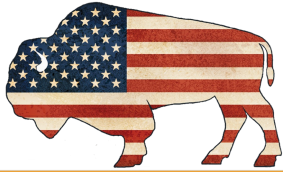


Buffalo Bytes



CUSTER
Chamber of Commerce

Minutes, Not Miles, From Adventure

***** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting*****

CUSTER CONNECTIONS

The Chamber of Commerce is the host of many events through the year and we could not do it without our volunteers helping out. As we begin this year, we are asking our community residents, community organizations, clubs and students if they would like to be part of the Chamber of Commerce Events by volunteering at one or more of our events we host.

Why volunteer to help others?

The benefits of volunteering can be enormous. Volunteering offers vital help to organizations in need, worthwhile causes, and the community benefits but the benefits can be even greater for you, the volunteer. The right match can help you to find friends, connect with the community, learn new skills, and be part of an event that can be rewarding.

Giving time to others can also help protect your mental and physical health. It has been shown volunteering to help can reduce stress, combat depression, keep you mentally stimulated, and provide a sense of purpose. While it's true that the more you volunteer, the more benefits you'll experience.

Volunteering doesn't have to involve a long-term commitment or take a huge amount of time out of your busy day. Giving in even simple ways can help those in need and improve your health and happiness.

Some ways you can volunteer at the Chamber of Commerce:

- Sitting on a committee (giving input)
- Taking part of the event (hosting)
- Information Associate at the events

- Set up and tear down of event
- And much more...

If you would like to “be involved” and volunteer, please reach out to The Chamber of Commerce (Dawn or Monte) and we will get you signed up. Its easy, its fun and it’s rewarding.

Thank you



Monte Hartl
 Monte Hartl
 Custer Area Chamber of Commerce Executive Director

Mark Your Calendar

February 17

Chamber Mixer

Custer Senior Center

5:00-7:00pm

February 21

Chamber Office Closed

for Presidents Day

February 23-26

Custer Restaurant Week

participating restaurants

February 26

Custer Trade Show

Custer Armory/Admin Building

Montgomery St

9:00am-3:00pm

Chamber Staff

Monte Hartl
 Executive Director
mhartl@custersd.com

Dawn Murray
 Office & Events Assistant
dmurray@custersd.com

Fred Baumann
 Information Associate
fbbaumann@custersd.com

Amy Brazell
 Information Associate
abrazell@custersd.com

Pat Hattervig
 Information Associate
phattervig@custersd.com

2021

Board Of Directors

Amy Bailey - President
 John Stahl - VP
 Michelle Fischer - Treasurer
 Amanda Allcock
 Craig Reindl

Diane Dennis

March 17

Chamber Mixer

Jenny's Floral

5:00-7:00pm

April 21

Chamber Mixer

Mt Rushmore Brewing Co.

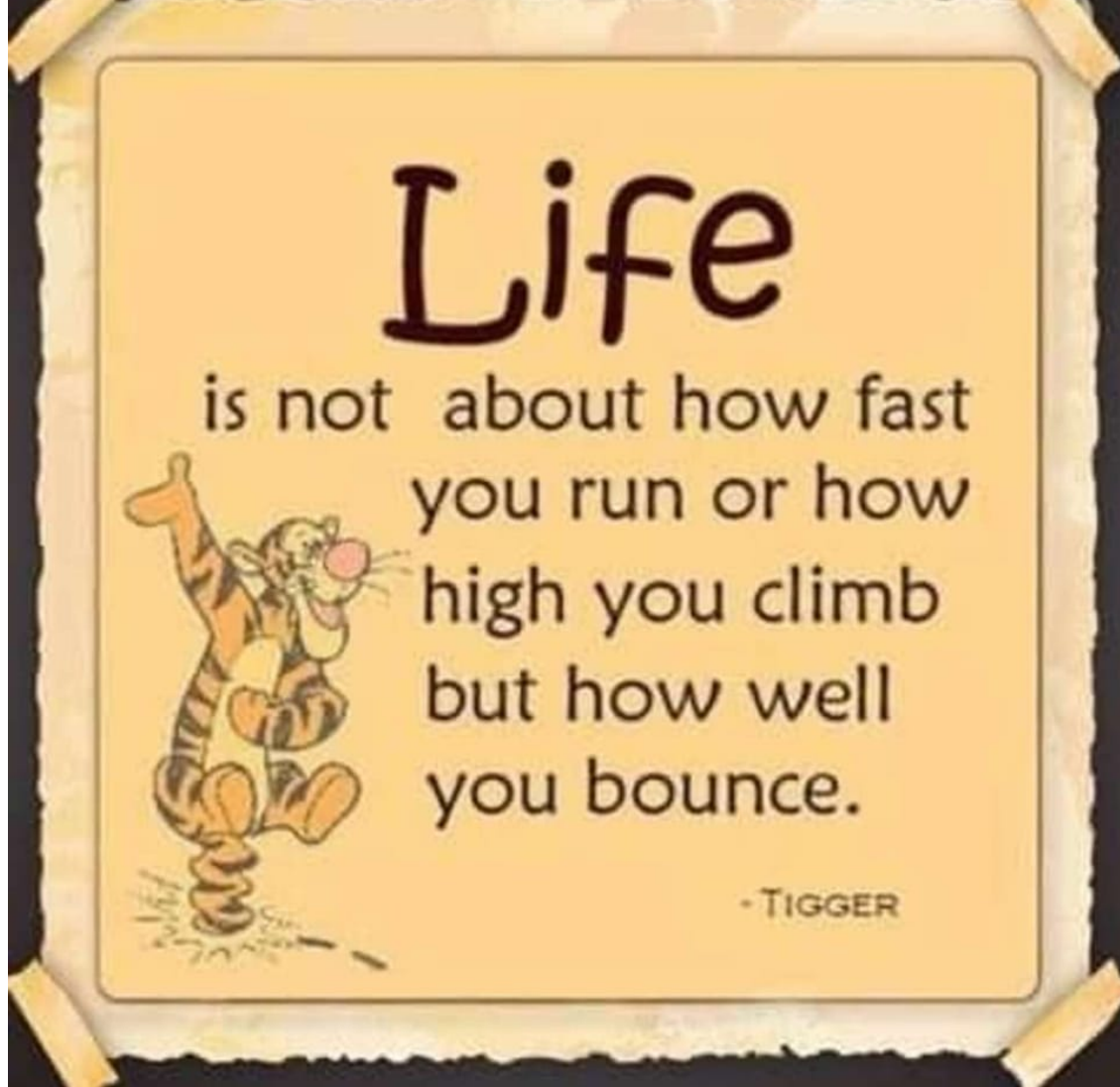
Hosted by: Nielsen Enterprises, Craig Hindle
Construction, Southern Hills Title and Alpha
Builders

5:00-7:00pm

Diane Dennis
Steve Engelbrecht
Corey Virtue
Bobbi Schmidt

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Kobee Stalder- CSP Liaison

WEEKLY INSPIRATION



MEMBERSHIP SPOTLIGHT

This week's Monday Member Spotlight features new member The WIN Home Inspection. We are excited to introduce this new business to you.

WIN Home Inspection Rapid City is a local family-owned business and your one-stop shop for all home inspection services. They've got you covered with home inspection, radon, sewer inspection, pest inspection, radon test, mold test, water quality test, and more. Their unique and consultative approach helps provide much needed peace of mind, while delivering a thorough report complete with tips for maintenance and repair.

- Certified, highly trained, and insured
- Licensed in South Dakota
- Consultative and solutions driven
- Prompt scheduling – phone, email, or online
- Easy-to-read and visual report within 24 hours

Their hallmark is our efficiency and obsessive focus on customer service. These are the qualities that have made WIN a trusted local partner for clients and REALTORS® for 30 years.

Give us a call at 605-519-5900 or find us online at providence.wini.com to learn more about our professional services.
#MembershipSpotlight #Custersd



2022 Custer Chamber Member Spotlight



WIN Home Inspection Rapid City

CHAMBER HAPPENINGS



Chamber Mixer

Food, refreshments, prizes!

Custer Senior Center

5 – 7pm

Thursday February 17th, 2022

538 Mt. Rushmore Rd, Custer

605/673-2708 www.custerseniorcenter.org

Custer Area Chamber of
Commerce office will be

Closed

Monday, February 21

in observance of
Presidents' Day



CUSTER
Chamber of Commerce



**Be part of the fun at our Spring Fling Casino Night
on April 7, 2022**

**Would you like to showcase your business in our
live and silent auction and with giveaways?
Please consider donating items that represent
your business for this special event. Your support
can be anything that will help promote your
business. (a night's stay, gift cards, products, etc)**

**If your business has something that you would like
to include, please call Monte at the Chamber at
605-673-2244
or email mhartl@custersd.com**



2022 CHAMBER EVENTS



January 27	Mixer at Custer Beacon
February 17	Mixer at Custer Senior Center
February 23-26	Custer Restaurant Week
February 26	Custer Trade Show
March 17	Mixer at Jenny's Floral
April 7	Spring Fling
April 21	Mixer at Southern Hills Title
May 12	Mixer at Lewis Realty
May 20-22	Tesla Sound of Silence Rally
June 10-12	Off Road Rally
July 3-4	July 4th Festivities
July 4	4th of July Parade
July 15-17	Gold Discovery Days
July 16	Gold Discovery Days Parade
August 20	Community Wide Rummage Sale
September 4	Studebaker Car Show
September 16-18	Mickelson Trail Trek
October 1	Fall Festival
October 27	Annual Dinner
October 31	Merchants' Trick or Treat
November 17	Mixer at Bradeen Real Estate & Auctions
December 3	Christmas Parade
December 15	Mixer SD Outdoor Shop/Sylvan Rocks

[Printable Copy](#)

CUSTER TRADE SHOW

FEBRUARY 26, 2022
9 AM - 3 PM



CUSTER SCHOOL ADMIN/ARMORY
527 MONTGOMERY STREET

[Printable Registration Form](#)



Welcome


New Members

Overland America Corp
Kieffer Sanitation

Valhalla Legal, PLLC
WIN Home Inspection, Rapid City
Murray Auto Repair
The Cruisin' Canvas
Feel Good Cafe
EO Bungalows
Hillside Handyman
Stillwater Hospice

AREA EVENTS

BLOOD DRIVE



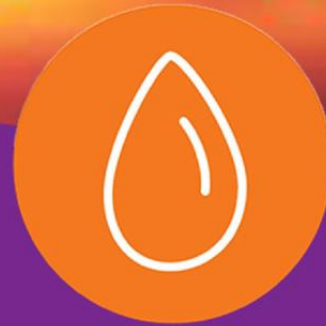
Together,
we can
do amazing

Custer Community Blood Drive

THURSDAY, FEB 10th
9:30 AM - 5 PM
MASONIC LODGE
220 N. 6th St.

Learn more about our response to COVID-19
and current donation guidelines at
vitalant.org/coronavirus.

Appointments suggested. Walk-ins welcome.



There is an urgent need for all
blood types. Schedule today.
To make your appointment:
1. Call Jared at 605-517-2046,
Ralph at 605-673-3892, or
Corbin at 605-673-1967
2. Visit donors.vitalant.org,
select 'Blood Drive Code' and
enter custermasons to schedule
online.

Sponsored by Custer Masonic Lodge #66 and American Legion Post #46

United Blood Services is now Vitalant.



GIVE BLOOD TODAY | vitalant.org

Eligibility questions? Call 877.258.4825

vitalant

**NO MORE WINTER BLUES!
CINNAMON ROLLS ARE READY
AT THE CUSTER SENIOR CENTER**

538 Mt. Rushmore Road



**EVERY FRIDAY
in FEBRUARY**

9 – 11am

\$2.00 frosted

\$3.00 caramel

Reserve yours: 605/673-2708

Feb.

valentines DINNER

Food

Ceasar Salad
Fettuccine Alfredo
BreadStick
Cheese Cake

About

At the Custer Armory

5:00 p.m. -7:00 p.m.

\$15 for 1, \$25 for 2

All Community is Welcome

See Student Council Member
for tickets

All procedes go to the
Custer High School Student Council



Made with PosterMyWall.com



South Dakota Enhanced Conceal Carry Class

Saturday Feb. 12, 2022

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC
NM is currently under review.

Class size is limited so register early.

For additional information or to register for the class
contact us at 605-673-3222 or by
e-mail at southernhillstactical@gwtc.net

JEWEL CAVE NATIONAL MONUMENT'S 114TH BIRTHDAY!

SATURDAY, FEB. 12

FUN FOR ALL AGES
BRING THE FAMILY!

ACTIVITIES START AT 10AM
AND GO UNTIL 2PM

RIBBON CUTTING
FOR NEW ELEVATORS AND
UPDATED TOURS ROUTES
1PM

MAKE A JEWEL CAVE INSPIRED CRAFT
PLAY JEWEL CAVE SCAVENGER HUNT
PLAY JEWEL CAVE BINGO
BRING YOUR CARD BACK TO THE VISITOR
CENTER THE SAME DAY TO EARN A PRIZE
BECOME A JR RANGER
SNACKS TO-GO

CAVE TOURS

10AM SCENIC TOUR
1:15PM DISCOVERY TOUR
2:30PM SCENIC TOUR

Adults \$6-16 | Children (6-15) \$3-8 | Under 5 FREE

RESERVE TICKETS TODAY!
recreation.gov/ticket/facility/10088103

NATURE HIKE

11:30AM-12:30PM

Be prepared for winter hiking
conditions (snow, ice, cold, etc)
wear sturdy hiking shoes/boots &
dress in warm layers.

Bring binoculars if you have them!

This trail is rated as easy

FIND YOUR
PARK

605|745|7020
BlackHillsParks.org



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

A Non-Profit Partner of Jewel Cave NM

* MASKS ARE REQUIRED IN THE VISITOR CENTER and on cave tours
Event is subject to cancellation due to inclement weather.



Only \$8.00

—
Refreshments

—
**Fresh Baked
Bread**

—
Featuring:

Home-made soup

Hand-crafted chili

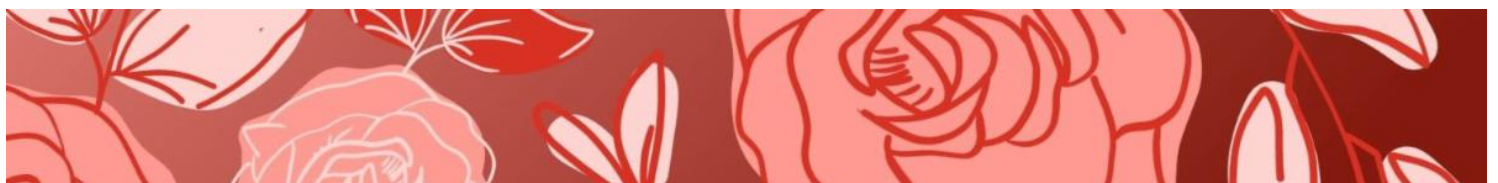
—
605/673-2708

www.custerseniorcenter.org

**TUESDAY
FEBRUARY 15TH
SOUP & PIE**

11AM – 1PM

**Custer Senior Center
538 Mt. Rushmore Rd.**



CROSSROADS CHURCH
INVITES YOU TOO

CROSSROADS VALENTINE

Banquet

Enjoy a 3-Course Dinner and fun entertainment.
All proceeds go to the Xroads Xtreme Youth .

\$15 Adult tickets
\$5 Child care
Child care tickets must
be purchased by
2/10/22

Feb 18 •6:30-8:30PM
Crossroads Church.
Childcare available at
Custer YMCA Child
Development Center.

PURCHASE YOUR TICKETS NOW!
CONTACT US AT
PHONE: 605-673-2120
EMAIL: OFFICE@CROSSRADSOFCUSTER.COM



Art Classes



PRESENTED BY
ART EXPRESSIONS GALLERY
ARTISTS AND
HOSTED BY THE
CUSTER SENIOR CITIZENS CENTER

A detailed description of each class can be found on Art Expressions Facebook page or on paper at the Custer Senior Citizens Center.

Register, in advance, at the Custer Senior Center or call Adare Diers at 605 484-1111.

CLASS SCHEDULE

**FEB
11th**

Friday, February 11th, 9AM-Noon
Adare Diers
For: Beginners
\$40 + \$10 for drawing supplies

Beginning Colored Pencil Drawing

An exploration of drawing, shading and general use of colored pencils on paper.

Friday, February 11th, 6-9 PM.
Michael Ward and Jim Tiller
For: All levels of expertise
\$40

Photography As a Way of Seeing

A discussion of the principles of design as they apply to photography and constructive discussion of the masters and students work.

**FEB
12th**

Saturday, February 12th, 9AM-Noon
Judi Tiller
For: Beginners
\$40 + \$20 for supplies

Beginning Watercolor

For those of you who'd like to try the wonderful world of watercolor. Introductory brush techniques, paper choice and how to tackle the medium. Paints, brush and paper go home with you.

Saturday, February 12th, 1-4PM
Michael Ward and Jim Tiller
For: Beginners
\$40 + \$10 painting supplies

Beyond the Automatic Mode on Your Camera

If you have aspirations of creating more artistic photos with your cell phone or digital camera and want to know what more you can do.

**FEB
22nd**

Tuesday, February 22nd, 9AM-Noon
Deeda Cordin
For: Beginners
\$40 + \$10 painting supplies

Beginning Acrylic on Canvas

An introduction to painting an abstract on canvas using a pallet knife and acrylic paint. A stress free exercise in creating an original work of art that is much like applying icing to a cake.

**FEB
28th**

Monday, February 28th, 9AM-Noon
Deeda Cordin
For: Beginners
\$40 + \$10 for painting supplies

Beginning Watercolor on Canvas

An introduction to watercolor techniques using canvas as the medium. A stress free exercise in creating original art work.

[Click for printable copy](#)

MAKE CUSTER STATE PARK YOUR
Valentine

Wednesday, February 2, 2022

GROUND HOG DAY

GROUND HOG DAY

Custer State Park Visitor Center

10:00 a.m. - 12:00 p.m.

Will you see your shadow on this winter day? Join Custer State Park as we dive into why ground hog day exists and learn about how weather and shadows play a roll in how long our winter will last. Come prepared for the weather and to be outdoors.

Saturday, February 5, 2022

COMMUNITY FISHING DAY

Stockade Lake Beach Area

10:00 a.m. - 2:00 p.m.

Have you ever wondered if you would like ice fishing? During this come and go program participants will learn about basic ice fishing equipment, safety and regulations and go fishing. Very limited equipment will be available (first come first serve).

A fishing license is not required while participating in the class.

Participants should dress **WARMLY**. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

Sunday, February 6, 2022

RAMS AND LAMBS - ICE FISHING

Center Lake Beach

10:00 a.m. - 12:00 p.m.

Fathers and Daughters, join us on an adventure as we take a step on the lake and learn about ice fishing. Grow stronger relationships, communication, and leadership skills through a new adventure with our Dads. We will venture out on Center Lake and learn about basic ice fishing equipment, safety and regulations while also giving you a chance to go ice fishing. Equipment is limited and preregistration is required for this program. Participants should dress **WARMLY**. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

February 7-14, 2022

VALENTINES MAKING

Custer State Park Visitor Center

10:00 a.m. - 3:00 p.m. Daily

Create unique Valentine's Day cards at Custer State Park's Visitor Center and share your buffalo to send to your loved ones. Learn some fun and crafty ways to create one of a kind cards. Let your creativity take control as you create your own cards, or use some of our ideas as a template for your own creations.



FOR MORE INFORMATION CALL 605.255.4515 OR EMAIL CUSTERSTATEPARK@STATE.SD.US



Friday, February 11, 2022

FUN FACT FRIDAY - ROCKING AT THE VISITOR CENTER

Custer State Park Visitor Center

1:00 p.m.

Geology rocks the scene all across the black hills. From our ancient rock layers to the natural crystal formations and fossils. Stop by the visitor center this fun fact Friday to learn about the geology of Custer State Park.

Saturday, February 12, 2022

LOVERS LEAP SNOWSHOE HIKE

Peter Norbeck Outdoor Ed Center

12:00 p.m.

Grab your sweetie and hit the Lover's Leap Trail. The Lovers Leap Snowshoe Hike will guide participants through a pine forest overlooking the Game Lodge complex, meandering near Grace Coolidge Creek. The four-mile hike is rated moderated and allows participants the opportunity to try the recreational event and explore some of the park's most beautiful winter scenery. The hike will depart at 12 p.m. from the Peter Norbeck Outdoor Education Center. Snowshoes are provided, but reservations are required to borrow snowshoes by calling 605-255-4515.

Sunday, February 13, 2022

LOVERS LEAP FUNDAY SNOWSHOE HIKE

Peter Norbeck Outdoor Ed Center

10:00 a.m.

Grab your sweetie and hit the Lover's Leap Trail. The Lovers Leap Snowshoe Hike will guide participants through a pine forest overlooking the Game Lodge complex, meandering near Grace Coolidge Creek. The four-mile hike is rated moderated and allows participants the opportunity to try the recreational event and explore some of the park's most beautiful winter scenery. The hike will depart at 10 a.m. from the Peter Norbeck Outdoor Education Center. Snowshoes are provided, but reservations are required to borrow snowshoes by calling 605-255-4515.

Sunday, February 13, 2022

CUSTER STATE PARK'S WILD WOMEN OF THE WEST

Gordon Stockade Day-Use Area

1:00 p.m.

Hey ladies! Have you ever given ice fishing a try? Join us at Custer State Park for a chance to teach you the basics. We will venture out on Stockade Lake and learn about basic ice fishing equipment, safety and regulations while also giving you a chance to go ice fishing. Equipment is limited and preregistration is required for this program. Participants should dress **WARMLY**. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

Tuesday, February 15, 2022

KNEE HIGH NATURALIST: ANIMAL PAIRS

Peter Norbeck Outdoor Ed Center

10:00 a.m.

Preschoolers, join Custer State Park for our story time and activity

Friday, February 25, 2022

HOMESCHOOL DAY - A DAY OF FISH

Stockade Lake Beach Area

10:00 a.m. - 2:00 p.m.

Ice Fishing, Fish Prints, Fashion a Fish,

about Animal Friends in the park February 15th at 10:00 a.m. We will be reading a story together and learning about wildlife in the park and how they interact with each other. If weather allows, we will end by taking a short stroll to look for those relationships with animal and plants. Prepare to be outdoors meet at the Peter Norbeck Outdoor Ed Center. Limited to 30 participants, please call 605-255-4515 to register and for more information.

Thursday, February 17, 2022

MOON HIKE

Mount Coolidge Lookout Tower

5:00 p.m.

What better than enjoying a full moon evening, watching it from one of the best locations in Custer State Park? Join us as we hike up to Mount Coolidge fire tower to watch the full moon. We will discuss fire in the park, history, and the full moon of February. This hike has a large elevation gain and is approximately 4 miles round trip. Walking conditions may be slippery. Participants should dress for the weather and be aware of changing weather conditions. Meet at the Heddy Draw parking area at the base of Mt. Coolidge. Hike departs at 5pm.

February 19, 2022

COMMUNITY FISHING DAY

Stockade Lake Beach Area

10:00 a.m. - 2:00 p.m.

Have you ever wondered if you would like Ice Fishing? During this come and go program participants will learn about basic ice fishing equipment, safety and regulations and go fishing. Very limited equipment will be available (first come first serve).

A fishing license is not required while participating in the class. Participants should dress WARMLY. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

February 20, 2022

LIONS AND CUBS- ICE FISHING DAY

Center Lake Beach

10:00 a.m. - 12:00 p.m.

A day of family fun, exclusively for moms and sons! A day of adventure, fun and excitement as we tackle a new adventure of ice fishing. Moms and sons will get the chance to go ice fishing together. We will venture out on Center Lake and learn about basic ice fishing equipment, safety and regulations while also giving you a chance to go ice fishing. Equipment is limited and preregistration is required for this program. Participants should dress WARMLY. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

Bring your homeschool group out to Custer State Park to join others in the area for our Homeschool Retreat field day. Starting at 9:00 a.m and ending at 2:30 p.m. we will give ice fishing a try while becoming familiar with some of the equipment. These lessons are designed for ages 5-7 and 8-10 and registration is required.

You must bring your own lunches and snacks. Please call 605-255-4515 to register or for more information.

A fishing license is not required while participating in the class. Participants should dress for the weather and be aware of changing weather conditions.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

Saturday, February 26, 2022

CUSTER STATE PARK'S DATE NIGHT: ICE FISHING

Legion Lake

1:00 p.m.

Get away with your partner at Custer State Park and learn a new hobby that you can do together. We will venture out on Legion Lake and learn about basic ice fishing equipment, safety and regulations while also giving you a chance to go ice fishing. Equipment is limited and preregistration is required for this program. Participants should dress WARMLY. Insulated boots and warm gloves in addition to warm coats and hats are a must.

Please Note: Event may be canceled if ice conditions are not safe, or in case of severe weather (extreme temperature, winter storms, etc.).

Sunday, February 27, 2022

SUNDAY FUNDAY HIKE - STOCKADE LAKE

Stockade Lake Trailhead

10:00 a.m.

Start off your week by reconnecting with nature. Join us here in Custer State Park on a lead hike on one of our trails. This week we will be exploring on Stockade Lake trail. Please meet by the Trail head Come prepared with sturdy hiking boots, water, and ready for the weather.



**FOR MORE INFORMATION CALL 605.255.4515 OR EMAIL
CUSTERSTATEPARK@STATE.SD.US**

[Click for printable copy](#)



FEBRUARY FREEZE

5K FUN RUN/WALK

WRAPPING UP
NATIONAL CARDIAC
REHABILITATION
WEEK!



SUNDAY, FEBRUARY 20, 2022 | 12 P.M.

REGISTRATION: 10:30 - 11:45 a.m. on race day or online at www.monument.health/febfreeze

LOCATION: Old Storybook Island Shelter, 2911 Canyon Lake Dr., Rapid City, SD 57702

Event refreshments & door prizes presented immediately after the event!

All participants must register and sign waiver.

Long sleeve T-shirts will be available for purchase at Rapid City Hospital's Cardiac Rehab Gym, Mon., Wed. and Fri. 7 A.M. - 5:30 P.M., Tues. and Thurs. 6 A.M. - 4 P.M., and Sat. 6 A.M. - 12 P.M. through February 18th.

LOBBY T-SHIRT SALES:
FEB. 8 & 9, 10:30 A.M. - 1:30 P.M.
BY NOURISH

Limited quantities will be available on race day.

\$20

This year, we are offering an option to participate and complete the February Freeze 5K Fun Run/Walk virtually.

Virtual participation is easy - just register online at www.monument.health/febfreeze, then walk 3.1 miles on your own, anywhere. If you decide to participate virtually, send us a selfie of you completing the race. Photos may be sent to bbarker2@monument.health.

180218_1225



EVERYONE WELCOME!



Custer County Courthouse Art Gallery
420 Mount Rushmore Road, second floor
Custer, South Dakota

Tami Showers

Showcasing the artist's acrylic paintings,
stained glass, weavings, and heart rock art.

Now through Monday,

February 28, 2022

Endorsed by Custer Area Arts Council



This is a free event!!!



Refreshments will be available.

538 Mt. Rushmore Rd., Custer
605/673-2708

Auto Insurance. Do you know what you really need to know?

Join us at the Senior Center on Thursday March 10thth 10am - 12noon for an informative talk on auto insurance hosted by Jim Welch, retired auto insurance professional.

Some of the topics:

Different insurance companies, their attitudes and appetites.

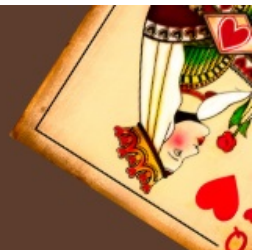
Use an agent or buy direct?

Spend wisely, what's the best combination of coverage.

Does big insurance really care about me?

Common pitfalls and mistakes people make in policy selection.

This is not an insurance carrier endorsement or sales event.



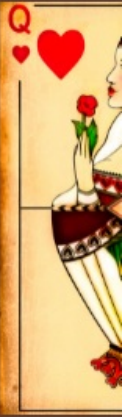
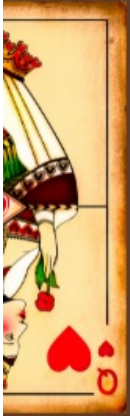
Custer VFW Post 3442

Custer VFW Post 5442
721 Mt. Rushmore Road
Custer S.D. 57730

Queen of Hearts drawing
every Friday night 6 P.M.

\$1.00 per ticket, buy as many as you like
\$4189.00 plus for Feb 11, 2022
Steak night from 5 to 8 PM.
All profits go to Veteran Service.

Thank-you for your support!!!!



COWBOY UP FOR KIDS

MARCH 12TH, 2022

12:00 - 4:00 P.M.

12:00 - 4:00 P.M.

THE CUSTER BEACON

Texas Holdem' Tournament

\$25 dollar buy-in

FOR TICKETS CONTACT:

Erica Van Horn 605-673-2222

Ronni Calvird 605-440-0346



SAVE THE DATE

COWBOY UP FOR KIDS

COWBOY UP FOR KIDS

MARCH 12TH, 2022

4:00 - 9:00 P.M.

THE CUSTER BEACON

Childcare Available

Live & Silent Auction

MECHANICAL BULL RIDES!

ANNOUNCEMENTS

**GOOD KARMA
JEWELRY**

Custer, SD



STERLING SILVER LARIMAR JEWELRY

Valentine's Day Gift Idea

507 MT RUSMORE RD. CUSTER, SD 605-673-3047

FREE TAX PREPARATION AND E-FILE

**Custer County Library Annex
47 Crook Street, Custer**

AARP TAX AIDE FOUNDATION ASSISTANCE

**DIAL 211 (HELPLINE CENTER) TO SCHEDULE AN APPOINTMENT or
(605-339-4357, if out of area)**

- **NO INCOME LIMITATIONS**
- **NO AGE RESTRICTIONS**
- **AARP MEMBERSHIP NOT REQUIRED**

**MONDAYS AT THE CUSTER COUNTY LIBRARY BEGINNING ON
FEBRUARY 14 FROM 9:00 TO 4:00**

You will need to bring the following

- **Social Security cards for everyone on the tax return.**

- Adults will need a government picture ID.
- A copy of last years return would be helpful

Due to Covid and AARP Tax Aide Restrictions, we will be following CDC guidelines and different preparation procedures.

Everyone must be masked.

You will be interviewed; we will review your documents and document what you are providing. You will then be asked to leave the room and will be given a time to come back later that day to review the tax return at which time your documents will be returned to you.



A promotional banner for a Valentine's Day Etsy Sale. The background is a dark, textured surface with a large, knitted red heart on the left and scattered red rose petals at the bottom. A white ribbon is visible in the top left corner. The text is centered and reads: "30% OFF" in a bold, white, sans-serif font; "Valentine's Day" in a white, cursive script font; "ETSY SALE" in a bold, white, sans-serif font; and "1/15 - 2/15" in a smaller, white, sans-serif font. Two white decorative arrows with leaf-like details point towards the top and bottom of the text.

30% OFF
Valentine's Day
ETSY SALE
1/15 - 2/15

WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD

IMPORTANT INFORMATION

The logo for the state of South Dakota, featuring the words "South Dakota" in a stylized, cursive script font.

Department of Tourism
February 2022
SDVisit.com





2022 À LA CARTE COOPERATIVE MARKETING PROGRAM

Registration deadlines are fast approaching for a handful of our newest offerings! These programs are open to everyone: businesses, CVBs, Chambers, BIDs, etc. and a great way to partner with South Dakota Tourism. You do not have to provide the creative design for any of these programs.

Deadlines are approaching for:

- Digital Billboards – Partners receive 2-3 billboards in each Minneapolis and Denver to run for the month of April.
- TV Amplification Banners – Your message will be exposed to those audiences who've seen the SD Tourism TV spot in MN, CO, NE, IA, WI, Kansas City, Chicago and Dallas during the months of April and May.
- TravelSouthDakota.com Retargeting Banners – Display banner ads dedicated to your business will be served to those who visit TravelSouthDakota.com during the months of April, May, June and July.
- South Dakota Magazine – SD Magazine staff will create a custom article that will be featured in their magazine and website. You will also receive the article and photos for future marketing efforts or to reuse on your website. The article will also be placed on South Dakota Tourism's website.
- 605 Magazine – Partners receive a custom created article by the 605 Magazine staff, a social media feature, and a podcast feature. You will receive all assets for future efforts and will be featured on South Dakota Tourism's website.

There is a limited number of partner spots available for each program. If you have any questions, please let me know at Ashley.Worth@TravelSouthDakota.com.

[**REGISTER NOW »**](#)

[**VIEW ALL OPPORTUNITIES »**](#)

Ashley Worth
Co-op Marketing Manager

PRESS RELEASES



We Improve Lives

--FOR IMMEDIATE RELEASE--

Contacts - Black Hills Federal Credit Union:
Leslie Millard
Marketing Communications Specialist
(605) 858-6098

BHFCU Makes Annual Donation to the United Way of the Black Hills Totaling Over \$14,500

Rapid City, S.D., February 10, 2022 – Black Hills Federal Credit Union (BHFCU) proudly makes an annual donation to the United Way of the Black Hills. Through several staff Jeans Day fundraisers held during 2021, individual pledges, and a corporate donation, BHFCU donated \$14,550 to the United Way of the Black Hills.

"This donation to the United Way of the Black Hills is just one way the credit union continues to fulfill our mission to improve lives," said Jerry Schmidt, president & CEO. "Our donation will make a lasting impact on families across the region through the many programs supported by the United Way."

The employee donation of over \$14,500 is a testament to the impact BHFCU can make when working together. By partnering with the United Way, BHFCU can have a meaningful effect on families and individuals throughout the Black Hills.

The United Way acts as a waypoint for donations to make the most significant differences in our communities. From 2020 to 2021, the United Way of the Black Hills served 149,860 people through funded agencies. An additional 167,462 people were helped through COVID-19 Relief Fund efforts.

BHFCU supports community needs through corporate contributions, employee fundraisers and Jeans Day donations, and contributions from members, staff, and community supporters to the Black Hills FCU Charitable Fund, a 501(c)(3) nonprofit organization.

About Black Hills Federal Credit Union

Established in Rapid City in 1941, Black Hills Federal Credit Union is a member-owned, not-for-profit financial cooperative serving more than 85,000 members. The community-chartered credit union has locations in Rapid City, Custer, Eagle Butte, Hot Springs, Pierre, Sioux Falls, Spearfish, Sturgis, and Wall, South Dakota. For more information, visit bhfcu.com.

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BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

Black Hills Parks & Forests Association named “Friend of Science” by South Dakota educators

For Immediate Release

Contact: Patty Ressler, Black Hills Parks & Forests Association pressler@blackhillsparks.org

Black Hills Parks & Forests Association (BHPFA) attended the 30th Annual South Dakota STEM Ed Conference in Huron Feb. 2-5 and was presented the “Friend of Science” award. The conference is an annual gathering of science and math teachers from across the state.

Presented by Dr. Jennifer Fowler, SDSTSA DOE Science liaison, the Friend of Science award annually recognizes organizations responsible for making a difference in science education. According to Fowler, "The future is bright with their vision and endless efforts to enhance science education for the public... especially for our students! The SD Science Teaching Association (SDSTA) is honored to recognize Black Hills Parks and Forests Association as this year's Friend of Science." For over 75 years, BHPFA has sold educational and interpretive products to the public. Through these sales, funds have been available to BHPFA public land partners for education interns, distance learning and classroom programs, and environmental research.

BHPFA attended the conference as a vendor, selling educational products for classroom use, and to debut the newly created Education Hub on the BHPFA website, www.blackhillsparks.org. The Hub is a “one-stop shop” for educators to find environmental education and cultural resources in South Dakota. “This easy to navigate web page offers immersive, hands-on, and unique resources that meet state mandated education standards,” states Andrea Fountain, BHPFA Program/Volunteer Manager. “With the positive feedback from teachers at the conference, we will continue adding content and keep the information up to date.”

BHPFA is an official non-profit partner of Wind Cave National Park, Jewel Cave National Monument, Scotts Bluff National Monument, Agate Fossil Beds National Monument, Black Hills National Forest, Nebraska National Forests & Grasslands and the National Grasslands Visitor Center. BHPFA operates 16 retail stores for these seven agencies. In 2021, BHPFA provided \$70,000 to these partners for educational materials and programs.

BHPFA is also a member organization; join us in supporting sustainable and responsible recreation on the valuable public lands surrounding us. Go to www.blackhillsparks.org or call 605-745-7020.

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Photo Caption: Left to Right: Patty Ressler, BHPFA Ex. Director, Dr. Jen Fowler, Education Specialist, SD Dept. of Ed and Andrea Fountain, BHPFA Program/Volunteer Manager holding “Friend of Science” Award





FOR IMMEDIATE RELEASE

Crazy Horse Memorial Foundation
Amanda Allcock
605-673-4681
Amanda.Allcock@crazyhorse.org





CALL TO ARTISTS 2022

Living Treasures Indian Arts Cultural Exchange • Gift From Mother Earth Art Show & Sale
Talking Circle Speaker Series • Daily & Special Event Native American Performers & Storytellers • Artist in Residence

from left, past artists Galen LaRoche (Sicangu Lakota), Iris Sully (Sicangu Lakota), Arthur Short Bull (Oglala Lakota), Shelley Morningsong (Zuni, Omaha, N. Cheyenne), Darrell Red Cloud (Oglala Lakota), Taylor Begay (Diné)

Crazy Horse Memorial®: The Indian Museum of North America of Crazy Horse Memorial® Call to Artists 2022 - deadline extended!

January 25th, 2022 – CUSTER, SD

CRAZY HORSE, S.D. – The Indian Museum of North America of Crazy Horse Memorial® is extending its CALL TO ARTISTS until **February 11th, 2022**.

Applications are available for five programs: Artist in Residence, Living Treasures Indian Arts Cultural Exchange, Gift From Mother Earth Art Show & Sale, daily and special event Native American Performers & Storytellers and the Talking Circle Speaker series.

Each year from May through September, The Crazy Horse Memorial offers a unique venue for Culture Program participants to share living culture with an international audience in the Black Hills of South Dakota. Many of the programs provide a stipend and meals with the possibility of travel and lodging assistance.

Programs are available for enrolled tribal members of the indigenous peoples of North America, including Alaskan Natives, Native Hawaiians, First Nations of Canada and the indigenous cultures of Mexico.

In 2021, the museum welcomed over 100 Cultural Program participants who shared their knowledge and culture with hundreds of thousands of visitors from around the world.

To apply, applications and more program information can be found at the [Crazy Horse Memorial website on the special events page](#). For any questions or more information about these specific programs please contact Travis Dewes, Cultural Programs Manager at CulturalPrograms@CrazyHorse.org or phone 605/673/4681, ext. 286.

For any questions or general information about the Crazy Horse Memorial, please contact Amanda Allcock at 605-673-4681 or email her at Amanda.Allcock@crazyhorse.org.

Don't forget us on the web! You can visit or follow us at:

www.crazyhorse.org

[The Crazy Horse Memorial® official page on Facebook](#)

[The Indian Museum of North America of Crazy Horse on Facebook](#)

[The Crazy Horse Memorial® official page on Instagram](#)

[The Indian Museum of North America official page on Instagram.](#)



Custer Senior Center

[Click Here for February Calendar](#)

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



HUMOR

What did the baker

say to his sweetheart?

I'm dough-nuts
about you!



HELP WANTED



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818

Visit our website

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