

2024

Sponsorship Opportunities

2024 Events Schedule

7th Annual Restaurant Week-February 26-March 2

Annual Spring Fling-April 11

10th Annual Tesla Sound of Silence Rally-May 17-19

6th Annual Custer Off-Road Rally-June 7-9

Custer 4th of July Celebrations-July 3 & 4

101st Annual Gold Discovery Days-July 19-21

Mickelson Trail Trek Reception-September 19

Annual Awards Banquet-October 17

Christmas Events- December 7

Call or email us with any questions:
Custer Area Chamber of Commerce
Phone: 605-673-2244
Email: dmurray@custersd.com
Website: www.custersd.com

Restaurant Week



Restaurant Week is a wonderful opportunity to support our participating restaurants!

Event Details

Date: February 26-March 2

Location: Participating
Custer Restaurants

Sponsorship Details

Gold Sponsor: \$300

Silver Sponsor: \$200

Bronze Sponsor: \$100

Annual Spring Fling Banquet

The Chamber's Annual Spring Fling Banquet is a time to celebrate with friends, co-workers, and the rest of the community before the busy summer season starts.

The Spring Fling is also when the Gold Discovery Days Royalty and Parade Marshals are announced!



Event Details

Date: April 11

Time: 5:30-8:30pm

Location: TBD

Sponsorship Details

Gold Sponsor: \$300 includes 3 free meals

Silver Sponsor: \$200 includes 2 free meals

Bronze Sponsor: \$100 includes 1 free meal

Tesla Sound of Silence Rally



The Custer Area Chamber of Commerce has invited Tesla owners to come explore the beautiful drives the Southern Black Hills has to offer. Your sponsorship will help to present a social mixer to welcome the Teslas.

Event Details

Date: May 17-19

Time: 5pm-7pm

Location: TBD

Sponsorship Details

Model X-\$250+

Model S-\$150

Model 3-\$75

Off-Road Rally

Off-road enthusiasts will love exploring more than 600 miles of trails throughout our area.

The Off-Road Rally will include a Mayor's Ride, Saturday night banquet, a Poker Run, open riding and more!



Event Details

Date: June 7-9

Time: throughout
the day

Location: throughout
Custer and the National
Forest

Sponsorship Details

Premier Sponsor-\$500+

Razor Sponsor-\$250

Ranger Sponsor-\$150

Mule Sponsor-\$75

4th of July



The Custer Chamber of Commerce, partnering with the Custer VFD, VFW, and American Legion present Custer's 4th of July Celebration. Visitors and locals alike can attend the Patriot's Parade, Children's Fair, Flag Ceremonies, fireworks display and more. All events are free and open to the public.

Event Details

Date: July 3-4

**Time: throughout
the day**

Location:

**Downtown Custer
and Pageant Hill**

Sponsorship

Details

Freedom-\$250+

Patriot-\$150

Stars &

Stripes-\$75

Fireworks Sponsor

Fireworks Sponsor:

Fireworks donations are collected at the Chamber and given to the Custer Volunteer Fire Department



Gold Discovery Days

101st Annual Gold Discovery Days

*This year marks the 150th Anniversary of the
Discovery of Gold in Custer!*



To celebrate the discovery of gold, the City of Custer holds the annual Gold Discovery Days festivities! This annual three-day celebration includes a carnival, car show, arts & crafts fair, gold panner race, volleyball tournament, 5K Fun Run/Walk and the largest parade in the Black Hills!



Alice Kelley,
Mari-Madeline McGee,
Caylee Dennis, Ella Allen

Sponsored by:

**Your Business
Here!**

**Royalty Banner
Sponsor-\$70**

Event Details

Date: July 19-21

**Time: throughout the
day**

**Location: Downtown
Custer**

Sponsorship

Details

Motherload-\$500

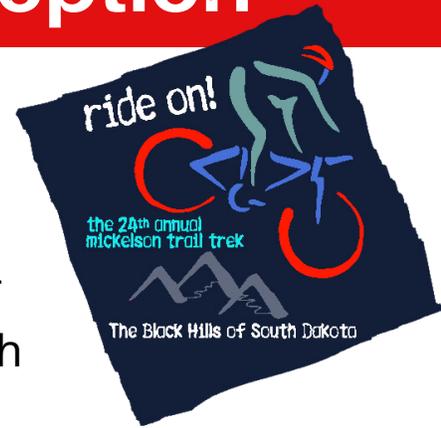
Gold Panner-\$250

Miner-\$150

Prospector-\$75

Mickelson Trail Trek Reception

The third weekend in September finds 600 bike riders joining together to ride the entire 109 miles of the Mickelson Trail.



The Thursday night before the Trek begins, the Chamber provides a welcome reception for all the participants which includes food and 2 free drinks.

Event Details

Date: September 19

Time: 4pm-9pm

Location: Mt. Rushmore
Brewing Company

Sponsorship Details

Fat Tire Sponsor-\$300

Road Bike-\$200

Hospitality Night Sponsor-\$100

The Trail Trek takes place September 20-22, 2024

Annual Awards Banquet



The Annual Awards Banquet is the premier opportunity to recognize those outstanding businesses and individuals who have made significant impacts in the Custer area. We all come together to honor the award recipients who contribute so much by their dedication and belief in the Custer area. In addition, Chamber members are brought up-to-date about Chamber accomplishments in the past year and view goals for the year ahead.

Event Details

Date: October 17

Time: 5:30pm-8:30pm

Location: Event Barn in Custer
State Park

Sponsorship Details

Gold Sponsor-\$300 includes 3 free meals

Silver Sponsor-\$200 includes 2 free meals

Bronze Sponsor-\$100 includes 1 free meal

Christmas Events



The Chamber puts on many events during the Christmas season. Your sponsorship helps with the Christmas Parade and other special events that take place during the holidays that bring our businesses and community together.

Event Details

Date: December 7

Time: throughout the day

Location: Downtown Custer

Sponsorship Details

Santa Sponsor-\$500

Rudolph Sponsor-\$250

Elf Sponsor-\$150

Ornament Sponsor-\$75