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To have things added to Buffalo Bytes, please send to [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

**CUSTER CONNECTIONS**

**This is THE weekend to be in the Custer area! We've got not one but THREE incredible events happening starting today (Thursday):**

### **32nd Annual Buffalo Roundup Arts Festival**

**Three days of live entertainment and more than 170 arts & crafts booths! Don't miss the amazing Hot Air Balloon Glow on Friday at 7 p.m.**

#### **Art Festival Hours:**

- **Thursday: 10 a.m.–6 p.m.**
- **Friday: 10 a.m.–7 p.m.**
- **Saturday: 9 a.m.–4 p.m.**

### **60th Annual Buffalo Roundup – Friday at 9:30 a.m.**

**Watch as park staff, cowboys, and cowgirls drive the buffalo into the corrals to be sorted, branded, tested, and prepared for the fall auction.**

- **Parking lots open at 6:15 a.m.**
- **Can't be here in person? Catch the live stream from SDPB on Friday, Sept. 26 at 9:30 a.m.: <https://youtube.com/live/XTd188vPnXw?feature=share>**

### **Honoring the Tatanka Day – Saturday at Crazy Horse Memorial**

**Join us in honoring the buffalo and exploring its importance to Plains culture through a day of special events and activities.**

### **12th Annual Crazy Horse Fall Volksmarch – Sunday**

**A 10K round-trip hike and one of the rare opportunities to stand on the arm of Crazy Horse!**

- **Registration begins at 8 a.m.**
- **Hikers must be off the trail by 4 p.m.**
- **Bring 3 cans of food per person and your monument entrance fee is waived.**

**A huge thank you to the staff at Custer State Park and Crazy Horse Memorial for making these amazing events possible. You truly help the Southern Black Hills shine!**

**But that's not all—Custer is buzzing with fun all weekend long:**

### **Live Music & Entertainment**

- ***Custer Beacon – Thursday: Trivia | Friday: Josh Cleveland Band | Saturday: Jalan Crossland***
- ***VFW – Friday: Queen of Hearts drawing (\$13,964 up for grabs!) + Karaoke at 7 p.m. | Sunday Funday: Noon–8 p.m. (Football & Wings)***
- ***Mt. Rushmore Brewing Co. – Sunday: Johnny Hasting & Stillhouse Down at 5 p.m.***

### **Custer Farmers Market – Saturday, 8 a.m.–12:30 p.m.**

**Season's End Dining – Some of our restaurants will be closing after this weekend. Be sure to stop in for one last delicious meal before spring!**

**With beautiful weather in the forecast, it's the perfect weekend to get out and enjoy all Custer and the Black Hills have to offer. See you around town!**

\*\*\*if you need brochures, we have some available at the Chamebr office\*\*\*



Dawn Murray  
Executive Director

# 2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber and other organizations.

Click to download calendar

## Southern Hills Vacation Guide

HOT SPRINGS • KEYSTONE • CUSTER • HILL CITY

IDEAL for Young Families, Active Couples & Bucket Listers.  
Featuring all that vacationers to the Southern Black Hills need in a guide:  
Four Community Profiles  
Events Calendar • Maps

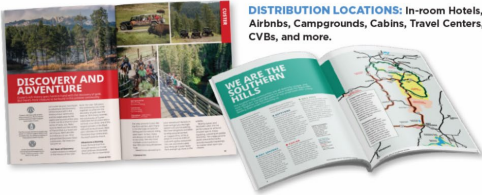


360K  
ANNUAL  
READERSHIP

75K  
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ANNUALLY

120+  
DISTRIBUTION  
LOCATIONS

southernblackhillsvacation.com



**DISTRIBUTION LOCATIONS:** In-room Hotels, Airbnbs, Campgrounds, Cabins, Travel Centers, CVBs, and more.



**TWO PAGE SPREAD**  
Safety: 11" w x 8" h  
Trim: 12" w x 9" h  
Bleed: 12.25" w x 9.25" h



**FULL PAGE**  
Safety: 4.875" w x 8" h  
Trim: 6" w x 9" h  
Bleed: 6.125" w x 9.25" h



**1/2 PAGE**  
4.875" w x 4" h  
FREE Lodging or Dining Listing with a 7" page or larger



**1/4 PAGE**  
2.35" w x 4" h

### FORMAT & REVISIONS

High resolution PDFs (300 dpi) preferred. We accept PDF, JPG, PNG, and EPS. Please convert all RGB colors to CMYK. Email your press-ready PDF ad file to [info@egmrc.com](mailto:info@egmrc.com). NOTE: Full Page and Two Page Spread - keep all content 1/2" from gutter. Ad design is included with three proofs, free of charge, for revisions. Revisions after the third proof: \$15/proof. \$75 to purchase your Ad design file.

### INVESTMENT OPTIONS

1/4 PAGE	\$1125	INSIDE FRONT COVER	\$3850
1/2 PAGE	\$2250	INSIDE BACK COVER	\$3850
FULL PAGE	\$4005	BACK COVER	\$4700
TWO PAGE	\$7255		



### DIGITAL ENGAGEMENT ONLINE

- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

**EVERGREEN**  
MEDIA  
329 Main St., Suite 1  
Rapid City, SD  
[evergreenmediarc.com](http://evergreenmediarc.com)

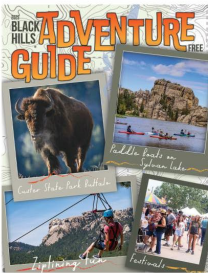
**90K+**  
SOUTHERN HILLS VG ONLINE  
ANNUAL VISITORS

**FOR MORE INFORMATION:**  
Voni Hansen | [Voni@egmrc.com](mailto:Voni@egmrc.com)  
605.343.7684 Ext. 314  
Cell: 605.786.6270



# What do our visitors want?

Studies have shown they want: 1) An "Experience" & 2) History. You provide the first. We'll provide the second!



## 2026 Black Hills Adventure Guide

Featuring the best of the Black Hills:  
History • Stories • Photos • You!

Let's give our visitors what they really want: Fun, adventure, stories, history, beautiful photos, a behind-the-scenes look at the Hills and a one-of-a-kind experience. Off the beaten path, no endless lists of businesses. Can't-miss events, activities, experiences and opportunities to create memories for a lifetime. This is your Black Hills Adventure Guide!

Our website receives  
More than 250k  
visits per month!

Over 30,000  
Printed Copies!  
PLUS on  
myblackhillscountry.com

Full Page Size  
7.708" wide x 10.139" tall  
With Head (8.873" wide x 11.305" tall)

1/2 Page Size  
7.708" wide x 5" tall

1/4 Page Size  
3.75" wide x 5" tall

1/8 Page Size  
3.75" wide x 2.5" tall

### Advertising Rates Full-Color

Full page ad \$1,950  
Half page ad \$1,100  
Quarter page ad \$700  
One eighth page ad \$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: May of 2026

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be emailed to [custerads@gwgc.net](mailto:custerads@gwgc.net) in the appropriate size at 300 dpi as JPG or PDF files.

To ensure your space, call Kate Najacht at 605-440-1248 or 605-673-2217 or mail: [chroniclewriter2@gmail.com](mailto:chroniclewriter2@gmail.com)  
Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730  
[myblackhillscountry.com](http://myblackhillscountry.com)

Your Custer-area magazine!  
Everything you need to know about  
Custer and Custer County!



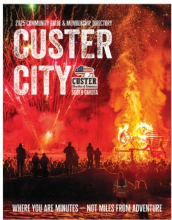
## 2026 Custer Area Chamber of Commerce Business and Membership Directory

Your Custer Area Chamber of Commerce & Visitors Bureau is producing the 2026 Chamber Business and Membership Directory with helpful features for chamber members, Custer visitors and potential residents. This beautiful, full-color directory will include great photography, a community profile, a calendar of special events, accommodations, attractions, restaurant listings and a complete categorical directory of all chamber members in full magazine-size layout.

We'll print 15,000 copies of this directory, which will be distributed to prospective visitors and residents who call our community seeking information about traveling to the region, or relocating their home or business to the Custer area. In addition, thousands of copies will be distributed at our Visitor Information Center and at chamber businesses such as local motels, restaurants and campgrounds. This will be our primary economic development and business recruitment piece!

If you'd like to distribute your message to thousands of potential customers who will visit Custer or are inquiring about living here, just give the folks at Southern Hills Publishing a call at 673-2217. Don't miss this opportunity. Thanks for your continued support.

Amy Bailey  
Chamber President



15,000  
Copies

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### Advertising Rates Full-Color Ad

Full page ad \$1650  
Half page ad \$875  
Quarter page ad \$600  
One eighth page ad \$450

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: Oct. 24, 2025

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be e-mailed to [custerads@gwgc.net](mailto:custerads@gwgc.net) in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.

For Space Reservations, Call Kate Najacht at 605-440-1248 or email Kate at [chroniclewriter2@gmail.com](mailto:chroniclewriter2@gmail.com)

Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730 • 605-673-2217

Printable Copy

# MARK YOUR CALENDAR

## October 9th

Ribbon Cutting/ Open House  
State Farm

750 W. Mt. Rushmore Rd  
4:30PM

## October 16

Annual Dinner  
Custer State Park Event Barn  
5:30PM-8:30PM



# October 25th

Monster Mash  
4PM-12AM

# October 31st

Custer Merchant's Trick-Or-Treat  
4:00PM-7:00PM

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## IMPORTANT ANNOUNCEMENTS

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# Custer Chamber



MONDAY	9AM - 5PM
TUESDAY	9AM - 5PM
WEDNESDAY	9AM - 5PM
THURSDAY	9AM-5PM
FRIDAY	9AM - 5PM
SATURDAY	CLOSED
SUNDAY	CLOSED





# *Ribbon Cutting*



STATE FARM

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**WHEN: THURSDAY, OCTOBER 9TH**  
**WHERE: 750 W. MT. RUSHMORE ROAD**  
**UNIT #6**  
**CUSTER, SD**  
**TIME: 4:30 PM**







## 2025 Annual Chamber Membership Awards Banquet

### Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.


Your sponsorship will be announced during the banquet and printed on all published materials.

**Gold Sponsor~ \$300** includes 3 free meals

**Silver Sponsor~ \$200** includes 2 free meals

**Bronze Sponsor~ \$100** includes 1 free meal

If you are interested in being a sponsor, contact  
Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com) or 673-2244





The Custer Area Chamber of Commerce  
Board of Directors & Staff  
cordially invite you to attend the  
2025 Annual Chamber Membership Banquet

Thursday, October 16th at Custer State Park Event Barn



Social Hour 5:30 pm  
Dinner 6:30 pm  
Award Presentations  
Adjourn 8:30 pm



Custom Buffet Dinner featuring:  
Grilled Chicken with a creamy Pesto Sauce

Blackened Salmon with a Creole Sauce

Roast Beef Jardiniere

**Served with:**

Cranberry spinach salad - spinach, red onion, raisins, pears, spicy pecans, with  
cranberry vinaigrette,  
Roasted brussels sprouts and loaded mashed potatoes

**Dessert**

Assorted Cheesecakes

\$45/person *RSVP by Tuesday, October 7, 2025*

*Cancellations after Oct. 10th will be billed.*

*To register, call the Chamber at 673-2244*

*or email [dmurray@custersd.com](mailto:dmurray@custersd.com)*







WE'RE NOW ACCEPTING

# NOMINATIONS

for

# MEMBERSHIP AWARDS

HEART OF CUSTER  
COMMUNITY TEAM/SERVICE  
INDIVIDUAL OF THE YEAR  
LIFETIME ACHIEVEMENT  
NEW BUSINESS OF THE YEAR  
BUSINESS OF THE YEAR  
CUSTER'S RISING STAR

**Nominations Due  
September 29, 2025**



OCT **16** 2025  
AT **6** PM

*Custer State Park  
Event Barn*



Nomination Form





os://myemail.constantcontact.com/Buffalo-Bytes-September-25th--2025.html?soid=1116591913941&aid=QUV0fjDgVVg[9/25/2025 1:15:41 PM]



Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



## U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

**FREE TEXT ALERTS:**  
Text "US385" to 605-566-4041



## WEEKLY HUMOR





**Thank you**  
**for renewing your**  
**Chamber Membership**

Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.

1880 Train  
1881 Courthouse Museum  
21 Electric  
A Walk in the Woods  
A Walk in the Woods  
Aflac -Carol Perrigo  
Al Cornella Refrigeration  
All Net Connections  
American Family Insurance- Ronni Calvird Agency  
American Legion Post 46  
Aspen Federal Credit Union  
Aspen+Pine Realty  
Bakers Bakery  
Bavarian Inn  
Beaver Lake Campground  
Beecher Rock Vehicle Storage  
Big Pine Campground  
Black Hills Burger & Pizza  
Black Hills Electric Cooperative, Inc  
Black Hills Federal Credit Union  
Black Hills Parks & Forests Association  
Black Hills Preservation Project  
Bradeen Real Estate and Auctions  
Buglin' Bull  
Busy Ewe Farm & Fiber  
Calamity Peak Lodge  
Carson Drug  
Chalet Motel  
Chamberlain McColleys Funeral Home  
Chapel in the Hills  
Chief Motel  
Christy Chamberlain & Bob Reich  
City of Custer  
Claw Antler and Hide  
Colleen Hennesy and Jim Frank  
Custer Ambulance Service  
Custer Area Arts Council  
Custer County Democratic Party  
Custer County Library Foundation  
Custer County Republicans  
Custer Lutheran Fellowship  
Custer Piecemaker Quilt Guild  
Custer Rotary  
Custer Senior Center  
Custer State Farm- Steve Engelbrecht Agent  
Custer State Park  
Custer's Gulch RV Park & Campground  
Custer's Rendezvous  
Dacotah Bank  
Dakota Photographic  
Deep Creek Art Gallery  
DGR Engineering  
Edward Jones- Mark Koch  
Edward Jones-Jared Slagel  
Edward Jones-Kris Zerbe  
Elk Haven Vacation Cabins

Green Owl Media  
Grizzly Gulch Adventure Golf  
Harney Peak Chapter, NSDAR  
Hills Inn  
Homestead Carpet Care  
Horatio's Homemade Ice Cream  
J & M Lawn Care  
John & Diana Carson  
Jorgensen Log Homes Inc  
JQ Clothing Co  
Ketel Thorstenson  
Kieffer Sanitation  
Lampert Properties  
Lasting Impressions Unlimited  
Lenny Merriam CPA, CFE, PLLC  
Living Outreach Church  
LJ's Recovery and Transport, LLC  
Local Black Hills  
Lynn's Dakotamart  
Maria's Mexican Restaurant  
McGas Propane  
Mickelson Trail Affiliates, LLC  
Miner's Cup, LLC  
Monument Health- Custer Hospital/Clinic  
Mountainview Baptist Church  
Mt Rushmore Brewing Company/  
Pounding Fathers  
Murray Auto Repair LLC  
NARFE  
New Trails Ministry, Inc  
Nielsen Enterprises, LLC  
NXTLAW PC  
Our Redeemer Lutheran Church  
Outlaw Ranch  
Pain & Movement Solutions  
Petals & Pages  
Pizza Mill  
Plenty Star Ranch Retreat  
Prairie Hills Transit  
Ronald McDonald Charities  
Rush Mountain Adventure Park  
Rush Mountain Adventure Park  
Sage Creek Grille  
Sentinel Federal Credit Union  
Sew What  
Simon Contractors of SD, Inc  
South Dakota Outdoor Shop  
South Dakota Parks & Wildlife Foundation  
St John the Baptist Catholic Church  
Star Ridge Advetisments  
Starr Insurance  
Steele Collision & Glass  
Steve and Yolanda Davis  
Stockade Lake Cabin  
Studt Construction, Inc  
Sunset RV Park

Evergreen Media  
Feel Good Café  
First Choice Lock and Key  
First Interstate Bank  
Fred & Wendy Hlava  
Freedom Hills Wealth Management  
French Creek Campground & RV Park  
French Creek Supply- NAPA Auto Parts  
Gold Camp Cabins, LLC  
Gold Pan Saloon/ Calamity Jane  
Gold Valley Camp  
Good Karma Jewelry

Sunshine Storage  
Tallgrass Landscape Architecture  
Tanglewood Estate  
The Cruisin' Canvas  
The Mammoth Site  
United Way of the BH  
Valhalla Legal, PLLC  
VFW Post #3442  
Vineyard Black Hills  
Western Tire Chain LLC  
World Fossil Finders Museum  
YMCA  
Zonta Club of the Southern Black Hills



# WELCOME NEW MEMBERS



Quilted Buffalo  
Performance Outdoor Services  
Western Dakota Tech Foundation  
Encompass Payroll  
South Dakota Department of Labor &  
Regulation  
On The Water



Elk Mountain Retreats and Tours  
Rushmore Custom T's  
Drover's Ridge  
Black Hills Open-Top-Tours  
Village of Boyd  
Boyds Antiques and Unique's, Inc  
Custer Sheds- by Old Hickory  
Nomad Vancamp & RV Park  
Black Hills Enclave  
Game On Arcade  
Custer Lawyer, PLLC  
South Dakota Parks & Wildlife Foundation  
Black Hills Preservation Project  
My XO Adventures  
Local Black Hills  
555 Pro Books  
A & B Business Solutions  
CJR Painting  
Dave's Rock Shop  
St John the Baptist Catholic Church  
Black Hills Glass Restoration  
Sleep Better South Dakota LLC

## MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

# Member Spotlight

## Carson Drug



Address: 521 Mt. Rushmore Rd, Custer  
Phone: 605-673-2225  
Email: [carsondrug@gwtc.net](mailto:carsondrug@gwtc.net)

### #Membership Monday

We're excited to shine the spotlight on Carson Drug, a trusted local pharmacy serving the Custer community for years! From prescriptions and health essentials to personalized care and friendly service, Carson Drug is dedicated to keeping our community healthy and happy.

Here's what the owners had to say:

We are a full service, locally-owned pharmacy serving Custer and the surrounding area since 1981. We are contracted with most commercial insurances and all Medicare part D plans. We offer free mail, delivery, and medication synchronization services to improve convenience so there is no reason to use a mail order pharmacy. We also carry a large

supply of OTC drugs, vitamins, nutrition, first aid, medical supplies, cards, and gifts. Stop by and see why Carson Drug is a staple in Custer — your health is in great hands!

More info: <https://custersd.com/members/carson-drug>  
#MembershipSpotlight #CusterSD #ShopLocal #CarsonDrug

## AREA EVENTS



### THE BLUEPRINT Custer County Democratic Party



**Coming November 8, 2025 ~ Watch for details!!**

**stART Talking ~ Giving voice. Sharing concerns.**

In a new community event connecting us through art, we aspire to use art media as the vehicle for conversation, bringing people together to express and experience how individually and in community we're being impacted by current events.

**Sponsored by the Custer Area Arts Council, The Custer Beacon, & the Custer Co Democratic Party**

#### **Thursday, Sept. 18<sup>th</sup> Monthly Business Meeting**

6:00 pm ~ Custer Co Courthouse Annex Pine Room ~ 447 Crook St, Custer, SD

*Zoom Mtg link will be provided the week of the meeting via email and FB @custercountymocratsofsouthdakota.*

*To join our email list please send a request to [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com).*

#### **Sept. 25-27 ~ Buffalo Roundup Arts Festival**

*Stop by our booth, meet candidates, learn about our organization and enter to WIN*

*~ Tickets are on sale NOW  
through September 27th ~*

Custer County Democrats of SD  
PO Box 5065 - Custer, SD 57730  
[ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)  
[@custercountymocratsofsouthdakota](https://www.facebook.com/custercountymocratsofsouthdakota)

The Custer County Democrats invite everyone who values and supports our vision to promote Democracy, Economic Justice, Universal Human Rights, Environmentalism, and a Culture of Peace to join our growing community.

#### **Summer Raffle**

**Enter our Summer Raffle to WIN 1 of 3 fabulous PRIZES**  
**1. \$200 gift card + merch from Wild Idea Buffalo, Hermosa SD**



**2. \$100 in CASH**

**3. \$50 in CASH**

**WILD IDEA**

*Raffle tickets are available at our Sept. 6<sup>th</sup> Monthly Breakfast, the Business Meeting Sept. 18th, at our booth throughout all 3 days of the Roundup and from members of our organization.*







# ARTS FESTIVAL

## ARTS FESTIVAL HOURS

- THURSDAY, SEPT 25 - 10:00 A.M. - 6:00 P.M.
- FRIDAY, SEPT 26 - 10:00 A.M. - 7:00 P.M.
- SATURDAY, SEPT 27 - 9:00 A.M. - 4:00 P.M.



### Share your 2025 #CSPRoundUp Adventure!

BISON SELFIES? YES, PLEASE!

Bison are roaming all over the Arts Festival — in paintings, jewelry, sculptures, photos, and more! If you spot a bison at a vendor booth, snap a selfie with it and share it using #CSPRoundUp. At the end of the Roundup, we'll pick a winner to receive a gift basket from the park!

Just remember — **NO SELFIES WITH REAL BISON.** The artistic ones are much more cooperative.

### Find a Golden Bison, Win a Prize!

Hidden throughout the Arts Festival grounds and vendor booths are 5-inch tall golden bison toys. If you spot one, bring it to park staff at the Big Top Tent with live music to claim your unique Custer State Park prize!

Each day, a new herd of 10 golden bison will be hidden — so everyone has a chance to join the hunt and win! *NOTE: LIMIT OF ONE PRIZE PER PERSON.*



### Looking for More Fun?

Scan the QR code to check out our new online events portal!

Just search "Custer" (or any South Dakota State Park you're curious about) to discover hikes, festivals, educational programs, and special events happening all year long.

There's something for everyone — and your next adventure is just a click away!

## LOST AND FOUND

Lost and Found Items will be held at the Big Top tent. Please check there with the Park Staff.

For More Information  
Call 605.394.2693  
or visit  
custerstatepark.com



# THURSDAY

Welcome to the 2025 Custer State Park Arts Festival—where creativity, community, and the spirit of the Black Hills come together in one unforgettable weekend!

## Big Top Tent

10:00 - 11:30 a.m.



### Stringbean & Svenson Family

The Svenson Family Band has long been a favorite of the Buffalo Round up event and we are excited to have them back this year. Come sit a spell under the Big Top tent and listen to some good old country and bluegrass music.

12:00 - 1:30 p.m.



### Johnny Hastings & Stillhouse Down

Hailed as one of South Dakota's brightest rising guitarists, Johnny Hastings has crafted an unforgettable blues experience in tandem with one of the tightest rhythm sections this side of the Mississippi. His soulful vocals and virtuosic lead playing resurrect a rare blues energy that is as danceable as it is captivating.

2:00 - 3:30 p.m.



### Jalen Crossland

Hailing from Ten Sleep, Wyoming, Jalen Crossland is an award-winning American bluegrass, Americana, and alternative country singer-songwriter and musician.

4:00 - 5:30 p.m.



### Devon Sants

Devon Sants is an independent, American storyteller who sees life through a darker lens. Whether it's Alt Pop, Murderfolk, or Roots Rock, he goes back to the origins of storytelling and allows each song to find its own unique sound.

# FRIDAY

## Buffalo Round Up Information

Please Note: These Round Up activities are near the Bison Center along the Wildlife Loop Road

Friday, September 26<sup>th</sup>

### ROUND UP!

6:15 a.m.



### Parking Lots Open

The Buffalo Roundup draws over 20,000 guests, so expect delays parking and bring something to help pass the time. Visitors must remain in the viewing areas until the herd is safely corralled, usually around noon. Breakfast starts at 6:15 a.m. in both viewing areas, with lunch available at the corrals after the roundup—both meals available for purchase.

~ 9:30 a.m.



### Buffalo Roundup Begins

The Buffalo Roundup begins at 9:30 a.m., though timing may vary based on the herd's behavior. Guests must remain in the viewing areas until the buffalo are safely in the corrals, typically around noon.

12:00 p.m. - 3:00 p.m.



### Buffalo Handling

Once the Roundup is complete and the bison are safely in the corrals, visitors are welcome to head to the corral area to watch park staff work a portion of the herd—this includes branding, ear tagging, calf vaccinations, and health checks on mature bison. The rest of the herd will be worked in October.

Friday - 7:00 p.m.  
ARTS  
FESTIVAL  
GROUNDS



### Hot Air Balloons

Stick around after Friday night's music for a night glow on the Arts Festival grounds—weather permitting!  
Please note this event is dependent on the weather.



# FRIDAY

## Big Top Tent

10:00 - 11:30 a.m.



### Badger Sett Band

The Badger Sett Band performs the poetry of Custer State Park's very own poet Badger Clark and sets them to music. Come and listen to these beautiful songs, i.e. Cowboy's Prayer, I Must Come Back.

12:00 - 1:00 p.m.



### Ryan LittleEagle

Ryan LittleEagle is a Native American singer-songwriter and musician from San Antonio, Texas, now living in the Black Hills, South Dakota. Influenced by the likes of George Strait, Jason Isbell, Johnny Cash, Bill Miller, and R Carlos Nakai, LittleEagle blends the rich storytelling of Country/Americana music, and with the cultural roots of First Nations music creating a style called "Native Americana."

1:30 - 3:00 p.m.



### Jalan Crossland

Hailing from Ten Sleep, Wyoming, Jalan Crossland is an award-winning American bluegrass, Americana, and alternative country singer-songwriter and musician.

3:30 - 5:00 p.m.



### Brenn Hill

Brenn Hill is a singer/songwriter who reveals the heart of the West to anyone who will take the time to listen. He is not just an observer or narrator of western lore, but one of its strongest interpreters. The cowboy's trials and tribulations are his raw material. Brenn's career spans seventeen recordings of mostly self-penned music and over two decades performing his music on the road.

5:30 - 7:00 p.m.



### The Wilt Brothers

Custer State Park is excited to welcome back The Wilt Brothers. With over 20 years experience this band brings the country into the park.

# SATURDAY

8:00 - 10:00 a.m. - Pancake feed at the Big Top (\$)

## Big Top Tent

9:00 - 10:00 a.m.



### Kerry Grombacher

Kerry Grombacher plays guitar and mandolin and writes and performs contemporary folk and western songs. In the spirit of the troubadours of old, he paints vivid portraits and tells fascinating stories that are set in the landscape of the west.

10:30 - 11:30 a.m.



### The Josh Cleveland Band

The Josh Cleveland Band brings a show that is both full energy and whole heart. Sitting directly between rock, country and soul, their original music and unique covers keep the audience engaged with a broad appeal. This is a band that will have you on your feet shouting for more and humming their hook and melodies for days.

12:00 - 1:30 p.m.



### Lonely Rangers

The Lonely Rangers are back by popular demand! This upbeat Black Hills area acoustic country rock act has been a staple of the Buffalo Round Up.

2:30 - 3:30 p.m.



### Rablin Rangers

The duo consists of Bonnie Jo Exton, who plays guitar, banjo, and dulcimer and sings harmony, and Brad Exton who plays six and twelve-string guitar and sings lead vocals. Both members have spent many years performing various types of music, such as rock, folk, country, and traditional music.

*Thank you for joining us at the Buffalo Roundup Arts Festival—we're so glad you were part of the fun!*



## **BOYD'S ANTIQUES - CUSTER SD**

### **FIRST ANNUAL FALL ONLINE AUCTION**

MARK, CHERYL AND VENDORS ARE "CLEANING HOUSE" AFTER A GREAT '25 SEASON, AND WILL OFFER A WIDE VARIETY OF VEHICLES, 2013 INTERNATIONAL BOX TRUCK, '31 OLDS'S ROADSTER, BOAT, BOBCAT/TOOL CAT ATTACHMENTS, SPORTING GOODS, HOUSEHOLD FURNISHINGS, COLLECTABLES, FIREARMS, KNIVES, TOOLS, ALSO A CONSIGNMENT FROM BLACK HILLS AERIAL ADVENTURES (JUST NORTH OF BOYD'S) AND MUCH MORE! WATCH [WWW.BRADEENAUCION.COM](http://WWW.BRADEENAUCION.COM) FOR DETAILS.

ONLINE BIDDING OPENS AT [WWW.BRADEENAUCION.COM](http://WWW.BRADEENAUCION.COM) ON FRIDAY, SEPTEMBER 26TH. BIDDING CLOSES BEGINNING AT 4:00 PM ON TUESDAY, SEPTEMBER 30TH.

SETTLEMENT/PICKUP ON THURSDAY, OCTOBER 2ND FROM 10AM TO 2:00PM.

CONTACT MARK @ 605-660-3339 FOR MORE INFO. BOYD'S WORLD-FAMOUS ANTIQUES AND UNIQUES CERTAINLY WILL REMAIN OPEN FOR BUSINESS, SERVING THEIR HUGE FOLLOWING. STOP IN AND LOOK AROUND .... YOU WILL NOT BELIEVE WHAT'S AVAILABLE!

WATCH [WWW.BRADEENAUCION.COM](http://WWW.BRADEENAUCION.COM) FOR LISTED ITEMS AND DETAILS!

### **ONLINE BIDDING CLOSES TUESDAY**

### **SEPTEMBER 30TH, 2025**

LOCATED AT BOYD'S WORLD-FAMOUS ANTIQUES & UNIQUE'S, 2467I US HWY. 16/385 NORTH OF CUSTER SD

[WWW.BRADEENAUCION.COM](http://WWW.BRADEENAUCION.COM)



# GENEROSITY. GOOD.

WWW.SOUTHDAKOTAGIVES.ORG

South Dakota Day of Giving Training  
October 9, 2025  
4:00pm - 5:00pm

Pine Room  
Custer County Courthouse Annex  
447 Crook Street  
Custer, SD 57730

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Join SD Gives and other Custer Area nonprofits for a SD Day of Giving Training

- Discuss the Basics on South Dakota Day of Giving
- Talk 2025 Prize Pool and how you can get involved
- Share Tips and Tricks for engaging your audience
- Brainstorm ideas for collaboration with colleagues

---

HOSTED BY

✉ [hello@southdakotagives.org](mailto:hello@southdakotagives.org)  
☎ 605-430-7756  
🌐 [www.sdgives.org](http://www.sdgives.org)





**Custer Senior Citizens Center's**

# **Strength, Step, & Stretch**

Fun, low-impact fitness for all levels — strength, balance & flexibility set to upbeat hits from every decade. Feel energized, mobile & confident after every class!

**First Class: Friday, Sept. 26 • 11 AM – 12 PM**

**Enjoy a healthy power snack or refreshment after each session!**

**Classes continue every other Friday:**

**Oct. 10 & 24 • Nov. 7 & 21**

**(No classes in December — Christmas Break)**

**FREE**

**Fitness classes for  
Seniors in the  
community**

**Meet Your Instructor:**

**Sydney Baer**

NASM-Certified Trainer & ACE Group Fitness Instructor with 10+ years of experience coaching thousands of classes. Sydney blends safety, nutrition know-how, and functional movement to create workouts that are approachable, effective — and fun for every age and fitness level!



**Our address:**

538 Mt. Rushmore Rd.

Custer, SD 57730

**Call us if you have Questions:**

(605)673-2708





# CUSTER PACK WALK

Meets the 1st Saturday of every month. Weather & holiday permitting

A fun, FREE, pack walk around different parts of our town! No Reservation Required, Please bring your own water bowl/water, proof of vaccines and poo bags. No overly reactive or aggressive dogs. All pets must stay on a leash.



Each month could have a new meetup location!  
Be sure to follow our page and don't miss out!

*Saturday, October 4th 2025 @ Custer Bark Park*  
**2:00 pm**



Call or Text Us  
605-503-3163

Visit Our Website  
[www.droversridgeoes.com](http://www.droversridgeoes.com)





# Harvest Moon Festival

SATURDAY, OCT. 4<sup>TH</sup> - 11 AM - 9 PM

245 Cenntenial Dr. Custer, SD

KIDS FAIR 11-5 PM - LIVE MUSIC 12- 9 PM

CORNHOLE TOURNAMENT  
PET COSTUME CONTEST  
PIE EATING CONTEST  
TRAIN RIDES  
TYE-DYE & PUMPKIN PAINTING



VENDORS  
BEER GARDEN  
FOOD TRUCKS  
HAYRIDES  
BOUNCE HOUSES



HOSTED BY

## BUFFALO RIDGE CAMP RESORT



**STEREO Trip**



FOR RESERVATIONS: [WWW.CUSTERHOSPITALITY.COM](http://WWW.CUSTERHOSPITALITY.COM)



## Custer County Republicans

The Custer County Republicans will meet next on Tuesday, Oct. 7, 5:30 pm in the Pine Room. Our speaker will be Shayanne Woodward, Director of the Custer Senior Center, and she will tell us about a new mentoring program with Custer High School called Senior to Senior. Also, Sen. Amber Hulse will give us an update on Young Republicans of the Black Hills.


Please RSVP to [CCRepubs@goldenwest.net](mailto:CCRepubs@goldenwest.net) to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans


Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



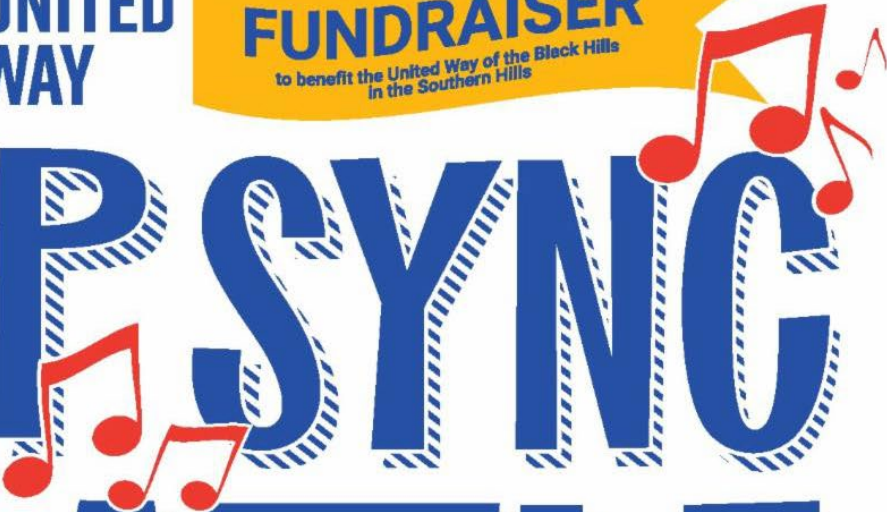




**UNITED  
WAY**



**FUNDRAISER**  
to benefit the United Way of the Black Hills  
in the Southern Hills



# LIP SYNC BATTLE

**SATURDAY**  
**October 11th, 2025**  
**AT THE CUSTER BEACON**

**REGISTER  
EARLY OR  
DAY OF EVENT**  
605-440-1884



\*For more information,  
please contact  
**Lori Burnham:**  
605-440-1884


**TOP 3 PERFORMANCES WIN CUSTER CASH!**

**NEW! United Way Showmanship Award:** For the performance  
that brings the most heart, creativity, and crowd-pleasing flair!

Fun begins at **6pm** • Lip Sync Battle starts at **7pm**  
Silent and Live Auction: Everyone can participate!

**BRING CASH FOR 50/50 RAFFLE AND TEAM VOTING**  
**CASH, CHECK, AND CREDIT CARDS WILL BE ACCEPTED**  
**\*FREE WILL DONATION ADMISSION!\***

**EVENT SPONSORED BY:**  





# CUSTER SENIOR CENTER FALL RAFFLE BASKET

Tickets on SALE September 2nd



**Raffle Basket Includes:**

\$25 Gift Card – Lynn's Dakotamart  
\$25 Gift Card – Calamity Jane's  
\$20 Gift Card – Horatio's  
Free Entrée Gift Card – Baker's Bakery  
Bottle of Chardonnay with 2 Wine Glasses  
Set of 4 Fall Place Mats & Dish Towel  
2 Homemade Candles  
Cheese Board with Cutter  
Wine & Cheese Pairing Book  
1000-Piece Charcuterie Puzzle  
Caramels, Sugar-Free Chocolate & Jerky  
Assorted Miscellaneous Items (valued at \$50+)

**DRAWING ON OCTOBER 16<sup>TH</sup> 2025**

at the Soup & Pie Event @1:30PM

**1 TICKET FOR \$1 OR 6 TICKETS FOR \$5**

**538 MT. RUSHMORE RD.  
CUSTER, SD 57730**

53<sup>in</sup>52

PRIZES WEEKS



BUY TICKETS @ [RAFFLE.SDGOP.COM](https://RAFFLE.SDGOP.COM)  
or SCAN QR CODE BELOW

ONLY 2000  
TICKETS WILL  
BE SOLD!

One Drawing Every Four Weeks  
Four Prizes Drawn Each Time

Tickets not drawn carry over to next drawing. All tickets qualify for final Grand Prize drawing on Oct. 18, 2026.

Tickets Sales start Aug. 10th!

First Drawing, Sunday Oct 19, 2025 @ 9pm CST



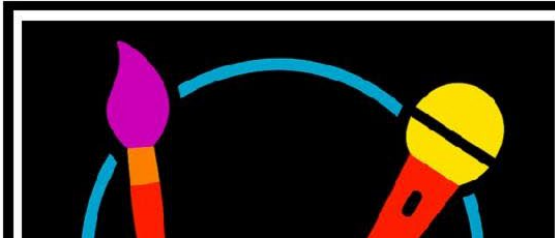
CUSTER COUNTY

\$100 for 1 Ticket  
\$400 for 5 Tickets  
\$700 for 10 Tickets

Tickets may be purchased ONLINE only.



PAID FOR BY SOUTH DAKOTA REPUBLICAN PARTY



Call for





# Artists

**Saturday, November 8, 2025**  
**The Custer Beacon ~ Custer, SD**  
**Viewing opens ~ 4:00 pm**  
**Live performance ~ 6:00 pm**

**A lot has happened since the 2024 election.**

What's stirring?

What truths need daylight?

Have you felt voiceless and unheard this past year?

What deserves our collective grief - or our collective joy?

*Join us for an evening of artful expression that reflects the current state of our world. Experience the creativity of others, or bring your own - visual art, spoken word, music, and performance. Share works of protest, resistance, hope, and healing.*

*Family friendly, but unafraid to speak truth.*

The Custer County Democratic Party in partnership with the Custer Area Arts Council and The Custer Beacon requests submissions in all art forms and all skill levels for **stART Talking**, a new community event, connecting through art. We aspire to use art as the vehicle for conversation, bringing people together to express and experience how individually and in community we're being impacted by current events.

*Together, we'll connect, create, and spark conversations that matter.*

## Submission Requirements

- Registration by October 24<sup>th</sup> is required for all submissions. **Register [here](#).**
- All physical media including paintings, sculptures, and mixed media. Performance including music, poetry, dance, and skits. Written works may either be displayed in print or recited on stage.
- No limit to the size of physical art pieces is anticipated.
- Keep live performances to a reasonable length to allow time for all participants.
- Notification of acceptance of your artwork: October 31<sup>st</sup>.
- More questions? Contact the Custer Co Democrats at [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com).

## stART Talking Sponsors



# ANNOUNCEMENTS

# ADOPT A RESIDENT FOR CHRISTMAS



petite poinsettias for  
all residents at Custer  
Care & Rehab Center  
and Monument Health  
Assisted Living AND  
those in the Meals on  
Wheels Program

(will be delivered week of  
Thanksgiving)

\$20 each



A vertical rectangular graphic with a light beige background. It is decorated with numerous autumn leaves in shades of orange, yellow, and brown, scattered around the text. The text is centered and reads: 

# FALL HOURS UPDATE

ADVENTURE RENTALS &  
HOLLY'S CHIC BOUTIQUE

**6 DAYS A WEEK**  
**8AM – 6PM**

📍 HILL CITY CLOSED MONDAYS  
📍 CUSTER CLOSED TUESDAYS

COME ENJOY CRISP FALL DAYS  
WITH AN OFF-ROAD ADVENTURE  
OR A COZY SHOPPING TRIP



<div><div></div><div>Black Hills National Forest</div><div>2025/2026 Off-Season Campground Information</div></div>						
Campground Name	Start of Reduced Off-Season Rates	Daily Fee	Units	Lake or Stream	Spur Length (Maximum)	Remarks
Bearlodge	Sept. 8	\$15	8	None	25 ft	Closes 12/15
Beaver Creek	Sept. 8 - Dec. 15	\$0	8	Beaver Creek	45 ft	Sites are outside of the main campground gate. Closes 12/15
Bismarck Lake	Sept. 29	\$15	5	Bismarck Lake	45 ft	Sites are outside of the main campground gate.
Boxelder Forks	Sept. 8 - Dec. 15	\$15	3	Boxelder Creek	45 ft	Sites are outside of the main campground gate.
Black Fox	Sept. 8 - Nov. 30	\$0	9	Rapid Creek	45 ft	Closes 12/1 for snowmobile routes.
Castle Peak	Sept. 8	\$0	9	Castle Creek	45 ft	Historic mining sites are available nearby.
Comanche Park	Sept. 8	\$15	5	None	25 ft	Sites are outside of the main campground gate.
Cook Lake	Sept. 8	\$4 Day Use \$15 Night	15	Cook Lake	45 ft	B Loop is open. All other loops are closed. Closes 12/15
Custer Trail	Sept. 8	\$0	16	Deerfield Lake	50 ft	
Dalton Lake	Sept. 8	\$15	11	Dalton Lake	45 ft	Closes 12/1 or as access allows due to snow
Ditch Creek	Sept. 8	\$0	13	Ditch Creek	50 ft	Off-season access may require a snowmobile or skis.
Dutchman	Sept. 8	\$0	9	Deerfield Lake	50 ft	Top Loop is open. All other loops are closed.
Hanna	Sept. 8	\$15	6 - Tent Only	Spearfish Creek	0 ft	Walk-in tent sites are open during the off-season.
Redbank Springs	Sept. 8 - Nov. 30	\$15	4	None	50 ft	Closes 12/01
Reuter	Sept. 8	\$15	24	None	30 ft	Closes 12/15
Rod & Gun	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	50 ft	Closes 12/1
Roubaix	Sept. 8	\$15	9	Roubaix Lake	25 ft	C Loop is open. All other loops are closed.
Sheridan Lake South	Sept. 29	\$15	30	Sheridan Lake	60 ft	Woody Loop is open. All other loops are closed.
Summit Ridge Cabin	Year Round	\$75	1	None	N/A	Reserve at <a href="http://www.recreation.gov">www.recreation.gov</a> - Area roads are not maintained; off-season access may require a snowmobile or skis.
Sundance (Horse Camp)	Sept. 8	\$15	10	None	50 ft	Horse facility (corrals & stalls). No water after 09/11
Timon	Sept. 8 - Nov. 30	\$15	7	Little Spearfish	60 ft	Closes 12/1
Whitetail	Sept. 8	\$0	17	Deerfield Lake	50 ft	Lower Loop (including toilet) is open. Upper Loop is closed.
Closed for the Off-Season on Sept. 8:		Bear Gulch Group Campground, Dalton, Grizzly, Pactola Reservoir, Sheridan Lake North Group Sites, Steamboat Rock, and Strawberry.				
Closed for the Off-Season on Sept 29:		Bismarck, Horsethief Lake, and Oreville. NOTE: Oreville Campground and Iron Creek and Willow Creek Horse Camps are open through October 31 (Weather Permitting).				
* Fees: Self-Pay at all open campgrounds. The Stay Limit is 14 days at all developed campgrounds.						
* Roads: Not maintained during the off-season. Sites above are open until weather prohibits access or closed on date(s) noted above.						
* Garbage: Pack It In, Pack It Out at all sites.						
* Plan Ahead: All campsites are first come, first serve and offer a picnic table and fire ring. Vault toilets are available. Drinking water is NOT available.						
* All information is subject to change, due to inclement weather, decreased staffing, and sporadic conditions beyond control.						

September and October offer some of the best camping conditions in the region. Shoulder season temperatures are comfortable, roadways are less congested, and recreational opportunities still abound on the Forest. Whether you are a local enthusiast or a passing traveler, please see the off-season camping calendar from our friends at the Black Hills National Forest. #FindYourForest



JQ CLOTHING CO.  
**HOURS**

STARTING AUGUST 31ST

MONDAY - SATURDAY  
10A TO 6P

SUNDAY 12P - 4P



244 MAIN STREET

## Custer Senior Center's Intergenerational Program

# Join our Senior-to-Senior Mentorship Program

### What is this program?

This fall and spring, **the Custer Senior Center and Custer High School are teaming up to connect two generations.** High school seniors can choose to be paired with community seniors to guide them through their Senior Project. Each senior citizen mentor will share experience, insight, and encouragement as students plan, develop, and complete their project.

### What's in it for your Senior Student?

Thanks to generous memorial donations honoring former Custer High School Principal Russ Arnold, **the Senior-to-Senior Mentorship Program includes a scholarship award.** At the end of the school year, **two participating high school seniors will be selected to receive scholarships** recognizing outstanding effort, creativity, and collaboration with their senior mentors. These awards celebrate meaningful connections and support the students' next steps after graduation.

### Need more information?

For more information or to get involved, contact **ShayAnna Woodward**, Executive Director of the Custer Senior Center, at (605) 673-2708 or [cscdirector@gwtc.net](mailto:cscdirector@gwtc.net) or reach out to **Cassandra Morgan**, CHS Senior Project Teacher, at [Cassandra.Morgan@k12.sd.us](mailto:Cassandra.Morgan@k12.sd.us)





# Fall 2025 Program Guide

AUGUST 25 - DECEMBER 15



YMCA of Rapid City    Liberty Center YMCA    |    YMCA of Custer    YMCA of Edgemont





**THE FLATIRON**  
HISTORIC SANDSTONE INN

**MOCCASIN SPRINGS**  
NATURAL MINERAL SPA  
HOT SPRINGS, SD

*The Dragonfly*  
At Moccasin Springs

**Stay.**

**Relax.**

**Enjoy.**

[www.moccasinsprings.com](http://www.moccasinsprings.com)



# VENDORS WANTED!

## 5<sup>th</sup> Annual

# Harvest Moon Fall Festival



Saturday, Oct. 4  
11am-7pm



Kids Fair, Live Music  
Food & Beer Garden  
Hayrides, Cornhole  
Tournament, & MORE

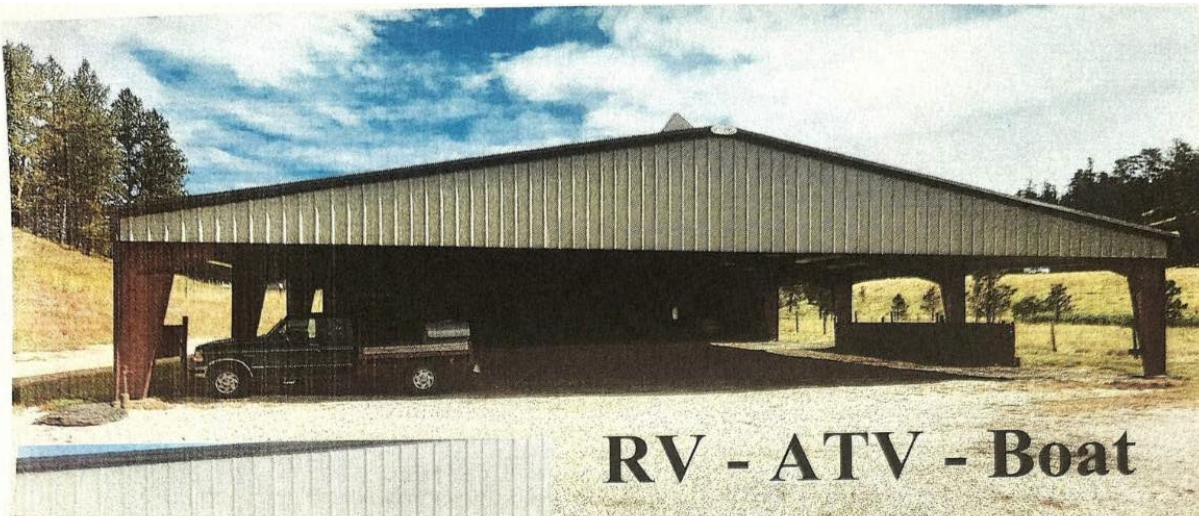


## BUFFALO RIDGE CAMP RESORT

245 CENNTENIAL DR. CUSTER, SD

CALL OR TEXT 605-440-1098 - EMAIL: LEAH@CUSTERHOSPITALITY.COM





## **RV - ATV - Boat Covered Storage Plenty Star Ranch**

**On private property @ 25991 US Hwy 385, Custer, SD 57730 @ 605-440-2233**

**\$75 per month or \$600 per year (Parking only!). The pole barn is 80 ft wide x 100 ft long, open on 3 sides with the doorway opening 12 ft high.**

Security Cameras are installed. A liability contract between the vehicle owner and the storage facility owner is required prior to arrival.



## **3 RV Sites (monthly)**

**Full RV hook-ups on spacious grass sites, available for 2-8 months (Sept 2025 -**

**April 2026) - 2 x 50 amp, 1 x 30 amp Electric, Water, and Sewer - Monthly Rent \$750 per RV, 2 months minimum - E,W,S included. Plenty of parking space at each site.**

Your camper has to be suited for our winter temperatures, and has its own bath. Electrically heated water hose required. Our hydrants are freeze protected.

Security Cameras are installed. A liability contract between the renter and the campground owner is required prior to arrival. 2 months security downpayment.





# CUSTER FARMER'S MARKET

**SATURDAYS**

**8:00 AM – 12:30 PM**

June through October

Located in Way Park in front of  
Custer County Courthouse

Featuring produce, food and crafts  
from local farmers and artisans

For more information contact  
**GORDON CLEVELAND**  
**605-673-5230**



FOLLOW US ON  
**FACEBOOK**



# LOVE LOCAL GIVE LOCAL

**HELP LOCAL PROJECTS THAT MATTER TO YOU  
& YOUR BUSINESS!**

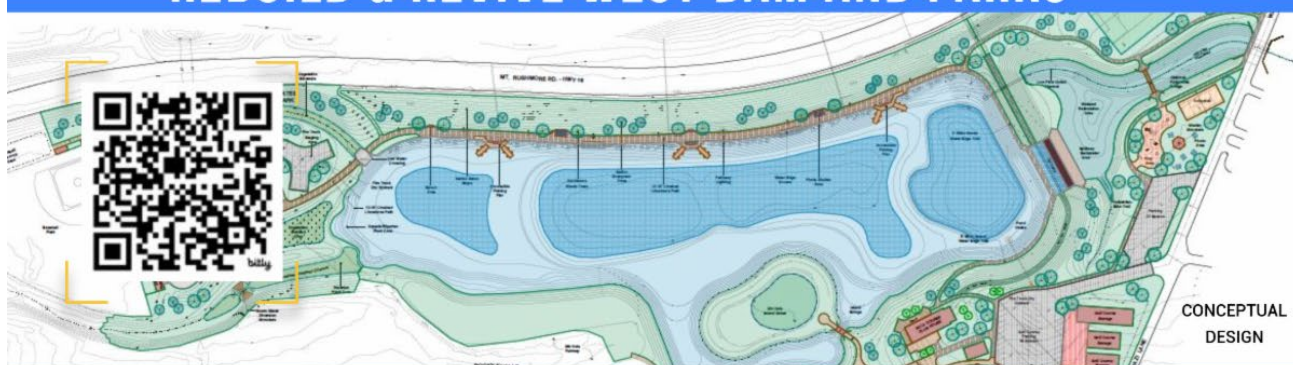
CHAMBER MEMBERS:  
PLEASE CONSIDER A BUSINESS DONATION

HIGHLIGHT YOUR BUSINESS & SUPPORT CUSTER'S FUTURE!

DONATE AT THE CITY OFFICE OR SPEAK TO A COMMITTEE MEMBER

**CURRENT PROJECT:**

## REBUILD & REVIVE WEST DAM AND PARKS

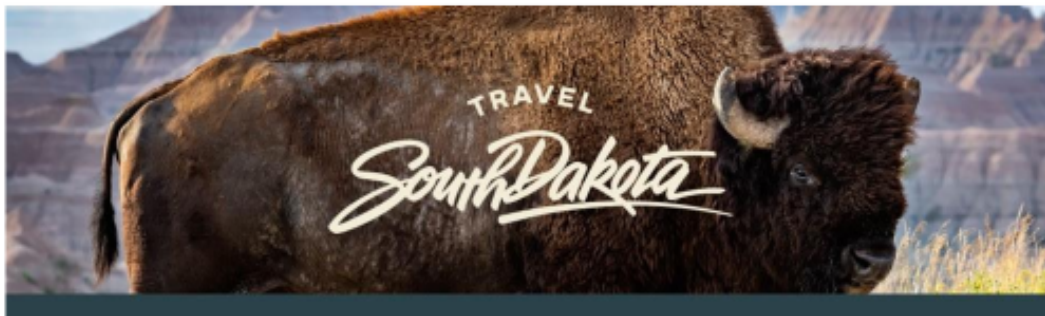


FUTURE PROJECTS MAY INCLUDE: CITY PARKS & CUSTER COMMUNITY CENTER

MAKE A TAX DEDUCTABLE DONATION - SCAN QR CODE OR VISIT:  
[HTTP://BIT.LY/CUSTERWESTDAM](http://bit.ly/custerwestdam)

LEARN MORE ABOUT THE PROJECT:  
[WWW.CUSTERCDF.COM](http://www.custercdf.com)

## NEWS FROM THE STATE



FOR IMMEDIATE RELEASE: Mon., Sep. 15, 2025

CONTACT: [Kathryn Svendsen](#), Global Public Relations & Content Services Senior Director

### Travel South Dakota to Launch Captivating Five-Episode Western Series

PIERRE, S.D. – Travel South Dakota invites audiences on a compelling journey through the heart of the Old West with the debut of **“Into the Roundup,”** a five-episode video series spotlighting how this truly unique event showcases the Western heritage that is a strong part of South Dakota’s fabric.

The series launched on Tuesday, September 9, in collaboration with Custer State Park.

Designed to showcase not only the annual Custer State Park Buffalo Roundup, but also Western culture and the preservation efforts protecting one of North America’s most iconic animals—the American bison—the series offers a rare, immersive look at South Dakota’s proud traditions.

The full series is available on [TravelSouthDakota.com/IntoTheRoundup](https://TravelSouthDakota.com/IntoTheRoundup) and on Travel South Dakota’s YouTube channel.

#### **Episode 1: “The Ride”**

Watching the Buffalo Roundup in the crowd is one thing. Riding through the dust and thunder on horseback is another. See for yourself what it’s like for cowboys, cowgirls, and park rangers to unite and round up approximately 1,300 bison.

#### **Episode 2: “The Purpose”**

Custer State Park’s herd began with just 36 bison and today is more than 1,300 strong. For 60 years, the Buffalo Roundup has played a vital role in sustaining this herd in a park that dates back to 1912.

#### **Episode 3: “The Legacy”**



**Episode 3: "The Legacy"**

Meet some of the riders who carry this living tradition forward. This episode reveals the work required to maintain a healthy and sustainable herd. Step back through time to see how this living tradition continues to ride strong, passing the Old West spirit to future generations.

**Episode 4: "The Companion"**

There's a lot more than just reins between a rider and their horse. There's a relationship of movement, trust and understanding. Learn about the skill, strategy, and heart behind herding the buffalo.

**Episode 5: "The Backdrop"**

While other roundups exist, none take place against the backdrop of South Dakota's Custer State Park. Here, the vistas stretch on forever, and the spirit of the West roams free. It's a view, and a moment, that could only happen here. Home to sweeping grasslands, rugged landscapes, and a thriving herd, this state park is unlike any other.

For more information about the Buffalo Roundup and the Arts Festival, visit [TravelSouthDakota.com/trip-ideas/custer-state-park-buffalo-roundup](https://TravelSouthDakota.com/trip-ideas/custer-state-park-buffalo-roundup).

-30-

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## PRESS RELEASE

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National Park Service  
U.S. Department of the Interior

Mount Rushmore National  
Memorial  
13000 Hwy 244  
Keystone, SD 57754

605-574-2523 phone  
[www.nps.gov](http://www.nps.gov)

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## Mount Rushmore National Memorial News Release

Release Date: 09/19/2025

For Immediate Release

Blaine Kortemeyer, 605-574-3170

[Blaine\\_Kortemeyer@nps.gov](mailto:Blaine_Kortemeyer@nps.gov)

### **National Park Service Plans Prescribed Fire at Mount Rushmore National Memorial - Starling Basin**

**KEYSTONE, S.D.** – The National Park Service at Mount Rushmore National Memorial plans to conduct a prescribed fire at Starling Basin, a 95-acre burn, on or after Oct. 1, 2025, weather permitting.

For visitor and firefighter safety, some areas of the park may be temporarily closed during the operation. Visitors may see smoke in the area, and short-term smoke impacts are possible along Highway 244 and in nearby communities.

Firefighters will monitor conditions to minimize smoke impacts and ensure the fire remains within designated boundaries. The project is expected to take approximately seven days to complete.

The Starling Basin prescribed fire is part of an ongoing effort to reduce hazardous fuels, improve forest health, and enhance wildlife habitat within the Memorial. Safety is the priority, and the prescribed fire is scheduled to be conducted only under favorable weather and environmental conditions.

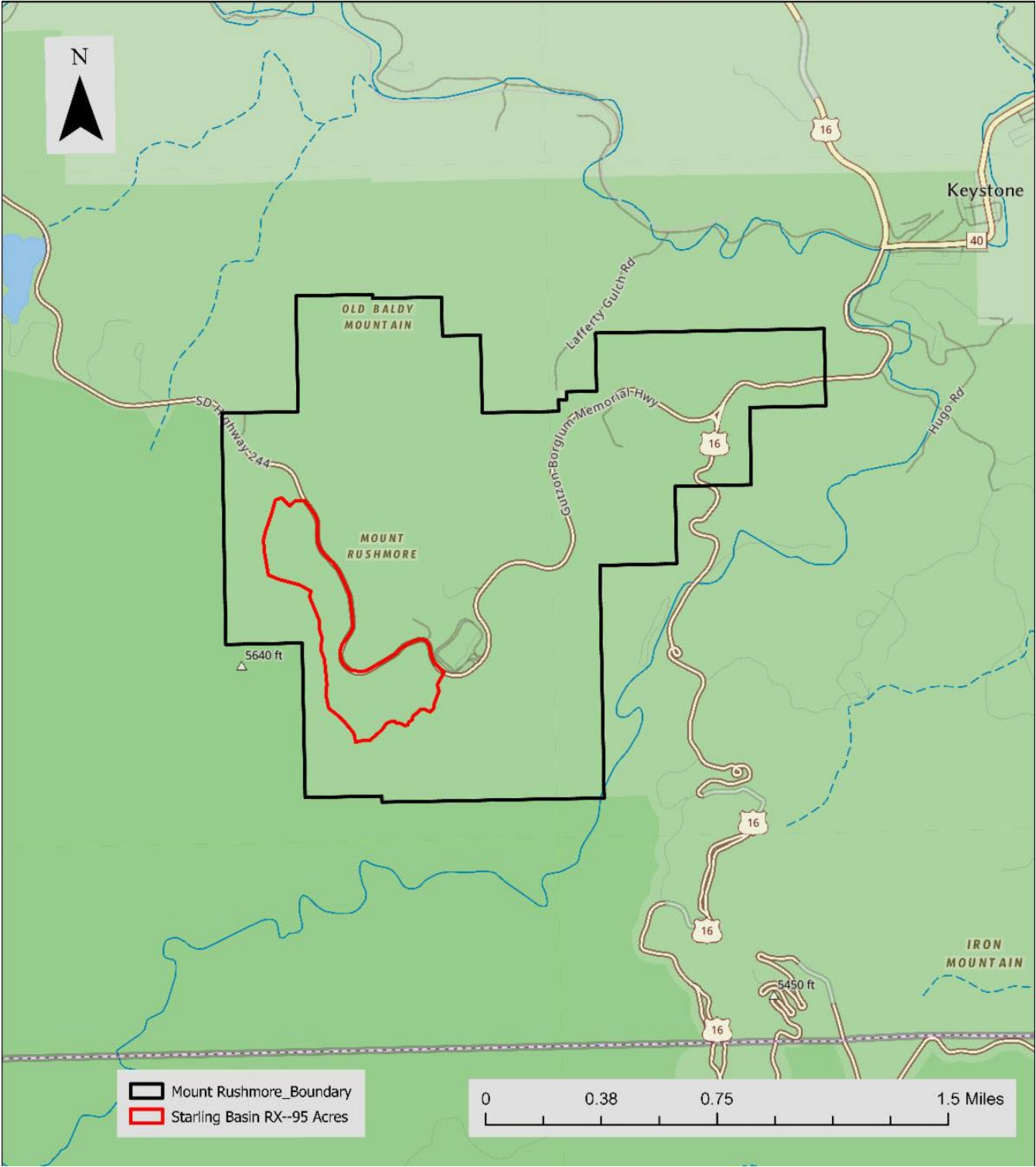
“Prescribed fires help reduce the risk of larger, more severe wildfires, promote healthy forests and support diverse wildlife habitats,” said Jonathan Dunbar, Fire Management Officer for the Northern Great Plains Fire Management Zone. “By reducing fuel loads and improving ecosystem conditions, we’re investing in the long-term health of the Memorial’s landscape.”

The Starling Basin prescribed fire is a collaborative effort involving the National Park Service’s Northern Great Plains Fire Management Zone, Mount Rushmore National Memorial staff, and multiple interagency partners, including federal, state and local fire departments.

For updates on the Starling Basin prescribed fire, including timing and potential area closures, visit [nps.gov/moru](https://nps.gov/moru) or follow [@MountRushmoreNPS](https://twitter.com/MountRushmoreNPS) on social media.



# Starling Basin Prescribed Fire





National Park Service  
U.S. Department of the Interior

Wind Cave National Park  
26611 U.S. Highway 385  
Hot Springs, SD 57747

605-745-4600 phone  
[www.nps.gov](http://www.nps.gov)

## Wind Cave National Park News Release

Release Date: August 30, 2025

Contact: Tom Farrell, [tom\\_farrell@nps.gov](mailto:tom_farrell@nps.gov), 605-745-1130

### Elk bugling programs and cave tours offered this fall at Wind Cave National Park

HOT SPRINGS, SD – Rangers at Wind Cave National Park will be leading programs throughout September and early October to listen for the bugle of the Rocky Mountain elk. The elk's high-pitched whistle heralds the arrival of fall and the elk's mating season.

Beginning Monday, September 8, rangers are giving brief interpretive programs about elk before leading a caravan to a nearby pullout to listen for them. These one-hour programs are offered Monday, Wednesday and Saturday evenings through Saturday, October 8. Participants meet at the Wind Cave Visitor Center front lawn at 7 p.m. and are encouraged to bring a flashlight, a camp chair or blanket to sit on, and to dress warmly. The program will be cancelled due to inclement weather.

To listen to an elk's bugling call, visit the park's website at <https://www.nps.gov/thingstodo/elk-bugling-wica.htm>.

Fall ranger programs also include Natural Entrance and Garden of Eden Tours of Wind Cave throughout the day. Participants are encouraged to bring a light coat or sweater and good walking shoes. The Natural Entrance Tour lasts approximately 75 minutes and involves 300 stairs. The Garden of Eden Tour lasts one hour and involves 150 stairs. Tours will be offered every thirty minutes throughout the day between 9 a.m. and 4 p.m. through September 20, with reduced tours offered into the fall and winter.

Reservations for cave tours can be made up until 2 days before the tour at <https://www.recreation.gov/>.

The park visitor center will be open from 8 a.m. to 5 p.m. daily through September 20 with winter hours, 8 a.m. to 4:30 p.m., beginning September 21.

For more information, visit [www.nps.gov/wica](http://www.nps.gov/wica) or call the park at (605) 745-4600.

- More -







National Park Service  
U.S. Department of the Interior

Jewel Cave  
National Monument

11149 US Hwy 16  
Building 812  
Custer, SD 57730  
605-673-8300 phone  
605-673-8397 fax

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## Jewel Cave National Monument News Release

Release Date: **August 22, 2025**

For Immediate Release

Contact: **Aimee Murillo / Chief of Interpretation / [Aimee\\_Murillo@nps.gov](mailto:Aimee_Murillo@nps.gov)**

### Jewel Cave Announces Operations for Winter Season

**CUSTER, SD** – Jewel Cave National Monument is changing its operations for the winter season. Starting Tuesday, September 2, 2025, the monument will be open from 8:30 a.m. to 4:30 p.m. Mondays to Saturdays.

The monument will continue to offer the popular Scenic and Discovery Tours all through the winter, weather permitting. Through September, on select days, the monument will also offer the Wild Caving Tour.

Advance reservations for the Scenic and Discovery tours are recommended and will be available to book on [Recreation.gov](https://www.recreation.gov), with limited first-come, first-serve cave tour tickets available daily. Reservations are required for the Wild Caving Tour. Those interested are recommended to check the park website and [Recreation.gov](https://www.recreation.gov) for initial steps on obtaining a spot on the Wild Caving Tour.

The monument also partners with the Black Hills Parks and Forests Association, which operates the park store inside the visitor center. The store will be open on the same schedule as the visitor center and provides visitors with multiple products and services to complement their visit.

Details and updates on park operations will continue to be posted at [www.nps.gov/jeca](https://www.nps.gov/jeca), as well as on social media through Facebook at [www.facebook.com/JewelCaveNPS/](https://www.facebook.com/JewelCaveNPS/) and Instagram at [www.instagram.com/jewelcavenps](https://www.instagram.com/jewelcavenps).

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EXPERIENCE YOUR AMERICA

The National Park Service cares for special places saved by the American people so that all may experience our heritage.

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# South Dakota DOT Update





## Project Update

**Friday, Sept. 19, 2025**

### Current Construction:

- Concrete work on the box culvert north of Sheridan Lake Road is complete.
- A pre-cast box culvert has been placed near Custer Gulch Road.
- The contractor is utilizing night crews with pilot cars approximately one mile north of Sheridan Lake Road as underground pipe installation takes place.
- The contractor is removing guardrail and placing temporary traffic barrels south of Pactola Dam.
- Roadway grading is taking place between Sheridan Lake Road and the north end of the project and along Victorica Lake Road.
- Rock blasting in the project area continues through the fall. During blasts, traffic will be managed with a pilot car and wait times up to 15 minutes.

### Upcoming Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.



View Construction Updates

## ❖❖ Construction Zone Reminders ❖❖

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

### Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

## HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

### *Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041.**

**Subscribers can unsubscribe at any time.**

## South Dakota Game, Fish and Parks





# South Dakota Department of Game, Fish and Parks

## Stockings in the Last 14 Days

For additional stocking information go to <https://apps.sd.gov/GF56FisheriesReports/>

County	Waterbody	Species	Date	Number Stocked	Size
Custer	Bismark	Rainbow Trout	09/02/2025	1000	Adult
Custer	Sylvan	Rainbow Trout	09/03/2025	1000	Adult
Fall River	Coldbrook	Rainbow Trout	08/26/2025	1000	Adult
Fall River	Cottonwood Springs	Rainbow Trout	08/26/2025	500	Adult
Fall River	Edgemont Airport South Pond	Rainbow Trout	08/27/2025	400	Adult
Fall River	Edgemont City Pond	Rainbow Trout	08/27/2025	200	Adult
Lawrence	Dalton	Rainbow Trout	09/02/2025	464	Adult
Lawrence	Iron Creek Lake	Rainbow Trout	08/29/2025	1008	Adult
Lawrence	Iron Creek Lake	Rainbow Trout	08/29/2025	428	Adult
Lawrence	Reausaw	Rainbow Trout	09/02/2025	252	Adult
Lawrence	Roubaix	Rainbow Trout	09/03/2025	428	Adult
Lawrence	Roubaix	Rainbow Trout (Arlee)	09/03/2025	464	
Pennington	Canyon	Rainbow Trout	08/22/2025	700	Adult
Pennington	Canyon Park Ponds	Rainbow Trout	08/22/2025	200	Adult
Pennington	Deerfield	Rainbow Trout	09/02/2025	1088	Adult
Pennington	Deerfield	Rainbow Trout	09/03/2025	1904	Adult
Pennington	Major	Rainbow Trout	08/28/2025	200	Adult
Pennington	Medicine Mountain Boy Scout Camp	Rainbow Trout	08/28/2025	200	Adult
Pennington	Mitchell	Rainbow Trout	08/28/2025	200	Adult
Pennington	Newton Fork Dam	Rainbow Trout	08/28/2025	150	Adult
Pennington	Outdoor Campus West Display Pond	Rainbow Trout	09/02/2025	150	Adult
Pennington	Rapid Creek - Section 3	Rainbow Trout	09/02/2025	150	Adult
Pennington	Sunday Gulch Pond	Rainbow Trout	09/03/2025	750	Adult

Report Created: 9/4/2025

# Custer Senior Center

Septmber Activities



To educate every student  
to his or her potential

Latest Newsletter



# WEEKLY INSPIRATION



## HELP WANTED

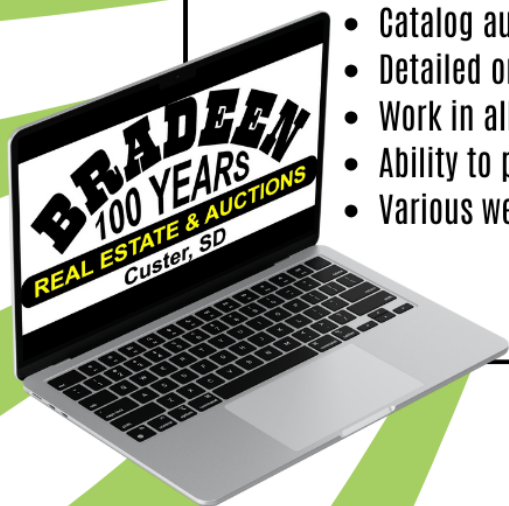
**NOW  
HIRING**

**Competitive  
hourly pay**

# AUCTIONEER ASSISTANT

## REQUIREMENTS

- Assist with auction setup and tear-down
- Catalog auction items accurately
- Detailed orientated
- Work in all weather conditions
- Ability to perform physical labor & heavy lifting
- Various weekdays as needed



**Contact Bradeen Auctions:  
605-673-2629 or  
info@bradeenauction.com**





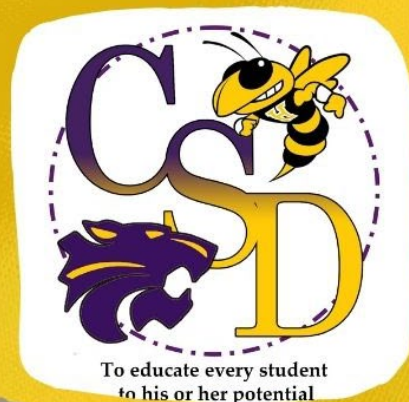
# HELP WANTED

WE ARE LOOKING FOR PART-  
TIME WORKERS YEAR-ROUND.

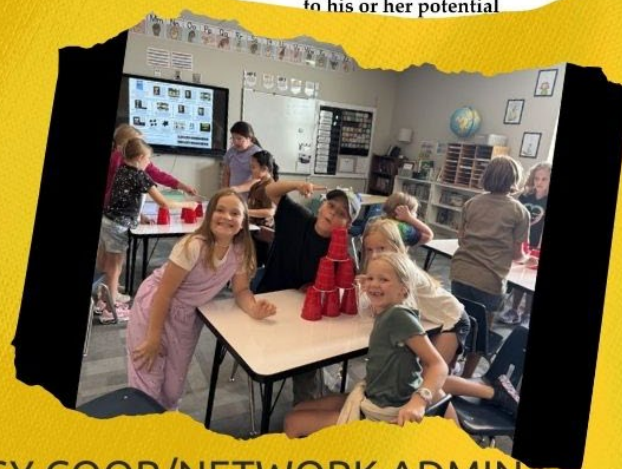
**APPLY TODAY**

*CUSTERCANDYCO@GMAIL.COM*

# Join Us.



## BE A PART OF OUR EDUCATIONAL TEAM!



### Current Openings:

- ASST. DISTRICT TECHNOLOGY COOR/NETWORK ADMIN
  - FULL-TIME SPED PARA @ CUSTER ELEM
  - PART-TIME CUSTODIAN @ CUSTER JR/SR HS
  - Activities Advisors & Coaches in Hermosa & Custer
  - Substitute Teachers & Custodians- at all schools
- 
- To apply: <https://www.csd.k12.sd.us/page/current-career-opportunities>
  - Call Custer School District 605-673-3154

[www.csd.k12.sd.us](http://www.csd.k12.sd.us)



# Join our winter team!



Seasonal Education and Physical Science  
technician positions available



## Apply on [USAjobs.gov](https://www.usajobs.gov)!

🦷 Ever Thought About a Career in the Dental Profession? Did you know that dental assistants can start out their career with on the job training?

Join our team and train on the job as an entry-level dental assistant. Get your foot in the door in dentistry, learn valuable skills, and start a rewarding career!

- ✦ Excellent pay and work hours
- ✦ Professional team and top technology
- ✦ No prior dental experience required

Applications are now open!

@ Email us your resume at [smiles@custerdentalstudio.com](mailto:smiles@custerdentalstudio.com) to apply or learn more.







# WE'RE HIRING

— **RETAIL ASSOCIATE** —

**Must be 18 years or older &  
available to work mornings or  
evenings. Must be available 3+  
days a week.**

Send your Resume to:

[adventure@southdakotaoutdoorshop.com](mailto:adventure@southdakotaoutdoorshop.com)



# **GOOD KARMA JEWELRY**

## **JOIN OUR TEAM**

**GREAT PAY + EXTRA PAY  
FOR EVENING SHIFTS**

**APPLY IN STORE**  
507 MT RUSHMORE RD  
CUSTER, SD 57730

**FOR MORE INFO:**  
605-673-3047

**PREFERABLY AGE 21+  
SALES ASSOCIATE  
WILLING TO WORK  
DAYTIME, EVENINGS &  
WEEKENDS**

**RESPONSIBLE & MATURE  
CUSTOMER SERVICE EXPERIENCE  
SALES EXPERIENCE  
GREAT PEOPLE SKILLS  
SEASONAL POSITIONS AVAILABLE**



# WE ARE HIRING



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
- 
- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
- 
- Retail associates at factory store 7 miles West of town.
- 
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
-



# Join Our Team!



**Spend your summer at Mount Rushmore!  
Join a team of passionate park partners at the  
Mount Rushmore Bookstores.**

### CASHIER ASSOCIATE

- Friendly and outgoing
- Assist visitors with selecting books and educational gifts, answering questions as needed
- Great teamwork and customer service skills
- Working knowledge of computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

### WAREHOUSE ASSOCIATE

- Friendly and outgoing
- Moving and sorting, pricing product to help fill Bookstores at Mount Rushmore
- Great teamwork and can-do attitude
- Working knowledge of warehouse standards, computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

THE MOUNT RUSHMORE SOCIETY PROVIDES TRAINING, COMPETITIVE WAGES AND GREAT EMPLOYEE PERKS.

*The non-profit Mount Rushmore Bookstores at Mount Rushmore are operated by the Mount Rushmore Society, whose mission is to preserve, promote, protect and enhance Mount Rushmore National Memorial. Retail sales support park projects and provide educational opportunities for visitors to the Memorial.*

**For more information and employment application, visit:**  
 [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com)







**CRAZY HORSE  
MEMORIAL®**

**NOW HIRING!**

## **Cultural Center Attendant**

**Crazy Horse Memorial Foundation®** is currently seeking a qualified candidate to fill the position of **Cultural Center Attendant**.

*This Seasonal non-exempt, hourly position will report to the Director of Museum and Cultural Affairs.*

*Job duties will include (but not limited to) opening and closing the Cultural Center, staffing the information desk, monitoring the Cultural Center, welcoming and informing guests about the **Crazy Horse Memorial®** and its museums and cultural programs.*

*Duties also include engaging with guests and answer their questions, thanking them for visiting the **Crazy Horse Memorial®**, tracking attendance numbers of guests, performing light cleaning duties, assisting with cultural programs, assisting the Museum Collections team with pest and environmental monitoring, and light cleaning of objects. Attendant will also demonstrate support for workforce diversity and cultural sensitivity, demonstrate teamwork and cooperation, and promote a safe work environment.*

*A high school diploma or equivalent, candidates must be able to pass a background check and a minimum of 3 years customer service experience preferred. Compensation for this position is competitive for the region.*

*Qualified candidates should submit cover letter, resume and three professional references to:*

*hr@crazyhorse.org*

*or mail cover letter, resume and references to:*

*Crazy Horse Memorial Foundation*

*Attn: Human Resources*

*12151 Avenue of the Chiefs*

*Crazy Horse, SD 57730-8900*





# We're Hiring!

**JOIN US FOR THE 2025 SEASON  
SEASONAL POSITIONS AVAILABLE**

**Gift Shop  
Bus to Base Tour/Driver Guide  
Laughing Water Restaurant  
Snack Shop**

Apply Online at:

<https://korczaksheritage.khonline.biz/open-positions?show-leaving-site-message=true>

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# WE'RE HIRING!

## JOIN OUR TEAM

### THE GOLD PAN SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills



# APPLYING FOR NATIONAL PARK SERVICE JOBS



## STEPS

To apply for a job, there are 4 basic steps:

- **STEP 1: Create an Account on [USAJOBS.GOV](https://www.usajobs.gov)**
  - Enter your profile information and create a resume.
    - Consider the Helpful Resume Tips. →
    - Note: Visit [USAJOBS' Help Center](#) for more information on Getting Started
  - You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.
- **STEP 2: Search Jobs**
  - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
  - Review job opportunity announcements and save those of interest.
  - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
  - Carefully follow the instructions in the "How to Apply" section for each job announcement.
  - Submit any supporting documentation to verify your qualifications.
    - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
  - Log into your USAJOBS account to obtain application status for positions for which you have applied.
  - Contact the agency for the specific follow-up questions or those related to the particular job.
  - The agency contact information is listed in the "How to Apply" section of the job announcement.

## HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in [USAJOBS](https://www.usajobs.gov).
- Include hours of work or full-time/part-time status for each job you include in the work experience section on your resume.
- Make your resume searchable.

## COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

## THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

**FOR QUESTIONS, PLEASE CONTACT:**  
[NATIONALRECRUITMENTTEAM@NPS.GOV](mailto:NATIONALRECRUITMENTTEAM@NPS.GOV)

Be sure to check out the Help Wanted section on our [Website](#)



## Chamber Staff & Board of Directors



### ***CHAMBER STAFF***

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2025

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**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818



Visit our Website

*dmurray@ustersd.com /ustersd.com*

Send Us An Email

Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD  
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