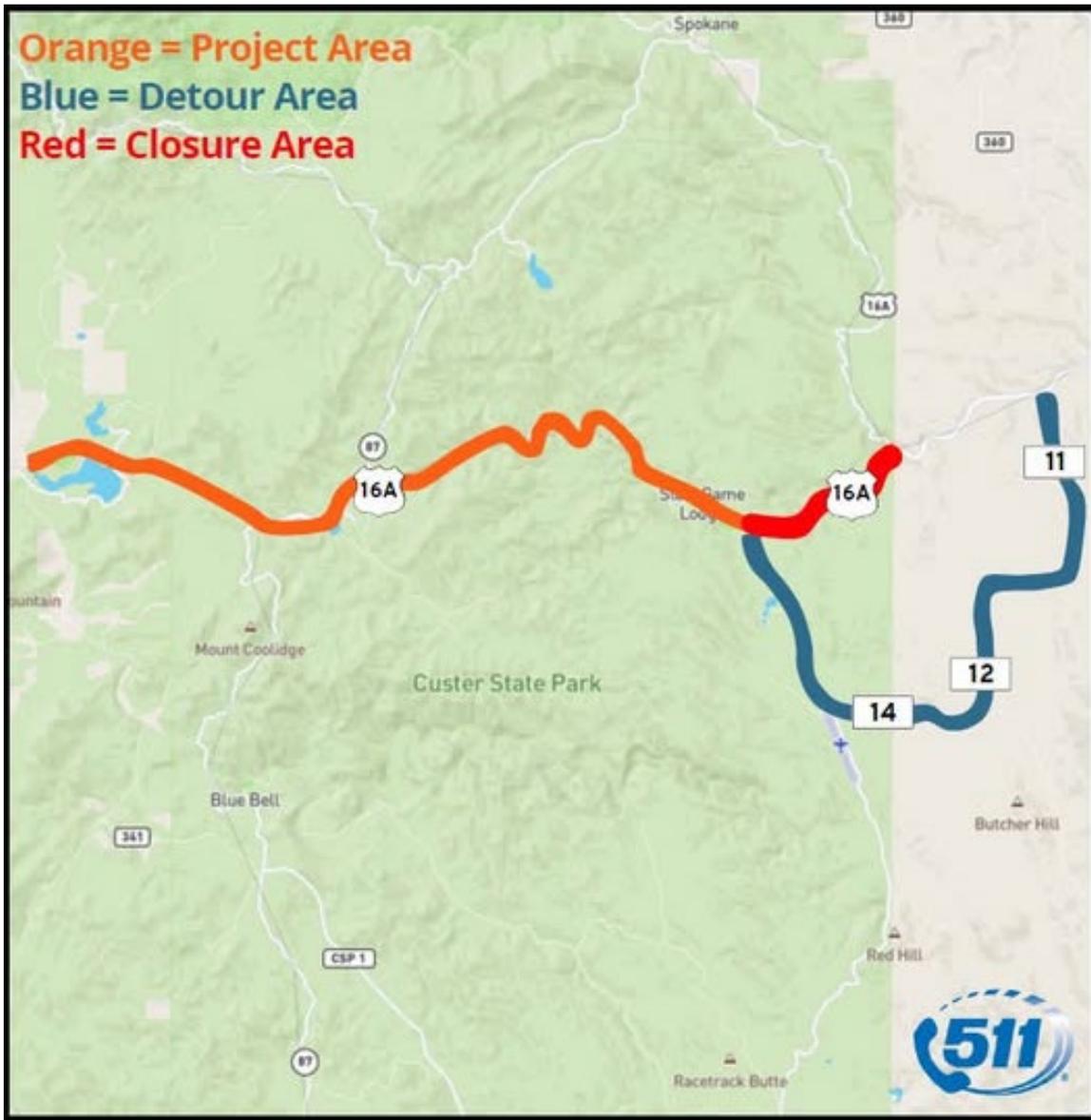
Highway 16A will be closed from the intersections of Highway 16A/Iron Mountain Road to Custer State Park's Wildlife Loop. This closure will be in place until April 2026. Additional work will include replacing multiple pipe culverts, building gabion walls, and mill and overlay asphalt from Custer State Park's east entrance to the west entrance for 13 miles. Custer State Park's Wildlife Loop and Iron Mountain Road will remain open throughout the project.

During the Highway 16A closure, there will be a detour in place. The detour route is from the intersection of S.D. Highway 36 and Custer County's Ritterberger Road, south two miles to Cobb Road intersection, west one mile on Cobb Road, south one and one-half miles on Cobb Road to the intersection of LH Road, west approximately two miles on LH Road to Custer State Park's Wildlife Loop Road, and then north two miles on the Wildlife Loop Road back to Highway 16A. Motorists should be aware that the detour on Ritterberger Road, Cobb Road, and LH Road includes six miles of gravel. The Wildlife Loop Road is two miles of asphalt with a reduced speed limit of 25 mph. S.D. Highway 40 between Hermosa and Keystone also provides a detour option for area motorists.

Find additional project information at <https://dot.sd.gov/16a-culverts>. This website includes project updates, photos, and a downloadable map that demonstrates the project area and detour route.

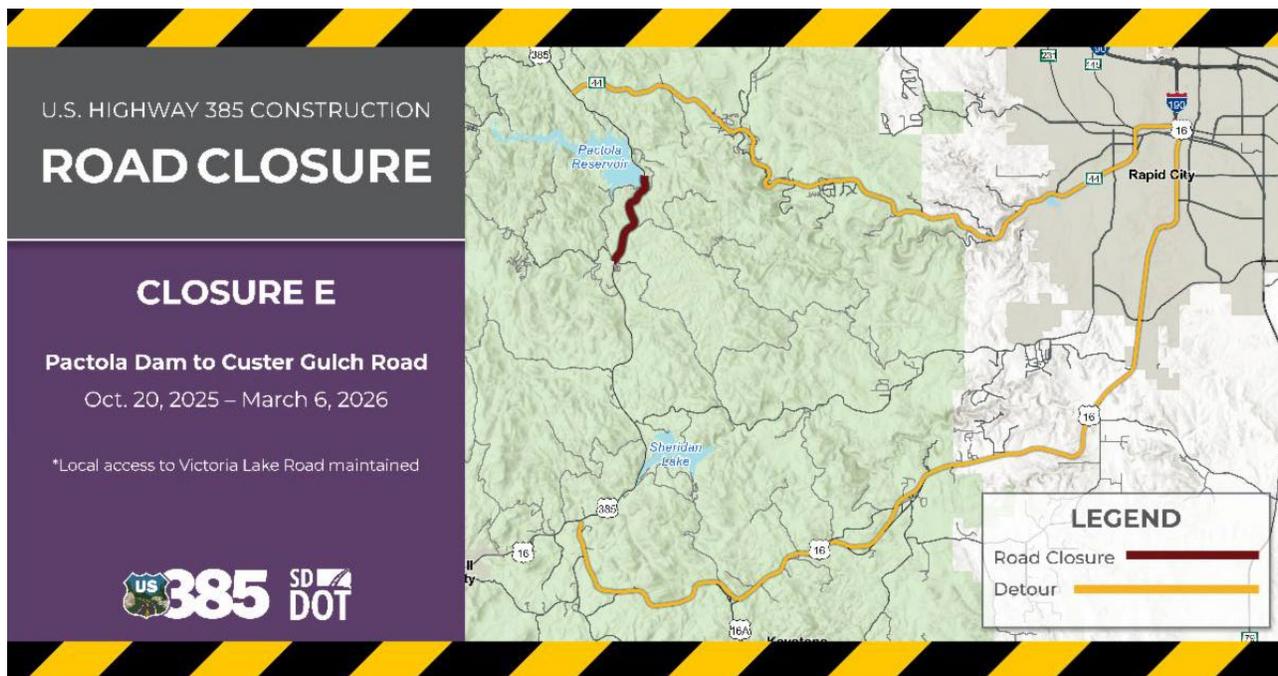
The overall project completion date is October 2026.

#SDDOT #SD511



South Dakota DOT Update





Project Update

Friday, Oct. 17, 2025

Current Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.
- The intersection of Custer Gulch Road and U.S. Highway 385 has been temporarily moved 300 feet to the north. A temporary diversion is in place while the contractor places a pre-cast box culvert.
- In addition to daily use, the contractor is utilizing night crews with pilot cars approximately one mile north of Sheridan Lake Road as underground pipe installation takes place.
- Roadway grading is taking place between Sheridan Lake Road and McCurdy Gulch Road.
- Rock blasting in the project area continues through the fall. During blasts, traffic will be managed with a pilot car, and there may be wait times of up to 15 minutes.

Upcoming Construction:

- Over the winter, the roadway within the construction area will be a combination of pavement, blotter (hard, packed roadway surface that resembles asphalt), and gravel driving surfaces. Gravel will be in place from Wrinkle Valley Road to 1/2-mile from South Sanders Ranch Road.



[View Construction Updates](#)

❖❖ Construction Zone Reminders ❖❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.
 A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-

4041.

Subscribers can unsubscribe at any time.

South Dakota Game, Fish and Parks



South Dakota Department of Game, Fish and Parks

Stockings in the Last 14 Days

For additional stocking information go to <https://apps.sd.gov/GF56FisheriesReports/>

County	Waterbody	Species	Date	Number Stocked	Size
Bennett	Allen Dam	Rainbow Trout	10/15/2025	250	Adult
Bennett	Cedar Creek Dam #1	Rainbow Trout	10/07/2025	405	Adult
Bennett	Cedar Creek Dam #1	Rainbow Trout	10/07/2025	345	Adult
Bennett	Cedar Creek Dam #1	Rainbow Trout	10/15/2025	250	Adult
Bennett	Cedar Creek Dam #2	Rainbow Trout	10/09/2025	375	Adult
Bennett	Cedar Creek Dam #2	Rainbow Trout	10/09/2025	325	Adult
Brown	Wylie Park	Rainbow Trout	10/08/2025	2029	Adult
Brown	Wylie Park	Rainbow Trout	10/08/2025	383	Adult
Codington	Lions CFP	Rainbow Trout	10/09/2025	1552	Adult
Custer	Grace Coolidge Creek	Rainbow Trout	10/09/2025	300	Adult
Deuel	Cochrane	Walleye	10/16/2025	632	Juvenile
Deuel	Cochrane	Walleye	10/16/2025	2315	Juvenile
Deuel	Gary Creek	Rainbow Trout	10/07/2025	1009	Adult
Douglas	Armour Kids Fishing Pond	Rainbow Trout	10/15/2025	1000	Adult
Fall River	Coldbrook	Rainbow Trout	10/15/2025	500	Adult
Fall River	Cottonwood Springs	Rainbow Trout	10/15/2025	500	Adult
Hand	Dakolah	Rainbow Trout	10/15/2025	400	Adult
Hanson	Miller FMA	Rainbow Trout	10/17/2025	750	Adult
Hanson	Miller FMA	Rainbow Trout	10/17/2025	750	Adult
Hughes	Capitol	Rainbow Trout	10/17/2025	1200	Adult
Hughes	Capitol	Rainbow Trout	10/17/2025	450	Adult
Hughes	Mikkelson Pond	Rainbow Trout	10/15/2025	400	Adult
Lincoln	Lake Ole – Harrisburg	Rainbow Trout	10/23/2025	465	Adult
Lincoln	Worthing Community Fishing Pond	Bluegill	10/08/2025	80	Adult
Lyman	Brakke	Walleye	10/15/2025	1607	Juvenile

Report Created: 10/20/2025

Custer Senior Center

October Activities



To educate every student
to his or her potential

[Latest Newsletter](#)

WEEKLY INSPIRATION



HELP WANTED

Want to Work With Us?

We're Hiring!



HJEM
A.M

**CUSTER SENIOR
CENTER**

**WE'RE
HIRING!**

**OUR EXECUTIVE DIRECTOR
POSITION IS OPEN. PLEASE STOP
BY THE CENTER OR EMAIL YOUR
RESUME TO
CSCDIRECTOR@GWTC.NET**

**For more information please call:
(605)673-2708**

**538 Mt. Rushmore Rd.
Custer, SD 57730**



HELP WANTED

WE ARE LOOKING FOR PART-
TIME WORKERS YEAR-ROUND.

APPLY TODAY

CUSTERCANDYCO@GMAIL.COM

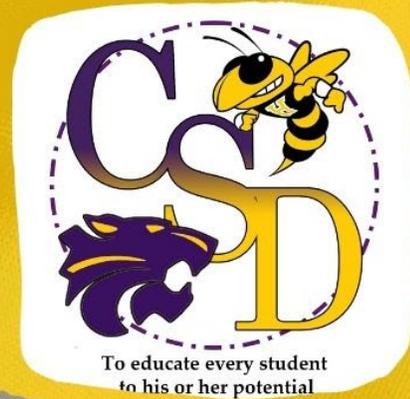
Outlaw Ranch



Outlaw Ranch is looking for a part-time assistant cook/baker. Our beautiful space offers a welcoming working environment. Experience preferred, will train. Pay DOE. Hours for this position vary throughout the year, as we host a wide variety of retreats from August-April, and we host summer camps for ten weeks from late May through July.

Please call Jamie at 605-673-4040 for more details.

Join Us.



**BE A PART OF OUR
EDUCATIONAL TEAM!**



Current Openings:

- ASST. DISTRICT TECHNOLOGY COOR/NETWORK ADMIN
 - FULL-TIME SPED PARA @ CUSTER ELEM
 - PART-TIME CUSTODIAN @ CUSTER JR/SR HS
 - Activities Advisors & Coaches in Hermosa & Custer
 - Substitute Teachers & Custodians- at all schools
-
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
 - Call Custer School District 605-673-3154

www.csd.k12.sd.us

🦷 Ever Thought About a Career in the Dental Profession? Did you know that dental assistants can start out their career with on the job training?

Join our team and train on the job as an entry-level dental assistant. Get your foot in the door in dentistry, learn valuable skills, and start a rewarding career!

- ✦ Excellent pay and work hours
- ✦ Professional team and top technology
- ✦ No prior dental experience required

Applications are now open!

✉ Email us your resume at smiles@custerdentalstudio.com to apply or learn more.





WE'RE HIRING

— RETAIL ASSOCIATE —

**Must be 18 years or older &
available to work mornings or
evenings. Must be available 3+
days a week.**

Send your Resume to:

adventure@southdakotaoutdoorshop.com



we are
Hiring!

**GOOD KARMA
JEWELRY**
Custer, SD

**GOOD KARMA
JEWELRY
JOIN OUR TEAM
GREAT PAY + EXTRA PAY
FOR EVENING SHIFTS**

**APPLY IN STORE
507 MT RUSHMORE RD
CUSTER, SD 57730
FOR MORE INFO:
605-673-3047**

**PREFERABLY AGE 21+
SALES ASSOCIATE
WILLING TO WORK
DAYTIME, EVENINGS &
WEEKENDS**

**RESPONSIBLE & MATURE
CUSTOMER SERVICE EXPERIENCE
SALES EXPERIENCE
GREAT PEOPLE SKILLS
SEASONAL POSITIONS AVAILABLE**

WE ARE HIRING



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
-
- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
-
- Retail associates at factory store 7 miles West of town.
-
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
-



Join Our Team!



**Spend your summer at Mount Rushmore!
Join a team of passionate park partners at the
Mount Rushmore Bookstores.**

CASHIER ASSOCIATE

- Friendly and outgoing
- Assist visitors with selecting books and educational gifts, answering questions as needed
- Great teamwork and customer service skills
- Working knowledge of computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

WAREHOUSE ASSOCIATE

- Friendly and outgoing
- Moving and sorting, pricing product to help fill Bookstores at Mount Rushmore
- Great teamwork and can-do attitude
- Working knowledge of warehouse standards, computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

THE MOUNT RUSHMORE SOCIETY PROVIDES TRAINING, COMPETITIVE WAGES AND GREAT EMPLOYEE PERKS.

The non-profit Mount Rushmore Bookstores at Mount Rushmore are operated by the Mount Rushmore Society, whose mission is to preserve, promote, protect and enhance Mount Rushmore National Memorial. Retail sales support park projects and provide educational opportunities for visitors to the Memorial.

For more information and employment application, visit:

 www.mountrushmoresociety.com





**CRAZY HORSE
MEMORIAL®**

NOW HIRING!

Cultural Center Attendant

Crazy Horse Memorial Foundation® is currently seeking a qualified candidate to fill the position of **Cultural Center Attendant**.

This Seasonal non-exempt, hourly position will report to the Director of Museum and Cultural Affairs.

*Job duties will include (but not limited to) opening and closing the Cultural Center, staffing the information desk, monitoring the Cultural Center, welcoming and informing guests about the **Crazy Horse Memorial®** and its museums and cultural programs.*

*Duties also include engaging with guests and answer their questions, thanking them for visiting the **Crazy Horse Memorial®**, tracking attendance numbers of guests, performing light cleaning duties, assisting with cultural programs, assisting the Museum Collections team with pest and environmental monitoring, and light cleaning of objects. Attendant will also demonstrate support for workforce diversity and cultural sensitivity, demonstrate teamwork and cooperation, and promote a safe work environment.*

A high school diploma or equivalent, candidates must be able to pass a background check and a minimum of 3 years customer service experience preferred. Compensation for this position is competitive for the region.

Qualified candidates should submit cover letter, resume and three professional references to:

hr@crazyhorse.org

or mail cover letter, resume and references to:

Crazy Horse Memorial Foundation

Attn: Human Resources

12151 Avenue of the Chiefs

Crazy Horse, SD 57730-8900





**JOIN US FOR THE 2025 SEASON
SEASONAL POSITIONS AVAILABLE**

**Gift Shop
Bus to Base Tour/Driver Guide
Laughing Water Restaurant
Snack Shop**

Apply Online at:

<https://korczaksheritage.khonline.biz/open-positions?show-leaving-site-message=true>



WE'RE HIRING!
JOIN OUR TEAM

THE GOLD PAN
SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills



APPLYING FOR NATIONAL PARK SERVICE JOBS



STEPS

To apply for a job, there are 4 basic steps:

- **STEP 1: Create an Account on USAJOBS.GOV**
 - Enter your profile information and create a resume.
 - Consider the Helpful Resume Tips. →
 - *Note:* Visit [USAJOBS' Help Center](#) for more information on Getting Started
 - You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.
- **STEP 2: Search Jobs**
 - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
 - Review job opportunity announcements and save those of interest.
 - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
 - Carefully follow the instructions in the "How to Apply" section for each job announcement.
 - Submit any supporting documentation to verify your qualifications.
 - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
 - Log into your USAJOBS account to obtain application status for positions for which you have applied.
 - Contact the agency for the specific follow-up questions or those related to the particular job.
 - The agency contact information is listed in the "How to Apply" section of the job announcement.

HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in USAJOBS.
- Include hours of work or full-time/part-time status for each job you include in the work experience section on your resume.
- Make your resume searchable.

COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

FOR QUESTIONS, PLEASE CONTACT:
NATIONALRECRUITMENTTEAM@NPS.GOV

Be sure to check out the Help Wanted section on our [Website](#)!

Chamber Staff & Board of Directors



CHAMBER STAFF

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Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Pat Hattervig
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2025

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Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818



Visit our Website

dmurray@custersd.com /custersd.com

Send Us An Email

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