



October 19, 2026

Dear Trade Show Vendor,

It's that time of year again to gear up for the **2027 Custer Trade Show!**

 **Date:** Saturday, February 27, 2027

 **Time:** 9:00 a.m. – 3:00 p.m.

 **Location:** Custer School District Administration/Armory Building, 527 Montgomery St.

Booth Options

- \$60 – Booth without electricity
- \$75 – Booth with electricity (*limited, wall spaces only – first come, first served*)
- \$25- Booth for non-profits (*must provide documentation of status*)

 **Important:** Vendors needing electricity must bring their own cords. Each booth includes one table (2½' x 8') and one chair; any additional items must be provided by the vendor.

Parking

After unloading, please park on the **east or south side of the building** so the main parking remains available for visitors.

Registration

Complete and return the attached registration form **with payment by February 22** to secure your space.

- Vendors will be set up in the gymnasium.
- Non-profit organizations will be placed in the Concessions area.
- Concessions will be available throughout the day.
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Vendor Guidelines

- Booths must be staffed all day.
- No duct tape, helium balloons, alcohol, pets, or firearms permitted.
- Vendors are responsible for any damages.
- Food vendors: **samples only, no sales.**
- No refunds after February 24.

If you have any questions, please contact me by phone or email. We're looking forward to another great event and can't wait to see you on **February 27, 2027!**

Sincerely,

Dawn Murray

Dawn Murray
Custer Area Chamber of Commerce
PO Box 5018, Custer, SD 57730
605-673-2244
dmurray@custersd.com

2027 Custer Trade Show Registration Form

Sponsored by the Custer Area Chamber of Commerce

Saturday, February 27, 2027

9 a.m. – 3 p.m.

Located at Custer School District Armory, 527 Montgomery St.

Trade Show Booth Spaces

Booth – **No Electricity** – Cost \$60

Booth – **With Electricity** – Cost \$75 **These are limited! First-come, first-served.**

Non-profit booth (located in the concessions area)– Cost \$25

Each booth includes **one table** (2 ½ x 8') and **one chair**

Exhibitor Setup Times

Friday, February 26, 4 p.m. – 6 p.m. and Saturday, February 27, 7:30 a.m. – 9 a.m.

Booths may not be set up before 4 p.m. on Friday, February 26, and need to be completed by 9 a.m. on Saturday, February 27. All clean-up on Saturday, February 27 needs to be finished by 4 p.m.

Booths must be staffed the entire day and remain set up until 3 p.m. in courtesy to guests and other vendors.

Please complete form and return it with the fee to the Chamber Office no later than February 22.

No vendors will be allowed without prior payment. A booth cannot be reserved over the phone and you are not guaranteed a booth until we have your registration form and payment in hand.

By signing this form, you acknowledge that your fees are due to the Custer Area Chamber of Commerce prior to being reserved a space for the 2027 Custer Trade Show. Spaces will not be reserved until the fees are received by the Chamber. **Cancellations after February 24 will not be refunded.**

Mail this portion of the registration form

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Booth Space _____ @\$60: _____ or Non-Profit Booth Space _____ @\$25: _____

Electricity _____ @\$15: _____ **Total Payment: \$** _____

Signature REQUIRED: _____

Print your name: _____

Type of wares you will be bringing _____

Comments: _____

Send form and fee to: Custer Area Chamber of Commerce, PO Box 5018, Custer, SD 57730