



\*\*\*When viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

To have things added to Buffalo Bytes, please send to [bytes@ustersd.com](mailto:bytes@ustersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## *CUSTER CONNECTIONS*

### **NEXT EXIT: SUCCESS 6 Moves to Make in 2026**



Unless you've been living under a rock it's difficult to avoid all the posts about school starting back up again and summer being over. Why do those events matter? It means we're quickly approaching Q4 and that is the perfect time to review what has gone well for you this year and what has been a mounting challenge.

While you may be laser-focused on holiday sales, year-end reports, and hitting those final quarterly goals, the savviest leaders know Q4 is also the time to zoom out. The decisions you make now don't just impact your December and year end. They shape your success well into 2026.

Business cycles move quickly. The economy, workforce, and technology will continue to shift in ways that reward businesses that plan ahead.

## Ready, Set, Go!

Here's how to get future-ready while everyone else is just trying to cross the 2025 finish line.

## Set Your Goals

If you haven't already done so, start by revisiting or creating a three-year strategy for your business. Businesses that thrive don't just chase sales. They pursue a bigger vision.

Use Q4 to review your long-term goals. Where do you want your company to be in 2026? Expanding into new markets? Adding product lines? Increasing automation? Achieving greater efficiency and cost savings? Write it down, get buy-in from the leadership team, and align next year's goals with that north star.

Break your vision into yearly milestones so it feels achievable, not overwhelming.

## Invest in Movement

Next, consider technology investments. AI, automation, and digital tools are having huge impacts on efficiency and cost-savings. If you wait until 2026 to get around to auditioning these "game changers," you'll be behind. Look at how technology can support your growth, through things like customer relationship management, e-commerce, or workflow automation.

Starting small with a chatbot, productivity app, or scheduling tool today could free up enough resources to tackle bigger tech upgrades in 2026.

## Invest in People

Your workforce also deserves attention. The talent pipeline is shifting, with Gen Z stepping into more roles and hybrid work remaining a hot topic. Businesses that build flexibility, invest in upskilling, and cultivate a strong culture now will have a competitive advantage in recruiting and retaining the right people.

Additionally, add professional development to your 2026 budget. It's one of the most powerful investments for long-term growth and employee satisfaction.

If you can't afford professional development for your team, consider affordable solutions like what the chamber of commerce offers. Chamber member benefits cover all employees, which means they can attend the chamber events of

their choosing and may be able to meet professional development goals through chamber trainings, webinars, and

then choosing and may be able to meet professional development goals through chamber trainings, webinars, and events. By bringing these opportunities to your employees' attention you look like the rock star who's assisting them in their career pathing and knowledge attainment. The chamber may also have a mentor program that your employees can participate in. This can be a huge benefit for younger employees looking for guidance.

## Check the Finances

Financial resilience is another key to success. Interest rates, inflation, and shifting consumer habits make financial agility essential. Look at your cash flow, debt, and pricing strategies. What can you adjust now to weather uncertainty in the next two years? Diversifying revenue streams ensures your 2026 success isn't dependent on one source of income.

## Build Relationships

Anticipating market shifts can also give you a competitive edge. Consumer values are evolving, especially around sustainability, health, and community. Businesses that align with these trends will have a competitive advantage. Pay attention to what your customers are asking for now. It's often a preview of what will be standard in 2026.

## Check-in with the Chamber

Finally, strengthen your community and partnerships. No business succeeds in a vacuum. Your local chamber of commerce offers resources, advocacy, and connections that can give you a leg up in uncertain times. Don't just look to network—collaborate. Joint promotions, shared talent pipelines, or advocacy efforts can open doors you couldn't access alone.

Q4 is the perfect time to step back, not just step up. By thinking beyond the immediate hustle and honing your business strategy, you'll finish this year strong and ensure sustainable, future-ready growth in 2026 and beyond.

*Christina Metcalf is a writer and women's speaker who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She is the author of *The Glinda Principle*, rediscovering the magic within.*

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Facebook: @tellyourstorygetemtalking

Instagram: @christinametcalfauthor

LinkedIn: @christinagsmith



Dawn Murray  
Executive Director

## 2025 EVENTS CALENDAR

A full list of 2025 events by the Chamber  
and other organizations.

[Click to download calendar](#)



# Southern Hills Vacation Guide

HOT SPRINGS • KEYSTONE • CUSTER • HILL CITY

IDEAL for Young Families, Active Couples & Bucket Listers.

Featuring all that vacationers to the  
Southern Black Hills need in a guide:

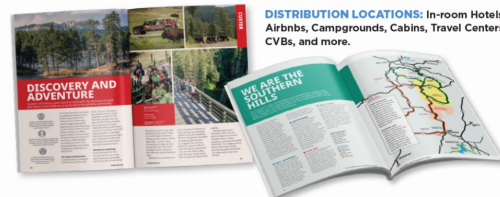
Four Community Profiles  
Events Calendar • Maps



**360K**  
ANNUAL  
READERSHIP

**75K**  
COPIES PRINTED  
ANNUALLY

**120+**  
DISTRIBUTION  
LOCATIONS



**DISTRIBUTION LOCATIONS:** In-room Hotels, Airbnbs, Campgrounds, Cabins, Travel Centers, CVBs, and more.



**TWO PAGE SPREAD**  
Safety: 11" w x 8" h  
Trim: 12" w x 9" h  
Bleed: 12.25" w x 9.25" h



**FULL PAGE**  
Safety: 4.875" w x 8" h  
Trim: 6" w x 9" h  
Bleed: 6.125" w x 9.25" h



**1/2 PAGE**  
4.875" w x 4" h  
FREE Lodging or Dining Listing with a 1/2 page or larger



**1/4 PAGE**  
2.35" w x 4" h

## FORMAT & REVISIONS

High resolution PDFs (300 dpi) preferred. We accept PDF, JPG, PNG, and EPS. Please convert all RGB colors to CMYK.  
Email your press-ready PDF ad file to [info@egmrc.com](mailto:info@egmrc.com).  
NOTE: Full Page and Two Page Spread - keep all content 1/2" from gutter. Ad design is included with three proofs, free of charge, for revisions. Revisions after the third proof: \$15/proof. \$75 to purchase your Ad design file.

## INVESTMENT OPTIONS

<b>1/4 PAGE</b>	\$1125	<b>INSIDE FRONT COVER</b>	\$3850
<b>1/2 PAGE</b>	\$2250	<b>INSIDE BACK COVER</b>	\$3850
<b>FULL PAGE</b>	\$4005	<b>BACK COVER</b>	\$4700
<b>TWO PAGE</b>	\$7255		



## DIGITAL ENGAGEMENT ONLINE

- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

**EVERGREEN**  
MEDIA  
329 Main St. Suite 1  
Rapid City, SD  
[evergreenmediarc.com](http://evergreenmediarc.com)

**90K+**  
SOUTHERN HILLS VG ONLINE  
ANNUAL VISITORS

**FOR MORE INFORMATION:**  
Voni Hansen | [Voni@egmrc.com](mailto:Voni@egmrc.com)  
605.343.7684 Ext. 314  
Cell: 605.786.6270

Printable Copy

# MARK YOUR CALENDAR

## September 11th -Mixer

Petals & Pages

21 N 4th St.  
5-7PM

## September 19-21

Mickelson Trail Trek

IMPORTANT ANNOUNCEMENTS



# Custer Chamber



MONDAY	9AM - 5PM
TUESDAY	9AM - 5PM
WEDNESDAY	9AM - 5PM
THURSDAY	9AM-5PM
FRIDAY	9AM - 5PM
SATURDAY	CLOSED
SUNDAY	CLOSED



**WE WILL  
CLOSE  
AT 1 PM**

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**TODAY**   
**FOR**  
**UNITED WAY**  
**MONTH OF CARING**  
**SEPTEMBER 5TH, 2025**

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**CUSTER**  
*Chamber of Commerce*

# Chamber Mixer

Hosted By:



**September 11 from 5 p.m. - 7 p.m.**

**Held At Petals & Pages**

**21 N 4th Street, Custer, SD 57730**

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE  
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS



# **Mickelson Trail Trek Welcome Banquet Sponsors Needed**

**Fat Tire Sponsor- \$300  
Road Bike- \$200  
Hospitality Night Sponsor- \$100**

Over 650 bicyclists on  
September 18, 2025

**Contact Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com)**







# Reminder!

**Host a Chamber Mixer**

Dates Available:

February 19th, 2025

## Chamber Board Meetings

September-17th 1:00 P.M

October 15th 1:00 P.M

November 19th 1:00 P.M

Follow Us on Facebook & Instagram



## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>. A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

**FREE TEXT ALERTS:**  
Text "US385" to 605-566-4041



## WEEKLY HUMOR





"You'll have to get behind me and push."



**Thank you**  
**for renewing your**  
**Chamber Membership**

Thank you so much for renewing your membership with the Custer Chamber! We truly appreciate your continued support and partnership.

**All Net Connections**  
**Aspen Federal Credit Union**  
**Beecher Rock Vehicle Storage**  
**Chief Motel**  
**Custer Rotary**  
**Lenny Merriam CPA, CFE, PLLC**  
**McGas Propane**  
**City of Custer**  
**Valhalla Legal, PLLC**  
**Dakota Photographic**  
**Western Tire Chain LLC**  
**Colleen Hennesy and Jim Frank**  
**J & M Lawn Care**  
**Bakers Bakery**  
**NXTLAW PC**



**Local Black Hills**  
**French Creek Supply- NAPA Auto Parts**  
**Plenty Star Ranch Retreat**  
**Custer County Republicans**  
**Pain & Movement Solutions**  
**Claw Antler and Hide**  
**Custer County Democratic Party**  
**American Legion Post 46**  
**Star Ridge Advetisments**  
**Aspen+Pine Realty**  
**Mountainview Baptist Church**  
**Chamberlain McColleys Funeral Home**  
**Starr Insurance**  
**Big Pine Campground**  
**VFW Post #3442**  
**Black Hills Preservation Project**  
**Ronald McDonald Charities**  
**Nielsen Enterprises, LLC**  
**Steele Collision & Glass**  
**LJ's Recovery and Transport, LLC**  
**Murray Auto Repair LLC**  
**The Mammoth Site**  
**Hills Inn**  
**Miner's Cup, LLC**  
**Edward Jones- Mark Koch**  
**Custer Senior Center**  
**First Choice Lock and Key**  
**Green Owl Media**  
**Mickelson Trail Affiliates, LLC**  
**Good Karma Jewelry**  
**World Fossil Finders Museum**  
**Custer Piecemaker Quilt Guild**  
**Chalet Motel**  
**Freedom Hills Wealth Management**  
**Evergreen Media**  
**Edward Jones-Jared Slagel**  
**Edward Jones-Kris Zerbe**  
**Custer County Library Foundation**  
**Black Hills Electric Cooperative, Inc**  
**Custer Lutheran Fellowship**  
**Prairie Hills Transit**  
**Beaver Lake Campground**  
**Black Hills Burger & Pizza**







# WELCOME NEW MEMBERS



Western Dakota Tech Foundation  
Encompass Payroll  
South Dakota Department of Labor &  
Regulation  
On The Water  
Elk Mountain Retreats and Tours  
Rushmore Custom T's  
Drover's Ridge  
Black Hills Open-Top-Tours  
Village of Boyd  
Boyds Antiques and Unique's, Inc  
Custer Sheds- by Old Hickory  
Nomad Vancamp & RV Park  
Black Hills Enclave  
Game On Arcade  
Custer Lawyer, PLLC  
South Dakota Parks & Wildlife

Foundation  
Black Hills Preservation Project

Black Hills Preservation Project  
My XO Adventures  
Local Black Hills  
555 Pro Books  
A & B Business Solutions  
CJR Painting  
Dave's Rock Shop  
St John the Baptist Catholic Church  
Black Hills Glass Restoration  
Sleep Better South Dakota LLC

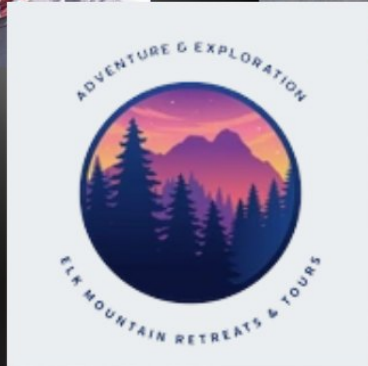
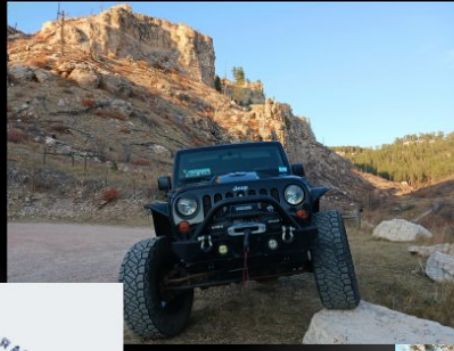
## MEMBERSHIP SPOTLIGHT



2025 Custer Chamber

# Member Spotlight

## Elk Mountain Retreats and Tours



Address: 10392 Frontage Rd, Edgemont, SD

Phone: 904-726-7538

Email: [elkmountainretreats@gmail.com](mailto:elkmountainretreats@gmail.com)

### #Membership Monday

We're excited to shine the spotlight on Elk Mountain Retreats and Tours!

Whether you're looking for a peaceful getaway or an unforgettable Black Hills adventure, Elk Mountain Retreats and Tours offers a one-of-a-kind experience that combines comfort, nature, and exploration.

Here's what the owners had to say:

"Whether looking for an off-roading adventure, tour of the Black Hills or a peaceful stay in our luxury cabin for two, Elk Mountain Retreats and Tours promises you a first-class experience. Veteran owned and operated. Visit [www.elkmountainretreats.com](http://www.elkmountainretreats.com) for all the details!"

Be sure to check them out and support this amazing local business!

More info: <https://custersd.com/members/elk-mountain-retreats-and-tours>

## AREA EVENTS



Join United Way of the Black Hills for this year's

# MONTH OF CARING KICKOFF

Friday, September 5th | 1-3 PM  
Black Hills Parks & Forests Association  
Parking Lot | Custer, SD

Wear your shirts, snap a few team pics, and join fellow volunteers for free snacks and water before collecting trash along the Mickelson Trail.

**833 Mt. Rushmore Rd**

**the old Ace Hardware building**







PLAYERS WILL COMPETE AGAINST EACH OTHER IN A TROPHY CUP FORMAT AND WIN TOKENS FOR THE CASH CLAW MACHINE!!!  
1ST PLACE - 10 CASH CLAW TOKENS  
2ND PLACE - 5 CASH CLAW TOKENS  
3RD PLACE - 1 CASH CLAW TOKEN

**CASH CLAW  
MACHINE  
TOURNAMENT**



**Date : SEP 5th 2PM TO 6PM**

**LOCATION :** 429 1/2 Mount Rushmore Rd

**ENTRY FEE \$10**

**WWW.GAMEONARCADECUSTER.COM**







**FARMER'S**



**MARKET**



**September 6th**  
**Way Park**  
**8AM-12:30PM**





# CUSTER PACK WALK

Meets the 1st Saturday of every month. Weather & holiday permitting



A fun, FREE, pack walk around different parts of our town! No Reservation Required, Please bring your own water bowl/water, proof of vaccines and poo bags. No overly reactive or aggressive dogs. All pets must stay on a leash.

Each month could have a new meetup location!

Be sure to follow our page and don't miss out!

*Saturday, September 6th 2025 @ Drover's Ridge*  
**1:00 pm**



Call or Text Us  
605-503-3163

Visit Our Website  
[www.droversridgeoes.com](http://www.droversridgeoes.com)



BLACK HILLS  
**PARKS &  
FORESTS**  
ASSOCIATION

Join BHPFA, an official partner of  
Wind Cave National Park for  
a special workshop



# Secrets of Wind Cave's Prairie

*Start your day with the sights and sounds of Wind Cave!*

Sept. 6, 2025, 7 am- 12 pm

## *What to expect:*

- Hands-on learning
- Opportunities for wildlife observation, photography, and stories that bring the prairie to life.
- Van tour and hike to get a closer look at the plants, geology, and animals



Adult (18 and up): \$40.00

Children Under 18: \$20.00

BHPFA members get  
15% off!



**Register  
Here!**

BHPFA.org | 605-745-7020 | bhpf@blackhillsparks.org



**THE BLUEPRINT**  
Custer County Democratic Party





## Saturday, Sept. 6<sup>th</sup> Pancakes & Perspectives

### Monthly Breakfast Get-together

9:00 am ~ Maria's Mexican Restaurant ~ 216 W Mt. Rushmore Rd, Custer, SD

RSVP by Friday noon, Sept. 5th to [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)



## Thursday, Sept. 18<sup>th</sup> Monthly Business Meeting

6:00 pm ~ Custer Co Courthouse Annex Pine Room ~ 447 Crook St, Custer, SD

Zoom Mtg link will be provided the week of the meeting via email and FB @custercountymocratsofsouthdakota.  
To join our email list please send a request to [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com).

## Sept. 25-27 ~ Buffalo Roundup Arts Festival

Stop by our booth, meet candidates, learn about our organization and enter to WIN

~ Tickets are on sale NOW  
through September 27th ~

Custer County Democrats of SD  
PO Box 5065 - Custer, SD 57730

[ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)

[@custercountymocratsofsouthdakota](https://www.facebook.com/custercountymocratsofsouthdakota)

The Custer County Democrats invite everyone who values and supports our vision to promote Democracy, Economic Justice, Universal Human Rights, Environmentalism, and a Culture of Peace to join our growing community.

### Summer Raffle

Enter our Summer Raffle to WIN 1 of 3 fabulous PRIZES

1. \$200 gift card + merch from Wild Idea Buffalo, Hermosa SD



2. \$100 in CASH

3. \$50 in CASH

**WILD IDEA**

Raffle tickets are available at our Sept. 6<sup>th</sup> Monthly Breakfast, the Business Meeting Sept. 18th, at our booth throughout all 3 days of the Roundup and from members of our organization.

## State Surplus Vehicle & Equipment Auctions

SD DOT, Region Office, Exit 330- 1300 S Ohlman St. Mitchell, SD

**Vehicles:** '18 Dodge 1500 4x4 ; '16 Chevy 1500 4x4; '15 Ford F350 4x4; '11 Ford F350 4x2 w/dump box; '14 Ford Explorer; '13 Ford F150 4x2; '12 Ford F250 4x4; '06 Chevy 1500 4x4. **Equipment:** '99 Case CX80 tractor; Woods & Landpride bat wing mowers; Farm King 3pt blade; '96 7'x18' car type trailer; 4- small trailers. **Survey equip. & Misc.:** Trimble & Sokkia survey Equip. including GPS units, Total Station, Remote Target SLR, survey rods and more; Poly tanks; Used tires; Generators; 2 bottom plow; receiver hitches; cabinets; chairs; Floor scrubber; log chains and more misc. items.

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**Expo Center/Stanley County Fairgrounds, 320 S. Casey Tibbs St. Ft. Pierre, SD**

**Wednesday, September 10th, 2025 11:00 AM CDT.**

**Vehicles:** (10)-'13, '14, '17, '20 & '21 Ford Explorer Police; '15 & '19 Chevy Tahoe; '14 & '19 Dodge Caravan; (5) '15, '17, '18, & '19 Dodge Ram 1500 4x4; '18 Dodge Charger police; '17 & '18 Ford Taurus Police; '17 Dodge Ram 2500 4x4; '16 Dodge Durango; '07, '12, '16 Chevy Suburban's; (2) '15 Chevy 1500 4x4; '15 Chevy Impala; '14 Ford F150 4x4; '13 Ford Explorer; '13 Ford Taurus Interceptor; '11 Chevy 1500 4x4; '05 Dodge Durango & Ram 1500 4x4. **Equipment & Recreational:** '10 Case Puma 125 tractor w/loader; 30' Trail King Roll back trailer; 40' Trail king flat bed; '89 Ford Semi; Rotary & Flail mowers; Yamaha Grizzly 700; '08 & '14 Polaris Sportsman 6x6; '69 Alumacraft 14' boat. **Misc.:** Office items; Tables; Chairs; recliners; book shelves; electronics; brass; display stands; Items from the Cultural Heritage Center and so much more.

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**SD DOT, Maintenance Shop, South Exit 32—11 Otter Rd. Sturgis, SD**

**Wednesday, September 17th, 2025 9:00am MDT.**

**Vehicles:** '97 Ford E350 Fire truck; (6) '05, '17' '19 & '21 Dodge Ram 1500 4x4; '16 & '18 Dodge 2500 4x4; (2)'10 Ford F250 4x4; '13 & '15 Chevy 1500 4x4; '14 Chevy Tahoe; '10 Dodge Dakota. **Tractors:** '11 JD 6115D; '06 Case 590SM2; '08 Case MXM130 w/loader; '06 Case MXU100; '05 Case MXM120 w/loader; '01 Case MX110 w/ loader. **Trucks & Equipment:** '90 Case 1550 Dozer; Miller BF96-30 Loader; '10 Mustang 2086 Skid Steer; '10 IH 7600 truck w/plow, wing & sander; '09 Sterling LT9500 truck w/plow, wing & sander; Woods, Alamo & Landpride 15' mowers; Shop items; Office equip.; and misc. items.



For more information visit

[www.sdsurplusproperty.com](http://www.sdsurplusproperty.com) or call

SD Property Management at 605-773-4935

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Protecting the Future for





**NATIONAL ACTIVE & RETIRED FEDERAL EMPLOYEES (NARFE)  
MONTHLY LUNCHEON MEETING**

**FRIDAY - Sept 12, 2025/11:30 A.M.**

**Custer Rocky Knolls Golf Course**

**Speaker – Patty Ressler, Black Hills Parks and Forests**

**All active, retired, spouses and spousal annuitants are invited. We are mostly a social group with a little shop talk as well. Come Join us!**

**For more Info: Hank Whitney, 605-673-3671**

**Email: [narfechapter2200@gmail.com](mailto:narfechapter2200@gmail.com)**

**Ed Fischer, 605-673-2958, email: [efischer@gwtc.net](mailto:efischer@gwtc.net)**





## **South Dakota Enhanced Conceal Carry Class**

**This is a One day Class**

**Saturday Sept 13th 2025 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 39 states including MN, NE, WI, NV, NH, WA, NM and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at [echo.ft.sd@gmail.com](mailto:echo.ft.sd@gmail.com), contact us at 605-673-3222 or by e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

DORIS WEIBERT ESTATE  
WESTON COUNTY, WYOMING - TOWN OF UPTON

# **ABSOLUTE REAL ESTATE AUCTION**

Well-located Home & Shop on 3+ Timbered Acres –  
Offered in 2 Tracts & as 1 Unit.

**Live Public Auction with online Simulcast Bidding available.**

**Tuesday September 16, 2025 - 1:00 PM MDT**

Property Located at 722 Cedar Street, Upton Wyoming

Live Auction held at the Upton Community Center, 916 Ash Street, Upton WY.

Simulcast internet bidding available at [bradeenauction.com](http://bradeenauction.com) to  
Pre-registered bidders only!

**FEATURES:** Property features a comfortable, well-built, 2,000 sq. ft. (main floor) Ranch-style home with attached 2-car garage. The main level features 3 bedrooms, 1 ½ baths, and spacious kitchen, dining room, family room and living room. The mostly unfinished lower level includes 2 (non-conforming) bedrooms, a ¾ bath, and an abundance of storage. Amenities include a well-appointed kitchen & appliances, attractive fireplace





w/pellet stove, high-efficiency hot water furnace, large covered deck, quality doors, flooring, and more. The 1,280 sq. ft. shop includes a full concrete floor, 3 roll-up doors and is partially insulated & heated. Other improvements include a lawn shed, storage shed and an interesting vintage drive-in building!



This interesting, sizable lot features 3+ acres of nicely thinned Ponderosa Pine timber as well as shade trees within the fenced yard, all conveniently located within short walking distance from both schools, pool, and athletic field, as well as adjoining the east City limits and WY State lands. Located on Cedar Street, scheduled for repaving and utility upgrades, in the near future. The location simply could not be better!

**AUCTIONEERS NOTE:** The late Fred & Doris Weibert enjoyed this attractive home for many years. The home has been well cared for and is "move in" ready. You will appreciate the large shop & garage, covered patio, outbuildings, fenced yard, garden area, and much more. If you enjoy having room to roam, certainly buy with the adjoining 2.5 timbered acres! If you are a developer or wish to own a large, premier and secluded site for your dream home, purchase the unimproved lot separately! Either way, this is a great opportunity to purchase a desirable property where YOU set the price! Have arrangements secured and be prepared to bid, either at the live auction or online, as this property WILL SELL WITHOUT RESERVE!

**INSPECTION:** Auctioneers will be at the property on Thursdays, August 28, September 4 & 11 from 12:00 noon to 2:00 pm each day, AND Auction Day, Sept. 16 from 10:00 am to 11:30 am for your inspection. You may also call for an appointment OR contact your local Realtor, Key box is installed.

**TERMS AND CONDITIONS:** Absolute Auction, selling to the highest bidder(s) without minimum or reserve bid! Offered in 2 Tracts and as 1 unit as follows: Tract 1: Home, shop & all improvements on 1+- acre. Tract 2: 2.5+- Undeveloped acres. Tract 3: A combination of Tracts 1 & 2. Successful bidder(s) shall deposit 15% irrevocable earnest money Auction Day, with the balance due within 30 days. A policy of Title Insurance showing marketable title and Warranty Deed furnished. Title commitment is available for your inspection prior to the auction. 2024 Property taxes of \$2,249 will be paid by Seller. 2025 Property taxes prorated to closing date based upon the most recent tax levy. Selling "As-Is, without warranty of any kind", inspect before you buy! Auctioneer/Brokers represents Seller's in this transaction.

**BROKER PARTICIPATION ENCOURAGED,**  
Call for details.

See complete details & photos at  
[bradeenauction.com](http://bradeenauction.com)



**Owner:** Doris Weibert Estate, Upton, WY  
Marguerite Cullum & Judy Weibert Kosola, Co-Personal  
Representatives

Auction Professionally Managed by

**BRADEEN**  
100 YEARS

**REAL ESTATE & AUCTIONS**

**Custer, SD**

**605-673-2629**

[bradeenauction.com](http://bradeenauction.com)

WY/NE/SD Real Estate Brokers/Auctioneers



Features a charming log home located in NE Custer with Laughing Water Creek running full length of the property. This charming log home includes 1 bedroom with an additional "loft bedroom", 1 ¾ baths, living room, kitchen and office/laundry area. The interior features a beautiful blend of exposed logs, log accents



Gerald D. Hale Estate – Custer SD  
REAL ESTATE AUCTION  
LOG COTTAGE ON LAUGHING  
WATER CREEK  
Selling at ONLINE PUBLIC  
AUCTION, closing MONDAY  
SEPTEMBER 22, 2:00 PM  
Property located at 820 Lincoln  
Street, Custer SD

**ALSO, ATTEND THE LIVE PUBLIC AUCTION, AT THE PROPERTY, ON FRIDAY SEPTEMBER 12, 10:00 AM. INCLUDING A LARGE AMOUNT OF HOUSEHOLD FURNISHINGS, TOOLS, SHOP, FORD PICKUP AND MUCH MORE!**

features a beautiful blend of exposed logs, log accents and knotty pine....nicely done! Enclosed porches on each end attach to a separate enclosed spa/pool. The exterior is log and wood with a steel roof. Some porch and other current remodeling need to be completed.

**Terms and Conditions:** 15% down at the conclusion of the Auction, the balance due withing 30 days. Have financial arrangements secured prior to bidding! Selling only subject to Court confirmation. Buyer shall receive a Warranty Deed and Title Insurance, showing marketable title. Property Taxes prorated to closing date. Selling “As-is, without warranty of any kind”, inspect to the extent deemed necessary prior to bidding!

**Inspection:** Auctioneers/Brokers will be at the property on Friday Aug 29, Friday August 5, Friday August 19 from 12:30 to 2:00 pm. ALSO, all day, Friday September 12, during the live auction AND Auctioneers will be onsite from 12 noon through bid closing on Auction Day, the 22<sup>nd</sup>. ALSO, call Bradeen Auctions or your local Realtor for a private showing. MLS lockbox installed! Broker Participation is encouraged!

**WILDCAT GOLF  
SCRAMBLE**



**WHERE: ROCKY KNOLLS GOLF COURSE, CUSTER,  
SOUTH DAKOTA**

**WHEN: SEPTEMBER 13, 2025 -- 10:00 AM  
(SHOTGUN START)**

**FORMAT: 4 - PERSON SCRAMBLE; 18 HOLES  
COST: \$65 PER PERSON - INCLUDES 18 HOLES PLUS  
A MEAL!**

**(CART RENTAL IS NOT INCLUDED)  
PRIZES AWARDED FOR 1ST PLACE, LAST PLACE, PIN  
PRIZES...!!!**

**HOLE SPONSORSHIP: \$100.00  
(LOGO ADVERTISEMENT ON TEE BOX)  
TEAM AND HOLE SPONSORSHIP: \$325.00 (INCLUDES  
ENTRY FOR TEAM OF 4 AND HOLE ADVERTISEMENT)**



**GREAT FUN FOR ALL!!!  
IF YOU DON'T HAVE A TEAM, PLEASE CALL AHEAD OR  
SHOW UP DAY OF SCRAMBLE AND WE WILL HELP GET  
YOU ON A TEAM!!**

**HOSTED BY:  
CHS BOYS & GIRLS GOLF, & CHS WRESTLING  
FOR QUESTIONS AND INFORMATION  
CONTACT: PAUL KELLEY @ (605) 673-8952  
JARED WEBSTER @ (605) 390-4848**





# JEWEL CAVE

## FLY THROUGH THE CANYONS

### 5K TRAIL RUN & WALK

**SATURDAY, SEPTEMBER 13TH, 2025**

11149 US 16 CUSTER, SD 57730

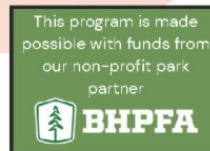
Active-Duty Military, Veterans, and their families are invited to register at no cost for this 5K run and walk on Jewel Cave National Monument's Canyons Trail.

After the race, stay for the health and wellness resource fair, raffles, and regular park programming\*.

Visit [bhpfa.org/canyons5k](https://bhpfa.org/canyons5k) to register!



Blue Star  
Connect  
Outdoors



\*If you would also like to take a tour in Jewel Cave on the day of the race, please visit [Recreation.gov](https://Recreation.gov) for reservations and check in with the ticket kiosk on race day for first-come-first-serve tickets. More tour information is available on our website: [nps.gov/jeca](https://nps.gov/jeca)

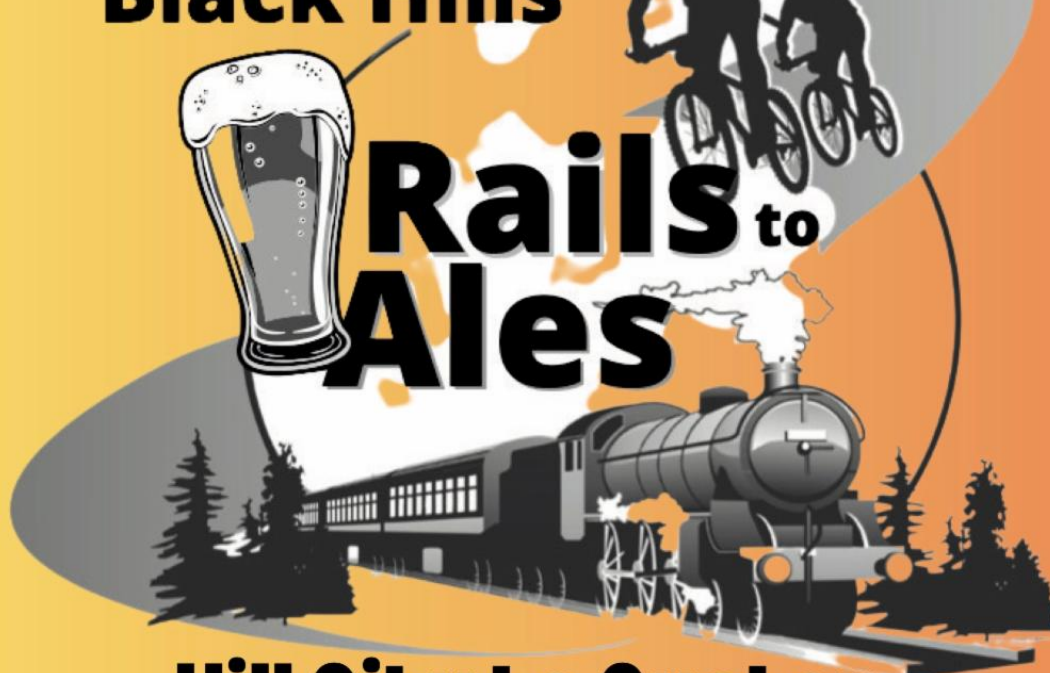


**September 13, 2025**

**Black Hills**







## **Hill City to Custer**

16 Scenic Miles on  
The George S. Mickelson Trail

**starts at Tracy Park in Hill City ends in Custer at:**

**Mt. Rushmore Brewing Company**

**\$75 registration includes:**

Lunch at Mt. Rushmore Brewing Company  
Live Music & Door Prizes • Branded Beer Glass

**event details & registration: [MickelsonTrailAffiliates.com](http://MickelsonTrailAffiliates.com)**



## South Dakota Enhanced Conceal Carry Class

**This is a One day Class**

**Saturday Sept 20th 2025 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 39 states including  
MN, NE, WI, NV, NH, WA, NM and SC

Class size is limited so register early.

For additional information or to register for the class you may  
contact the instructor at [www.sodakian.com](http://www.sodakian.com), contact us at  
605-673-3222 or by e-mail at  
[southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

**Edward Jones**

> [edwardjones.com](http://edwardjones.com) | Member SIPC





## Medicare and finance

At Edward Jones, we believe financial education is an important part of achieving your goals. We also realize there is more to life than just financial goals. That's why we're excited to invite you to this special presentation.

**Kevin Reese**

**Agent**

**South Dakota Senior Insurance Agency**

**Presenting on Supplement Insurance**

To reserve space for yourself and a guest, please contact Aubrey Frasier at 605-673-4092 or [aubrey.frasier@edwardjones.com](mailto:aubrey.frasier@edwardjones.com).

### Join us

Wednesday, September 24,  
2025  
10:00 AM

Hosted by:  
Kris Zerbe & Lindsay Luper

The Mueller Center - Annex  
801 S 6th St  
Hot Springs, SD 57747

Refreshments and light  
snacks will be served.



**Kris Zerbe, AAMS®**  
Financial Advisor  
P O Box 528  
Custer, SD 57730  
605-673-4092



**Lindsay M Luper, CFP®, AAMS®**  
Financial Advisor  
309 S Chicago St  
Hot Springs, SD 57747  
605-745-5065

PLEASE SEE IMPORTANT DISCLOSURES ON PAGE 2.

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# PRIZES WEEKS



**BUY TICKETS @ [RAFFLE.SDGOP.COM](https://raffle.sdGOP.com)**  
or SCAN QR CODE BELOW

**ONLY 2000  
TICKETS WILL  
BE SOLD!**

**One Drawing Every Four Weeks  
Four Prizes Drawn Each Time**

*Tickets not drawn carry over to next drawing. All tickets qualify for final Grand Prize drawing on Oct. 18, 2026.*

**Tickets Sales start Aug. 10th!**

**First Drawing, Sunday Oct 19, 2025 @ 9pm CST**



**\$100 for 1 Ticket  
\$400 for 5 Tickets  
\$700 for 10 Tickets**

Tickets may be purchased ONLINE only.



PAID FOR BY SOUTH DAKOTA REPUBLICAN PARTY

## ANNOUNCEMENTS







### AARP Foundation Tax Aide, Custer, Needs Volunteers

AARP Foundation Tax Aide has been preparing returns at the Custer Library for 10 years. Each year the request for appointments has increased. This year the program "Direct File", which allowed free filing through the IRS has been discontinued. To better serve the community, we are looking for additional volunteers to assist in tax return preparation. The foundation will provide all the training needed to prepare returns. Returns are prepared on Mondays during filing season from the hours of 8:30 to approximately 3:30. If you are interested in volunteering please contact Abbe Stewart at 605-673-3057 or at [omahanut@aol.com](mailto:omahanut@aol.com)





# SUMMER BLOWOUT SALE!

8/19-9/19

 **30% OFF**

[WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD](http://WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD)

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**Compare our CD rates**

Bank insured. FDIC insured.

**3-Month**

**4.15% APY\***

**6-Month**

**4.00% APY\***

**1-Year**

**3.80% APY\***

**Call or visit your local financial advisor today.**



**Kris Zerbe**  
**AAMS®**

Financial Advisor  
245 Mt Rushmore Rd  
Custer, SD 57730  
605-673-4092



**Jared N Slagle**

Financial Advisor  
245 Mt Rushmore Rd  
Custer, SD 57730  
605-673-4092

\*Annual Percentage Yield (APY) effective 08/26/25. CDs offered by Edward Jones are bank-issued and FDIC-insured up to \$250,000 (principal and interest accrued but not yet paid) per depositor, per insured depository institution, for each account ownership category. Please visit [www.fdic.gov](http://www.fdic.gov) or contact your financial advisor for additional information. Subject to availability and price change. CD values are subject to interest rate risk such that when interest rates rise, the prices of CDs can decrease. If CDs are sold prior to maturity, the investor can lose principal value. FDIC insurance does not cover losses in market value. Early withdrawal may not be permitted. Yields quoted are net of all commissions. CDs require the distribution of interest and do not allow interest to compound. CDs offered through Edward Jones are issued by banks and thrifts nationwide. All CDs sold by Edward Jones are registered with the Depository Trust Corp. (DTC).

FDI-18670-A-E-FL AECSPAD 26220227

**Fall 2025  
Program Guide**



AUGUST 25 - DECEMBER 15



YMCA of Rapid City

Liberty Center YMCA

YMCA of Custer

YMCA of Edgemont



MOCCASIN SPRINGS  
NATURAL MINERAL SPA

HOT SPRINGS, SD







# Ballon Festival Weekend Book Ahead!





At Moccasin Springs



Book Reservations Now!  
Ballon Festival Weekend

605-745-7626



**FIRST INTERSTATE  
CUSTER AREA FUND**

648 Mt Rushmore Rd. 605-673-2215

The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru September 30. Recipients will be selected and grants funded during the month of October, 2025.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$322,684.00 and have benefited a variety of local projects, historical organizations and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to [donna.cullum@fib.com](mailto:donna.cullum@fib.com)

Grant application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 517-1655, Donna Cullum 718-8392, Nathan Wiederholt 673-2716, Misty Fish 673-4848, or Jen Hartshorn 255-5373.

The deadline for completed applications for the annual disbursement of funds will be September 30, 2025.

Funds will be disbursed during the month of October, 2025.



**VENDORS WANTED!**  
**5<sup>th</sup> Annual**  
**Harvest Moon Fall Festival**





Saturday, Oct. 4  
11am-7pm



Kids Fair, Live Music  
Food & Beer Garden  
Hayrides, Cornhole  
Tournament, & MORE

## **BUFFALO RIDGE CAMP RESORT**

**245 CENNTENIAL DR. CUSTER, SD**

**CALL OR TEXT 605-440-1098 - EMAIL: [LEAH@CUSTERHOSPITALITY.COM](mailto:LEAH@CUSTERHOSPITALITY.COM)**







# RV - ATV - Boat Covered Storage Plenty Star Ranch

On private property @ 25991 US Hwy 385, Custer, SD 57730 @ 605-440-2233

\$75 per month or \$600 per year (Parking only!). The pole barn is 80 ft wide x 100 ft long, open on 3 sides with the doorway opening 12 ft high.

Security Cameras are installed. A liability contract between the vehicle owner and the storage facility owner is required prior to arrival.



## 3 RV Sites (monthly)

Full RV hook-ups on spacious grass sites, available for 2-8 months (Sept 2025 -

April 2026) - 2 x 50 amp, 1 x 30 amp Electric, Water, and Sewer - Monthly Rent \$750 per RV, 2 months minimum - E,W,S included. Plenty of parking space at each site.

Your camper has to be suited for our winter temperatures, and has its own bath. Electrically heated water hose required. Our hydrants are freeze protected.

Security Cameras are installed. A liability contract between the renter and the campground owner is required prior to arrival. 2 months security downpayment.





# CUSTER FARMER'S MARKET

**SATURDAYS**

**8:00 AM – 12:30 PM**

June through October

Located in Way Park in front of  
Custer County Courthouse

Featuring produce, food and crafts  
from local farmers and artisans

For more information contact  
**GORDON CLEVELAND**  
**605-673-5230**



FOLLOW US ON  
**FACEBOOK**

**LOVE LOCAL**  
**GIVE LOCAL**





[Los Angeles, California] – August 30, 2025 – A new travel book, **Go See America: 118 of the USA's Greatest Hits (According to a Guy Who Visited Them All)**, is shining a spotlight on two different South Dakota destinations, ranking them among the must-see spots in the country.

With his new book, writer and filmmaker Matt Tory aims to take readers on a humorous, heartfelt tour of the most unforgettable spots across the USA – all places he actually visited. The **Black Hills / Custer State Park** and **Badlands National Park** were both chosen for their stunning views, adventure opportunities, and serene, natural beauty. “*South Dakota might be one of the most underrated states in the country,*” Tory says.

After exploring all 50 states and every national park in the contiguous United States, Tory decided to share tips, stories, and personal photos he collected along the way. The result is a travel book that’s **not** just another boring bucket list.

*“This book is a nudge to get out there, let yourself be wowed, and remember there’s something worth seeing in just about every corner of the USA... It’s an encouragement, basically, to go see America,”* says Matt Tory in the book’s introduction.

Blending iconic destinations with overlooked gems, **Go See America** is a fun, lighthearted journey through the most wonderful, wild and weird corners of the country you *thought* you knew.

The book is available now on [Amazon](#). For interviews or more information, please contact [goseeamerica@gmail.com](mailto:goseeamerica@gmail.com).

Click [HERE](#) for a Downloadable Press Kit

**ABOUT THE AUTHOR:** MATT TORY is a writer and filmmaker who has written and directed a wide range of films and streaming series – including the comedy series *The Beech Boys* as well as the mockumentary *We Make Movies*, which was called “one of the best films of the year” by Cinescape Magazine. He spends most of his time creating things that aim to make people laugh, feel encouraged, or – on a good day – both.



TRAVEL  
*South Dakota*





## AUGUST 2025

Happy end of August, Tourism Friends!

The new school year has begun, football players are hitting the gridiron, fields are ripening for harvest, sunflowers are in bloom and the fall shoulder season is just days away. Where did the summer go?!

We know this has been an unusual summer, but our industry has not lost its enthusiasm to make sure visitors who trekked to The Mount Rushmore State have a memorable experience. From your friends and partners at Travel South Dakota, THANK YOU for the outstanding hospitality you have shown our guests.

Recent days have felt more autumn-like, a gentle reminder the shoulder season brings unique events and new work that allow us to continue to inspire visitors from around the globe. Here are a few updates and some items we are tackling in the department:

1. First, CONGRATULATIONS to our friends and partners for participating in Rally Rush 2025 and welcoming bikers to the 85th Sturgis Motorcycle Rally! Attendance at this year's Rally was the highest it's been in five years. More than 535,000 bikers rumbled their way to this global gathering. DOT's traffic count was up 11.3% over 2024, and the Department of Revenue reports a 13% increase in tax collections.
2. For those who missed our special email announcement last week



2. For those who missed our special email announcement last week, we launched our new website on July 29. Be sure and check out the revamped [TravelSouthDakota.com](https://TravelSouthDakota.com). If you notice anything on the site that may need some tweaking, please email our website manager, [Ann DeVany](mailto:Ann.DeVany@travel-southdakota.com). As we shared in our previous update, websites are never truly finished; they are a constant work in progress. We have even more exciting changes planned for the website in the coming months.

3. Our partners at Game, Fish and Parks recently shared the pheasant hunting outlook for this fall – it's outstanding. More than 1.3 million birds were harvested in the state last year. Reports from the field indicate that pheasant production from the eastern and central parts of the state are phenomenal. All signs point to this being a TREMENDOUS year of pheasant hunting in South Dakota.
4. Speaking of pheasant hunting, our 2025 "[Hunt the Greatest](#)" campaign launched on August 11. See more details below, including our new :30-second TV spot. We think this commercial is one of our best ever!
5. The application deadline for our new [Destination Development Program](#) is this **Friday, August 29**. You can learn more about this program further down in this newsletter.

6. Just in time for cooler weather, we have launched a new [Autumn Adventures Passport](#)! This passport celebrates the very best of fall in South Dakota. Check out the passport [here](#).
7. In the coming weeks, be on the lookout for sponsorship and exhibitor information for the 2026 Governor's Conference on Tourism. It's going to be another GREAT conference. Please find information about the annual Tourism Awards – and nomination

information about the annual Tourism Awards – and nomination forms – at this [link](#).

8. Finally, in our MEET THE CREW series, we introduce you to our Co-op Marketing Manager and rodeo barrel-racer extraordinaire, Ashley Worth.

As we head into the shoulder season, our forecast is indicating we could see stronger visitation this fall. With signature events like the 60th Custer State Park Buffalo Roundup and pheasant hunting, we'll keep doing all we can to inspire travelers to visit South Dakota. Please reach out if you need anything. Wishing all of you a happy and relaxing Labor Day weekend.

All our best,

Jim and Team

Jim Hagen  
Secretary of Tourism



## PRESS RELEASE



National Park Service  
U.S. Department of the Interior

Wind Cave National Park  
26611 U.S. Highway 385  
Hot Springs, SD 57747

605-745-4600 phone  
[www.nps.gov](http://www.nps.gov)

### Wind Cave National Park News Release

Release Date: August 30, 2025

Contact: Tom Fawell, tom.fawell@nps.gov, 605-745-4433



## Elk bugling programs and cave tours offered this fall at Wind Cave National Park

HOT SPRINGS, SD – Rangers at Wind Cave National Park will be leading programs throughout September and early October to listen for the bugle of the Rocky Mountain elk. The elk's high-pitched whistle heralds the arrival of fall and the elk's mating season.

Beginning Monday, September 8, rangers are giving brief interpretive programs about elk before leading a caravan to a nearby pullout to listen for them. These one-hour programs are offered Monday, Wednesday and Saturday evenings through Saturday, October 8. Participants meet at the Wind Cave Visitor Center front lawn at 7 p.m. and are encouraged to bring a flashlight, a camp chair or blanket to sit on, and to dress warmly. The program will be cancelled due to inclement weather.

To listen to an elk's bugling call, visit the park's website at <https://www.nps.gov/thingstodo/elk-bugling-wica.htm>.

Fall ranger programs also include Natural Entrance and Garden of Eden Tours of Wind Cave throughout the day. Participants are encouraged to bring a light coat or sweater and good walking shoes. The Natural Entrance Tour lasts approximately 75 minutes and involves 300 stairs. The Garden of Eden Tour lasts one hour and involves 150 stairs. Tours will be offered every thirty minutes throughout the day between 9 a.m. and 4 p.m. through September 20, with reduced tours offered into the fall and winter.

Reservations for cave tours can be made up until 2 days before the tour at <https://www.recreation.gov/>.

The park visitor center will be open from 8 a.m. to 5 p.m. daily through September 20 with winter hours, 8 a.m. to 4:30 p.m., beginning September 21.

For more information, visit [www.nps.gov/wica](http://www.nps.gov/wica) or call the park at (605) 745-4600.

- More -





National Park Service  
U.S. Department of the Interior

Jewel Cave  
National Monument

11149 US Hwy 16  
Building 812  
Custer, SD 57730  
605-673-8300 phone  
605-673-8397 fax

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## Jewel Cave National Monument News Release

Release Date: **August 22, 2025**

For Immediate Release

Contact: **Aimee Murillo / Chief of Interpretation / [Aimee\\_Murillo@nps.gov](mailto:Aimee_Murillo@nps.gov)**



## Jewel Cave Announces Operations for Winter Season

**CUSTER, SD** – Jewel Cave National Monument is changing its operations for the winter season. Starting Tuesday, September 2, 2025, the monument will be open from 8:30 a.m. to 4:30 p.m. Mondays to Saturdays.

The monument will continue to offer the popular Scenic and Discovery Tours all through the winter, weather permitting. Through September, on select days, the monument will also offer the Wild Caving Tour.

Advance reservations for the Scenic and Discovery tours are recommended and will be available to book on [Recreation.gov](https://www.recreation.gov), with limited first-come, first-serve cave tour tickets available daily. Reservations are required for the Wild Caving Tour. Those interested are recommended to check the park website and Recreation.gov for initial steps on obtaining a spot on the Wild Caving Tour.

The monument also partners with the Black Hills Parks and Forests Association, which operates the park store inside the visitor center. The store will be open on the same schedule as the visitor center and provides visitors with multiple products and services to complement their visit.

Details and updates on park operations will continue to be posted at [www.nps.gov/jeca](https://www.nps.gov/jeca), as well as on social media through Facebook at [www.facebook.com/JewelCaveNPS/](https://www.facebook.com/JewelCaveNPS/) and Instagram at [www.instagram.com/jewelcavenps](https://www.instagram.com/jewelcavenps).

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### EXPERIENCE YOUR AMERICA

The National Park Service cares for special places saved by the American people so that all may experience our heritage.



## Project Update

Friday, August 22, 2025

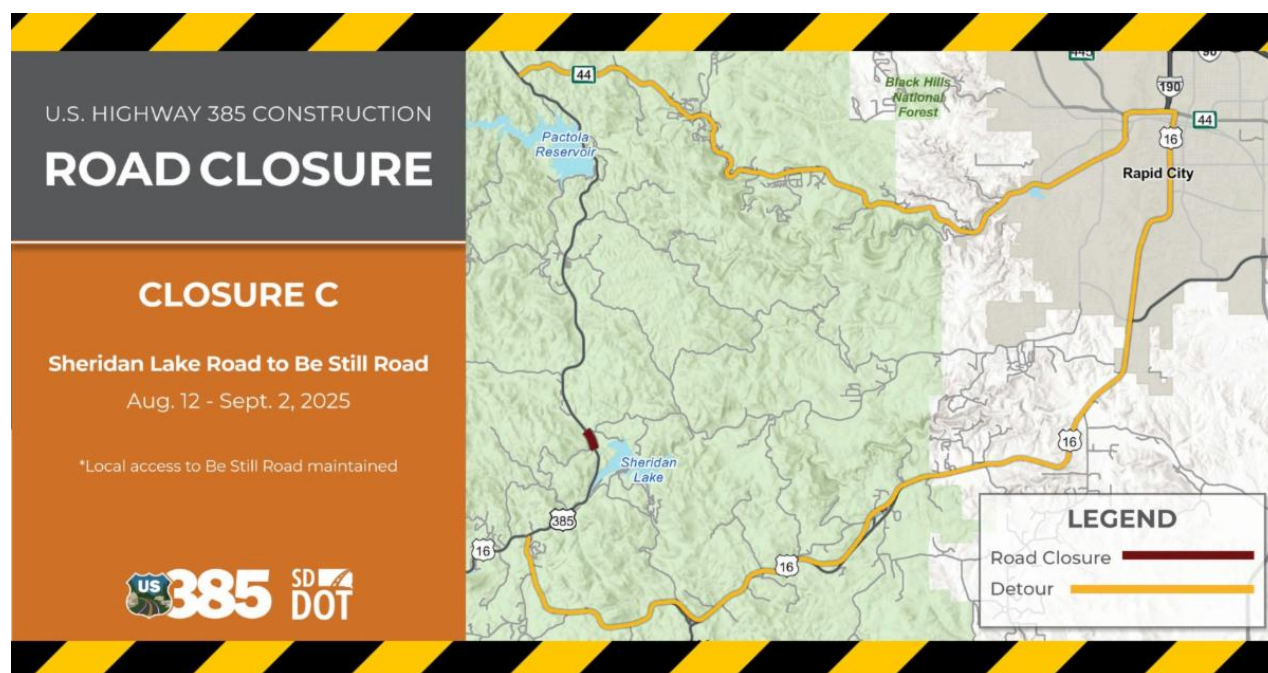
Construction Schedule Update: Originally scheduled to end in late October, Closure C is now ending in early September. This is due in part to this summer's favorable weather, the contractor finding efficiencies in his operations, and having prioritized certain construction activities outside of closure areas to reduce the amount of time needed for this closure.

#### Current Construction:

- Closure C (Sheridan Lake Road to Be Still Road) is in effect through Tuesday, Sept. 2, 2025. During this time, the road is closed to all through traffic. Access to Be Still Road will be maintained from the north end of the closure with a pilot car as needed. The posted detour is S.D. Highway 44 and U.S. Highway 16.
- Outside of the closure, but still within the Phase 2 construction area (south end of Pactola Dam to Calumet Road), travelers can expect pilot cars and wait times, the use of large construction equipment, and narrowed driving lanes.
- The contractor is utilizing night crews with pilot cars approximately one mile north of Sheridan Lake Road as underground pipe installation takes place.
- South Beach, South Campground, and the Sheridan Lake Fishing Pier parking lot remain open and can be accessed by approaching on Highway 385 from the south.
- Rock blasting is taking place in the closure areas, and travelers may notice more noise and dust in the area.

#### Upcoming Construction:

- Closure E (Pactola Dam to Taylor Ranch Road) begins on Monday, Oct. 20, 2025, and ends on Friday, March 6, 2026.



[View Construction Updates](#)

## ☐ Construction Zone Reminders ☐

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

**Stay Connected**



## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

## HWY 385 ROUTING INITIATIVE



BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

### *Visit Route Reimagined*

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041.

Subscribers can unsubscribe at any time.

## South Dakota Game, Fish and Parks



### South Dakota Department of Game, Fish and Parks

#### Stockings in the Last 14 Days

For additional stocking information go to <https://apps.sd.gov/GF56FisheriesReports/>

County	Waterbody	Species	Date	Number Stocked	Size
Custer	Bismark	Rainbow Trout	09/02/2025	1000	Adult
Custer	Sylvan	Rainbow Trout	09/03/2025	1000	Adult
Fall River	Coldbrook	Rainbow Trout	08/26/2025	1000	Adult
Fall River	Cottonwood Springs	Rainbow Trout	08/26/2025	500	Adult

Fall River	Edgemont Airport South Pond	Rainbow Trout	08/27/2025	400	Adult
Fall River	Edgemont City Pond	Rainbow Trout	08/27/2025	200	Adult
Lawrence	Dalton	Rainbow Trout	09/02/2025	464	Adult
Lawrence	Iron Creek Lake	Rainbow Trout	08/29/2025	1008	Adult
Lawrence	Iron Creek Lake	Rainbow Trout	08/29/2025	428	Adult
Lawrence	Reausaw	Rainbow Trout	09/02/2025	252	Adult
Lawrence	Roubaix	Rainbow Trout	09/03/2025	428	Adult
Lawrence	Roubaix	Rainbow Trout (Arlee)	09/03/2025	464	
Pennington	Canyon	Rainbow Trout	08/22/2025	700	Adult
Pennington	Canyon Park Ponds	Rainbow Trout	08/22/2025	200	Adult
Pennington	Deerfield	Rainbow Trout	09/02/2025	1088	Adult
Pennington	Deerfield	Rainbow Trout	09/03/2025	1904	Adult
Pennington	Major	Rainbow Trout	08/28/2025	200	Adult
Pennington	Medicine Mountain Boy Scout Camp	Rainbow Trout	08/28/2025	200	Adult
Pennington	Mitchell	Rainbow Trout	08/28/2025	200	Adult
Pennington	Newton Fork Dam	Rainbow Trout	08/28/2025	150	Adult
Pennington	Outdoor Campus West Display Pond	Rainbow Trout	09/02/2025	150	Adult
Pennington	Rapid Creek - Section 3	Rainbow Trout	09/02/2025	150	Adult
Pennington	Sunday Gulch Pond	Rainbow Trout	09/03/2025	750	Adult

Report Created: 9/4/2025







## Partial Closure Planned for Sylvan Lake Shore Trail

Pierre, S.D.-South Dakota Game, Fish and Parks today announced Custer State Park will implement a partial closure of the Sylvan Lake Shore Trail beginning Monday, August 4, 2025.

The section of the trail from Sunday Gulch to the north—just beyond the rock formations—will be temporarily closed to allow contractors to complete necessary work along the dam side of the trail.

This closure is similar to last year's, and is part of ongoing efforts to maintain and preserve the popular trail area for long-term public use and safety.

Visitors can still enjoy the remaining portions of the Sylvan Lake Shore Trail during this time. Trail closure signage will be posted, and park staff will be available to answer any questions.

We appreciate the public's patience and cooperation as we complete this important maintenance work.

**Questions?** Contact us today at [parkinfo@state.sd.us](mailto:parkinfo@state.sd.us)

## Custer Senior Center

Septmber Activities





To educate every student  
to his or her potential

Latest Newsletter

# WEEKLY INSPIRATION

*Ch...*



*Believe*  
in yourself  
— & —  
you will be  
*Unstoppable*

**HELP WANTED**

**Join our winter team!**





Seasonal Education and Physical Science  
technician positions available



**Apply on [USAjobs.gov](https://www.usajobs.gov)!**

---

🦷 Ever Thought About a Career in the Dental Profession? Did you know that dental assistants can start out their career with on the job training?

Join our team and train on the job as an entry-level dental assistant. Get your foot in the door in dentistry, learn valuable skills, and start a rewarding career!

- ✦ Excellent pay and work hours
- ✦ Professional team and top technology

✦ No prior dental experience required

Applications are now open!

@ Email us your resume at  
smiles@custerdentalstudio.com to apply or learn  
more.



**WE'RE  
HIDING**



# HIRING

## —RETAIL ASSOCIATE—

**Must be 18 years or older &  
available to work mornings or  
evenings. Must be available 3+  
days a week.**

Send your Resume to:

[adventure@southdakotaoutdoorshop.com](mailto:adventure@southdakotaoutdoorshop.com)





# **GOOD KARMA JEWELRY JOIN OUR TEAM**

**GREAT PAY + EXTRA PAY  
FOR EVENING SHIFTS**

**APPLY IN STORE**  
507 MT RUSHMORE RD  
CUSTER, SD 57730

**FOR MORE INFO:**  
605-673-3047

**PREFERABLY AGE 21+  
SALES ASSOCIATE  
WILLING TO WORK  
DAYTIME, EVENINGS &  
WEEKENDS**

**RESPONSIBLE & MATURE  
CUSTOMER SERVICE EXPERIENCE  
SALES EXPERIENCE  
GREAT PEOPLE SKILLS  
SEASONAL POSITIONS AVAILABLE**

# **We are Hiring!**

## **Receptionist**

Custer State Farm continues to grow, and we need to add another member to our team.



The receptionist is responsible for serving as the first impression, greeting visitors and answering the phone. In addition, performs clerical tasks to support daily operations as assigned.

Job Qualifications:

- Excellent written and verbal communication skills.
- The ability to multi-task and prioritize tasks without guidance.
- Ability to pay close attention to detail
- Organizational skills to keep accurate record of documentation
- Work with a sense of urgency

If you are interested, please send your resume to  
[Steve@protectcuster.com](mailto:Steve@protectcuster.com)



**WE ARE  
HIRING**



- Part Time or Full Time flexible employment opportunity with great pay
- Looking for friendly smiling dependable energetic individuals.
-



- Retail associates to work retail shop in town. Cashier and/or packaging shipping orders.
- 
- Retail associates at factory store 7 miles West of town.
- 
- Must be neat in appearance, able to stand on feet, engage with customers, complete tasks with minimal supervision. Schedule is flexible. Great pay. Perfect summer job for teachers or high school seniors & those with outgoing personalities.
- If you meet these qualities please call or email Pam at:
- (605) 440-0028
- Blackhillscandleco@gmail.com
- 



**MOUNT  
RUSHMORE  
SOCIETY**

# Join Our Team!

**Spend your summer at Mount Rushmore!  
Join a team of passionate park partners at the  
Mount Rushmore Bookstores**

## CASHIER ASSOCIATE

- Friendly and outgoing
- Assist visitors with selecting books and educational gifts, answering questions as needed
- Great teamwork and customer service skills
- Working knowledge of computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)


## WAREHOUSE ASSOCIATE

- Friendly and outgoing
- Moving and sorting, pricing product to help fill Bookstores at Mount Rushmore
- Great teamwork and can-do attitude
- Working knowledge of warehouse standards, computers and point-of-sales systems a plus
- **Pay:** from \$15 per hour
- **Benefits:** Employee discount, flexible schedule, full-time benefits
- **Shifts:** 8-hour shifts (Day and evening shifts available; weekdays and weekends shifts available)

THE MOUNT RUSHMORE SOCIETY PROVIDES TRAINING, COMPETITIVE WAGES AND GREAT EMPLOYEE PERKS.

*The non-profit Mount Rushmore Bookstores at Mount Rushmore are operated by the Mount Rushmore Society, whose mission is to preserve, promote, protect and enhance Mount Rushmore National Memorial. Retail sales support park projects and provide educational opportunities for visitors to the Memorial.*

For more information and employment application, visit:

 [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com)



**CRAZY HORSE  
MEMORIAL®**

**NOW HIRING!**

### Cultural Center Attendant

**Crazy Horse Memorial Foundation®** is currently seeking a qualified candidate to fill the position of **Cultural Center Attendant**.

*This Seasonal non-exempt, hourly position will report to the Director of Museum and Cultural Affairs.*

*Job duties will include (but not limited to) opening and closing the Cultural Center, staffing the information desk, monitoring the Cultural Center, welcoming and informing guests about the **Crazy Horse Memorial®** and its museums and cultural programs.*

*Duties also include engaging with guests and answer their questions, thanking them for visiting the **Crazy Horse Memorial®**, tracking attendance numbers of guests, performing light cleaning duties, assisting with cultural programs, assisting the Museum Collections team with pest and environmental monitoring, and light cleaning of objects. Attendant will also demonstrate support for workforce diversity and cultural sensitivity, demonstrate teamwork and cooperation, and promote a safe work environment.*

*A high school diploma or equivalent, candidates must be able to pass a background check and a minimum of 3 years customer service experience preferred. Compensation for this position is competitive for the region.*

*Qualified candidates should submit cover letter, resume*



Qualified candidates should submit cover letter, resume  
and three professional references to:

[hr@crazyhorse.org](mailto:hr@crazyhorse.org)

or mail cover letter, resume and references to:

Crazy Horse Memorial Foundation

Attn: Human Resources

12151 Avenue of the Chiefs

Crazy Horse, SD 57730-8900



# We're Hiring!

**JOIN US FOR THE 2025 SEASON  
SEASONAL POSITIONS AVAILABLE**

Gift Shop  
Bus to Base Tour/Driver Guide  
Laughing Water Restaurant  
Snack Shop

Apply Online at:

<https://korczaksheritage.khonline.biz/open-positions?show-leaving-site-message=true>

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A large rectangular area with a red and black plaid pattern, serving as a background for the hiring announcement.

**WE'RE HIRING!**  
**JOIN OUR TEAM**





# THE GOLD PAN SALOON

WE'RE HIRING! Join our FUN team! We're hiring bartenders at the Gold Pan Saloon! If you're reliable, friendly, enthusiastic, and have a passion for crafting great drinks and providing excellent customer service, we'd love to hear from you. Some experience preferred but not required. If you're the right fit, we'll train! Must be able to work well independently, or as a team. Bartenders are responsible for all aspects of their respective shift (stocking, cleaning, keg/soda changes, tills, opening or closing duties, etc), so self-motivation is a must. Seriously, we're looking for someone who brings the fun! A great personality is a must. If you can chat with customers, make them feel welcome, and add to the overall atmosphere of the Gold Pan, you're exactly who we're looking for. Stop by the saloon for more information and/or to leave a resume.

Ask for Hannah. #GoldPanSaloon #BartenderJobs #Hiring #CusterSD #blackhillsjobs #blackhills



## APPLYING FOR NATIONAL PARK SERVICE JOBS



### STEPS

To apply for a job, there are 4 basic steps:

- **STEP 1: Create an Account on [USAJOBS.GOV](https://www.usajobs.gov)**
  - Enter your profile information and create a resume.
    - Consider the Helpful Resume Tips. →
    - **Note:** Visit [USAJOBS' Help Center](#) for more information on Getting Started
  - You do not need to create a USAJOBS account to apply for jobs.

### HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the duties section of the job announcements in [USAJOBS](https://www.usajobs.gov).
- Include hours of work or full-time/part-time status for each job you include in the

account to search for jobs, but you do to create an account to apply for jobs.

- **STEP 2: Search Jobs**
  - Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
  - Review job opportunity announcements and save those of interest.
  - Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.
- **STEP 3: Apply For Jobs**
  - Carefully follow the instructions in the "How to Apply" section for each job announcement.
  - Submit any supporting documentation to verify your qualifications.
    - Leaving out a required document may result in you not being found eligible and/or qualified.
- **STEP 4: Manage Your Career**
  - Log into your USAJOBS account to obtain application status for positions for which you have applied.
  - Contact the agency for the specific follow-up questions or those related to the particular job.
  - The agency contact information is listed in the "How to Apply" section of the job announcement.

- work experience section on your resume.
- Make your resume searchable.

## COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

## THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

**FOR QUESTIONS, PLEASE CONTACT:**  
[NATIONALRECRUITMENTTEAM@NPS.GOV](mailto:NATIONALRECRUITMENTTEAM@NPS.GOV)

Be sure to check out the Help Wanted section on our [Website](#):

## Chamber Staff & Board of Directors







## ***CHAMBER STAFF***

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2025

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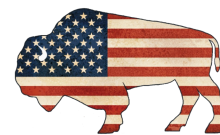




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615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818

*dmurray@custersd.com /custersd.co  
m*



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